

MCKINNEY CONVENTION AND VISITORS BUREAU BOARD

Human Resources Committee Meeting

12/5/14

The McKinney Convention & Visitors Bureau HR committee met for a meeting on **12/5/14**

In attendance was Board member: Carrie Alfieri.

Staff: Executive Director Dee-dee Guerra.

City Staff: Interim City Manager Tom Muehlenbeck

The meeting was called to order at **7:35 am**

The Committee looked over the four Goals that were set forth by the Board as the Strategic Plan for FY 14-15.

Vice Chair Alfieri asked Interim City Manager Muehlenbeck if he could help with an evaluation form for the MCVB Director. Mr. Muehlenbeck stated that he had created a form for the MEDC President for his evaluation and he would share that form with the HR Committee.

Director Alfieri also discussed with Interim City Manager Muehlenbeck his thoughts on what he considered the top three items the CVB should focus on for FY 14-15. Mr. Muehlenbeck stated that he felt the top three items should include: Military (i.e. VFW), Corporate, and Sports and Recreation.

Executive Director Guerra shared with the Committee her five year plan, her 10 items goals for FY 14-15, and Business Plan (Staff Goals) for FY 13-14 to show examples of how she evaluated her staff.

Director Alfieri thanked Mr. Muehlenbeck for his time and stated that the open dialogue would help her to form some goals for Executive Director Guerra.

The MCVB Marketing Committee meeting was adjourned at **8:30 am**

Carrie Alfieri
MCVB HR Committee Chair