

Sec. 134-7. - Business and agricultural zoning districts.

b. - *Ground sign regulations.* Ground signs shall conform to the following restrictions and limitations (Table 2 - Ground Signs):

*Table 2 - Ground Signs*

	0-foot to 70-foot ROW (feet)			71-foot to 99-foot ROW (feet)			100-foot to 250-foot ROW (feet)		Freeway (feet)
	50	100	150	50	80	100	100	200	125
Minimum width of lot frontage	50	100	150	50	80	100	100	200	125
Maximum square footage per side	20	30	40	50	60	70	80	100	150
Setback from street ROW line	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5
Setback from any property line other than ROW	5	5	10	10	10	15	15	15	15
Maximum height	3.5	6	6	6	6	6	<del>6.8</del>	<del>6.8</del>	10

- (j) *Changeable electronic variable message signs.* A changeable copy/electronically activated sign shall be permitted subject to the applicable provisions within the zoning district in which the sign is located as well as the following:
- (1) The size of a sign shall not exceed ~~20 square feet~~60 square feet.
  - (2) A sign shall display static images for a period of at least eight seconds.
  - (3) Variable message signs shall not be animated, flash, travel, blink, fade, or scroll. Variable message signs shall transition instantaneously to another static image.
  - (4) In all zoning districts, signs shall come equipped with automatic dimming technology, which automatically adjusts the sign's brightness based on ambient light. A sign existing prior to the adoption of this ordinance shall only be required to include automatic dimming technology upon any upgrade or retrofit of the existing sign.
  - (5) A sign shall not exceed a brightness level of 0.3 foot candles above ambient light as measured by the guidelines below:
    - a. At least 30 minutes past sunset, use a foot candle meter to record the ambient light reading for the area. This reading is performed while the digital sign is off or displaying all black copy.
    - b. Take a reading using foot candle meter at five feet above grade and 45 feet from the sign.
    - c. The meter shall be aimed directly at the digital sign.
    - d. Turn the sign on and illuminate entirely in white or red.
    - e. Take a reading using a meter at five feet above grade and 45 feet from the sign.
    - f. The meter shall be aimed directly at the digital sign.
    - g. If the difference between the two readings taken above is 0.3 foot candles or lower, then the sign is in compliance. If the result is greater than 0.3 foot candles, the sign is out of compliance and must be adjusted to meet standards or turned off until compliance can be met.
    - h. All measurements shall be taken in foot candles.
  - (6) *Exception.* Temporary signs required by government agencies for road and street repairs, public notifications, traffic control, and similar activities.

(Code 1982, § 38-7; Ord. No. 1819, art. 7, 12-20-1988; Ord. No. 1892, §§ 4—9, 3-5-1991; Ord. No. 95-11-68, § 1, 11-21-1995; Ord. No. 96-07-28, § 1, 7-16-1996; Ord. No. 2001-05-058, § 6, 5-15-2001; Ord. No. 2008-05-050, § 15, 5-20-2008, eff. 7-1-2008; Ord. No. 2008-08-078, 8-19-2008; Ord. No. 2012-08-042, § 2, 8-21-2012; Ord. No. 2013-05-046, § 2, 5-7-2013)