

LETTER OF INTENT – SPECIFIC USE PERMIT REQUEST

To Whom it Concerns,

Subject Property: End Zone McKinney; Approximately 3912 SF in the Orchid Centre shopping center; located at 4150 Eldorado Pkwy, #800, McKinney, Tx 75070.

Location of Property: 4150 Eldorado Pkwy, #800, McKinney, Tx 75070; located at the corner of Orchid Dr and Eldorado Pkwy. North of Eldorado approximately 75 yards and east of Orchid Dr approximately 30 yards.

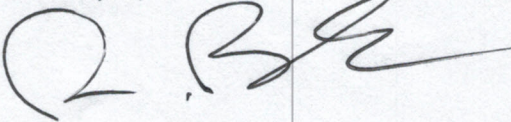
Reasons for Request: End Zone McKinney has been operating with a Restaurant Permit in this location since May 2017, but has now – as required by TABC – converted to a Private Club with Food & Beverage permit. This is a request for Specific Use Permit to continue operations in this location, per applicable ordinances.

Details: End Zone McKinney purchased Jack's Pub in May of 2017. Just like Jack's, End Zone McKinney operated as a Bar & Grill restaurant. The business model and menu has not changed, however End Zone McKinney's alcohol sales have exceeded the TABC threshold for Restaurant classification, and so a Private Club permit is required. We have been working on and have improved food sales. We will be adding a new brunch menu and improved food menu later this year and hope to be able to revert to a standard Restaurant permit next year. In the meantime, we respectfully request approval of this Specific Use Permit so we can continue offering McKinney the food and entertainment they've grown to love.

Requested Planning & Zoning Commission and City Council consideration dates: ASAP, please!

Thank you for your consideration. Please feel free to reach me at the contact information below should you have any questions or concerns.

Thank you,



Rachel Bradley

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CO-OWNER - END ZONE MCKINNEY CLUB