



McKinney Convention and Visitors Bureau Agenda

Tuesday, January 23, 2018

8:00 AM

TPC Craig Ranch
8000 Collin McKinney Parkway
McKinney, TX 75070

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

- 18-051** [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of November 28, 2017](#)
Attachments: [Minutes](#)
- 18-052** [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of November 27, 2017](#)
Attachments: [MCVB Finance Committee Minutes 112717](#)
- 18-053** [Minutes of the McKinney Convention & Visitors Bureau Marketing & Development Committee Meeting December 13, 2017](#)
Attachments: [Minutes](#)

DISCUSSION ITEMS

- 18-054** [Presentation by David Craig on the Craig Ranch Resort Hotel and Conference Center Project & the McKinney Corporate Center at Craig Ranch](#)

REPORTS

- 18-055** [Board & Liaison Reports](#)
[City of McKinney](#)
[Council Liaisons](#)
[MPAC](#)
[Finance Report](#)
[Marketing & Development Report](#)
Attachments: [November 2017 Financials](#)
 [December 2017 Financials](#)

- 18-056** [Executive Director's Report](#)
Attachments: [Staff Report for December 2017](#)
 [Staff Report for November 2017](#)
 [MCVB KPIS-FY 17-18 Q1](#)

REGULAR AGENDA

- 18-057** [Consider/Discuss/Act on Advertising and Promotional Grant Application Submitted by Heard Craig Museum of Art](#)
Attachments: [Heard Craig Museum of Art Application](#)
- 18-058** [Consider/Discuss/Act on Advertising and Promotional Grant Application Submitted by McKinney Kiwanis](#)
Attachments: [McKinney Kiwanis Application](#)
- 18-059** [Consider/Discuss/Act on Advertising and Promotional Grant Application by Collin County History Museum](#)
Attachments: [Collin County History Museum Application](#)
- 18-060** [Consider/Discuss/Act on the Advertising and Promotional Grant Application Submitted by the Holy Family School of Art](#)
Attachments: [Holy Family School Art Application](#)
- 18-061** [Consider/Discuss/Act on Tourism Partner of the Year Chamber Award Recipient](#)
Attachments: [Tourism Partner Recipient](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 19th day of January, 2018 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-ada.compliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.