

# MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Promotional and Community Event Grant Application

Fiscal Year 2020

**IMPORTANT:**

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at [www.mckinneycdc.org](http://www.mckinneycdc.org); by calling 972.547.7653 or by emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at [www.mckinneycdc.org](http://www.mckinneycdc.org), by calling 972.547.7653 or emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org).*

***Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.***

**Promotional and Community Event Grant Calendar:**

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 29, 2019	December 19, 2019	January 23, 2020
Cycle II: May 29, 2020	June 25, 2020	July 23, 2020

**APPLICATION**

**INFORMATION ABOUT YOUR ORGANIZATION**

Name:                      Name:                      The Heritage Guild of Collin County

Federal Tax I.D.: 75-1602150

Incorporation Date: 1973

Mailing Address: P.O. Box 583

City McKinney

ST: TX

Zip: 75070

Phone: 972-562-8790

Fax: 972-562-8790

Email: Jaymie@chestnutsquare.org

Website: [www.chestnutsquare.org](http://www.chestnutsquare.org)

**Check One:**

- XXXX Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs: Go Texan (Tx Dept of Ag), Association of Living History, Center for Non-Profit Management, Texas Assoc of Museums, Collin County Historical Commission, McKinney Chamber of Commerce, Texas Lakes & Trails Tourism Bureau

**REPRESENTATIVE COMPLETING APPLICATION:**

Name: Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: 315 S Chestnut St

City: McKinney

ST: TX

Zip: 75069

Phone: 972.562.8790

Email: [jaymie@chestnutsquare.org](mailto:jaymie@chestnutsquare.org)

**CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:**

Name: Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: 315 S Chestnut St

City: McKinney

ST: TX

Zip: 75069

Phone: 972.562.8790

Email: [Jaymie@Chestnutsquare.org](mailto:Jaymie@Chestnutsquare.org)

**FUNDING**

Total amount requested: \$10,000

Matching Funds Available (Y/N and amount): Y \$5,000

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?  Yes  No

Please provide details and funding requested:

**PROMOTIONAL/COMMUNITY EVENT**

Start Date: Jan 2020

Completion Date: Aug 2020

**BOARD OF DIRECTORS** *(may be included as an attachment)*

**2019 BOD**

Jennifer Cobb, Chair

Brian Medina, Vice Chair

Staci Heuvel, Treasurer

Sandi Dinehart, Secretary

Greg Dawson, Past Chair

Rick Glew

David Clarke

Emil Dahl

**LEADERSHIP STAFF** *(may be included as an attachment)*

Jaymie Pedigo, Executive Director

Kim Ducote, Wedding and Rental Manager

Annie Quinn, Education Coordinator

**Using the outline below, provide a written narrative no longer than 7 pages in length:**

**I. Applying Organization**

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

**Who Are We?**

With a mission of celebrating community, preserving history and inspiring the future, The Heritage Guild of Collin County, a 501(c)(3) nonprofit organization, oversees Chestnut Square Historic Village. The Village is comprised of five historic homes, a historically accurate replica of a one-room schoolhouse, a chapel, a store, a reception house, and a Visitors Center all settled on 2.5 acres just south of the downtown McKinney Square.

Also included on the bucolic grounds are a blacksmith shop, smoke house, a (non-functioning) outhouse, and a reception pavilion and gardens. Buildings feature period artifacts highlighting the lifestyles of people living in Collin County during the nearly 100 years spanning 1854 to 1930.

**Why Are We Important?**

We accomplish our mission by providing educational programs, tours and picturesque venues for local weddings, meetings and social gatherings of all kinds. Chestnut Square hosts community events that bring people together to celebrate Collin

County's heritage such as our Farmers Market which recreates the feel of bygone market days held in the old Jockey lot in downtown McKinney.

In addition, we maintain historic buildings, artifacts and grounds that illustrate and inform people about the past, serving to inform the future. Our educational programming demonstrates and disseminates information about the way people lived from 1850-1940, and we support Collin County and McKinney in achieving a community which owns its singular legacy in stewardship of its prosperous future.

A gem in the crown of Chestnut Square is our collection of structures that physically depict the everyday environment of those who came before. Considered *the oldest standing house* in McKinney, ***The Faires House*** was built by John Faires who arrived in the city and built his home in 1854. This Greek-revival shotgun style building boasts a front door hand-chiseled by Mr. Faires himself.

Also on property: The Taylor Inn (1863), The Dulaney Cottage (c1875), our cornerstone Dulaney House (1916), the 1870 *Johnson House*, home to State Senator and Legislator John Johnson, a colorful politician credited with writing the Homestead Bill, The Brimer - Anderson Grocery, (1918), the reproduction Wilmeth Schoolhouse, *The Chapel at Chestnut Square* and *The Bevel House* round out the collection. All are historic, all significant to the story of McKinney.

### **The Need**

Chestnut Square Historic Village recognizes the importance of raising support from a plurality of funding streams. We currently pursue revenue through:

- Volunteers/Members
- Grants/Donations
- Sponsorships
- Programming/Events
- Facility Rentals

Chestnut Square faces the ongoing challenges of stewarding and preserving historic structures requiring authenticity and expensive upkeep. We are committed to preserving these precious symbols of our past with integrity and high standards, thereby serving the community whose history we represent.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

Our 2020 Event planning includes the celebration and highlighting of two indigenous structures onsite – the Johnson House and the Dulaney Cottage – both turning approximately 150 years old next year.

## **II. Promotional/Community Event**

- Outline details of the Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

We are asking for funds to support the Farmers Market, and The Annual Killis Melton Ice Cream Crank Off.

- The Farmers Market funds would be used for advertising both locally and in Edible Dallas, a “foodie” magazine supporting local sourcing. One emphasis in the coming year is to build a relationship with our new

neighbors in an effort to become their “grocery” store. The move to Chestnut Street has proven to be a fabulous improvement for the market – both vendors and shoppers are pleased with the layout, the parking, the ease of navigation and the blending of the urban and historic settings.

- The Ice Cream Crank-Off is not a fundraiser, but a community event designed to keep part of McKinney’s history alive. The 2019 event included the popular Ice Cream sandwich eating competition, and featured the upgraded layout designed to alleviate long waits for competition flavors. New additions included a wildly popular kids’ train ride, and a food truck.

- Describe how this event will **showcase McKinney and promote the City for the purpose of business development and/or tourism.**

These events help MCDC meet their goals of both attracting visitors to McKinney and by providing quality of life events for our residents. Chestnut Square is a focal point for the Historic Downtown Square and the city and provides unique recreational tours and events for families. We see visitors from a 50 mile radius on a regular basis.

Weddings held at Chestnut Square often bring overnight guests, who stay and eat in McKinney businesses. The new Sheraton has already mentioned that they have hosted many wedding parties who are booked at our chapel. Additionally, these parties utilize local caterers, florists, beauty services, etc. for their events.

Describe how the proposed Promotional/Community Event fulfills strategic goals and objectives for your organization.

Our goal of bringing history to life is the theme of all of our events; educational programs, special events and fundraisers all fit our historic mission.

- Promotional/Community Events must be open to the public. If a registration fee is charged, it must be \$35 or less.
- If the event benefits a nonprofit organization, specific detail must be provided regarding the benefit (e.g. X\$ per entry; X% of overall revenue; X% of net revenue).

100% of the proceeds benefit The Heritage Guild

- Provide information regarding planned activities in support of the event, timeframe/schedule, estimated attendance and admission/registration fees, if planned.

All events are held on Chestnut Square property. The Farmers Market is every other week January – March, and weekly from April – November. Admission is free.

Admission is also free to the Ice Cream Crank Off, held the 3<sup>rd</sup> Sunday in July, however there is a small charge for all activities, ice cream tastings and food purchases.

- Include the venue/location for the proposed event.
- Provide a timeline for the production of the event.
- Detail goals for growth/expansion in future years.
- Provide plans to attract resident and visitor participation and contribute to business development, tourism and growth of McKinney sales tax revenue.
- Demonstrate informed budgeting/financial planning – addressing revenue generation, costs and use of net revenue.

**Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?**



We evaluate event success not only by the financial gain, but more valuable is the community response. Approximately 1000 people visit the Farmers Market weekly at the height of the season, and vendors and customers alike tout it as the best market in the Metroplex. This year marks the 25<sup>th</sup> year of the Ice Cream Crank Off – a major achievement by any event standards!

**Acknowledgements**

***If funding is approved by the MCDC board of directors, Applicant will assure:***

- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDCV for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/Community Event for which funds were received.
- A final report detailing the success of the Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional/Community Event.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the final report on the Promotional/Community Event is provided to MCDC.
- Funds granted must be used within one year of the date the grant is approved by the MCDC board.

**We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

**Chief Executive Officer**

\_\_\_\_\_  
Signature

Printed Name

11/21/19  
Date

**Representative Completing Application**

\_\_\_\_\_  
Signature

Printed Name

11/21/19  
Date

***INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.***

**CHECKLIST:**

**Completed Application:**

- Use the form/format provided
- Organization Description
- Outline of Promotional/Community Event; description, budget, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Promotional/Community Event
- Promotional/Community Event timeline and venue included
- Overall event budget that includes plans and budget for advertising, marketing and outreach included
- Evaluation metrics are outlined
- List of board of directors and staff
- Financials: organization's budget and P&L statement for current and previous fiscal year;  
Promotional/Community Event budget; audited financial statements are provided
- IRS Determination Letter (if applicable)

***A FINAL REPORT MUST BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.***

***FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.***

***PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE FOR THE FINAL REPORT.***





## **McKINNEY COMMUNITY DEVELOPMENT CORPORATION**

### **Final Report**

**Organization:**

**Funding Amount:**

**Project/Promotional/Community Event:**

**Start Date:**

**Completion Date:**

**Location of Project/Promotional/Community Event:**

**Please include the following in your report:**

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance. If the event includes a charitable component, include the donation made.
- Samples of printed marketing and outreach materials (MCDC logo to be included)
- Screen shots of online Promotions (MCDC logo to be included)
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

**Please submit Final Report no later than 30 days following the completion of the Promotional/Community Event to:**

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Attn: Cindy Schneible  
[cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)



# The Heritage Guild of Collin County

## Proposed Budget: FY 2020

January - December 2020

	<u>2020</u>
<b>Income</b>	
40000 Grants	0.00
40050 MCDC Grant	0.00
<b>Total 40000 Grants</b>	<b>\$ 0.00</b>
41000 Direct Public Support	
41010 Membership Dues	1,500.00
41020 Donations, General Public	3,500.00
41030 Corporate Contributions	15,000.00
41035 Corporate Memberships	0.00
41050 Special Purpose Gifts	7,500.00
41060 McKinney Heritage Membership	1,000.00
<b>Total 41000 Direct Public Support</b>	<b>\$ 28,500.00</b>
42000 Program Revenues	
42010 Farmers' Market	55,000.00
42020 Tour de Coop	0.00
42030 Merchandise Sales	0.00
42040 Education Programs	6,500.00
42050 Ghostly Haunting	3,200.00
42070 Prairie Camps	10,000.00
42080 Public Village Tour	2,000.00
42090 Tea & Tour	3,500.00
42100 Trolley Tour	1,500.00
<b>Total 42000 Program Revenues</b>	<b>\$ 81,700.00</b>
42500 Event & Fundraising Revenues	
42520 Farm to Table Dinner	25,000.00
42540 Fashion Show	
42550 Ghost Walk	8,500.00
42560 Holiday Home Tour	36,000.00
42570 Ice Cream Crank Off	8,500.00

42580 Murder Mystery		3,000.00
42699 Other Event/Fund Raising Income		4,000.00
<b>Total 42500 Event &amp; Fundraising Revenues</b>	<b>\$</b>	<b>85,000.00</b>
<b>43000 Facility Rentals</b>		
43010 Weddings		136,000.00
43020 Rentals		6,500.00
Corp Rentals		2,500.00
<b>Total 43020 Rentals</b>	<b>\$</b>	<b>9,000.00</b>
<b>Total 43000 Facility Rentals</b>	<b>\$</b>	<b>145,000.00</b>
<b>44000 Other Operating Income</b>		
44020 Background Check Fees		250.00
<b>Total 44000 Other Operating Income</b>	<b>\$</b>	<b>250.00</b>
<b>Total Income</b>	<b>\$</b>	<b>340,450.00</b>
<b>Gross Profit</b>	<b>\$</b>	<b>340,450.00</b>
<b>Expenses</b>		
60000 Awards and Grants		0.00
<b>61100 Wedding Expenses</b>		
61110 Wedding Costs		12,000.00
<b>Total 61100 Wedding Expenses</b>	<b>\$</b>	<b>12,000.00</b>
<b>61200 Programming Expenses</b>		
61210 Farmers' Market Costs		12,000.00
61220 Tour de Coup Costs		0.00
61230 Merchandise Costs		100.00
61240 Educational Programs Costs		1,500.00
61270 Tour & Tea Costs		1,000.00
61280 Trolley Tour Costs		500.00
61290 Prairie Camp Costs		1,800.00
61299 Other Programming Costs		50.00
<b>Total 61200 Programming Expenses</b>	<b>\$</b>	<b>16,950.00</b>
<b>61400 Events &amp; Fundraising Expenses</b>		
61420 Farm to Table Dinner Costs		10,000.00
61440 Fashion Show Costs		0.00
61450 Ghost Walk Costs		750.00
61460 Holiday Home Tour Costs		5,000.00

61470 Ice Cream Crank Off Costs		5,000.00
61480 Murder Mystery Costs		500.00
61599 Other Event Costs		1,250.00
<b>Total 61400 Events &amp; Fundraising Expenses</b>	<b>\$</b>	<b>22,500.00</b>
<b>61600 Business Expenses</b>		
61610 Advertising, PR & Marketing		10,000.00
61611 Advertising - Grant Reimbursable		0.00
<b>Total 61610 Advertising, PR &amp; Marketing</b>	<b>\$</b>	<b>10,000.00</b>
61660 Rentals (Administrative)		1,500.00
61670 Volunteer Relations		500.00
61680 Staff Relations		500.00
<b>Total 61600 Business Expenses</b>	<b>\$</b>	<b>12,500.00</b>
<b>61700 Outside Services</b>		
Acct Services		1,500.00
61730 Fundraising Expenses		500.00
61740 Outside Contract Services		12,200.00
<b>Total 61700 Outside Services</b>	<b>\$</b>	<b>14,200.00</b>
<b>62000 Facilities and Equipment</b>		
62010 Building and Equip Maintenance		
62011 Yard		10,250.00
62012 Structures & Equipment		10,000.00
62013 Cleaning & Maintenance Supplies		8,500.00
62019 Grant Expenses - Structures		0.00
<b>Total 62010 Building and Equip Maintenance</b>	<b>\$</b>	<b>28,750.00</b>
62020 Curation		350.00
62050 Property Insurance		18,400.00
62060 Utilities		23,000.00
<b>Total 62000 Facilities and Equipment</b>	<b>\$</b>	<b>70,500.00</b>
<b>63000 Office Operations</b>		
63010 Books, Subscriptions, Reference		100.00
63020 Postage, Mailing Service		350.00
63025 Printing and Copying		6,500.00
63030 Supplies		1,000.00
63035 Telephone, Telecommunications		4,200.00

63040 IT Expense		3,500.00
<b>Total 63000 Office Operations</b>	<b>\$</b>	<b>15,650.00</b>
<b>64000 Other Administrative Expenses</b>		
Credit Card Interest		1,200.00
64015 Bank Service Charges		150.00
64020 Credit Card Fees		7,500.00
64035 Insurance, Liability, D & O		1,550.00
64055 Memberships & Dues		750.00
<b>Total 64000 Other Administrative Expenses</b>	<b>\$</b>	<b>11,150.00</b>
<b>65000 Payroll Expenses</b>		
65010 Salaries, Staff		87,200.00
65020 Salaries, Contract Employees		0.00
65030 Salaries, Wedding Coordinator		45,000.00
65040 Payroll Taxes		13,000.00
65050 Payroll Processing Costs		2,400.00
<b>Total 65000 Payroll Expenses</b>	<b>\$</b>	<b>147,600.00</b>
<b>Total Expenses</b>	<b>\$</b>	<b>323,050.00</b>
<b>Net Operating Income</b>	<b>\$</b>	<b>17,400.00</b>
<b>Net Income</b>	<b>\$</b>	<b>17,400.00</b>

Tuesday, Nov 05, 2019 01:31:25 PM GMT-8 - Accrual Basis

# The Heritage Guild of Collin County

## BALANCE SHEET

As of September 30, 2019

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
10000 Petty Cash	50.00
10020 Indep Bank - Operating	2,195.26
10030 Indep Bank - Reserve	24,986.04
10060 PayPal	259.13
<b>Total Bank Accounts</b>	<b>\$27,490.43</b>
Accounts Receivable	<b>\$20,325.00</b>
Other Current Assets	
12000 Undeposited Funds	215.00
Other Receivables	9,620.50
<b>Total Other Current Assets</b>	<b>\$9,835.50</b>
<b>Total Current Assets</b>	<b>\$57,650.93</b>
Fixed Assets	<b>\$1,873,745.29</b>
<b>TOTAL ASSETS</b>	<b>\$1,931,396.22</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Credit Cards	<b>\$9,766.75</b>
Other Current Liabilities	
24450 Wedding Damage Deposit	11,250.00
24500 Deferred Income Billings	
24510 Weddings	53,825.00
<b>Total 24500 Deferred Income Billings</b>	<b>53,825.00</b>
<b>Total Other Current Liabilities</b>	<b>\$65,075.00</b>
<b>Total Current Liabilities</b>	<b>\$74,841.75</b>
<b>Total Liabilities</b>	<b>\$74,841.75</b>
Equity	
30000 Unrestricted Fund Balance	1,875,001.32
Net Income	-18,446.85
<b>Total Equity</b>	<b>\$1,856,554.47</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$1,931,396.22</b>

# The Heritage Guild of Collin County

## BUDGET VS. ACTUALS: FY 2019 - FY19 P&L

January - September, 2019

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
<b>Income</b>			
40000 Grants	500.00	500.00	0.00
40050 MCDC Grant	62,404.88	62,404.88	0.00
<b>Total 40000 Grants</b>	<b>62,904.88</b>	<b>62,904.88</b>	<b>0.00</b>
<b>41000 Direct Public Support</b>			
41010 Membership Dues	865.00	500.00	365.00
41020 Donations, General Public	2,037.78	3,250.00	-1,212.22
41030 Corporate Contributions	21,229.08	4,500.00	16,729.08
41035 Corporate Memberships		5,000.00	-5,000.00
41050 Special Purpose Gifts	4,020.00	7,500.00	-3,480.00
41060 McKinney Heritage Membership	165.00	1,500.00	-1,335.00
<b>Total 41000 Direct Public Support</b>	<b>28,316.86</b>	<b>22,250.00</b>	<b>6,066.86</b>
<b>42000 Program Revenues</b>			
42010 Farmers' Market	38,203.00	49,900.00	-11,697.00
42020 Tour de Coop	2,500.24	8,500.00	-5,999.76
42030 Merchandise Sales	805.47	2,750.00	-1,944.53
42040 Education Programs	1,868.00	5,000.00	-3,132.00
42050 Ghostly Haunting	348.06	3,000.00	-2,651.94
42070 Prairie Camps	9,420.00	10,000.00	-580.00
42080 Public Village Tour	1,120.35	2,000.00	-879.65
42090 Tea & Tour	3,330.00	3,150.00	180.00
42100 Trolley Tour	239.39	1,500.00	-1,260.61
42199 Other Program Revenues	141.00		141.00
<b>Total 42000 Program Revenues</b>	<b>57,975.51</b>	<b>85,800.00</b>	<b>-27,824.49</b>
<b>42500 Event &amp; Fundraising Revenues</b>			
42520 Farm to Table Dinner	23,565.02	36,000.00	-12,434.98
42540 Fashion Show	1,485.00	3,500.00	-2,015.00
42550 Ghost Walk	179.17	1,500.00	-1,320.83
42560 Holiday Home Tour	939.89	1,500.00	-560.11
42570 Ice Cream Crank Off	9,622.00	7,500.00	2,122.00
42580 Murder Mystery	4,293.00	2,500.00	1,793.00
42699 Other Event/Fund Raising Income	436.67	1,000.00	-563.33
<b>Total 42500 Event &amp; Fundraising Revenues</b>	<b>40,520.75</b>	<b>53,500.00</b>	<b>-12,979.25</b>
<b>43000 Facility Rentals</b>			
43010 Weddings	88,341.00	99,350.00	-11,009.00
43020 Rentals	7,955.00	4,000.00	3,955.00
Corp Rentals		3,000.00	-3,000.00
<b>Total 43020 Rentals</b>	<b>7,955.00</b>	<b>7,000.00</b>	<b>955.00</b>
<b>Total 43000 Facility Rentals</b>	<b>96,296.00</b>	<b>106,350.00</b>	<b>-10,054.00</b>
<b>44000 Other Operating Income</b>			
44020 Background Check Fees	110.05	200.00	-89.95
44040 Miscellaneous Revenue	100.00		100.00



	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
<b>Total 44000 Other Operating Income</b>	<b>210.05</b>	<b>200.00</b>	<b>10.05</b>
45000 Investments			
45030 Interest-Savings, Short-term CD	27.84		27.84
<b>Total 45000 Investments</b>	<b>27.84</b>		<b>27.84</b>
Sales of Product Income	0.00		0.00
<b>Total Income</b>	<b>\$286,251.89</b>	<b>\$331,004.88</b>	<b>\$ -44,752.99</b>
<b>GROSS PROFIT</b>	<b>\$286,251.89</b>	<b>\$331,004.88</b>	<b>\$ -44,752.99</b>
Expenses			
60000 Awards and Grants	650.05	650.05	0.00
61100 Wedding Expenses	3,550.00		3,550.00
61110 Wedding Costs	6,853.14	11,250.00	-4,396.86
<b>Total 61100 Wedding Expenses</b>	<b>10,403.14</b>	<b>11,250.00</b>	<b>-846.86</b>
61200 Programming Expenses	0.00		0.00
61210 Farmers' Market Costs	8,238.27	12,461.23	-4,222.96
61220 Tour de Coup Costs		1,750.00	-1,750.00
61230 Merchandise Costs		100.00	-100.00
61240 Educational Programs Costs	2,114.86	1,189.68	925.18
61265 Pumpkin Patch & Farm Days Costs	235.46		235.46
61270 Tour & Tea Costs	1,262.83	1,200.00	62.83
61280 Trolley Tour Costs	720.00	700.00	20.00
61290 Prairie Camp Costs	2,036.18	2,500.00	-463.82
61299 Other Programming Costs		50.00	-50.00
<b>Total 61200 Programming Expenses</b>	<b>14,607.60</b>	<b>19,950.91</b>	<b>-5,343.31</b>
61400 Events & Fundraising Expenses			
61420 Farm to Table Dinner Costs	9,442.08	12,000.00	-2,557.92
61440 Fashion Show Costs	183.49	1,000.00	-816.51
61450 Ghost Walk Costs	24.97	0.00	24.97
61460 Holiday Home Tour Costs	1,137.77	0.00	1,137.77
61470 Ice Cream Crank Off Costs	6,345.81	3,000.00	3,345.81
61480 Murder Mystery Costs	1,011.86	1,000.00	11.86
61599 Other Event Costs		250.00	-250.00
<b>Total 61400 Events &amp; Fundraising Expenses</b>	<b>18,145.98</b>	<b>17,250.00</b>	<b>895.98</b>
61600 Business Expenses			
61610 Advertising, PR & Marketing	1,062.40	4,600.00	-3,537.60
61611 Advertising - Grant Reimbursable	21,296.32	21,296.32	0.00
<b>Total 61610 Advertising, PR &amp; Marketing</b>	<b>22,358.72</b>	<b>25,896.32</b>	<b>-3,537.60</b>
61630 Board Meeting Expenses	27.39		27.39
61650 Contract Labor, Office	150.00		150.00
61660 Rentals (Administrative)	1,700.00	1,000.00	700.00
61670 Volunteer Relations	293.40	500.00	-206.60
61680 Staff Relations	147.41	750.00	-602.59
<b>Total 61600 Business Expenses</b>	<b>24,676.92</b>	<b>28,146.32</b>	<b>-3,469.40</b>
61700 Outside Services			
61710 Accounting Fees	542.20		542.20
61730 Fundraising Expenses	1,195.00	700.00	495.00
61740 Outside Contract Services	7,018.00	9,149.94	-2,131.94
<b>Total 61700 Outside Services</b>	<b>8,755.20</b>	<b>9,849.94</b>	<b>-1,094.74</b>

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
62000 Facilities and Equipment			
62010 Building and Equip Maintenance			
62011 Yard	6,088.13	8,938.00	-2,849.87
62012 Structures & Equipment	2,364.26	9,500.00	-7,135.74
62013 Cleaning & Maintenance Supplies	7,404.54	6,374.97	1,029.57
62019 Grant Expenses - Structures	34,677.50	34,677.50	0.00
<b>Total 62010 Building and Equip Maintenance</b>	<b>50,534.43</b>	<b>59,490.47</b>	<b>-8,956.04</b>
62020 Curation	10.78	262.50	-251.72
62050 Property Insurance	13,519.00	16,100.00	-2,581.00
62060 Utilities	13,976.05	17,900.00	-3,923.95
<b>Total 62000 Facilities and Equipment</b>	<b>78,040.26</b>	<b>93,752.97</b>	<b>-15,712.71</b>
63000 Office Operations			
63010 Books, Subscriptions, Reference		75.00	-75.00
63020 Postage, Mailing Service	356.00	262.50	93.50
63025 Printing and Copying	6,679.69	5,242.10	1,437.59
63030 Supplies	946.60	749.97	196.63
63035 Telephone, Telecommunications	3,527.58	3,150.00	377.58
63040 IT Expense	3,564.40	2,250.00	1,314.40
<b>Total 63000 Office Operations</b>	<b>15,074.27</b>	<b>11,729.57</b>	<b>3,344.70</b>
64000 Other Administrative Expenses			
64015 Bank Service Charges	30.00	112.50	-82.50
64020 Credit Card Fees	4,692.05	5,625.00	-932.95
64021 QuickBooks Payments Fees	583.15		583.15
64035 Insurance, Liability, D & O	1,544.00	1,544.00	0.00
64040 Interest Expense	852.76		852.76
64045 Finance Charges & Late Fees	35.16		35.16
64055 Memberships & Dues	1,123.48	450.00	673.48
<b>Total 64000 Other Administrative Expenses</b>	<b>8,860.60</b>	<b>7,731.50</b>	<b>1,129.10</b>
65000 Payroll Expenses			
65010 Salaries, Staff	77,233.71	90,110.72	-12,877.01
65020 Salaries, Contract Employees	3,750.00	5,400.00	-1,650.00
65030 Salaries, Wedding Coordinator	34,089.80	33,981.88	107.92
65040 Payroll Taxes	8,516.18	9,750.00	-1,233.82
65050 Payroll Processing Costs	1,895.03	1,800.00	95.03
<b>Total 65000 Payroll Expenses</b>	<b>125,484.72</b>	<b>141,042.60</b>	<b>-15,557.88</b>
<b>Total Expenses</b>	<b>\$304,698.74</b>	<b>\$341,353.86</b>	<b>\$ -36,655.12</b>
NET OPERATING INCOME	<b>\$ -18,446.85</b>	<b>\$ -10,348.98</b>	<b>\$ -8,097.87</b>
NET INCOME	<b>\$ -18,446.85</b>	<b>\$ -10,348.98</b>	<b>\$ -8,097.87</b>

Internal Revenue Service

Department of the Treasury

District  
Director

Heritage Guild of Collin County Texas  
909 West Howell  
McKinney, TX 75069

Person to Contact  
ECMF Tax Examiner  
Telephone Number

214-767-1766  
Refer Reply to  
RM:CSB:1200 DAL  
Date NOV 20 1985  
EIN: 75-1602150

Gentlemen:

Our records show that Heritage Guild of Collin County Texas is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code. This exemption was granted September, 1979, and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by Section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of Section 509(a) of the Internal Revenue Code because you are an organization as described in Section 170(b)(1)(A)(vi).

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Tax Examiner



Nov      Dec

HTOH

HTH (1/4) Market

Market/HTOH

HTOH

HTOH

HTOH

X