

Account Number	Description / Itemization	Actual FY 16-17	Actual FY 17-18	Original FY 18-19	Revised FY 18-19	Y-T-D 1/31/19	Continuation FY 19-20
MCKINNEY CONVENTION & VISITORS BUREAU FUND							
MCVB Revenues							
012-0000-361-1000	General Govt Interest	121	325	300	300	43	300
012-0000-363-2010	Lease - Office Space	1,065	4,260	4,260	4,260	1,420	4,260
012-0000-369-1001	Other Income	1,679	326	500	500	1	500
012-0000-391-1000	Transfer from Hotel/Motel Fund	610,000	670,000	712,000	712,000	237,333	712,000
012-0000-392-1000	Sale of City Property	24	0	0	0	0	0
TOTAL-Rev	MCVB Revenue Total	612,889	674,912	717,060	717,060	238,797	717,060
McKinney Convention & Visitors Bureau							
012-1252-451-8003	Full-Time	226,126	239,661	254,021	254,021	78,899	264,129
012-1252-451-8005	Part-Time	18,210	20,590	24,249	24,249	6,663	24,889
	Continuation:						
	Staff Assistant (1 x 1559 hrs x rate/hr)		24,889				
012-1252-451-8006	Car Allowance	6,000	6,000	6,000	6,000	2,000	6,000
	Continuation:						
	MCVB Director		3,000				
	MCVB Communications Manager		3,000				
			6,000				
012-1252-451-8008	Payroll Allowances	600	600	1,200	1,200	200	1,200
	Continuation:						
	Cell Phone Allowances						
	MCVB Director		1,200				
012-1252-451-8010	Overtime	722	1,177	0	0	864	0
012-1252-451-8011	Longevity / Stability	1,505	1,732	1,972	1,972	1,885	2,125
012-1252-451-8017	Continuous Compensation Benefit	0	0	0	0	0	0
012-1252-451-8018	Workers Comp Reimbursement	0	0	0	0	0	0
012-1252-451-8020	FICA	18,610	19,765	21,989	21,989	6,691	22,823
012-1252-451-8021	TMRS	37,292	41,793	43,509	43,509	14,093	45,166
			<i>Includes PT</i>				
012-1252-451-8022	Health Benefits Fee	41,061	58,864	58,864	58,864	29,432	58,864
012-1252-451-8024	Wellness Program Fee	900	2,400	2,400	2,400	2,400	2,400
Subtotal: Personnel		351,026	392,582	414,204	414,204	143,127	427,596
012-1252-453-8101	Operational Supplies	1,609	1,971	2,550	2,550	399	2,550
012-1252-453-8103	Food (non-travel)	2,115	1,531	2,730	2,730	848	2,730
012-1252-453-8106	Non-Capital Equipment	619	682	630	630	190	500
	Continuation:						
	Office Furniture		500				
			500				
012-1252-453-8140	Technology Equipment	853	27	510	510	0	510
Subtotal: Supplies		5,197	4,211	6,420	6,420	1,438	6,290
012-1252-453-8420	Maintenance-Computer Software	0	0	0	0	0	0
			<i>Moved to 8513</i>				
Subtotal: Maintenance		0	0	0	0	0	0

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012-1252-453-8501	Utilities - Communications	8,078	8,078	8,078	8,078	2,693	8,078
012-1252-453-8504	Office Rental	46,614	50,594	56,190	56,190	56,398	56,690
012-1252-453-8505	Postage / Shipping Services	8,394	8,278	8,500	8,500	155	6,500
012-1252-453-8506	Travel / Training / Mileage	15,189	21,089	22,075	22,075	1,169	22,075
	Continuation:						
	Mileage	1,500					
	CTA Certification	50					
	TACVB Marketing Symposium	1,200					
	TACVB Sales Blitz & Training	1,575					
	TACVB Annual	1,300					
	MPI Sales Blitz	425					
	TIC Sale Blitz	120					
	Sales Calls	1,200					
	Travel College	2,500					
	CTE -Renewal Certification	1,200					
	Chamber-Networking	675					
	Webinars & Workshops	530					
	iDSS Training	1,500					
	TDM Certification	500					
	TTIA- Summit	1,200					
	TTIA-Unity Dinner	1,200					
	Interurban Network	100					
	Links-Chamber	55					
	DFW Vendor Network	180					
	MPI Lunch Network	540					
	Anna Chamber Network	175					
	Tradeshaw-Destination, TX	1,350					
	Tradeshaw-Select Trvl. Small Market Mtgs	1,400					
	Tradeshaw-Rendezvous South	1,600					
		22,075					
012-1252-453-8508	Utilities - Electric	3,016	3,097	3,200	3,200	835	3,200
012-1252-453-8511	Dues / Subscriptions / Licenses	5,863	5,812	6,739	6,739	2,399	6,739
	Continuation:						
	DFWAE	279					
	The Hotel Association	500					
	Texas Lakes & Trails	250					
	TSAE	395					
	Christian Meetings & Conventions	250					
	McKinney Chamber	275					
	TACVB	900					
	Chamber Alumni -Network	100					
	TTIA	1,090					

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	MPI	500					
	DI-DMAI	1,600					
	THLA	300					
	Anna Chamber	300					
		6,739					
012-1252-453-8513	Web Software Service <i>Web-based subscriptions</i>	10,495	26,249	21,060	21,060	3,375	24,998
	Continuation:						
	iDSS Database	6,000					
	Crowd Riff	14,000					
	Tempest/TXMET-TACVB	750					
	Animoto	265					
	VisitWidget	3,588					
	Dropbox	130					
	Robly	265					
		24,998					
012-1252-453-8515	Rental Fee (Equipment)	4,851	5,974	9,324	9,324	3,989	9,324
012-1252-453-8516	Professional / Contracted Services	5,875	6,020	6,870	6,870	3,093	6,870
	Continuation:						
	Civic Plus (Web)	3,000					
	Cleaning Service (\$225/mth)	2,820					
	Window Cleaning (\$40/mth)	480					
	A/C Maintenance Agmt (per lease)	570					
		6,870					
012-1252-453-8520	Marketing / Promotional	138,990	152,672	171,470	171,470	84,378	169,617
	Continuation:						
	<u>Promotional</u>						
	Co-op Team TX Albuquerque Balloon F	900					
	Co-op Team TX NTA	1,300					
	Trade Show Items	600					
	Tour TX-Web Display	5,000					
	Tourism Award	300					
	MPI online Listing	545					
	Peak Promotions: Promo Items	17,300					
	TSAE online Website	500					
	TSAE Membership Directory	500					
	TSAE Online Promo	3,485					
	Chamber Awards Dinner	2,500					
	Nat'l Travel & Tourism Week	3,000					
	Bags-MPAC Bridal Show P-card Dee-dee	1,500					
	Re-print Visitors Guides	10,000					
	Staff- Logo Apparel	800					
	TTIA Unity Dinner- Legislative Yr.	1,000					

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	Sales Calls Materials	500					
	Online Sports Destination Management	1,100					
	Sports Event (Web)	95					
	STR Reports	5,800					
	Naylor-TSAE Website	500					
	TSAE Online Buyers guide	1,250					
	TSAE Online Profile	310					
	Plants for Outside-Front of House	500					
	Small Market Meetings Tradeshow	3,500					
	IAEE On Line Buyers Guide	1,950					
	Networking- Staff	700					
	Day Tripper	1,600					
	The McKinney Shop Ad-High School Prog	900					
	Facebook	600					
	State the City -Chamber	500					
	Misc.	3,602					
	Rendezvous South-Tradeshow	3,500					
	Association business secured	10,500					
	<u>Advertising</u>						
	TX State Travel Guide	3,825					
	Convention South Listing	95					
	Historic Calendar	125					
	County Line Magazine	1,800					
	Texas Highways (3 ads @ 1475)	4,425					
	Certified Folder	1,250					
	Airport Brochure Co	1,250					
	TX Events Calendar Spring & Fall	1,800					
	Fort Hood Sentinel	400					
	Meet in TX	1,000					
	Polka News	500					
	Meetings & conventions	2,500					
	Tiger Oaks (Meetings & Events)	8,500					
	Pioneer Publishing (Small Market Meetin	1,600					
	Texas Municipal League 1/4 page ad	1,260					
	Houston House & Home 2 ads at \$475	950					
	Chamber Map	750					
	Chamber Relo-Guide	400					
	Louisiana Efforts	1,000					
	Oklahoma Efforts	1,000					
	Arkansas Efforts	1,200					
	Austin Efforts	1,200					
	Second Saturday	250					

CITY OF MCKINNEY, BUDGET FY 2019-2020 LINE ITEM DETAIL			Accounts consolidated for all years			Itemize orange accounts	Do not change purple cells	Linked to itemization
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	Bus Tour Magazine	3,900						
	Convention South	1,850						
	Authentic TX Magazine (2 x a year 950 ea	1,900						
	Destination TX- Tradeshow	3,000						
	Tear Off Map	4,500						
	Texas Trails Map	750						
	Advertising/Promotional Grants	30,000						
		169,617						
012-1252-453-8525	Printing / Reproduction Services		0	0	0	0	0	0
012-1252-453-8558	Utilities - Gas		836	862	1,000	1,000	345	1,000
012-1252-453-8568	Utilities - Water		155	161	150	150	361	150
012-1252-453-8595	Technology Replacement Fee		7,176	7,176	3,788	3,788	1,264	3,788
012-9999-453-8815	Transfer to Risk/Insurance Fund	<i>WC/Liab Ins</i>	3,824	3,824	1,922	1,922	641	1,922
Subtotal: Services/Sundry			259,356	299,885	320,366	320,366	161,093	320,951
012-1252-456-9230	Technology Capital Equipment		0	0	0	0	0	0
Subtotal: Capital			0	0	0	0	0	0
TOTAL-Exp	MCVB Fund Total Expenditures		615,579	696,678	740,990	740,990	305,658	754,837
	MCVB Fund Surplus/(Deficit)		(2,690)	(21,767)	(23,930)	(23,930)	(66,860)	(37,777)