

# **Economic Development Highlights**

## **Vice President Liu**

### **JULY 2013**

#### **Economic Development**

##### *Economic Development/ Marketing*

- Attended Houston Taiwanese Chamber of Commerce Annual Conference with Director General Steve Hsia in Houston, Texas on June 15. (See attached).
  - Taiwan Director General Shia's McKinney Visit – Tentatively August 28 & 29
- Attended Texas Economic Development Corporation Quarterly Board Meeting at BNSF Headquarters in Ft. Worth, Texas on June 27. (See attached)
- 2014 New TexasOne Membership Levels (See attached)

Partner: \$250,000 /year

Investor: \$100,000 /year

Executive: \$50,000 /year

Developer: \$25,000 /year (2013 Tier II – MEDC)

Entrepreneur: \$10,000 /year

Patron: \$5,000 /year

Pioneer: \$1,000 /year

#### **Business Updates**

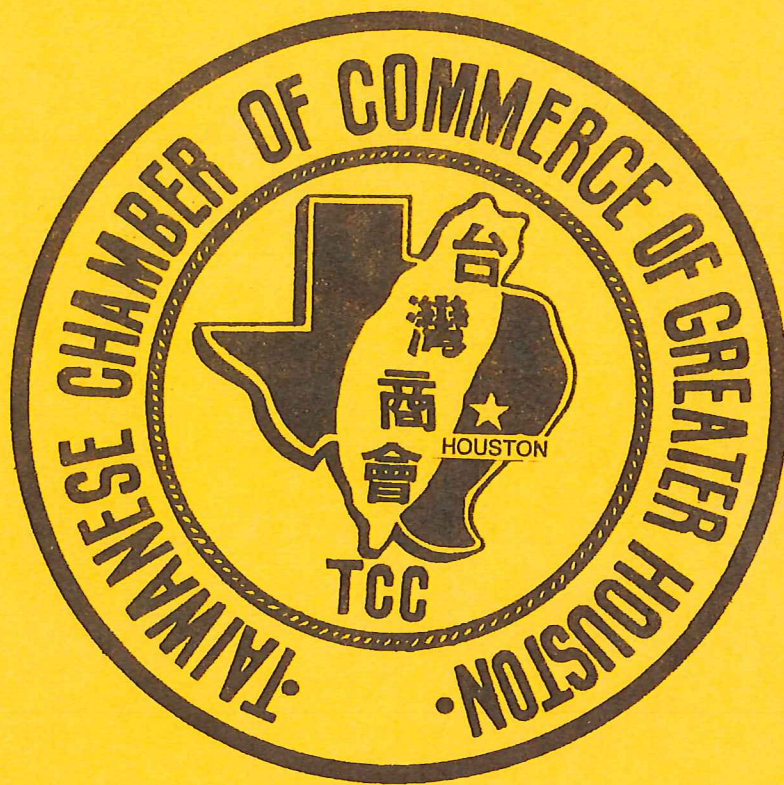
- Wistron GreenTech (Texas) Corp. (WGTX)
  - Worked with Wistron for the compliance of MEDC/Wistron Loan Agreement

#### **Prospective New Business**

- Project Lions TWO
  - McKinney moved up one level to the three finalists. The three finalist include McKinney, one city in DFW region and one city in Indiana.
  - Will discuss in Executive Sessions.
- Project B2B
  - Staff hosted two meetings with Project B2B on June 21 and July 3.
  - Staff appreciates the participation from Development Services, Police and Information Technology in attracting Project B2B.
  - McKinney is the finalist with two locations under consideration.

2013

休士頓台灣商會年會



時間：2013年6月15日下午6時30分~10時

地點：珍寶海鮮城 Ocean Palace

(11215 Bellaire Blvd., Tel: 713-988-8898)



## 贊助單位

TECO in Houston 駐休士頓台北經濟文化代表處  
Commercial Division of TECO 休士頓經文處商務組  
休士頓華僑文教服務中心

Alpheus Enterprises, Inc. 前會長方台生

American First National Bank 恆豐銀行

Asia Chemical Corp., Inc. 亞洲化學公司

China Airline 中華航空公司

Golden Bank 金城銀行

H-E-B Grocery Company

Linden Group 前會長林飛虎

德蕙有限公司—蔡頌德

✳ McKinney Economic Development Corp. —高瑋

MetLife 大都會保險—周政賢

Merryland Bakery, Inc. 美而廉西點麵包

MetroBank 首都銀行

Metro Investment Group Inc. 前會長王敦正

New Era Life Insurance Company 新世紀人壽保險公司

Pan Jackson Company, Inc. 前會長張世勳

Minland Inc. 金蘭醬油

Southwestern National Bank 美南銀行

Wei-Chuan USA, Inc. 美國味全德州分公司

德州地產—會長李雄

※其他摸彩獎品繁多，不及細列請包涵！※

☺ 衷心感謝上列單位熱情贊助 ☺

Taiwanese Chamber of Commerce  
of Greater Houston  
Annual Meeting and Dinner Party  
June 15, 2013



L to R: Director General Steve Hsia, Mrs. Hsia, Abby Liu, Esau Liu



**TEXAS ECONOMIC DEVELOPMENT CORPORATION**

**BOARD OF DIRECTORS MEETING**  
BNSF Railway Corporate Headquarters  
2650 Lou Menk Drive  
Fort Worth, Texas 76131  
June 27, 2013  
1:00 pm

**AGENDA**

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**CALL TO ORDER**

1. Pledge of Allegiance  
"I pledge allegiance to the flag of the United States of America, and to the republic for which it stands, one nation under God, indivisible, with liberty and justice for all."
  
2. Texas Pledge  
"Honor the Texas Flag; I pledge allegiance to thee, Texas, one State under God, one and indivisible."

**DISCUSSION & POSSIBLE ACTION ON:**

4. Chairman's Update ..... Bruce Bugg
  
5. General Update on Economic Development & Tourism/TexasOne Activities ..... Clint Harp  
Report on April Rangers Game  
BIO Conference  
Connecticut & New York Business Recruitment Mission  
Update on Legislative Session
  
6. Fundraising Report .....Katie Herries
  
7. Financial Report .....John Asel

**EXECUTIVE SESSION**

8. Recess into Executive Session Pursuant to Texas Government Code § 551.071.

**RECONVENE INTO REGULAR SESSION**

9. Review and discuss action on the adoption of policies and proposed changes to governing documents.
  
10. Review and approve Katie Herries fundraising contract.
  
11. Discussion and possible action on retention of firm to provide marketing services.

**ADJOURN**

*Persons with disabilities who plan to attend this meeting, who may need auxiliary aids or services, or who need assistance in having translation, should contact (512) 936-0101, at least 2 days before the meeting so that appropriate arrangements can be made. Si tiene planeado asistir a esta reunion y es usted una persona discapacitada que requiere sevicios o instrumentos especiales; o bien si requiere de traduccion al español, le rogamus comunicarse con (512) 936-0101 por lo menos 2 dias antes de la reunion para hacer los arreglos.*

TexasOne Quarterly Board Meeting  
June 27, 2013  
BNSF Headquarters  
Fort Worth, Texas



Abby Liu and Chairman Bruce Bugg

- [About TexasOne](#)

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- [Membership Info](#)

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- [Current Members](#)

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- [Event Calendar](#)

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- [Contact Us](#)

Would you like more information about becoming a member of TexasOne<sup>SM</sup>?

[Request More Info >](#)

## Membership Benefits

### Participate at a level that's right for you

With tiered membership levels, communities and businesses of every size can participate and have a direct impact on economic development across the state and in their communities. TexasOne<sup>SM</sup> annual membership levels range from \$1,000 to \$250,000 and offer an array of benefits. A summary of membership levels can be found below.

### Keeping Members Informed

TexasOne<sup>SM</sup> partners are kept informed through the TexasOne<sup>SM</sup> website, TexasOne<sup>SM</sup> MemberUpdate, and quarterly board meetings.

## How to Join

TexasOne<sup>SM</sup> is a program of the Texas Economic Development Corporation, a nonprofit, non-partisan, tax exempt, 501(c)(3) corporation managed by a statewide board of directors appointed by Governor Perry. [Fill out membership form here.](#)

### Membership Levels

3 Year Membership Commitment

#### Partner: \$250,000/year

- As a Partner with the Texas Economic Development Corporation, you'll not only fuel statewide job creation and recruitment efforts, but also enjoy a seat at the table where decisions are made and the future is forged. Benefits include the Investor level benefits and personal interaction with key state leaders as you help hone the state's continually evolving economic development plan.

#### Investor: \$100,000/year

- As an Investor in the Texas Economic Development Corporation, you will have a unique, direct impact on our state's ongoing economic development efforts. Advantages include the Executive member benefits and the opportunity to participate in key committees.

#### Executive: \$50,000/year

Executive members are the backbone of the TexasOne<sup>SM</sup> team, receiving the Developer benefits plus:

- A seat on the Governor's Economic Development Partnership Council annual meeting

#### Developer: \$25,000/year

Developer members are the glue that holds our team together, receiving Entrepreneur benefits plus:

- Invitation to all business recruitment missions (Domestic and International)
- Invitation to an Economic Development Roundtable hosted by the Chairman of the TEDC
- Corporate logo inclusion on marketing materials and website

- Invitation to signature events

**Entrepreneur: \$10,000/year**

Entrepreneur members are on the move, receiving the Patron benefits package plus:

- Invitations to two domestic business recruitment missions
- Participation and recognition in signature events

**Patron: \$5,000/year**

Patron members have increasing influence and access, receiving the Pioneer benefits package plus:

- Invitations to two domestic recruitment missions

**Pioneers: \$1,000/year**

Pioneers at our entry level receive monthly TexasOne<sup>SM</sup> Member Updates and invitations to:

- The TEDC annual meeting
- Economic development forums and international events
- TEDC quarterly board meetings and member luncheons
- Invitation to site consultant events in Texas (Showcase Texas events)
- Industry forums

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**RESOURCES**

- Texas Brags
- 2012 Annual Report
- Membership Form
- Texas Advantage Brochure



TexasOne<sup>SM</sup> is a program of the  
 Texas Economic Development Corporation  
 PO Box 684702, Austin, TX 78768

**PARTNERS**

- Texas Wide Open For Business
- Office of the Governor
- Texas Tourism
- Texas Secretary of State