

McKINNEY ARTS COMMISSION

JUNE 12, 2013

The McKinney Arts Commission of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on June 12, 2013 at 4:00 p.m.

Commissioners Present: Chair Linda Spina; Vice-Chair Hamilton Doak; Janet Farr; Matthew Bado; Beth McGuire; and Pamela Harden. Commissioner Absent: Sherry Tucker.

Staff Present: City Liaison Janay Tieken; McKinney Arts Commission Secretary Mona Robinson.

Guests Present: Russ Porter and Ashlee Lincoln of Children's Chorus of Collin County; Cindy Brown and Gail McLaughlin of the Art Club of McKinney; Karen Austin and Gary Davies of the McKinney Musical Arts Society; and Ronelle Eddings and Michele Hanlon of Elledanceworks.

Chair Linda Spina called the meeting to order at 4:00 p.m. after determining a quorum was present.

Commissioners unanimously approved the motion by Vice-Chair Doak, seconded by Commissioner Farr, to approve the following consent items:

13-559 Minutes of the McKinney Arts Commission Special Meeting of March 21, 2013.

13-560 Minutes of the McKinney Arts Commission Regular Meeting of April 18, 2013.

END OF CONSENT

13-561 Consider/Discuss/Act on Final Report of Children's Chorus of Collin County. Chair Spina invited Russ Porter, Executive Director, and Ashlee Lincoln, Treasurer, of Children's Chorus of Collin County, to briefly discuss their Final Report which had been submitted for approval. Chair Spina asked about the group's expenses being under budget, and Mr. Porter explained Children's Chorus of Collin County understood the group would not be eligible for the full final payment from the City due to the expenses not being what had been anticipated. Commissioners

unanimously approved the motion by Commissioner Doak, seconded by Commissioner Bado, to approve the Final Report of Children's Chorus of Collin County in the amount of \$2,369.00.

13-562 Consider/Discuss/Act on Final Report of Art Club of McKinney. Chair Spina invited Cindy Brown, Treasurer, and Gail McLaughlin, President, of the Art Club of McKinney, to briefly discuss their Final Report which had been submitted for approval. Commissioners asked Ms. Brown about the expense item in their Final Report for prize money, A discussion was held related to awards and prize money. City Liaison Tieken stated the Guidelines are very vague regarding the validity of funding cash prizes with Art Commission grant funding. Additionally, Commissioners noted the Art Club did not include any in-kind expenses in their application. Following a request from the Commissioners, City Liaison Tieken will research if Arts Commission grant funds are prohibited to be used by grant recipients for cash awards. Additionally, staff will need to verify whether or not in-kind services/expenses were included in the Art Club of McKinney application. City Liaison Tieken stated she will discuss these items, including the possibility of grant recipient groups having to repay grant funds to the City of McKinney, in detail with the City Attorney. Vice-Chair Doak asked for further discussion on the use of grant funds for cash awards, and he is concerned with the Art Club of McKinney's expenses as shown on their Final Report. Vice-Chair Doak stated he understands the Art Club of McKinney did the events as outlined in their application; however, the in-kind hours listed on their Final Report are an issue. Commissioners unanimously approved the motion by Vice-Chair Doak, seconded by Commissioner Harden, to table this item until the July 18, 2013 meeting.

13-563 Consider/Discuss/Act on Final Report of McKinney Musical Arts Society. Chair Spina invited Karen Austin, Artistic Director of McKinney Musical Arts Society, to briefly discuss their Final Report which had been

submitted for approval. Ms. Austin was asked about McKinney Musical Arts Society's use of grant funds for scholarships, and she confirmed that the scholarships had been disclosed in their application for the current fiscal year. Commissioners unanimously approved the motion by Commissioner Farr, seconded by Vice-Chair Doak, to approve McKinney Musical Arts Society's Final Report.

13-564 Consider/Discuss/Act on Final Report of Elledanceworks. Chair Spina invited Ronelle Eddings and Michele Hanlon of Elledanceworks to briefly discuss their Final Report which had been submitted for approval. Chair Spina asked for further details on the listed expenses and in-kind services. A discussion was held related to the need to amend Elledanceworks' Final Report as their in-kind services were not listed properly. Ms. Eddings and Ms. Hanlon had further discussion with the Commissioners related to problems Elledanceworks had incurred related to its status as a 501(c)(3) organization. The Commissioners were informed that Elledanceworks, in their communication with the IRS, had asked that once Elledanceworks' 501(c)(3) status was reinstated, it be made retroactive. Commissioners unanimously approved the motion by Commissioner Farr, seconded by Commissioner Bado, to approve the Final Report of Elledanceworks as amended by including their in-kind services as part of their final expenses.

Chair Spina inquired about the possibility of using grant funds, awarded but not paid, for other matters. City Liaison Tieken stated she can make a request to have such funds reappropriated to the next fiscal year. City Liaison Tieken stated requests such as this are usually approved.

13-565 Consider/Discuss/Act on Initial Public Art Mural Project. City Liaison Tieken opened the discussion related to public art mural project questions which must be addressed prior to moving forward with the mural. She stated the questions are location, size, theme, budget, and

timeline. City Liaison Tieken explained the Request for Proposal (RFP) timeline as well as asked the Commissioners for their feedback as to the questions she had set out, and she stated it was her opinion the RFP process would take three months. Commissioner Harden discussed the photos of various art murals which had been provided to the other Arts Commissioners, and she stated that artists responding to the RFP would need to provide examples of their work. Vice-Chair Doak stated he believes the RFP should state a specific theme for the public art mural project, and Commissioners discussed a variety of possible themes, including legacy-history of McKinney and arts and music in McKinney. Commissioner Farr suggested the possibility of a theme which blended the history of McKinney with art in McKinney. Vice-Chair Doak suggested having two to three murals which were all tied together. City Liaison Tieken asked the Arts Commissioners when they would hope to see the initial public art mural completed, and following a discussion, the consensus was unveiling the mural in conjunction with "Arts in Bloom" (April 12, 2014) would be an excellent timeframe. Commissioners further discussed the need for a theme for the public art mural project, and City Liaison Tieken summed up their discussion by stating possible themes might be McKinney's legacy; McKinney's past, present and future; and arts and music. Commissioners Harden and Bado stated the mural would need to be vibrant and exciting. Commissioners discussed photos of possible sites for the mural, and Chair Spina stated the mural size would determine the budget. Vice-Chair Doak stated that \$24,000 would be dedicated to the public art mural project, and he felt that the first project would run between seven and ten thousand dollars. Commissioners then went on to discuss possible sites for the first project, and City Liaison Tieken stated she understood that the Commissioners did not want to spend all of the \$24,000 on the first project. Commissioners unanimously approved the motion by Vice-Chair Doak,

seconded by Commissioner Farr, for staff to develop a RFP for the initial public art mural with suggested themes, locations, and a completion date of April 12, 2014.

13-566 Discuss Scholarship Applications to Business Council Leadership Council. Commissioners Bado and Harden have submitted their applications, and they should know if they have been accepted to the Business Council Leadership Council class by the July 18, 2013 Arts Commission meeting.

13-567 Discuss FY2013-14 Grant Application Process. City Liaison Tieken informed the Commissioners that the web based grant application is on the city website and is active. She also stated the feedback she has received is that the application is a user friendly application. Additionally, the application may be printed in a .pdf format. City Liaison Tieken stated the recent grant application workshop was completed with twenty-two organizations attending. Commissioners signed up for specific time slots to conduct the one-on-one reviews with the applicant organizations. Vice-Chair Doak reminded the other Commissioners that in the one-on-one reviews, the Commissioners were just checking to confirm the applicants had what was required as part of the application, and he also stated the Commissioners were not there to do the organizations' financials. City Liaison Tieken will address specific questions and answers prior to Commissioners' one-on-one reviews with the applicant organizations. A discussion was held relating to the fact that if any organization used any in kind figures, they are required, by the Arts Commission, to file an IRS Form 990. City Liaison Tieken explained this year a contract between the City and each organization receiving any arts commission funds will be executed before any grant funds are disbursed. City Liaison Tieken also stated that if anything changes with a funded organization's presentation/s, the contract must be revised.

13-568 Discuss Public Art Fundraising. Vice-Chair Doak has been making

contact with several large corporations regarding the possibility of their donating to the public art trust fund. These corporations had requested more details, and Vice-Chair Doak does not feel there will be any concerns in raising the matching funds for the public art trust fund. The RFP, once it has been completed, will be useful in fundraising. Commissioners stated the public trust fund needed to be established. The small fundraising sub-committee (donations under \$500) is scheduled to meet on June 18th. Commissioner Farr asked about fundraising at the Bonnie Wenk Park opening on July 19th.

13-569 Discuss "On My Own" Collaboration with City. Chair Spina stated that Commissioner Tucker had been told that the Business Council for the Arts would waive the \$700 fee if the City of McKinney decided to participate in the "On My Own" collaboration. Chair Spina will get more information from Commissioner Tucker.

13-570 Discuss SERVE McKinney Open House. Vice-Chair Doak and Commissioner Bado will represent the Arts Commission at the SERVE McKinney Open House on June 13th.

BOARD OR COMMISSIONER COMMENTS

Commissioner Bado stated the Arts and Music Guild will be hosting a bluegrass concert on June 13th at the Heard-Craig Carriage House in McKinney. He also stated McKinney Summer Musicals will be performing in mid-July. Vice-Chair Doak stated that Council member Don Day will be hosting an event on July 13th at his new building on Kentucky Street with the unveiling of a public art structure. Chair Spina discussed with the other Commissioners details of a recent meeting she had with the Dean and Chair of the Fine Arts Department at Collin College wherein graphic art students could design a collateral piece on public art in McKinney for the Arts Commission. Chair Spina stated one example of the piece to be designed could possibly be a map of where art could be found, and this project would require a budget of approximately \$1,000.

Commissioners unanimously approved the motion by Vice-Chair Doak, seconded by Commissioner Bado, to adjourn. Chair Spina adjourned the meeting adjourned at 6:32 p.m.

LINDA SPINA
Chair