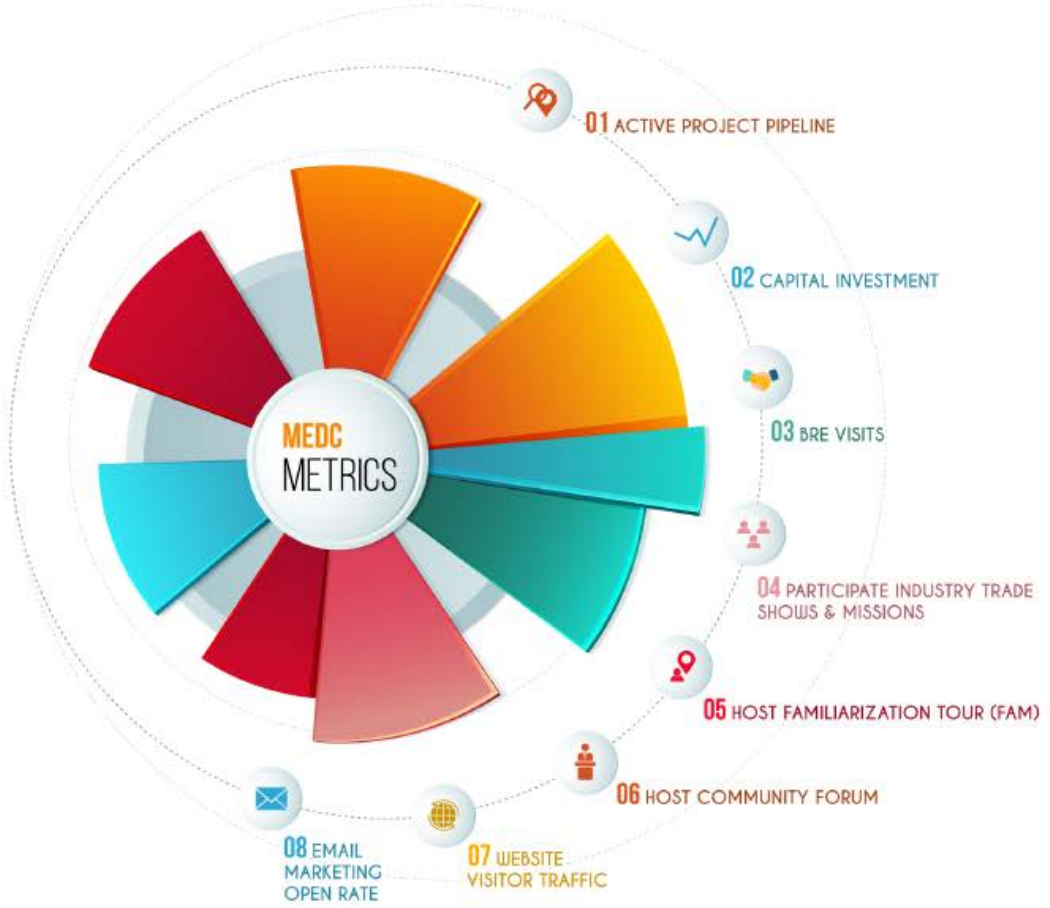
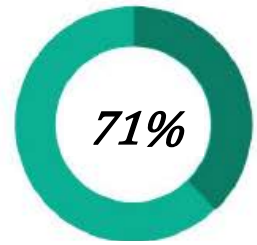


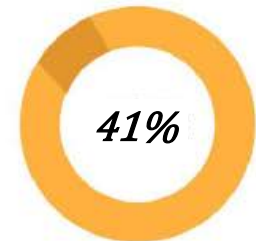
# KPI Tracker (AUGUST)



ACTIVE PROJECT PIPELINE  
CURRENT: 31  
TARGET (2020): 20



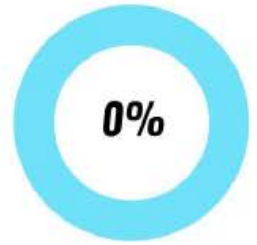
CAPITAL INVESTMENT  
CURRENT: 149,000,000  
TARGET (2020): 211,000,000



BRE VISITS  
CURRENT: 41  
TARGET (2020): 100



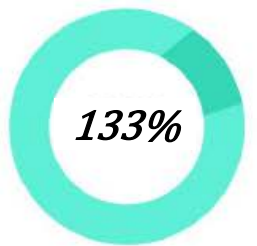
TRADESHOWS & MISSIONS  
CURRENT: NA QUARANTINE  
TARGET (2020): 18



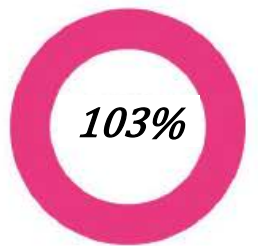
FAM TOURS  
CURRENT: NA QUARANTINE  
TARGET (2020): 1



COMMUNITY FORUMS  
CURRENT: NA QUARANTINE  
TARGET (2020): 2



WEBSITE TRAFFIC  
CURRENT: 1,114  
TARGET (2020): 838



EMAIL MARKETING  
CURRENT: 41%  
TARGET (2020): 40%