

**McKinney Main Street**

**aka McKinney Downtown Business Re-Development Board**

December 9, 2010

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, Council Chambers, 222 N. Tennessee Street, McKinney, Texas on Thursday, December 9, 2010. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:32 a.m. The following persons were present: Vice-Chair Sharla Bush, Renee Funderburgh, Treasurer Jan Temples, Jennifer Cox, Jon Dell'Antonia, George Lodge and Chairman Johnny Galyean. Main Street Board members absent: Tom Meredith, Coco Good, Molly Brewer, Dorie Helsley, Jodi Ann LaFreniere & Karen Klassen. Main Street Staff present: Main Street Program Director, Ty Lake and Main Street Assistant, Merry Caroline Canter. Guest(s) present: City Council liaison Mayor Pro Tem, Pete Huff and McKinney Conventions & Visitors Director, Diann Bayes.

**Consider/Discuss/Act – Minutes of the November 11, 2010 Board Meeting**

Mr. Dell'Antonia made a motion to approve the November 11, 2010 minutes. Mrs. Funderburgh seconded. The board voted; the minutes were approved unanimously.

**Chairman/Vice-Chairman Report – Board Captain Update**

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. No reports were given.

**Chairman/Vice-Chairman Report – Business Update / Discussion**

Chairman Galyean opened the floor to discuss new businesses. Chairman Galyean stated that the December Business Monthly Meeting would be cancelled due to everyone being so busy during the Holiday season. Chairman Galyean asked Mrs.

Lake to notify all the merchants by email and we will pick back up in January for the next Business Monthly Meeting. The Board discussed.

### **Chairman/Vice-Chairman Report – 2011 Board Retreat Discussion (date and details)**

Chairman Galyean opened the 2011 Board Retreat Discussion up to the Board. Chairman Galyean recommended that we hold the annual Board Retreat during the next Main Street Board meeting on January 13, as was done last year. He stated that he would like to see it held from 8:30 a.m. until noon, with Breakfast at 8 a.m. The Board discussed and agreed. The 2011 Board Retreat is set for January 13 from 8 a.m. until noon. Chairman Galyean stated that Mrs. Lake will be communicating the location and if anyone has anything that they would like to discuss specifically please email your topics to Mrs. Lake prior to the Board Retreat.

### **Directors Report – Main Street Update**

Mrs. Lake gave a brief update on Main Street.

### **Directors Report –Dickens of a Christmas Recap**

Mrs. Lake gave a brief recap on Dickens of a Christmas. Mrs. Lake stated that the 30<sup>th</sup> Annual Dickens of a Christmas...Home for the Holidays was very successful, we had approximately 25,000 over the 3 day event and wonderful weather to match. Mrs. Lake also reported that she has spoken to several downtown businesses and many reported very good sales numbers. Vice-Chair Bush mentioned that she had not heard a lot of positive feedback from the several businesses Downtown she had spoken to, she also reviewed her list of issues with Dickens and emphasized that she would like to make some improvements next year. The Board discussed. Mrs. Lake followed up with some website statistics that showed that Dickens of a Christmas receiving the most page views on the City of McKinney's website.

### **Directors Report – Recent / Upcoming Events**

Mrs. Lake reported on December's Second Saturday. Mrs. Lake requested that board members refer to the Second Saturday information in their Board packet reflecting increased participation. She also updated the group on Candlelight Shopping as well as "Caroling on the Carriages" on Saturdays throughout the month of December.

### **Review and Discuss Financials**

Treasurer Temples reported on the financials year to date. Treasurer Temples directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

### **Liaison Reports – Downtown Property Owners**

Vice-Chair Bush reported on the Downtown Property Owners. Vice-Chair Bush stated that *Chateaux to Go* has been leased on Kentucky Proper and will be Aidan Gray.

### **Liaison Reports – Chamber of Commerce**

No report was given this month.

### **Liaison Reports – McKinney Conventions & Visitors Bureau**

Mrs. Bayes reported on the McKinney Conventions & Visitors Bureau, in place of MCVB Liaison George Lodge. Mrs. Bayes provided a brief recap of what the MCVB has been doing lately as well as all the marketing incentives that are taking place to promote Downtown McKinney. The Board discussed.

### **Liaison Reports – City of McKinney**

Mayor ProTem Huff gave a report on the City of McKinney. Mayor Pro Tem Huff stated that the Gateway Project, formerly known as Bridge Street's lawsuit has been settled and hopefully we will see some movement over there in the next few months.

Also the Planning and Zoning Commission has recently revised the City's Building Standards, which is a very large process.

**Liaison Reports – McKinney Performing Arts Center**

No report was given this month.

The meeting adjourned at 9:50 a.m.

Minutes approved by: \_\_\_\_\_

Johnny Galyean, Chairman of the Board