

The WERX Foundation, Inc. Young Entrepreneur Summer Program

TEACHING STARTUP VENTURE STEPS TO ENTREPRENEURIAL STUDENTS

SESSION 1 : JULY 2016 11th – 21st (2 weeks - mon-wed-thurs)

SESSION 2 : AUG. 2016 8th – 17th (2 weeks - mon-tues-wed)

Workshop Times: 5:30pm-8:30pm



2 Session Culmination Event:

Young Entrepreneur's Final Pitch and Awards Celebration!

AUGUST 19th, 2016 6:30PM- 9:30PM

6 WORKSHOP CURRICULUM

- 1) TEAM BUILDING, ROLES & IDEATION
- 2) CONCEPT & BUSINESS PLANS
- 3) LEGAL & FINANCIALS
- 4) WEB, MARKETING & BRAND
- 5) DEVELOPING YOUR PITCH
- 6) CRITIQUE & REFINEMENT

Passionate Young Entrepreneurs bring your 'A' Game!

***Only 20 students will be accepted into each program session.**

(Scholarships available for financial hardships)

Apply Today!

APPLICATION PROCESS:

WEBSITE:

www.mckinneywerx.com/young-entrepreneurs/

DEADLINE TO APPLY:

Session One: July 1st 2016

Session Two: July 8th 2016

Session Tuition: \$425

ENTREPRENEUR CAMPS INCLUDE:

- 2 week Intensive Course for students age 15-18yrs.
- Mentor driven presentations/ workshops and counseling.
- Business Building Ideation to Pitch, and all steps in between!
- Final Pitch and Award Event!



PRESENTATIONS / WORKSHOPS

Each Camp will consist of (6) 3hr workshops that include a 1hr presentation, dinner and onsite workshop with WERX presenter and area specific mentors.



ONSITE MENTORS

The WERX Mentor network and various industry experts will be present during workshops to mentor and help students with their business ventures. Resources to help develop ideas will also be available to our students.



COWORKING RESOURCES

Each accepted student Entrepreneur will receive summer. Open Desk memberships to The WERX to work on and develop their business ideas with their team, and WERX mentors.



THE WERX MISSION: BUILD, GROW & SUPPORT SMALL BUSINESS IN MCKINNEY.

SPONSORED IN PART BY:

THE MCKINNEY ECONOMIC DEVELOPMENT CORPORATION & THE MCKINNEY EDUCATION FOUNDATION