

## **PURPOSE OF THE PLANNED DEVELOPMENT**

The purpose of the proposed Planned Development (PD) is to provide for the unified and coordinated development of a parcel or tract of primarily vacant land. The specific parcel of land to be zoned under this "PD" designation will comprehensively and cohesively integrate a harmonious use of land that is compatible with the surrounding area.

Pursuant to the City of McKinney Zoning Ordinance, Sec. 146-94 - PD - Planned Development District, our intent is to ensure a level of exceptional quality and innovation for the design and development of this project.

Standards of excellence and quality incorporated are inclusive of, but not limited to: 1) The use of modular, steel-framed units (i.e. repurposed shipping containers) as a base material, 2) It will be a first of its kind development in North Texas, 3) Exterior materials will consist of corrugated, Corten metal, natural stone, fiber cement siding, and reclaimed wood, 4) There will be housing opportunities for multiple income groups, with a focus on affordable housing, 5) Creative landscape, site and architectural design, unique to McKinney, Texas will be incorporated, and 6) It will be a sustainable, connected, eco-friendly community.

The intent of the PD is to facilitate an ecofriendly form of residential, recreational and civic uses within an urban framework that is compact in scale and compatible with neighboring areas.