



Economic Development Highlights Executive Vice President Liu September 2016

Economic Development

- Staff organized and attended Pre-Development meeting with Project 3S Facilities Manager at City Hall on August 19. The meeting was led by City Manager Grimes and joined by Assistant City Manager Shelton, Executive Director Quint, MEDC President Auterson and Staff. The purpose of the Pre-Development meeting is to communicate the permit process and requirements with Project 3S staff and provide assistance as needed.

Marketing & Events

- Staff attended “Welcome MEDC President Darrell Auterson” held at McKinney Sheraton Hotel on August 17. City Manager Paul Grimes was the Master of Ceremony. Mayor Brian Loughmiller and MEDC Chairman Lance Lindsay delivered welcome remarks. The event was well-attended including city staff, Collin College staff, real estate professionals and citizens.
- BISNOW Event “The 121 Corridor Expansion: The Fastest Growing Area in North Texas” was a huge success at McKinney Sheraton Hotel on August 25. Over 400 professionals from Dallas area real estate community attended the first BISNOW event in the 121 Corridor. Mayor Brian Loughmiller delivered the Opening Remarks at 8:25 am. Mr. David Craig, Craig Ranch Founder, was one of the panelists. (Agenda attached)

MEDC is the Raw Space and Name Tag sponsor. The 400+ attendance level is higher than BISNOW organizer’s average and expectation. Staff’s meeting with BISNOW business manager this January to encourage BISNOW to have an event in McKinney became a reality and a success. Staff is pleased to see an excellent return on investment sponsoring “The 121 Corridor Expansion” for BISNOW as well as McKinney.

This event brought a strong exposure on Sheraton Hotel, Gateway and McKinney. Extensive conversations and ideas were exchanged between City Council/City staff/MEDC Board Member/MEDC staff and brokers/developers. After the event, more inspired interests in McKinney from the real estate community was demonstrated.

- Staff attended “Reception for City Manager Paul Grimes” hosted by McKinney Chamber at Gather on August 30. The successful Reception had a crowd of 125 attendees including Mayor/City Council, Collin County Judge, Collin College staff, city staff and citizens.
- MEDC President Auterson, BREP Director Valencia, ED Coordinator Clark and Staff attended 32nd Annual North Texas Commercial Association of Realtors (NTCAR) in Market Center Dallas on September 1. MEDC set up a booth to promote McKinney in Commercial Real Estate Community along with neighboring cities. (NTCAR Flyer attached)

Coming Marketing/Economic Development Mission/Event

- Staff will participate in 2016 SelectUSA Taiwan Tri-City Road Show organized by American Institute in Taiwan Commercial Section, US Department of Commerce on September 27-30, 2016.

New/Expansion Projects Updates

- Project Red River – Will be discussed in Executive Session.
- Project 3S – Will be discussed in Executive Session.
- Project Ice Box – Will be discussed in Executive Session.
- Project Tasty – Will be discussed in Executive Session.

SUBSCRIBE

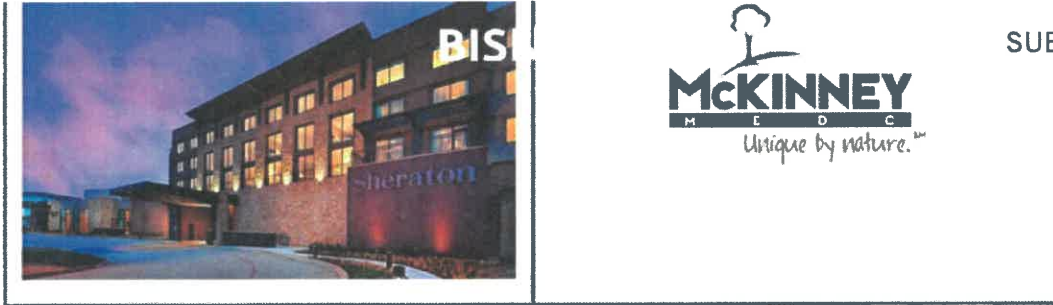
121 CORRIDOR EXPANSION

The Fastest Growing Area in North Texas

AGENDA

TIME	ACTIVITY
7:30 AM - 8:30 AM	Breakfast, Coffee, & Networking
8:30 AM - 10:00 AM	All-Star Panel Discussion
10:00 AM - 10:30 AM	Post-Game Networking

Hosted at: Sheraton McKinney Hotel



SPEAKERS

Opening Keynote



Brian Loughmiller

Mayor
City of McKinney

Live | Eat | Play | Stay
A New Urban Center

SUBSCRIBE



David Craig
Master Developer
Craig Ranch



John Stone
CFO
Jackson-Shaw



David Palmer
EVP, Head of Development
Cencor / Weitzman



Terry Gwin
President
SWBC Real Estate

SUBSCRIBE



MODERATOR

Mark O'Briant

Managing Director
Henry S. Miller Realty Services

The Rise In Occupancy

A New View for Office

SUBSCRIBE



Marc Myers
Principal & Co-Founder
Myers & Crow Company



David Cunningham
Director of Development
Granite Properties



Drew Steffen
MD
Hines



Brad McJunkin
Director, Acquisitions & Development
TIG Real Estate Services

SUBSCRIBE



Eric Stanley
President & COO
Bright Realty



MODERATOR
Dan Bowman
Executive Director & CEO
Allen Economic Development Corporation

SPONSORS

INTERESTED IN SPONSORING?



SUBSCRIBE



[Careers](#) / [Contact Us](#) / [FAQ](#) / [Media Kit](#) / [Press](#) / [Archives](#) / [Privacy Policy](#) / [Terms of Use](#)



32ND ANNUAL COMMERCIAL REAL ESTATE EXPO



Exhibitor Information
Thursday, September 1st

North Hall - Market Center

TIMES:

SET UP : 11:00 a.m. to 3:00 p.m.

*MUST BE CHECKED IN BY 3:00 P.M.

*Contact NTCAR if you require additional set up time

TRADE SHOW: 4:00 p.m. to 8:00 p.m.

TEAR DOWN: 8:00 p.m. to 11:00 p.m.

ELECTRICITY - \$75 FOR ANY BOOTH

BOOTH EQUIPMENT:

Each booth will be set up with a 6-foot back drape and a 3-foot divider drape. Each booth will be furnished with one (1) 6-foot draped table, 2 folding chairs, 1 waste basket and an identification sign. Prior approval from NTCAR is necessary for any modification to facilities and/or the hanging of signs or props.

**Contact Haili Rumsey to
reserve your booth Today!**
haili@ntcar.org | 469-547-6550

EXHIBITOR CHECK-IN:

Check in will begin at 11:00 a.m. at the registration table located right inside the main entrance of North Hall. Exhibitor check is from 11 a.m. to 3 p.m. You must **check in BEFORE 3.p.m.** or risk loss of your booth. You must submit your exhibitor names one week prior to the event. Exhibitors, you may pick up your name tag at exhibitor check in between 11 a.m. and 3 p.m. After 3 p.m. you will need to get your name tag from the general registration names. **Each single booth gets TWO (2) passes and each double booth gets FOUR (4) passes.**

FOOD & BEVERAGE:

Hors d'oeuvres and cash bar will be provided with registration by NTCAR. ALL additional food or drinks (including alcohol) provided at exhibitor booths must be purchased through Levy's Restaurants. Order forms and menus will be provided in exhibitor packet upon booth reservation.

For additional Equipment and Exhibitor Services, please contact Amy Sims with Superior Expo Services, 972- 271-7444.

32ND ANNUAL COMMERCIAL REAL ESTATE NEW LOCATION!

- ✓ Thursday, September 1st
- ✓ 4:00 P.M. - 8:00 P.M.
- ✓ North Hall - Market Center

✓ **GET YOUR
BOOTH TODAY!**



WHAT?

The Expo is the premier opportunity for commercial real estate professionals to gather new market information, meet the most active developers, discover the latest products, and network with some of the industry's top brokers.



WHO?

The NTCAR Expo attracts over **1,800 commercial professionals** from Texas. Developers, Office/Retail/Industrial Brokerage Firms, Research Companies, Pension Fund Advisors, Financial Services, Technology Companies, Real Estate News Media, Economic Development Agencies and all organizations seeking to reach the commercial real estate community



HOW MUCH?

Booth Cost:

Single Booth (10ft. x 10ft.): \$895
Double Booth (20ft. x 10ft.): \$1,795

Admission Cost:

Pre-Registration before August 18th:

NTCAR Members: Free

Non-Members: \$15

After August 18th:

\$25 online or at the door for Members & Non-Members.



For Information about reserving a booth at the Expo
Contact Haili Rumsey at NTCAR: 214-638-5525 or haili@ntcar.org