

**McKinney Community Development Corporation
TUPPS Project Subcommittee
June 1, 2022**

The McKinney Community Development Corporation TUPPS Project Subcommittee met via Zoom at 11:00 a.m. on June 1, 2022.

MCDC board members present via Zoom: Secretary David Kelly and Board Members Rick Glew and Deborah Bradford.

Staff present: MCDC President Cindy Schneible and MCDC Administrative and Marketing Coordinator Linda Jones.

Others present: Keith Lewis and Katie Baker from TUPPS.

Discussion centered around the launch of the B.Y.O.B. program which will be offered at the new location, providing newly established or startup businesses with a low-rent location to work and sell their products to customers already on the site. The program will also offer business expertise from TUPPS staff including sales, marketing and general business coaching. A timeline for launching the B.Y.O.B. program is as follows:

- Press release with application link to media outlets in D/FW area including print and digital will be sent June 1st or 2nd. Mr. Lewis agreed to provide program details to Assistant City Manager Kim Flom to disseminate among the East McKinney influencers.
- Deadline for application is June 30, 2022.
- Application and selection will take place during July and August, with final applicants presenting to the decision team consisting of representatives from TUPPS, MCDC and potentially a Main Street staff member.
- Contracts and lease agreements will be sent and executed in September.
- During October and November, businesses will prepare their silos in preparation for opening for business.
- All silo businesses will be open by or before the TUPPS grand opening event in December, once provided with Certificate of Operation..

Board members reviewed the application and agreed on some minor updates including adding an equal opportunity phrase to the promotional message and adding the monthly rent amount of \$750 to the application. Mr. Lewis shared that the lease

agreements will be for one year with an option to extend if agreed upon by both parties. Required hours of business for each B.Y.O.B. will include regular TUPPS hours for Friday, Saturday and Sunday.

Meeting was adjourned at approximately 11:45 a.m.

These minutes were approved by the MCDC Board on _____.

ANGELA RICHARDSON-WOODS, CHAIR

DAVID KELLY, SECRETARY