

The Pairing Series

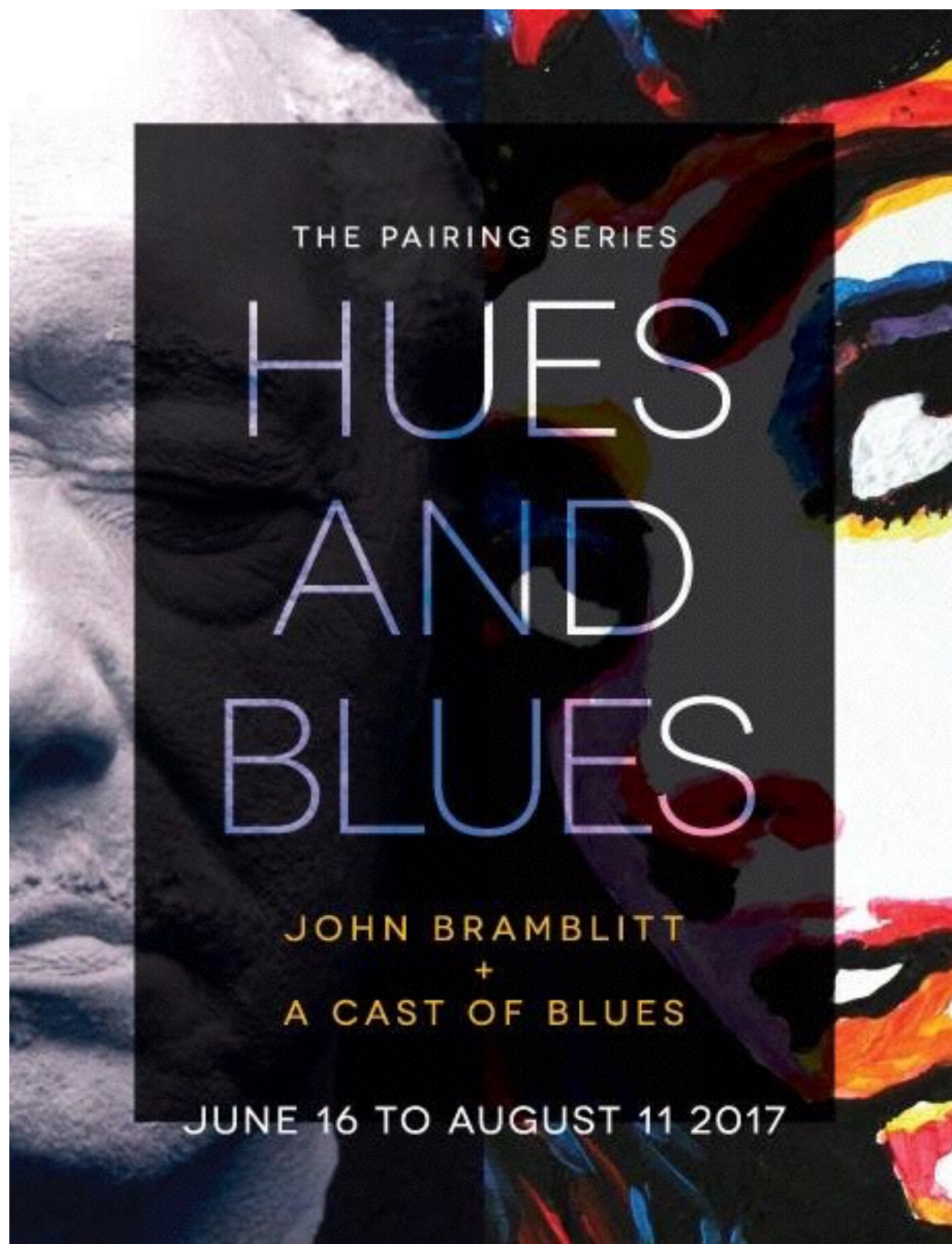
American Farmer

June 16 - August 11, 2018



Concept

The concept of “Pairings” is an exhibit series presented by McKinney Arts Commission showcased at MPAC Gallery of renowned artist exhibits paired with complimentary local culinary, winery or brewery’s, events and musicians for the cultural enrichment of all.

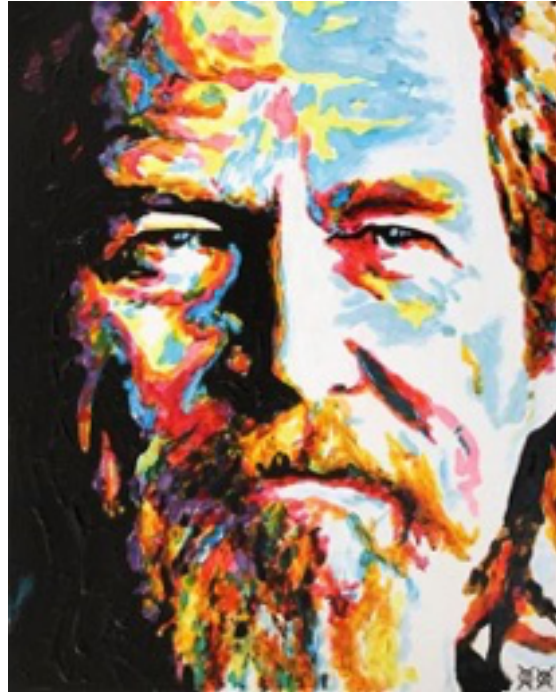


2017 Exhibit
“Hues and Blues”

“Hues and Blues”

Exhibit for sighted, near-blind and blind

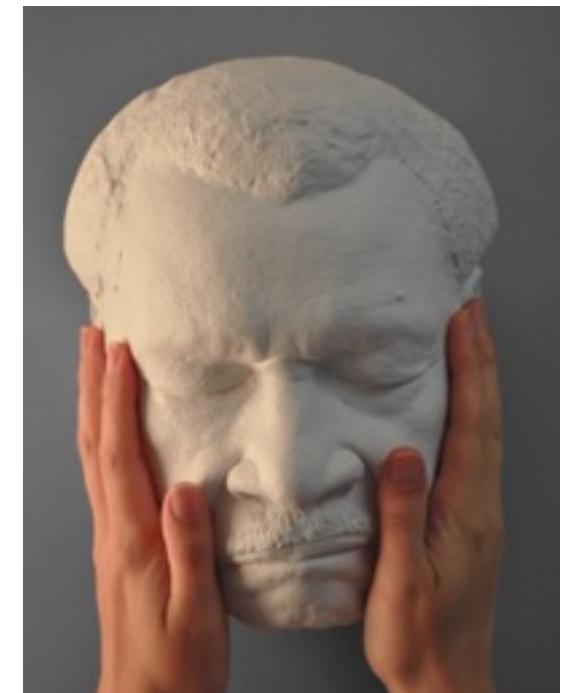
Photographer: Ken Murphy



Artist: John Bramblitt



Sharon McDonnell Dickerson



“American Farmer”

June 16, 2018 - August 11, 2018

Photographer Paul Mobley



Paul Mobley

Photographer

<http://eusa.org/exhibition/american-farmer/>



Pairing ...ideas???

Cross Promotion

- Patina Green – Events with Chef Robert
- Harvest/Water-boy Farms - Coordinate cross promotion farm to table event
- Local Local – Tractor at MPAC
- Chestnut Square

Education

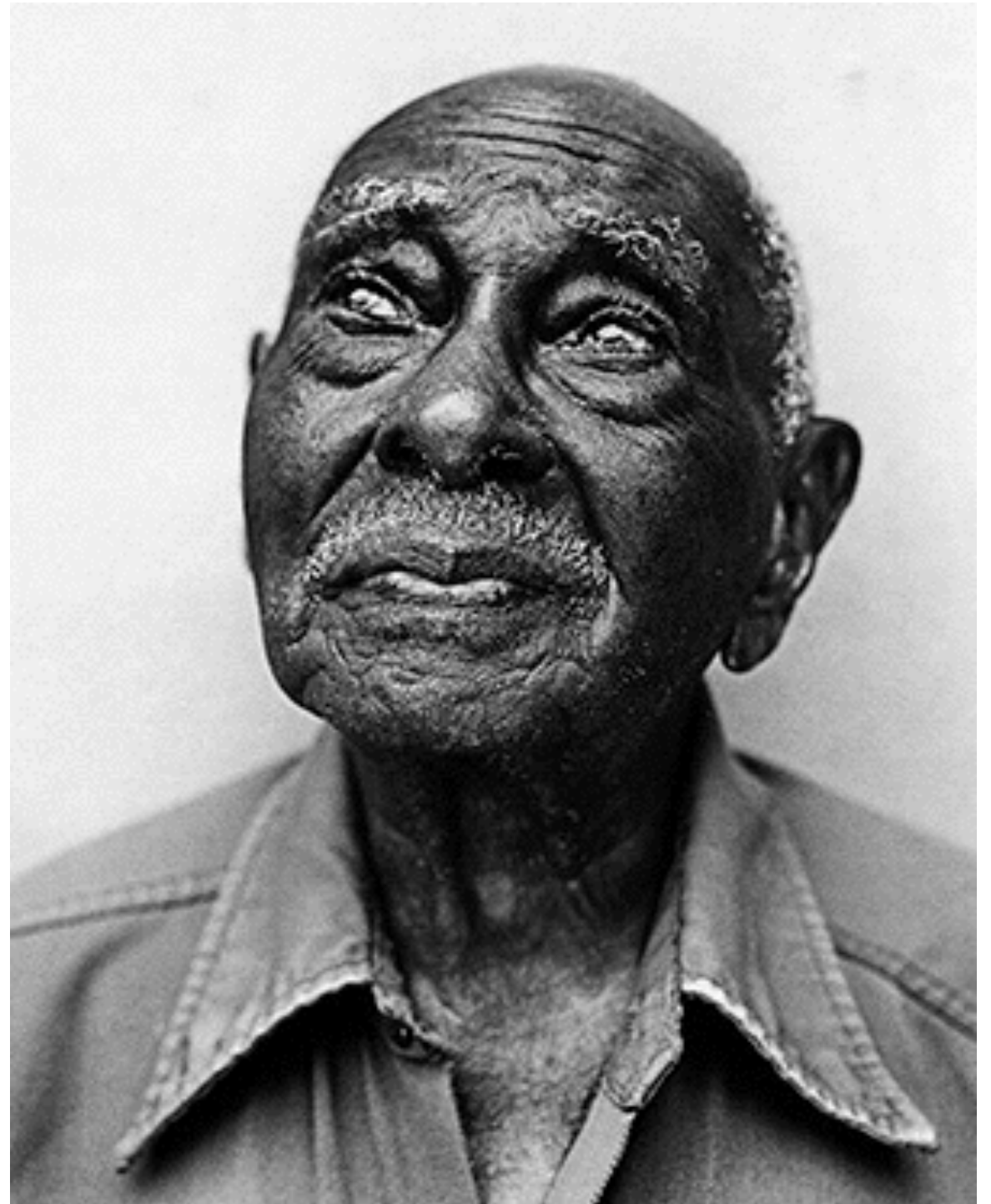
- Collin County Farm Museum – Encourage Kids camps tours / farm equipment on site at MPAC
- Collin County Feed and Seed – Educational Field Trip Kids tour the photography then a trip to CCFS - Owner/Ben - talk about seeds, farming animals.
- McKinney FFA- Invite FFA to participate as ambassadors during the exhibit
- MCDC "Patchwork of Time" Documentary of the history of McKinney with interviews from Collin County Historic Museum and other native historians.

Marketing...???

- Website update
- Social Media Update
- Social Calendar Updates
- Ideas??????

Links

- [Pairings Website](#)
- [American Farmer Press Kit](#)
- [Paul Mobley](#)
- [Facebook](#)
- [MPAC Video](#)



Partners



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