

McKinney Community Development Corporation
Project Grants Subcommittee
November 25, 2019

The McKinney Community Development Corporation Promotional and Community Event Grant Committee met at 4:30 p.m. on November 25, 2019, in the MCDC offices at 5900 S. Lake Forest Blvd., Ste. 110, McKinney, Texas.

MCDC board members present: Chairman Jackie Brewer, Vice Chairman Rick Glew, Board member Kathryn McGill.

Staff present: President Cindy Schneible, Administrative and Marketing Coordinator Linda Jones.

President Schneible introduced Jim Gandy, President and CEO of JLG Investments, and Beau Jaussi of The Fields at Griffin Park. Mr. Jaussi summarized plans for a 53-acre soccer complex to be located in McKinney just southeast of the McKinney National Airport and adjacent to soccer fields in Fairview which are currently the home base of Ayses Soccer Club. The Fields at Griffin Park will consist of five outdoor fields and three indoor fields. All fields will be 90,000 square feet and made of AstroTurf. The complex will include restrooms, an indoor bar, concessions, an open area for gathering and dining, a play area including a splash pad, generous spectator seating for all fields, a food truck lot with hand washing stations and ample parking. In addition, the facility will house full time physical trainers, and Scottish Rite will have a clinic with ten full time professionals. Main goals for the complex are that it be clean, well lit, safe and have superior management. Mr. Jaussi hopes to close on the land by the end of 2019, break ground in mid-April 2020 and open in early 2021.

Mr. Jaussi stated that the facility is projected to host tournaments at least 45 weekends of the year, bringing in an estimated 370,000 visitors to the area each year. He added that larger tournaments would be played at Griffin Park as well as area fields including Craig Ranch and the Fairview park adjacent to Griffin Park. He stated that he already has a commitment from Solar Soccer Club to move its practices to Griffin Park. In addition, he has verbal commitments for tournaments as well as national league competitions and showcases. Global Football Pro has expressed interest in a three-week tournament, two summer camps and three training camps.

Mr. Jaussi stated that he had met with several City of McKinney staff, and plans to meet with both MEDC President Peter Tokar, City Manager's Office staff, and Planning staff. He has asked the City to consider support in the following areas: water and sewer accessibility, infrastructure development, roadway improvements, and the abatement of real and business property. He added that they discussed a plan to share trackable hotel revenues.

After discussion, MCDC Board members indicated their interest in additional data regarding revenue and expense projections, participation projections and projections for increased city-wide sales tax that would be generated. The subcommittee will continue discussion on this project after Mr. Jaussi meets with the City staff and the MEDC to review the project.

Ms. Schneible mentioned to the subcommittee that she met with the executive director of Ovation Academy regarding a potential black box theater project at their new location. She will try to schedule another subcommittee meeting with Ms. Burns on December 9 at 4:30 p.m. Ms. Schneible also mentioned a potential project request that may be submitted by Community Lifeline Center.

The subcommittee meeting was adjourned at approximately 6:50 p.m.

Mary Barnes-Tilley, Secretary