

Wednesday, Aug 3rd, 2014

Average Number of Users for August

Participation per week average:

Juniors 515 – classes, camps, and private lessons

Adults 70- includes classes, leagues, and private lessons

Pass holders 265+ (includes all participants and ball machine pass holders)

Over 90% of participants are from McKinney

Teaching The Teachers

Every summer we conduct free coaching sessions to the teachers of our communities. This summer we were invited by Frisco ISD to educate their 18 High school and middle school coaches. We also taught the 40 + MISD elementary P.E. teachers, and finally the MISD middle school coaches during another session. Our hopes are for these coaches to incorporate more tennis into their programs (if they haven't already) and to make the classes more educationally correct and enjoyable.

Below left: MISD Elementary P.E. teacher, Right: MISD Middle school P.E. teachers



Aug 1st Jr. Hawaiian Night

We had over 70 kids participated in our first Hawaiian junior night. Apple bobbing, water balloon toss, tennis and prizes made for a fun evening.



Upcoming Sept Events

USTA Junior DPTA tournament event Sept 13th

Classes Offered in August

All junior classes 7 days a week
Various Adult classes from Beginner to Advanced 7 days a week

Revenue Report Overview

2014 August Revenue \$88,805 (19% increase from Aug 2013)

May Court Usage

Max capacity: 200 hrs
Average hrs used per day: 95
Rain out days: 6

Comments

- Our new office manager Susan Nissley has made an immediate positive impact
- Due to increased courts usage we have tightened our policies on reserving courts and discounts.
- Summer camps were our most successful to date.