

Print

**Final Grant Report - Submission #5369**

Date Submitted: 5/8/2013

**City of McKinney Arts Commission**

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

**Grantee Name\***

McKinney Musical Arts Society

**Grant Amount\***

\$9,200.00

**Email \***

debrags@hotmail.com

**Event(s)**

List date, time and location of event(s). If you presented more than six events, please continue the list in the comments section at the bottom of this form.

**Name of Event\***

McKinney Young Artist Competition

**Date and Time of Event\***

April 12-14, 2013

**Location of Event\***

Heard-Craig Performance Hall

**Name of Event**

**Date & Time of Event**

**Location of Event**

**Name of Event**

**Date & Time of Event**

**Location of Event**

**Name of Event**

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Name of Event

Date & Time of Event

Location of Event

**Total Revenue**

Include grant award funds.

Budget\*

\$18,650.00

Actual\*

\$20,559.00

**Total Expenses**

Budget\*

\$18,650.00

Actual\*

\$18,430.00

Total Number in Attendance\*

130

Number of Performances\*

1

Total Number of Tickets Sold\*

34

Number of Tickets Comped\*

96

**Promotion**

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One\*

- Yes
- No

If no, why not?

**Logo**

Did you use the City of McKinney logo on printed material?

Choose One\*

- 

If no, why not?

Yes

No

**Goals**

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

**Choose One\***

- Very Successful
- Somewhat Successful
- Not Successful

**Comments**

**Attach Financial Report\***

 

**Attach Narrative Summary\***

## 2013 McKinney Young Artist Competition

### Financial Statement

#### Expenses

Professional services - \$4,000 for Dr. Spencer Myer, guest artist 2,500 for Karen Austin, Artistic Director 400 for CD judges	\$6,900.00
Facilities rental - \$1,500 for 3 days at the Heard-Craig Performance Hall	1,500.00
Travel and transportation - \$300 for airfare for Dr. Myer 600 for lodging and food 300 for car rental and gas	1,200.00
Rental - \$1,060 for piano rental (Steinway Hall) 300 for piano tuning	1,360.00
Printing - \$300 for programs	300.00
Advertising - \$600 for WRR ad 150 for large signs 100 for posters 200 for Save the Date postcards and stamps 170 for TMTA ad 150 for Oklahoma Music Teachers ad	1,370.00
Other - \$5,800 for scholarships	5,800.00
<b>TOTAL</b>	<b>\$18,430.00</b>

#### Income

MAC Grant (70% awarded in October 2012 - \$6,440)	\$9,200.00
Ticket sales (10 students @ \$5; 22 adults @ \$20; 2 seniors @ \$17)	524.00
Competitor Fees (18 entries @ \$50 entry fee)	900.00
Individual Contributions: Mr. & Mrs. Joe Joplin	\$2,500.00

Dr. & Mrs. Bruce Morris	\$1,000.00
Dr. & Mrs. Richard L. Ragsdale	1,000.00
Dr. and Mrs. Roy Austin	500.00
Sid and DeeDee Brown	500.00
Robert and Judie Douglass	500.00
Mrs. Sylvia Neill	500.00
Frank and Jean Williams	400.00
Ida Jean Bauereis	300.00
Gary and Nancy Davies	300.00
Patrick and Mary Humm	300.00
Beau and Cathy Straley	300.00
Dr. and Mrs. Gordon Filbey	200.00
George and Liesl Keeter	200.00
Darcus Littrell	200.00
Mrs. Gerry Ruschhaupt	200.00
Nathan and Wanda White, Jr.	200.00
Dr. Mack Hill	100.00
Jamie and Toni Allen	100.00
George Pendelton	100.00
Patti Churner	50.00
Sharon Hagen	30.00
Clint and JoAnn Scofield	30.00
Corporate Contributions	
Orisons	300.00
Lundin Chiropractic, P.A.	125.00
<b>TOTAL</b>	<b>\$20, 559.00</b>

## **Narrative**

The McKinney Musical Arts Society sponsored another successful Young Artist Competition on April 12-14, 2013, thanks in large part to the grant we received from the McKinney Arts Commission.

Dr. Spencer Myer, a graduate of The Julliard School and gold medalist of the 2008 New Orleans International Piano Competition, served as our guest artist, judge, and clinician. His arrival early in the week allowed him to conduct masterclasses with two different orchestra classes at Faubion Middle School on Thursday, April 11<sup>th</sup> as a service to the community. The students were very well prepared, responding eagerly to Dr. Myer's creative suggestions and asking intelligent, thoughtful questions. Each student was given two comp tickets, one for the student and one for a parent, to attend the Friday night concert. Those that attended that concert manned a table where they solicited donations for an upcoming summer orchestra camp.

Dr. Myer's Friday evening concert featuring music of Haydn, Schubert, Albeniz, and Stravinsky at the Heard-Craig performance Hall was spectacular and well attended, with an estimated audience of 125-150. Thirty-four tickets were sold at the door (10 students @ \$5, 22 adults @ \$20, and 2 seniors @ \$17). The majority of the audience held comp tickets—all of the contestants, their parents and teachers, and donors who contribute \$200 or more. All other events were free and open to the public.

On Saturday morning, ten finalists (all high school-age) performed 20-minute programs from memory for the competition. First United Methodist Church, across the street from the hall, graciously allowed us access to their sanctuary piano where the competitors warmed up.

After a lunch break, the students reassembled for a masterclass taught by Dr. Myer. Seven students received 30 minutes of individual instruction while the others listened and observed. The remaining three were taught in a second masterclass on Sunday afternoon.

Following the Sunday masterclass, each finalist played one piece on a final recital. At the conclusion of the recital, the winners of the competition were announced. Four grand prize winners (David Nie and Patrick Pan, both from Sugarland; Emily Tan from Plano; and Sondra Yu from Allen) were given \$1,000 awards. The other students who came from Dallas, College Station, Plano, Houston, and Laredo were awarded \$300 and the chance to return and compete again.

Enrique Rangel's mother wrote a note to Karen Austin, our Artistic Director, expressing her appreciation for the event: "We want to commend you and the McKinney Arts Commission for supporting such a wonderful artistic event for the benefit of our young talented pianists. It was very well organized, and all the events were very well planned. We enjoyed the concert by Dr. Spencer Myer and all the activities during the weekend. We were also overjoyed having met our "cheering" couple and were very impressed with the great support from all your community for our children during this event. The competition was a positive learning experience for our son, and we enjoyed meeting so many friendly and gracious people...It was certainly worth the long trip (*they came from Laredo*) and sacrifice we had to make to take our son to this competition."

We stayed close to our original budget for this event and were able to solicit donations to cover our costs. These donors were recognized in our program, including the McKinney Arts Commission.

Board member Roy Austin submitted an article to the McKinney Neighbors Go which was printed. We also made the calendar section of that paper as well as the Metro Section of the Dallas Morning News two weeks in a row. We purchased air time on WRR, the classical radio station in the Dallas area, to publicize our event and purchased ad space in the Voice of Change program book, the TMTA and Oklahoma Music Teacher's magazines along with the Dallas Music Teachers' Newsletter. Karen Austin wrote many letters and emails to piano teachers in Texas and Oklahoma, informing them of the competition and encouraging them to send their best students. (This was the second year we included Oklahoma in our publicity. Since we didn't get any applicants either year, we have decided to discontinue our efforts there and focus only on the students in Texas.) Roy also had large signs printed and posted them in front of the hall about a week before the event to advertise.

All of our board members assisted in making the weekend run smoothly, from helping with the programs to working in the kitchen where we supplied water and snacks to the competitors and hosted two post-concert receptions. Photographs were taken to document the events, and we were all present to congratulate and encourage the students.

In addition, local families and individuals volunteered to act as hosts for each contestant, providing both encouragement (aka "cheering") and information as needed during their weekend stays.

The McKinney Young Artist Competition supports our mission statement as well as the goals of the Arts Commission to develop the arts and enrich the cultural environment of McKinney:

The McKinney Musical Arts Society is dedicated to excellence in performance that fosters musical enjoyment, education and awareness. Our primary purpose is to support the McKinney Young Artist Competition for pianists while bringing quality musical performances to McKinney. We are committed to diverse and creative musical productions, supporting the performing arts, and encouraging young artists.

Thank you for your generous ongoing support of our organization.

Sincerely,

Debbie Ragsdale, President

McKinney Musical Arts Society