

# McKinney Community Development Corporation Agenda

Thursday, January 23, 2020

8:00 AM

Council Chambers 222 N. Tennessee Street McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

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# CALL TO ORDER

# PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

## **CONSENT ITEMS**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

- 20-0056
   Minutes of the McKinney Community Development

   Corporation of December 19, 2019.

   Attachments:
   Minutes
- 20-0057 <u>Minutes of the McKinney Community Development</u> <u>Corporation Project Grants Subcommittee Meeting of</u> <u>December 9, 2019.</u>

	Attachments:	<u>Minutes</u>
20-0058 REPORTS	Corporation Pro	AcKinney Community Development motional and Community Events Grant Aeeting of January 7, 2020. Minutes
20-0059	Financial Repor	ts
	Attachments:	November 2019 Financial Report November 2019 Transmittal Letter November 2019 Checks Issued December 2019 Financial Report December 2019 Transmittal Letter December 2019 Checks Issued
20-0060	Board and Liaison UpdatesBoard ChairCity of McKinneyVisit McKinneyMcKinney Economic Development CorporationMcKinney Main Street/MPACMcKinney Parks and RecreationAttachments:Visit McKinney ReportMEDC Report	
20-0061	President's Rep	<u>ort</u>

Attachments:	Grants Awarded
	Potential Projects
	Social Media Metrics
	Grant Promotions
	Final Report Heritage Guild Fencing &
	<u>Signage</u>
	Final Report Heritage Guild Farmers Market,
	<u>Murder Mystery, Ghost Walk</u>
	Final Report Rotary Parade of Lights
	Final Report Collin County History Museum
	Promotional and Community Event Grant Subcommitte Recommendation

# **REGULAR AGENDA**

20-0062	Consider/Discuss/Act on Promotional and Community Event
	Grant Application Submitted by Odysseus Youth Orchestra
	(PC #20-01) in the Amount of \$7,500 for the Advertising,
	Marketing and Promotion of the 2020 Spring Concert Series
	and Production of a Promotional Video.

Attachments: <u>Application Packet</u> <u>Presentation</u>

 20-0063 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County (PC #20-02) in the Amount of \$10,000 for the Advertising, Marketing and Promotion of Historic McKinney Farmers Market and 2020 Ice Cream Crank-off.
 Attachments: Application Packet Presentation

20-0064Consider/Discuss/Act on Promotional and Community Event<br/>Grant Application Submitted by SBG Hospitality (PC #20-03)<br/>in the Amount of \$15,000 for the Advertising, Marketing and<br/>Promotion of the 2020 McKinney St. Patrick's Day Festival.Attachments:Application Packet<br/>Presentation

20-0065	Consider/Discuss/Act on Promotional and Community Event		
20 0000	Grant Application Submitted by St. Peter's Episcopal Church		
	(PC #20-04) in the Amount of \$7,500 for the Advertising,		
	Marketing and Promotion of the 2020 Empty Bowls Event.		
	Attachments: Application Packet		
	Presentation		
20-0066	Consider/Discuss/Act on Promotional and Community Event		
	Grant Application Submitted by Collin County History		
	Museum (PC #20-05) in the Amount of \$9,275 for the		
	Advertising, Marketing and Promotion of the McKinney Then		
	and Now Exhibit.		
	Attachments: Application Packet		
	Presentation		
20-0067	Consider/Discuss/Act on Promotional and Community Event		
	Grant Application Submitted by Tupps Brewery (PC #20-06)		
	in the Amount of \$15,000 for the Advertising, Marketing and		
	Promotion of the 2020 Tupps McKinney Music Festival.		
	Attachments: Application Packet		
	Presentation		
20-0068	Consider/Discuss/Act on Promotional and Community Event		
	Grant Application Submitted by Game Day Foods (PC		
	#20-07) in the Amount of \$6,700 for the Advertising,		
	Marketing and Promotion of the 2020 Community Garden		
	Kitchen Salsa Fest.		
	Attachments: Application Packet		
	Presentation		
20-0069	Consider/Discuss/Act on Promotional and Community Event		
	Grant Application Submitted by McKinney Main Street (PC		
	#20-08) in the Amount of \$15,000 for the Advertising,		
	Marketing and Promotion of Events and Activities Within the		
	Historic Downtown McKinnev Cultural District.		

# Attachments: Application Packet

20-0070 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club (PC #20-09) in the Amount of \$9,150 for the Advertising, Marketing and Promotion of the Fall 2020 Turlaxin' Lacrosse Tournament.

Attachments: Application Packet Presentation

20-0071 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC #20-10) in the Amount of \$7,000 for the Advertising, Marketing and Promotion of the 2020 ManeGait Country Fair.

> Attachments: <u>Application Packet</u> Presentation

20-0072 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Garden Club (PC #20-11) in the Amount of \$11,280 for the Advertising, Marketing and Promotion of the 2020 Garden and Home Tour.

Attachments:Application PacketPresentation

20-0073 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Ovation Academy of Performing Arts (PC #20-12) in the Amount of \$7,500 for the Advertising, Marketing and Promotion of Five Shows in Spring 2020.

Attachments: <u>Application Packet</u> <u>Presentation</u>

20-0074 Consider/Discuss/Act on a request from Habitat for Humanity of Collin County to extend the term of the Loan Agreement Executed with McKinney Community Development

	Corporation for Project #18-06, Effective May 24, 2018 to		
	April 30, 2020.		
	Attachments: Habitat Loan Agreement		
	Term Extension 1		
	Habitat Request for Extension 1.15.2020		
20-0075	Conduct a Public Hearing and Consider/Discuss/Act on		
20 0070	Project #20-02, Submitted by ManeGait Therapeutic		
	Horsemanship in the Amount of Six Thousand Eight Hundred		
	Dollars (\$6,800) for Funding of Directional and Wayfinding		
	Signs at the ManeGait Facility Located at 3160 N. Custer		
	Road, McKinney Texas. Amount Requested Represents 30%		
	of Total Project Cost.		
	Attachments: Application Packet		
	Presentation		
20-0076	Conduct a Public Hearing and Consider/Discuss/Act on		
	Project #20-03, Submitted by Habitat for Humanity of Collin		
	County in the Amount of Seven Hundred Thirty-Nine		
	Thousand Fifty Four Dollars (\$773,224) for Funding of		
	Critical Home Repairs For Low Income Residents in		
	McKinney (\$120,000); Land Acquisition and Lot Preparation		
	for Up to Six Lots for Construction of Homes Under Habitat's		
	Affordable Housing Program for Low Income Residents in		
	McKinney (\$300,000); and Cotton Groves Amenity Center		
	(\$250,000), Foundation Engineering Costs (\$7,200); Park Land Dedication Fees (\$61,854); Tree Trimming at Cotton		
	<u>Groves (\$9,800); Concrete Surface, Playground (\$23,420);</u>		
	Engineering for Shade Structure (\$950). Amount Requested		
	Represents 74% of Project Cost.		
	Attachments: Application Packet		
	Presentation		
20-0077	Conduct a Public Hearing and Consider/Discuss/Act on		
	Project #20-04, Prepared by McKinney Community		
	Development Corporation in the Amount of Thirty-Six		

Thousand Eight Hundred Dollars (\$36,800) for Funding the

Purchase and Installation of Eight Benches to be LocatedAround the Perimeter of McKinney Performing Arts Center.Amount Requested Represents 100% of Project Cost.Attachments:Application Packet

Presentation

20-0078 Consider/Discuss/Act on the 2020 Quality of Life Award Nominations.

Attachments: 2020 Nominee Packet

## CITIZEN COMMENTS

## BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

## EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

C. Section 551.072. Deliberations about Real Property

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project Moe District 121

## ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of January, 2020 at or before 5:00 p.m.

Cindy Schneible President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at http://www.mckinneytexas.org/ada.