

**McKinney Main Street**

**aka McKinney Downtown Business Re-Development Board**

**SEPTEMBER 13, 2012**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on September 13, 2012 at 8:30 am.

**CALL TO ORDER**

Board members present: Karen Dawkins, Jodi Ann LaFreniere, Treasurer Jon Dell'Antonia, Barry Shelton, Molly Brewer, Linda Fogg, Coco Good, Jan Elwell, Vice-Chair Jan Temples and Chairman Johnny Galyean.

Board members absent: Bonnie Shafto, Karen Klassen and Renee Funderburgh.

Board staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): Mayor Pro Tem Travis Ussery, Embrace Texas Organizers, Tiffany Savage, Denise Kendrick and Cindy Kaufman.

**CONSENT ITEMS**

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Mrs. Fogg, the following consent item.

**12-726** Minutes of the McKinney Main Street Board meeting of August 9, 2012

**REGULAR AGENDA**

Chairman Galyean welcomed Embrace Texas presenters Denise Kendrick and Tiffany Savage. Mrs. Kendrick and Mrs. Savage explained what Embrace Texas is, their mission and presented their event concept – Shopanthropy. The downtown shopping event, to be held on November 10<sup>th</sup>, benefits Collin County children in foster care as well as local teens who “age-out” of foster care without a home or family. The Board discussed. The board unanimously agreed that it sounds like a great event and Main Street will support it.

**12-727** Consider / Discuss Embrace Texas Presentation

#### DISCUSSION ITEMS

**12-728** Chairman / Vice-Chairman Report - Board Captain Update

Chairman Galyean reported that the Nominating Committee has recently met and they will present their recommendation at the October Board meeting.

Chairman called for discussion on the Board Captain Updates. Each Board Captain reported on their block.

**12-729** Directors Report and Upcoming Events

Mrs. Lake asked the Board to turn to the Directors Report that she has provided in the Board Packet. Mrs. Lake then briefly reviewed the report by going over the New Shops in Downtown, Update on MPAC Marquee, McKinney Oktoberfest, Wish 100 and Decorating Downtown/Scare on the Square. The Board discussed.

**12-730** Review and Discuss Financials -Treasurer's Report-YTD Financials

Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

**12-731** Liaison Reports - Downtown Property Owners -McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau -City of McKinney  
Downtown Property Owners

No Report

McKinney Chamber of Commerce

Mrs. LaFreniere reported on the McKinney Chamber of Commerce. Mrs. LaFreniere announced some great stories featuring Downtown Businesses in the upcoming issue of McKinney Magazine as well as several upcoming conference and meeting dates. The Board discussed.

McKinney Conventions and Visitors Bureau

Mrs. Fogg reported on the McKinney Conventions and Visitors Bureau. Mrs. Fogg announced that the MCVB Board held their retreat last Saturday and will focus on creating a 5 year plan. She also reported that the MCVB Board is finalizing the search for a new director, which should be done in the new few weeks. The Board discussed.

City of McKinney

Mayor Pro Tem Ussery gave a brief report on City Council. He stated like most everyone is excited to get the news that McKinney was ranked

#2 by Money Magazine, and thanks should go to all, as it takes everyone, being a part of groups like the Main Street Board, that is what makes it happen. Mrs. Good reviewed several things that are happening from a Communication and Marketing perspective with the City. Mr. Shelton reviewed several things happening from a Development Services perspective.

ADJOURN

Board members unanimously approved the motion made by Vice-Chair Temples, second by Chairman Galyean, to adjourn. Chairman Galyean adjourned the meeting at 9:38 a.m.

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JOHNNY GALYEAN  
Chair