

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

SEPTEMBER 18, 2012

The McKinney Economic Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on September 18, 2012 at 8:00 a.m.

Board members present: Chairman Keith Clifton, Vice-Chairman Ernest Lynch III, Secretary-Treasurer Marta Gore, Director Darrell Tate, Director Steve Heussner, Director Doug Parker, and Director Carrie Alfieri. Staff members present were: Vice-President Abby Liu, Director of Business Retention, Expansion & Emerging Technology John Valencia, Administrative Assistant Connie Gibson, and Corporation Attorney Mark Houser.

12-785 Recognition of outgoing board members

Chairman Keith Clifton recognized outgoing board members Marta Gore and Carrie Alfieri and thanked them for their years of service on the MEDC board.

Board members unanimously approved the motion by board member Marta Gore, seconded by board member Carrie Alfieri, to approve the following consent items:

12-775 Minutes of the McKinney Economic Development Corporation Board Meeting of August 21, 2012

12-776 Minutes of the McKinney Economic Development Corporation Special Board Meeting of September 6, 2012

12-777 Minutes of the McKinney Economic Development Corporation Special Board Meeting of September 7, 2012

Board members unanimously approved the motion by board member Marta Gore, seconded by board member Doug Parker, to approve the following consent items:

12-778 Consider/Discuss/Act on the August 2012 Financial Report

12-779 Consider/Discuss/Act on Check Requests for August 2012

12-780 **Vice President / Marketing Report**

Abby Liu gave the Vice President and Marketing report. The MEDC staff participated in the North Texas Commercial Association of Realtors and

Real Estate Professionals (NTCAR) expo on August 29th. The event had over 100 exhibitors and over 1,800 attendees. The MEDC/MCDC office hosted a reception for the Japan American Grassroots Summit guests and host families. Mayor Loughmiller read a proclamation at the event. Abby Liu attended the TexasOne Business Recruitment Mission in New York September 6-9. Mayor Loughmiller also attended. They were able to meet with three site selection companies while on the trip. The D Magazine RealPoint event was held September 13. Collin County Regional Partnership was the title sponsor. Chairman Keith Clifton attended the event with Abby Liu. Saturday, September 15, Abby Liu and Mayor Pro Tem Ussery attended the Asian American Citizen Council 12th Annual Banquet. MEDC will have a table at the Governor's Small Business Forum & Expo September 28th. The TexasOne annual board meeting will be held September 25th in Austin. Abby will attend.

12-781 Business Retention and Expansion (BREP) and Emerging Technology Report

John Valencia provided the BREP report. He has responded to several questions from attendees to the NTCAR expo. Construction questions from merchants around the construction zones seem to have quieted down. The MEDC office has printed up counter stand buttons showing McKinney's #2 ranking as best place to live in America. John will be giving them out to local businesses to display. Mr. Valencia reported that sixteen businesses are being worked with, and six emerging technology prospects are in the pipeline.

Carrie Alfieri left the meeting at 8:30 a.m.

Keith Clifton stated that with McKinney's effort to become the fastest city in regards to communication, the infrastructure is in place. He would like to see presentations from competing communication technology firms.

12-782 President's Report

Jason Gray would give updates to the board in executive session.

**12-784 Liaison Reports: Airport, Chamber, City, Main Street, MPAC,
 MCDC, and MCVB**

Airport

John Wroten reported the CCAD board is developing a support package for any businesses that would be bidding on the McKinney site, with the caveat that there would be economic development incentives depending on the size and details of the business. McKinney airport is one of the last two sites for consideration by a prospect. The prospect is a private Canadian company. The runway dedication will be held November 9th from 11:00-1:00 p.m.

Chamber

Jodi Ann LaFreniere reported the McKinney Chamber participated in the Texas Employers conference September 14th. The Governor's Small Business Forum & Expo will be held September 28th. The annual State of the Community luncheon will take place November 8th. An unveiling of the latest McKinney Living magazine will be held September 27th at Rick's Chophouse. The "Best of..." winners will be announced at that time.

Main Street and MPAC

The new directional signage will be in place around the square by the end of September. Main Street is preparing for Oktoberfest the weekend of September 28-29th. Two new businesses, *One Lazy Lizard* lounge, and *Just Piddlin'* have opened on the square.

City

The next regular city council meeting will be September 18th. Council will be given an update on the mosquito spraying. *Hanks Texas Grill* issue

will be on the agenda. City council should take action to approve the FY 2012-13 budget.

MCDC

The MCDC board voted on seven Promotional & Community event grant requests during the August 23rd board meeting. Two project applications were heard. They will be voted on during the September 27th board meeting. Two MCDC board members, Tracy Rath and Eric Davis, will be going off the board the end of September.

MCVB

Vanesa Baggett reported the McKinney Convention and Visitors Bureau move to downtown has been delayed until January. The roll out date for the new website is December 14th. The Farmer's Market will have their last weekly market October 13th. Thereafter until spring it will take place monthly.

Chairman Clifton called for a break at 8:59 a.m.

The meeting was called back into session at 9:11 a.m.

Chairman Clifton called the meeting into Executive Session at 9:11 a.m. per Texas Government Code: Section 551.071(2) - Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed). Section 551.071 (A) - Pending or contemplated litigation. Section 551.072 - Deliberations about Real Property. Section 551.074 - Personnel Matters * President Search. Section 551.087 - Deliberation Regarding Economic Development Matters.

The meeting was called into Open Session at 10:23 a.m.

Darrell Tate made a motion to authorize the chairman to execute an employment agreement with the presidential finalist with the terms that were discussed in Executive Session. Ernest Lynch seconded the motion. The motion was voted on and passed unanimously.

Marta Gore addressed the board and asked that the board continue to consider balance regarding zoning for class "A" office space.

The meeting was adjourned at 10:26 a.m.

MARTA GORE
Secretary-Treasurer

