

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

AUGUST 8, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on August 8, 2013 at 8:30 a.m.

CALL TO ORDER

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:34 a.m. after determining a quorum present. Board members present: Vice-Chair Karen Dawkins, Jan Elwell, Treasurer Jon Dell'Antonia, Johnny Galyean, Molly Brewer, Barry Shelton, CoCo Good, Renee Funderburgh, Jodi Ann LaFreniere-Ray, Angie Bado and Chairwoman Jan Temples.

Board members absent: Bonnie Shafto and Karen Klassen.

Main Street staff present: McKinney Main Street Program Director Ty Lake.

Main Street staff absent: McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City of McKinney Mayor Pro Tem Travis Ussery and downtown business owner Cleo Meredith.

CONSENT ITEMS

13-783 Minutes of the McKinney Main Street Board Meeting of July 11, 2013

The Board unanimously approved the motion made by Mrs. Funderburgh, seconded by Vice Chair Dawkins, the following consent item.

DISCUSSION ITEMS

13-784 Chair / Vice-Chair Report - Guest Introductions - Business Spotlight -
Information Sharing - Board Captain Updates
Information Sharing - Board Caption Updates
Board Captain Updates

Chairwoman Temples called for the discussion on the Board Captains

Update. Each Board Captain reported on their block.

Business Spotlight: The Pantry Restaurant

Chairwoman Temples welcomed Cleo Meredith, owner of The Pantry Restaurant in Historic Downtown McKinney. Mrs. Meredith gave a brief overview about how she and her husband Tom came to own The Pantry Restaurant and what all they have done over their many years in Downtown McKinney. Mrs. Meredith also discussed some of their challenges and ideas for the Main Street organization they would like to see come to fruition. The Board discussed. Chairwoman Temples thanked Mrs. Meredith for coming and speaking to the Board and welcomed her to stay for the remainder of the meeting.

13-785 Directors Report and Information Sharing

Information Sharing

Mrs. Lake gave a brief report on new businesses that are coming to Historic Downtown McKinney. First, where Aparicio's once was, Amato's On The Square will be opening at the end of the month; this is the original owners of Amato's from west McKinney. Also, we have Bien Salsa, where Ruggeri's was, Bien Salsa is being opened by the head chef of La Duni in Fairview, and this is traditional Mexican cuisine. Thirdly, Emporium Pies are coming into where Laura Moore Fine Art Studios was located; they will be open by the end of September and as well as Brothers Pizza coming into where Peachy Keen Yogurt was located on East Virginia. The Board discussed.

Directors Report

Mrs. Lake gave a brief Directors Report. She directed everyone to go to the Marketing Report that has been provided in the Board packets. The Marketing Report covers not only Main Street but MPAC as well. As you can see there are a lot of things going on in the 4th Quarter in Historic Downtown McKinney. Mrs. Lake called attention to a few things she wanted the Board to take note of. First the Oktoberfest VIP Party, she

invited all Board members to attend the annual event on September 19th at MPAC. Secondly, Deck the Halls event; this is something that we need the Board to start working on as it will be coming up soon on November 14th. The Board discussed.

13-786 Review and Discuss Financials - Treasurer's Report - YTD Financials

Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

REPORTS

13-787 Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney

Downtown Property Owners

No Report

McKinney Chamber of Commerce

Mrs. LaFreniere-Ray gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray gave an update on the many upcoming Chamber meetings and events. Mrs. LaFreniere-Ray reported that on September 21st there is going to be a special election in regard to tax rate for MISD, she wanted to let everyone know and help get the word out to vote. The Board discussed.

McKinney Conventions & Visitors Bureau

Ms. Bado gave a report on the McKinney Conventions and Visitors Bureau. Ms. Bado reported that July was a very busy month; over 300 people came and signed in, as they are trying to capture information from visitors. Ms. Bado also reported that TLC reality show will be filming at several business downtown and MCVB. Also, the McKinney Store is doing great, lots of things for all ages. Lastly, we are working with great groups like TAPS and Underground Sound to promote McKinney. The Board discussed.

City of McKinney

Mr. Shelton gave a brief report on the City of McKinney. Mr. Shelton gave an update on the East Virginia infrastructure project. The project is still on schedule to be substantially completed by Oktoberfest. He also shared the Flour Mill is operating in the black now and more businesses are moving across Hwy 5 which is great to see that area starting to revitalize.

Mrs. Good gave a brief update from the Communications and Marketing side of the City. Mrs. Good reported that there is a great ad for Oktoberfest in D Magazine paid for by MEDC and Communications and Marketing departments. Also, the Communications & Marketing department will be moving, no longer in City Hall, but one building just south in a building owned by George Bush. The Board discussed.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples, seconded by Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the meeting at 9:45 a.m.

JAN TEMPLES
Chair

