

**McKinney Main Street**  
**aka McKinney Downtown Business Re-Development Board**

**JANUARY 16, 2018**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on January 16, 2018 at 8:30 a.m.

McKinney Main Street Director Amy Rosenthal called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:40 a.m. after determining a quorum present. Board members present: Kaci Lyford, Alex Lanio, Jolie Williams, Edna Brown, Robert Hamilton, Ric Anderson, Courtney Ward and Doug Willmarth

Absent: Amber Gutschlag

Main Street staff present: McKinney Main Street Director Amy Rosenthal, McKinney Main Street Program Director Aaron Werner, City of McKinney Special Events Coordinator Geoff Fairchild, McKinney Performing Arts Center Marketing Coordinator Jakia Dudley-Faine, McKinney Main Street/MPAC Executive Assistant Belinda Kennedy and McKinney Performing Arts Center Event Coordinator Rebecca Hart. Guests: City of McKinney Councilwoman Tracy Rath and City of McKinney Assistant City Manager Barry Shelton.

**18-020** Retreat to Discuss Goal Planning and Strategies for 2018.

City of McKinney Barry Shelton led the Board Members through a strategic goal planning session for 2018. The Main Street staff will summarize the meeting and present at the next board meeting.

Ms. Rosenthal adjourned the meeting at 11:43 a.m.

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ALEX LANIO  
Chair