



Applicant Organization:

Art Form:

- | | | | | | |
|---------|--------------------------|--------------|-------------------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/> | Film | <input checked="" type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music | <input type="checkbox"/> | Dance | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal | <input type="checkbox"/> | Instrumental | <input type="checkbox"/> | Sculpture | <input type="checkbox"/> |
| Other | | | | | |

Mission & Purpose of the Organization:

The goal of the McKinney Classic Film Festival is to foster a love of classic films from the 1930s-1960s in a shared audience experience. Through film screenings, talks, interviews, and other activities, we hope to create community and pass on an appreciation of our shared film heritage to younger generations.

Project(s) Description:

This year's genre theme will be:

"Screwball Comedies," featuring the films of Cary Grant

Schedule of Event(s):

Event	Date	Venue	Admission Cost
5 Total Film Screenings These include introductions, and/or newsreels, and cartoons	Aug. 19-21, 2016	MPAC	Tickets are \$10-\$75
7:30 p.m.	Aug. 19		
3 p.m.	Aug. 20		
7:30 p.m.	Aug. 20		
2 p.m.	Aug. 21		
4:30 p.m.	Aug. 21		
Other events throughout the	Aug. 19-21		



weekend, may include VIP receptions, big band music from the McKinney Community Band (dance band), photos, and an onstage interview with our special guest.			
---	--	--	--

Board of Directors: (if applicable)

Name	Office	Contact Number
Dena Hill	Founder/Director	214-244-9480
Bert Pigg	Executive Producer	323-204-2999
Patricia Lee	Administrator	214-789-2341

Organization Director:

Name: Dena Hill _____ Title: Founder/Director
 Address: 5906 Cades Cove _____ City: McKinney ZIP 75070
 Email: bdenahill@gmail.com _____ Daytime Phone: 214-244-9480
 Cell Phone: Same

Finance/Accounting Officer:

Name: To be determined _____ Title: _____
 Address: _____ City: _____ ZIP _____
 Email: _____ Daytime Phone: _____
 Cell Phone: _____

Grant Contact Person: See above info

Name: Dena Hill _____ Title: _____
 Address: _____ City: _____ ZIP _____
 Email: _____ Daytime Phone: _____
 Cell Phone: _____



2016 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Jim Reid	Tech director	PT	\$25	\$50 (gift card)
TBD	Editor(s)	PT	\$0	0
Bruce Calvert	Announcer	PT	\$25	\$50 (gift card)
MPAC staff	Box office	FT	\$0	\$0
				\$100 total

Contracted Services:

Description	Grant Request	Total Cost
Special guest speaking fees	\$25	\$50 (gift card)

Travel:

Description	Grant Request	Total Cost
		\$0

Rental Expense:

Description	Grant Request	Total Cost
Licensing for 5 films	\$648	\$1,299

Advertising & Promotion:

Description	Grant Request	Total Cost
Print and internet advertising, promotional materials such as t-shirts, mugs, pens, programs, giveaways	\$150	\$300
Publicist	\$25	\$50 (gift card)

Other Expenses:



McKinney Arts Commission
2016 Outreach Grant Application

Description	Grant Request	Total Cost
Reception food/ closing party refreshments	\$0	\$150
Volunteer lunch/decorations/misc.	\$0	\$150



2016 Grant Project Revenues

Source of Revenue

Government

	2016
MAC Grant Request	\$898
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	\$75 (incorporation fee) \$1299 Film licensing \$400 for 501 (c) (3) filing \$200 misc.
Corporate	
Foundations	

Fees

Admissions (ticket sales)	\$2,400 (est)
Vendors	\$100
Tuition	
Concessions	\$0
Memberships	
Subscriptions	
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
6 - 10	60 hours during the festival weekend	Organization, set up, onsite supervision	\$21	\$1,260
3	100	Festival planning, organization,	\$21	\$2,100



McKinney Arts Commission
2016 Outreach Grant Application

		meetings, work on website, etc.		

Donated Goods/Services	Total Value
Publicist	\$2,500



**2015-2016 Total Project
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel	\$50		\$100
Contracted Services	\$25		\$50
Travel			\$0
Rental Expense	\$648		\$1,299
Advertising & Promotion	\$175		\$350
Other Expenses (Reception food, volunteer meal, decorations, misc.)	\$0		\$300
Volunteer Time			\$3,360
Donated Goods/Services	0		\$2,500
Total	\$898		\$7,959

Grand Total Requested: \$898.00

(Not to exceed \$3,000 and 50% of entire project budget)

What is your total organizational budget for this fiscal year? 7,959