



mejorando group

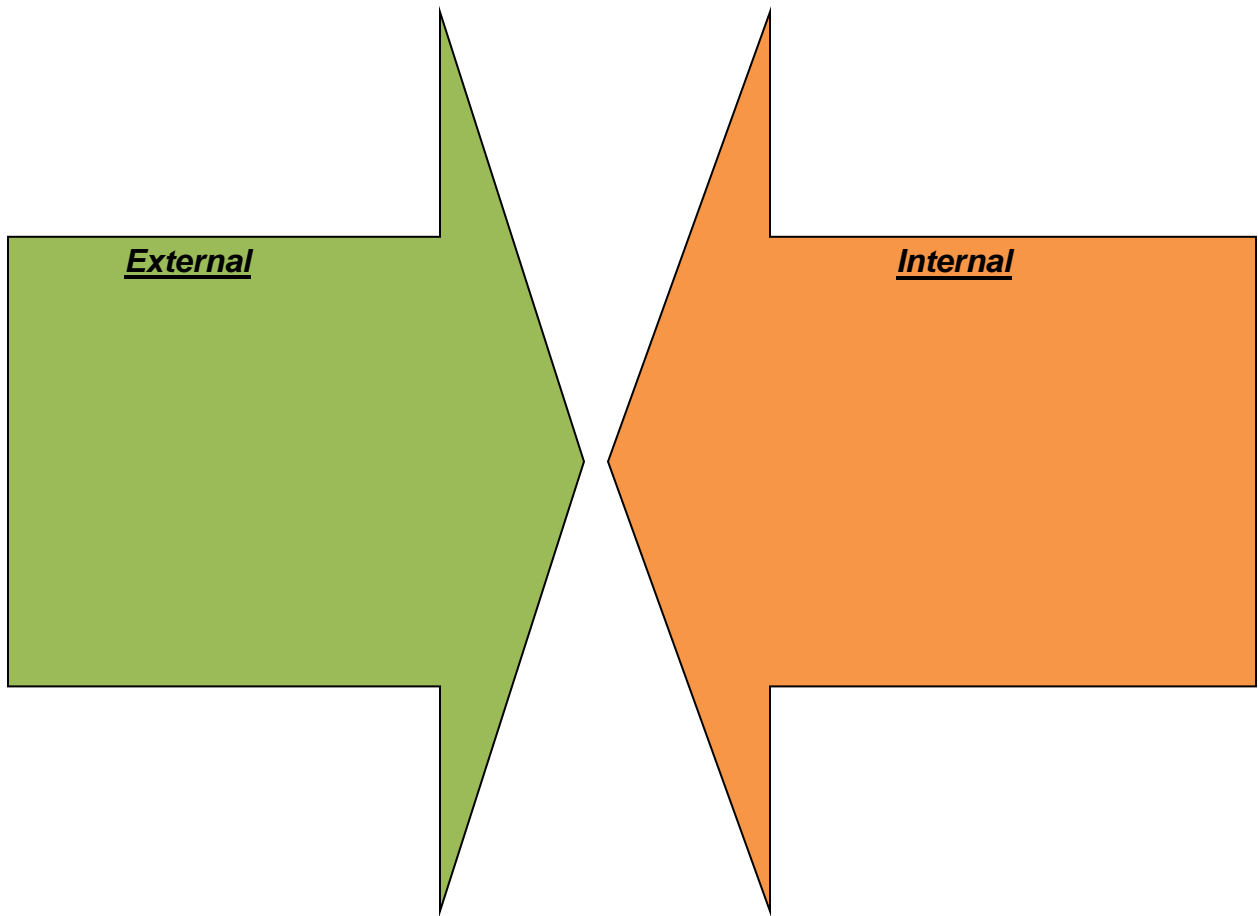
***McKINNEY COMMUNITY  
DEVELOPMENT  
CORPORATION  
ADVANCE MEETING***

Facilitated by  
**PATRICK IBARRA**

March 28, 2017

---

# HEADWINDS: CHANGE AS A PROCESS, NOT AN EVENT



What trends – economic, social, political, environmental, technological – are occurring and possibly impacting the McKinney community?

## VISION

***“A driving force for  
a premier quality of  
life in McKinney.”***

## FUTURE POTENTIAL

- Our potential will be realized when...
- What is the role of the Mayor and City Council in pursuing the potential?
- What is the role of the CDC in pursuing the potential?

## MISSION STATEMENT

***“Work proactively, in partnership with others, to promote and fund community, cultural and economic development projects that maintain and enhance quality of life in McKinney.”***

The mission statement identifies the role of the CDC in pursuing the vision.

# ***EXISTING STRATEGIC PLAN***

## RELATIONSHIP BUILDING

- ✓ Mayor and City Council
- ✓ City staff
- ✓ EDC
- ✓ Others

# WRAP UP AND NEXT STEPS