

Print

**Final Grant Report - Submission #57461**

Date Submitted: 11/28/2016

**City of McKinney Arts Commission**

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

**Grantee Name\***

Southwest Bluegrass Club

**Grant Amount\***

\$5000

**Email \***

jamesorozell@verizon.net

**Event(s)**

**Name of Event\***

Masters of Bluegrass

**Date & Time of Event\***

Nov 5, 2016 6:00 PM

**Location of Event \***

McKinney PAC

**More Events?**

- Yes
- No

**Name of Event**

**Date & Time of Event**

**Location of Event**

**More Events?**

- Yes
- No

**Name of Event**

**Date & Time of Event**

**Location of Event**

**More Events?**

- Yes
- No

<b>Name of Event</b> <input type="text"/>	<b>Date &amp; Time of Event</b> <input type="text"/>	<b>Location of Event</b> <input type="text"/>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> <input type="text"/>	<b>Date &amp; Time of Event</b> <input type="text"/>	<b>Location of Event</b> <input type="text"/>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> <input type="text"/>	<b>Date &amp; Time of Event</b> <input type="text"/>	<b>Location of Event</b> <input type="text"/>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> <input type="text"/>	<b>Date &amp; Time of Event</b> <input type="text"/>	<b>Location of Event</b> <input type="text"/>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> <input type="text"/>	<b>Date &amp; Time of Event</b> <input type="text"/>	<b>Location of Event</b> <input type="text"/>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> <input type="text"/>	<b>Date &amp; Time of Event</b> <input type="text"/>	<b>Location of Event</b> <input type="text"/>
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**Total Revenue**  
Include grant award funds.

<b>Budget*</b> \$16,904	<b>Actual*</b> \$8900
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**Total Expenses**

**Budget\***

\$11170

**Actual\***

\$9941

**Total Number in Attendance\***

121

**Number of Performances\***

2

**Total Number of Tickets Sold\***

116

**Number of Tickets Comped\***

5

**Promotion**

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

**Choose One\***

- Yes
- No

**If no, why not?**

**Logo**

Did you use the City of McKinney logo on printed material?

**Choose One\***

- Yes
- No

**If no, why not?**

**Goals**

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

**Choose One\***

- Very Successful
- Somewhat Successful
- Not Successful

Comments

**Attach Financial Report\***

MOB 2016 Final Report.docx

**Attach Narrative Summary\***

MOB 2016 Final Report.docx

**Receipts**

Browse...

**Additional Attachments**

Browse...

**Additional Attachments**

Browse...

# Southwest Bluegrass Club

## Financial Report for Masters of Bluegrass Show

Held November 5, 2016

### Summary

#### Revenue

Budgeted: \$16,904  
Actual: \$ 8,900

#### Expense

	Direct Expense	Volunteer	Total
Budgeted:	\$11170	\$6750	\$17920
Actual:	\$9941	\$5133	\$15074

#### Revenue - Actual

116 tickets @ \$25.00	\$2900
Arts Commission Grant	\$5000
Sponsor - Staff Force Inc.	\$1000
=====	
	\$ 8900

#### Direct Expense - Actual

Band - Joe Mullins	\$5000
Band - Karl Shifflet	\$2500
Sound Technician	\$ 250
Courtroom Theater	\$ 672
Multi-purpose Room	\$ 112
Ticketing Fee	\$ 232
Insurance	\$ 398
Catering	\$ 208
Flyers	\$ 179
Advertising	\$ 142
Booth Rental - for Show Promotion	\$ 50
ASCAP Fee	\$ 75
<hr/>	
	\$9818

Southwest Bluegrass Club : Narrative Report For Masters of Bluegrass November 5, 2016

The Southwest Bluegrass Club (a 100% volunteer 501(c)3 nonprofit organization) put on a show, Masters of Bluegrass, at 6PM on November 5, 2016 at the McKinney Performing Arts Center. This was our fourth show funded in part by the City of McKinney through the McKinney Arts Commission, and the show had mixed results. It was the best show we have had but attendance was less than 50% of last year. The show featured two nationally recognized bands, both laden with awards and accomplishments.

**Joe Mullins and The Radio Ramblers:** This band has earned a collective 24 IBMA (International Bluegrass Music Association) Awards, 6 SPBGMA (Society for the Preservation of Bluegrass Music in America) Awards, one Dove Award and two Grammy nominations. Blue Highway received the most radio airplay of any Bluegrass artist in 2014.

**The Karl Shiflet and Big Country Show** entertains at concerts and festivals nationwide. They make regular appearances on the "Cumberland Highlanders" show on RFDTV.

Both bands performed up to expectations and the audience response was excellent. Both bands received standing ovations and curtain calls. Feedback from both bands after the concert was very positive as well. We also received a great deal of feedback concerning how great Historic Downtown McKinney is. Ticket sales were poor (116 sold + 5 comp).

We think that the main reason for poor ticket sales was that the area newspapers/online venues did not actually run our press releases like last year. We submitted information for free ads that were accepted but since they were free other paid ads pushed them aside.

We are grateful for the opportunity the City of McKinney gave us and we are happy we were able to share a great event with the City, with the people of McKinney, and with the many people who came from other places to see a great Bluegrass show. Hopefully we have the opportunity to continue our partnership with the City of McKinney. I think we are being successful in our goal to bring recognition to the Courthouse Theater as one of the premier venues for quality Bluegrass performance throughout Texas. Thank you all so much.

Respectfully,  
James O. Rozell (2nd VP - Southwest Bluegrass Club)  
972-955-8879

Description	# Vol	Hrs	Hours	\$/hr	\$ Total
Draft/Coordinate Press Releases	1	13.0	13	15	195
Draft/Order/Allocate Flyers	1	10.0	10	15	150
Draft/Order Show Programs	2	6.0	3	15	90
Band Suggest/Review	4	11.0	3	15	165
Band Review/Select/Book/Coordinate	1	24.0	24	21	504
Board Meetings for Show - Live	8	45.0	6	15	675
Day of Show Manager/Emcee	1	11.0	11	21	231
Day of Show - Volunteer	6	13.0	2	15	195
Show Planning Phone/Email/Internet - Lead	1	25.5	26	21	536
Show Planning Phone/Email/Internet - Other than Lead	5	7.0	1	15	105
Club Treasurer Activity	1	12.0	12	21	252
Caterer Search/Order/Coordinate	1	8.0	8	15	120
Meet/Coordinate with MAC	1	6.5	7	15	98
Meet/Coordinate with MPAC	1	3.5	4	15	53
Grant Writing/Coordination	3	48.5	16	21	1019
Post Show Review/Analysis/Final Report	1	12.0	12	21	252
Distribute/Post Flyers - Lead	1	10.5	11	15	158
Distribute/Post Flyers - Other than Lead	4	10.0	3	15	150
Internet Postings to Calendars, etc	2	9.0	5	15	135
Sound - Procure/Coordinate	1	1.0	1	15	15
Order/Coordinate Insurance	1	2.5	3	15	38
<b>TOTAL</b>				\$	<b>5,133</b>