

Open Call to Artists

MCKINNEY ARTS COMMISSION & CADENCY CLYCLERY ANNOUNCE \$10,000 MURAL

Submittals will be accepted electronically no later than <u>10:00 pm CT, April 4, 2021</u>.

PROJECT DESCRIPTION: McKinney Arts Commission and Cadence Cyclery announce a call for professional artists to submit qualifications to be considered for a public art mural on the north-facing wall of the future Cadence Cyclery at the Woodsmen of the World Building at 119 S Tennessee Street, McKinney, TX 75069 in the Historic Downtown McKinney Cultural District..

The art will be:

- Site specific
- Culturally appropriate
- Able to incorporate elements of bicycles or cycling
- Able to last for 15 years before maintenance would be required

BACKGROUND: McKinney Arts Commission exists to create a vibrant and viable arts community in which diverse, high-quality arts opportunities are available to McKinney residents and visitors.

McKinney's Public Art Program seeks to build the community's identity by initiating artworks and exhibitions that enhance the vitality of the community. Artworks add value by lending a special sense of identity, creating memorable public places and conveying a sense of civic purpose.

Murals within the Historic Downtown McKinney Cultural District help build streets into places for creative exploration, strengthen pedestrian connections and highlight McKinney's unique character.

<u>SIZE</u>: Public Art Mural shall be a minimum of 24' wide x 8' tall.

<u>BUDGET</u>: Project budget of \$10,000 will be inclusive of all costs associated with the artworks, including but not limited to, artist design fee, materials, installation labor, rentals, travel to and

from the site, shipping, per diem expenses, project documentation, commercial liability insurance, and contingency to cover unexpected expenses.

<u>SITE REQUIREMENTS</u>: McKinney's W.O.W. Building was constructed in 1914, and the mural will be installed on stucco. Artist must use mineral-based KEIM stain. Stucco must be prepared in advance with water, brush, and mild soap cleaning.

SCHEDULE:

- Xxxxx, Xxxx xx xx:xx- RFQ Issuance
- Sunday, April 4 by 10:00pm RFQ Deadline
- Wednesday, April 7 Finalists Announced
- Sunday, April 18 by 10:00pm Concepts Due
- Friday, April 23 Commission Announcement with Artist Selection
- Saturday, June 5 Mural must be complete

<u>ELIGIBILITY</u>: The opportunity is available to Texas-based professional artists (18 years of age older) with previous experience in large-format artwork. Artists may apply and be considered independently, as part of a team, or both.

APPLICATION MATERIALS:

Submissions must include:

- <u>Artist Statement</u> An artist statement is required by the artist who will be the principal contact and project manager. The statement shall include a brief letter explaining why you want to be a part of this project and what you can contribute to Historic Downtown McKinney Cultural District. If a team is applying, explain each of the team members' roles and why your team's experience makes you the best candidates for this project.
- 2. <u>Resume</u> Include a professional resume for yourself and each team member, if applicable.
- <u>3.</u> <u>Supporting Works</u> Include at least 5 digital images of completed works with an image identification sheet to describe each work. You may also submit renderings and proposals that are pertinent.

SELECTION: A selection committee will select three to five artists/artist teams to create site specific proposal(s). A site tour is mandatory for all selected artists. Selected artists/artist teams will receive an artist fee of \$250 for renderings/proposal.

Selected artist(s) will enter into an agreement with the McKinney Arts Commission and work with a City of McKinney staff member to complete the mural.

SUBMITTALS: Link to Online Form

Respondent's Commitment: Respondent understands and agrees that the McKinney Arts Commission (Commission) has the ability to terminate its selection process at any time, and to reject any and all responses, or any and all submittals, and that the Commission has made no representation, written or oral, that it will award a contract for this Project. Furthermore, Respondent recognizes and understands that any cost incurred by the Respondent which arises from Respondent's submittal of a response to this Request For Qualifications shall be the sole responsibility of Respondent.