

Programming report

Library Advisory Board

January 20, 2022

- Introduce new Outreach Librarian Megan Farve
- Spring schedule overview (attached)
 - Black History Month
 - Spring Break
 - Arts in Bloom/City and downtown events
- Program attendance highlights and trends
 - K-5th programs attendance at JJG is high (Mad Science, Little Explorers, So You Think You Can Draw)
 - Adult programs at both locations has been low, but we're experimenting with new ideas
 - Zoom/hybrid programs
- Promotion and Marketing
 - Marketing Coordinator update
 - Facebook/social media
 - Printed materials
- New staff training and orientation programs
- Planning ahead
 - Summer Reading and Fall schedules
 - Summer theme will be "Once Upon a Summer". Proposals due January 31
 - Fall schedule will be planned concurrently with Summer
 - New programming expectations beginning with Spring 2023 schedule