



McKinney Economic Development Corporation

Abby Liu, Executive Vice President

August, 2017

Strategic Plan Management & Communicating Results:

A. Business Retention & Expansion

- Staff worked with Wistron GreenTech General Manager Hsu about the idea of Wistron McKinney Technology Campus.

B. Business Attraction

- Staff hosted the first meeting with a new international prospect, Project Pear, on August 3. Staff called the second meeting at MEDC and invited Assistant City Manager Barry Shelton, Executive Director of Development Services Michael Quint and Engineering Director Gary Graham to join the prospect meeting on August 9.
- Staff had a conference call with Texas Secretary of State Pablos to follow up May TexasOne World Forum in China on August 8 to discuss Texas China and Asia Strategy and business missions in 2018 .
- Assistant City Manager Barry Shelton and Staff continued working with PACCAR staff to assist PACCAR/Dynacraft development process. Three meeting were held in the week of August 7 to facilitate the development-related issues.

Marketing/Promotion/Connection Activities:

- Business Development Specialist Madison Clark and Staff attended McKinney Chamber Quarterly Luncheon at Eldorado Country Club on July 27.



- President Darrell Auterson and Staff attended TexasOne Investors Luncheon in Austin on August 2. TexasOne President and CEO Robert Allen announced the new TexasOne web site, “Go Big in Texas” and the 2018 business mission calendar. (Photo Array attached)
- Staff attended BISNOW “121 Corridor Development Update” at One Legacy West in Plano on August 8. President Auterson moderated the first panel discussion. David Craig of Craig International is one of the four panelists in the second session. During his comments, Mr. Craig recognized the long-term support from MEDC and the City of McKinney for the development of Craig Ranch as well as the business recruitment activity at Craig Ranch. MEDC Board Member Robbie Clark, Member Sipiora, Business Retention/Expansion Director John Valencia, Business Development Specialist Clark, City Manager Paul Grimes, MDCD President Cindy Schneible and Communications/Media Specialist Michelle Feldker also attended. This is a successful event with 420+ attendance from the real estate community. (Photo Array attached)

Other:

- Executive Session Agenda Items:
 - Project A144-Red River
 - Project A175-Flying Eagle 25
 - Wistron McKinney Technology Campus

TEXASONE INVESTORS LUNCHEON

Austin, TX | August 2, 2017



(Left) R. Allen, President and CEO of Texas Economic Development Corporation and (right) Sanjiv Yajnik, Chairman of the Board of Texas Economic Development Corporation and President of Financial Services at Capital One, presided over the quarterly luncheon to celebrate investors and provided an update on TexasOne new web site and 2018 business mission calendar.



D. Auterson and A. Liu pose with Fausto Mattioli, a contact made by Ms. Liu when she travelled with the TexasOne Europe Mission to Milan, Italy, in 2013. Mr. Mattioli is the owner of an Italian restaurant enterprise.

BISNOW 121 CORRIDOR DEVELOPMENT UPDATE

Plano, TX | August 8, 2017



MEDC Board Members and Staff in attendance: J. Valencia, D. Auterson, A. Liu, M. Clark, with Board Members R. Clark and K. Sipiora.



D. Auterson moderated the discussion regarding the status of the 121 Corridor. David Craig of Craig International was a speaker at the event (second from left).



A. Liu, Board Member R. Clark, D. Craig, Board Member K. Sipiora, and City Manager P. Grimes attended BISNOW on the 7th floor of One Legacy West in Plano.