

Abby Liu

From: Tracye McDaniel <tmcdaniel@texasone.us>
Sent: Thursday, April 16, 2015 11:17 AM
To: Abby Liu
Subject: TexasOne Mission: New York July 13-14, 2015

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TEXASOne[™]

invites you to

NEW YORK CITY



NYC Business Recruitment Mission

Join TexasOne[™] and Governor Abbott in New York City, July 13-14, 2015 to spread the word about the advantages of doing business in Texas and the story of the Texas Miracle-how the state has created more than a fourth of all U.S. jobs since 2005.

The Mission's Strategic Objectives:

1. Promote the state's unmatched business climate, which is a

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Event Contacts

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powerhouse for job creation.

2. Cultivate and nurture relationships with site consultants and location advisors.
3. Build relationships with leaders of companies to encourage relocation or expansion in Texas.
4. Generate positive media exposure for the state in publications that reach job creators.

Focusing on these strategic objectives through a dynamic mix of events will put you face-to-face with key influencers and decision makers, from site consultants to business prospects, for the ultimate opportunity to generate leads for business recruitment and expansion and generate awareness about the state's business climate.

As a participant in this mission, you are invited to identify prospects for the Business Reception and Dinner below as well as the ability to request one-on-one meetings to be organized on your behalf. The tentative schedule is as follows:

Business Leaders' Reception & Dinner

Network with 15-20 business leaders from the northeast coast's top companies with investments in Texas exploring expansion opportunities for the state.

NYSE Opening Bell with Governor Abbott

Join Governor Abbott as he rings the opening bell at the New York Stock Exchange, recognizing Texas companies represented on the NYSE and their investment contributions to the Texas Miracle.

Site Selector Luncheon

Meet with a powerful group of 10-12 New York/New Jersey site selection consultants over lunch. You will also have the chance to participate in a dynamic "Conversations with Site Selectors" pre-event program, in which you will meet individually with each consultant to provide a brief snapshot of the latest updates in your community or region (think "speed dating" only far less pressure!).

One-On-One Meetings

Time will be built in for you to meet with prospect companies important to your location. Scheduling assistance available upon request.

Available Spots: 20

[Brandyn Hampton](#)

(512) 936-9405

When

July 13-14, 2015

Where

New York, NY



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