

Promotional and Community Event Grants -- FY 2022

Organization	Event	Event Date(s)	MCDC Social Media Promotion	City Social Media Promotion	Advertising Promotion	Other Promotion	At Event Promotion	Board/Staff Attendance
Heritage Guild	FY 22 Cycle 1: Farmers Market Chestnut Square	Winter & Spring 2022	10/15, 10/16, 10/23, 11/12, 1/5, 2/11, 2/18, 3/29, 4/1, 4/5, 4/8, 4/9			MCDC Website City Calendar	Signs	C.Schneible L.Jones
Heritage Guild	FY22 cycle 1: Murder Mystery	April 9. 2022	3/14, 3/22			MCDC Website City Calendar		A.Richardson-Woods
Heritage Guild	FY22: Educational Programs	ongoing	2/2, 2/17, 3/1			MCDC Website City Calendar		
Heritage Guild	FY 22: Bar Wars	Mar. 21, 2022	3/10, 3/15, 3/18, 3/25, 4/6			MCDC Website City Calendar		A.Richardson-Woods J.Brewer D.Riche C.Schneible
Heritage Guild	FY22: Farm to Table	April 28. 2022	3/13, 3/24			MCDC Website City Calendar		
Black History Month	Sponsorship	February events	1/26, 2/1, 2/4, 2/8, 2/22, 2/26	1/26, 1/31, 2/1				A.Richardson-Woods K.McGill D.Kelly J.Brewer D.Bradford J.Booth C.Schneible L.Jones
SBG Hospitality	FY22: Sip & Stroll Series	St. Pat's - March 13 Craft Beer - June 18 Margarita Stroll - July 9 Halloween Walk - Oct 29	St. Pat's - 2/8, 2/16, 3/9, 3/10, 3/11, 3/12		CI Feb 2022	MCDC Website City Calendar	Signs and hand sanitizers	A.Richardson-Woods M.Barnes-Tilley R.Glew J.Brewer L.Jones

Collin County History Museum	Then & Now	Feb 2022-Dec 2023	3/1			MCDC Website City Calendar		L. Jones
Main Street	General Downtown and MPAC	Ongoing	10/12, 10/20, 11/16, 11/30, 12/13, 12/14, 12/21, 12/26, 12/28, 12/29, 1/23, 1/25, 2/8, 2/16	12/21, 12/29, 1/29, 2/11				
Main Street	FY 22: Arts in Bloom	April 8-10, 2022	3/16, 3/29, 4/5, 4/6, 4/7, 4/8, 4/9			MCDC Website City Calendar		L.Jones C.Schneible
Main Street	FY 22: Juneteenth Celebration	18-Jun-22				MCDC Website City Calendar		
McKinney Philharmonic Orchestra	FY 22: Performances	Dec 3 - All Star Christmas Feb 5 - Chamber Mar 5 - John Williams Apr 2 - Reimsky Korsokov May7 - Side by Side	10/6, 10/23, 1/28, 2/2, 3/9			MCDC Website City Calendar		K.McGill M.Barnes-Tilley L.Jones
DFW Series	FY 22: Series Races	Winter Thursdays Jan 20- Feb 24 Summer Thursdays June 2-August 30 Ray Porter Memorial August 13	2/7, 2/10, 3/2, 3/3, 3/9, 3/31			MCDC Website City Calendar		L.Jones
McKinney Chamber Restaurant Council	FY 22	Spring & Summer						

McKinney Kiwanis Club	FY22: Triathlon	24-Apr-22				MCDC Website City Calendar		
ManeGait Therapeutic Horsemanship	FY22: LIVE at the 'Gait	23-Apr-22	3/3, 3/29, 4/11			MCDC Website City Calendar		
Holy Family School	FY22	Pop-up Museum Feb 19, 2022 Spring 2022						
Ovation Academy of Performing Arts	FY22: Season Performances	Winter/Spring 2022			CI Feb 2022	MCDC Website City Calendar		
MillHouse Foundation	FY 22: Festivals	Winter Indoor - Feb 26-27 Spring Outdoor - May 7-8 Wine & Walls MuralFest - June 11-12 Summer Indoor - Agu 27-28 Fall Outdoor - Oct 2-3	2/22, 2/25		CI Feb 2022	MCDC Website City Calendar		
St. Peter's Episcopal Church	2022 Empty Bowls	May 12	2/7			MCDC Website City Calendar		
Parks Dept	Year Round Events & Parks News	Year Round	10/3 ,10/14, 10/18, 10,21, 10/28, 12/14, 1/11, 1/29, 2/9, 2/20, 3/31, 4/4	1/9, 1/29				
Byron Nelson	Byron Nelson	May 9-15	2/14, 3/4, 3/23, 3/31, 4/1, 4/7					