

MEDC Target Markets

Located in the Dallas-Fort Worth Metroplex just 25 minutes from DFW International Airport, McKinney is one of the most economically vibrant communities in North Texas. McKinney offers the perfect mix for successful business development: a highly educated workforce, proximity to major markets, an airport with the ability to accommodate all types of business aircraft, availability of land, competitive incentives, excellent schools and a nationally acclaimed quality of life.

Aerospace Aviation-Defense

McKinney National Airport and McKinney's proximity to DFW International Airport/ Love Field make the community ideal for aerospace aviation recruitment. Additionally, powerhouse Raytheon provides opportunities for a defense cluster.

- Raytheon SAS
- Monarch Air
- First Flight

Clean Manufacturing

McKinney still has large tracts of land available that are zoned appropriately for manufacturing. The proximity to DFW International Airport, interstate highways and rail access make manufacturing a target market.

- Encore Wire
- Tong Yang Group
- Watson & Chalin
- Simpson Strong Tie
- Lone Star Reel
- Vector Systems

Corporate Headquarters/ Corporate Office

121 and 75 access, in addition to the proximity to DFW International Airport, Love Field and McKinney National Airport, Texas' Top corporate aviation airport, make corporate headquarters and office an ideal market. The demographics of the workforce are highly desirable for corporate office and headquarters. McKinney's outstanding quality of life continues to attract major corporations in addition to the exceptional education system.

- Barclays Bank
- Emerson Process Management
- Encore Wire
- Raytheon Space & Airborne Systems
- Torchmark/United American Insurance

Healthcare and Medical Device Manufacturing

Highway access, the workforce and proximity to colleges and universities that offer medical-related programs. McKinney's growing medical community serves large Northern & Eastern rural areas, creating an opportunity for a medical cluster.

- StatLab
- Erchonia
- Spectacor

High Tech

McKinney's highly educated workforce, availability of creative space and proximity to Dallas has fostered a "high-tech" cluster in McKinney

- Words with Friends
- Perfectly Green
- PestRoutes
- The Werx in McKinney
- Munzee
- Boss Fight
- Playful Corp.

McKINNEY ECONOMIC DEVELOPMENT CORPORATION

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