



CITY OF MCKINNEY - ARTS COMMISSION FINAL GRANT REPORT – SUMMARY

Grantee Name: Turtle Creek Chorale
Grant Amount: \$10,000
Name of Event: JANGLED
Date(s) of Event: December 13, 2014
Location(s) of Event: McKinney Performance Arts Center

Total Revenue: Budget - \$ 20,000 Actual - \$ 13,162
(including the grant award)

Total Expenses: Budget - \$20,000 Actual - \$ 19,128

Performances 2

Total Attendance 166

Tickets: Sold 146

Tickets: Comp 20

- Did you include in all promotion, publicity and advertising the following line:
“This project is funded in part by the City of McKinney through the City of McKinney Arts Commission” YES NO
If no, why not?
- Did you use the City of McKinney logo on printed material? YES NO
If no, why not?
- How successful was your event in accomplishing the Arts Commission goal ***“to create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors”***.
 Very Successful Somewhat Successful Not Successful

Comments: Overall, this was only somewhat successful for TCC in McKinney. We continue to face challenges with the scheduling of the Parade of Lights, and probably need to consider alternative programs so that we do not cannibalize sales in McKinney in support of our Dallas concerts.