



McKinney Convention and Visitors Bureau Agenda

Tuesday, August 28, 2018

8:00 AM

5900 S Lake Forest Drive
McKinney, TX 75070

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

18-713 [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of July 24, 2018](#)

Attachments: [Minutes](#)

18-714 [Minutes of the McKinney Convention and Visitors Bureau Finance Committee Meeting of July 20, 2018](#)

Attachments: [Minutes](#)

REPORTS

18-715 [Executive Director's Report](#)

Attachments: [Quarterly KPI June 2018](#)
 [July Staff Report](#)

18-716 [Board & Liaison Reports](#)
 [City of McKinney](#)
 [Main Street/MPAC](#)
 [MCDC](#)
 [Chair Report](#)
 [Marketing Committee](#)

[Finance Committee](#)

Attachments: [July 2018 Financials](#)
[Collin County Museum Pad-Caster Final Report](#)
[Salsa Fest Grant 2018 Final Report](#)

WORK SESSION ITEMS

18-717 [Strategic Planning Work Session](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 22nd day of August, 2018 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.