

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

JUNE 13, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on June 13, 2013 at 8:30 a.m.

CALL TO ORDER

Treasurer Jon Dell'Antonia called to order the meeting of the McKinney Downtown Re-Development Board at 8:41 a.m. after determining a quorum present. Board members present: Jan Elwell, Angie Bado, Barry Shelton, Renee Funderburgh, Bonnie Shafto, Jodi Ann LaFreniere-Ray, Molly Brewer, CoCo Good and Treasurer Jon Dell'Antonia.

Board members absent: Chairwoman Jan Temples, Johnny Galyean, Vice-Chair Karen Dawkins and Karen Klassen.

Main Street staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City of McKinney Mayor Pro Tem Travis Ussery, City of Round Rock Downtown Special Event Planners Mrs. Kristin Brown and Courtney Nielson.

CONSENT ITEMS

- 13-578** Minutes of the McKinney Main Street Board meeting of May 16, 2013
- The Board unanimously approved the motion made by Mrs. Funderburgh, seconded by Mrs. Elwell the following consent item.

DISCUSSION ITEMS

- 13-579** Chair / Vice-Chair Report - Guest Introductions - Information Sharing - Board Captain Update

Guest Introductions

Treasurer Jon Dell'Antonia welcomed Mrs. Brown and Mrs. Nielson from the City of Round Rock Texas to the Board meeting. They have been in McKinney a couple of days learning about the McKinney Main Street

Program, meeting with Downtown Property Owners and City Staff to review the Town Center Study.

Information Sharing

Mrs. Funderburgh recapped the recent Oktoberfest VIP Experience Fundraiser for the Board. She talked about hits and misses of the fundraiser and talked about what else we could do to raise some funds. The Board discussed.

Board Captain Updates

Treasurer Dell'Antonia called for the discussion on the Board Captains Update. Each Board Captain reported on their block.

13-580 Directors Report and Upcoming Events

Bike the Bricks

Mrs. Lake gave a brief recap on the recent Bike the Bricks event on May 24, 2013. The event overall was a huge success, we had over 500 cyclists and the highest attendance to date. Mrs. Lake also mentioned that she will provide a complete budget at next month's Board meeting to review as we are still waiting on a few numbers. The Board discussed.

Information Sharing

Mrs. Lake then went on to update the Board on Dickens, Friends of Main Street and the Image Campaign. Things are moving forward with all these projects; however we will be going into great detail in the coming months. The Board discussed.

13-581 Review and Discuss Financials - Treasurer's Report - YTD Financials

Ms. Canter gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

REPORTS

13-582 Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney

Downtown Property Owners

No Report

McKinney Chamber of Commerce

Mrs. LaFreniere-Ray gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray gave an update on the many upcoming Chamber meetings and events. She also encouraged everyone that can, to vote in the College Board Elections as they are so very important for McKinney. Mrs. LaFreniere-Ray announced that the July issue of McKinney Magazine will be out soon featuring Lifestyle and Leisure topics along with the new QR code Historic Building Tour for Downtown McKinney. The Board discussed.

McKinney Conventions & Visitors Bureau

Ms. Bado gave a report on the McKinney Conventions & Visitors Bureau. Ms. Bado announced that the MCVB staff was working hard and was very busy with meetings and conferences, which is always good to bring back ideas and get McKinney's name out to the public. She also mentioned that the MCVB office now has some new signage on the building, which is just adding to their exposure and foot traffic. The Board discussed.

City of McKinney

Mrs. Good gave a report on the City of McKinney. Mrs. Good announced that the City has recently reached some new milestones with approximately 13,000 friends on Facebook and over 42,000 signed up for the E-Newsletter, they are reaching more people than ever, which is fantastic. Mr. Shelton reported that the construction is about to be underway for East Virginia, they are making sure they are working very closely with the Downtown merchants so that everything will go as smoothly as it possibly can. The Board discussed.

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ADJOURN

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Mrs. Good, to adjourn. Treasurer Dell'Antonia adjourned the meeting at 9:20 a.m.

Jon Dell'Antonia
Treasurer

