



McKinney Convention and Visitors Bureau Agenda

Tuesday, March 24, 2015

7:30 AM

200 W. Virginia Parkway
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

CONSENT ITEMS

- 15-190** [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of January 20, 2015](#)
Attachments: [Minutes](#)
- 15-191** [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of January 13, 2015](#)
Attachments: [Minutes](#)
- 15-193** [Minutes of the McKinney Convention & Visitors Bureau Marketing Committee of January 13, 2015](#)
Attachments: [Minutes](#)
- 15-192** [Minutes of the McKinney Convention & Visitors Bureau HR Committee Meeting of January 23, 2015](#)
Attachments: [Minutes](#)
- 15-291** [Minutes of the McKinney Convention and Visitors Bureau Finance Committee Meeting of February 20, 2015](#)
Attachments: [Minutes](#)

DISCUSSION ITEMS

15-292 [Presentation from Raymond Turco & Associates](#)

REPORTS

15-194 [Board & Liaison Reports](#)
 [Board Chair's Report](#)
 [Executive Director's Report](#)
 [City of McKinney](#)
 [Chamber of Commerce](#)
 [MPAC/Main Street](#)
 [MCDC](#)
 [Finance Report](#)
 [HR Report](#)
 [Marketing/Development](#)

REGULAR AGENDA

15-293 [Consider/Discuss/Act on Using Promotional Dollars for Texas
Fly Fish & Wine Festival in 2016](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:
Announcements regarding local or regional civic and charitable events, staff
recognition, commendation of citizens, upcoming meetings, informational update on
projects, awards, acknowledgement of meeting attendees, birthdays, requests for
items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 20th day of March, 2015 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email contact-adacompliance@mckinneytexas.org with questions or for accommodations.