



# McKinney Community Development Corporation Agenda

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Thursday, June 23, 2016

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, Texas 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**16-638**     [Minutes of the McKinney Community Development Corporation Meeting of May 26, 2016](#)

**Attachments:**   [Minutes](#)

## **REPORTS**

**16-639**     [May Financial Report](#)

**Attachments:**   [May Transmittal Letter](#)  
                         [May Financials](#)  
                         [May Checks Issued](#)

**16-640**     [Board and Liaison Updates](#)

[Board Chair](#)  
[City of McKinney](#)  
[Main Street & MPAC](#)  
[McKinney Chamber](#)  
[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[Parks and Recreation](#)

**16-641**     [President's Report](#)

**Attachments:** [Grants Awarded](#)  
[Prospective Projects](#)  
[Manhattan Construction Monthly Report](#)  
[ManeGait "Gaitapalooza" Final Report](#)  
[3e McKinney "Run for Cover" Final report](#)

## DISCUSSION ITEMS

**16-642** [Update on the ONE McKinney 2040 Comprehensive Plan Initiative](#)

**Attachments:** [Presentation](#)

## REGULAR AGENDA

**16-643** [Consider/Discuss/Act on Approving the Name, Tagline and Logo for the New Aquatic and Fitness Center](#)

**16-644** [Consider/Discuss/Act on Project #16-05, a Request Submitted by Heard Natural Science Museum and Wildlife Sanctuary in the Amount of Fifty Thousand Dollars \(\\$50,000\) for Purchase of Equipment, Infrastructure Improvements and Construction Required for the Dinosaurs Live Exhibit, Amount Requested Represents 77% of Total Estimated Project Cost](#)

**Attachments:** [Heard Grant Application](#)  
[Budget Plan 2015/2016](#)  
[Heard Museum 2014-2015 Audit](#)  
[Dinosaurs Live Project Diagrams](#)  
[Heard-Tax Exempt Certificate](#)

**16-645** [Consider/Discuss/Act on Project #16-06, a Request Submitted by McKinney Rotary Clubs in the Amount of Two Hundred Thousand Dollars \(\\$200,000\), Plus Contingency for Construction of an All-Abilities Playground in Bonnie Wenk Park, Amount Requested Represents 47% of Total Estimated Project Cost](#)

**Attachments:** [Rotary Grant Application](#)  
[McKinney Rotary Foundation P&L](#)  
[McKinney Rotary Foundation Budget](#)  
[All-Abilities Playground Project Budget](#)  
[IRS Determination Letter](#)  
[Letter of Approval-McKinney Parks & Recreation  
Department](#)  
[Rotary Foundation Presentation](#)

**16-646** [Consider/Discuss/Act on Project #16-07, a Request Submitted  
by Heritage Guild of Collin County in the amount of Fifty  
Thousand Dollars \(\\$50,000\) for Improvements to the Delaney  
Cottage, Located at 307 S. Chestnut Street in Chestnut Square,  
Amount Requested Represents 56% of Total Estimated Project  
Cost](#)

**Attachments:** [HGCC Cover Letter](#)  
[HGCC Grant Application](#)  
[Dulaney Cottage Photos](#)  
[HGCC Budget](#)  
[HGCC P&L](#)  
[IRS Determination Letter](#)

## **CITIZEN COMMENTS**

## **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest:  
Announcements regarding local or regional civic and charitable events, staff  
recognition, commendation of citizens, upcoming meetings, informational update on  
projects, awards, acknowledgement of meeting attendees, birthdays, requests for  
items to be placed on upcoming agendas, and condolences.

## **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

-#14-09 McKinney Aquatic and Fitness Center

-#16-05 Heard Wildlife Museum-Dinosaurs Live

- #16-06 McKinney Rotary Clubs-All-Abilities Playground
- #16-07 Heritage Guild of Collin County-Dulaney Cottage Improvements

**ACTION ON EXECUTIVE SESSION**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of June, 2016 at or before 5:00 p.m.

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Cindy Schneible  
President

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.



**16-638**



**TITLE:** Minutes of the McKinney Community Development Corporation Meeting of  
May 26, 2016

**SUPPORTING MATERIALS:**

[Minutes](#)

## **MCKINNEY COMMUNITY DEVELOPMENT CORPORATION**

**MAY 26, 2016**

The McKinney Community Development Corporation met in regular session in the Council Chambers, 222 N. Tennessee Street, McKinney, Texas, on May 26, 2016 at 8:00 a.m.

Board members Present: Chairman Scott Elliott, Vice Chairman Kurt Kuehn, Secretary David Clarke, Treasurer David Myers, Hamilton Doak, Rick Glew and Michelle Gamble.

Council Liaisons Present: Mayor Brian Loughmiller, Councilwoman Tracy Rath. Council member Chuck Branch also attended.

Staff Present: President Cindy Schneible

City Staff Present: Interim City Manager Tom Muehlenbeck, Senior Financial Analyst Trevor Minyard, Director of Strategic Services Chandler Merritt, Director of Parks and Recreation Rhoda Savage, Assistant Director of Parks and Recreation Ryan Mullins, Aquatics and Fitness Center Manager Teresa Thomason, Parks Planning and Development Manager Jenny Baker, MEDC Interim President Abby Liu, Facilities Construction Manager Patricia Jackson, Airport Director Ken Wiegand, Main Street/MPAC Program Director Amy Rosenthal, MCVB Administrative Assistant Vanesa Rhodes, MEDC Executive Assistant Sheri Van Slycke.

There were five guests present.

Chairman Elliott called the meeting to order at 8:00 a.m. after determining a quorum was present.

**16-552** Minutes of the McKinney Community Development Corporation Finance Committee Meeting of April 21, 2016. Board members unanimously approved the motion by Secretary Clarke, seconded by Board member Gamble, to approve the April 21, 2016 meeting minutes.

**16-553** Minutes of the McKinney Community Development Corporation Meeting of April 28, 2016. Board members unanimously approved the motion by Secretary Clarke, seconded by Vice Chairman Kuehn, to approve the April 28, 2016 meeting minutes.

**16-554** Chairman Elliott called for the April Financial Report. Senior Financial Analyst Trevor Minyard reported revenue is above budget YTD by 6.75%. Sales tax figures are 5.87% above last year's collection through April. Expenditures are below budget in total, with personnel expenses coming in approximately 23.33% under budget through April. The fund's expenses continue to be primarily for the McKinney Aquatics and Fitness Center. As of April, MCDC has expended more than \$12.7 million in for MAFC construction. Mr. Minyard reminded the Board that the interactive monthly financial report is available online on the City of McKinney website.

**16-555** Chairman Elliott called for the Board and Liaison Updates.

City of McKinney – Interim City Manager Muehlenbeck began his comments by recognizing the contributions made to the City by Trevor Minyard and Chandler Merritt. Mr. Muehlenbeck went on to report that the City of McKinney is selling \$55 million worth of general obligation bonds and \$28 million of water and sewer bonds. The bid process began May 25th. The City Manager position has been offered to Mr. Paul Grimes and he has accepted. His first day will be August 1, 2016. The finalist for the MEDC President has been selected and the contract negotiations are underway. Work on the 2017 Budget is in process and the department directors have submitted all information. The Finance department is finalizing the numbers.

Main Street & MPAC – Executive Director Amy Rosenthal reported having to make a very difficult decision to cancel Bike the Bricks due to extreme weather forecasts. Safety is always the first concern with Bike the Bricks and the predicted weather made it too risky. The community feedback has been one of great disappointment, and there are considerations for changing the date for the future to hopefully avoid the area's rainy season. However, the scheduled free concerts have been moved inside and will proceed as planned. The Best Seat in the House

Campaign for new theater seat cushions has been a great success with several large donations.

McKinney Convention and Visitors Bureau – Administrative Assistant Vanesa Rhodes reported that April provided great results. MCVB worked to help secure 302 rooms which resulted in \$38,000. Some of that was repeat business from “Girl’s Night Out”, social groups, weddings, and associations. The advertising last month was See Texas First, Oxford American, Summer Vacation Guide and the New Orleans Magazine. McKinney received free advertising through Good Morning Texas, as well. The MCVB Communications Manager worked closely with Good Morning Texas to get a five minute segment that featured Mitas Hill. All across the nation, many cities participate in National Tourism Week, which is an opportunity for citizens to be tourists in their own towns. One of the highlighted days of celebration was to have an appreciation day for our first responders. MCVB hosted fire, police and EMT’s to thank them for keeping McKinney citizens safe.

McKinney Economic Development Corporation – Interim President Abby Liu reported MEDC had a very busy month. On May 9<sup>th</sup>, MEDC had a joint meeting with City Council and May 17<sup>th</sup> was the monthly board meeting. The MEDC Board has amended one incentive agreement and has approved one project. Last Friday, May 20<sup>th</sup>, MEDC held a very productive Strategic Planning meeting with a professional facilitator that specializes in economic development. MEDC staff are looking forward to working with the newly appointed President.

Parks and Recreation – Director of Parks and Recreation Rhoda Savage reported June 6<sup>th</sup> is the joint meeting with the committee doing the comprehensive plan update and City Council. Information shared at that meeting will provide a snapshot of how the Park Master Plan and the Comprehensive Plan are being coordinated. By any standard, it’s clear how special this plan really is. Parks and Recreation will have meetings

in July, August and September to solidify and finalize the Plan Update.

Also, Ms. Savage thanked everyone involved in the Topping Out Ceremony. There were over 200 people on site that day and it was a great celebration.

**16-558** Chairman Elliott called for the Consideration/Discussion/Action on a Request from the City of McKinney/McKinney National Airport to Extend the Term of the Loan Agreement Executed for Project #14-08 (Transient Hangar Project) from June 1, 2016 to December 31, 2016. McKinney Airport Director Ken Wiegand explained the necessity for the extension request was due to extensive rain and some engineering issues encountered early in the project. Mr. Wiegand stated the expected completion is to be within the next 60 days, however, the end of the year request is a safety net to ensure adequate time to close out management of the project. Board members unanimously approved the motion by Secretary Clarke, seconded by Board member Doak, to approve the extension of the term to December 31, 2016 for the loan agreement executed for Project #14-08.

**16-556** Chairman Elliott called for the President's Report. President Cindy Schneible reported MCDC received final reports from the groups that were supported with MCDC promotional grant and are included in the packet for the Boards review. Ms. Schneible mentioned that in order to qualify for a grant, the event must demonstrate their ability to bring people into McKinney for tourism in support of local businesses. The next promotional grant cycle will open June 1<sup>st</sup> and the applications will be accepted through the end of June. Also included in the agenda packet is a recap of the grants that have been awarded so far this year. There are three project grant cycles per year, and the second cycle presentations will be today with board action scheduled for June. There is a budget balance of \$787,000 to work with for the balance of FY16. Mr. Muehlenbeck, Ms. Schneible and Finance staff met to discuss the

MCDC budget and there are no changes requested at this point. As a reminder, Ms. Schneible highlighted a few events coming up. June 8<sup>th</sup> is the joint meeting with City Council and the Strategic Planning meeting will be scheduled after the joint meeting to allow for input from City Council. June 9<sup>th</sup> is Serve McKinney which is an opportunity for residents in the McKinney area to visit booths hosted by not only the City Boards and Commissions, but also nonprofits to learn about the work they are involved in and explore opportunities to serve. On Monday, May 30<sup>th</sup>, Pecan Grove will host the 32<sup>nd</sup> Annual Memorial Day Tribute at the Pecan Grove Cemetery, weather permitting. Finally, two other events that CDC sponsored are coming up. One is Smiles Charity on Sunday, May 29<sup>th</sup>, and The Fairways for Families event will be held on June 28<sup>th</sup>.

Board Chair – Chairman Elliott commented that this is the time for board and commission appointments. McKinney is blessed to have so many people interested in serving the community. In Mr. Elliott's experience during his first year, there were 23 people that showed interest in serving on the MCDC Board. In addition, Leadership McKinney applications are being accepted, and Mr. Elliott expressed how meaningful his experience with Leadership McKinney had been. Mr. Elliott expressed how gracious Tom Muehlenbeck has been to him and many others during his tenure and he will be sorely missed. Empty Bowls was a great success and many kudos to that team. Mr. Elliott thanked everyone in the room for their presence and for all they do in the community. Councilwoman Rath expressed her appreciation to the MCDC Board for the work they do.

**16-557** Present/Discuss the Master Plan for the Expansion of The Courts at Gabe Nesbitt and Associated Park Amenities. Parks Planning and Development Manager Jenny Baker provided the overview of the concept plan presentation for the Tennis Courts expansion. The project includes the expansion of the outdoor courts, a placeholder for a future funded indoor facility, practice areas, a small maintenance facility,

restrooms, landscaping enhancements, trail enhancements, and repurposing of the McKinney Green Garden. Mr. James Williams with Schrickel, Rollins and Associates presented the details of the plan.

**16-559** Chairman Elliott called for a Public Hearing and Consideration/Discussion/Action on Project #16-05, a Request Submitted by Heard Natural Science Museum and Wildlife Sanctuary in the Amount of Fifty Thousand Dollars (\$50,000) for Purchase of Equipment, Infrastructure Improvements and Construction Required for the Dinosaurs Live Exhibit. Amount Requested Represents 77% of Total Estimated Project Cost. Heard Museum Executive Director Sy Shahid gave the presentation explaining the equipment and infrastructure improvements necessary for the Dinosaurs Live Exhibit. This year will be the 11<sup>th</sup> year to bring the Exhibit to the Museum. This project will allow replacement of infrastructure that was put into place in 2006 and is worn out. With respect to the impact of the exhibit, it is the number one draw for visitors. Last year attendance totaled 34,000 with 67% of visitors coming from outside of McKinney. Total revenue generated from the exhibit over the past ten years is between \$1.3 and \$1.7 million. Board members directed questions regarding museum policy for budgeting for maintenance and capital costs to Mr. Shahid and he responded. Board members unanimously approved the motion to close the public hearing for Project #16-05 by Board member Gamble, seconded by Board member Glew.

**16-560** Chairman Elliott called for a Public Hearing and the Consideration/Discussion/Action on Project #16-06, a Request Submitted by McKinney Rotary Clubs in the Amount of Two Hundred Thousand Dollars (\$200,000), Plus Contingency for Construction of an All-Abilities Playground in Bonnie Wenk Park. Amount Requested Represents 47% of Total Estimated Project Cost. McKinney Rotary Foundation Chairman Bill Cox presented the request for the All-Abilities

Playground and expressed how important this project, construction of a playground for all children but focuses on play equipment for children with special needs is. Mr. Cox indicated there has been widespread community support expressed for the project both financially and with volunteer hours. Funds raised to date total approximately \$150,000. Board members asked if an amount for the contingency request had been determined. Mr. Cox indicated it had not. Questions and discussion regarding the process that would be followed in the event of a funding shortfall for the project took place. Mr. Cox shared there were additional grant requests totaling approximately \$400,000 pending and they were cautiously optimistic about securing those funds for the project. The goal is to reach \$500,000 in funds raised by the end of June. Rotarian Ms. Rebecca Drekmann, MISD Director of Student Services Dr. Stella Stevens and Rotarian Mr. Bob Thomas expressed their strong support for the project. A letter of support sent via email by Ms. Karen Myers was read. Board members unanimously approved the motion to close the public hearing for Project #16-06 by Board member Doak, seconded by Secretary Clarke.

**16-561** Chairman Elliott called for a Public Hearing and the Consideration/Discussion/Action on Project #16-07, a Request Submitted by Heritage Guild of Collin County in the Amount of Fifty Thousand Dollars (\$50,000) for Improvements to the Dulaney Cottage, Located at 307 S. Chestnut Street in Chestnut Square. Amount Requested Represents 56% of Total Estimated Project Cost. Board members Glew and Doak recused themselves from the public hearing and discussion for agenda item **16-561** at 9:10 a.m. Executive Director of Heritage Guild of Collin County Jaymie Pedigo provided the presentation explaining the improvement needs of Chestnut Square. Questions regarding plans to raise and allocate funds for the maintenance of Chestnut Square properties were directed to Ms. Pedigo.



She indicated the financial position of the organization was much stronger than it had been a year earlier and they were making great strides in being able to better budget funds to address maintenance needs. Ms. Pedigo was asked if the North Texas Job Corps supported work that needed to be done on the structures at Chestnut Square and she indicated that group had been responsible for refurbishing fences, improving security lighting and stabilizing the porch and kitchen on one of the structures. The value of the volunteer hours provided by the organization totaled approximately \$10,000. Board members approved the motion by Treasurer Myers, seconded by Board member Gamble to close the public hearing with a vote of 4-0-2, with Board members Glew and Doak abstaining. Board members Glew and Doak returned to the meeting immediately following the vote.

Chairman Elliott called for citizen comments. Mr. Lewis McLain, a McKinney resident, expressed his appreciation for the MCDC meetings being held in Council Chambers, and shared his thoughts on the funds being used by the City and the MEDC/MCDC.

Chairman Elliott called for board and commissioner comments. Vice Chairman Kuehn expressed his appreciation to Executive Director Rhoda Savage and the entire Parks and Recreation Department on how well the park facilities are run and maintained.

Board members unanimously approved the motion by Board member Gamble, seconded by Secretary Clarke, to adjourn. Chairman Elliott adjourned the meeting at 9:30 a.m.

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SCOTT ELLIOTT  
Chairman

16-639



**TITLE:** May Financial Report

**SUPPORTING MATERIALS:**

[May Transmittal Letter](#)

[May Financials](#)

[May Checks Issued](#)

# May Monthly Financial Report

June 23, 2016

Each month, city staff provides a financial report to the McKinney Community Development Corporation's board to apprise them of the financial status of the corporation. In an effort to continue providing meaningful financial updates, this transmittal letter includes links to the interactive online financial tool for the month of May. The following is a brief analysis of each section of the corporation's financials.

## May Analysis

### ***MCDC Revenue-***

Revenue of the McKinney Community Development Corporation is above budget YTD by 11.03%. Sales tax figures came in 9.21% above last year's collection through May. Below is a link to the current year-to-date revenue of the MCDC:

[MCDC Revenues – YTD through May](#)

### ***MCDC Expenditures-***

Expenditures of the McKinney Community Development Corporation are below budget in total, with personnel expenses coming in approximately 26.67% under budget through May. The fund's expenses continue to be concentrated for the MAFC. As of May, the MCDC has made over \$15.6 million in expenditures related to MAFC construction. Below is a link to the current year-to-date expenses of the MCDC:

[MCDC Expenditures – YTD through May](#)

### ***Sales Tax Analysis-***

Below are three links that show some unique analysis for the sales tax of the McKinney Community Development Corporation and the City of McKinney at large. The first two links relate directly to the sales tax performance, and the third is a picture of the city's collection by industry:

[FY2016 Monthly Sales Tax Comparison](#)

[MCDC – Historic Monthly Sales Tax Comparison](#)

[City of McKinney – Sales Tax by Industry](#)

### ***Project Details-***

Project details for the McKinney Community Development Corporation are provided as an attachment.

***Checks Issued-***

Below is a link to the checks that were issued by the McKinney Community Development Corporation during the month of May:

[MCDC May Checks Issued](#)

***Conclusion-***

The information included in the interactive monthly financial report is intended to provide a status update on the operations of the McKinney Community Development Corporation. Staff is available to answer any additional questions you may have.

Sincerely,

Mark Holloway

Acting Chief Financial Officer

City of McKinney

**McKinney Community Development Corporation**  
**Summary Operating Statement**  
May 2016 (67% of FY Complete)

						Monthly Comparison		YTD Comparison	
Revenues	FY16 Adopted Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Received	Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
Sales Tax Receipts	\$ 10,250,000	\$ 1,114,575	\$ 7,526,321	\$ 2,723,679	73.4%	\$ 854,167	\$ 260,408	\$ 6,833,333	\$ 692,987
Interest Income	95,000	22,198	130,902	(35,902)	137.8%	7,917	14,282	63,333	67,569
Total Revenues	\$ 10,345,000	\$ 1,136,773	\$ 7,657,223	\$ 2,687,777	74.0%	\$ 862,083	\$ 274,690	\$ 30,896,667	\$ (23,239,443)
Expenses	FY16 Adopted Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Spent	Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
MCDC Operations									
Personnel Expense	\$ 213,565	\$ 11,387	\$ 112,402	\$ 101,163	52.6%	\$ 17,797	\$ 6,410	\$ 142,377	\$ 29,975
Supplies Expense	18,050	92	2,709	15,341	15.0%	1,504	1,412	12,033	9,325
Maintenance Expense	3,000	-	-	3,000	0.0%	250	250	2,000	2,000
Services/Sundry	303,454	19,703	105,225	198,229	34.7%	25,288	5,585	202,303	97,077
Total Administrative	\$ 538,069	\$ 31,182	\$ 220,336	\$ 317,733	40.9%	\$ 44,839	\$ 13,657	\$ 358,713	\$ 138,377
Projects									
Economic Development & Capital	\$ 7,335,345	\$ 297,000	\$ 1,192,515	\$ 6,142,830		\$ 611,279	\$ 314,279	\$ 4,890,230	\$ 3,697,715
Community Grants & Projects	1,822,712	71,915	420,618	1,402,094	23.1%	151,892.67	79,978.13	1,215,141.33	\$ 794,524
Other Project Expenses	28,000	272	896	27,104	3.2%	2,333	2,061	18,667	17,771
Total Projects	\$ 9,186,057	\$ 369,187	\$ 1,614,029	\$ 7,572,028	17.6%	\$ 765,505	\$ 396,318	\$ 6,124,038	\$ 4,510,009
Non-Departmental									
Administrative Fee to GF	\$ 170,000	\$ 14,167	\$ 113,333	\$ 56,667	66.7%	\$ 14,167	\$ -	\$ 113,333	\$ -
General Fund	200,000	-	-	200,000	0.0%	16,667	16,667	133,333	133,333
Park Construction Fund	6,494,444	93,423	299,033	6,195,411	4.6%	541,204	447,780	4,329,629	4,030,597
MPAC	375,000	31,250	250,000	125,000	66.7%	31,250	-	250,000	-
MCDC Debt Service Payments	955,000	-	-	955,000	0.0%	79,583	79,583	636,667	636,667
MCDC Debt Service I & S	764,078	-	382,039	382,039	50.0%	63,673	63,673	509,385	127,346
Paying Agent	1,000	-	200	800	20.0%	83	83	667	467
Capital Construction-Aquatic Center	32,041,441	2,333,377	15,674,625	16,366,816		2,670,120	336,743	21,360,961	5,686,336
Total Non-Departmental	\$ 41,000,963	\$ 2,472,217	\$ 16,719,230	\$ 24,281,733	40.8%	\$ 3,416,747	\$ 944,530	\$ 27,333,975	\$ 10,614,745
Total Expenses	\$ 50,725,089	\$ 2,872,585	\$ 18,553,595	\$ 32,171,494	36.6%	\$ 4,227,091	\$ 1,354,506	\$ 33,816,726	\$ 15,263,131
Net	\$ (40,380,089)	\$ (1,735,812)	\$ (10,896,371)			\$ (3,365,007)	\$ 1,629,195	\$ (2,920,059)	\$ (7,976,312)
FY16 Beginning Fund Balance	\$ 61,366,331								
Add FY16 Budgeted Revenue	10,345,000								
Less FY16 Budgeted Expenses	(50,725,089)								
FY16 Projected Ending Fund Balance	\$ 20,986,242								

# McKinney Community Development Corporation

## Project Details - May 2016

Economic Development Projects	FY Board Approved	Project Code	Budget FY16	Monthly Actual	YTD Actual	Budget Balance
Airport Transient Hangar *	2013-2014	4B1408	\$ 1,365,728	\$ 297,000	\$ 1,192,515	\$ 173,213
Texoma Area Paratransit Systems (TAPS)	2013-2014	4B1412	172,642	-	-	172,642
Project Heat			2,000,000	-	-	2,000,000
Lincoln Property	2014-2015	4B1503	1,500,000	-	-	1,500,000
Undesignated FY 2015 Budget			2,296,976	-	-	2,296,976
<b>Total Economic Development and Capital Projects</b>			<b>\$ 7,335,345</b>	<b>\$ 297,000</b>	<b>\$ 1,192,515</b>	<b>\$ 6,142,830</b>
Community Projects	FY Board Approved	Project Code	Budget FY16	Monthly Actual	YTD Actual	Budget Balance
Samaritan Inn	2013-2014	4B1406	\$ 164,892	\$ -	\$ 164,892	\$ -
MHA for Newsome Homes	2013-2014	4B1407	104,574	-	87,773	16,802
Heard Wildlife Museum	2013-2014	4B1415	1,187	-	1,171	16
Habitat for Humanity	2014-2015	4B1506	220,000	52,943	88,299	131,701
Pecan Grove Memorial Park	2015-2016	4B1601	127,698	-	-	127,698
Heard Natural Science Museum	2015-2016	4B1602	50,000	-	-	50,000
Armed Services Memorial Board	2015-2016	4B1603	145,000	-	-	145,000
Heritage Guild of Collin County	2015-2016	4B1604	62,000	-	-	62,000
Undesignated FY 2016 Budget			834,198	-	-	834,198
<b>Total Community Projects</b>			<b>\$ 1,709,549</b>	<b>\$ 52,943</b>	<b>\$ 342,134</b>	<b>\$ 1,367,415</b>
Discretionary Promotional and Community Grant	FY Board Approved	Project Code	Budget FY16	Monthly Actual	YTD Actual	Budget Balance
Vietnam Syndrome Exhibit	2013-2014	PC1410	\$ 4,500	\$ -	\$ 4,500	\$ -
Heard Museum	2014-2015	PC1502	3,000	-	-	3,000
Crape Myrtle Trails	2014-2015	PC1503	4,000	-	3,570	430
Smiles Charity	2014-2015	PC1505	800	-	800	-
Heritage Guild	2014-2015	PC1507	863	-	863	-
Holiday Home Tour / Tour de Coop	2014-2015	PC1512	11,000	-	10,990	10
Empty Bowls	2014-2015	PC1513	7,000	-	7,000	-
Monster Mash Birthday Bash	2014-2015	PC1514	4,000	-	3,870	130
Home for the Holidays	2014-2015	PC1515	15,000	-	15,000	-
Parade of Lights	2014-2015	PC1516	5,500	-	5,500	-
2015 Believe! Run	2014-2015	PC1517	4,500	-	3,042	1,458
3e McKinney - Run for Cover	2015-2016	PC1601	3,000	3,000	3,000	-
Heritage Guild of Collin County	2015-2016	PC1602	6,500	-	-	6,500
Crape Myrtle Trails Foundation	2015-2016	PC1603	3,000	-	-	3,000
Embrace Waiting Children	2015-2016	PC1604	2,000	-	1,578	422
Heard Wildlife Museum	2015-2016	PC1605	2,500	-	-	2,500
Kiwanis of McKinney	2015-2016	PC1606	3,000	-	-	3,000
McKinney Main Street	2015-2016	PC1607	12,000	11,472	11,472	528
ManeGait Therapeutic Horsemanship	2015-2016	PC1608	4,000	-	-	4,000
Smiles Charity	2015-2016	PC1609	5,000	4,000	4,000	1,000
The Werx	2015-2016	PC1610	9,000	500	3,299	5,701
Undesignated FY 2016 Budget			3,000	-	-	3,000
<b>Total Promotional Grants</b>			<b>\$ 113,163</b>	<b>\$ 18,972</b>	<b>\$ 78,484</b>	<b>\$ 34,679</b>
City of McKinney Projects	FY Board Approved	Project Code	Budget FY16	Monthly Actual	YTD Actual	Budget Balance
<b>Park Construction Fund</b>						
Land Acquisition 2012-16	2010-2012	PK2262	\$ 1,891,494	\$ -	\$ -	\$ 1,891,494
Aquatic Center - City Design & Pre-const.	2013-2014	PK7102	602,950	44,797	227,907	375,043
Frisco ISD Neighborhood Park (Westridge 3)	2015-2016	PK3224	500,000	-	-	500,000
Parks Accessibility	2015-2016	PK4325	-	-	-	-
Gabe Nesbitt Tennis CTR Expansion	2015-2016	PK4396	3,000,000	48,626	71,126	2,928,874
Community Ctr Patio & Playground	2015-2016	PK4252	470,000	-	-	470,000
FY 15 PROS Master Plan	2015-2016	PK4324	30,000	-	-	30,000
<b>Total Parks Construction Projects</b>			<b>\$ 6,494,444</b>	<b>\$ 93,423</b>	<b>\$ 299,033</b>	<b>\$ 6,195,411</b>
<b>Aquatic Center Construction</b>	<b>2014-2015</b>	<b>2 4B1409</b>	<b>\$ 32,041,441</b>	<b>\$ 2,333,377</b>	<b>\$ 15,674,625</b>	<b>\$ 16,366,816</b>

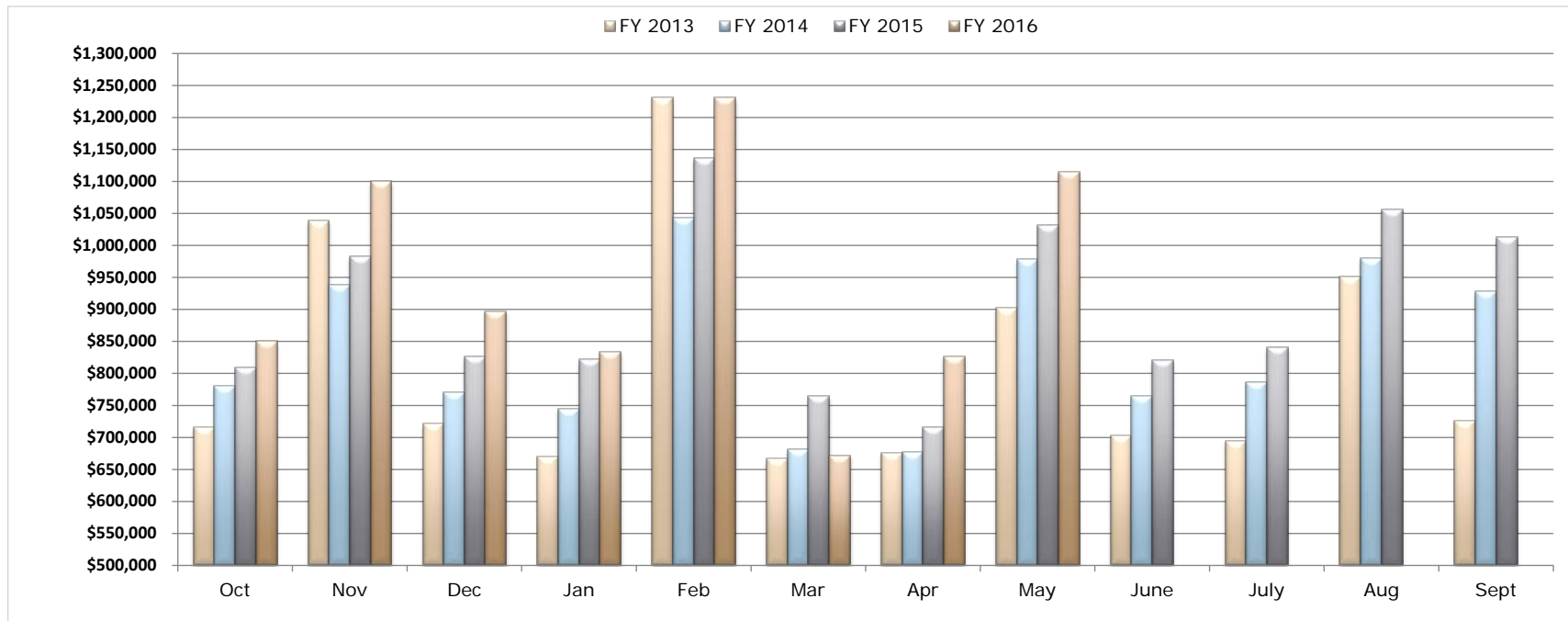
\* Other City of McKinney Projects in Eco/Comm Project Allocations

# McKinney Community Development Corporation

## Sales Tax Revenue

May 2016

Month Received	FY 2011 Received	FY 2012 Received	FY 2013 Received	FY 2014 Received	FY 2015 Received	FY 2016 Received	Difference to FY 2015	Variance to FY 2015	% of Budget
October	\$618,027	\$677,019	\$716,718	\$780,694	\$809,613	\$851,178	\$41,564	5.1%	8.3%
November	782,350	788,763	1,039,163	938,090	982,351	1,101,106	\$118,755	12.1%	19.0%
December	596,953	590,569	722,045	770,221	826,009	897,304	\$71,295	8.6%	27.8%
January	635,746	652,773	669,397	744,988	821,731	833,503	\$11,773	1.4%	35.9%
February	913,054	900,507	1,231,993	1,043,205	1,136,044	1,231,183	\$95,139	8.4%	47.9%
March	551,228	582,592	666,620	681,914	764,445	671,518	(\$92,927)	-12.2%	54.5%
April	564,781	563,639	676,334	677,086	716,258	825,953	\$109,695	15.3%	62.6%
May	802,920	837,767	903,002	978,399	1,031,572	1,114,575	\$83,003	8.0%	73.4%
June	607,652	646,007	703,897	765,309	820,908				
July	625,389	678,542	694,500	787,000	840,355				
August	767,331	845,911	951,437	980,251	1,055,774				
September	635,984	995,666	725,552	928,323	1,013,186				
<b>Total</b>	<b>\$8,101,418</b>	<b>\$8,759,753</b>	<b>\$9,700,659</b>	<b>\$10,075,479</b>	<b>\$10,818,246</b>	<b>\$7,526,321</b>	<b>\$438,297</b>	<b>6.2%</b>	<b>73.4%</b>



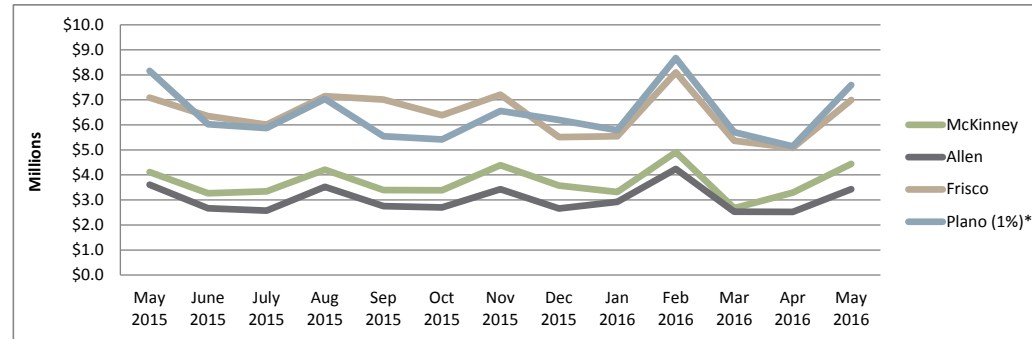
# TOTAL SALES TAX COLLECTED

## Sister City Comparison

May 2016	McKinney	Allen	Frisco	Plano (1%)*
Diff to LY	\$331,819	-\$178,259	-\$94,998	-\$569,263
Var to LY	8.1%	-4.9%	-1.3%	-7.0%

Year To Date	McKinney	Allen	Frisco	Plano (1%)*
Diff to LY	\$1,749,605	\$894,011	-\$844,218	-\$2,790,784
Var to LY	6.2%	3.8%	-1.7%	-5.2%



## Year-to-Date Collections

FY 2015	McKinney	Allen	Frisco	Plano 1% *
Oct 2014	\$3,224,215	\$2,609,274	\$5,904,836	\$6,191,498
Nov 2014	3,915,144	3,135,352	6,820,782	7,062,280
Dec 2014	3,289,692	2,602,597	5,877,112	5,713,086
Jan 2015	3,272,569	2,952,971	6,059,107	5,997,871
Feb 2015	4,529,724	3,958,728	8,487,636	9,696,211
Mar 2015	3,043,330	2,405,289	5,675,812	5,514,098
Apr 2015	2,850,523	2,258,329	5,137,766	5,525,585
May 2015	4,111,728	3,605,740	7,090,777	8,164,578
<b>FY 2015 Total</b>	<b>\$28,236,926</b>	<b>\$23,528,279</b>	<b>\$51,053,829</b>	<b>\$53,865,208</b>

FY 2016	McKinney	Allen	Frisco	Plano 1% *
Oct 2015	\$3,389,959	\$2,697,390	\$6,390,476	\$5,419,975
Nov 2015	4,389,632	3,428,833	7,212,966	6,559,191
Dec 2015	3,574,431	2,655,217	5,508,523	6,194,708
Jan 2016	3,319,142	2,920,196	5,550,315	5,785,538
Feb 2016	4,909,813	4,240,249	8,100,618	8,671,921
Mar 2016	2,671,190	2,530,504	5,368,411	5,706,034
Apr 2016	3,288,815	2,522,420	5,082,521	5,141,742
May 2016	4,443,548	3,427,481	6,995,779	7,595,316
<b>FY 2016 Total</b>	<b>\$29,986,530</b>	<b>\$24,422,290</b>	<b>\$50,209,610</b>	<b>\$51,074,423</b>

\* State Comptroller reports 1% sales tax for City of Plano and 1% for DART. All other Sister Cities represent 2% sales tax.



**McKinney Community Development Corporation**  
Balance Sheet  
May 2016

	MCDC Operations	MCDC Long Term Debt	General Fixed Assets	Consolidated
Assets				
Cash and Cash Equivalents	\$ 145,594	\$ -	\$ -	145,594
Investments	47,532,737	-	-	47,532,737
Interest Receivable - Investments	7,620	-	-	7,620
Accounts Receivable	1,948,586	-	-	1,948,586
Notes Receivable	1,721,965	-	-	1,721,965
Security Deposits	4,852	-	-	4,852
Discounts on Investments	(1,875)	-	-	(1,875)
Capital/Land	-	-	4,970,062	4,970,062
Capital/Land Improvements (Net of Depreciation)	-	-	2,185,017	2,185,017
Capital/Construction in Progress	-	-	2,318,116	2,318,116
GASB 68 TMRS/Investment	-	4,617	-	4,617
GASB 68 TMRS/Contributions	-	20,028	-	20,028
General Long Term Debt	-	24,461,092	-	24,461,092
Total Assets	\$ 51,359,479	\$ 24,485,737	\$ 9,473,194	\$ 85,318,409
Liabilities				
Vouchers Payable	\$ 80,931	\$ -	\$ -	80,931
Compensated Absences	-	25,851	-	25,851
Retainage Payable	808,588	-	-	808,588
Bonds Payable Interest	-	95,510	-	95,510
Bonds Payable Current	-	955,000	-	955,000
Bonds Payable	-	23,315,000	-	23,315,000
TMRS Pension Liability	-	89,911	-	89,911
TMRS Actuarial Experience	-	4,465	-	4,465
Total Liabilities	\$ 889,519	\$ 24,485,737	\$ -	\$ 25,375,256
Fund Equity				
Unreserved Fund Balance *	\$ 37,816,008		\$ -	37,816,008
Reserved for Encumbrances	12,653,952	-	-	12,653,952
Investment in Capital Assets	-	-	9,473,194	9,473,194
Total Fund Equity	\$ 50,469,960	\$ -	\$ 9,473,194	\$ 59,943,154
Total Liabilities and Equity	\$ 51,359,479	\$ 24,485,737	\$ 9,473,194	\$ 85,318,409
Unreserved Fund Balance *				
	\$ 37,816,008			
Committed Projects Reserve:				
Economic Development & Capital Projects	\$ 3,845,854			
Community Projects	533,217			
Discretionary Prom & Comm Grants	31,679			
Parks Construction Projects	6,195,411			
Aquatic Center Construction				
(unencumbered project balance)	2,341,979			
Total Committed Projects	\$ 12,948,141			
Unreserved Fund Balance after Project Commit.				
	\$ 24,867,867			
Undesignated Reserve:				
Eco Develop & Capital Projects (FY16)	\$ 2,296,976			
Community Projects (FY16)	834,198			
Discretionary Prom & Comm Grants (FY16)	3,000			
Total Undesignated Allocations	\$ 3,134,174			
Remaining Unreserved Fund Balance				
	\$ 21,733,693			
Less Contingency	5 -			
Final Unreserved Fund Balance	\$ 21,733,693			

# McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Check Issued: May 2016

DATE	NUMBER	DESCRIPTION	AMOUNT	FPO #	PO #
5/2/2016	373	Embrace Waiting Children (PC-1604) Grant Reimbursement	\$1,578.28	F30448	
5/4/2016	374	C. Schneible Reimbursement (Facebook Ads/ICSC Event)	\$1,043.09	F30468	
5/9/2016	375	Ricoh USA (Color copy overages)	\$167.82	F30493	
5/9/2016	376	TEDC (Annual membership)	\$500.00	F30493	
5/10/2016	377	PSI Professional Service Industries (Proj 4B-1409)MAFC	\$10,852.00		151715
5/13/2016	378	McKinney Chamber (Golf Classic Sponsorship)	\$1,250.00	F30534	
5/13/2016	379	Sullivan Perkins (Web Maintenance & Support)	\$210.00	F30543	
5/16/2016	380	TomK Photography (Topping Out/MAFC)	\$237.50	F30548	
5/16/2016	381	Brown & Hofmeister (Legal Fees) \$96-MCDC general; \$272-Projects	\$368.00	F30549	
5/16/2016	382	Manhattan Construction	\$2,211,850.10		151668
5/16/2016	382	Manhattan Construction (Retainage)	\$110,674.87		151668
5/19/2016	383	McKinney Performing Arts (PC-1607) Grant Reimbursement	\$11,471.75	F30584	
5/19/2016	384	McKinney Chamber (Community Resource Guide)	\$1,450.00	F30576	
5/23/2016	385	Standard Coffee Service	\$22.30		160268
5/23/2016	386	C. Schneible Reimbursement (Bisnow Event)	\$80.00	F30601	
5/23/2016	387	Smiles Charity (PC-1609) Grant Reimbursement	\$4,000.00	F30604	
5/23/2016	388	NCC Habitat for Humanity (Proj 4B-1506) Grant Reimbursement	\$52,942.79	F30605	

16-640



**TITLE:** Board and Liaison Updates

Board Chair

City of McKinney

Main Street & MPAC

McKinney Chamber

McKinney Convention and Visitors Bureau

McKinney Economic Development Corporation

Parks and Recreation

**SUPPORTING MATERIALS:**



16-641

**TITLE:** President's Report

**SUPPORTING MATERIALS:**

[Grants Awarded](#)

[Prospective Projects](#)

[Manhattan Construction Monthly Report](#)

[ManeGait "Gaitapalooza" Final Report](#)

[3e McKinney "Run for Cover" Final report](#)

**McKinney Community Development Corporation  
Grants and Transfers - FY 15-16**

Category	Grant/Transfer	Amount
<b>Promotional &amp; Community Events</b>	<b>MCDC Discretionary</b>	<b>\$ 100,000.00</b>
	Run for Cover/3e McKinney	\$ (3,000.00)
	Crape Myrtle Trails Run and Festival	\$ (3,000.00)
	Embrace Waiting Children-Fairways for Families	\$ (2,000.00)
	Heard Wildlife Museum - Texas Heritage Festival	\$ (2,500.00)
	Heritage Guild of Collin County - Farmers Market and Ice Cream Crank-off	\$ (6,500.00)
	Kiwanis Historic McKinney Triathlon	\$ (3,000.00)
	ManeGait - Gaitapalooza	\$ (4,000.00)
	McKinney Main Street - Arts in Bloom	\$ (12,000.00)
	Smiles Charity - 2016 Event	\$ (5,000.00)
	The WERX - multiple 2016 events	\$ (9,000.00)
	<b>Balance</b>	<b>\$ 50,000.00</b>
<b>Community Projects</b>	<b>MCDC Discretionary</b>	<b>\$ 1,171,896.00</b>
	#16-01 Pecan Grove Cemetary - Road resurfacing and construction	\$ (127,698.00)
	#16-02 Heard Natural Science Museum - Buidling modifications, electrical and equipment requirements for Magic Planet exhibit	\$ (50,000.00)
	#16-03 Armed Services Memorial Board - Site work and installation of monument to Gold Star Families	\$ (145,000.00)
	#16-04 Heritage Guild of Collin County - Paint and upgrades to Bevel House, Chapel and Pavilion	\$ (62,000.00)
	<b>Balance</b>	<b>\$ 787,198.00</b>
<b>Projects - Parks &amp; Recreation</b>	<b>Project #15-04</b>	<b>\$ 5,500,000.00</b>
	Scott Elementary Neighborhood Park	\$ (500,000.00)
	Community Center ADA Compliance <i>\$220,000 reallocated from amount approved for capital and equipment purchases as a result of Board action on 4/28/16.</i>	\$ (470,000.00)
	Gabe Nesbitt Park - Park Road, Parking (Phase II Aquatic Center) <i>Added to MAFC (4B 1409) as a result of Board action on 11/19/15.</i>	\$ (1,500,000.00)
	Gabe Nesbitt Tennis Court Expansion	\$ (3,000,000.00)
	Parks Master Plan Update - add section re: Streetscape <i>\$30,000 reallocated from amount approved for capital and equipment purchases as a result of Board action on 4/28/16.</i>	\$ (30,000.00)
	<b>Balance</b>	<b>\$ -</b>
<b>MPAC Operations</b>		<b>\$ 375,000.00</b>
		\$ (375,000.00)
	<b>Balance</b>	<b>\$ -</b>
<b>MAFC Operations</b>		<b>\$ 200,000.00</b>
	<b>Balance</b>	<b>\$ 200,000.00</b>

Loan to PSA in an amount up to \$3,200,000; approved inFY13 is reflected on MCDC books as a note repayable within 5 years.

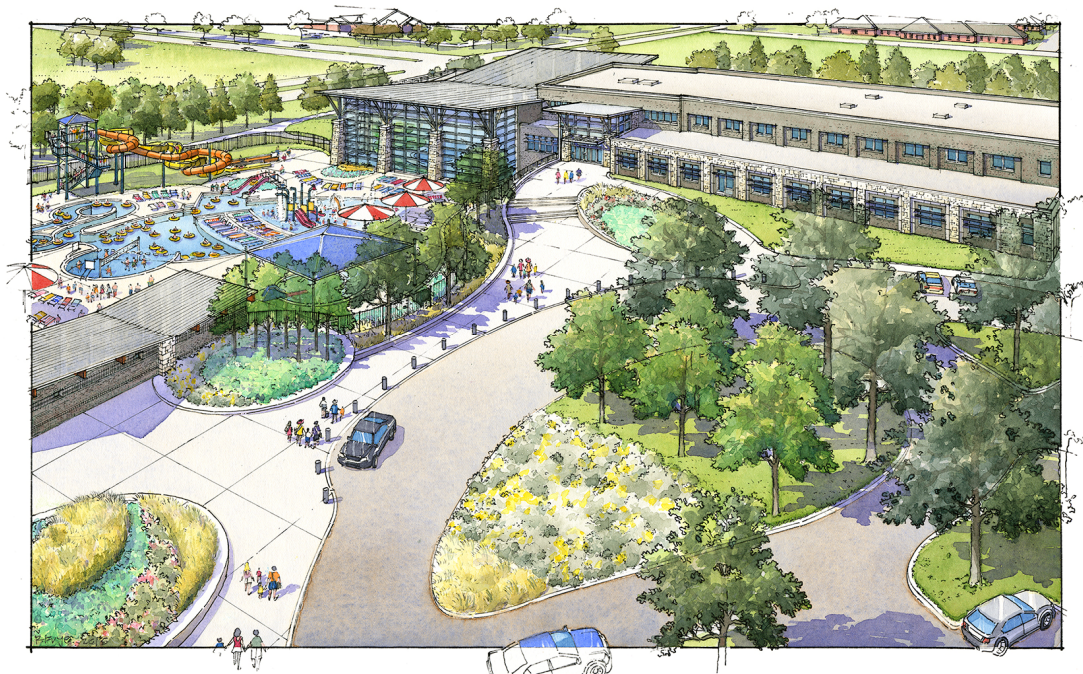
Total amount loaned: **\$2,721,965.38**

First loan repayment made 6/23/15 in the amount of **\$1,000,000**

Balance: **\$1,721,965.38**

### Prospective Projects for MCDC Funding

Prospective Project	Description	Cost	Timeframe
McKinney Garden Club	Median beautification projects	\$7,500	?
Heard Natural Science Musuem	Infrastructure upgrades to support Dinosaurs Exhibit	\$50,000	Q2 2016
McKinney Sunrise Rotary	Park construction-All Inclusive Playground at Bonnie Wenk Park	\$200,000	Q2 2016
Heritage Guild of Collin County	Chestnut Square Improvements	\$50,000	Q2 2016
Independent Bank	Infrastructure for "low-pay" medical clinic	?	Q1 2016
McKinney Housing Authority	Consultant fee for east McKinney neighborhood revitalization plan	?	Q3 2016
City of McKinney	Elements of Downtown Signage	?	?
Craig Ranch	Resort Hotel & Conf Center	?	?



# Monthly Report

## McKinney Aquatics & Fitness Center

McKinney, Texas

Issued Date: 06/16/2016



*The only thing better than recognizing a quality product is building one.*

# **Monthly Report**

## **McKinney Aquatics & Fitness Center**

### **Table of Contents**

- **Construction Status**
- **Design and Owner Coordination Items**
- **Subcontractor Status Log**
- **Schedule Summary**
- **Budget and Cash Flow**
- **Weather**
- **Photographs**





# CONSTRUCTION STATUS

## **June 16, 2016 – Construction Status**

### **Site Work & Utilities**

- Removal of the stock pile of soil material at the southernmost area of the site is complete. The pile of material left over from the PSA construction remains.

### **Landscape & Hardscape**

- Sidewalk concrete is ongoing in multiple locations
- Removal of waste and the placement of topsoil has begun on the south side of the site
- Coordination of landscaping and site wall work is ongoing with a focus on being constructed as soon as possible

### **Concrete & CMU**

- Interior CMU walls are complete
- Coordination is ongoing to place light pole and shade structure foundations at the outdoor pool area.

### **Steel Erection**

- Miscellaneous steel construction is ongoing including the piping and miscellaneous supports at the Gym Area.

### **Building Envelope**

- Exterior metal framing, sheathing, and waterproofing is ongoing to support masonry work.
- Masonry work is complete at the west, south, and east elevations. North elevation and Natatorium masonry work is ongoing
- Exterior glazing work is ongoing at the Natatorium space

### **Doors/Frames/Hardware**

- Hollow metal frames have been delivered and are being installed at CMU walls

### **Drywall Partitions and Ceilings**

- Interior wall framing is ongoing. Gypsum products are not being install at this time.

### **Interior Finishes**

- Tile installation work has begun on lower levels

### **Elevators**

- The CMU elevator shaft walls are complete

### **Pools**

- The Outdoor Leisure Pool bottom, walls and beach entry have been placed
- Plumbing installation for pool pumps to the exterior pools is complete

### **Mechanical / Plumbing / Fire Protection**

- Overhead mechanical equipment and ductwork is being installed

### **Electrical / Lighting Control / Fire Alarm**

- Electrical raceways and boxes are being installed in interior walls
- Preparation for permanent power is ongoing

### **Audio Visual / Tele/Data / Security**

- Installation of rough in boxes and conduit for low voltage work is ongoing. Coordination of the audio visual work is ongoing. The scope clarification and coordination process must complete as soon as possible to avoid impact to installed systems.



# DESIGN & OWNER COORDINATION ITEMS

## **June 16, 2016 - Design & Owner Coordination Items**

### **Site Work & Utilities**

- Final coordination and approval of PR 20 AV Design Development
- Final coordination and approval of PR 25 AV Design Development

### **Landscape & Hardscape**

- Removal of the remaining excess soil to allow the site work to progress. The soil from the construction of the adjacent PSA project remains on the site.

### **Concrete & CMU**

- NA

### **Steel Erection**

- NA

### **Building Envelope**

- NA

### **Doors/Frames/Hardware**

- NA

### **Drywall Partitions and Ceilings**

- NA

### **Interior Finishes**

- Interior finish samples are being submitted for review/approval by the Owner and Design Team
- Final decisions on the feature art wall and partition covering are in process – PR 22
- Natatorium plaster wall finishes – buyout of Specification 098002
- Final coordination and approval of PR 25 AV Design Development

### **Elevators**

- NA

### **Pools**

- Final coordination and approval of PR 20 AV Design Development
- Final coordination and approval of PR 25 AV Design Development

### **Mechanical / Plumbing / Fire Protection**

- Support for Roof Drain Piping (pending RFI 220)
- Washer/Dryer being Added in Room 112 (RFI 252 and PR 23)

### **Electrical / Lighting Control / Fire Alarm**

- AV Room 213 Equipment Conflict (RFI 181 and PR 26)

### **Audio Visual / Tele/Data / Security**

- Final coordination and approval of PR 20
- A coordination meeting with the City and the AV Consultant was held to confirm the current AV design. An additional meeting will take place once the AV Subcontractor has completed their submittals for final review. Currently, the submittal process is pending response to RFIs 191, 233, 258, 261 254, 288 and 289.

- A coordination meeting with the City's IT Department and Design Team was held to confirm the security scope of work. PRs 20 and 25 have been issued to capture the results of the meeting. This design is needed as soon as available to allow for proper construction coordination.



# SUBCONTRACTOR STATUS LOG

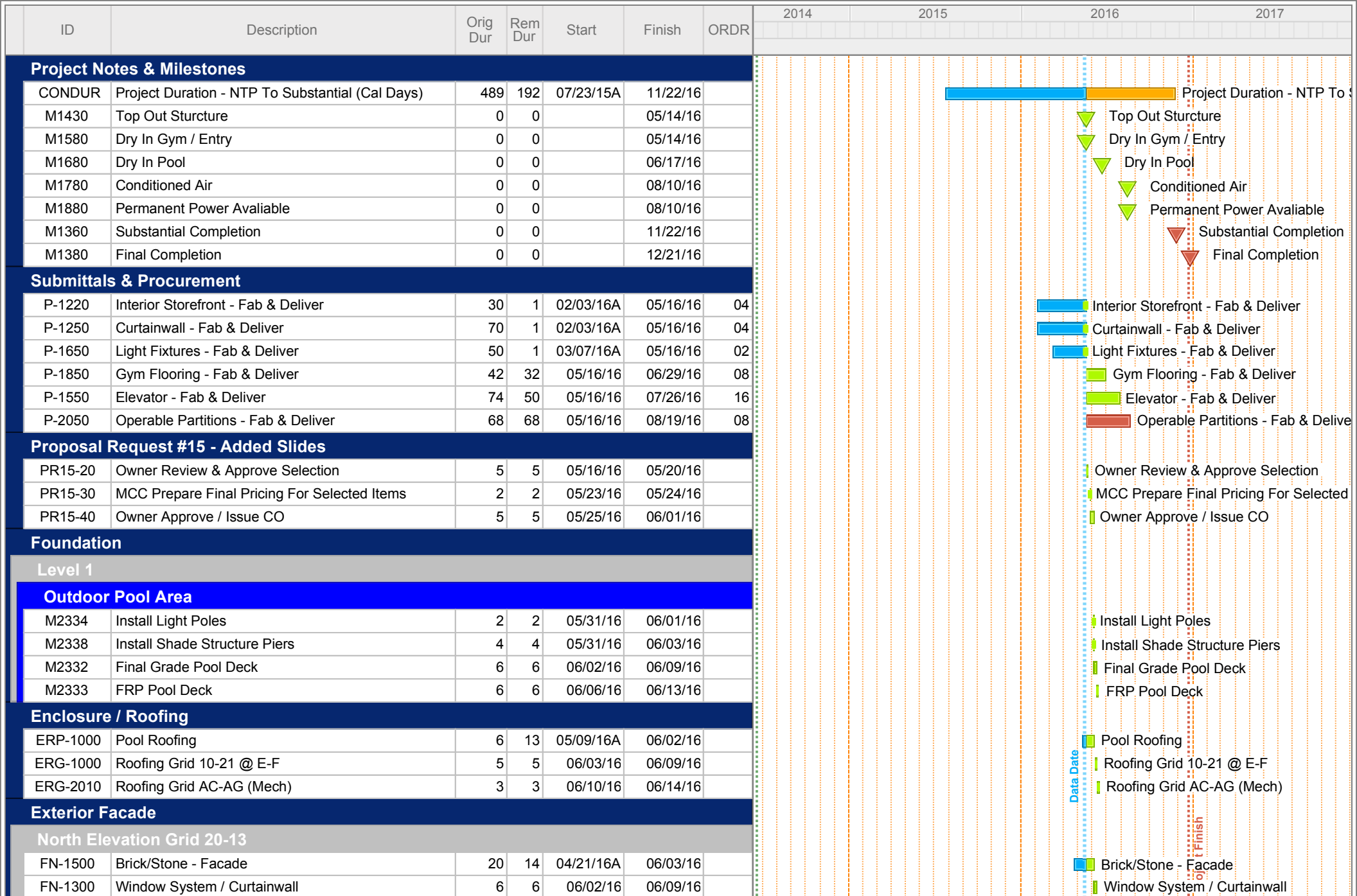
### McKinney Aquatics & Fitness Center - Contractor Award Log

Bid Package:	Scope of Work:	Awarded Contractor:	Award Notice:
2	Concrete	Kent Companies	1
3	Masonry	Skinner Masonry	3
4	Steel	Basden Steel	2
5	Specialty Metals	Viva Railings, LLC	3
6	Structural Carpentry	RM Rodgers, Inc.	4
7	Finish Carpentry	Lundy Services, LLC	2
8	Waterproofing	Chamberlin Waterproofing	3
9	Metal Louvers	OGI Architectural Metal	3
10	Roofing	Paragon Roofing	3
11	Spray Fireproofing	NA	NA
12	Doors & Hardware	Performance Door and Hardware	3
13	Overhead Doors	Overhead Door Co. of Dallas	3
14	Glass	DGB Glass, Inc.	2
15	Plaster & Stucco	NA	NA
16	Drywall	Drywall Interiors, LP	2
17	Tile	Alamo Tile & Stone	3
18	Wood Floor	Ponder Company, Inc.	3
19	Carpet & Resilient Flooring	Fabulous Floors, Inc.	3
20	Painting	Carrco Painting	3
21	Misc. Specialties	Spectrum Resources, LTD	4
22	Signs	ASI Signage Inovations	4
23	Lockers	Hollman, Inc.	4
24	Site Furnishings	InPro Fabrications	4
25	Folding Operable Partitions	Modernfold, Inc.	3
26	Appliances	PIRCH, Inc.	4
27	Athletic Equipment	John F. Clark Company	3
28	Window Treatments	AEC Corporation	3
29	Aquatic Pools, Slides & Equipment	Sunbelt Pools	1
30	Elevators	Thyssen Krupp Elevator Systems	2
31	Fire Sprinkler	Fire-Tech Protection Systems	2
32	Mechanical Plumbing & HVAC	Humphrey & Associates	1
33	Electrical	Petri Electric	1
34	Tele Data Comm	Lantek Communications	4
35	Security / CCTV	Securadyne Systems	3
36	Audio Visual	AVI/SPL	4
37	Earthwork	RPMx Construction, LLC	1
38	Pavement Markings	Stripe A Zone, Inc.	4
39	Fences & Gates	The Anchor Group, Inc.	4
40	Modular Retaining Wall	Texas - ERW Site Solutions	4
41	Landscape & Irrigation	SOI Group, Inc.	5
43	Site Utilities	Maverick Utility Construction, Inc.	1



# SCHEDULE SUMMARY





Start Date: 06/19/14  
 Finish Date: 12/21/16  
 Data Date: 05/15/16  
 Run Date: 06/08/16

# McKinney Aquatics & Fitness Center

## McKinney, TX

### MCC Project #3666



ID	Description	Orig Dur	Rem Dur	Start	Finish	ORDR	2014	2015	2016	2017
<b>North Elevation Grid 13-7</b>										
FN-2500	Brick/Stone - Facade	16	17	05/05/16A	06/08/16					
FN-2300	Window System / Curtainwall	5	5	06/10/16	06/16/16					
<b>North Elevation Grid 7-5</b>										
FN-3500	Brick/Stone - Facade	6	6	05/18/16A	06/07/16					
FN-3300	Window System / Curtainwall	5	5	06/08/16	06/14/16					
<b>West Elevation AC.2 - AH.2</b>										
FW-1500	Brick/Stone - Facade	10	10	06/03/16	06/16/16					
<b>East Elevation AA-AC</b>										
FE-2300	Window System / Curtainwall	10	10	05/23/16A	06/17/16					
<b>North Elevation Grid 5-2 &amp; West AA-AB</b>										
FN-5300	Window System / Curtainwall	6	10	05/23/16A	06/06/16					
FN-5500	Brick/Stone - Facade	5	5	06/07/16	06/13/16					
<b>South Elevation 2-5 &amp; West AH-AJ</b>										
FS-1300	Window System / Curtainwall	9	9	06/07/16	06/17/16					
FS-1500	Brick/Stone - Facade	7	7	06/20/16	06/28/16					
<b>South Elevation 5.1-5.9</b>										
FS-2200	Waterproofing	4	4	04/25/16A	05/19/16					
FS-2500	Brick/Stone - Facade	7	7	06/02/16	06/10/16					
FS-2300	Window System	5	5	06/13/16	06/17/16					
<b>South Elevation 6.1-6.9</b>										
FS-3300	Curtainwall	6	6	05/17/16	05/24/16					
<b>Interior Finish Out</b>										
<b>Level 1</b>										
<b>Pool Area</b>										
M2400	Install / Connect Pool Equipment	10	10	05/16/16	05/27/16					
M1800	Erect Scaffold Over Pools	10	10	06/13/16	06/24/16					
M1900	Paint / MEP Rough In & Trim Out	20	20	06/27/16	07/25/16					
M2000	MCC Punch @ O/H Scaffold	5	5	07/26/16	08/01/16					
M2100	Dismantle Scaffold Over Pools	5	5	08/02/16	08/08/16					
M2200	Interior CMU Columns @ Grid AE	5	5	08/09/16	08/15/16					
M2250	Slide Equipment	15	15	08/09/16	08/29/16					
M2150	Pool Finishes (Tile / Water / Testing)	25	25	08/09/16	09/13/16					
M2300	Mechanical Bulkhead	10	10	08/16/16	08/29/16					
M2350	Diving Boards	10	10	08/30/16	09/13/16					


































Data Date

Start Date: 06/19/14  
Finish Date: 12/21/16  
Data Date: 05/15/16  
Run Date: 06/08/16

# McKinney Aquatics & Fitness Center McKinney, TX MCC Project #3666



ID	Description	Orig Dur	Rem Dur	Start	Finish	ORDR	2014				2015				2016				2017																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
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	Floor & Wall Tile
	Glass System @ CMU
	Inspections / MEP O/H
	Frame Hardlid Ceilings
	O/H MEP Trim Out In Hardlid Ceilings
	Install Hard Ceilings
	Ceramic Tile Ceilings
	Tape / Bed / 1st Coat Paint Ceilings
	Paint 1st Coat CMU Walls
	MEP Trim Out
	Install Elevator
	Ceiling Grid
	Toilet Partitions
	Millwork
	O/H MEP Rough In @ Grid
	Operable Partitions
	Final Paint Walls & Ceilings
	Install Ceiling Tile
	Rough Clean
	MCC Punch
	Architectural Punch
	Final Clean
	Stair #1 Feature Wall Framing
	MEP In Wall Rough In
	Feature Wall Tile
	Close Sheetrock Walls
	Frame Hard Ceiling @ Running Track
	Tape / Bed / 1st Coat Paint Walls
	O/H MEP Rough In @ Running Track
	Floor Tile
	Close Sheetrock Ceilings
	Tape / Bed / 1st Coat Paint Ceilings
	Ceiling Grid

Start Date: 06/19/14  
Finish Date: 12/21/16  
Data Date: 05/15/16  
Run Date: 06/08/16

# McKinney Aquatics & Fitness Center

## McKinney, TX

### MCC Project #3666

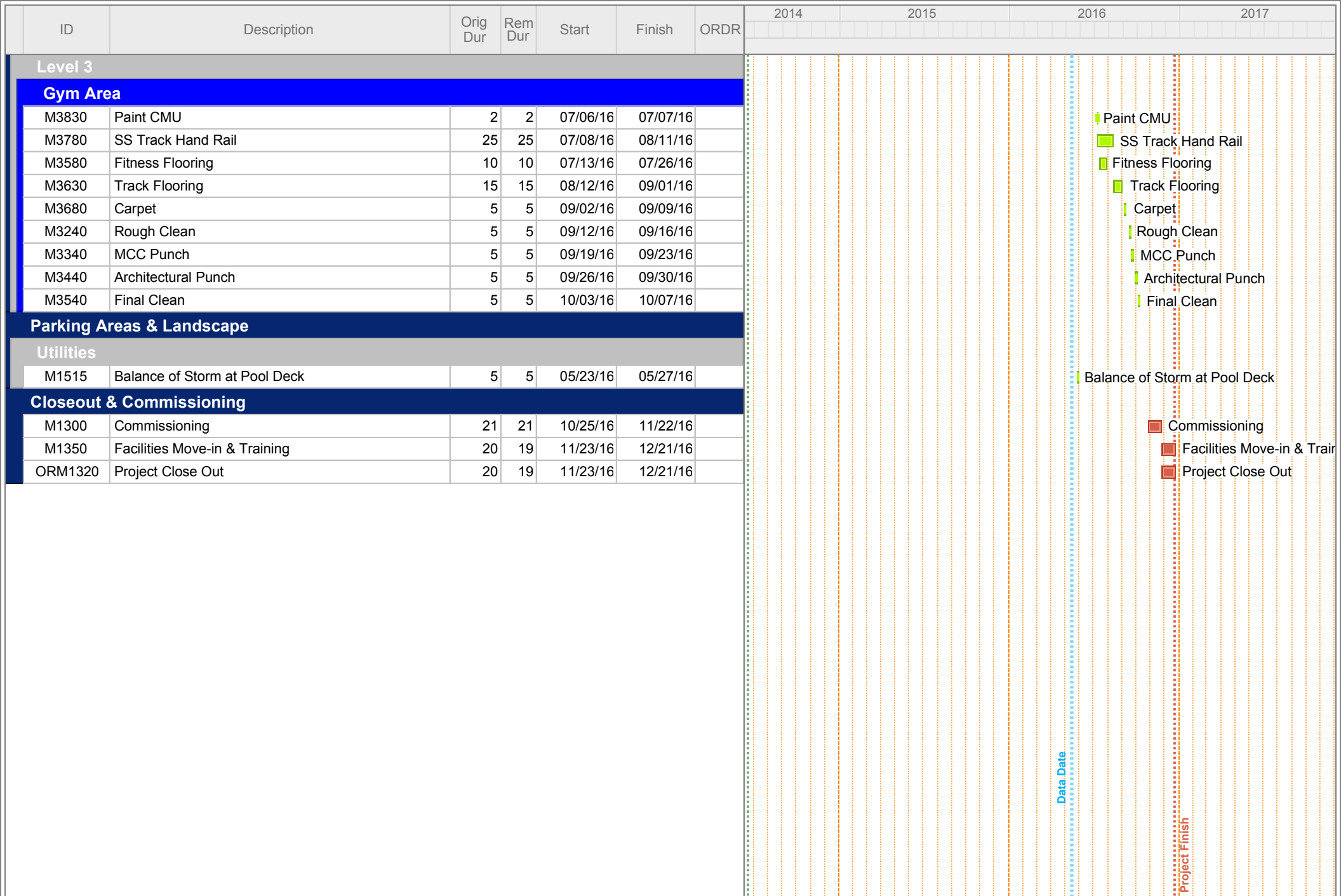


ID	Description	Orig Dur	Rem Dur	Start	Finish	ORDR	2014	2015	2016	2017
M2830	O/H MEP Rough In @ Grid	5	5	08/12/16	08/18/16					O/H MEP Rough In @ Grid
M2880	Carpet / Final Tile	10	10	08/19/16	09/01/16					Carpet / Final Tile
M3030	Final Paint Walls & Ceilings	10	10	08/25/16	09/08/16					Final Paint Walls & Ceilings
M2930	Install Ceiling Tile	5	5	09/09/16	09/15/16					Install Ceiling Tile
M3080	Fitness Floor	15	15	09/09/16	09/29/16					Fitness Floor
M2980	MEP Trim Out	5	5	09/12/16	09/16/16					MEP Trim Out
M3220	Rough Clean	5	7	09/19/16	09/27/16					Rough Clean
M3320	MCC Punch	5	5	09/28/16	10/04/16					MCC Punch
M3420	Architectural Punch	5	5	10/05/16	10/11/16					Architectural Punch
M3520	Final Clean	5	5	10/12/16	10/18/16					Final Clean
<b>Gym Area</b>										
M1720	MEP In Wall Rough In	5	13	04/28/16A	06/02/16					MEP In Wall Rough In
M2020	Tape / Bed / 1st Coat Paint Walls & CMU	9	9	06/01/16	06/13/16					Tape / Bed / 1st Coat Paint Walls & CMU
M1770	Close Walls	4	4	06/10/16	06/15/16					Close Walls
M1820	O/H MEP Rough In & Fire Protection	7	7	06/10/16	06/20/16					O/H MEP Rough In & Fire Protection
M1870	Paint O/H	10	10	06/21/16	07/05/16					Paint O/H
M1970	Install Big Fans	5	5	07/06/16	07/12/16					Install Big Fans
M1920	Install Lights	7	7	07/06/16	07/14/16					Install Lights
M2070	Goals and Scoreboards	10	10	07/15/16	07/28/16					Goals and Scoreboards
M2075	Install Wood Floors	20	20	07/29/16	08/25/16					Install Wood Floors
M2120	Final Paint	10	10	08/26/16	09/09/16					Final Paint
M2125	Pads & Equipment	5	5	09/12/16	09/16/16					Pads & Equipment
M3230	Rough Clean	5	5	09/12/16	09/16/16					Rough Clean
M3330	MCC Punch	5	5	09/19/16	09/23/16					MCC Punch
M3430	Architectural Punch	5	5	09/26/16	09/30/16					Architectural Punch
M3530	Final Clean	5	5	10/03/16	10/07/16					Final Clean
<b>Entry Area Restroom</b>										
M3670	Frame Hard Ceiling	3	3	06/01/16	06/03/16					Frame Hard Ceiling
M3820	Close Hard Ceilings	2	2	06/08/16	06/09/16					Close Hard Ceilings
M3770	MEP Rough In Hard Ceilings	3	3	06/08/16	06/10/16					MEP Rough In Hard Ceilings
M3720	Close Walls	2	2	06/10/16	06/13/16					Close Walls
M3870	Floor / Wall / Ceiling Tile	10	10	06/10/16	06/23/16					Floor / Wall / Ceiling Tile
M3920	Tape / Bed / 1st Coat Paint Walls & Ceilings	3	3	06/24/16	06/28/16					Tape / Bed / 1st Coat Paint Walls & Ceilings
M3970	MEP Trim Out	5	5	06/29/16	07/06/16					MEP Trim Out
M4020	Millwork	5	5	08/11/16	08/17/16					Millwork
M4070	Final Paint	2	2	08/18/16	08/19/16					Final Paint

Start Date: 06/19/14  
Finish Date: 12/21/16  
Data Date: 05/15/16  
Run Date: 06/08/16

# McKinney Aquatics & Fitness Center McKinney, TX MCC Project #3666





Start Date: 06/19/14  
 Finish Date: 12/21/16  
 Data Date: 05/15/16  
 Run Date: 06/08/16

# McKinney Aquatics & Fitness Center

## McKinney, TX

### MCC Project #3666





# BUDGET & CASH FLOW





# WEATHER



**McKinney Aquatics and Fitness Center**

3003 Alma Road  
McKinney, TX 75070

Tel: Fax:

**Manhattan Construction Company**

Project # 3666

Date	Temperature			Precip	Cumulative Precipitation	Lost Workday	Conditions
	Low	Median	High				
5/2/2016	49		64	0.29	53.64	Y	Partly Cloudy, Windy(27 mph)
5/3/2016	45		73	0.00	53.64		Clear, Windy(20 mph)
5/4/2016	51		81	0.00	53.64		Clear, Windy(26 mph)
5/5/2016	51		80	0.00	53.64		Clear
5/6/2016	52		81	0.00	53.64		Clear
5/7/2016	54		83	0.00	53.64		Clear, Windy(30 mph)
5/8/2016	64		72	0.22	53.86	Y	Partly Cloudy, Windy(32 mph)
5/9/2016	65		85	0.11	53.97	Y	Partly Cloudy, Windy(36 mph)
5/10/2016	71		90	0.00	53.97		Clear, Windy(37 mph)
5/11/2016	66		87	0.00	53.97		Clear, Windy(39 mph)
5/12/2016	64		82	0.01	53.98		Clear, Windy(42 mph)
5/13/2016	57		82	0.00	53.98		Clear
5/14/2016	56		73	0.00	53.98		Clear, Windy(32 mph)
5/15/2016	55		71	0.00	53.98		Cloudy, Windy(20 mph)
5/16/2016	61		79	0.00	53.98		Cloudy, Windy(27 mph)
5/17/2016	59		77	0.08	54.06		Fog, Windy (28 MPH)
5/18/2016	56		62	0.09	54.15		Fog, Windy (23 MPH)
5/19/2016	57		64	0.37	54.52		Fog, Windy (20 MPH), Storm
5/20/2016	59		80	0.00	54.52		Fog
5/21/2016	59		83	0.00	54.52		Fog
5/22/2016	65		84	0.00	54.52		
5/23/2016	64		82	0.45	54.97	Y	Fog, Storm, Windy (44mph)
5/24/2016	72		84	0.00	54.97		Fog, Windy (29mph)
5/25/2016	76		87	0.00	54.97		Windy (35mph)
5/26/2016	69		82	0.04	55.01		Windy (35mph), Thunder
5/27/2016	65		79	0.74	55.75	Y	Fog, Windy (42mph), Thunder
5/28/2016	66		83	0.00	55.75		Fog
5/29/2016	69		84	0.52	56.27		Fog, Windy(30 mph), Storm
5/30/2016	67		84	0.29	56.56	Y	Fog, Windy(20 mph), Storm
5/31/2016	67		86	3.16	59.72	Y	Fog, Windy(50 mph), Storm
6/1/2016	66		80	0.02	59.74	Y	
6/2/2016	69		75	1.84	61.58	Y	Fog, Storm, Windy(30 mph)
6/3/2016	68		81	0.42	62.00	Y	Fog, Storm, Windy(22 mph)
6/4/2016	67		86	0.01	62.01		Windy(23 mph)
6/5/2016	64		88	0.00	62.01		Windy(23 mph)
6/6/2016	62		88	0.00	62.01		
6/7/2016	63		90	0.00	62.01		
6/8/2016	66		92	0.00	62.01		
6/9/2016	68		91	0.00	62.01		Windy(22 mph)
6/10/2016	70		91	0.00	62.01		Windy(22 mph)
6/11/2016	73		90	0.02	62.03		Fog, Thunder, Windy(21 mph)
6/12/2016	71		90	1.35	63.38		Fog, Thunder, Windy(34 mph)
6/13/2016	72		85	0.16	63.54	Y	Fog, Thunder, Windy(22 mph)

Date	Temperature			Precip	Cumulative Precipitation	Lost Workday	Conditions
	Low	Median	High				
6/14/2016	71		91	0.00	63.54		Fog, Windy(25 mph)



# PHOTOGRAPHS





**Manhattan**  
*Building excellence.*



**Aquatic & Fitness Center**

Print #160601358

Date: 06/01/16

Lat/Lon: 33.172764 -96.714439

Order No. 59827



**Aerial Photography, Inc.** 954-568-0484





**Manhattan**  
*Building excellence.*



**Aquatic & Fitness Center**

Print #160601359

Date: 06/01/16

Lat/Lon: 33.172764 -96.714439

Order No. 59827



**Aerial Photography, Inc.** 954-568-0484





**Manhattan**  
*Building excellence.*



**Aquatic & Fitness Center**

Print #160601360

Date: 06/01/16

Lat/Lon: 33.172764 -96.714439

Order No. 59827



**Aerial Photography, Inc.** 954-568-0484



3160 N Custer Road  
McKinney TX 75071  
P 469-742-9611  
F 469-742-9677

May 22, 2016

Ms. Cindy Schneible  
President  
McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Dear Cindy,

On behalf of ManeGait, I would like to thank the McKinney Community Development Corporation for its grant funding in support of ManeGait's 2016 Gaitapalooza Festival. Attached please find a final report, which includes outcomes, financials and pictures from the event.

We are grateful to MCDC for its contribution to ManeGait Therapeutic Horsemanship programs and your work to improve the quality of life in McKinney and the development of our community as a whole.

Sincerely,

**LeAnn M. AuBuchon**  
Marketing and Development Director  
ManeGait Therapeutic Horsemanship





## McKinney Community Development Corporation

### Final Report – May 2016

**Organization:** ManeGait Therapeutic Horsemanship

**Funding Amount:** \$4,000

**Promotional or Community Event Grant:** Gaitapalooza 2016

**Event Date:** April 23, 2016

**Event Location:** 3160 N. Custer Rd, McKinney, TX 75071

### *Project Overview*

---

**Mission:** At ManeGait Therapeutic Horsemanship, children and adults with disabilities move beyond their boundaries through the healing power of the horse and the dedication of a professional and caring community.

Founded in 2007 by community leaders Bill and Priscilla Darling and their daughter Landon Darling Schneider, ManeGait Therapeutic Horsemanship (ManeGait) is a PATH Premier Accredited Equine Center located on 14 beautiful acres of rolling pasture in McKinney, Texas.

ManeGait received an MCDC Promotional / Community Event Grant in support of the 2016 Gaitapalooza festival. On this special day, ManeGait's riding facility was open to the public and transformed into a carnival for adults and children of all ages.



**Proceeds from Gaitapalooza support ManeGait's 2016 program goals:**

- To increase annual clients served from 150 to 165 in 2016
- To expand the GaitWay to the Brain program by 50% (30 new participants in 2016)
- To expand the ManeGait's Veteran Program to serve 10 participants in 2016
- To ensure rider fees remain affordable for rider families (not to exceed 15% of operating budget)



## ***Event Objectives and Results***

---

As outlined in the grant application, the primary objectives of the Gaitapalooza festival were to:

***1. Raise financial support for ManeGait programs, which increases the quality of life for adults and children with disabilities***

**Target Metric:** Net event revenue estimated at \$68,000

**Results:** Net proceeds from the 2016 Gaitapalooza event raised \$46,300 in support of ManeGait riding programs.

***2. Raise awareness of ManeGait programs and increase community involvement as clients, volunteers, donors, and sponsors***

**Target Metric:** 800 attendees and 200 volunteers

**Results:** Approximately 500 guests and 100 volunteers attended this year's Gaitapalooza

Two important points about this metric:

- Due to the excessive rain the days before Gaitapalooza, the ground was far too muddy and wet to safely host the trail ride portion of the event. In the past, extended family and friends of our riders attended Gaitapalooza to watch their rider on the trail ride. With this portion of the event cancelled, many of these individuals did not attend. Also, fewer volunteers were needed to support the event. Therefore, our overall attendance was lower than projected.
- However, we were thrilled with how many new members of the community came to the event. These are families that were completely new to ManeGait. At check-in we had the opportunity to tell them about our programs and volunteer opportunities. When asked most had heard about the event through social media, event calendars, and other promotion.
- Our Facebook likes also increased by 200 the days leading up to and immediately after Gaitapalooza.

***3. Support the local community by promoting local businesses and providing a family-friendly activity for residents of McKinney and surrounding areas***

**Results:** Gaitapalooza was enjoyed by adults and children from McKinney and other North Dallas communities. The event featured petting zoo, food trucks, carnival games, arts and crafts, bounce houses, face painting, food trucks, and an opportunity to meet the ManeGait horses.

The event was also an opportunity to promote several local businesses sponsors, including The Burrell Snellings Law Firm, McKinney Buick GMC, Republic Property Group, Camp Bow Wow Play Street Museum and Burns & McDonnell (engineering firm currently under contract with City of McKinney).



***Feedback from the event attendees was overwhelmingly positive, and many of the families said they look forward to returning to Gaitapalooza next year!***

## Financial Report

---

Below is a breakdown of all promotional and event costs associated with Gaitapalooza.

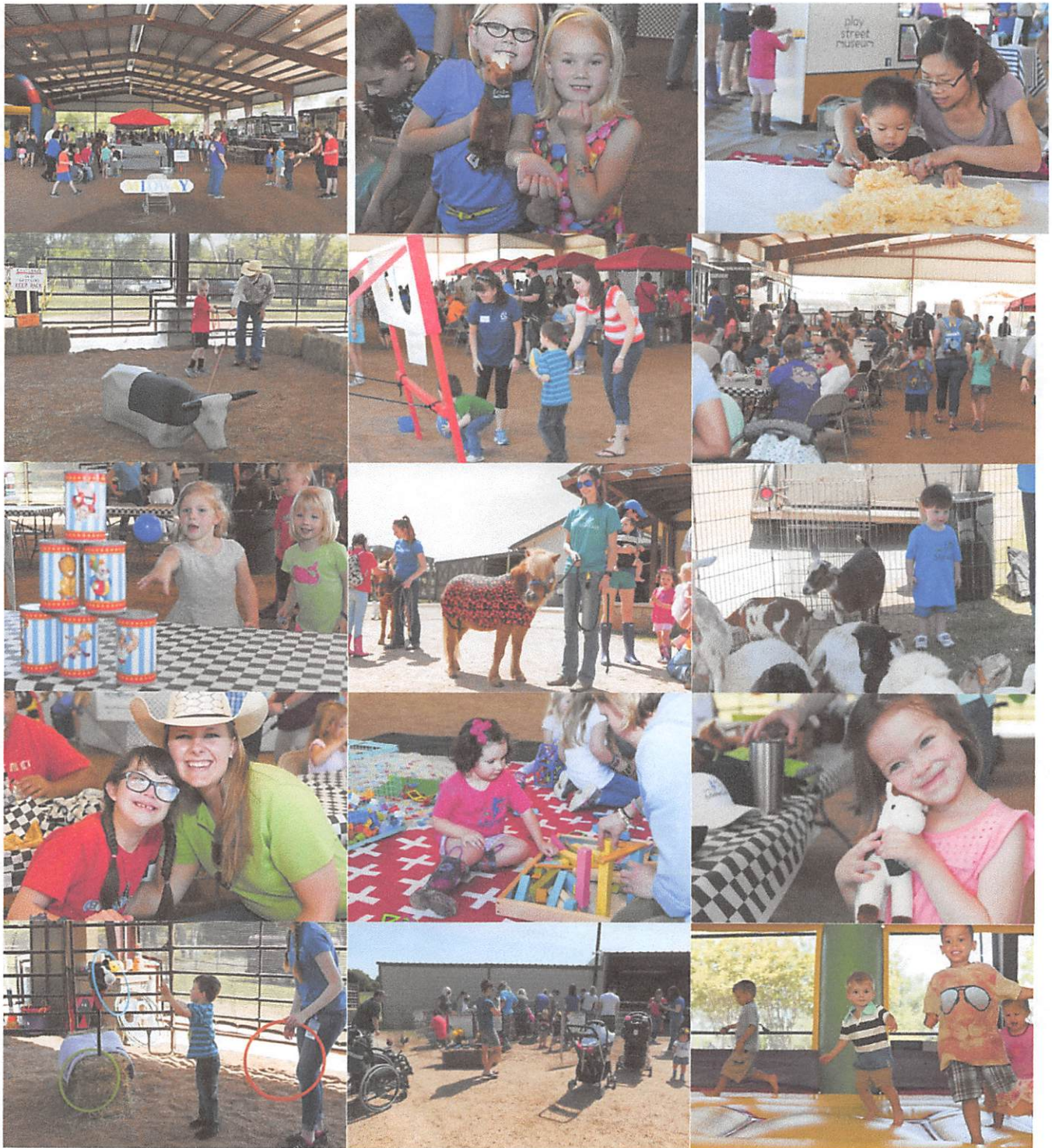
<b>Promotional Expenses <sup>1</sup></b>	
Banners and Promotional Signs	\$932
Public Relations / Promotion	\$925
Event T-Shirts	\$750
<b>Total Promotional</b>	<b>\$2,607</b>
<b>Event Expenses</b>	
Carnival Games and Prizes	\$1,367
Face painting, art, bounce house, petting zoo and table rental	\$2,173
ManeGait Plush Horses (for sale at event & future events)	\$1,465
Concessions	\$226
Decorations	\$261
Facilities	\$402
<b>Total Event</b>	<b>\$5,894</b>
<b>Trail Ride Expenses</b>	
Rider Gift Bags	\$397
Sponsor logos and Slinkies for horses to wear <sup>2</sup>	\$1,780
<b>Total Trail Ride</b>	<b>\$2,177</b>
<b>Total</b>	<b>\$10,677</b>

### Explanation of expenses:

1. When the MCDC Promotional/Community Event Grant was awarded, ManeGait believed the funding applied to all costs associated with Gaitapalooza (as the purpose of the event is to promote ManeGait and our community). Shortly before the event, our team revisited the terms of the grant and clarified with the MCDC Board that the funding was limited to promotional expenses for the event only. At that point it was too close to the date of the event to effectively use all the grant funds for promotional purposes. Therefore, ManeGait is requesting a portion (\$2,607) of the \$4,000 grant awarded by MCDC.
2. Expenses related to the Trail Ride included the gift bag for all our riders and the cost of decorating the horses with the sponsor logos. Since the trail ride could not take place the day of the event (because of the ground conditions), we were unable to use the decorative horse slinkies and sponsorship logos at this event. However, all these items can be reused for future horse shows and Gaitapalooza festivals.



## Event Photographs





## Promotion



# MCKINNEY

online

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MCKINNEY MAGAZINE / MARCH 2015 / GAITAPALOOZA FAMILY FUN DAY SATURDAY AT MANEGAIT

[SHARE](#)
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[PRINT](#)
[Pin it](#)

Like 0

## Gaitapalooza Family Fun Day Saturday at ManeGait

MANEGAIT THERAPEUTIC HORSEMANSHIP NEWS RELEASE

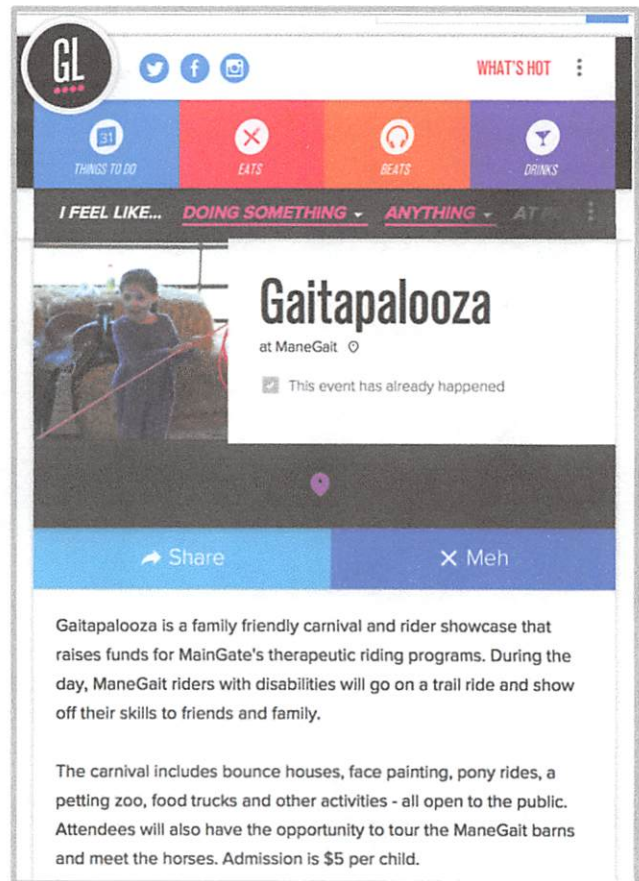
On Saturday, April 23, [ManeGait Therapeutic Horsemanship](#) will transform its site into a family-friendly carnival and raceway-themed showcase of its equestrian therapy programs during the [Sixth Annual Gaitapalooza](#).

The event takes place from 11 a.m. to 3 p.m. at 3160 N. Custer Rd. in McKinney. Attendees can watch riders demonstrating their equestrian abilities while also enjoying activities including bounce houses, face painting, a petting zoo, food trucks and more. Guests will also have the opportunity to tour the barns and meet the horses.

Our riders will have the opportunity to take a ride outside the arena by raising funds to sponsor their trail rides. Be sure to help your favorite rider or riders fundraise by sharing their personal donation page with friends and family. Every rider that signs up for Gaitapalooza has the goal of raising \$1,000.

Admission is \$5 at the door for children (adult admission is free). For more information call 469-742-9611 or visit [manegait.org](#).





Thank you to the McKinney Community Development Corporation for grant funding in support of the 2016 Gaitapalooza. We are grateful for MCDC's partnership with ManeGait and for your ongoing support of our mission.

**Join in. Mount up. Ride tall.**



**ManeGait Therapeutic Horsemanship**  
 3160 N. Custer Road  
 McKinney, Texas 75071  
 (469) 422-6374







## McKINNEY COMMUNITY DEVELOPMENT CORPORATION FINAL REPORT

Organization: 3e McKinney

Funding Amount: \$3,000

Project/Promotion/CommunityEvent: Run for Cover

Start Date: April 9, 2016

Completion Date: April 9, 2016

Location of Project/Promotion/Community Event: Craig Ranch, McKinney

The 16th annual Run for Cover was held April 9, 2016. Run for Cover is an annual 1k walk, 5 and 10K run to raise money for people experiencing homelessness in Collin County. All proceeds from the event go to The Samaritan Inn and Shiloh Place. This benefit event is hosted by [3e McKinney](#).

The event included music from Johnny B. and KLAK, prizes, and awards! The event drew over 700 people to run, volunteer and cheer on the competitors.

Our stated Run for Cover goal was to increase runners by 25%.

- Our registered runners increased to 530 while 405 ran last year. This represents a 31% over 2015. This did not include a group of 25 special needs kids from Plano that ran as our complimentary guests.
- The total distribution to The Samaritan Inn and Shiloh Place was \$29,295 which represents a 28% increase over last year.
- Our volunteer participation increased from 25 in 2015 to 50 in 2016, a 100% increase.
- 270 of the runners were from 24 cities outside of McKinney which we attribute to the MCDC advertisement sponsorship.

## Financial Reporting

	Budget	MCDC	Actual
<b>Total runners</b>	<b>500</b>		<b>530</b>
<b>Income</b>			
Online registrations	11,000		14,198
Race-day registrations	2000		1511
MCDC Grant approval	5000		3000
Sponsors	18,000		19,875
<b>Total Income</b>	<b>\$36,000</b>		<b>\$38,584</b>
<b>Expenses</b>		<b>MCDC</b>	
Race & Volunteer T-shirts	5,000		2,155
RunFar	1,500		1,687
PlayTri	2,000		269
Police Officer	1,500		1,120
Awards & Medals	800		705
Face Painting materials	200		353
Facebook in excess of grant	0		80
Facebook advertising	0	826	
Printing of flyers for distribution		574	
KLAK Radio advertising		1500	
Graphic for Facebook		100	
Marketing Expense equal to grant	5000		3000
<b>TOTAL EXPENSES</b>	<b>\$16,000</b>		<b>\$9639</b>
<b>Net Income for Charitable Contribution</b>	<b>\$20,000</b>		<b>\$29,295</b>

## Printed Flyers for Distribution





**SHILOH PLACE**  
Equipping single mothers for financial independence & personal wholeness by providing housing assistance.  
SHILOHPLACEMCKINNEY.COM



**SAMARITAN INN**  
Provides shelters & teaches self-sufficiency & life skills to meet the needs of individuals and families experiencing homelessness.  
THESAMARITANINN.ORG

**OUR FRIENDLY SPONSORS**

CHRIST FELLOWSHIP  
FIRST BAPTIST MCKINNEY  
COVENANT CHURCH | MCKINNEY  
COTTONWOOD CREEK BAPTIST CHURCH  
FIRST UNITED METHODIST CHURCH MCKINNEY  
ST. GABRIEL THE ARCHANGEL CHURCH  
BENJAMIN FRANKLIN PLUMBING  
POGUE CONSTRUCTION  
INDEPENDENT BANK  
BAYLOR SCOTT & WHITE OF MCKINNEY



FUNDING IN PART BY  
MCKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION

[3eMcKinney.com](http://3eMcKinney.com)

**YOU CAN MAKE A DIFFERENCE**



playtri.com/runforcover





## Facebook Ad Graphics 3e McKinney



## Facebook Ad Graphic Shiloh Place





## Many Ran, Some Rode, All Had a Great Time





## **Radio Ad Which Ran on KLAQ Is Embedded**

**[Radio Ad on KLAQ](#)**



16-642

**TITLE:** Update on the ONE McKinney 2040 Comprehensive Plan Initiative

**COUNCIL GOAL:** Direction for Strategic and Economic Growth

**AGENDA DATE:** June 23, 2016

**DEPARTMENT:** Planning

**CONTACT:** Jennifer Arnold, Planning Manager  
Steven Doss, Long Range Planner

**ITEM SUMMARY:**

- In the fall of 2015, the City of McKinney initiated an update to the McKinney Comprehensive Plan, known as ONE McKinney 2040.
- Since the launch of the ONE McKinney 2040 Comprehensive Plan Update, city staff and team of consultants have hosted a number of outreach events, including:
  - Individual interviews with neighborhood representatives, representatives from various community boards, former city leaders, the development community, Collin College, and community activists.
  - Small group meetings with members of the City Council and members of the City Manager's Office.
  - An all-day city staff working session with approximately 25 staff from various different departments including Planning, Engineering, Public Works, Fire, Community Development, Parks, Library, and Finance.
  - Advisory Committee Meetings.
  - Joint City Council and Advisory Committee Meetings.
  - Community Summit Events (September 2015).
  - Community Charrette (October 2015).
  - DFW Tour with City Council and Advisory Committee (January 2016)
  - Community Workshop (January 2016)
  - Community Open House Events (May 2016)
  - The project team has also attended and presented at various Chamber meetings and events, PRIDE Neighborhood meetings, and city-sponsored

events such as Oktoberfest.

- Through the input, feedback, and direction received from these different levels of engagement, the project team has recently begun draft components of the ONE McKinney 2040 Comprehensive Plan for things related to policy direction, land use and mobility.
- The project team is here today to provide a summary and update of the ONE McKinney 2040 Initiative to the McKinney Community Development Corporation and to gain feedback regarding the plan components and community development considerations.

#### **BACKGROUND INFORMATION:**

- A Comprehensive Plan is a statement of the community's vision for today and tomorrow. It represents the desires of the citizens and their goals for the community.
- A Comprehensive Plan focuses on outlining a physical plan and business plan for the city. It is typically comprised of a number of interrelated elements such as land use, transportation, utilities, public services, socio-economic, and open space elements.
- Upon adoption, a Comprehensive Plan provides the basis for Zoning and Subdivision Regulations. The plan should also be referred to in Capital Improvement Planning, Zoning Changes, Annexation Actions, and other choices made by the city.
- The current McKinney Comprehensive Plan was adopted in 2004 after a lengthy public input process and planning effort. When the 2004 Comprehensive Plan was adopted, the McKinney population was roughly 86,000. Today, the City is home to over 155,000 people. With this significant growth comes a change to the physical environment around us and the needs and desires of the community.
- On June 16, 2015, City Council approved a project scope and contract with Kimley-Horn and Associates for professional services in support of an update to the Comprehensive Plan.
- An important element to the Comprehensive Plan Update was the creation a consistent theme and message for the goal of the Initiative. As such, the project has been promoted as One Community. One Vision. ONE McKinney 2040. More information about the ONE McKinney 2040 Comprehensive Plan Update can be found on the project's website [www.onemckinney2040.com](http://www.onemckinney2040.com)  
<<http://www.onemckinney2040.com>>.

#### **SUPPORTING MATERIALS:**

[Presentation](#)





# ONE | COMMUNITY VISION

McKINNEY 2040

McKinney Community Development Corporation

June 16, 2016



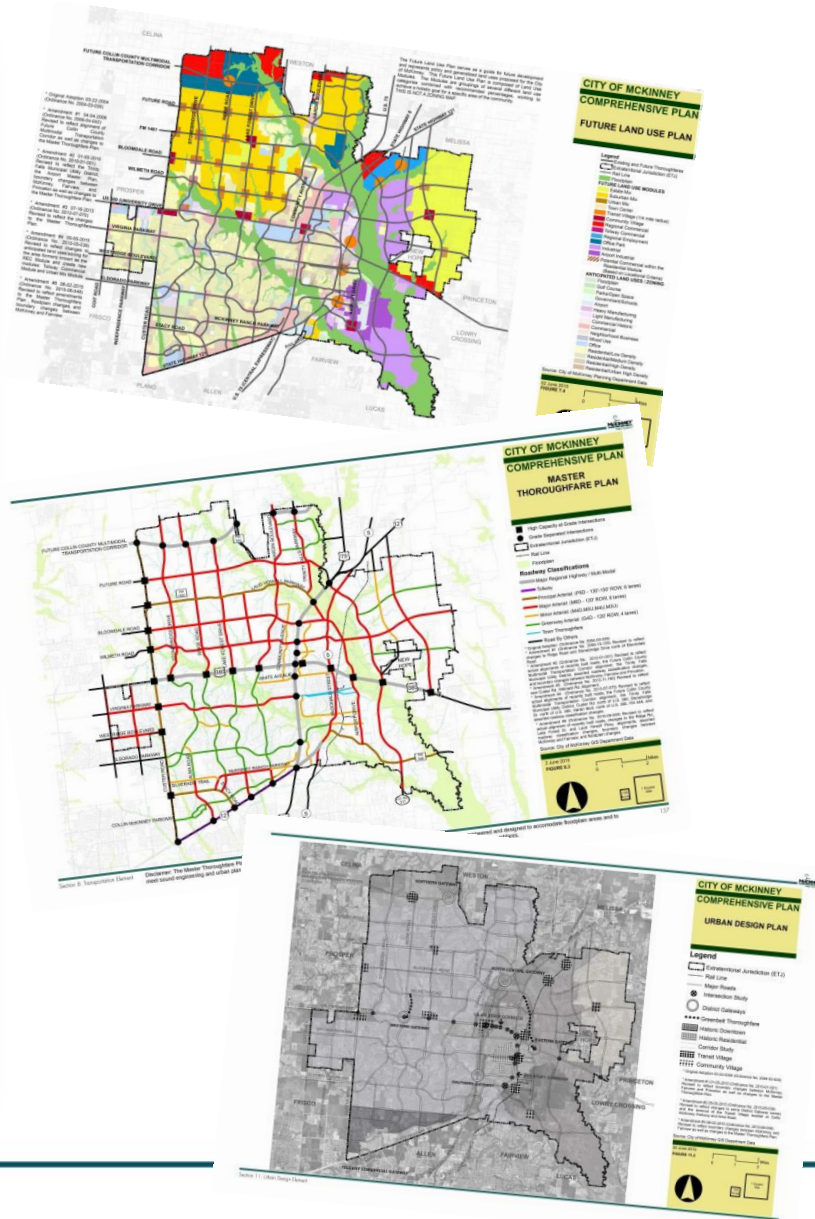
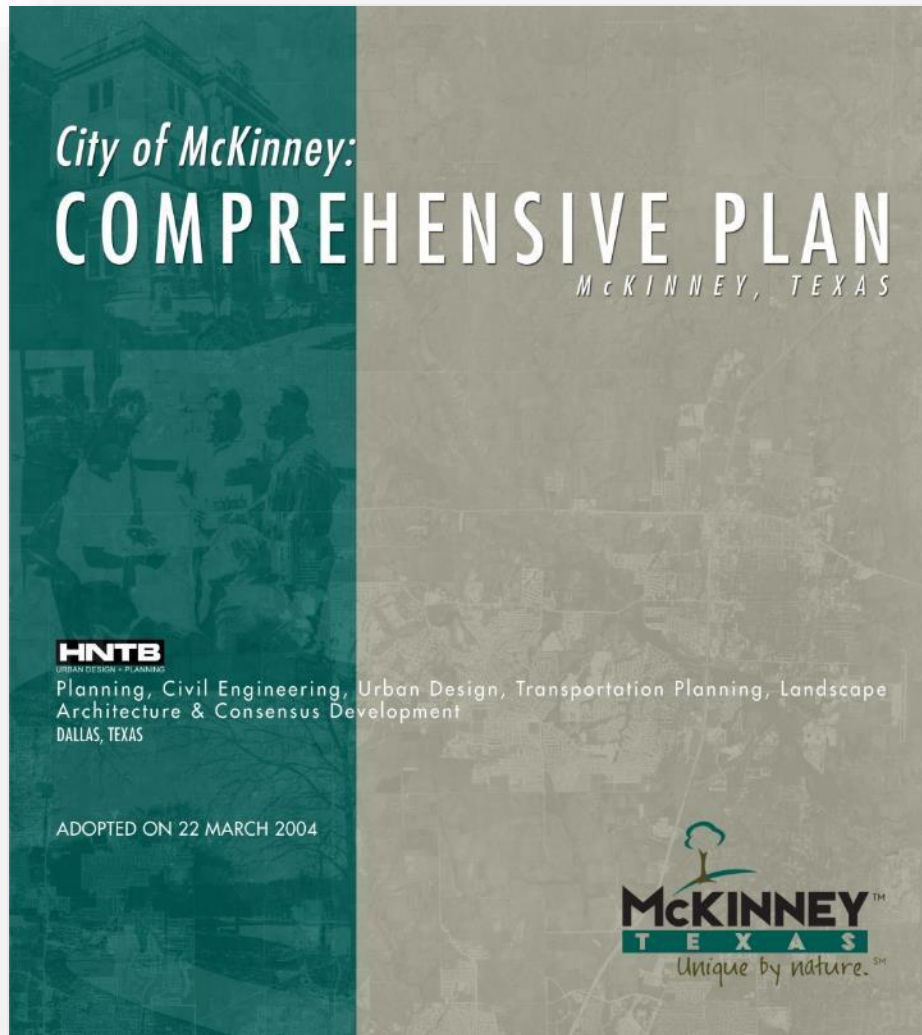
# What is a Comprehensive Plan?

- A document that states a community's desired vision for the future.
- Consists of a single plan or coordinated set of plans organized by subject and geographic area.
- Includes but is not limited to provisions for future land use, transportation and public facilities.

*While a comprehensive plan states the community's vision for the future, it does **not** constitute zoning regulations or establish zoning district boundaries.*



# 2004 McKinney Comprehensive Plan



# How is a Comprehensive Plan Used?

- Used to coordinate and guide the establishment of development regulations.
- Used to provide a basis for future zoning decisions.
- Helps to guide public investments in transportation and other infrastructure improvements that aide in guiding future development.



# Comprehensive Plan Update

## ONE MCKINNEY 2040



### Why are we updating the Comprehensive Plan?

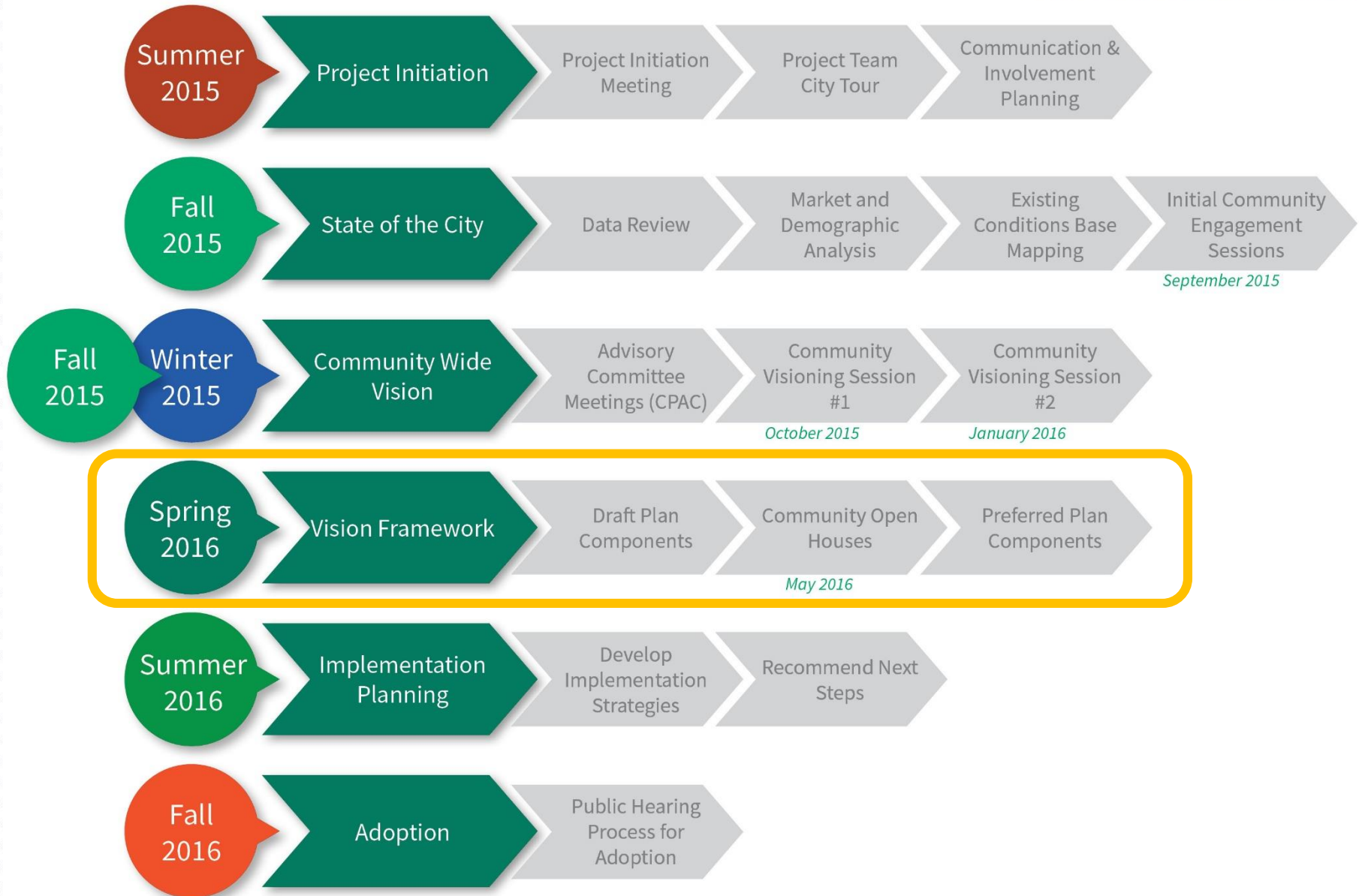
- McKinney's City Charter requires a Comprehensive Plan
- Current Comprehensive Plan was adopted in 2004, much has changed in the past 12 years
- Population growth to over 160,000 residents
- High level of development has taken place
- Texas Local Government Code requires zoning regulations to be adopted in accordance with a comprehensive plan.

**ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040**



# ONE MCKINNEY 2040

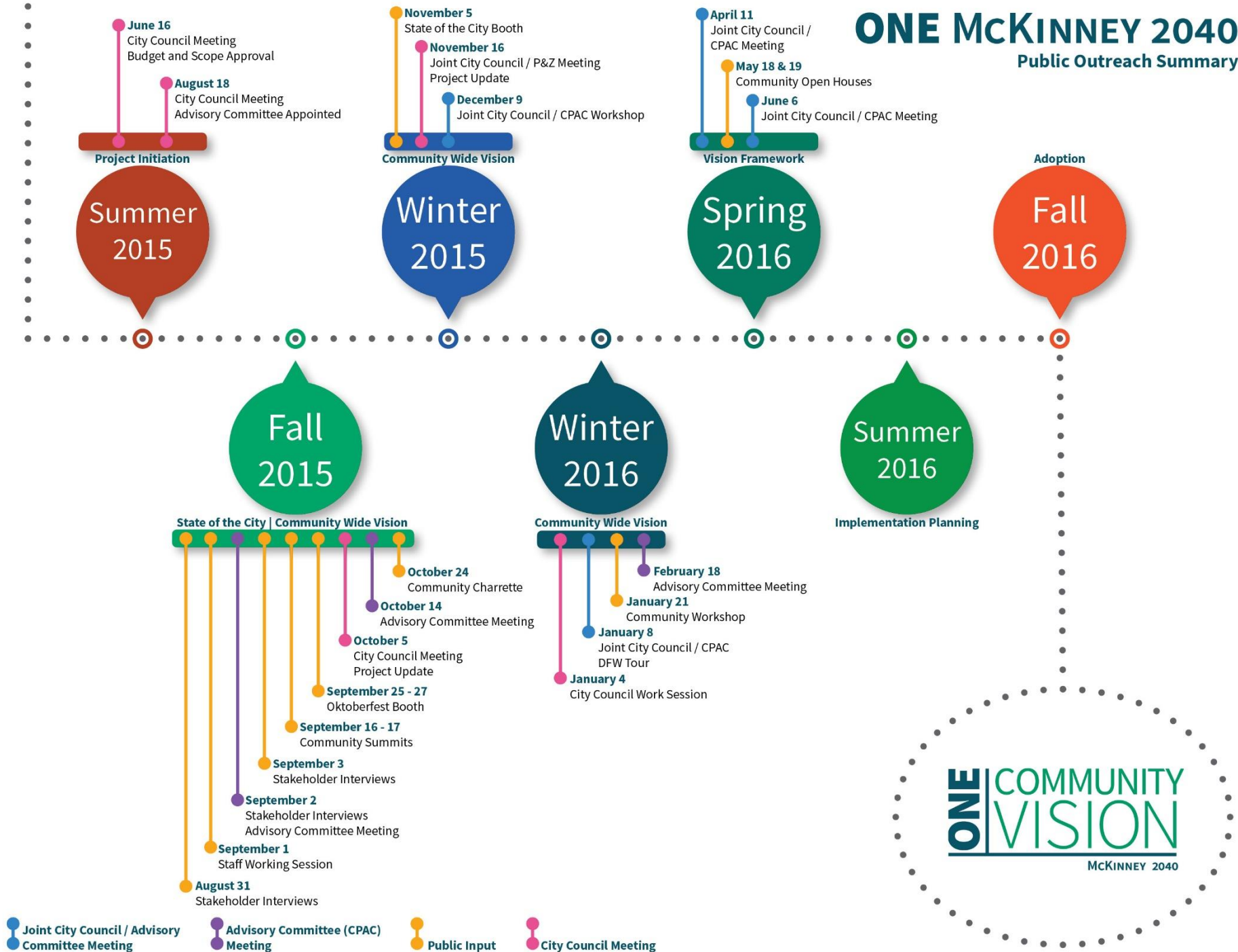
## Overall Scope and Process Timeline



**ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040**

# ONE McKinNEY 2040

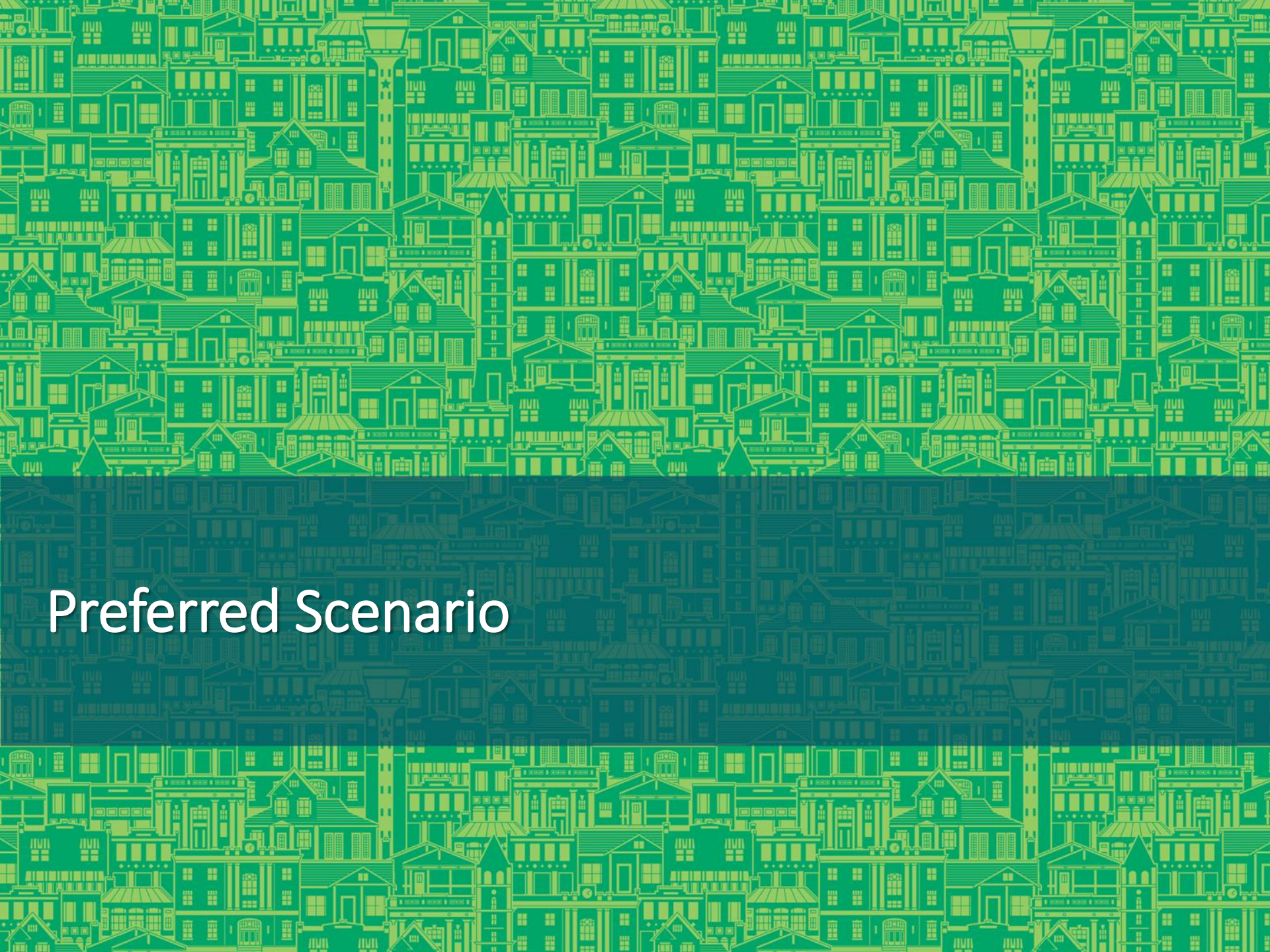
## Public Outreach Summary



# ONE McKinney 2040 Plan Document Outline

- **Executive Summary and Overview**
  - Brief background to what this plan is and how it was created
- **Citywide Strategy**
  - Vision Statement and Guiding Principles
  - Preferred Scenario
  - Direction on key topics that affect the entire city (*i.e. economic development, preservation, etc*)
- **District Strategies**
  - Direction specific to each individual district
  - The first 'District' is the developed city
- **Implementation**
  - Priority action steps to carry out the plan
- **Appendices**
  - Detailed background information for someone needing more detail on the plan's preparation and analysis





# Preferred Scenario



# Creating a Preferred Scenario

## Community Charrette

*CommunityViz Growth Mapping Exercise  
11 Table Maps (Several with Common Threads)*

## Joint City Council / CPAC Workshop #1

*Scenario Frameworks for Development of 3  
Alternative Scenarios*

## Community Workshop

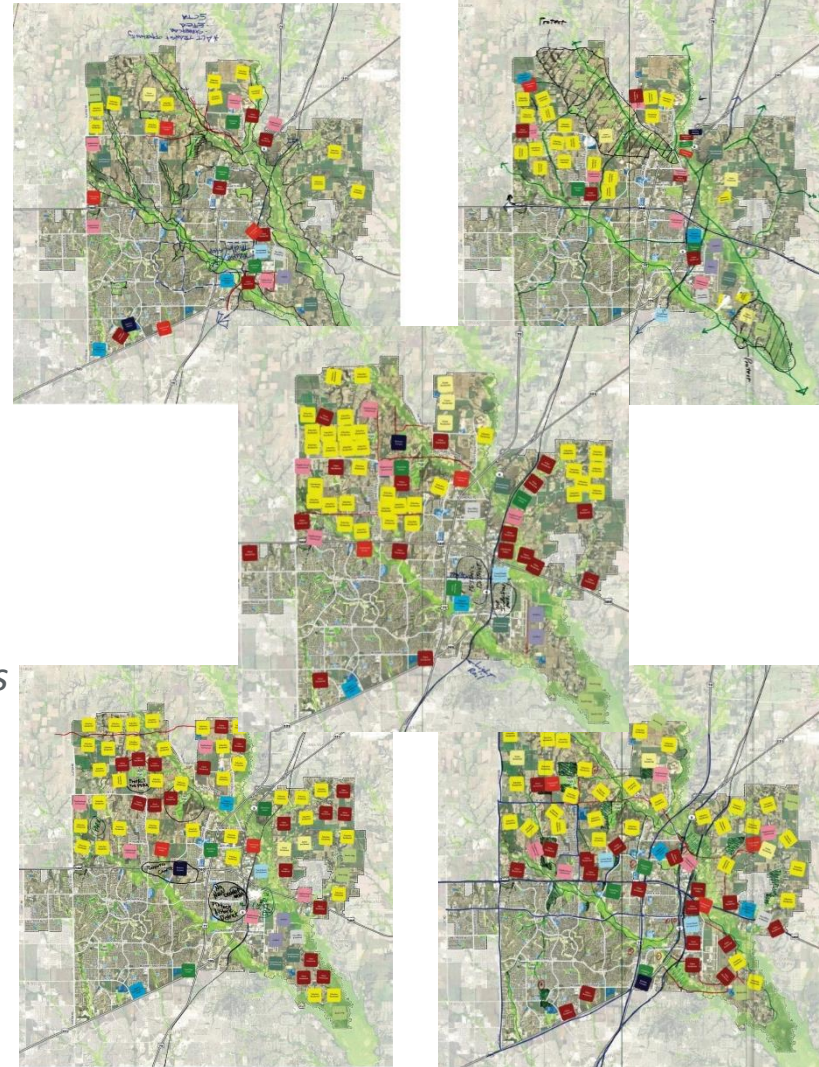
*Feedback on 3 Alternative Scenarios  
Current Trend, Distinctive Districts & Focused Options*

## CPAC Meeting

*Develop Single CPAC Preferred Scenario*

## Joint City Council / CPAC Workshop #2

*Develop Consensus on a Preferred Scenario for  
Community Review / Comment*



**ONE** | **COMMUNITY  
VISION**

McKINNEY 2040



# Development of a Preferred Scenario

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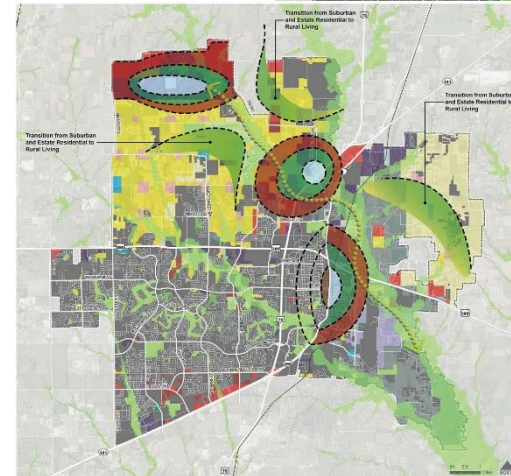
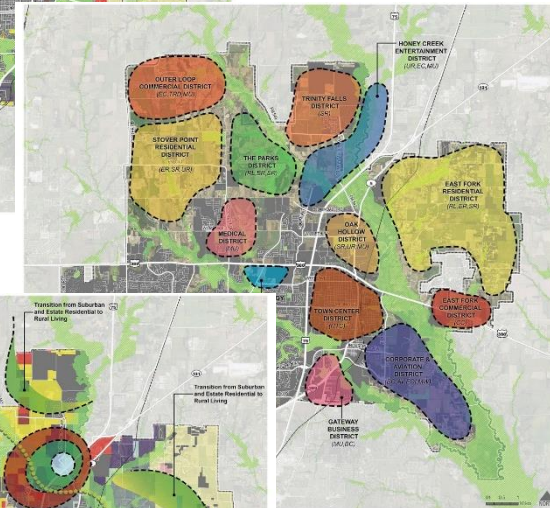
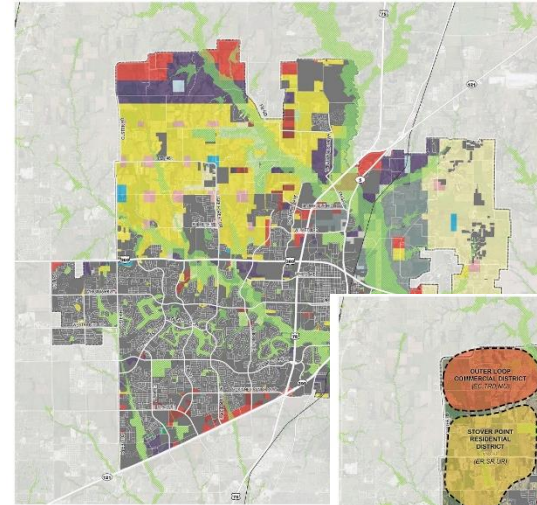
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**ONE** | **COMMUNITY  
VISION**

MCKINNEY 2040

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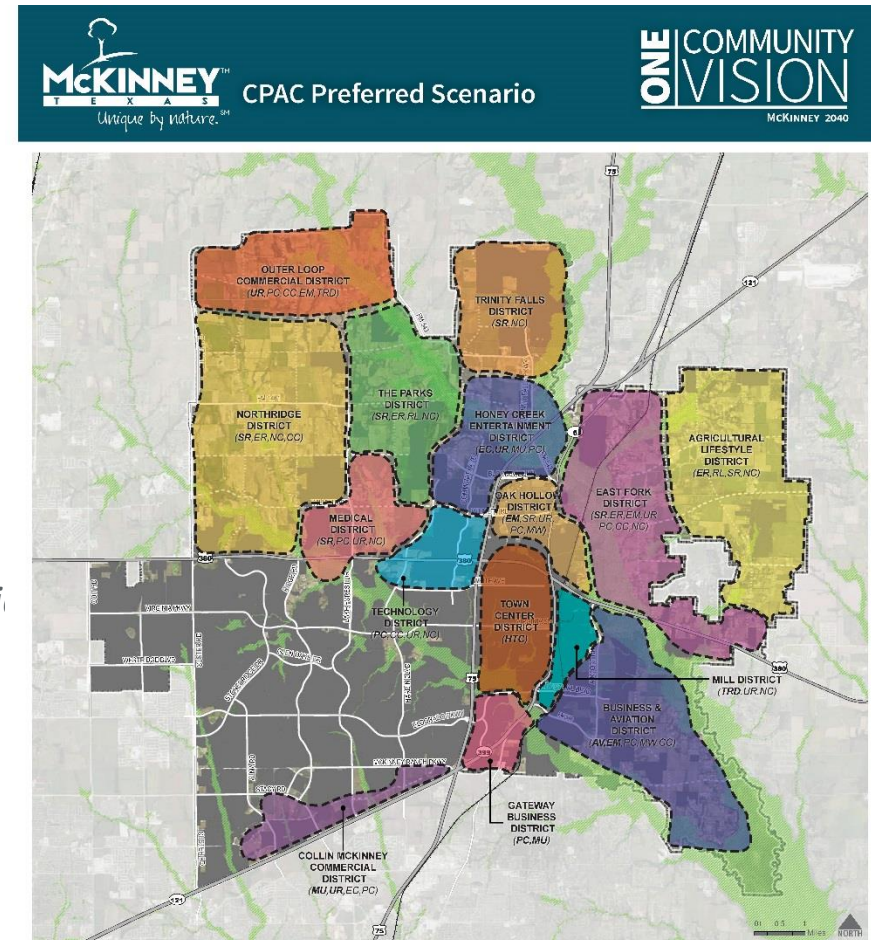
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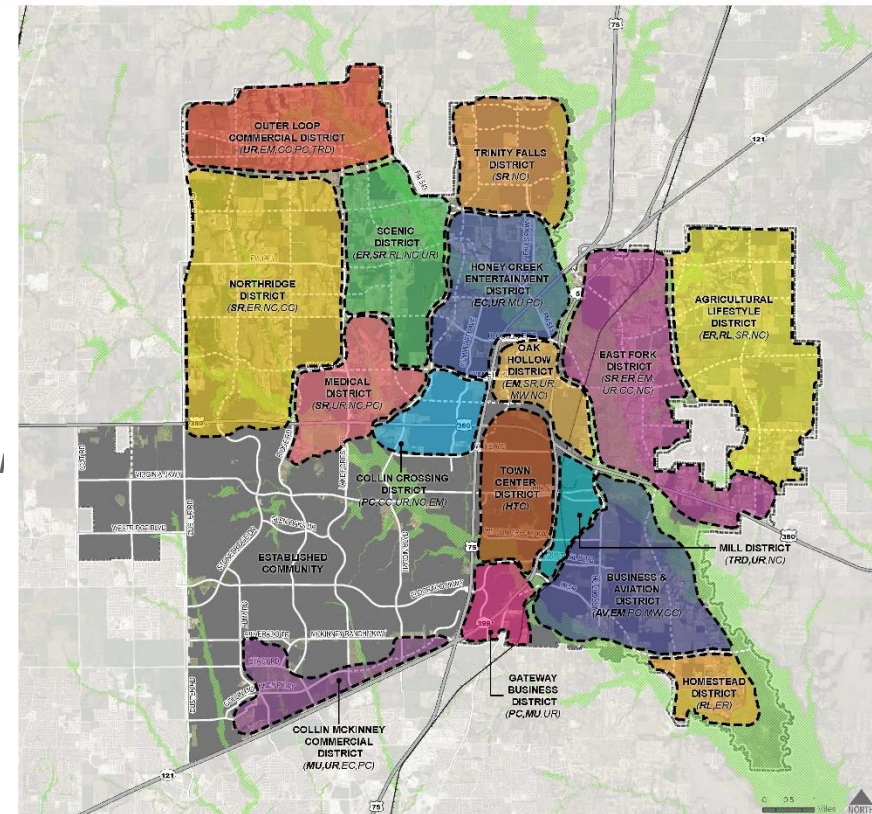
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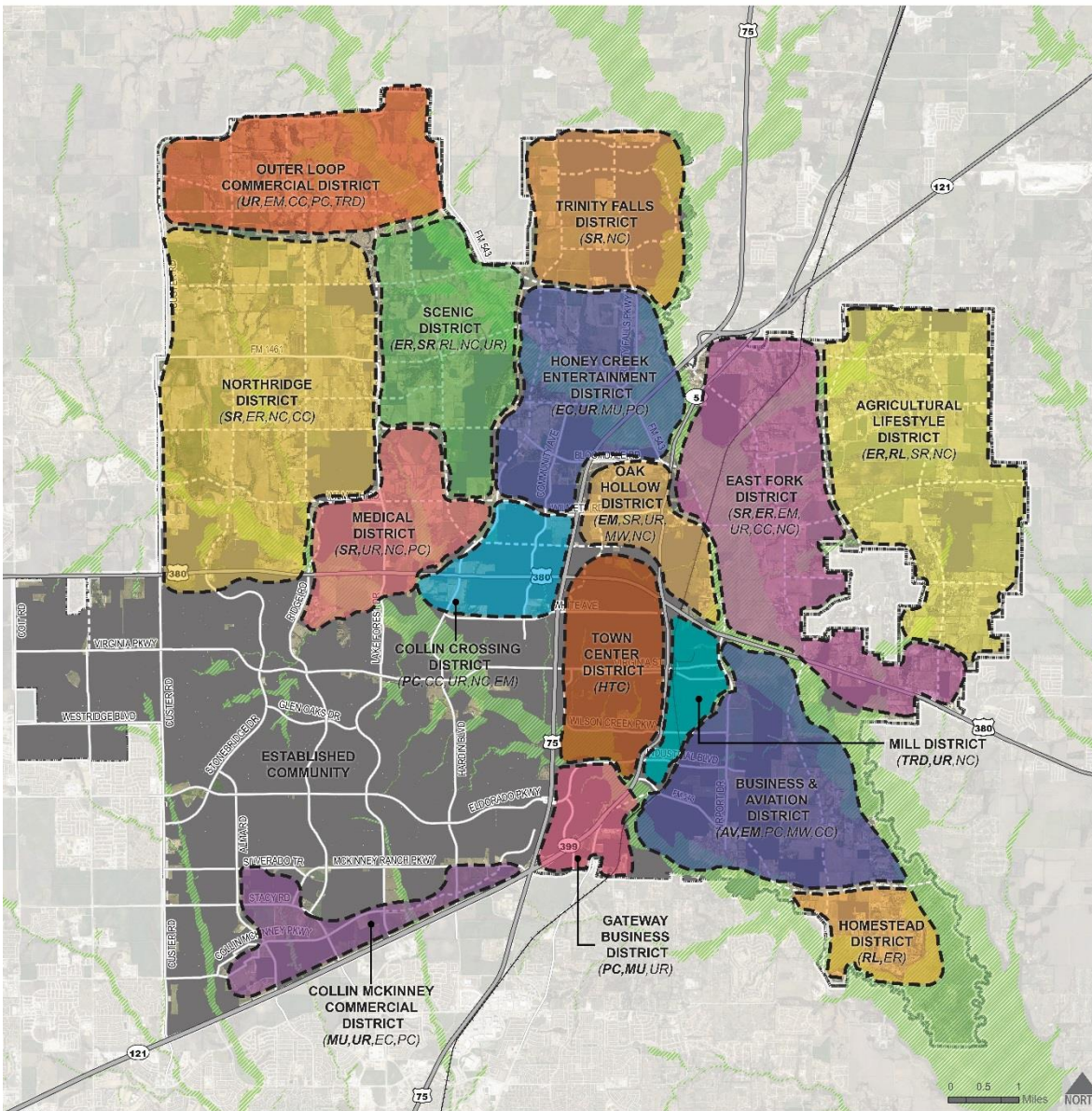
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# Preferred Scenario



- Scenario based on PlaceTypes instead of land uses.
- City divided into 16 Districts centered on existing natural assets, economic drivers, or other features.
- Each has a unique mix of PlaceTypes.



# Place Types – the Scenario ‘Palette’



Rural Living  
(RL)



Urban Residential  
(UR)



Neighborhood  
Commercial  
(NC)



Estate Residential  
(ER)



Entertainment  
Center  
(EC)



Commercial Center  
(CC)



Suburban  
Residential  
(SR)



Transit Ready  
Development  
(TRD)



Mixed-Use Center  
(MU)



Historic Town Center  
(HTC)



Employment Mix  
(EM)



Professional  
Campus  
(PC)

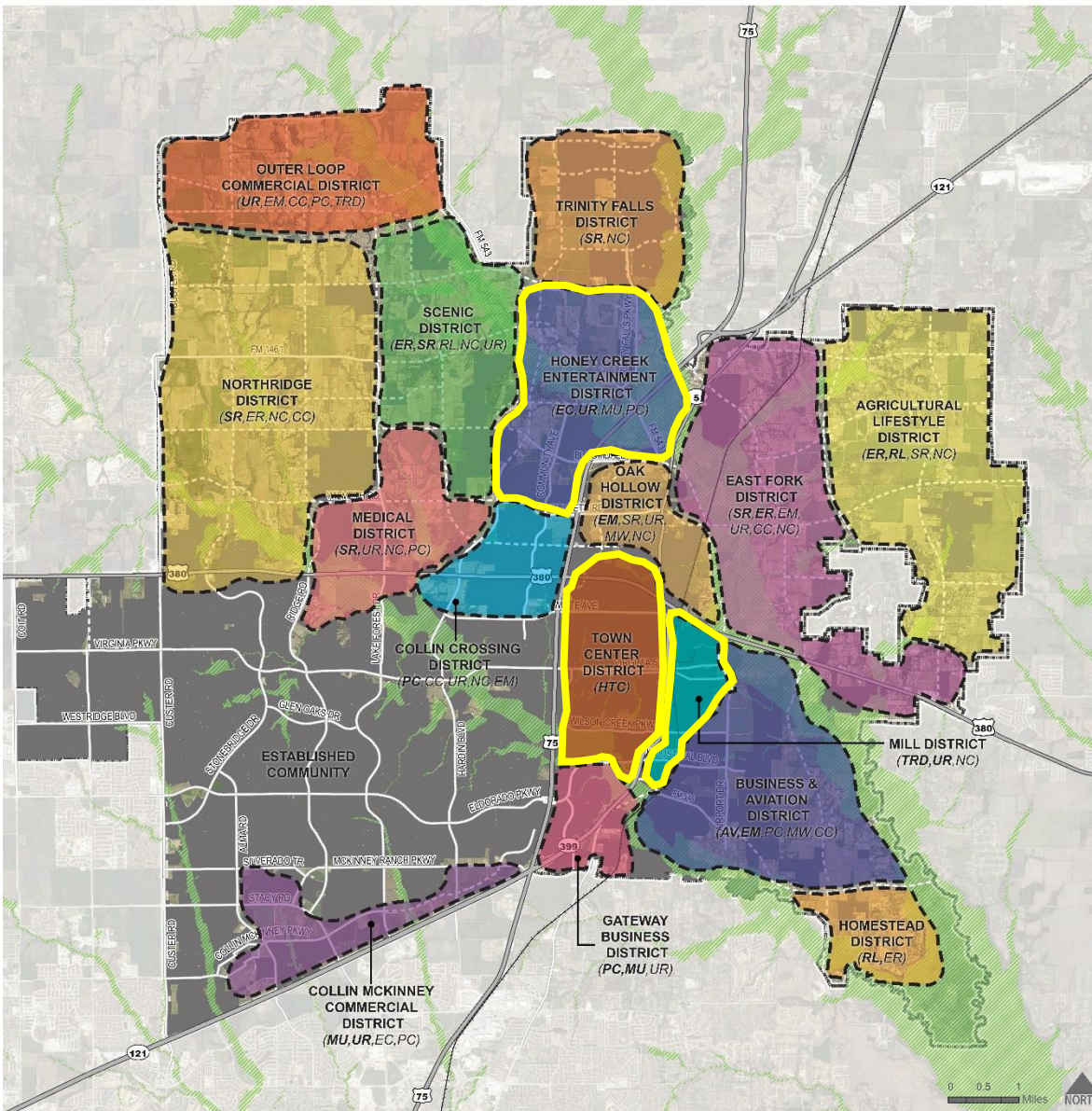


Manufacturing &  
Warehouse  
(MW)



Aviation  
(AV)

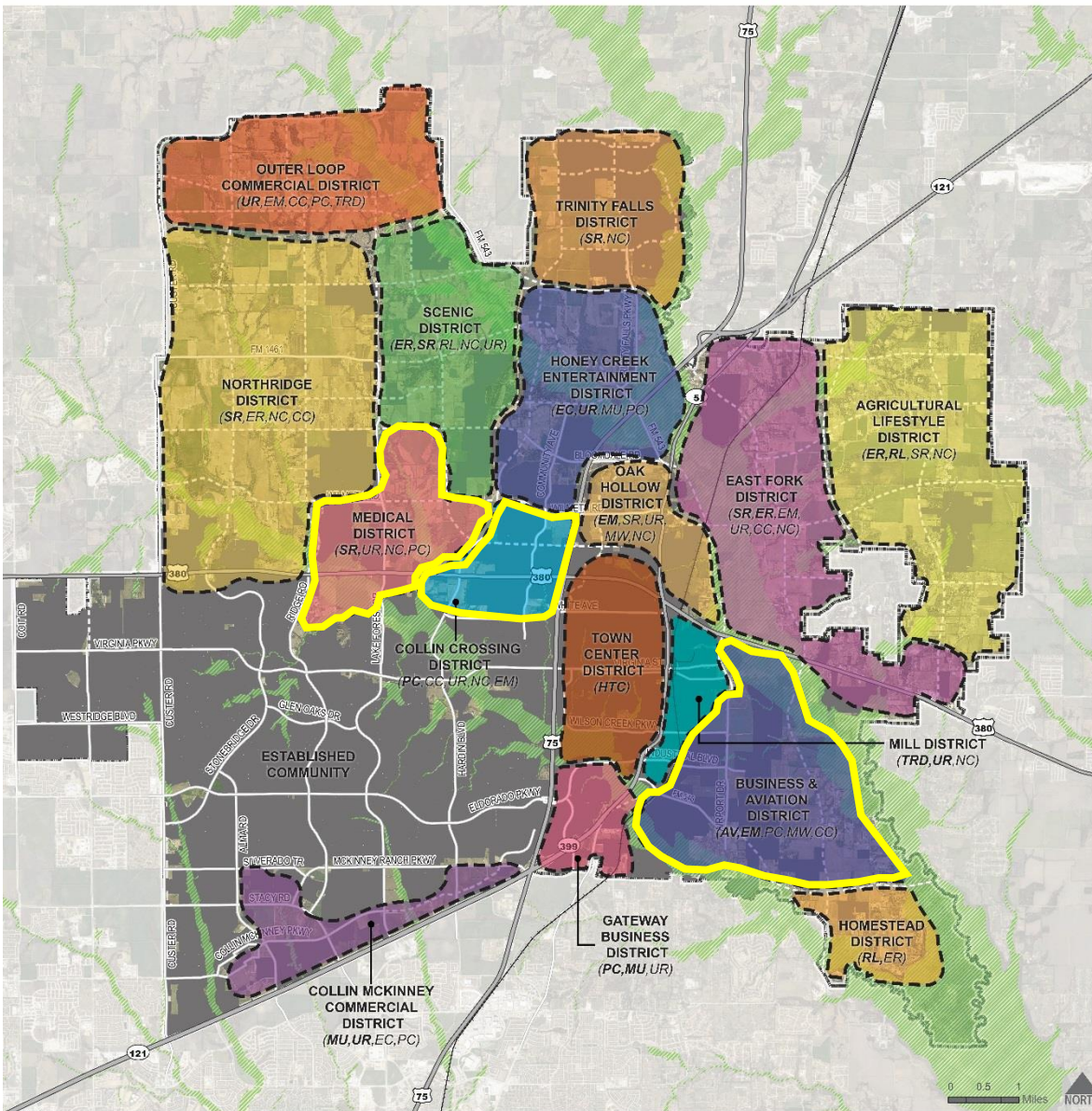
# Preferred Scenario



- Grouped into five sets of similar Districts.
  - **Cultural & Entertainment**
  - Economic Assets
  - Transportation-Focused
  - Housing & Neighborhood
  - Natural Assets



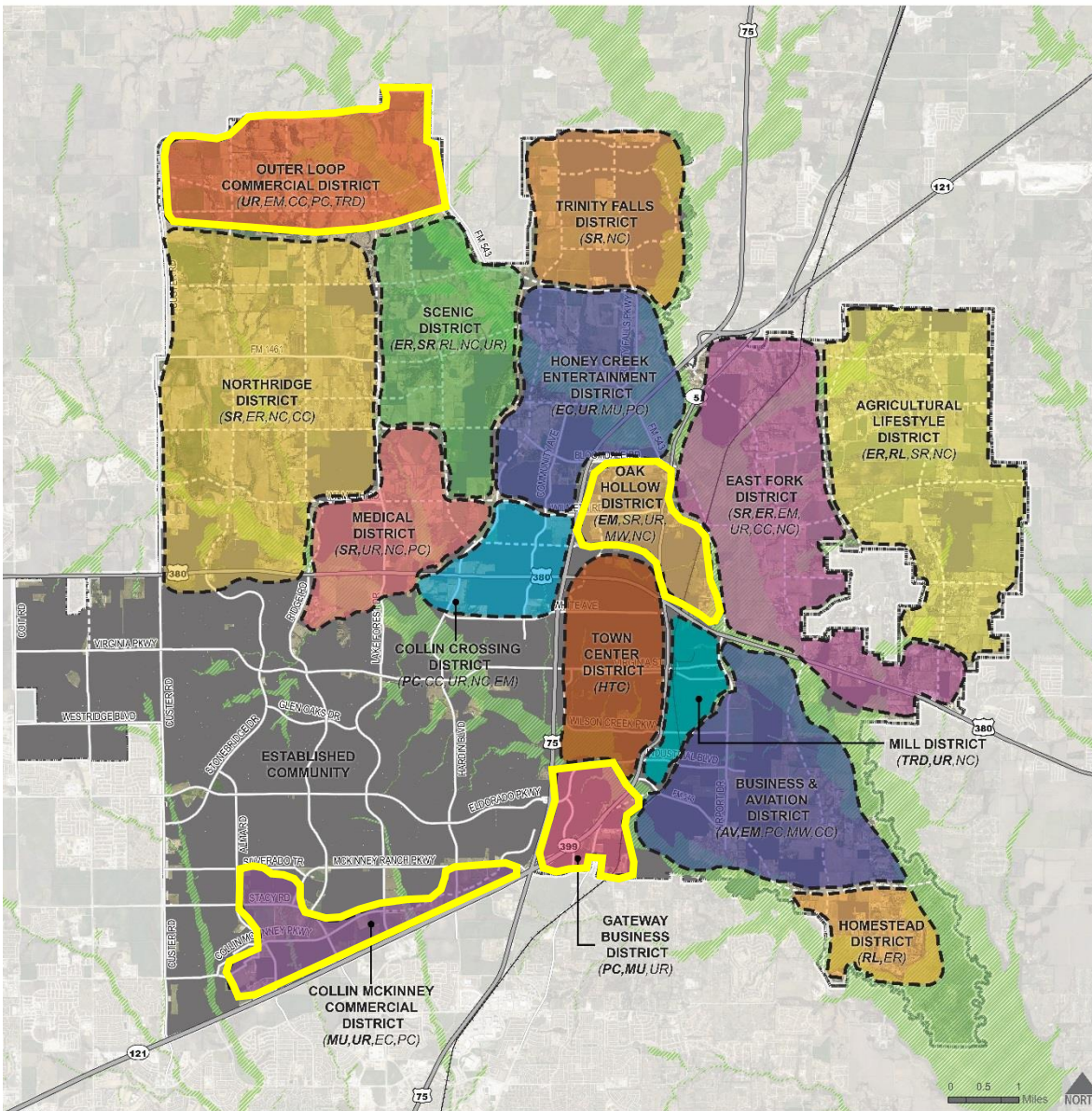
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  - Housing & Neighborhood
  - Natural Assets



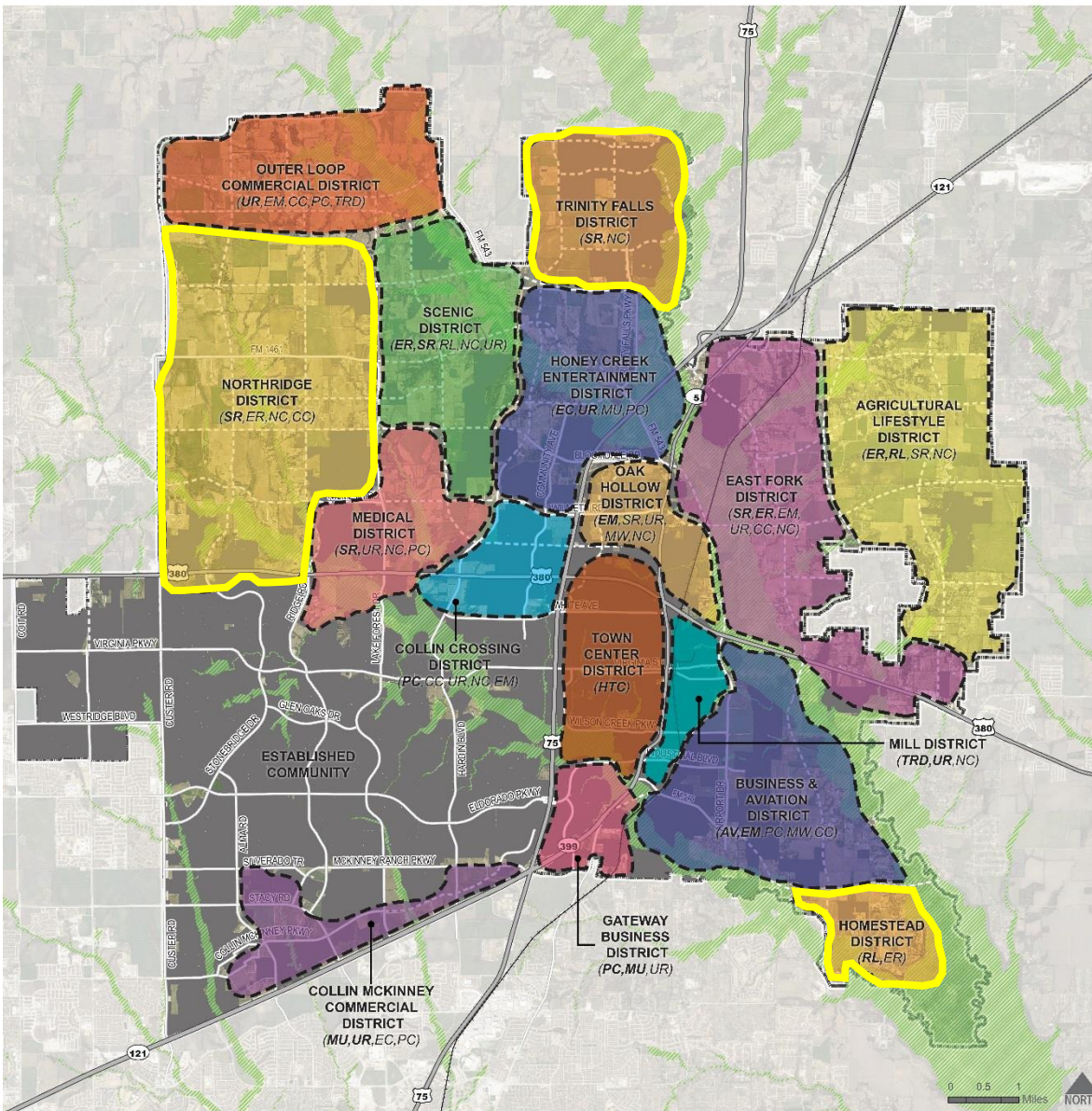
# Preferred Scenario



- Grouped into five sets of similar Districts.
  - Cultural & Entertainment
  - Economic Assets
  - **Transportation-Focused**
  - Housing & Neighborhood
  - Natural Assets



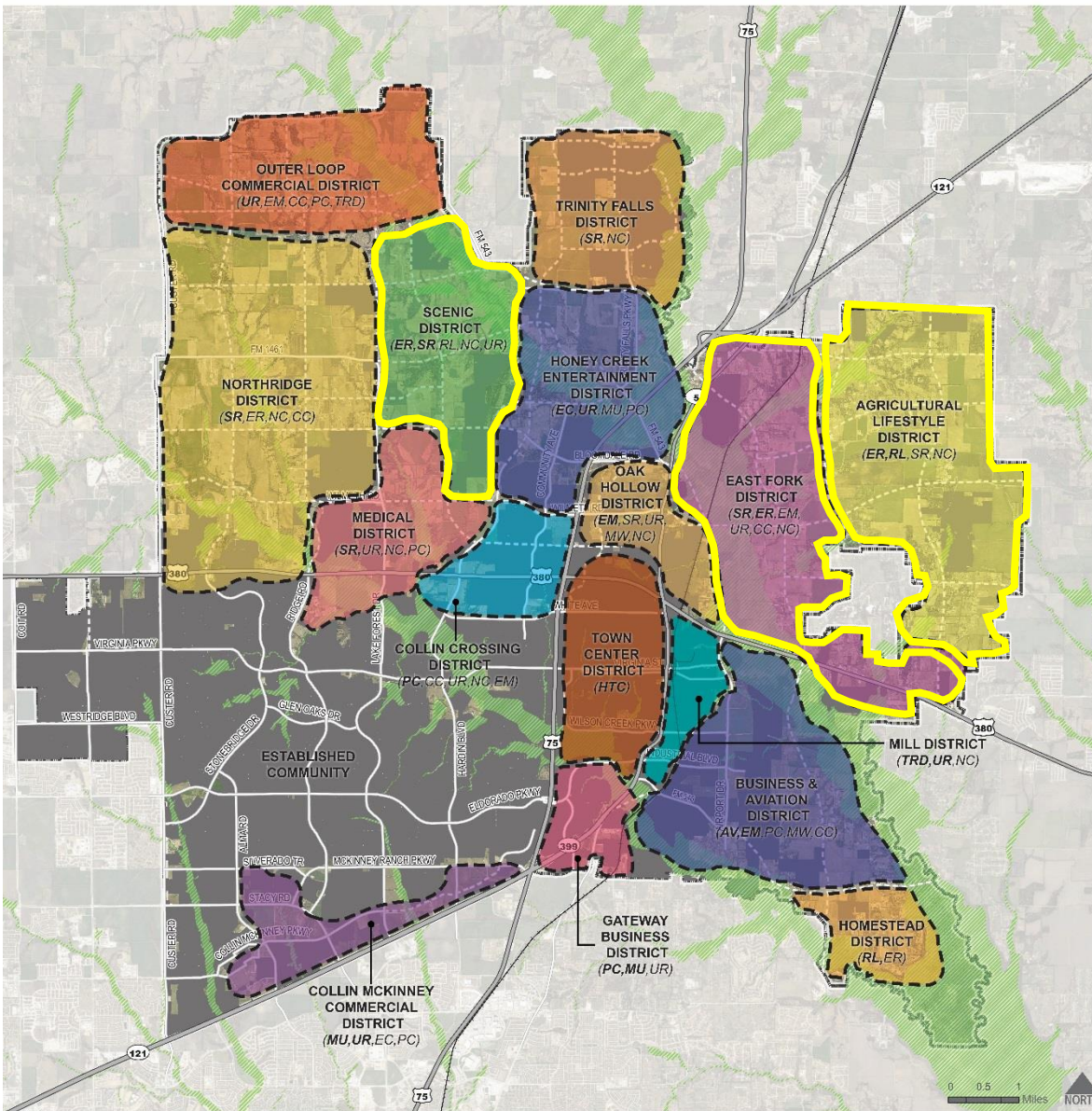
# Preferred Scenario



- Grouped into five sets of similar Districts.
  - Cultural & Entertainment
  - Economic Assets
  - Transportation-Focused
  - **Housing & Neighborhood**
  - Natural Assets



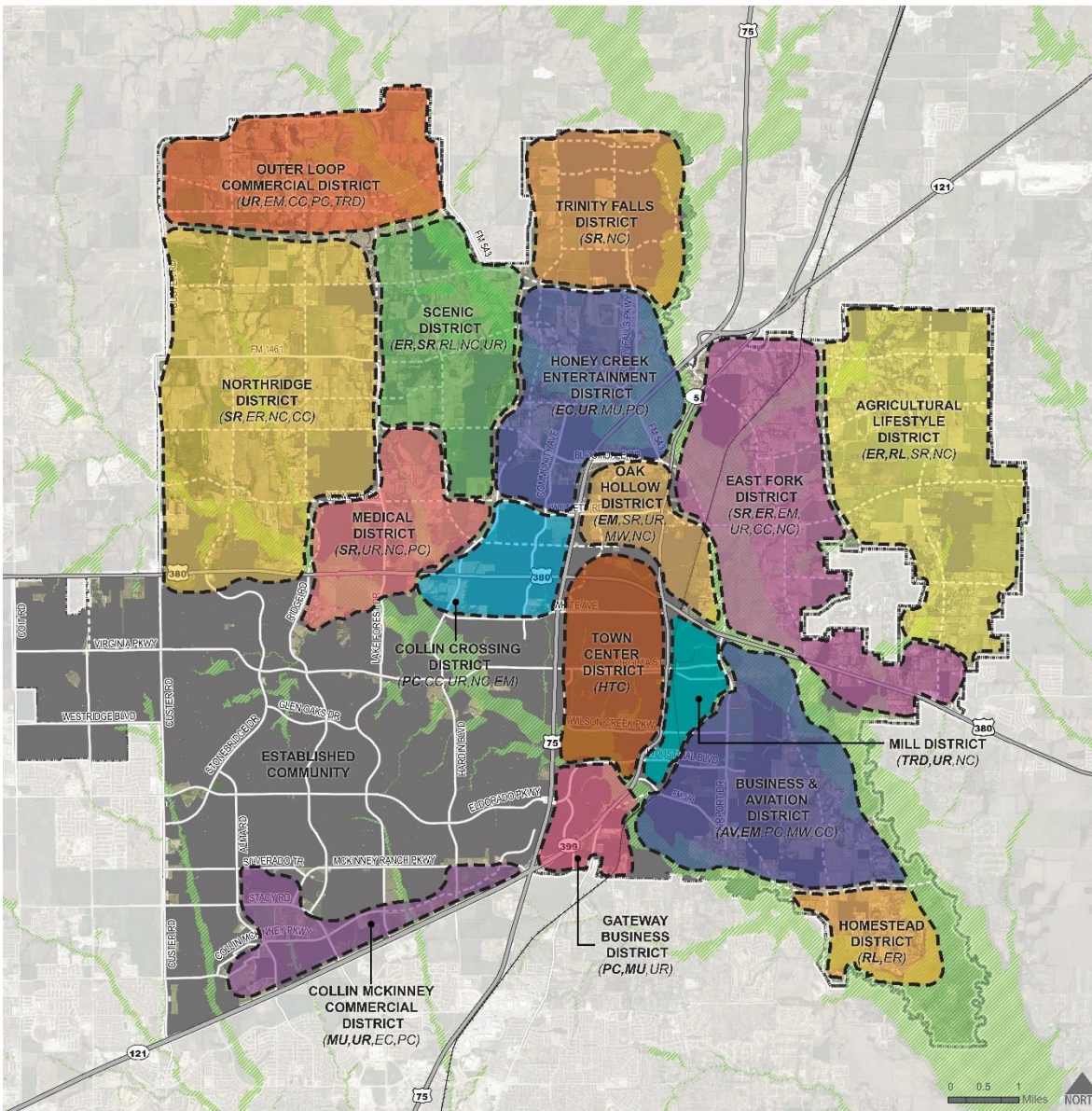
# Preferred Scenario



- Grouped into five sets of similar Districts.
  - Cultural & Entertainment
  - Economic Assets
  - Transportation-Focused
  - Housing & Neighborhood
  - **Natural Assets**



# Preferred Scenario



## Results In...

2040 Population: **284,000**

2040 New Residential Units: **54,900**

Housing Type	Added Units	% Market Share
Low-Density	30,700	24%
Medium-Density	13,200	25%
High-Density	11,000	25%

2040 Total Employment: **138,000**

2040 Added Non-Res: **26.8MM sq ft**

Employment Type	Added SQFT	% Market Share
Retail	7.7 MM	54%
Office	11 MM	51%
Industrial	8.1 MM	14%

More detailed information available at <http://onemckinney2040.com/pages/events/openhouse.html>

# Next Steps

- Continue Developing Plan Components
- City Council Work Sessions
  - July 25

## Stay in the Know!



[www.onemckinney2040.com](http://www.onemckinney2040.com)



972.547.7400



ATTN: Planning Department  
221 N. Tennessee Street  
McKinney, TX 75069



[info@onemckinney2040.com](mailto:info@onemckinney2040.com)



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[@PlanMcKinney](https://twitter.com/PlanMcKinney) | [@CityOfMcKinney](https://twitter.com/CityOfMcKinney)



[linkedin.com/company/one-mckinney-2040](https://linkedin.com/company/one-mckinney-2040)



# Questions?



16-643

**TITLE:** Consider/Discuss/Act on Approving the Name, Tagline and Logo for the New Aquatic and Fitness Center

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** June 23, 2016

**DEPARTMENT:** Parks, Recreation and Open Space

**CONTACT:** Rhoda Savage, Director of Parks and Recreation  
Teresa Thomason, Manager

**RECOMMENDED MCDC BOARD ACTION:**

- Recommend the Proposed Name, Tagline and Logo for the 80,000 square foot Aquatic and Fitness facility in Gabe Nesbitt Community Park to City Council for Approval.

**ITEM SUMMARY:**

- Naming of the facility is typically coordinated with the project construction in order to market and brand the facility to the community.
- Construction of the facility located at 3003 Alma Road is projected to be completed late December 2016, with projected opening in January 2017.
- A copy of the proposed name, logo and tag line will be presented at the meeting.
- The City of McKinney communications and marketing team worked collaboratively with Parks and Recreation Department representatives and created the proposed name for the facility.
- Staff recommends, and the Parks and Recreation Advisory Board supports, the name APEX for the facility.
- A recommendation will be presented to City Council in July 2016.

**BACKGROUND INFORMATION:**

- In the 2013 Council Strategic Planning Retreat, the McKinney Community Development Corporation (MCDC) was assigned the project for the new



recreation facility.

- Council mandated the facility be 100% cost recovery.
- In March 2016, the Parks and Recreation Director hired the Manager for the new facility.
- The Manager and Assistant Director of Parks and Recreation worked with the City's Communications and Marketing Department to develop a name, logo and tagline as needed to help create a brand for the new facility that will assist with meeting City Council's financial goals.
- This recommendation was presented to the PROS Board for their consideration on June 9.
- A presentation and recommendation to both MCDC and the City Council have been scheduled.
- City Council will be informed of the MCDC and PROS Board's action on this item.
- Policy allows the PROS Board to make a recommendation to the City Council regarding naming of recreation facilities.
- In addition, MCDC input and approval is desired and being requested for City Council consideration.

**FINANCIAL SUMMARY:** N/A

**BOARD OR COMMISSION RECOMMENDATION:** N/A

**SUPPORTING MATERIALS:**



16-644

**TITLE:** Consider/Discuss/Act on Project #16-05, a Request Submitted by Heard Natural Science Museum and Wildlife Sanctuary in the Amount of Fifty Thousand Dollars (\$50,000) for Purchase of Equipment, Infrastructure Improvements and Construction Required for the Dinosaurs Live Exhibit, Amount Requested Represents 77% of Total Estimated Project Cost

**SUPPORTING MATERIALS:**

[Heard Grant Application](#)

[Budget Plan 2015/2016](#)

[Heard Museum 2014-2015 Audit](#)

[Dinosaurs Live Project Diagrams](#)

[Heard-Tax Exempt Certificate](#)

# MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Grant Application

Fiscal Year 2015

### IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at [www.mckinneycdc.org](http://www.mckinneycdc.org); by calling 214.544.0296 or by emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)
- Please call to discuss your plans for submitting an application **in advance** of completing the form. Completed application and all supporting documents are required to be submitted electronically or on a CD for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

- *If you are interested in a preliminary review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at [www.mckinneycdc.org](http://www.mckinneycdc.org), by calling 214.544.0296 or emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org).*

***Applications must be completed in full, using this form, and received by MCDC, electronically or on a CD, by 5:00 p.m. on the date indicated in schedule below.***

### Please indicate the type of funding you are requesting:

**X Project Grant**

Quality of Life projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.



**Promotional or Community Event Grant (maximum \$15,000)**

Initiatives, activities and events that promote the City of McKinney for the purpose of developing new or expanded business opportunities and/or tourism – and enhance quality of life for McKinney residents.

### Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 4, 2016	January 2016	February 2016
Cycle II: June 30 2016	July 2016	August 2016

### Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 29, 2016	February 2016	March 2016
Cycle II: April 29, 2016	May 2016	June 2016
Cycle III: July 29, 2016	August 2016	September 2016

## APPLICATION

### ORGANIZATION INFORMATION

Name: Heard Natural Science Museum & Wildlife Sanctuary

Federal Tax I.D.: 75-1317961

Incorporation Date: 1967

Mailing Address: One Nature Place

City: McKinney

ST: TX

Zip: 75069-8840

Phone: 972-562-5566

Fax: 972-548-9119

Email: sshahid@heardmuseum.org

Website: www.heardmuseum.org

#### Check One:

- ☒ Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- ☐ Governmental entity
- ☐ For profit corporation
- ☐ Other

Professional affiliations and organizations to which your organization belongs: American Association of Museums; American Science and Technology Centers; Texas Association of Museums

### REPRESENTATIVE COMPLETING APPLICATION:

Name: Sy Shahid

Title: Executive Director

Mailing Address: One Nature Place

City: McKinney

ST: TX

Zip: 75069-8840

Phone: 972-562-5566

Fax: 972-548-9119

Email: sshahid@heardmuseum.org



**CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:**

Name: Sy Shahid

Title: Executive Director

Mailing Address: One Nature Place

City: McKinney

ST: TX

Zip: 75069-8804

Phone: 972-562-5566

Fax: 972-548-9119

Email: sshahid@heardmuseum.org

**FUNDING**

Total amount requested: \$50,000

Matching Funds Available: \$15,000 available from internal funding

**PROJECT/PROMOTION/COMMUNITY EVENT**

Start Date: 06/01/2016

Completion Date: 9/1/2016

**BOARD OF DIRECTORS** *(may be included as an attachment)*

**Jennifer Dexter**

**Margaret Latham**

**Mike Whitehead**

**Steve Gray**

**Laura Morris**

**Courtney Eudy**

**Mike Imhoff**

**Larry Offerdahl**

**Bill Woodfin**

**Sim Israeloff**

**Paul Sheldon**

**Jim Landers**

**John Valencia**

**LEADERSHIP STAFF** *(may be included as an attachment)*

**Sy Shahid, Executive Director**

**Using the outline below, provide a written narrative no longer than 7 pages in length:**

## **I. Applying Organization**

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotion/Community Event for which funds are requested.

The Heard Natural Science Museum & Wildlife Sanctuary is the result of one woman's vision for the future and her commitment to the local community and to the natural environment in our region. Miss Bessie Heard devoted most of her lifetime (1886-1988) to the city of McKinney and its people. Her philanthropic endeavors and generosity of spirit left a legacy of accomplishment few people attain. Bessie Heard's greatest contribution to her community and to North Texas is the Heard Natural Science Museum & Wildlife Sanctuary which comprises 289 acres of North Texas prairie, wetlands and bottomland forest. Miss Heard was 80 years old when she saw the need to preserve a place where future generations could visit to experience nature. The museum opened October 1, 1967 and now serves 100,000 visitors from around the Metroplex annually. The museum employs 7 full-time and 14 part-time staff and engages about 300 volunteers annually.

In keeping with Miss Heard's vision, the museum's purpose is threefold: education, conservation and preservation. The organization's mission is to bring nature and people together to discover, enjoy, experience, preserve, and restore our priceless environment. The Heard Museum accomplishes this mission through:

- Educational programs including field trips, teacher training, scouting programs and summer camps which span the natural sciences (biology, ecology, geology, and paleontology) and emphasize appreciation and conservation of nature;
- Preservation of a portion of the North Texas landscape with its native vegetation and wildlife in as near a natural condition as possible;
- Interactive museum exhibits, engaging natural history specimens, nature related art works, and historical memorabilia from the museum's founder; and
- Direct experiences of nature in both indoor and outdoor settings accessible to all age and educational levels such as hiking, birding, and observation opportunities.

The Heard Museum offers guests the unique experience of understanding our region's natural heritage as well as how decisions we make today about allocating resources in our own lives and in our community will affect how North Texas looks in the future.

## **II. Project or Promotion/Community Event (whichever is applicable)**

- Outline details of the Project/Promotion/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**

- Describe how the proposed Project/Promotion/Community Event fulfills strategic goals and objectives for your organization.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotion/Community Event?
- Provide a timeline for the Project/Promotion/Community Event.
- Detail goals for growth/expansion in future years.

Dinosaurs Live exhibit started at the Heard Museum in the Fall of 2006. We wrapped up our 10<sup>th</sup> anniversary of this exhibit in the past February. The plan is to bring back the exhibit in mid-September 2016 thru late February 2017. This exhibit has been a major draw for the museum. It averages 34,000 visitors to the exhibit per year. People from 100 miles radius come to McKinney to see the exhibit. It has been a great ambassador for the City and the museum.

All the infrastructures supporting the exhibit are worn out. They all must be replaced as we are to the point of not wanting to continue the repairs as the equipment are beyond the repair stage.

The proposed project entails the following:

1. Rewire the loop for the 10 dinosaurs stations
2. Lay all new air lines to each dinosaur station
3. Construct a shed to house all compressors and dryers
4. Purchase 3 new compressors and required support equipment

**Project Grants – please complete the section below:**

- |                             |   |                             |
|-----------------------------|---|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes            | <input type="checkbox"/> No |
| • A replacement/repair?     | <input type="checkbox"/> Yes            | <input type="checkbox"/> No |
| • A multi-phase project?    | <input type="checkbox"/> Yes            | <input type="checkbox"/> No |
| • A new project?            | <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

**Has a feasibility study or market analysis been completed for this proposed project?** N/A

**Provide specific information to illustrate how this Project/Promotion/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:**

- Eligible for MCDRC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDRC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic

growth for residents in the City of McKinney

- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

**Indicate which goal(s) listed above will be supported by the proposed Project/Promotion/Event:**

This project aligns with the community's goal to ***support cultural projects that attract resident and visitor participation and contribute to quality of life***. In addition, the project is uniquely positioned to ***highlight and promote McKinney as a unique destination for residents and visitors alike***.

**Has a request for funding, for this Project/Promotion/Community Event, been submitted to MCDC in the past?**

☐ Yes

☒ No

### **III. Financial**

- Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.

The proposed project will increase visitation and provide an enhanced revenue stream for the museum. Our current financial status is strong and our sources of revenue are diversified. The proposed project would allow us to promote the City and the museum to our out of area visitors.

- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

**What is the estimated total cost for this Project/Promotion/Community Event?**

**\$65,000**

<b><i>Compressors</i></b>	<b><i>\$29,000</i></b>
<b><i>Prepare areas for air lines installation</i></b>	<b><i>#3,000</i></b>
<b><i>Air lines to dinosaurs stations</i></b>	<b><i>\$7,000</i></b>
<b><i>Electrical works</i></b>	<b><i>\$9,000</i></b>
<b><i>Shed Construction</i></b>	<b><i>\$17,000</i></b>

**What percentage of Project/Promotion/Community Event funding will be provided by the Applicant? 25%**

**Are Matching Funds available?** ☐ Yes

☒ No

Cash \$

Source

% of Total



In-Kind \$

Source

% of Total

**Are other sources of funding available?** *If so, please list source and amount.*

Not.

**Have any other federal, state, or municipal entities or foundations been approached for funding?** *If so, please list entity, date of request and amount requested.*

- None

#### **IV. Marketing and Outreach**

Describe marketing plans and outreach strategies for your organization, for the Project/Promotion/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

\$13,000 is allocated to promote the Dinosaurs Live exhibit in.

If this project is approved, then MCDC will be designated as this year's Dinosaurs Live exhibit Title Sponsor, a \$25,000 value

We maintain a strong online presence to assist with marketing and outreach. In addition to our website and events calendar, we regularly announce programming via Facebook, Twitter, and electronic communications to our members and supporters.

#### **V. Metrics to Evaluate Success**

Outline the metrics that will be used to evaluate success of the proposed Project/Promotion/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Customer count will be maintained to assess the continuing success of the exhibit.

#### **Acknowledgements**

***If funding is approved by the MCDC board of directors, Applicant will assure:***

- The Project/Promotion/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for the purpose described in this application;
- MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project/Promotion/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement;
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotion/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotion/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotion/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotion/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotion/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy

provided under the agreement plus interest, at an agreed to interest rate, not later than the 120<sup>th</sup> day after the date the MCDC notifies the applicant of the violation.

**We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

**Chief Executive Officer**

**Representative Completing Application**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

Sy Shahid  
Printed Name

Sy Shahid  
Printed Name

Date

Date

***INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.***



## **CHECKLIST:**

### **Completed Application:**

- ☒ Use the form/format provided
- ☒ Organization Description
- ☒ Outline of Project/Promotion/Community Event; description, goals and objectives
- ☒ Indicate the MCDC goal(s) that will be supported by this Project/Promotion/Community Event
- ☒ Project/Promotion/Community Event timeline and venue
- ☒ Plans for marketing and outreach
- ☒ Evaluation metrics
- ☒ List of board of directors and staff

### **Attachments:**

- ☒ Financials: organization's budget for current fiscal year; Project/Promotion/Community Event budget; audited financial statements
- ☒ Feasibility Study or Market Analysis if completed (Executive Summary)
- ☒ IRS Determination Letter (if applicable)

***A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTION/COMMUNITY EVENT.***

***FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.***

***PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.***



## **McKINNEY COMMUNITY DEVELOPMENT CORPORATION**

### **Final Report**

**Organization:**

**Funding Amount:**

**Project/Promotion/Community Event:**

**Start Date:**

**Completion Date:**

**Location of Project/Promotion/Community Event:**

**Please include the following in your report:**

- Narrative report on the Project/Promotion/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

**Please submit Final Report no later than 30 days following the completion of the Project/Promotion/Community Event to:**

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Attn: Cindy Schneible  
[cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)

Heard Natural Science Museum & Wildlife Sanctuary, Inc.

**Budget - Oct 1, 2015 to Sept 30, 2016**

With 12 Month Actuals and Current Year Budget

					Proposed Budget
					Oct '15 - Sep 16
				Ordinary Income/Expense	
				Income	
				5025 · Admission Fees	260,000
				5031 · Gift Certificate Income	65
				5045 · Membership	152,458
				5065 · Museum Retail Sales	105,436
				5200 · Program Revenues	201,800
				5290 · Outreach	5,000
				5291 · Ropes Course Income	50,000
				5293 · Canoe Program Income	400
				5400 · Grants, Donations & Sponsorshp	79,535
				5500 · Special Events	46,200
				5515 · Plant Sales	50,000
				5550 · Facility Rental	64,231
				5644 · Trust Inc - Recurring Disbursem	19,000
				5700 · Interest & Royalties	9,364
				5833 · Unrealized Gain/Loss Investment	25,000
				5900 · Miscellaneous Income	276
				Total Income	1,068,765
				Gross Profit	1,068,765
				Expense	
				6110 · Salaries	554,759
				6150 · Medical Insurance	41,374
				6170 · Other Benefits	5,510
				6200 · Consultants	16,942
				6300 · Cost of Good Sold/Inventory	52,379
				6410 · Exhibits	103,227
				6420 · Special Events Expenses	15,412
				6451 · Plant Sale	22,156
				6490.1 · Outreach Expense GrantSupported	7,000
				6491 · Ropes Course Expenses	3,000
				6520 · Utilities	63,954
				6530 · Postage/Shipping	3,110
				6540 · Building & Facilities Costs	39,937
				6549.6 · Sanctuary Endowment Supported	2,385
				6550 · Holbrook Cabin	8,282
				6560 · Computer Services/Equipment	97
				6570 · Office Equipment Lease/Maint	6,961

**Heard Natural Science Museum & Wildlife Sanctuary, Inc.**  
**Budget - Oct 1, 2015 to Sept 30, 2016**  
 With 12 Month Actuals and Current Year Budget

					<b>Oct '15 - Sep 16</b>
				6580 · Office Supplies	5,390
				6590 · Printing/Publications	1,435
				6600 · Education	3,687
				6700 · Travel/Transportation	309
				6800 · Marketing /Advertising	259
				6810 · Advertising/Public Relations	37,330
				6900 · Other Operating Expenses	23,209
				6950 · Insurance & Taxes	33,463
				7399 · ExpCap Assets NoGrant Support	0
				<b>Total Expense</b>	<b>1,051,567</b>
				<b>Net Ordinary Income</b>	<b>17,198</b>
				<b>Net Income</b>	<b>17,198</b>



Heard Natural Science Museum  
and Wildlife Sanctuary, Inc.

*Independent Accountants' Review Report  
and Financial Statements*

Years Ended September 30, 2015 and 2014



**BLAND GARVEY**  
ACCOUNTANTS & CONSULTANTS

## INDEPENDENT ACCOUNTANTS' REVIEW REPORT

To the Board of Directors of  
Heard Natural Science Museum and Wildlife Sanctuary, Inc.  
McKinney, Texas

We have reviewed the accompanying financial statements of Heard Natural Science Museum and Wildlife Sanctuary, Inc. (a not-for-profit organization), which comprise the statements of financial position as of September 30, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

*Bland Garvey, P.C.*

January 20, 2016

HEARD NATURAL SCIENCE MUSEUM  
AND WILDLIFE SANCTUARY, INC.  
STATEMENTS OF FINANCIAL POSITION  
September 30, 2015 and 2014

ASSETS		
	<u>2015</u>	<u>2014</u>
<b>CURRENT ASSETS</b>		
Cash and cash equivalents (Note B)	\$ 195,724	\$ 289,742
Grants receivable	1,186	-
Prepaid expenses	20,228	18,395
Inventory (Note E)	20,655	17,545
TOTAL CURRENT ASSETS	<u>237,793</u>	<u>325,682</u>
<b>PROPERTY AND EQUIPMENT</b>		
Land	1,564,386	1,545,158
Buildings	3,475,110	3,453,534
Equipment and furniture	680,178	672,108
Automotive equipment	135,575	135,575
Exhibits	246,748	246,748
Library	11,814	11,814
	<u>6,113,811</u>	<u>6,064,937</u>
Less accumulated depreciation	4,201,200	3,995,359
	<u>1,912,611</u>	<u>2,069,578</u>
<b>OTHER ASSETS</b>		
Restricted cash and cash equivalents (Note B)	119,023	127,146
Beneficial interest in Bessie Heard Support Trust (Notes C, D and F)	1,260,955	1,378,788
McKinney Education Foundation - JP Morgan Investment (Notes C, D and G)	584,560	559,511
	<u>1,964,538</u>	<u>2,065,445</u>
	<u><u>\$ 4,114,942</u></u>	<u><u>\$ 4,460,705</u></u>

See independent accountants' review report and accompanying notes to financial statements.

HEARD NATURAL SCIENCE MUSEUM  
AND WILDLIFE SANCTUARY, INC.  
STATEMENTS OF FINANCIAL POSITION  
September 30, 2015 and 2014

LIABILITIES AND NET ASSETS

	<u>2015</u>	<u>2014</u>
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 17,935	\$ 14,571
Accrued liabilities (Note N)	57,755	52,875
Unearned revenue	<u>10,000</u>	<u>1,040</u>
<b>TOTAL CURRENT LIABILITIES</b>	<u>85,690</u>	<u>68,486</u>
 <b>NET ASSETS</b>		
Unrestricted	2,347,174	2,584,185
Temporarily restricted	1,682,078	1,808,034
Permanently restricted	<u>-</u>	<u>-</u>
	<u>4,029,252</u>	<u>4,392,219</u>
	<u><u>\$ 4,114,942</u></u>	<u><u>\$ 4,460,705</u></u>

See independent accountants' review report and accompanying notes to financial statements.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
STATEMENT OF FINANCIAL ACTIVITY  
For the Year Ended September 30, 2015

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
SUPPORT				
Gifts and grants	\$ 38,216	\$ 39,135	\$ -	\$ 77,351
Gifts in-kind (Note K)	826,999	-	-	826,999
Change in value of Bessie Heard Support Trust	-	(77,222)	-	(77,222)
Change in value of McKinney Education Foundation	(24,952)	-	-	(24,952)
Memberships	132,176	-	-	132,176
Sale of books and educational items	103,416	-	-	103,416
Trips and education	248,247	-	-	248,247
Fundraising events	87,179	-	-	87,179
Investment income	9,268	-	-	9,268
Admission fees	256,440	-	-	256,440
Rental	78,444	-	-	78,444
Other income	475	-	-	475
	<u>1,755,908</u>	<u>(38,087)</u>	<u>-</u>	<u>1,717,821</u>
Net assets released from restrictions through satisfaction of program requirements (Note P)	87,869	(87,869)	-	-
	<u>1,843,777</u>	<u>(125,956)</u>	<u>-</u>	<u>1,717,821</u>

See independent accountants' review report and accompanying notes to financial statements.



HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
STATEMENT OF FINANCIAL ACTIVITY  
For the Year Ended September 30, 2015

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
EXPENSES (Note I)				
Program services	\$ 1,279,937	\$ -	\$ -	\$ 1,279,937
Management and general	191,807	-	-	191,807
Fund raising (Note J)	609,044	-	-	609,044
	<u>2,080,788</u>	<u>-</u>	<u>-</u>	<u>2,080,788</u>
DECREASE IN NET ASSETS	(237,011)	(125,956)	-	(362,967)
NET ASSETS AT BEGINNING OF YEAR	<u>2,584,185</u>	<u>1,808,034</u>	<u>-</u>	<u>4,392,219</u>
NET ASSETS AT END OF YEAR	<u><u>\$ 2,347,174</u></u>	<u><u>\$ 1,682,078</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 4,029,252</u></u>

See independent accountants' review report and accompanying notes to financial statements.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
STATEMENT OF FINANCIAL ACTIVITY  
For the Year Ended September 30, 2014

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
SUPPORT				
Gifts and grants	\$ 106,044	\$ 22,950	\$ -	\$ 128,994
Gifts in-kind (Note K)	295,424	-	-	295,424
Change in value of Bessie Heard Support Trust	-	101,558	-	101,558
Change in value of McKinney Education Foundation	23,264			23,264
Memberships	141,300	-	-	141,300
Sale of books and educational items	92,920	-	-	92,920
Trips and education	234,186	-	-	234,186
Fundraising events	63,695	-	-	63,695
Investment income	16,312	-	-	16,312
Admission fees	235,833	-	-	235,833
Rental	76,962	-	-	76,962
Gain on asset disposal	25,305	-	-	25,305
Other income	2,798	-	-	2,798
	<u>1,314,043</u>	<u>124,508</u>	<u>-</u>	<u>1,438,551</u>
Net assets released from restrictions through satisfaction of program requirements (Note P)	88,560	(88,560)	-	-
	<u>1,402,603</u>	<u>35,948</u>	<u>-</u>	<u>1,438,551</u>

See independent accountants' review report and accompanying notes to financial statements.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
STATEMENT OF FINANCIAL ACTIVITY  
For the Year Ended September 30, 2014

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
EXPENSES (Note I)				
Program services	\$ 990,026	\$ -	\$ -	\$ 990,026
Management and general	190,633	-	-	190,633
Fund raising (Note J)	325,800	-	-	325,800
	<u>1,506,459</u>	<u>-</u>	<u>-</u>	<u>1,506,459</u>
DECREASE IN NET ASSETS	(103,856)	35,948	-	(67,908)
NET ASSETS AT BEGINNING OF YEAR	<u>2,688,041</u>	<u>1,772,086</u>	<u>-</u>	<u>4,460,127</u>
NET ASSETS AT END OF YEAR	<u><u>\$ 2,584,185</u></u>	<u><u>\$ 1,808,034</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 4,392,219</u></u>

See independent accountants' review report and accompanying notes to financial statements.

HEARD NATURAL SCIENCE MUSEUM  
AND WILDLIFE SANCTUARY, INC.  
STATEMENTS OF CASH FLOWS  
For the Years Ended September 30, 2015 and 2014

	<u>2015</u>	<u>2014</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Increase (decrease) in net assets	\$ (362,967)	\$ (67,908)
Adjustments to reconcile increase (decrease) in net assets to net cash provided (used) by operating activities		
Depreciation	205,841	212,970
Gain on disposal of property and equipment	-	(25,304)
Change in restricted cash	8,123	7,474
Change in value of Bessie Heard Support Trust	77,222	(118,178)
Distributions from Bessie Heard Support Trust	40,610	74,756
Change in value of McKinney Education Foundation Investment	24,952	(23,264)
Contributions restricted for long-term purposes	(125,956)	(35,948)
(Increase) decrease in grants receivable	(1,186)	24,769
(Increase) decrease in inventory	(3,110)	(250)
(Increase) decrease in prepaids	(1,833)	(7,257)
Increase (decrease) in accounts payable	3,363	699
Increase (decrease) in accrued expenses	4,880	8,683
Increase (decrease) in unearned revenue	8,960	1,040
Net cash provided (used) by operating activities	<u>(121,101)</u>	<u>52,282</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property and equipment	(48,873)	(59,468)
Purchases of investments	(50,000)	(125,000)
Proceeds from sale of land	-	125,304
Net cash used by investing activities	<u>(98,873)</u>	<u>(59,164)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Collections of temporarily restricted contributions	125,956	35,948
Net cash provided by financing activities	<u>125,956</u>	<u>35,948</u>

See independent accountants' review report and accompanying notes to financial statements.

HEARD NATURAL SCIENCE MUSEUM  
AND WILDLIFE SANCTUARY, INC.  
STATEMENTS OF CASH FLOWS  
For the Years Ended September 30, 2015 and 2014

	<u>2015</u>	<u>2014</u>
NET INCREASE (DECREASE) IN CASH AND EQUIVALENTS	\$ (94,018)	\$ 29,066
CASH AND EQUIVALENTS AT BEGINNING OF YEAR	<u>289,742</u>	<u>260,676</u>
CASH AND EQUIVALENTS AT END OF YEAR	<u><u>\$ 195,724</u></u>	<u><u>\$ 289,742</u></u>
SUPPLEMENTAL CASH FLOW INFORMATION		
Interest paid	<u><u>\$ -</u></u>	<u><u>\$ -</u></u>

See independent accountants' review report and accompanying notes to financial statements.



HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The summary of significant accounting policies of Heard Natural Science Museum and Wildlife Sanctuary, Inc. (HNSM) is presented to assist in understanding the Organization's financial statements. The financial statements and notes are representations of HNSM's management, who is responsible for their integrity and objectivity. These accounting policies conform with accounting principles generally accepted in the United States of America and have been consistently applied in the preparation of the financial statements.

**Organization**

HNSM was founded in 1967, by Miss Bessie Heard and was incorporated in 1969, as a non-stock corporation operating as an exempt non-profit organization. The purpose of the Heard Natural Science Museum and Wildlife Sanctuary, Inc. (HNSM) is to provide educational programs emphasizing appreciation of nature and its conservation and preserving a portion of North Texas land and preserving through museum collections, examples of natural history, nature-related art works and memorabilia of the founder.

The financial statements were approved for issuance by management on January 20, 2016, which is the date the financial statements were available to be issued.

**Basis of accounting**

HNSM prepares its financial statements using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP), which reflects all significant receivables, payables and other liabilities. These accounting policies have been consistently applied in the preparation of the financial statements. HNSM's objective is not to achieve a profit, but to provide educational programs emphasizing appreciation of nature and its conservation and preserving a portion of North Texas land.

**Estimates**

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Management also estimates and discloses the amount of contingent assets and liabilities that it considers to be materially significant. Actual results could differ from those estimates.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Inventory**

Inventory of products held for sale are valued at the lower of cost or market, with cost determined on a first-in, first-out basis.

**Basis of presentation**

HNSM has adopted authoritative guidance, *Financial Statements of Not-For-Profit Organizations*. Under this standard, HNSM is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted and permanently restricted. Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

*Unrestricted net assets* - Net assets not subject to donor-imposed stipulations. Any earnings on specific funds are considered unrestricted unless specifically restricted by the donor. The unrestricted net assets, which include Board of Director designated funds, are considered available for current operations.

*Temporarily restricted net assets* - Net assets subject to donor-imposed stipulations that may or will be met by actions of HNSM and/or the passage of time. Temporarily restricted net assets are comprised of contributions restricted for program expenditures.

*Permanently restricted net assets* - Net assets subject to donor-imposed stipulations that will never lapse thus requiring the funds to be maintained permanently by the Organization. Generally, the donors of these assets permit HNSM to use all or part of the income earned on related investments for general or specific purposes.

**Cash and cash equivalents**

For purposes of the statement of cash flows, HNSM considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. There were no noncash investing or financing activities for the years ended September 30, 2015 and 2014.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Investments**

Equity and fixed income securities and other short-term investments (including cash and cash equivalents) are carried at market value.

The net realized and unrealized gains (losses) in market value of investments are reflected in the accompanying statement of activities.

**Property and equipment**

All acquisitions of equipment and all expenditures for repairs, maintenance, renewals and betterments that materially prolong the useful lives of assets are capitalized. Property and equipment is carried at cost or, if donated, at the approximate fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose.

Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, HNSM reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. HNSM reclassifies temporarily restricted net assets to unrestricted net assets at that time. HNSM capitalizes property and equipment that is equal to or greater than \$1,000.

Equipment is depreciated using the straight-line method over the estimated useful lives of the individual assets. Estimated useful lives are as follows:

	<u>Estimated Useful Life</u>
Land	N/A
Land improvements	10 to 20 years
Buildings	10 to 33 years
Furniture and equipment	7 to 10 years
Vehicles	6 years
Exhibits and display cases	10 years

Depreciation expense amounted to \$205,841 and \$212,970 for the years ended September 30, 2015 and 2014, respectively.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Fair value measurements**

HNSM has adopted the provisions of recent authoritative guidance which defines fair value as the price that would be received to sell an asset or paid to transfer a liability (i.e., the exit price) in an orderly transaction between market participants at the measurement date. The authoritative guidance also establishes a framework for the measurement of fair value and enhances disclosures about fair value measurements. (See Note D).

**Financial instruments**

The amounts reflected in the statement of financial position for cash, prepaid expenses, accounts payable, accrued liabilities and unearned revenue approximate fair value due to the short maturity of those instruments.

**Unearned revenue**

Unearned revenue consists primarily of sponsorship revenue for future events received before the sponsored event has occurred. Revenue is recognized upon the occurrence of the special event.

**Contributions**

*Accounting for Contributions Received and Contributions Made* requires not-for-profit organizations to recognize contributions received as revenue in the period when the pledge is received or when conditional promises to give become unconditional.

In accordance with this authoritative guidance, contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor-imposed restrictions. Donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported in the statement of activities as net assets released from restrictions.

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Realized gains and losses on investments and other assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Unconditional promises to give cash are recognized as receivables in the period that the promises are received and as contribution income or liabilities depending on the terms of the promise. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional.

Contributions of property and equipment are recorded as support at their estimated fair value at the date of donation. Such contributions are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support.

HNSM derives its revenue from contributions and special events. Continued funding at current levels is dependent upon various factors. Such factors include economic conditions, donor satisfaction and public perception of mission effectiveness and relative importance.

**Accounting for taxes collected from customers**

HNSM collects sales taxes from customers in the normal course of business on sales of taxable items from the gift shop. Gross revenues on these sales are shown net of the related taxes collected.

**Federal income taxes**

HNSM is a not-for-profit organization exempt from federal income taxes under Internal Revenue Code Section 501(c)(3). Accordingly, no provision for federal income tax has been made.

The Federal Accounting Standards Board (FASB) authoritative guidance requires the evaluation of tax positions taken or expected to be taken in the course of preparing the Organization's financial statements to determine whether the tax positions are more likely than not of being sustained by the applicable tax authority. Even an income tax provision of zero constitutes a tax position as defined by the FASB. Tax positions not deemed to meet the more likely than not threshold would be recorded as a tax benefit or



HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

expense in the current year. Reconciliation is not provided herein, as the beginning and ending amounts of unrecognized benefits are zero, with no interim additions, reductions, or settlements. However, the conclusions regarding this authoritative guidance will be subject to review and may be adjusted at a later date based on factors including, but not limited to, ongoing analysis of tax laws, regulations, and interpretations thereof.

HNSM's open tax periods are from September 30, 2012, to September 30, 2015.

NOTE B – CASH

Cash consists of the following at September 30, 2015 and 2014:

	<u>2015</u>	<u>2014</u>
Unrestricted cash	\$ 110,471	\$ 175,065
Board designated endowments	85,253	114,677
Restricted cash	<u>119,023</u>	<u>127,146</u>
	<u>\$ 314,747</u>	<u>\$ 416,888</u>

NOTE C – INVESTMENTS

Investments consist solely of publicly traded mutual funds with readily determinable fair market values and are reported at gross fair values. The gross unrealized gains (losses) for the years ended September 30, 2015 and 2014 and estimated fair values of marketable securities at September 30, 2015 and 2014, are as follows:

	<u>2015</u>	<u>2014</u>
Gross unrealized gain (loss) for the year	<u>\$ (122,211)</u>	<u>\$ 70,001</u>
Fair value	<u>\$ 1,845,515</u>	<u>\$ 1,938,299</u>

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE D – FAIR VALUE MEASUREMENTS

*Fair Value Measurements* establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described as follows:

*Level 1* – Valuations based on observable inputs such as unadjusted quoted prices in active markets for identical assets or liabilities based on data obtained from sources independent of the Organization.

*Level 2* – Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

*Level 3* – Valuations based on unobservable inputs reflecting managements' own assumptions about the inputs used in pricing the asset or liability.

Accordingly, the degree of judgment exercised by the Organization in determining fair value is greatest for the investments categorized in Level 3. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement in its entirety falls is determined based on the lowest level input that is significant to the fair value measurement.

Following is a description of the valuation methodologies used for assets measured at fair value.

*Mutual funds:* Valued at the closing price reported on the active market on which the mutual funds are traded.

*Equities and fixed income securities:* Valued at the closing price reported on the active market on which the securities are traded.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE D – FAIR VALUE MEASUREMENTS

The following table sets forth by level, within the fair value hierarchy, the Organization's investments at fair value as of September 30, 2015.

Assets at Fair Value as of September 30, 2015				
	Level 1	Level 2	Level 3	Total
Financial assets				
Cash and equivalents	\$ 39,504	\$ -	\$ -	\$ 39,504
Equities	839,608	-	-	839,608
Fixed income funds	122,319	-	-	122,319
Mutual funds	149,366	-	-	149,366
Other funds	-	75,688	-	75,688
Tangible assets	-	34,470	-	34,470
Investments held at McKinney Education Foundation	-	584,560	-	584,560
Total investments at fair value	<u>\$1,150,797</u>	<u>\$ 694,718</u>	<u>\$ -</u>	<u>\$1,845,515</u>

The following table sets forth by level, within the fair value hierarchy, the Organization's investments at fair value as of September 30, 2014.

Assets at Fair Value as of September 30, 2014				
	Level 1	Level 2	Level 3	Total
Financial assets				
Cash and equivalents	\$ 38,066	\$ -	\$ -	\$ 38,066
Equities	827,364	-	-	827,364
Fixed income funds	127,966	-	-	127,966
Mutual funds	195,813	-	-	195,813
Other funds	-	79,897	-	79,897
Tangible assets	-	109,682	-	109,682
Investments held at McKinney Education Foundation	-	559,511	-	559,511
Total investments at fair value	<u>\$1,189,209</u>	<u>\$ 749,090</u>	<u>\$ -</u>	<u>\$1,938,299</u>

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE E – INVENTORY

Inventory consisted of merchandise at the Heard Museum Store in the amount of \$20,655 and \$17,545 at September 30, 2015 and 2014, respectively.

NOTE F – BENEFICIAL INTEREST IN BESSIE HEARD SUPPORT TRUST

HNSM receives a substantial amount of its support from the Bessie Heard Support Trust. HNSM is the sole beneficiary of this trust which was established under the last will and testament of Bessie Heard. Cash distributions received from the trust in 2015 were \$58,712, which includes \$18,101 in trust fees and accounts for approximately 6% of total support and revenue. Cash distributions received from the trust in 2014 were \$88,060 which includes \$16,620 in trust fees and accounts for approximately 6% of total support and revenue.

The investments held by the trust as of September 30, 2015 and 2014, were as follows:

	2015	2014
Cash and cash equivalents	\$ 39,504	\$ 38,066
Equities	839,608	827,364
Fixed income funds	122,319	127,966
Mutual funds and other	259,524	385,392
	<u>\$ 1,260,955</u>	<u>\$ 1,378,788</u>

HNSM estimates the total market value of the Trust at September 30, 2015 and 2014, respectively, to be \$1,260,955 and 1,378,788.

NOTE G – MCKINNEY EDUCATION FOUNDATION – JP MORGAN INVESTMENT

The HNSM funds and the McKinney Education Foundation funds are traded as a single account. The HNSM balance at the end of the fiscal year was \$584,560 and is a mix of restricted and unrestricted funds. The restricted funds are \$302,100 from Texas Department of Transportation; the total restricted funds from Texas Department of Transportation are \$392,702 with the balance held at Independent Bank. There are unrestricted funds totaling \$282,460 at McKinney Education Foundation including two board designated Endowment accounts - \$47,900 from Primo donated in prior years, and \$225,000 held as an unrestricted Operation Endowment; the total unrestricted Operation Endowment savings are \$278,540 with the balance held at Independent Bank. The other \$9,560 of unrestricted savings at McKinney Education funds is the unrealized gains on the investment account as of September 30, 2015.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE H – NET ASSET ACCOUNTING

HNSM maintains its records on a net asset accounting basis in order to ensure observance of the limitations and restrictions placed on the use of its resources. This is the procedure by which net assets for various purposes are classified for accounting and reporting purposes into self-balancing funds according to their nature and purpose.

Unrestricted net assets are those funds available for the support of HNSM's programs. Temporarily restricted net assets are those funds restricted by the grantor(s) to be expended only for specific purposes. Temporarily restricted net assets consist of the Bessie Heard Trust, grants, and donations. As of September 30, 2015 and 2014, these funds consist of:

	<u>2015</u>	<u>2014</u>
Bessie Heard Trust	\$ 1,260,955	\$ 1,378,788
McKinney Education Foundation Investment	302,100	302,100
Cash and cash equivalents	<u>119,023</u>	<u>127,146</u>
Total temporarily restricted	<u>\$ 1,682,078</u>	<u>\$ 1,808,034</u>

NOTE I – FUNCTIONAL EXPENSE ALLOCATION

Directly identifiable expenses are charged to program and support services. Expenses related to more than one function are charged to program and supporting services on the basis of periodic time and expense studies. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Organization.

HNSM operates various programs which include a wildlife sanctuary restoration and trail system, education and outreach programs, trips, public information, exhibits and collections, and a retail museum store.



HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE I – FUNCTIONAL EXPENSE ALLOCATION

The functional expense allocation at September 30, 2015, is as follows:

Description	Total Expenses	Program Services	Management and General	Fund Raising
Cost of goods sold	\$ 66,447	\$ 47,195	\$ -	\$ 19,252
Special programs, events and exhibits	150,160	129,492	3,408	17,260
Salaries, benefits and taxes	579,578	387,091	113,228	79,259
Professional fees	18,167	161	10,435	7,571
Supplies	11,095	8,105	1,759	1,231
Occupancy	129,137	85,230	25,827	18,080
Equipment maintenance and rental	6,960	4,594	1,392	974
Travel	184	123	37	24
Conferences and meetings	1,452	959	290	203
Depreciation	205,841	158,761	27,694	19,386
Advertising and promotions (Note T)	33,759	14,075	399	19,285
Insurance	21,118	13,797	4,952	2,369
Gifts in kind expense	826,999	413,500	-	413,499
Credit card processing fees	17,962	8,981	-	8,981
Miscellaneous	11,929	7,873	2,386	1,670
	<u>\$ 2,080,788</u>	<u>\$ 1,279,937</u>	<u>\$ 191,807</u>	<u>\$ 609,044</u>

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE I – FUNCTIONAL EXPENSE ALLOCATION

The functional expense allocation at September 30, 2014, is as follows:

Description	Total Expenses	Program Services	Management and General	Fund Raising
Cost of goods sold	\$ 61,155	\$ 44,880	\$ -	\$ 16,275
Special programs, events and exhibits	139,992	114,487	1,742	23,763
Salaries, benefits and taxes	545,986	375,440	95,932	74,614
Professional fees	33,789	-	33,351	438
Supplies	10,002	7,488	1,414	1,100
Occupancy	137,070	93,208	24,673	19,189
Equipment maintenance and rental	8,761	5,957	1,577	1,227
Travel	93	63	17	13
Conferences and meetings	1,324	901	238	185
Depreciation	212,970	167,251	25,717	20,002
Advertising and promotions (Note T)	38,116	13,961	519	23,636
Insurance	17,996	11,723	4,323	1,950
Gifts in kind expense	277,192	138,596	-	138,596
Credit card processing fees	15,731	11,798	-	3,933
Miscellaneous	6,282	4,273	1,130	879
	<u>\$ 1,506,459</u>	<u>\$ 990,026</u>	<u>\$ 190,633</u>	<u>\$ 325,800</u>

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE J – FUNDRAISING EXPENSE

The ratio of fundraising expense to amounts raised is as follows:

	<u>2015</u>	<u>2014</u>
Gifts and grants	\$ 77,351	\$ 128,994
Gifts in kind	826,999	295,424
Fundraising events	87,179	63,695
Memberships	132,176	141,300
Trips and education	<u>248,247</u>	<u>234,186</u>
Total funds raised	<u>\$ 1,371,952</u>	<u>\$ 863,599</u>
Fundraising expense	<u>\$ 609,044</u>	<u>\$ 325,800</u>
Ratio of fundraising expense to amounts raised	44%	38%

NOTE K – GIFTS IN KIND

No amounts have been reflected in the financial statements for donated services. HNSM pays for most services requiring specific expertise. However, many individuals volunteer their time to perform a variety of tasks that assist HNSM with its operations. Approximately \$826,999 and \$295,424 of contributions in kind have been recorded associated with various donated items related to various events and exhibits for the years ended September 30, 2015 and 2014, respectively.

Gifts in kind recognized in the accompanying statements of financial activity and changes in net assets for the years ended September 30, 2015 and 2014, respectively, are summarized as follows:

	<u>2015</u>	<u>2014</u>
Advertising	\$ 826,999	\$ 277,193
Computer software	<u>-</u>	<u>18,231</u>
Total gifts in kind	<u>\$ 826,999</u>	<u>\$ 295,424</u>

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE L – ARTIFACT COLLECTION

HNSM's collection consists of diverse examples of natural history, anthropological, fine art, and taxidermy items. The majority of these items were donated by Bessie Heard from her personal collections. In conformity with the practice followed by many museums, art objects purchased and donated are not included in the statement of financial position. The values of the objects acquired by gift, for which HNSM can make a reasonable estimate, are reported as gifts in the statement of financial activity. The cost of all objects purchased, together with the value of objects acquired by gift as indicated previously are reported as a separate program expense.

NOTE M – RELATED PARTY TRANSACTION

A board member of HNSM is an officer of the bank that acts as Trustee for the Bessie Heard Support Trust. HNSM paid trustee fees to the bank in the amount of \$18,101 and \$16,620 for the years ended September 30, 2015 and 2014, respectively.

NOTE N – COMPENSATED ABSENCES

Employees of HNSM are entitled to paid vacation, paid sick days and personal days off depending on job classification, length of service and other factors. At September 30, 2015 and 2014, respectively, accrued compensated absences totaled \$19,649 and \$19,161.

NOTE O – DEFINED CONTRIBUTION PLAN

HNSM has a defined contribution plan pursuant to Section 403(b) of the Internal Revenue Code. Employees who work 1,000 hours or more annually have been eligible to participate in the plan. However, since June of 2011, contributions by HNSM have been suspended as a cost reduction to the Museum, and currently there is no plan to reinstate contributions. The balance in the forfeiture account is \$0, and there were no contributions to the plan for the years ended September 30, 2015 or 2014.

HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE P– NET ASSETS RELEASED FROM RESTRICTIONS

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

	<u>2015</u>	<u>2014</u>
Purpose restrictions accomplished or donor restrictions released		
Operating funds from Bessie Heard Support Trust	\$ 40,610	\$ 58,136
Other programs and exhibits	<u>47,259</u>	<u>30,424</u>
Total restrictions released	<u>\$ 87,869</u>	<u>\$ 88,560</u>

NOTE Q – OPERATING LEASES

HNSM has two equipment lease agreements with terms of twelve to fifty-one months with a total monthly rent of approximately \$558. Lease expense for the years ended September 30, 2015 and 2014, respectively, was approximately \$6,961 and \$6,911.

Future minimum rental payments are as follows:

<u>Year Ended September 30,</u>	<u>Amount</u>
2016	\$ 1,990
Thereafter	<u>-</u>
	<u>\$ 1,990</u>

NOTE R – LAND LEASE

Historically HNSM leased the Camp Smitty facilities from the Camp Fire USA Lone Star Council for \$1 a year under an arrangement that allowed five year lease options to be exercised through 2021. The current five year lease ran through June 3, 2016, and the next and final lease option ran through June 3, 2021. On July 31, 2013 Camp Fire USA Lone Star sold the land with the lease to Mr. and Mrs. Seal and Mr. and Mrs. Judy, who became the new property owners and from whom HNSM then continued to lease the land with the same lease terms. In 2015, HNSM



HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY, INC.  
NOTES TO FINANCIAL STATEMENTS  
September 30, 2015 and 2014

NOTE R – LAND LEASE

finalized a transaction with the new property owners, whereby HNSM swapped land with an equivalent value for the land that had been leased by HNSM. In this swap HNSM relinquished the lease option and lease renewal option that would have allowed the organization to lease the land through 2021. HNSM also relinquished adjacent HNSM land to the leaseholders and in return received permanent ownership and deed to the land that the Camp Smitty building is built on. There was no money that exchanged hands as part of this transaction and the only expense was \$1,286 in title/closing fees.

NOTE S – CONCENTRATIONS OF CREDIT RISK

HNSM derives its revenue from contributions, programs and admission sources. Continued funding from these sources at current levels is dependent upon various factors. Such factors include economic conditions, donor satisfaction and public perception of mission effectiveness and relative importance. HNSM operates entirely within the McKinney, Texas area.

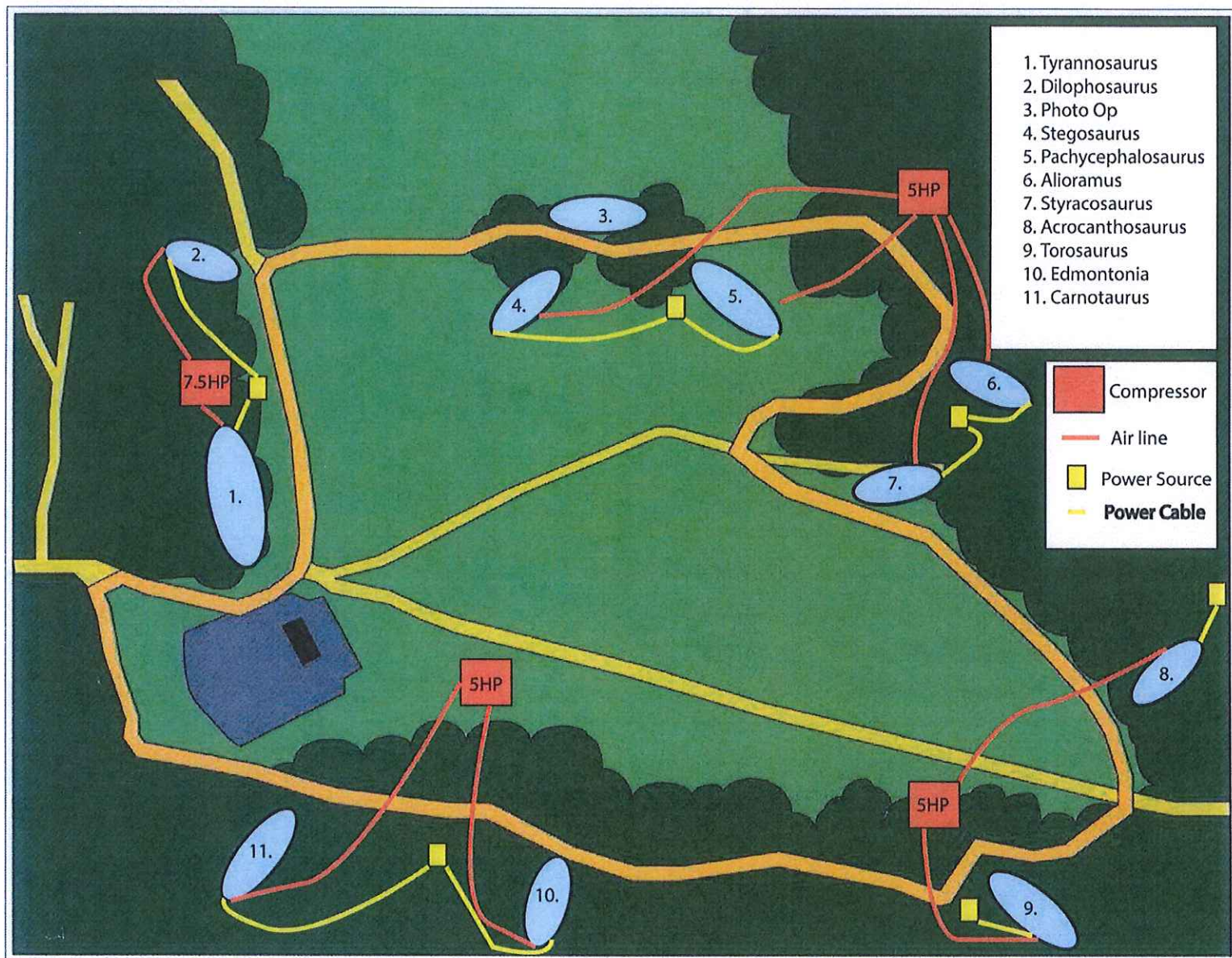
HNSM maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. At September 30, 2015, HNSM exceeded these limits by \$60,759. HNSM has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

NOTE T – ADVERTISING COSTS

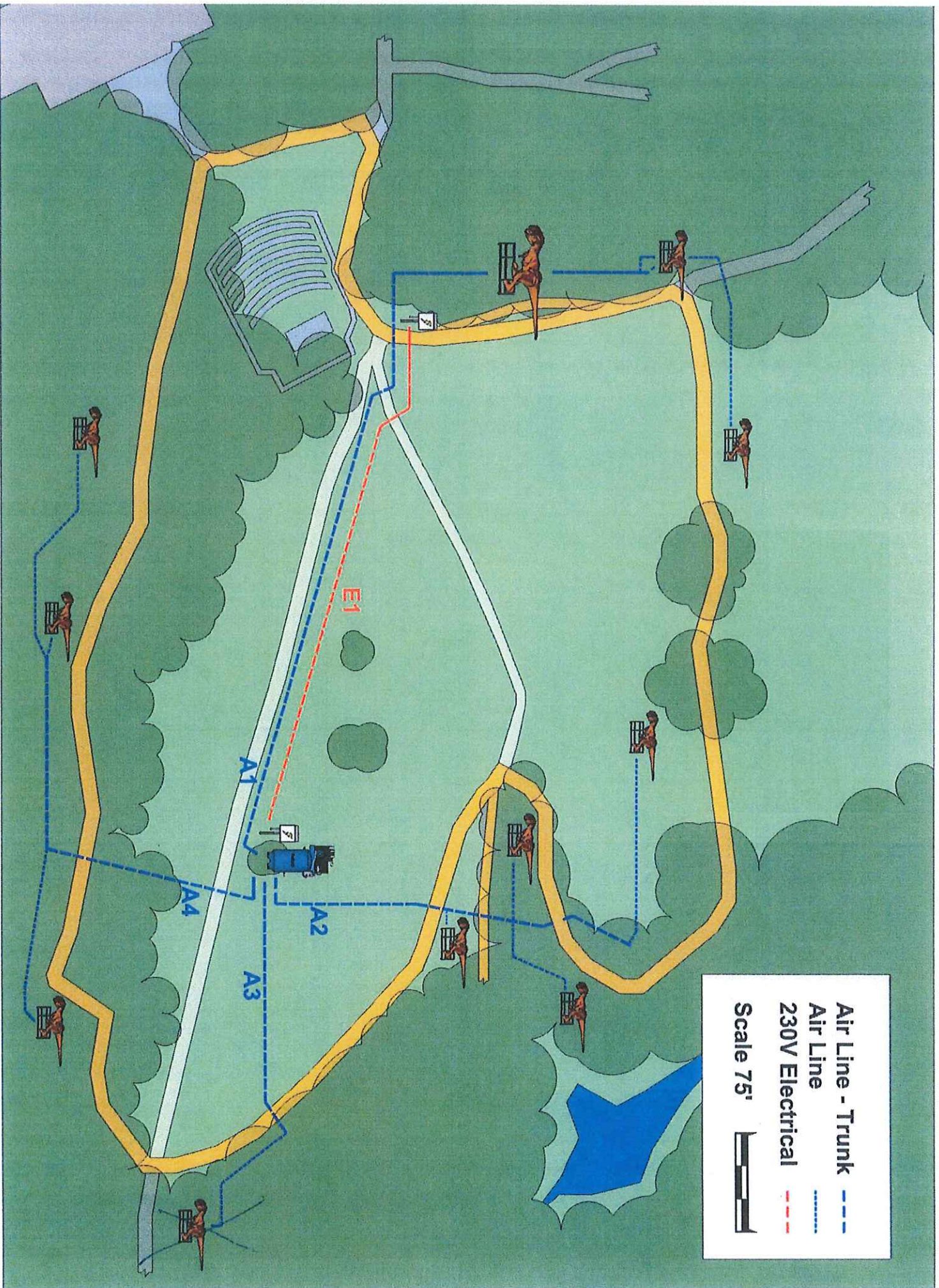
HNSM incurs non-direct advertising costs and has adopted a policy of expensing such costs as incurred. HNSM recorded \$33,759 in advertising and promotional expense for the year ended September 30, 2015, all of which was expensed as incurred, and approximately 57% of which was included in fundraising expense. HNSM recorded \$38,116 in advertising and promotional expense for the year ended September 30, 2014, all of which was expensed as incurred, and approximately 62% of which was included in fundraising expense.

NOTE U – SUBSEQUENT EVENTS

HNSM has evaluated subsequent events, of which there were none, up to and including January 20, 2016. This is the date the financial statements were available for issuance.









INTERNAL REVENUE SERVICE  
District Director

DEPARTMENT OF THE TREASURY  
1100 Commerce St., Dallas, TX 75242

HEARD NATURAL SCIENCE MUSEUM  
AND WILDLIFE SANCTUARY INC  
ONE NATURE PL  
MCKINNEY, TEXAS  
75069

Person to Contact:  
Barbara Mitchell

Telephone Number:  
(214)767-1162

Refer Reply to:  
EP/EO:MC:4940 DAL

Date:  
DECEMBER 27, 1993

EIN:  
75-1317961

Dear Sir or Madam:

Our records show that HEARD NATURAL SCIENCE MUSEUM AND WILDLIFE SANCTUARY INC is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. This exemption was granted DECEMBER 1969 and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Internal Revenue Code because you are an organization described in section 170(b)(1)(A)(vi).

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely Yours,

*Barbara Mitchell*

EP/EO Correspondence Examiner  
Customer Service Section



**16-645**

**TITLE:** Consider/Discuss/Act on Project #16-06, a Request Submitted by McKinney Rotary Clubs in the Amount of Two Hundred Thousand Dollars (\$200,000), Plus Contingency for Construction of an All-Abilities Playground in Bonnie Wenk Park, Amount Requested Represents 47% of Total Estimated Project Cost

**SUPPORTING MATERIALS:**

[Rotary Grant Application](#)

[McKinney Rotary Foundation P&L](#)

[McKinney Rotary Foundation Budget](#)

[All-Abilities Playground Project Budget](#)

[IRS Determination Letter](#)

[Letter of Approval-McKinney Parks & Recreation Department](#)

[Rotary Foundation Presentation](#)



# MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Grant Application

Fiscal Year 2016

### IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at [www.mckinneycdc.org](http://www.mckinneycdc.org); by calling 214.544.0296 or by emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)
- Please call to discuss your plans for submitting an application **in advance** of completing the form. Completed application and all supporting documents are required to be submitted electronically or on a CD for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

- *If you are interested in a preliminary review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at [www.mckinneycdc.org](http://www.mckinneycdc.org), by calling 214.544.0296 or emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org).*

***Applications must be completed in full, using this form, and received by MCDC, electronically or on a CD, by 5:00 p.m. on the date indicated in schedule below.***

### Please indicate the type of funding you are requesting:

**X Project Grant**

Quality of Life projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.



**Promotional or Community Event Grant (maximum \$15,000)**

Initiatives, activities and events that promote the City of McKinney for the purpose of developing new or expanded business opportunities and/or tourism – and enhance quality of life for McKinney residents.

### Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 4, 2016	January 2016	February 2016
Cycle II: June 30 2016	July 2016	August 2016

### Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 29, 2016	February 2016	March 2016
Cycle II: April 29, 2016	May 2016	June 2016
Cycle III: July 29, 2016	August 2016	September 2016

## APPLICATION

### ORGANIZATION INFORMATION

Name: McKinney Rotary Foundation

Federal Tax I.D.: 34-2051592

Incorporation Date: 07/07/2005

Mailing Address: P.O. Box 552

City McKinney

ST: TX

Zip: 75070

Phone: 469-879-5851

Fax:

Email: Tntstan2@att.net

Website: Rotaryplayground.com

#### Check One:

- ☒ Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- ☐ Governmental entity
- ☐ For profit corporation
- ☐ Other

Professional affiliations and organizations to which your organization belongs: Rotary International

### REPRESENTATIVE COMPLETING APPLICATION:

Name: Juli Smith

Title: Co-chair: McKinney Rotary Clubs All-Abilities Playground Project

Mailing Address: P.O. Box 552

TX

City: McKinney

ST: TX

Zip: 75070

Phone: 972-658-9977

Fax:

Email: julismith@tx.rr.com

**CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:**

Name: Juli Smith

Title: Co-chair: McKinney Rotary Clubs All-Abilities Playground Project

Mailing Address: P.O. Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 972-658-9977

Fax:

Email: julismith@tx.rr.com

**FUNDING**

Total amount requested: \$200,000.00 with a contingency of back stop funding

Matching Funds Available: No (fundraising efforts are underway)

**PROJECT/PROMOTION/COMMUNITY EVENT**

Start Date: 6/2016

Completion Date: 4/2017

**BOARD OF DIRECTORS** *(may be included as an attachment)*

McKinney Rotary Club Foundation listed only

Doug Kowalski

Tommy Stanley

Melanie Carroll

Paul Powell

Mike Bell

**LEADERSHIP STAFF** *(may be included as an attachment)*

Larry Offerdahl

Tommy Stanley

Bill Cox

Nathan White

Peter McLellan

Stacey Kemp

Doug Kowalski

Juli Smith

**Using the outline below, provide a written narrative no longer than 7 pages in length:**

## **I. Applying Organization**

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotion/Community Event for which funds are requested.

The McKinney Rotary Foundation is the charitable arm of Rotary. Rotarians invest their time, money, and expertise into priorities, such as eradicating polio and promoting peace. Foundation grants empower Rotarians to approach challenges such as poverty, illiteracy, and malnutrition with sustainable solutions that leave a lasting impact. Our mission is to provide humanitarian services to improve the quality of life for better health, well-being and education of all populations, including the underserved, through many avenues including improved recreation options, health care opportunities and scholarships. All members of the foundation board are volunteers and all programs are supported by volunteers throughout the community.

The combined mission of the two Rotary Clubs in McKinney is to "provide humanitarian services to improve the quality of life, better health, nutrition, well-being and education of all populations, with special consideration for the underserved population in McKinney. To achieve these goals and objectives, the Rotary clubs consider adequate nutrition, access to health services and recreational opportunities as integral measurements leading to a better quality of life. In addition to the physical side of this mission, education through scholarships and youth leadership training are components directed to the psychological preparation for improving one's quality of life. Rotary strongly believes in preparing the physical and intellectual aspects of life to enhance one's quality of life. The Rotary Foundation provides scholarships to Camp RYLA (Rotary Youth Leadership Awards) and graduating seniors, sponsors INTERACT clubs at the high schools and ROTARACT clubs (ages 18 – 30) at the college level. These clubs are important to the Rotary's objective of strengthening leadership skills and serving the community. Additionally, the children's basic needs such as appropriate clothing and school supplies are provided by the Rotary Clubs service which is made up of 100% volunteers.

The McKinney Rotary Clubs are comprised of approximately 130 businessmen and women (both McKinney Service Clubs) who volunteer their time and talents to the community exemplifying the motto "Service Above Self" and each club meets once a week. This project is under the auspices of the Rotary Foundation as an extension (separate) of the McKinney Rotary Club. For this project, the two Rotary Clubs have formed a partnership and combined leadership team of eight members which meets bi-monthly. A bookkeeper and a certified public accountant are the only contracted paid staff for the McKinney Rotary Foundation.

New officers for the Foundation and both of the Rotary Clubs have been elected and will take office on July 1, 2016. There will be no impact on the project as all the current "leadership staff" will remain for the length of the project. The officers are already active in the proposed project and will continue to be active for the duration of the project.

**Project or Promotion/Community Event (whichever is applicable)**

- Outline details of the Project/Promotion/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

The All-Abilities Playground began as a vision of the McKinney Rotary Clubs when the realization that all of the new recreational facilities being constructed within the city would not be accessible to children and parents who have special needs. According the Texas Education Agency's Texas Academic Performance Report (TAPR) 2013, approximately 8,646 students are identified as participating in Special Education programs. This number represents the following school districts: McKinney ISD, Allen ISD, Prosper ISD, Lovejoy ISD, Frisco ISD. Although some of these children may not be impacted by mobility issues, the number does include many children with Autism, Down Syndrome and other cognitive issues. Their activities are often restricted by an inability to play in a standard playground due to emotional and other physical challenges. Additionally, there are children living within McKinney which are not included in the TAPR data. These children attend schools in adjacent districts or private schools, are home schooled or are pre-school age. Consequently, these special children became our "target audience" in a direct sense; while the community of families who have not had the opportunity to interact on a one to one basis with children with special needs and their parents will benefit indirectly.

Rotary International's Four-Way Test of the things we think, say or do is a test used by Rotarians world-wide as a moral code for personal and business relationships. "Is it beneficial to all concerned?" is one of the four questions and we strongly believe giving the community an opportunity to know and understand others who deal with daily challenges will benefit all. The ability of a family with one child with special needs and other children without special needs will be able to enjoy a day at a playground in which siblings are able to play together. The scope of the All-Abilities Playground is restricted to the actual play area and it adjacent infrastructure. The City of McKinney is building a restroom with a third bathroom for families who need to accompany their child into the restroom, increasing the parking area with enough room to allow for bus traffic and additional parking spaces. The purpose is to create the All-Abilities Playground as a "destination" playground for specialized schools to use for a field trip and to have extra space for retrofitted cars and vans. The trails and sidewalks will accommodate families who have members in wheelchairs. Lastly, the landscaping within the play area will create "pods" for individual play and safer play on swings and sensory areas.... all directed to many of the needs for challenging and safe play for all children. Children with special needs have fewer choices than children without special needs. Imagine entering a playground in which one has access to all the equipment and be able to choose, possibly for the first time, which piece of equipment on which to play! This ability to freely choose is the primary goal for this playground. The McKinney Rotary Clubs wishes to give the "Gift of Play" to ALL children.

- ~~**For Promotional Grants/Community Events**~~ describe how this initiative will ~~**promote the City of McKinney for the purpose of business development and/or tourism.**~~
- Describe how the proposed Project/Promotion/Community Event fulfills strategic goals and objectives for your organization.

The primary goal of our Rotary Clubs (Foundation) is humanitarian in nature. Internationally, the Rotary Clubs have striven to eradicate polio and has almost succeeded. In McKinney, Texas, the scope is a little less expansive; it is to improve the quality of life for all who live here. We have focused for years on children from elementary through high school, with assistance for necessities and leadership training and scholarships. This project has a similar goal brought to a specific cohort: children with special needs and their families. There is a quote widely utilized: "Play is the work of children". It is the Rotary's view that children learn about the world through play, build self-esteem through successful play, and develop into strong citizens through challenges overcome. This All-Abilities Playground will provide the venue and opportunity for all children to experience the freedom and choices to all of the above. In addition, empathy and acceptance of others will be a byproduct of able bodied children and children with special needs looking beyond the physical differences. If one were to only view the outward manifestation of the playground, it would be enough to see children with



special needs playing in an outdoor area freely and safely. The goals and objectives are simple: Make life better for children who are underserved within McKinney.

- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.

The Rotary Clubs are partnering with Chestnut Square's Killis Melton's Ice Cream Crank Off and 5K/fun run on June 11<sup>th</sup>. The net profits will be shared between the two non-profits. They expect approximately 500 runners and 400 visitors. Additionally, a charity Steak 101 sponsored by Local Yocal is scheduled for 50 participants on July 8<sup>th</sup>. In May, we are hosting an on-line auction. The leadership team is researching various options for several activities which would appeal to families with special needs children as well the general population.

- Include the venue/location for Project/Promotion/Community Event?

The venue for the All-Abilities Playground is a site within the northwest area of Bonnie Wenk Park. The site is near the intersection of Hardin Blvd. and Virginia Parkway. The area is 2 acres; northwest of the dog park and north of the adjacent parking lot.

- Provide a timeline for the Project/Promotion/Community Event.

The projected timeline is dependent upon the Parks Department overall plan for Phase II, and Landscape contractor's delivery of the bids and their review by the Rotary Clubs and the City. With the combined participation from these three entities, the original timeline has been extended. Currently, the bids are expected to be released to the Parks Department and the Rotary by the end of April or shortly thereafter. At this time, the exact steps in the timeline are predicated on when the bids are reviewed and acted upon by the participants. Based on the typical construction time, the All-Abilities Playground has a projected completion time of spring 2017.

Detail goals for growth/expansion in future years.

The Parks Department will take over the All-Abilities Playground upon completion as a part of their system. In discussions between the Rotary Clubs and the Parks Department, there is a clear understanding that the playground will be maintained for many years to come. The Rotary Club Foundation's view is to create a "legacy playground". If that translates into growth and expansion of the playground, the McKinney Rotary Clubs of McKinney will feel their "vision" has been fulfilled and may consider being part of an expansion.

**Project Grants – please complete the section below:**

- |                             |   |  |
|-----------------------------|---|--|
| • An expansion/improvement? | <input type="checkbox"/> Yes            | <input checked="" type="checkbox"/> No |
| • A replacement/repair?     | <input type="checkbox"/> Yes            | <input checked="" type="checkbox"/> No |
| • A multi-phase project?    | <input type="checkbox"/> Yes            | <input checked="" type="checkbox"/> No |
| • A new project?            | <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No            |

**Has a feasibility study or market analysis been completed for this proposed project?** *If so, please attach a copy of the Executive Summary.*

No feasibility study made as a standard playground was part of the "Phase II" plan for Bonnie Wenk Park. The Rotary proposal to the City of McKinney's Park Department was to redesign the play area, focusing on full accessibility for children and adults with special needs; while considering the "playability" for children without disabilities. A needs assessment was made through meetings with various parents of children with special needs.

**Provide specific information to illustrate how this Project/Promotion/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:**

The All-Abilities Playground exemplifies basic quality of life improvements for all children, with an emphasis on children with special needs and their families. These children will be able to navigate throughout the entire playground and play with free standing and specially-designed equipment accommodating their wheelchairs and other durable medical equipment. For many, it will be the first time they and their parents can enter a playground which is designed for access, safety and freedom of choice. Included in the design will be areas for children who need to play "alone" in a quiet place, or those who are "sensory seekers" with equipment designed for tactile experiences. Children with special needs seldom have the "choices" the general population takes for granted, and this playground will give them choices and control over their surroundings. To be able to have some control over your life is indeed an improvement in one's quality of life!

The partnership of the city, the parks department, the two Rotary Clubs and the designer has worked diligently to include as many opportunities for easy access and "playable equipment", all of which has been directed to making this a "destination playground". The city and parks department have upgraded the infrastructure of all the surrounding areas including a larger parking area to accommodate buses (field trips), additional road access to the playground from the north and south, a restroom with a "family space" for parents who need to enter the restrooms with their children and wider trails. The Rotary Clubs, while raising the funding, have researched equipment, costs, spoken with parents and kept the project "on target with the final goal of having it remaining focused as a play area for those children who are unable to participate in the other recreational facilities in McKinney. Finally, sustainability has always been at the forefront of this project. The city of McKinney (Parks Department) will assume maintenance and liability for the playground upon completion.

- 
- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
  - Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
  - Highlight and promote McKinney as a unique destination for residents and visitors alike
  - Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
  - Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
  - Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

**Indicate which goal(s) listed above will be supported by the proposed Project/Promotion/Event:**

The All-Abilities Playground is eligible for consideration under Sections 501 to 505 of the Texas Local Government Code and will address the goals to:

- Support fitness to the fullest extent of abilities of each child with special needs as well as children without special needs.
- Be promoted as a unique, accessible "destination playground" for Collin County and the Metroplex.
- Contribute to the "quality of life" for children with special needs and their parents by providing a family friendly park playground. This will also apply to adults with mobility issues who want to recreate with their children, and to children without special needs because of the "playability" of

the equipment.

- Sustainability of All-Abilities Playground addressed with an agreement with the city of McKinney to maintain the playground upon completion.

The proposed project aligns with several of the MCDC goals and strategies:

1. Creating an All Abilities Playground project significantly contributes to the quality of life for the special needs adults and children in McKinney, Texas and in Collin County.
2. The All Abilities Playground project highlights and promotes McKinney, Texas as a community that addresses the needs of all citizens (special needs and non-special needs).
3. All Abilities Playground project committee members have collaborated with the City of McKinney to ensure the sustainability of the project. The City of McKinney will maintain and sustain the project.
4. All Abilities Playground project meets citizen needs for quality of life improvements by supporting the 2012 American Disabilities Act.

**Has a request for funding, for this Project/Promotion/Community Event, been submitted to MCDC in the past?**

☐ Yes

☒ No

## II. Financial

- Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.

The McKinney Rotary Foundation's financial budget/finances are separate from the joint McKinney Rotary Clubs and have signatories represented by both clubs. There is no foreseeable impact on the McKinney Foundation's mission and goals.

- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

End of year financials are attached. The McKinney Rotary Foundation does not require audited financials. All year end reports are prepared and reviewed by a certified public accountant.

**What is the estimated total cost for this Project/Promotion/Community Event?**

\$560,000.00

**(Include a budget for the proposed Project/Promotion/Community Event.)**

**What percentage of Project/Promotion/Community Event funding will be provided by the Applicant?**

The Rotary Clubs' goal is to provide approximately 55% - 60% of the project cost through direct club donations and funds raised from grants, the community and local businesses.

**Are Matching Funds available?** ☐ Yes

☒ No

Cash \$

% of Total

In-Kind \$

Volunteer hours

% of Total

**Are other sources of funding available?** *If so, please list source and amount.*

Bob Tomes Family	\$25,000	Independent Bank	\$ 5,000
Rotary Clubs	\$47,000	Community Contributions	\$118,000

Step-up Realty	\$10,000	Encore Wire	\$ 5,000
McKinney Lumber Co	\$ 1,500		
Baylor, Scott, White	\$ 1,000	Medical Center McKinney	\$ 5,000
Honorariums	\$ 3,000	Memorials	\$ 3,000
Additional businesses donations			\$15,000

**Have any other federal, state, or municipal entities or foundations been approached for funding?** *If so, please list entity, date of request and amount requested.*

McKinney Alliance	10/2015	\$ 5,000	received \$5,000
Jr League of Collin County grant application	2/25/16	\$ 75,000	pending
Walgreens	2/20/16	\$ 10,000	pending
Jordan Spieth Family Foundation (LOI)	3/23/16	\$100,000	pending
WalMart Community Grants (4)	3/10/16	\$ 5,000	received \$1,500
(1 response as of 3/28/16)			
Hillcrest Foundation	3/25/16	\$100,000	pending
Market Street (United Groceries)	3/8/16	\$ 50,000	pending
Raymond James Charitable Endowment Fund	1/5/2016	\$ 1,500	received \$1,500
Hoblitzelle Foundation	3/29/16	\$ 60,000	pending
Rotary International District 5810 (2015-16 yr.)	4/9/16	\$ 4,000	pending

We are in the process of writing 4 additional grant applications to be submitted within 30 days.

#### **IV. Marketing and Outreach**

Describe marketing plans and outreach strategies for your organization, for the Project/Promotion/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

Marketing efforts through community presentations, press releases, social media (Facebook, Nextdoor, Rotarian Website, special project website -<http://www.rotaryplayground.com/>), are being utilized to publicize the All Abilities Playground project to the citizens of McKinney and Collin County.

#### **V. Metrics to Evaluate Success**

Outline the metrics that will be used to evaluate success of the proposed Project/Promotion/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Success will be evaluated by reaching goal fundraising efforts, final completion of the All Abilities Playground project and administering a community wide survey via the City of McKinney website, Chamber of Commerce and social media sites.

#### **Acknowledgements**


***If funding is approved by the MCDC board of directors, Applicant will assure:***

- The Project/Promotion/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for the purpose described in this application;

- MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project/Promotion/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement;
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotion/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotion/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotion/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotion/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotion/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120<sup>th</sup> day after the date the MCDC notifies the applicant of the violation.

**We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

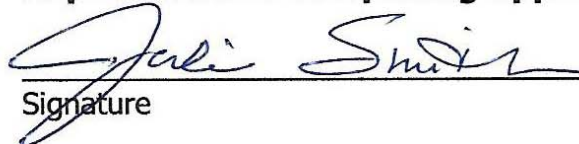
**Chief Executive Officer**

  
Signature

Tommy Stanley  
Printed Name

Date 4/59/2016

**Representative Completing Application**

  
Signature

Juli Smith  
Printed Name

Date 4/19/2016

***INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.***

**CHECKLIST:**

**Completed Application:**

- ☒ Use the form/format provided
- ☒ Organization Description



- ☒ Outline of Project/Promotion/Community Event; description, goals and objectives
- ☒ Indicate the MCDC goal(s) that will be supported by this Project/Promotion/Community Event
- ☒ Project/Promotion/Community Event timeline and venue
- ☒ Plans for marketing and outreach
- ☒ Evaluation metrics
- ☒ List of board of directors and staff

**Attachments:**

- ☒ Financials: organization's budget for current fiscal year; Project/Promotion/Community Event budget; audited financial statements
- ☒ Feasibility Study or Market Analysis if completed (Executive Summary)
- ☒ IRS Determination Letter (if applicable)
- ☒ Property Owner Letter

***A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTION/COMMUNITY EVENT.***

***FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.***

***PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.***



## **McKINNEY COMMUNITY DEVELOPMENT CORPORATION**

### **Final Report**

**Organization: McKinney Rotary Foundation**

**Funding Amount:**

**Project/Promotion/Community Event: McKinney Rotary Clubs All-Abilities Playground**

**Start Date:**

**Completion Date: spring 2017**

**Location of Project/Promotion/Community Event: Bonnie Wenk Park, Corner of Hardin Blvd and Virginia Parkway**

#### **Please include the following in your report:**

- Narrative report on the Project/Promotion/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

#### **Please submit Final Report no later than 30 days following the completion of the Project/Promotion/Community Event to:**

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Attn: Cindy Schneible  
[cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)

3:18 PM  
02/02/16  
Accrual Basis

**McKinney Rotary Foundation**  
**Profit & Loss**  
July 2014 through June 2015

	Jul '14 - Jun 15	Jul '13 - Jun 14
Samaritan Inn Expense	2,700.00	4,500.00
Student of the Month	512.60	49.00
Website Costs	0.00	1,068.23
Youth Leadership Expense	3,347.48	3,024.05
Total Expense	36,469.59	32,647.95
Net Ordinary Income	11,794.98	16,073.21
Other Income/Expense		
Other Income		
Interest Income	0.00	0.08
Total Other Income	0.00	0.08
Net Other Income	0.00	0.08
Net Income	11,794.98	16,073.29

3:18 PM

02/02/16

Accrual Basis

## McKinney Rotary Foundation

## Profit &amp; Loss

July 2014 through June 2015

	Jul '14 - Jun 15	Jul '13 - Jun 14
Ordinary Income/Expense		
Income		
Big Wheel Donations	650.00	300.00
Contributions	170.00	420.00
Dues		
Academic Excellence	0.00	5,093.50
Youth Leadership	0.00	2,910.00
Total Dues	0.00	8,003.50
Fund Raising		
Flag Leases	30,967.23	21,095.64
Parade of Lights	13,315.60	13,996.13
Total Fund Raising	44,282.83	35,091.77
Other Revenue		
Bucket Income	1,644.74	1,827.89
Lottery Income	842.00	1,053.00
Youth Leadership Program	675.00	2,025.00
Total Other Revenue	3,161.74	4,905.89
Total Income	48,264.57	48,721.16
Expense		
Academic Excellence Expense		
4 Way Speech	375.00	0.00
Ceremony Expenses	0.00	2,388.90
Honor Cords	2,662.33	2,091.45
Total Academic Excellence Expense	3,037.33	4,480.35
Bank Service Charges	0.00	0.00
Camp Ryla	2,622.43	2,612.91
Charitable Contributions		
Crepe Myrtle Trails/Mom's Day	350.00	0.00
Evaristo Therapy Project	841.62	0.00
International Project	2,125.00	0.00
Leukemia Donation	298.00	0.00
McKinney Education Foundation	100.00	0.00
Nepal Donation	1,000.00	0.00
Volunteer McKinney	500.00	0.00
Charitable Contributions - Other	500.00	2,000.00
Total Charitable Contributions	5,714.62	2,000.00
Flag Related Expenses		
Advertising	416.00	2,320.00
Bad Debt Expense	0.00	40.00
Flag Accounting	1,245.00	260.00
Flag Meeting Costs	0.00	244.34
Flag Partners	1,200.00	121.50
Flag Postage	909.45	70.80
Flag Purchases	2,585.66	0.00
Flag Supplies	1,282.28	3,372.70
Paypal Fees	10.84	125.52
Sage Monthly Fees	434.58	0.00
Website Costs	440.00	0.00
Total Flag Related Expenses	8,523.81	6,554.86
Fund Raising Costs		
Parade of Lights Costs	7,255.51	5,788.16
Total Fund Raising Costs	7,255.51	5,788.16
Office Supplies	70.67	43.55
Professional Fees		
Accounting	1,580.00	1,970.00
Total Professional Fees	1,580.00	1,970.00
Rotary Big Wheel Expense	1,105.14	556.84

3:17 PM

02/02/16

Accrual Basis

# McKinney Rotary Foundation

## Balance Sheet

As of June 30, 2015

	<u>Jun 30, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
Independent Bank # 567113	40,533.19
Paypal Account	668.70
Total Checking/Savings	<u>41,201.89</u>
Total Current Assets	<u>41,201.89</u>
TOTAL ASSETS	<u>41,201.89</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	29,406.91
Net Income	11,794.98
Total Equity	<u>41,201.89</u>
TOTAL LIABILITIES & EQUITY	<u>41,201.89</u>



# McKinney Rotary Foundation

## ORGANIZATIONAL BUDGET

	PLAYGROUND FYE 06/30/2016*	MRF FYE 06/30/2016	COMBINED FYE 06/30/2016
<b><u>Income</u></b>			
Playground Project			
Affiliated Org. Contributions	\$42,000		\$42,000
Fundraisers/Sponsors	10,000		10,000
Individ, Business Contributions	80,000		80,000
Foundation and Trust Grants	75,000		75,000
Playground Project	<b>207,000</b>		<b>207,000</b>
Youth Leadership Revenue			
Participation Fees		900	900
Total Youth Leadership Revenue		<b>900</b>	<b>900</b>
Fund Raising Projects			
Christmas Parade		25,000	25,000
Big Wheel Donations		500	500
Flag Leases		31,500	31,500
Total Fund Raising Projects		<b>57,000</b>	<b>57,000</b>
Other Revenue			
Bucket Income		1,575	1,575
Contributions			-
Game Income		894	894
		<b>2,469</b>	<b>2,469</b>
<b>Total Income</b>	<b>\$207,000</b>	<b>\$60,369</b>	<b>\$267,369</b>

### **Expenses**

All-abilities Park Project			
Design Fees	30,000		30,000
Fundraising	2,000		2,000
Marketing	8,000		8,000
Playground Projects	150,000		150,000
Total All-abilities Park Project	<b>190,000</b>		<b>190,000</b>
Community Service			
MEF Spelling Bee		1,000	1,000
Student of the Month		150	150
Four Way Speech Contest		600	600
Community Charitable Donations		5,000	5,000
Interact		500	500
MEF Scholarship		2,000	2,000
Total Community Service		<b>9,250</b>	<b>9,250</b>

# McKinney Rotary Foundation

<b>Academic Excellence Expense</b>			
Honor Chords		3,000	3,000
<b>Total Academic Excellence Expense</b>		<b>3,000</b>	<b>3,000</b>
<b>Yourth Leadership Expense</b>			
		<b>3,000</b>	<b>3,000</b>
<b>Other Foundation Expenses</b>			
Camp Ryla		2,650	2,650
Christmas Parade		15,000	15,000
Samaratin Inn Meals		-	-
Accounting	1,800	1,300	3,100
Bank Service Charges			-
Website Costs			-
Rotary Big Wheel Expenses		200	200
Office Supplies/Postage	2,000	-	2,000
Printing	3,000		3,000
District 5810 Foundation Seminar		-	-
<b>Total Other Foundation Expenses</b>	<b>6,800</b>	<b>19,150</b>	<b>25,950</b>
<b>International Service</b>			
Habitat for Humanity		1,000	1,000
Club Int'l Service Initiatives		2,000	2,000
District 5810 Initiative		500	500
Polio Plus		1,000	1,000
<b>Total International Service</b>	<b>-</b>	<b>4,500</b>	<b>4,500</b>
<b>Flag Expense</b>			
Advertising		3,485	3,485
Accounting		1,200	1,200
Meeting Costs		250	250
Flag Partners		1,500	1,500
Flag Postage		250	250
Flag Purchases		2,015	2,015
Flag Supplies		900	900
Website Costs			-
Paypal/Sage Fees		300	300
<b>Total Flag Expense</b>	<b>-</b>	<b>9,900</b>	<b>9,900</b>
<b>Total Expense</b>	<b>196,800</b>	<b>48,800</b>	<b>245,600</b>
<b>Net Income</b>	<b>\$10,200</b>	<b>\$11,569</b>	<b>\$21,769</b>

\* FYE 2016 - 12/01/2015-06/30/2016

## McKinney Rotary Clubs Foundation Playground

	Projections FYE 6/30/2016*	Projections FYE 6/30/2017	Total
<b>Income:</b>			
Rotary Clubs of McKinney Contribution	\$ 42,000.00	\$ 5,000.00	\$ 47,000.00
McKinney MCDC grant	-	200,000.00	200,000.00
Fundraisers/Sponsors	10,000.00	10,000.00	20,000.00
General Public	80,000.00	73,000.00	153,000.00
Grants	75,000.00	65,000.00	140,000.00
<i>Total Income</i>	\$ 207,000.00	\$ 353,000.00	\$ 560,000.00
<b>Expense:</b>			
Playground Design Fee	30,000.00	-	30,000.00
Marketing/Advertising	8,000.00	4,600.00	12,600.00
Fundraising	2,000.00	2,000.00	4,000.00
Office Supplies	2,000.00	2,000.00	4,000.00
Accounting/filing fees	1,800.00	2,600.00	4,400.00
Printing	3,000.00	2,000.00	5,000.00
Playground Projects	150,000.00	350,000.00	500,000.00
Special and Disabled Youth Projects	-	-	-
Community Service Project	-	-	-
<i>Total Expense</i>	\$ 196,800.00	\$ 363,200.00	\$ 560,000.00
<b>ProfitLoss</b>	\$ 10,200.00	\$ (10,200.00)	\$ -

\* FYE 2016 - 12/01/2015-06/30/2016

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 10 2007

MCKINNEY ROTARY FOUNDATION  
C/O FRANK R SCAUZILLO JR  
1216 N CENTRAL EXPWY STE 101  
MCKINNEY, TX 75070-3314

Employer Identification Number:  
34-2051592  
DLN:  
17053144007037  
Contact Person:  
KEVIN W PAYTON ID# 31454  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
July 7, 2005  
Contribution Deductibility:  
Yes  
Advance Ruling Ending Date:  
June 30, 2010

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

Letter 1045 (DO/CG)

MCKINNEY ROTARY FOUNDATION

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

A handwritten signature in dark ink, appearing to read "Robert Choi", written over a faint, circular embossed or stamped seal.

Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)  
Statute Extension





Rotary Club - The All Inclusive Playground Project

Dear Mrs. Smith:

This letter is intended to serve as the City of McKinney's written acknowledgement/approval for the use of Bonnie Wenk Park for the construction of an All Inclusive Playground. The City has entered into a formal agreement with the Rotary Club allowing for the design and construction of this project. It is our hope and intent to coordinate the design, project bidding and construction of Bonnie Wenk Park Ph 2 with the All Inclusive Playground Project.

Our department is currently working with the Rotary Club on final design of the playground area. The design received approval by the City and Rotary Club on December 18, 2015. We are currently preparing documents as needed for project bidding and construction. Our projected date for project bidding is February/March 2016. It would be beneficial to have the All Inclusive Playground funding available prior to awarding the bid for construction.

This project has the full support of our Department, and we are hopeful that the Rotary Club is successful in their fundraising campaign as needed for construction of the playground as part of a larger park project, Bonnie Wenk Park Ph 2.

Sincerely,

Rhoda L. Savage

City of McKinney

Director – Parks & Recreation

**Parks, Recreation and Open Space**

P.O. Box 517 • McKinney, Texas 75070 • Metro 972-562-6080



# ALL-ABILITIES PLAYGROUND AT BONNIE WENK PARK

McKinney Community Development Corporation Presentation

May 26, 2016





# Introduction

## BONNIE WENK PARK / ALL-ABILITIES PLAYGROUND PROJECT

1. Partner with the City of McKinney to create a new recreational facility which will be accessible to all children and parents with special needs
2. Exemplifies basic quality of life improvements for all children, with an emphasis on children with special needs



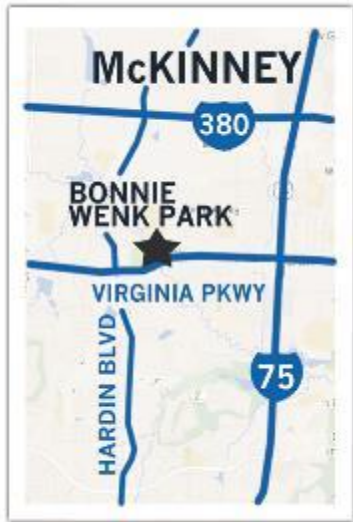


## Data

- MISD enrollment: 24,777
- 2,517 students (10.2%) are identified as participating in Special Education programming
- Combined school districts of McKinney, Allen, Prosper, Lovejoy, Frisco - 8,646 students participate in Special Education programming



## BONNIE WENK PARK / ALL-ABILITIES PLAYGROUND PROJECT



- A component of the 2<sup>nd</sup> phase of the Bonnie Wenk Park.
- The projected Grand Opening is the spring 2017.
- Convenient location





## BONNIE WENK PARK / ALL-ABILITIES PLAYGROUND PROJECT

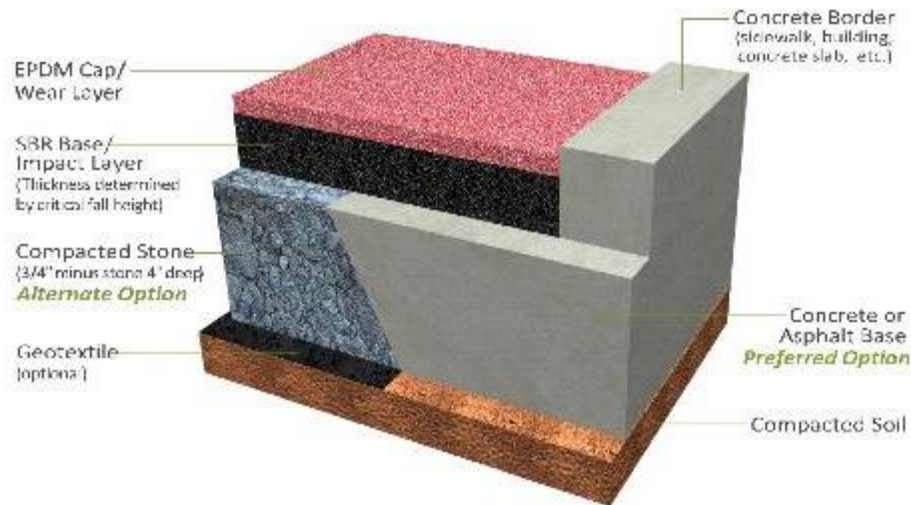


- By definition: an “All Abilities” Playground expands the focus of a standard playground accessibility and “playability” to individuals with special needs
- Gives freedom of safe play in a family-friendly setting



# BONNIE WENK PARK / ALL-ABILITIES PLAYGROUND PROJECT

## Playground Surfacing



The poured foundation defines accessible playground

Increases cost of surface by  
75% (approximate cost  
\$100,000)  
Additional Astro Turf \$25,000  
in non-impact areas



## BONNIE WENK PARK / ALL-ABILITIES PLAYGROUND PROJECT

**Total Project Cost: \$560,000**

**Project Request: \$200,000**





## PARTNERSHIPS for success:

Combining the strengths of private and public sectors to create a synergy for community awareness, involvement and financial support to turn this vision into a reality.



## PARTNERSHIPS

- City of McKinney
- Rotary Clubs of McKinney
- Public/Private Sector
- Community Organizations
- Non-Profit Organizations



McKinney Alliance, Inc.





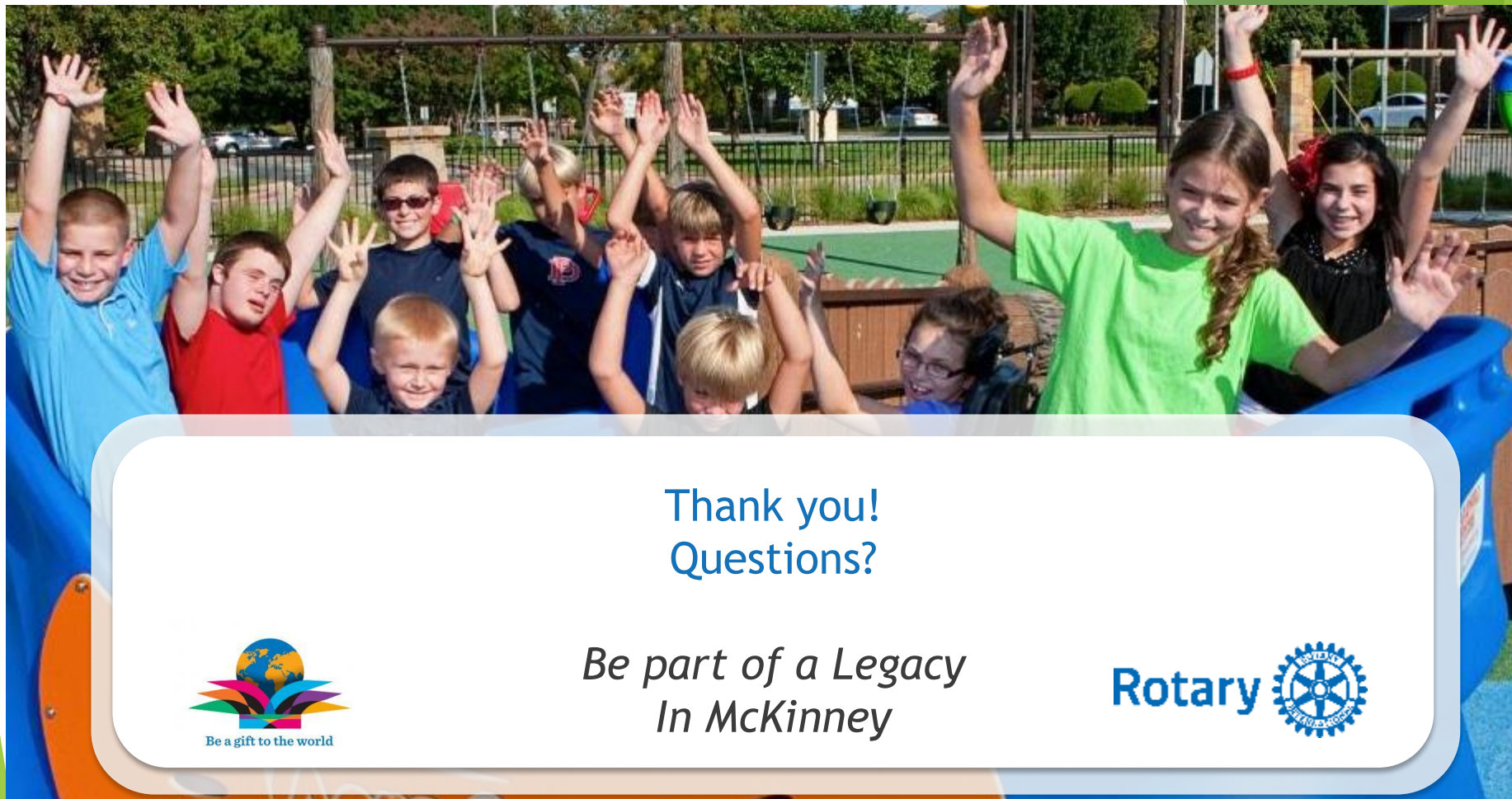


- ▶ The City of McKinney partnership:
  - ▶ Reserved park property for all abilities playground
  - ▶ Develop road and access to playground
  - ▶ Provide additional parking/ADA enhanced restroom facility
  - ▶ Create additional trails and landscaping



Honoring Blake  
Utter  
The Tomes Family





Thank you!  
Questions?



*Be part of a Legacy  
In McKinney*





**16-646**

**TITLE:** Consider/Discuss/Act on Project #16-07, a Request Submitted by Heritage Guild of Collin County in the amount of Fifty Thousand Dollars (\$50,000) for Improvements to the Delaney Cottage, Located at 307 S. Chestnut Street in Chestnut Square, Amount Requested Represents 56% of Total Estimated Project Cost

**SUPPORTING MATERIALS:**

[HGCC Cover Letter](#)

[HGCC Grant Application](#)

[Dulaney Cottage Photos](#)

[HGCC Budget](#)

[HGCC P&L](#)

[IRS Determination Letter](#)



# CHESTNUT SQUARE

HISTORIC VILLAGE

---

315 South Chestnut Street, McKinney, Texas 75069 972-562-8790

April 29, 2016

Ms. Cindy Schneible  
McKinney Community Development Corporation  
5900 S. Lake Forest Blvd, #110  
McKinney, TX 75070

Cindy –

Thank you for all of your help during the previous grant cycle. Although the work has not begun yet, as we are in our peak wedding season (and rain, unfortunately), we are so excited to have these improvements made and a fresh look for the wedding venue.

I want to point out the effort we have made to strengthen our financial position and our development efforts. As you know, we have engaged Melanie Perkins, a proven professional in the area of development, who has already made great progress in our infrastructure. I'm attaching both our sponsorship plan and overall development plan for you to share with your board. We have also participated in the Communities Foundation Letter of Inquiry process, which as you know will allow us to submit grants to their donor advised funds, as well as participate in North Texas Giving Day.

I am pleased to share that 100% of our board members have committed to support Chestnut Square financially. Additionally, we have outlined a strategy to engage board members in fundraising for the Dulaney House, which we will share with you later. We plan to roll out a campaign to our supporters in the next month.

I am also attaching a report that I have shared with the board, the Summerlee Commission on the Financial Sustainability of History Organizations. We are using it to adopt Best Practices and implement some of the strategies outlined. I am sharing it with you because of the information on page 11, and other places throughout, which discusses the vital role of government funding to historic organizations.

As you consider our proposal, I encourage you to look carefully at our financials, and I will point out the positive difference between March 2015 and March 2016. What you cannot see is that we have also paid down our line of credit by \$5000; we are only \$1200 away from paying it off, which I believe can happen in the next 2 months.

I've also attached a financial report showing that we have spent over twice as much on repair and maintenance the first quarter of this year vs. the first quarter of last year. Last year, we spent a total of \$6297 on structures and equipment; this year we've already spent \$2591, and we project that we will have \$20,000 available.



Additionally, over 250 volunteer hours have been spent on repair projects. I think you will see that we are making great progress in taking care of the property; it is with the major projects that we require help from outside sources like MCDC.

This application covers extensive repairs to the 1875 Dulaney Cottage. As you know, the Dulaney's are an important part of McKinney history; Dr. Dulaney and Lucy Field Dulaney's son Joseph was quite wealthy and a great philanthropist in McKinney and north Texas.

The story behind the relocation of the cottage, to position the larger house on the corner, fascinates our guests. The cottage walls are repurposed wood from packing crates that moved the family from Tennessee to Texas, and the Dulaney's stories of childhood death and other struggles are prime examples of the hardships of that era.

I hope you can all see the value of maintaining this property. It is my understanding that for years it has had structural problems, including multiple entry points for rain and wildlife. Although we have made some progress, there is much work yet to be done to preserve the integrity of the building, and at some point, refurbish the interior as well.

Thank you for your consideration,



Jaymie Pedigo  
Executive Director

# MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Grant Application

Fiscal Year 2016

### IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at [www.mckinneycdc.org](http://www.mckinneycdc.org); by calling 214.544.0296 or by emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)
- Please call to discuss your plans for submitting an application **in advance** of completing the form. Completed application and all supporting documents are required to be submitted electronically or on a CD for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

- *If you are interested in a preliminary review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at [www.mckinneycdc.org](http://www.mckinneycdc.org), by calling 214.544.0296 or emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org).*

***Applications must be completed in full, using this form, and received by MCDC, electronically or on a CD, by 5:00 p.m. on the date indicated in schedule below.***

**Please indicate the type of funding you are requesting:**

#### **XProject Grant**

Quality of Life projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

#### **Promotional or Community Event Grant (maximum \$15,000)**

Initiatives, activities and events that promote the City of McKinney for the purpose of developing new or expanded business opportunities and/or tourism – and enhance quality of life for McKinney residents.

### **Promotional and Community Event Grants:**

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 4, 2016	January 2016	February 2016
Cycle II: June 30 2016	July 2016	August 2016

### **Project Grants:**

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 29, 2016	February 2016	March 2016
Cycle II: April 29, 2016	May 2016	June 2016
Cycle III: July 29, 2016	August 2016	September 2016

## APPLICATION

### ORGANIZATION INFORMATION

Name: The Heritage Guild of Collin County

Federal Tax I.D.: 75-1602150

Incorporation Date: 1973

Mailing Address: P.O. Box 583

City McKinney

ST: TX

Zip: 75070

Phone: 972-562-8790

Fax: 972-562-8790

Email: director@chestnutsquare.org

Website: www.chestnutsquare.org

### Check One:

☒ Nonprofit – 501(c) Attach a copy of IRS Determination Letter

☐ Governmental entity

☐ For profit corporation

☐ Other

Professional affiliations and organizations to which your organization belongs: Go Texan (Tx Dept of Ag), Association of Living History, Center for Non-Profit Management, Texas Assoc of Museums, Collin County Historical Commission, McKinney Chamber of Commerce

### REPRESENTATIVE COMPLETING APPLICATION:

Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: PO Box 583

City: McKinney

ST: TX

Zip: 75069

Phone: 972-562-8790

Fax:

Email: director@chestnutsquare.org

**CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:**

Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: PO Box 583

City: McKinney

ST: TX

Zip: 75069

Phone: 972-562-8790

Fax:

Email: director@chestnutsquare.org

**FUNDING**

Total amount requested: \$50,000

**PROJECT/PROMOTION/COMMUNITY EVENT**

Start Date: 06/2016

Completion Date: 09/2016

**BOARD OF DIRECTORS** *(may be included as an attachment)*

**Hamilton Doak, Chair**

**Stella Stevens, Vice Chair**

**Rick Scauzillo, Treasurer**

**Wayne Hill, Secretary**

**Kathy Moore**

**Carol Ownby**

**Harvey Oaxaca**

**Rick Glew**

**LEADERSHIP STAFF** *(may be included as an attachment)*

**Jaymie Pedigo, E.D.**

**Alice Yeager, Bookkeeping, Membership Manager**

**Melanie Perkins, Development Director**

**Leisha Phipps, Curation**

**LaDonna Doyle, Education**

**Sherri Murphy, Education Marketing Coordinator**

**Kim Ducote, Facilities Sales & Coordinator**

**Mary Lee Homan, Farmers Market Manager**

**Using the outline below, provide a written narrative no longer than 7 pages in length:**

## **I. Applying Organization**

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotion/Community Event for which funds are requested.

The Heritage Guild was organized in 1973 and is home to Chestnut Square Historic Village. Chestnut Square has grown from two houses to six houses, a general store, an historic chapel, a replica school house, and a Visitors Center. The nine historic buildings span the time period from 1854-1930, and encompass 2.5 acres on two city block just off the McKinney Square. Our mission, revised in 2013, is to celebrate community, preserve history, and inspire the future.

Chestnut Square Historic Village is open to the public six days a week, with guided tours of the homes provided on Thursdays and Saturdays. Group tours are available by reservation. Trolley tours of McKinney's Historic District area available the 2<sup>nd</sup> Saturday of each month, showcasing the history of McKinney and the Historic District. Our recently added audio tour allows visitors to Chestnut Square a fun learning experience any day, any time! The programs of the Heritage Guild of Collin County and the attractions of Chestnut Square host over 50,000 visitors annually.

Tourist events such as the Historic McKinney Farmers Market, the Killis Melton Ice Cream Crank-Off, The Legends of McKinney Ghost Walk and the Holiday Tour of Homes bring people to McKinney to shop, eat and stay at local hotels and bed and breakfasts. The Historic McKinney Farmers Market at Chestnut Square was voted the #2 farmers market in Texas in 2015. The Heritage Guild of Collin County is the proud home of Doc & Clyde's Ice Cream Freezer Museum, part of McKinney's heritage, and recognized as the largest ice cream freezer exhibit in the world. Chestnut Square is a significant ingredient in the quality of life for the citizens of Collin County and a tremendous draw for tourists.

Chestnut Square brings "Collin County history to life" through school tours, onsite and off. All structures are open to the public and educational programs are held around an historic theme. Offsite presentations help reach groups who are unable to visit the property. During the summer, Prairie Adventure Camp is offered for children ages 6-12. The camp has drawn children from Oklahoma, Louisiana, Houston and Austin. This year, the education department also offers "Farm Days" in April and will continue with "Pumpkin Patch" in October, for Pre-K groups.

Every Saturday morning, April through November, Chestnut Square hosts the Historic McKinney Farmers Market, now in its eighth year. More than 50 vendors participate each week offering locally grown and raised produce, meat, eggs & specialty foods. The market often hosts 1,500 visitors. The satellite Market at Adriatica runs on Thursdays from 3:00 – 6:00 p.m. This market is smaller with 12 -15 vendors and 300+ visitors each week. In 2015, HGCC joined forces with the McKinney Art Studio Tour, to offer Art in the Garden, and in April 2016, the Tour de Coop, McKinney's Chicken Coop Tour, will become a special offering of the Farmers Market.

The 1908 Foote Baptist Church, now the Chapel at Chestnut Square, can accommodate up to 200 guests for a charming wedding service. The grounds and the 1930 Bevel Reception House can host over 150 for wedding receptions. In 2014, 85 weddings and 86 special events were held at Chestnut Square. In 2016 to date we anticipate 110 weddings to be held. Wedding and event revenues are the single largest source of revenues, making up nearly 1/2 of HHCC's income.

Currently, the staff consists of an Executive Director; Bookkeeper, Volunteer & Membership Manager; Wedding and Events Sales Manager; all full time. Part time staff includes a curator; Development Director, education staff; marketing coordinator and Farmers Market manager. All programs are supported by volunteers, who contribute nearly 10,000 hours each year.



## **II. Project or Promotion/Community Event (whichever is applicable)**

- Outline details of the Project/Promotion/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotion/Community Event?
- Provide a timeline for the Project/Promotion/Community Event.

Detail goals for growth/expansion in future years.

### **PROJECT**

#### **1875 Dulaney Cottage**

#### **307 S. Chestnut St.**

The 140 year old, wood frame, 1620 SF Dulaney Cottage is deteriorating to the point that we have removed the second story from our tours. The cottage has been repeatedly infested with wildlife, and has not been properly protected from the elements, which over the years has created massive amounts of mold, rot and damage, both inside and out. The list of needed repairs includes:

##### **Structural Integrity & Protection:**

- Significant siding replacement
- Eaves & Fascia board replacement
- Seal holes/cracks where possible
- 6 windows replaced/rebuilt
- Window and roof flashings added/replaced
- Reconnection of stairs, which pulled away from the wall before foundation repair
- Gutter cleaning, repair and replacement
- Remediation of rodent infestation (Specialty cleaning services)
  - Subtotal \$35,000
- Exterior sanding & painting
  - Cost \$15,000
- Removal and replacement of side porch – was not tied into roof properly; sagging and becoming dangerous
  - Approx Cost \$15,000

##### **Aesthetics**

- Interior: Repair damaged wallboards
- Baseboard reparation
- Repaint/wallpaper
- Refinish floors
  - Approx Cost \$25,000

**Project Grants – please complete the section below:**

- |                             |                                |                             |
|-----------------------------|--------------------------------|-----------------------------|
| • An expansion/improvement? | X <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair?     | X <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project?    | X <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project?            | X <input type="checkbox"/> Yes | <input type="checkbox"/> No |

**Has a feasibility study or market analysis been completed for this proposed project?** *If so, please attach a copy of the Executive Summary.*

**Provide specific information to illustrate how this Project/Promotion/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:**

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

**Indicate which goal(s) listed above will be supported by the proposed Project/Promotion/Event:**

Several of MCDC's goals are supported by Chestnut Square as a tourist attraction, and as a wedding venue, bringing visitors to McKinney as well as business to our partners in the wedding industry. The new Sheraton has informed us that they have already hosted several of our wedding parties/guests.

---

**Has a request for funding, for this Project/Promotion/Community Event, been submitted to MCDC in the past?**

☐ Yes                      X ☐ No

**III. Financial**

- Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.

Our financial position is stronger than it has been in the last 2 years. This request represents a project that is outside the scope of regular maintenance and repairs; it would be categorized as a complete refurbishment, therefore outside of our financial capabilities.

The plan is to do the project in phases. Phase I & II would repair the exterior, thereby protecting the interior. This request would cover the reparation phase and exterior painting. This is what we consider the "need to do". We have 2 bids for this phase; both in the \$50,000 range.

The second phase would be the "nice to do", including refurbishment of the interior aesthetics, and the porch replacement.

- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

**What is the estimated total cost for this Project/Promotion/Community Event?**

**\$90,000**

**(Include a budget for the proposed Project/Promotion/Community Event.)**

**What percentage of Project/Promotion/Community Event funding will be provided by the Applicant?** 45% This figure includes some of the outlined "nice to have" items, which may be part of a future request, or may be funded within our budget, depending on our revenues this year.

We have begun work on the building, methodically doing what we can afford to protect the house from further damage. Each week our contractor outlines what he wants to achieve, provides an estimate, and we proceed if possible. Minor siding replacement, some flashings, some caulking and one window replacement has been done to date. If we are funded at 100%, we can replace some of our expended funds and reserve for the interior projects, or to the Dulaney House. We are trying to save any surplus funds for the Dulaney House project, which we anticipate will be 4 or more times the amount of this request.

**Are Matching Funds available?** ☐ Yes ☒ No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

We use repurposed wood and glass when possible. Nothing gets thrown away unless it is completely unusable. We also use volunteer labor where appropriate. Over 250 volunteer hours have spent on repair projects – more than 15 each week!

**Are other sources of funding available?** *If so, please list source and amount.*

If we are not funded, we will apply to the Collin County Historic Commission, however they are limited to \$5000 awards, a total of \$10,000 per year. If we are funded, we will apply to the CCHC for repairs needed to the Taylor Inn or Johnson House.

**Have any other federal, state, or municipal entities or foundations been approached for funding?** *If so, please list entity, date of request and amount requested.*

#### IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotion/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

#### V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotion/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

#### Acknowledgements

***If funding is approved by the MCDC board of directors, Applicant will assure:***

- The Project/Promotion/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for the purpose described in this application;
- MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project/Promotion/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement;
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotion/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotion/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotion/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotion/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotion/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120<sup>th</sup> day after the date the MCDC notifies the applicant of the violation.

**We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

**Chief Executive Officer**

**Representative Completing Application**



\_\_\_\_\_  
Signature  
Jaymie Pedigo  
Printed Name

\_\_\_\_\_  
Signature  
Jaymie Pedigo  
Printed Name

1/29/16  
Date

1/29/16  
Date

***INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.***



## **CHECKLIST:**

### **Completed Application:**

- ☒ Use the form/format provided
- ☒ Organization Description
- ☒ Outline of Project/Promotion/Community Event; description, goals and objectives
- ☒ Indicate the MCDC goal(s) that will be supported by this Project/Promotion/Community Event
- ☒ Project/Promotion/Community Event timeline and venue
- ☒ Plans for marketing and outreach
- ☒ Evaluation metrics
- ☒ List of board of directors and staff

### **Attachments:**

- ☒ Financials: organization's budget for current fiscal year; Project/Promotion/Community Event budget; audited financial statements
- ☒ Feasibility Study or Market Analysis if completed (Executive Summary)
- ☒ IRS Determination Letter (if applicable)

***A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTION/COMMUNITY EVENT.***

***FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.***

***PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.***



## **McKINNEY COMMUNITY DEVELOPMENT CORPORATION**

### **Final Report**

**Organization:**

**Funding Amount:**

**Project/Promotion/Community Event:**

**Start Date:**

**Completion Date:**

**Location of Project/Promotion/Community Event:**

**Please include the following in your report:**

- Narrative report on the Project/Promotion/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

**Please submit Final Report no later than 30 days following the completion of the Project/Promotion/Community Event to:**

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Attn: Cindy Schneible  
[cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)





	January	February	March	April	May	June	July	August	September	October	November	December	
	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016 Proposed
Income													
41000 · Direct Public Support													
41010 · Membership Dues	-	500.00	500.00	200.00	150.00	200.00	150.00	150.00	150.00	200.00	150.00	150.00	2,500.00
41020 · Donations, General Public	400.00	300.00	400.00	300.00	400.00	500.00	400.00	500.00	400.00	500.00	400.00	500.00	5,000.00
41030 · Corporate Contributions	-	-	-	750.00	1,250.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	1,500.00	1,500.00	15,000.00
41050 · Endowment Contributions	-	-	-	-	-	-	-	-	5,000.00	-	-	5,000.00	10,000.00
	400.00	800.00	900.00	1,250.00	1,800.00	2,700.00	2,550.00	2,650.00	7,550.00	2,700.00	2,050.00	7,150.00	32,500.00
42000 · Program Revenues													
42010 · Christmas Storytime	-	-	-	-	-	-	-	-	-	-	-	-	-
42020 · Civil War Presentation	-	-	-	-	-	-	-	-	-	-	-	-	-
42030 · Dixie Store	250.00	500.00	750.00	750.00	750.00	1,250.00	1,250.00	1,250.00	1,000.00	750.00	750.00	750.00	10,000.00
42040 · Education Programs	600.00	300.00	3,400.00	700.00	-	4,100.00	4,500.00	1,500.00	3,000.00	1,000.00	450.00	450.00	20,000.00
42050 · Ghostly Haunting	-	400.00	400.00	400.00	400.00	400.00	-	-	400.00	800.00	400.00	-	3,600.00
42060 · Living History	-	-	-	-	-	-	-	-	-	-	-	-	-
42070 · Prairie Camps	-	-	-	-	750.00	2,500.00	2,500.00	1,250.00	-	-	-	-	7,000.00
42080 · Public Village Tour	250.00	500.00	950.00	1,200.00	1,950.00	750.00	650.00	750.00	750.00	1,000.00	1,250.00	-	10,000.00
42085 · Pumpkin Patch & Farm Days	-	-	-	-	-	-	-	-	750.00	4,250.00	-	-	5,000.00
42090 · Tea & Tour	-	-	1,500.00	1,500.00	1,500.00	1,000.00	-	-	1,000.00	1,500.00	-	-	8,000.00
42100 · Trolley Tour	-	-	-	100.00	100.00	100.00	100.00	100.00	100.00	100.00	-	-	700.00
42199 · Other Progam Revenues	-	-	-	-	-	-	-	-	-	-	-	-	-
	1,100.00	1,700.00	7,000.00	4,650.00	5,450.00	10,100.00	9,000.00	4,850.00	7,000.00	9,400.00	2,850.00	1,200.00	64,300.00
42500 · Event & Fundraising Revenues													
42510 · Chester Book Sales	-	-	-	-	-	-	-	-	-	-	-	-	-
42520 · Farm to Table Dinner	-	-	-	1,000.00	11,000.00	-	-	-	-	-	-	-	12,000.00
42530 · Farmers' Market	2,900.00	1,800.00	2,500.00	8,250.00	5,000.00	6,000.00	6,750.00	6,500.00	5,250.00	3,750.00	1,800.00	-	50,500.00
42540 · Fashion Show	-	5,000.00	-	-	-	-	-	-	-	-	-	-	5,000.00
42550 · Ghost Walk	-	-	-	-	-	-	-	-	1,000.00	10,000.00	-	-	11,000.00
42560 · Holiday Home Tour	-	-	-	-	-	-	-	-	-	-	5,000.00	20,000.00	25,000.00
42570 · Ice Cream Crank Off	-	-	-	-	1,000.00	9,000.00	-	-	-	-	-	-	10,000.00
42580 · Murder Mystery	-	2,500.00	-	-	-	-	-	-	-	-	-	-	2,500.00
42600 · Spirit of the Cowboy	-	-	-	-	-	-	-	-	-	-	-	-	-
42699 · Other Event/Fund Raising Income	-	-	-	-	-	-	-	-	-	-	-	-	-
	2,900.00	9,300.00	2,500.00	9,250.00	17,000.00	15,000.00	6,750.00	6,500.00	6,250.00	13,750.00	6,800.00	20,000.00	116,000.00
43000 · Facility Rentals													
43010 · Weddings	15,000.00	20,000.00	34,000.00	25,000.00	10,000.00	5,000.00	15,000.00	7,500.00	1,500.00	3,000.00	2,500.00	2,500.00	141,000.00
43020 · Rentals	-	-	-	-	-	-	-	-	-	-	-	-	-
	15,000.00	20,000.00	34,000.00	25,000.00	10,000.00	5,000.00	15,000.00	7,500.00	1,500.00	3,000.00	2,500.00	2,500.00	141,000.00
44000 · Other Operating Income													
44010 · Arcadia Book Royalties	-	-	12.50	-	-	12.50	-	-	12.50	-	-	12.50	50.00
44020 · Background Check Fees	-	-	-	-	-	-	-	-	-	-	-	-	-
44030 · Other Merchandise Sales	-	-	-	-	-	-	-	-	-	-	-	-	-
44040 · Miscellaneous Revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
44060 · Pecan Grove Management Fee	-	-	-	-	-	-	-	-	-	-	-	-	-
44065 · Pecan Grove Rentals	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	12.50	-	-	12.50	-	-	12.50	-	-	12.50	50.00
45000 · Investments													
45030 · Interest-Savings, Short-term CD	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	4.00	4.00	4.00	4.00	40.00
45000 · Investments - Other	-	-	-	-	-	-	-	-	-	-	-	-	-
	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	4.00	4.00	4.00	4.00	40.00
49000 · Government Grants													
49010 · MCDC	-	-	-	-	-	-	-	-	-	-	-	-	-
49020 · Tourism	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
49999 · Other Income (Uncategorized)	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Income	19,403.00	31,803.00	44,415.50	40,153.00	34,253.00	32,815.50	33,303.00	21,503.00	22,316.50	28,854.00	14,204.00	30,866.50	353,890.00

61110 · Wedding Costs	1,500.00	500.00	1,000.00	1,000.00	1,500.00	2,500.00	2,500.00	1,000.00	1,000.00	1,000.00	1,000.00	500.00	15,000.00
	<b>1,500.00</b>	<b>500.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,500.00</b>	<b>2,500.00</b>	<b>2,500.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>500.00</b>	<b>15,000.00</b>

61210 · Christmas Storyline Costs	-	-	-	-	-	-	-	-	-	-	-	-	-
61220 · Civil War Presentation Costs	-	-	250.00	250.00	-	-	-	-	250.00	-	-	-	750.00
61230 · Dixie Store Costs	-	-	-	100.00	100.00	100.00	150.00	150.00	100.00	150.00	50.00	100.00	1,000.00
61240 · Educational Programs Costs	485.00	165.00	25.00	100.00	450.00	50.00	50.00	350.00	150.00	100.00	50.00	275.00	2,250.00
61250 · Ghostly Haunting Costs	-	-	-	-	-	-	-	1,500.00	500.00	-	-	-	100.00
61260 · Living History Costs	-	-	-	-	-	-	-	-	-	-	-	-	-
61265 · Pumpkin Patch & Farm Days Costs	-	-	-	-	-	-	-	-	-	1,800.00	-	-	1,800.00
61270 · Tour & Tea Costs	-	-	750.00	750.00	750.00	750.00	-	-	750.00	750.00	-	1,500.00	6,000.00
61280 · Trolley Tour Costs	-	-	-	100.00	100.00	100.00	100.00	100.00	100.00	100.00	-	-	700.00
61299 · Other Programming Costs	-	-	250.00	-	-	-	-	-	250.00	-	-	500.00	1,000.00
	<b>485.00</b>	<b>165.00</b>	<b>1,275.00</b>	<b>1,300.00</b>	<b>1,400.00</b>	<b>1,000.00</b>	<b>300.00</b>	<b>2,100.00</b>	<b>1,850.00</b>	<b>3,150.00</b>	<b>100.00</b>	<b>2,375.00</b>	<b>13,600.00</b>

61410 · Chester Book Printing Costs	-	-	-	-	-	-	-	-	-	-	-	-	-
61420 · Farm to Table Dinner Costs	-	-	-	-	1,100.00	-	-	-	-	-	-	-	1,100.00
61430 · Farmers' Market Costs	450.00	150.00	1,000.00	2,750.00	750.00	1,150.00	1,350.00	850.00	150.00	450.00	600.00	350.00	10,000.00
61440 · Fashion Show Costs	-	-	2,500.00	-	-	-	-	-	-	-	-	-	2,500.00
61450 · Ghost Walk Costs	-	-	-	-	-	-	-	-	500.00	2,000.00	-	-	2,500.00
61460 · Holiday Home Tour Costs	-	-	-	-	-	-	-	-	-	-	5,000.00	1,000.00	6,000.00
61470 · Ice Cream Crank Off Costs	-	-	-	-	1,750.00	3,000.00	-	-	-	-	-	-	4,750.00
61480 · Murder Mystery Costs	-	1,150.00	-	-	-	-	-	-	-	-	-	-	1,150.00
61500 · Spirit of the Cowboy Costs	-	-	-	-	-	-	-	-	-	-	-	-	-
61599 · Other Event Costs	-	-	-	-	-	-	-	-	-	-	-	-	-
	<b>450.00</b>	<b>1,300.00</b>	<b>3,500.00</b>	<b>2,750.00</b>	<b>3,600.00</b>	<b>4,150.00</b>	<b>1,350.00</b>	<b>850.00</b>	<b>650.00</b>	<b>2,450.00</b>	<b>5,600.00</b>	<b>1,350.00</b>	<b>28,000.00</b>

60150 · Pecan Grove Management	-	-	-	-	-	-	-	-	-	-	-	-	-
60155 · Pecan Grove Event Expense	-	-	-	-	-	-	-	-	-	-	-	-	-
61610 · Advertising, PR & Marketing	2,000.00	2,000.00	2,000.00	2,000.00	1,500.00	1,500.00	1,500.00	1,000.00	1,000.00	1,300.00	1,500.00	500.00	17,800.00
61620 · Bad Debts	-	-	-	-	-	-	-	-	-	-	-	-	-
61630 · Board Meeting Expenses	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	300.00
61640 · Business Registration Fees	-	-	-	115.00	-	-	-	-	-	-	-	-	115.00
61650 · Contract Labor, Office	-	-	-	-	-	-	-	-	-	-	-	-	-
61660 · Rentals (Administrative)	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00	9,600.00
61670 · Volunteer Relations	200.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	100.00	200.00	100.00	1,000.00
61680 · Staff Relations	50.00	-	-	-	-	-	-	-	-	-	-	750.00	800.00
61690 · Employee Development	-	-	-	-	-	-	-	-	-	-	-	-	-
61699 · Other Business Expenses	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	250.00	200.00	150.00	1,950.00
	<b>3,225.00</b>	<b>3,025.00</b>	<b>3,025.00</b>	<b>3,140.00</b>	<b>2,525.00</b>	<b>2,525.00</b>	<b>2,525.00</b>	<b>2,025.00</b>	<b>2,025.00</b>	<b>2,475.00</b>	<b>2,725.00</b>	<b>2,325.00</b>	<b>31,565.00</b>

[illegible]

62010 · Building and Equip Maintenance														
62011 · Yard	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	4,800.00
62012 · Structures & Equipment	200.00	200.00	200.00	500.00	5,000.00	5,000.00	5,000.00	2,000.00	500.00	500.00	500.00	1,000.00	20,600.00	
62013 · Cleaning & Maintenance Supplies	200.00	250.00	250.00	300.00	350.00	350.00	350.00	250.00	350.00	350.00	250.00	350.00	3,600.00	
62020 · Curation	-	-	-	-	-	-	-	-	-	-	-	-	-	
62030 · Equip Rental & Maintenance	-	-	-	-	-	-	-	-	-	-	-	-	-	
62040 · Furnishings Repair & Upkeep	-	-	-	-	-	-	-	-	-	-	-	-	-	
62050 · Property Insurance	-	-	1,500.00	14,100.00	-	1,850.00	-	-	-	-	-	-	17,450.00	
62060 · Utilities	1,300.00	1,300.00	1,200.00	1,200.00	1,350.00	1,500.00	2,100.00	2,000.00	1,500.00	1,350.00	1,500.00	1,200.00	17,500.00	
	<b>2,100.00</b>	<b>2,150.00</b>	<b>3,550.00</b>	<b>16,500.00</b>	<b>7,100.00</b>	<b>9,100.00</b>	<b>7,850.00</b>	<b>4,650.00</b>	<b>2,750.00</b>	<b>2,600.00</b>	<b>2,650.00</b>	<b>2,950.00</b>	<b>63,950.00</b>	

[illegible]



63045 · ED reimbursed expense	-	-	-	-	-	-	-	-	-	-	-	-	-
	980.00	875.00	850.00	1,250.00	825.00	850.00	1,465.00	1,010.00	960.00	965.00	850.00	1,295.00	12,175.00
<b>64000 · Other Administrative Expenses</b>													
64010 · Bad Debts, NSF Returned Check	-	-	-	-	-	-	-	-	-	-	-	-	-
64015 · Bank Service Charges	-	-	-	-	-	-	-	-	-	-	-	-	-
64020 · Credit Card Fees	425.00	300.00	340.00	425.00	425.00	425.00	425.00	425.00	425.00	425.00	550.00	650.00	5,240.00
64035 · Insurance, Liability, D & O	-	-	-	-	-	-	-	-	-	-	-	-	-
64040 · Interest Expense, Loans	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	420.00
64045 · Finance Charges & Late Fees	-	-	-	-	-	-	-	-	-	-	-	-	-
64055 · Memberships & Dues	40.00	-	-	-	-	-	-	-	-	-	-	275.00	315.00
64099 · Other Admin Expenses	-	-	-	-	-	-	-	-	-	-	-	-	-
	500.00	335.00	375.00	460.00	460.00	460.00	460.00	460.00	460.00	460.00	585.00	960.00	5,975.00
<b>65000 · Payroll Expenses</b>													
65010 · Salaries, Staff	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	8,250.67	99,008.04
65020 · Salaries, Contract Employees	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	1,625.00	19,500.00
65030 · Salaries, Wedding Coordinator	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	4,125.00	49,500.00
65040 · Payroll Taxes	946.74	946.74	946.74	946.74	946.74	946.74	946.74	946.74	946.74	946.74	946.74	946.74	11,360.88
65050 · Payroll Processing Costs	175.00	175.00	175.00	175.00	175.00	175.00	175.00	175.00	175.00	175.00	175.00	175.00	2,100.00
	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	15,122.41	181,468.92
<b>66000 · Reconciliation Discrepancies</b>													
66010 · PY2010 Prior Year Adjustments	-	-	-	-	-	-	-	-	-	-	-	-	-
66020 · Other Errors Corrected	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>67000 · Travel Expenses</b>													
67010 · Conferences & Meetings	-	-	-	-	-	-	-	-	-	-	-	-	-
67020 · Travel	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>69800 · Uncategorized Expenses</b>													
	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Expense</b>	<b>24,362.41</b>	<b>23,472.41</b>	<b>28,797.41</b>	<b>41,622.41</b>	<b>33,377.41</b>	<b>35,807.41</b>	<b>31,672.41</b>	<b>27,317.41</b>	<b>24,917.41</b>	<b>28,322.41</b>	<b>28,732.41</b>	<b>26,977.41</b>	<b>353,478.92</b>
<b>Net Income (Loss), CY from Operatons</b>	<b>(4,959.41)</b>	<b>8,330.59</b>	<b>15,618.09</b>	<b>(1,469.41)</b>	<b>875.59</b>	<b>(2,991.91)</b>	<b>1,630.59</b>	<b>(5,814.41)</b>	<b>(2,600.91)</b>	<b>531.59</b>	<b>(14,528.41)</b>	<b>3,889.09</b>	<b>411.08</b>
<b>Other Income</b>													
<b>70000 · Grants (Restricted), Net</b>													
70010 · Restricted Grants Received	-	-	-	-	-	-	-	-	-	-	-	-	-
70011 · Grant Income Returned	-	-	-	-	-	-	-	-	-	-	-	-	-
70020 · Grant Expenses (Advert & Mktg)	-	-	-	-	-	-	-	-	-	-	-	-	-
70030 · Grant Expenses (Structures)	-	-	-	-	-	-	-	-	-	-	-	-	-
70040 · Grant Expenses (Delaney House)	-	-	-	-	-	-	-	-	-	-	-	-	-
70050 · Other Grant Activity	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>71000 · Property Damage, Net</b>													
71010 · Insurance Proceeds	-	-	-	-	-	-	-	-	-	-	-	-	-
71020 · Costs to Repair Damages	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Net Income (Loss), CY</b>	<b>(4,959.41)</b>	<b>8,330.59</b>	<b>15,618.09</b>	<b>(1,469.41)</b>	<b>875.59</b>	<b>(2,991.91)</b>	<b>1,630.59</b>	<b>(5,814.41)</b>	<b>(2,600.91)</b>	<b>531.59</b>	<b>(14,528.41)</b>	<b>3,889.09</b>	<b>411.08</b>

**The Heritage Guild of Collin County**  
**Profit & Loss**  
January through December 2016

	Jan - Dec 16
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>41000 · Direct Public Support</b>	
41010 · Membership Dues	961.00
41020 · Donations, General Public	518.11
41030 · Corporate Contributions	1,612.96
41050 · Endowment Contributions	4,500.00
<b>Total 41000 · Direct Public Support</b>	<b>7,592.07</b>
<b>42000 · Program Revenues</b>	
42030 · Dixie Store	1,000.70
42040 · Education Programs	2,615.46
42050 · Ghostly Haunting	560.00
42070 · Prairie Camps	2,690.00
42080 · Public Village Tour	1,527.00
42090 · Tea & Tour	860.00
42100 · Trolley Tour	208.00
42199 · Other Program Revenues	72.50
<b>Total 42000 · Program Revenues</b>	<b>9,533.66</b>
<b>42500 · Event &amp; Fundraising Revenues</b>	
42520 · Farm to Table Dinner	10,850.00
42530 · Farmers' Market	21,935.69
42540 · Fashion Show	1,929.50
42560 · Holiday Home Tour	481.40
42570 · Ice Cream Crank Off	2,750.00
42580 · Murder Mystery	2,544.00
42699 · Other Event/Fund Raising Income	7,013.00
<b>Total 42500 · Event &amp; Fundraising Revenues</b>	<b>47,503.59</b>
<b>43000 · Facility Rentals</b>	
43010 · Weddings	123,242.50
43020 · Rentals	327.00
<b>Total 43000 · Facility Rentals</b>	<b>123,569.50</b>
<b>44000 · Other Operating Income</b>	
44020 · Background Check Fees	21.60
<b>Total 44000 · Other Operating Income</b>	<b>21.60</b>
<b>45000 · Investments</b>	
45030 · Interest-Savings, Short-term CD	4.44
<b>Total 45000 · Investments</b>	<b>4.44</b>
<b>Total Income</b>	<b>188,224.86</b>
<b>Expense</b>	
<b>61100 · Wedding Expenses</b>	
61110 · Wedding Costs	2,742.97
61100 · Wedding Expenses - Other	479.76
<b>Total 61100 · Wedding Expenses</b>	<b>3,222.73</b>
<b>61200 · Programming Expenses</b>	
61230 · Dixie Store Costs	292.97
61240 · Educational Programs Costs	455.64
61270 · Tour & Tea Costs	835.28
<b>Total 61200 · Programming Expenses</b>	<b>1,583.89</b>
<b>61400 · Events &amp; Fundraising Expenses</b>	
61420 · Farm to Table Dinner Costs	25.00
61430 · Farmers' Market Costs	2,273.62
61440 · Fashion Show Costs	1,284.00
61470 · Ice Cream Crank Off Costs	764.80
61480 · Murder Mystery Costs	1,156.05
61599 · Other Event Costs	4,629.15
61400 · Events & Fundraising Expenses - Other	100.00

# The Heritage Guild of Collin County

## Profit & Loss

### January through December 2016

	Jan - Dec 16
<b>Total 61400 · Events &amp; Fundraising Expenses</b>	10,232.62
<b>61600 · Business Expenses</b>	
61610 · Advertising, PR & Marketing	7,792.94
61630 · Board Meeting Expenses	56.90
61660 · Rentals (Administrative)	3,420.00
61670 · Volunteer Relations	601.92
<b>Total 61600 · Business Expenses</b>	11,871.76
<b>62000 · Facilities and Equipment</b>	
62010 · Building and Equip Maintenance	
62011 · Yard	1,628.95
62012 · Structures & Equipment	3,110.65
62013 · Cleaning & Maintenance Supplies	1,057.71
62010 · Building and Equip Maintenance - Other	871.39
<b>Total 62010 · Building and Equip Maintenance</b>	6,668.70
62060 · Utilities	4,968.73
62000 · Facilities and Equipment - Other	658.12
<b>Total 62000 · Facilities and Equipment</b>	12,295.55
<b>63000 · Office Operations</b>	
63010 · Books, Subscriptions, Reference	100.00
63020 · Postage, Mailing Service	290.45
63025 · Printing and Copying	4,201.99
63030 · Supplies	586.28
63035 · Telephone, Telecommunications	781.47
63040 · IT Expense	2,953.44
<b>Total 63000 · Office Operations</b>	8,913.63
<b>64000 · Other Administrative Expenses</b>	
64020 · Credit Card Fees	1,982.23
64035 · Insurance, Liability, D & O	13,219.00
64040 · Interest Expense, Loans	116.49
64055 · Memberships & Dues	115.00
<b>Total 64000 · Other Administrative Expenses</b>	15,432.72
<b>65000 · Payroll Expenses</b>	
65010 · Salaries, Staff	22,973.18
65020 · Salaries, Contract Employees	5,419.22
65030 · Salaries, Wedding Coordinator	14,234.79
65040 · Payroll Taxes	10,125.07
65050 · Payroll Processing Costs	1,045.96
<b>Total 65000 · Payroll Expenses</b>	53,798.22
<b>Total Expense</b>	117,351.12
<b>Net Ordinary Income</b>	70,873.74
<b>Other Income/Expense</b>	
<b>Other Income</b>	
70000 · Grants (Restricted), Net	
70011 · Grant Income Returned	5,589.72
<b>Total 70000 · Grants (Restricted), Net</b>	5,589.72
<b>Total Other Income</b>	5,589.72
<b>Net Other Income</b>	5,589.72
<b>Net Income</b>	<b>76,463.46</b>

Internal Revenue Service

Department of the Treasury

District  
Director

Heritage Guild of Collin County Texas  
909 West Howell  
McKinney, TX 75069

Person to Contact  
ECMF Tax Examiner  
Telephone Number

214-767-1766  
Refer Reply to

RM:CSB:1200 DAL

Date NOV 20 1985

ENR: 75-1602150

Gentlemen:

Our records show that Heritage Guild of Collin County Texas is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code. This exemption was granted September, 1979, and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by Section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of Section 509(a) of the Internal Revenue Code because you are an organization as described in Section 170(b)(1)(A)(vi).

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Tax Examiner