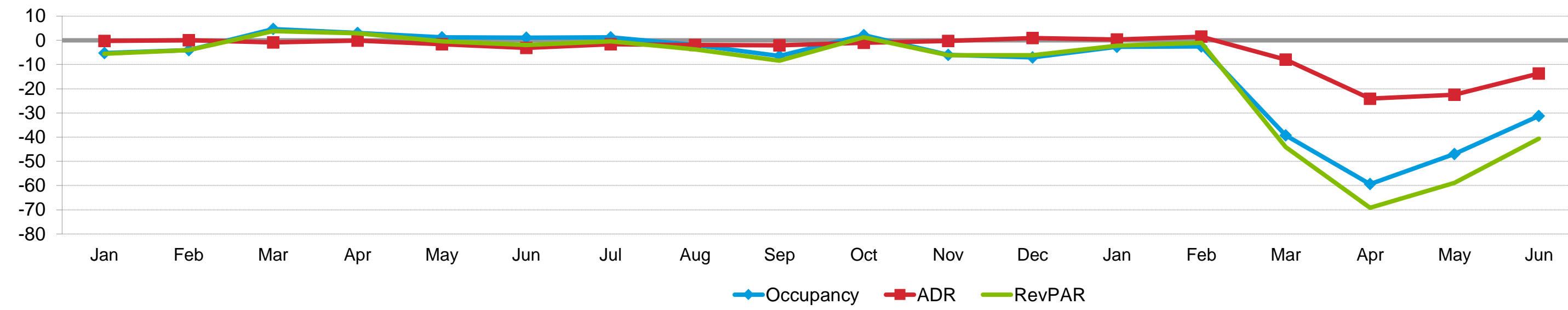


Tab 2 - Trend McKinney, TX+

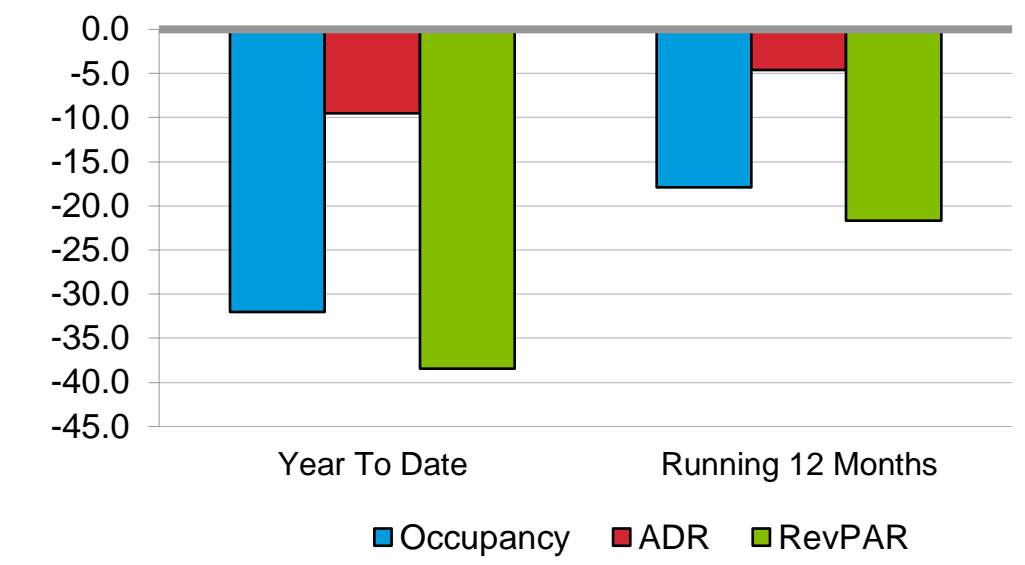
Currency: USD - US Dollar

McKinney CVB
For the Month of June 2020

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	59.9	65.9	74.2	74.1	71.8	76.6	75.4	66.3	60.9	68.0	65.1	58.2	58.3	64.3	45.1	30.1	38.1	52.7
Last Year	63.2	68.7	70.9	71.9	70.9	75.8	74.5	67.6	65.1	66.5	69.2	62.6	59.9	65.9	74.2	74.1	71.8	76.6
Percent Change	-5.2	-4.0	4.6	3.0	1.2	1.1	1.2	-2.0	-6.5	2.2	-5.9	-7.0	-2.7	-2.5	-39.3	-59.4	-46.9	-31.2

Year To Date		
2018	2019	2020
70.2	70.4	47.9
74.8	70.2	70.4
-6.0	0.3	-32.0

Running 12 Months		
2018	2019	2020
70.6	69.0	56.7
75.1	70.6	69.0
-5.9	-2.3	-17.9

ADR	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	77.99	79.41	80.49	81.96	81.52	81.37	81.29	77.58	78.72	82.30	80.31	76.73	78.30	80.59	74.11	62.23	63.25	70.23
Last Year	78.23	79.41	81.14	82.07	82.87	83.96	82.65	79.05	80.41	83.13	80.49	76.02	77.99	79.41	80.49	81.96	81.52	81.37
Percent Change	-0.3	0.0	-0.8	-0.1	-1.6	-3.1	-1.6	-1.9	-2.1	-1.0	-0.2	0.9	0.4	1.5	-7.9	-24.1	-22.4	-13.7

Year To Date		
2018	2019	2020
81.39	80.56	72.91
82.07	81.39	80.56
-0.8	-1.0	-9.5

Running 12 Months		
2018	2019	2020
81.07	80.47	76.76
80.30	81.07	80.47
1.0	-0.7	-4.6

RevPAR	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	46.74	52.35	59.73	60.72	58.51	62.36	61.31	51.44	47.91	55.94	52.26	44.64	45.66	51.79	33.39	18.72	24.09	37.04
Last Year	49.47	54.56	57.54	59.02	58.77	63.64	61.56	53.46	52.35	55.29	55.69	47.56	46.74	52.35	59.73	60.72	58.51	62.36
Percent Change	-5.5	-4.1	3.8	2.9	-0.4	-2.0	-0.4	-3.8	-8.5	1.2	-6.1	-6.1	-2.3	-1.1	-44.1	-69.2	-58.8	-40.6

Year To Date		
2018	2019	2020
57.17	56.75	34.92
61.35	57.17	56.75
-6.8	-0.7	-38.5

Running 12 Months		
2018	2019	2020
57.26	55.53	43.49
60.29	57.26	55.53
-5.0	-3.0	-21.7

Supply	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100
Last Year	41,478	37,464	41,478	40,140	41,478	40,140	41,478	41,478	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	8.0	8.0	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3

Year To Date		
2018	2019	2020
242,178	242,178	284,170
237,096	242,178	242,178
2.1	0.0	17.3

Running 12 Months		
2018	2019	2020
488,246	488,370	565,300
468,016	488,246	488,370
4.3	0.0	15.8

Demand	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	24,858	24,699	30,782	29,736	29,772	30,763	33,784	29,700	28,667	33,081	30,651	28,314	28,384	28,253	21,928	14,167	18,536	24,842
Last Year	26,232	25,741	29,415	28,865	29,415	30,423	30,897	28,051	26,134	27,588	27,772	25,949	24,858	24,699	30,782	29,736	29,772	30,763
Percent Change	-5.2	-4.0	4.6	3.0	1.2	1.1	9.3	5.9	9.7	19.9	10.4	9.1	14.2	14.4	-28.8	-52.4	-37.7	-19.2

Year To Date		
2018	2019	2020
170,091	170,610	136,110
177,238	170,091	170,610
-4.0	0.3	-20.2

Running 12 Months		
2018	2019	2020
344,884	337,001	320,307
351,382	344,884	337,001
-1.8	-2.3	-5.0

Revenue	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	1,938,607	1,961,297	2,477,620	2,437,142	2,426,895	2,503,227	2,746,240	2,304,235	2,256,717	2,722,649	2,461,630	2,172,492	2,222,493	2,276,886	1,625,115	881,614	1,172,431	1,744,641
Last Year	2,052,098	2,044,213	2,386,738	2,369,002	2,437,752	2,554,390	2,553,574	2,217,417	2,101,433	2,293,253	2,235,311	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142	2,426,895	2,503,227
Percent Change	-5.5	-4.1	3.8	2.9	-0.4	-2.0	7.5	3.9	7.4	18.7	10.1	10.1	14.6	16.1	-34.4	-63.8	-51.7	-30.3

Year To Date		
2018	2019	2020
13,844,194	13,744,788	9,923,179
14,546,571	13,844,194	13,744,788
-4.8	-0.7	-27.8

Running 12 Months		
2018	2019	2020
27,958,895	27,118,441	24,587,144
28,217,460	27,958,895	27,118,441
-0.9	-3.0	-9.3

Census %	2019												2020					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Census Props	17	17	17	17	17	17	18	18	19	19	19	19	19	19	19	19	19	19
Census Rooms	1338	1338	1338	1338	1338	1338	1445	1445	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570
% Rooms Participants	91.8	91.8	91.8	91.8	91.8	91.8	85.0	92.4	93.0	93.0	93.0	93.0	93.0	93.0	93.0	85.0	93.0	93.0

A blank row indicates insufficient data.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of June 2020

STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	2018		2019					2020																	
								J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	
53019	Americas Best Value Inn McKinney	McKinney, TX	75069	Dec 2003	Jun 2000	26																										
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68																										
29753	Closed - Independent Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																										
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																										
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																										
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58																										
41060	Comfort Suites McKinney Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63																										
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76																										
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55																										
63863	Hampton Inn McKinney	McKinney, TX	75070	Jun 2015	Jun 2015	79																										
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80																										
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99																										
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107																										
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79																										
1109	Quality Inn McKinney	McKinney, TX	75070	Dec 2010	Feb 1981	100																										
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187																										
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125																										
33337	Super 8 McKinney Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75																										
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75070	Feb 2016	Feb 2016	88																										
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																										
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121																										
						Total Properties:																										
							21	1654	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																							

A blank row indicates insufficient data.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 4 - Multi-Segment

Currency: USD - US Dollar

McKinney CVB

For the month of: June 2020

	Current Month - June 2020 vs June 2019												Year to Date - June 2020 vs June 2019												Participation			
	Occ %		ADR		RevPAR		Percent Change from June 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Allen, TX+	35.8	66.2	79.16	106.93	28.33	70.83	-46.0	-26.0	-60.0	-60.0	0.0	-46.0	36.2	60.2	94.04	106.22	34.02	63.94	-39.9	-11.5	-46.8	-46.8	0.0	-39.9	9	9	1235	1235
Frisco, TX+	25.1	71.4	96.65	135.88	24.27	96.99	-64.8	-28.9	-75.0	-72.0	11.9	-60.7	37.7	69.5	128.11	146.16	48.35	101.65	-45.7	-12.3	-52.4	-49.5	6.1	-42.4	22	21	3122	3112
Plano, TX+	42.4	69.2	73.08	104.44	30.98	72.29	-38.7	-30.0	-57.1	-57.0	0.4	-38.5	46.2	66.1	89.72	107.72	41.47	71.17	-30.0	-16.7	-41.7	-40.7	1.7	-28.8	56	54	7037	6860

A blank row indicates insufficient data.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.