



# McKinney Community Development Corporation Agenda

---

Thursday, February 22, 2018

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

---

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

## CALL TO ORDER

## CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**18-201**      [Minutes of the McKinney Community Development Corporation Meeting of January 25, 2018](#)

**Attachments:**    [Minutes](#)

**18-196**      [Minutes of the McKinney Community Development Corporation and the City Council Joint Meeting of February 5, 2018](#)

**Attachments:**    [Minutes](#)

## REPORTS

**18-197**      [January Financial Reports](#)

**Attachments:**    [January 2018 Financials](#)  
[MCDC Transmittal Letter - January 2018](#)  
[January 2018 Invoices Processed](#)

**18-198**      [Board and Liaison Updates](#)  
[Board Chairman](#)  
[City of McKinney](#)

[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[MPAC/Main Street](#)  
[Parks and Recreation](#)

**Attachments:** [MCVB Report](#)

**18-199** [President's Report](#)

**Attachments:** [Grants Awarded](#)  
[Potential Projects](#)  
[Magic Planet Final Report](#)  
[Rotary Parade of Lights Final Report](#)

**REGULAR AGENDA**

**18-200** [Consider/Discuss/Act on a Project Grant Application Submitted by the Collin County History Museum \(#18-01\) in the Amount of \\$11,550.00 for the Purchase of Equipment and Materials for the Design, Layout and Construction of a "McKinney Then and Now" Exhibit at the Museum](#)

**Attachments:** [CCHS Project Grant App](#)  
[CCHS Project Presentation](#)

**CITIZEN COMMENTS**

**BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

## **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project #17-01 - DrPepper StarCenter Expansion

Project #17-04 - Craig Ranch Resort Hotel and Conference Center

Project A71 - Gateway/Southgate

## **ACTION ON EXECUTIVE SESSION**

## **ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 16th day of February, 2018 at or before 5:00 p.m.

---

Cindy Schneible  
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.

18-201



**TITLE:** Minutes of the McKinney Community Development Corporation Meeting of January 25, 2018

**SUPPORTING MATERIALS:**

[Minutes](#)



## **MCKINNEY COMMUNITY DEVELOPMENT CORPORATION**

**JANUARY 25, 2018**

The McKinney Community Development Corporation met in regular session in the Council Chambers, 222 N. Tennessee Street, McKinney, Texas, on January 25, 2018 at 8:00 a.m.

Board members Present: Chairman Kurt Kuehn, Vice Chairman David Clarke, Secretary Hamilton Doak, Treasurer David Myers, and Rick Glew. Absent: Board members Michelle Gamble and Jackie Brewer.

City Council members Present: Council member Chuck Branch, Councilwoman Tracy Rath.

Staff Present: President Cindy Schneible; City Manager Paul Grimes; Assistant City Manager Barry Shelton; City Secretary Sandy Hart; Director of Parks and Recreation Michael Kowski; Assistant Director of Parks and Recreation Ryan Mullins; Chief Financial Officer Mark Holloway; Apex Centre Manager Teresa Thomason; MPAC/Main Street Director Amy Rosenthal; MCVB Sales Manager Vanesa Rhodes; MEDC Interim President Abby Liu; MEDC Operations and Compliance Administrator Melissa Dixon and MEDC Administrative Assistant Deana Smithee.

There were nine guests present.

Chairman Kuehn called the meeting to order at 8:04 a.m. after determining a quorum was present.

**18-069** Minutes of the McKinney Community Development Corporation Meeting of December 21, 2017. Board members unanimously approved the motion by Secretary Doak, seconded by Board member Glew, to approve the Minutes of the McKinney Community Development Corporation Meeting of December 21, 2017.

**18-070** Chairman Kuehn called for the December Financial Report. Chief Financial Officer Mark Holloway reported that December is above budget YTD by about 10%. Sales tax figures came in at 4.8% above last fiscal year; this fiscal year is projected to be 5.2% over last fiscal year. Sales tax projections may be adjusted in February when December revenues

come in. Expenditures are below budget in total. There were no notable expenditures outside of normal operations for the month.

- 18-071** Chairman Kuehn wished everyone a happy New Year and reminded those present that the mission of the MCDC is to work proactively in partnership with others to promote and fund the community cultural and economic development projects that maintain and enhance the quality of life in McKinney; this is a driving force behind everything that we do. Chairman Kuehn was humbled to be part of several organizations that help the less fortunate during the recent cold days; Vintage Church in McKinney housed less fortunate and cold individuals in our city. Chairman Kuehn called for Board Liaison updates.

City of McKinney – City Manager Paul Grimes reported that the McKinney Urban Transit District (MUTD) will meet on January 31<sup>st</sup>. Agenda items include the development of the MUTD mission statement, logo for the buses, presentation of the transit survey results and a service update for the DCTA (contracted partner that delivers services). The City Council is meeting on February 2<sup>nd</sup> for the annual Strategic Planning Work Session/Retreat to review strategic priorities and identify any strategic objectives that they want to adopt. Lastly, the City Council authorized Mr. Grimes to execute an amendment to a Purchase and Sale Agreement for 190 acres on the east side of the McKinney National Airport, located on the southeastern corner of the east side of FM 546. This aligns with the Master Plan direction to ultimately acquire about 500 acres around the airport. The sale should close around the end of February.

McKinney Convention and Visitors Bureau – MCVB Sales Manager Vanesa Rhodes shared with the Board that December was an existing month. More than 643 room nights were secured, which provided about \$77,000 in revenue. There were a total of 511 visitors for December.

Ms. Rhodes shared a story about a fiancé of a groomsman in a local wedding, living in Kansas, who came back to McKinney to spend a few nights for some wedding shopping and to purchase her dress and is considering holding some of her bridal activities in the downtown area. Lastly, the *Houston House and Home* magazine ran an editorial piece for the MCVB at no cost.

McKinney Economic Development Corporation – Interim President Abby Liu Liu shared with the Board that the MEDC President Darrel Auterson announced his resignation and she was named Interim President by the MEDC Board of Directors. She looks forward to continued support and partnership, particularly over economic development projects. The MEDC hosted an international prospect from Asia last week; Mayor Fuller and MEDC Vice Chairman Paul Merritt assisted in hosting a lunch meeting in historic downtown McKinney. Independent Bank had a groundbreaking last week, which Ms. Liu described as an impressive event. MEDC is proud of the new development, as it will host the tallest building in McKinney, with six stories.

MPAC/Main Street – MPAC/Main Street Program Director Amy Rosenthal invited everyone to February 11<sup>th</sup>'s the Krewe Barkus, the Mardi Gras dog costume parade, on February 11th. February brings more of the comedy show, *Four Funny Females*, as well as *Diana, the Dancing Dinosaur* with the Texas Youth Ballet. There will be *Night Court* with Judge Paul Riley and a partnership with the McKinney Friends of the Library for Denton's *Quakertown*, with author Lee Martin. There will also be performances by the Young Actors Guild, *Thirty Reasons Not to be in a Play* and the McKinney Repertory Theater's *I Hate Hamlet*. Ms. Rosenthal shared that she had the opportunity to speak to Council about an opportunity to pursue a cultural district designation through the Texas Commission for the Arts. She explained that it is about partnerships and collaborating with local city arts groups and city partners. The Letter of

Intent is due January 30<sup>th</sup>; the application is due in June. The recognition shows that the city of McKinney has some great assets and could result in possible funding opportunities. DASH continues to run shuttles and has brought in some great feedback from the community, especially with the past rainy days. Ms. Rosenthal updated on the status of cleaning the exterior of the MPAC building. The clocks have been fixed and are back up and running; cleaning of the exterior will hopefully begin as the weather warms up. The work has to begin by July 2018 and must be completed by July 2019.

Parks and Recreation – Director of Parks and Recreation Michael Kowski updated the board on the status of a potential bike share project and clarified that the City has not engaged, hired or partnered with anyone to provide bike sharing in McKinney. Parks and Recreation is reassessing the goals and objectives for bike share by stepping back and taking a look at some of the challenges that the city of Dallas has had with their current bike share program. The 2017 Parks and Recreation Master Plan does a recommendation for a bike share and it is noted as well, that the MCDC has set aside funds for bike share. No funds have been transferred into the Parks and Recreation budget to date. In regards to other projects, several new projects are being kicked off on the east side of town: Old Settlers with some internal rehabilitation, the Senior Center and its expansion, Cottonwood Park with a full renovation, and the Gray Branch site, which is 212 acres on 380 between Ridge and Lake Forest.

**18-072** Chairman Kuehn called for the President's Report. MCDC President Cindy Schneible reported the promotional grant final reports that are attached to the agenda continue to improve in quality. The McKinney Art Studio Tour did a great job of demonstrating how the MCDC promotional funds made a difference not only for the event, but in showcasing McKinney and encouraging business development and tourism. There will be a February 5<sup>th</sup> work session; it will be a joint meeting with CDC

Board and City Council. There is a great group of nominees for the Quality of Life Award to consider this year; there are nine in the individual category and seven in the organizational category. The award will be presented at the Chamber of Commerce Community Awards Celebration on February 23<sup>rd</sup>.

**18-073** Chairman Kuehn called for Consideration and Discussion of a Recap of Apex Centre's Fiscal Year 2017. Apex Centre Manager Teresa Thomason presented the FY 2016-2017 Financials for the Apex Centre. The budget forecasted a little over \$2 million in revenue and \$3.2 million in expenses. The actual budget was a \$2.3 (space) million in revenue and \$3.1million in expenses, netting a negative \$752,646.25. This was quite a bit less than the \$1.2million shortfall in budget that was expected. Memberships grew faster than anticipated. September ended with over 5,000 memberships, and we're currently, at about 5,400 to-date which translates into approximately 18,000-20,000 individuals. The breakout of memberships are 45% paid annually; 55% paid monthly; 93% are residents of McKinney and 7% are non-residents. About 78% of memberships are made up of families; second highest is seniors. The reasons people are leaving are not because they are unhappy; a lot of people joined just for the summer and some are leaving due to not using the center and moving from the area. Scanned visits show summer months as the highest number of visits using day passes. Classes are highly attended and as of September, 241 classes were being offered in the land (did Teresa use the word 'land") area. August had the highest number of class participants with almost 3,400 in all land classes. The highest number of water classes was in August with almost 79 classes; number of users closing out September was 653. The fitness floor has not had an issue with users needing to wait for equipment availability. The gym also has a very high number of users. There were a total of 65 parties and several months of summer camps available with up to 79

participants. Swim lessons were sold out the same day registration opened. There are several swim teams that use the swimming facility. The playroom is at capacity in the mornings; staff does a great job with all of the kids. The Centre is in need of more space; more opportunities for 10-12 year olds; additional programming (space constraint); and complete removal of manual processes. Members are requesting more space on the fitness floor and gym; fans and water fountains upstairs (the fans are being put in next week); supervision for 10-12 year olds; hot tub/sauna; mirrors at free weight area (should be installed by end of February); and larger lockers.

**18-074** Chairman Kuehn called for Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by Collin County History Museum (PC#18-01) in the Amount of \$8,532 for Advertising, Marketing and Promotion of the 2018 Texas and Collin County World War I Centennial Commemoration Events. Treasurer David Myers shared the Promotional and Community Event Grant committee's observations about the ability this event has to impact business development tourism, specifically heritage tourism; he applauded their application. The cost per capita requests an investment of \$1.07 per visitor; the committee recommended the grant be awarded for the full amount of \$8,532. Board members unanimously approved the motion by Treasurer Myers, seconded by Vice Chairman Clarke, to approve the grant request for application submitted by Collin County History Museum (PC#18-01) in the amount of \$8,532 to fund, for the advertising, marketing and promotion of the Collin County World War I Centennial Commemoration Event.

Chairman Kuehn took the opportunity to share that during this grant cycle a total of \$127,932 was requested with \$75,000 available for grant funding. The committee that was made up of David Clarke, David Myers, and Michelle Gamble thoroughly reviewed all of the applications

submitted to best determine how to utilize the \$75,000 that was available and conform to the requirements of state statutes.

**18-075** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by McKinney Main Street (PC#18-02) in the Amount of \$15,000 for the Advertising, Marketing and Promotion of the 2018 Arts in Bloom Event. Treasurer David Myers shared that the committee felt that this event showcases McKinney with attendance from both residents and visitors, has an impact on business and tourism, always includes a solid marketing plan and has a great track record. The cost per capita requests an investment is \$0.50 per visitor; the committee recommended the grant be awarded the full amount of \$15,000. Board members unanimously approved the motion by Board member Glew, seconded by Secretary Doak, funding in the amount of \$15,000 for the advertising, marketing and promotion of the 2018 Arts in Bloom Event.

**18-076** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by Elemental Essentialz (P&C#18-03) in the Amount of \$15,000, for the Advertising, Marketing and Promotion of the 2018 Gardens, Grill and Goats and Pumpkin Chunkin Events and the 2019 Fall in Love at the Farm Event. Treasurer David Myers stated that the committee felt this was a great concept, however, the planned market café has not opened as of yet; and there were no financials included with the application. They were hoping for more detail regarding the marketing and advertising plans and budget in the application. The cost per capita requests an investment of \$50 per attendee; the committee recommended \$0 for this application. There may be an opportunity for event sponsorships in the future, but given there were no financials included, and the café is not yet open, the committee could not recommend funding. Board members unanimously approved

the motion by Secretary Doak, seconded by Vice Chairman Clarke, to deny the funding request of \$15,000.

**18-077** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church (PC#18-04), in the Amount of \$7,500 for Advertising, Marketing and Promotion of the 2018 Empty Bowls Event. Treasurer Myers shared the committee's perspective that the application included a very detailed marketing outreach plan; the involvement for McKinney restaurants and artists in this event certainly hits all checkmarks regarding eligibility criteria. The cost per capita requests an investment of \$7.50 per attendee; the committee recommended to award the full amount of \$7,500. Board members unanimously approved the motion by Chairman Kuehn, seconded by Vice Chairman Clarke, to approve the amount of \$7,500 for the advertising, marketing and promotion of the 2018 Empty Bowls Event.

**18-078** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional Community Event Grant Application Submitted by Kiwanis Club of McKinney (PC#18-05) in the Amount of \$5,000 for the Advertising, Marketing and Promotion of the 2018 Historic McKinney Triathlon and Kids Triathlon Events. Treasurer Myers shared that the budget for advertising and marketing for this application was for \$2,750; the cost per capita requests an investment of \$6.67 per participant based on the projected attendance. The initial request was for \$5,000, but based on their marketing plan, the committee recommended that \$2,750 be awarded. Board members unanimously approved the motion by Vice Chairman Clarke, seconded by Board member Glew, to approve \$2,750, for the advertising, marketing and promotion of the 2018 Historic McKinney Triathlon and Kids Triathlon Events. Treasurer Myers shared that this was the first-time application for this event; the event promotes involvement with local McKinney businesses. The cost per



capita requests an investment of \$6.67 per attendee. The committee recommended that \$5,000 be awarded.

**18-079** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC#18-06) in the Amount of \$8,000 for Advertising, Marketing and Promotion of the 2018 ManeGait Country Fair. Treasurer Myers shared that this was the first-time application for this event; the event promotes involvement with local McKinney businesses. The cost per capita requests an investment of \$6.67 per attendee. The committee recommended that \$5,000 be awarded. Board members unanimously approved the motion by Treasurer Myers, seconded by Vice Chairman Clarke, to funding in the amount of \$5,000, for the advertising, marketing and promotion of the 2018 ManeGait Country Fair.

**18-080** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by McKinney Garden Club (PC#18-07) in the Amount of \$7,500 for Advertising, Marketing and Promotion of the 2018 Garden and Home Tour Event. Treasurer Myers shared that this was a first-time application for this event. There was limited detail submitted in regards to the paid marketing and advertising. The cost per capita requests an investment of \$6.67 per attendee; the committee recommended that \$3,000 be awarded, of the applicant's reduced request for \$4,000. Board members unanimously approved funding in the amount of \$3,000, for advertising, marketing and promotion of the 2018 Garden and Home Tour Event.

**18-081** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by Heritage Guild of Collin County (PC#18-08) in the Amount of \$15,000 for Advertising, Marketing and Promotion of the 2018 Farmer's Market, Tour

de Coop and Ice Cream Crank-off Events. Board member Glew abstained from discussion and vote on the item due to his service on the Heritage Guild board. Treasurer Myers shared that the amount requested was for three events, one of which is the Farmer's Market, held weekly from April to November which showcases McKinney, drawing in residents and visitors from neighboring cities. Advertising and marketing for the Tour de Coop and Killis Melton Ice Cream Crank-off was also included in the funding request. The application provided great information regarding ad placement and advertisement; the committee recommended giving the full amount of \$15,000. Board members approved the motion by Vice Chairman Clarke, seconded by Secretary Doak, funding in the amount of \$15,000, for advertising, marketing and promotion of the 2018 Farmer's Market, Tour de Coop and Ice Cream Crank-off Events, by a vote of 4-0-1, with Board member Glew abstaining.

**18-082** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by Project Graduation (PC#18-09) in the Amount of \$11,900 for Advertising, Marketing and Promotion of the 2018 McKinney's Project Graduation Event. Treasurer Myers shared that the committee did not believe this application demonstrated the event would promote McKinney for the purposes of development and tourism which is a requirement for eligibility and while the committee applauds the event, they recommend \$0 be granted. Board members unanimously approved the motion by Board member Glew, seconded by Secretary Doak, to deny the grant funding for Project Graduation.

**18-083** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by Smiles Charity (P&C #18-10), in the Amount of \$15,000 for Advertising, Marketing and Promotion of the 2018 Smiles Charity Concert.

Treasurer Myers shared the committee's observation that this has been a historically successful event and it does a good job of showcasing McKinney. The cost per capita requests the investment of \$1.00 per attendee; the committee recommended an aware of \$7,500 for this event. Board members unanimously approved the motion by Treasurer Myers, seconded by Vice Chairman Clarke, funding in the amount of \$15,000 for advertising, marketing and promotion of the 2018 Smiles Charity Concert Event.

**18-084** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by Community Garden Kitchen (P&C #18-12) in the Amount of \$8,000 for Advertising, Marketing and Promotion of the 2018 Star-Spangled Salsa Fest. Treasurer Myers shared that this was a first-time request for this grant; the timing of the event coincides with Red, White and Boom to capture attendees and audience from other Fourth of July events that features local business, artists and vendors. General information for marketing and promotional plans were included; attendance is estimated at 10,000, which puts the cost per capita at \$0.53 per visitor. The request was for \$8,000; the committee recommended an award of \$5,268 for the application. Board members unanimously approved the motion by Secretary Doak, seconded by Treasurer Myers to approve funding in the amount of \$5,268 for advertising, marketing and promotion of the 2018 Star-Spangled Salsa Fest event.

**18-085** Chairman Kuehn called for the Consideration/Discussion/Action on a Promotional and Community Event Grant Application Submitted by the City of McKinney Parks and Recreation Department (PC#18-13) in the Amount of \$15,000 for Advertising, Marketing and Promotion of a Holiday Light Display in Gabe Nesbitt Park. Treasurer Myers shared that this is a first-time request for the three-week event and is envisioned to

compliment other McKinney holiday activities, drawing approximately 50,000 attendees. The RFP application proposed diverse marketing activities. The request is for \$15,000 and the committee recommended an award of \$5,450 for this event. Board members unanimously approved the motion by Vice Chairman Clarke, seconded by Treasurer Myers, to approve funding in the amount of \$5,450 for the advertising, marketing and promotion of a Holiday Light Display in Gabe Nesbitt Park event.

**18-086** Chairman Kuehn called for a Public Hearing and the Consideration/Discussion/Action on a Project Grant Application Submitted by the Collin County History Museum (#18-01) in the Amount of \$11,550.00 for the Purchase of Equipment and Materials for the Design, Layout and Construction of a "McKinney Then and Now" Exhibit at the Museum. Chairman Kuehn called Collin County History Museum Director Mary Carole Strother to speak. Ms. Strother presented the details of the "Then and Now" project that will launch in February 2019 and end in December 2019. A portion of the funding is for the creation of a Storyboard that will show a layout of the 10 scenes in the exhibits, and will include Government, Entertainment, Food, Industrial, Medical, Communication, Business & Retail, Transportation, Churches and Education and Banks & and Real Estate. The latter four scenes will be replicas and will require funding for construction materials. Another portion of the funding will be for Display Boards consisting of two design layouts: picture over picture paired images and a module theme. Additionally, the funding will cover Interactive display boards, which will consist of QR codes and augmented reality. There will be six exhibit cases displaying artifacts related to the scenes. After the completion of the exhibit, the modules will be used in after-school programming and summer camp programs designed for elementary students. The historic photos and display boards will be displayed in an

exhibit in the foyer of MPAC, where the museum currently has a display in partnership with McKinney Main Street. Board member Glew commended the Museum on the creative use and value of the QR code technology. Chairman Kuehn commented on the importance of preserving the historical pictures for the youth of today. Chairman Kuehn called for public comments and there were none. Board members unanimously approved the motion by Vice Chairman Clarke, seconded by Secretary Doak, to close the public hearing.

Chairman Kuehn called for citizen comments.

Ms. Theresa Harris, 801 Brookwater Drive, McKinney commented on the three reasons stated by the Board as to why they were unable to fund the Elemental Essentialz promotional grant requests. She stated that two of the reasons were inaccurate and that the detailed marketing plans had been submitted. Additionally, she said she undersold the draw for the events at only 100 visitors. She indicated she believed there would be far more visitors than she had submitted. She also stated that she believed the cost per capita for each visitor was inaccurate. She requested that the Board take her thoughts into consideration. Chairman Kuehn stated that the Board could not respond to any of her comments, but that her comments would be included in the meeting minutes. Ms. Harris added that the market location was now definitively re-purposing the old bank building on Tennessee Street and said that great things were coming for the future of their café. Chairman Kuehn responded that they look forward to the opening of the café and recommended that Ms. Harris apply for sponsorship in the future.

Chairman Kuehn recessed the meeting into Executive Session at 9:06 a.m. per Texas Government Code: Section 551.087. Deliberation Regarding Economic Development Matters as listed on the posted agenda. Chairman Kuehn reconvened the meeting to open session at 9:25 a.m.

**18-087** Chairman Kuehn called for the Consideration/Discussion/Action on the 2018 Quality of Life Awards. MCDC President Cindy Schneible presented background on the Quality of Life Awards, sharing that these

awards originated in 2001 by the CDC. The criteria for this award is an individual and/or organization that has made a significant economic social or environmental impact on the community; led a public use project or facility or initiative that improves quality of life for the community at large; or promoted, developed or enriched quality of life in McKinney through support for expanded recreational, cultural or community activities or amenities, business growth and/or tourism or affordable housing initiatives. If a nominee is being recognized for a project, the project must have been completed in 2017. Beginning with Individual nominees, the Board used a preferencing process to select a nominee to receive the award. Secretary Doak brought up a discussion point regarding whether or not a particular nominee was eligible due to the project not being completed in its entirety in 2017, even though the nominee's portion of the project is completed. President Schneible stated that the criteria serve as guidelines for the Board and it is within the Board's purview to make a decision regarding that point. Board member Glew asked whether it was a better benefit for the project if the recognition comes before the project is completed or once the project is completed in entirety. Chairman Kuehn clarified that in this specific case, the nominee's portion of the project is completed even though the full project is not completed; the Board was in agreement. Chairman Kuehn called for any additional questions or comments on the Individual portion of the vote; there were none. Board members unanimously approved the motion made by Secretary Doak, seconded by Treasurer Myers, to select Colin Kimball as the 2018 Individual Quality of Life Award recipient. Chairman Kuehn called for Board questions or comments on the Organization portion of the vote. Board member Glew clarified the procedure used in the preferencing process. Board members unanimously approved the motion by Secretary Doak, seconded by Treasurer Myers, to select Legacy Texas as the 2018 Organizational

Quality of Life Award recipient. President Cindy Schneible announced that she would reach out to all award nominees and would provide each with a certificate from the MCDC.

Chairman Kuehn called for citizen comments and there were none.

Chairman Kuehn called for Board member comments.

Treasurer Myers thanked President Schneible and the Promotional Grant Committee for all the hard work put into the promotional grants. Chairman Kuehn reiterated that appreciation as well.

Board members unanimously approved the motion by Treasurer David Myers, seconded by Vice Chairman Clarke, to adjourn. Chairman Kuehn adjourned the meeting at 9:42 a.m.

---

KURT KUEHN  
Chairman

18-196



**TITLE:** Minutes of the McKinney Community Development Corporation and the City Council Joint Meeting of February 5, 2018

**SUPPORTING MATERIALS:**

[Minutes](#)



## **JOINT MEETING**

**FEBRUARY 5, 2018**

The City Council of the City of McKinney, Texas and the McKinney Community Development Corporation met in a joint session in the Council Chambers, 222 N. Tennessee Street, McKinney, Texas, on February 5, 2018 at 5:30 p.m.

Council Present: Mayor George C. Fuller, Mayor Pro Tem Rainey Rogers, Council members: Chuck Branch, Scott Elliott, Charlie Philips, Tracy Rath, and La'Shadian Shemwell.

McKinney Community Development Corporation Present: Chairman Kurt Kuehn, Vice Chairman David Clarke, Secretary Hamilton Doak, Treasurer David Myers, Jackie Brewer, Michelle Gamble and Rick Glew.

Staff Present: City Manager Paul Grimes; Deputy City Manager Jose Madrigal; Assistant City Manager Barry Shelton; Assistant City Manager Steve Tilton; City Attorney Mark Houser; City Secretary Sandy Hart; Assistant to the City Manager Trevor Minyard; Executive Director of Development Services Michael Quint; Assistant Director of Public Works Paul Sparkman; McKinney Community Development Corporation President Cindy Schneible; Chief Information Officer Sid Hudson; Chief Financial Officer Mark Holloway; Airport Director Ken Carley; Parks and Recreation Director Mike Kowski; Assistant Parks and Recreation Director Ryan Mullins; Director of Organizational Development & Performance Management Joe Mazzola; Training Administrator John Cunningham; and Police Chief Greg Conley.

There were four guests present.

Mayor Fuller called the City Council meeting to order at 5:33 p.m. after determining a quorum present.

Chairman Kuehn call the McKinney Community Development Corporation (MCDC) meeting to order at 5:34 p.m. after determining a quorum present.

**18-108** Consider/Discuss McKinney Community Development Corporation Prospective Projects and Priorities for Funding. McKinney Community Development Corporation Chairman Kuehn stated the MCDC's vision is to be a driving force for premier quality of life in McKinney as well as a mission to work proactively, in partnership with others, to promote and

fund cultural and economic development projects that maintain and enhance the quality of life in McKinney. The MCDL has the ability to help fund, through our charter, projects related to recreational and community facilities, city-owned properties, projects related to low-income housing, professional and amateur sports facilities, entertainment, tourist and convention facilities, public parks and open space improvements, mass transit related facilities and equipment, certain airport facilities, projects related to the creation or retention of primary jobs and the infrastructure improvement of projects necessary to develop or expand business areas. Mr. Kuehn stated that MCDL can help with water, sewer and utilities for projects that support business development, but we cannot help with the construction as far as the structure of the building facilities. We can help with certain types of job training to further economic development, job specific permanent positions created at market rate salary and promotional expenses that advertise for or publicize the city. MCDL President Cindy Schneible stated that MCDL can fund public art if it is located within a public park, convention center, conference center, or facility such as the Apex Centre and has been funded by MCDL. We can also fund community events that showcase and promote the City, such as Arts in Bloom. President Schneible stated the MCDL can also purchase land for an eligible project as long as the project follows the criteria laid out in the State Law. The Board, taking information from our quality of life survey, came up with some different projects that we felt were important and ranked them in order. Things such as a Destination Park, like the Clyde Warren Park in Dallas or the Millennium Park in Chicago, a large-scale water park, help with the furthering of some of the development of low-income housing, hike and bike trails and the connectivity that could be provided by a bike share program. We are looking at destination retail, entertainment, corporate dining, and mixed-use with a combination of the destination

parks. MCDC can assist with the restoration and refurbishing of existing parks, redevelopment of the Cotton Mill and Flour Mill to help economic stimulus in the area which would generate sales tax revenue, and amenities to the East side. With the Apex Centre busting at the seams, an Aquatic and Fitness Center facility to the north could be a potential project for funding. MCDC is looking for discussions and direction from the Council on any of these projects. MCDC has had discussions with Parks and Recreation on what parks they are looking to refurbish and redo and areas that could locate a potential destination park. The most recent projects that MCDC has assisted with are the Stars Center expansion which was \$3.5 million, the Craig Ranch hotel was \$8 million, and the airport improvements at \$4 million. Three years ago, the MCDC made a commitment of a \$5.5 million contribution to parks and recreation every year for 10 years to assist with the development of the Parks Master Plan, new parks, new facilities and purchase of land. Council member Elliott stated that he would also like to see MCDC play a role in the McKinney Urban Transit District (MUTD) and the future of public transportation in McKinney. Ms. Schneible stated that MCDC can help with assets but not with manpower or operational expenses. Councilwoman Rath stated she would like to see more support for additional park-related projects including additional purchase of land or expanding facilities because we never have enough. Also, through the Park Master Plan, we talked about some of the gateway entrances into the city and how we could differentiate ourselves from Allen to the south and Melissa to the north. Council member Branch stated he is more interested in items where there is income generation to help lower the tax base. Council member Shemwell stated he is in line with all the priorities on the MCDC list. He would like to see a destination venue, and low-income housing. Chairman Kuehn stated that MCDC wants to be good stewards of the money to make sure we have allocations in place for

items such as the continued debt service of the Apex Centre. President Schneible stated that in the area of low-income housing, the MCDC has participated with \$500,000 each to the McKinney Housing Authority for the Merritt project and the Newsome Homes project. MCDC also supported the Habitat for Humanity's annual projects in the \$250,000 to \$300,000 range. This money goes to the purchase of land and lot preparation including surveying and the preconstruction work they need to do, and to repair, refurbish and renovate existing homes. When project requests come to the MCDC, we are required by State Law to hold a public hearing so the business is conducted in an open and transparent way. Chairman Kuehn stated the MCDC has partnered with The Retail Coach and they are going out to retail trade shows to solicit companies to bring restaurants and venues to McKinney. Council member Philips stated it might be more profitable to hire a marketing person who will pound the pavement and work solely for the MCDC instead of relying on The Retail Coach. Mayor Fuller stated that the last thing I would be in favor of is putting another person on MCDC staff in a role that might take a different direction than the MEDC or city staff. Often the MCDC is participating on other types of projects with the City such as the airport and PSA. Councilwoman Rath stated that perhaps the Council needs to meet with The Retail Coach since the new members have not had a chance to do that. MCDC has a meeting with The Retail Coach later this week and will identify a time for an update to Council on the status of their progress. Chairman Kuehn stated that the Board wants to make sure we are a strategic partner with the Council versus an independent group going the wrong. Mayor Fuller stated that the MCDC does operate at the direction of Council and we need partnerships with MCDC and MEDC. It is the job of the Council to set policy and vision. MCDC is here to enhance the community as a whole. The voters here in McKinney voted on this a while back and they want projects that create

quality of life for those that live here. I have not heard anyone on Council  
loudly object to anything on your list

Board members unanimously approved the motion by Board member Glew,  
seconded by Treasurer Doak, to adjourn the McKinney Community Development  
Corporation meeting. Chairman Kuehn adjourned the McKinney Community  
Development Corporation meeting at 6:33 pm.

Mayor Fuller called for discussion on the following work session items with no  
action taken:

- 18-109** Consider/Discuss Funding for Airport Land Acquisition
- 18-110** Discuss Charter Amendment Process
- 18-111** Update on the Potential Development of a McKinney Community  
Internship Program

Mayor Fuller recessed the meeting into executive session at 7:30 p.m. per Texas  
Government Code Section 551.071 (2) Consultation with City Attorney on any Work  
Session, Special or Regular Session agenda item requiring confidential, attorney/client  
advice necessitated by the deliberation or discussion of said items (as needed), Section  
551.071 (A). Litigation / Anticipated Litigation, and Section 551.087 Discuss Economic  
Development Matters as listed on the posted agenda. Mayor Fuller recessed back into  
open session at 8:35 p.m.

Council unanimously approved the motion by Mayor Pro Tem Rogers, seconded  
by Council member Shemwell, to adjourn. Mayor Fuller adjourned the meeting at 8:35  
p.m.

---

GEORGE C. FULLER  
Mayor

---

KURT KUEHN  
Chairman

ATTEST:

---

SANDY HART, TRMC, MMC  
City Secretary

18-197



**TITLE:** January Financial Reports

**SUPPORTING MATERIALS:**

[January 2018 Financials](#)

[MCDC Transmittal Letter - January 2018](#)

[January 2018 Invoices Processed](#)

**McKinney Community Development Corporation**  
**Summary Operating Statement**  
January 2018 (33% of FY Complete)

Revenues	FY18 Adopted Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Received	Monthly Comparison		YTD Comparison	
						Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
Sales Tax Receipts	\$ 13,482,272	\$ 1,079,316	\$ 4,337,952	\$ 9,144,320	32.2%	\$ 1,123,523	\$ (44,206)	\$ 4,494,091	\$ (156,139)
Interest Income	320,000	54,799	203,466	116,534	63.6%	26,667	28,133	106,667	96,799
Miscellaneous Revenue	-	-	-	-	-	-	-	-	-
<b>Total Revenues</b>	<b>\$ 13,802,272</b>	<b>\$ 1,134,116</b>	<b>\$ 4,541,417</b>	<b>\$ 9,260,855</b>	<b>32.9%</b>	<b>\$ 1,150,189</b>	<b>\$ (16,073)</b>	<b>\$ 4,600,757</b>	<b>\$ (59,340)</b>

Expenses	FY18 Adopted Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Spent	Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
MCDC Operations									
Personnel Expense	\$ 271,983	\$ 21,333	\$ 71,444	\$ 200,539	26.3%	\$ 22,665	\$ 1,333	\$ 90,661	\$ 19,217
Supplies Expense	15,110	183	500	14,610	3.3%	1,259	1,076	5,037	4,536
Maintenance Expense	3,000	-	-	3,000	0.0%	250	250	1,000	1,000
Services/Sundry	332,517	13,701	51,092	281,425	15.4%	27,710	14,009	110,839	59,747
Total Administrative	\$ 622,610	\$ 35,217	\$ 123,036	\$ 499,574	19.8%	\$ 51,884	\$ 16,667	\$ 207,537	\$ 84,500

<b>Projects</b>									
Community Grants & Projects	\$ 3,597,788	49,246	\$ 295,001	\$ 3,302,787	8.2%	\$ 299,816	\$ 250,569	\$ 1,199,263	\$ 904,261
Airport FBO/Terminal	4,000,000	4,000,000	4,000,000	-	100.0%	333,333	(3,666,667)	1,333,333	(2,666,667)
Star Center Expansion	3,500,000	-	-	3,500,000	0.0%	291,667	291,667	1,166,667	1,166,667
Other Project Expenses	28,000	-	320	27,680	1.1%	2,333	2,333	9,333	9,013
<b>Total Projects</b>	<b>\$ 11,125,788</b>	<b>\$ 4,049,246</b>	<b>\$ 4,295,321</b>	<b>\$ 6,830,467</b>	<b>38.6%</b>	<b>\$ 927,149</b>	<b>\$ (3,122,097)</b>	<b>\$ 3,708,596</b>	<b>\$ (586,725)</b>

<b>Non-Departmental</b>									
Administrative Fee to GF	\$ 170,000	\$ 14,167	\$ 56,667	\$ 113,333	33.3%	\$ 14,167	\$ (0)	28,333	\$ (28,333)
Insurance & Risk Fund	565	47	188	377	33.3%	47	0	94	(94)
Park Construction Fund	14,221,215	98,025	251,589	13,969,626	1.8%	1,185,101	1,087,077	4,740,405	4,488,816
Aquatic Center - Neutrality	775,270	-	-	775,270	0.0%	64,606	64,606	258,423	258,423
MPAC	375,000	31,250	125,000	250,000	33.3%	31,250	-	125,000	-
MCDC Debt Service Payments	975,000	-	-	975,000	0.0%	81,250	81,250	325,000	325,000
MCDC Debt Service I & S	745,876	372,938	372,938	372,938	50.0%	62,156	(310,781)	248,625	(124,312)
Paying Agent	1,000	200	200	800	20.0%	83	(117)	333	133
Capital Equipment-Aquatic Center	75,267	887	13,748	61,519	18.3%	6,272	5,385	25,089	11,341
Capital Equip/Construction-Aquatic Center	91,538	-	2,580	88,958	2.8%	7,628	7,628	30,513	27,933
<b>Total Non-Departmental</b>	<b>\$ 17,430,731</b>	<b>\$ 517,513</b>	<b>\$ 822,910</b>	<b>\$ 16,607,821</b>	<b>4.7%</b>	<b>\$ 1,452,561</b>	<b>\$ 935,048</b>	<b>\$ 5,781,816</b>	<b>\$ 4,958,907</b>

<b>Total Expenses</b>	<b>\$ 29,179,129</b>	<b>\$ 4,601,976</b>	<b>\$ 5,241,267</b>	<b>\$ 23,937,862</b>	<b>18.0%</b>	<b>\$ 2,431,594</b>	<b>\$ (2,170,382)</b>	<b>\$ 9,697,949</b>	<b>\$ 4,456,681</b>
-----------------------	----------------------	---------------------	---------------------	----------------------	--------------	---------------------	-----------------------	---------------------	---------------------

<b>Net</b>	<b>\$ (15,376,857)</b>	<b>\$ (3,467,860)</b>	<b>\$ (699,850)</b>			<b>\$ (1,281,405)</b>	<b>\$ (2,186,455)</b>	<b>\$ (5,097,192)</b>	<b>\$ 4,397,341</b>
------------	------------------------	-----------------------	---------------------	--	--	-----------------------	-----------------------	-----------------------	---------------------

<b>FY18 Beginning Fund Balance</b>	<b>\$ 43,659,631</b>
<b>Add FY18 Budgeted Revenue</b>	<b>13,802,272</b>
<b>Less FY18 Budgeted Expenses</b>	<b>(29,179,129)</b>
<b>FY18 Projected Ending Fund Balance</b>	<b>\$ 28,282,774</b>

**McKinney Community Development Corporation**  
Project Details - January 2018

Community Projects	FY Board Approved	Project Code	Budget FY18	Monthly Actual	YTD Actual	Budget Balance
Habitat for Humanity	2014-2015	4B1506	\$ -	\$ -	\$ -	\$ -
Heard Natural Science Museum	2015-2016	4B1602	-	-	-	-
Armed Services Memorial Board	2015-2016	4B1603	165,000	-	-	165,000
McKinney Rotary Foundation (Special Abilities Playground)	2015-2016	4B1606	275,000	-	-	275,000
Heritage Guild of Collin County	2015-2016	4B1607	-	-	-	-
Heritage Guild of Collin County	2015-2016	4B1610	-	-	-	-
Collin County Historical Society	2015-2016	4B1611	86	-	-	86
North Collin County Habitat for Humanity	2015-2016	4B1612	137,460	-	137,460	(0)
Collin County Historical S&M	2016-2017	4B1703	7,062	-	-	7,062
North Collin County Habitat for Humanity (MISD/North Texas Job C	2016-2017	4B1706	331,072	35,547	78,686	252,386
McKinney Housing Authority (Merritt McGowan Manor)	2016-2017	4B1707	500,000	-	-	500,000
Heritage Guild of Collin County (Chestnut Square)	2016-2017	4B1708	65,000	5,700	38,363	26,637
Undesignated FY 2018 Budget			150,000	-	-	150,000
<b>Total Community Projects</b>			<b>\$ 1,630,680</b>	<b>\$ 41,247</b>	<b>\$ 254,509</b>	<b>\$ 1,376,171</b>
Discretionary Promotional and Community Grant	FY Board Approved	Project Code	Budget FY18	Monthly Actual	YTD Actual	Budget Balance
Crape Myrtle Trails Foundation	2015-2016	PC1603	\$ -	\$ -	\$ -	\$ -
Heard Wildlife Museum	2015-2016	PC1605	-	-	-	-
Smiles Charity	2015-2016	PC1609	-	-	-	-
Empty Bowls 2017	2015-2016	PC1613	-	-	-	-
Especially Needed Fall Carnival	2015-2016	PC1614	-	-	-	-
Oktoberfest	2015-2016	PC1615	-	-	-	-
McKinney Artists Studio Tour	2015-2016	PC1616	-	-	-	-
NCCFHF Monster Mash	2015-2016	PC1617	-	-	-	-
Run for Cover	2016-2017	PC1701	-	-	-	-
Collin Cty Historical Society & Museum WWI	2016-2017	PC1702	1,025	-	1,025	(0)
Heard Craig Center for the Arts	2016-2017	PC1703	-	-	-	-
Tour de Coop, Ice Cream Crank-off	2016-2017	PC1704	5,260	-	5,195	65
Arts in Bloom	2016-2017	PC1706	-	-	-	-
DEAR Texas (Drop Everything and Read)	2016-2017	PC1707	2,404	-	-	2,404
Santa on the Square	2016-2017	PC1708	2,000	-	-	2,000
Monster Mash Birthday Bash	2016-2017	PC1709	3,500	-	3,500	-
Parade of Lights	2016-2017	PC1710	3,500	-	-	3,500
Farmers Market	2016-2017	PC1711	9,000	4,000	9,000	-
McKinney Artists Studio Tour	2016-2017	PC1712	5,000	-	1,400	3,600
2018 Garden Show	2016-2017	PC1713	6,000	-	-	6,000
Oktoberfest	2016-2017	PC1714	15,000	-	15,000	-
Golf Tournament	2016-2017	PC1715	1,000	-	373	627
Child to Family Event	2016-2017	PC1716	1,000	-	1,000	-
Crape Myrtle Trails Run	2016-2017	PC1717	4,000	4,000	4,000	-
Undesignated FY 2018 Budget			1,908,419	-	-	1,908,419
<b>Total Promotional Grants</b>			<b>\$ 1,967,108</b>	<b>\$ 8,000</b>	<b>\$ 40,493</b>	<b>\$ 1,926,615</b>
Special Projects	FY Board Approved	Project Code	Budget FY18	Monthly Actual	YTD Actual	Budget Balance
Star Center Expansion	2016-2017	4B1701	\$ 3,500,000	\$ -	\$ -	\$ 3,500,000
Airport FBO Terminal	2016-2017	4B1710	4,000,000	4,000,000	4,000,000	-
<b>Total Special Projects</b>			<b>\$ 7,500,000</b>	<b>\$ -</b>	<b>\$ 4,000,000</b>	<b>\$ 3,500,000</b>
Park Construction Fund	FY Board Approved	Project Code	Budget FY18	Monthly Actual	YTD Actual	Budget Balance
Finch Park Phase IV	2017-2018	PK1211	1,250,000	\$ -	\$ -	\$ 1,250,000
Hike & Bike Trail Construction	2016-2017	PK1213	270,000	-	-	270,000
Prosper ISD Neighborhood Park	2016-2017	PK1643	705,000	-	-	705,000
Land Acquisition 2016-17	2016-2017	PK1701	2,296,841	-	1,375	2,295,466
Gabe Nesbitt Community Park Improvements	2017-2018	PK1806	1,250,000	-	-	1,250,000
Gray Branch Community Park Phase I	2016-2017	PK2206	1,270,000	-	-	1,270,000
Frisco ISD Neighborhood Park (Westridge 3)	2015-2016	PK3224	1,325,000	-	-	1,325,000
Community Ctr Patio & Playground	2015-2016	PK4252	87,295	-	65,737	21,558
FY 15 PROS Master Plan	2015-2016	PK4324	0	-	-	-
Parks Accessibility	2016-2017	PK4325	500,000	-	-	500,000
Comeqy's Creek Hike & Bike Trail	2016-2017	PK4326	90,000	-	-	90,000
Gabe Nesbitt MAPC Parking Lot	2015-2016	PK4395	0	-	-	-
Rauschhaupt PK Restroom Renovation	2017-2018	PK4392	500,000	-	-	500,000
Senior Center Exp (15K SF New+23K SF)	2017-2018	PK4394	1,500,000	-	-	1,500,000
Gabe Nesbitt Tennis CTR Expansion	2015-2016	PK4396	2,698,768	-	-	2,698,768
Rowlett CK H&B	2016-2017	PK4413	179,658	98,025	137,593	42,065
Aquatic Center - City Design & Pre-const.	2013-2014	PK7102	25,808	-	-	25,808
Wilson Creek Hike & Bike Trail	2016-2017	PK8062	72,845	-	46,883	25,962
Erwin Park Development - Phase I	2016-2017	PK9143	200,000	-	-	200,000
<b>Total Parks Construction Projects</b>			<b>\$ 14,221,215</b>	<b>\$ 98,025</b>	<b>\$ 251,589</b>	<b>\$ 13,969,626</b>
<b>Aquatic Center Finishout</b>	<b>2014-2015</b>	<b>4B1801</b>	<b>\$ 166,805</b>	<b>\$ 887</b>	<b>\$ 16,328</b>	<b>\$ 150,477</b>
<b>* Other City of McKinney Projects in Eco/Comm Project Allocations</b>						

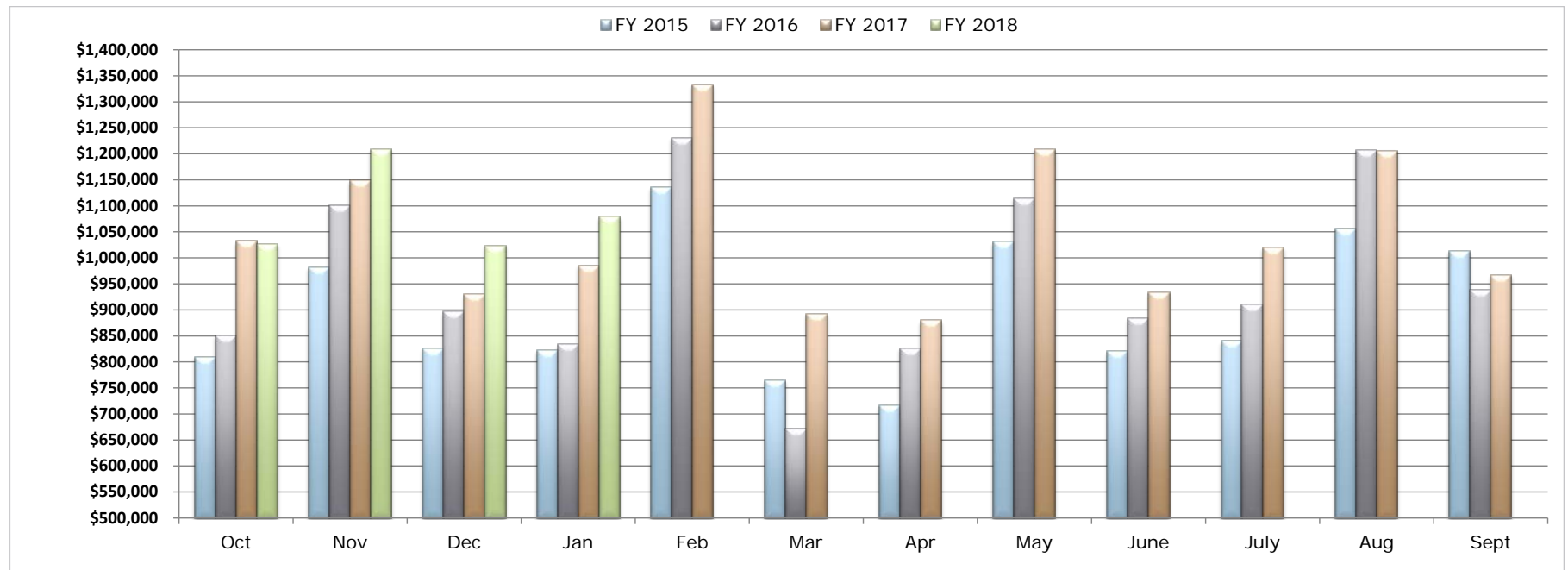


# McKinney Community Development Corporation

## Sales Tax Revenue

January 2018

Month Received	FY 2013 Received	FY 2014 Received	FY 2015 Received	FY 2016 Received	FY 2017 Received	FY 2018 Received	Difference to FY 2017	Variance to FY 2017	% of Budget
October	\$716,718	\$780,694	\$809,613	\$851,178	\$1,032,847	<b>\$1,026,985</b>	<b>(\$5,862)</b>	<b>-0.6%</b>	<b>7.6%</b>
November	1,039,163	938,090	982,351	1,101,106	1,148,939	<b>1,208,295</b>	<b>\$59,356</b>	<b>5.2%</b>	<b>9.0%</b>
December	722,045	770,221	826,009	897,304	929,699	<b>1,023,356</b>	<b>\$93,657</b>	<b>10.1%</b>	<b>7.6%</b>
January	669,397	744,988	821,731	833,503	985,393	<b>1,079,316</b>	<b>\$93,923</b>	<b>9.5%</b>	<b>8.0%</b>
February	1,231,993	1,043,205	1,136,044	1,231,183	1,334,043			<b>0.0%</b>	<b>0.0%</b>
March	666,620	681,914	764,445	671,518	891,649			<b>0.0%</b>	<b>0.0%</b>
April	676,334	677,086	716,258	825,953	880,093			<b>0.0%</b>	<b>0.0%</b>
May	903,002	978,399	1,031,572	1,114,575	1,208,091			<b>0.0%</b>	<b>0.0%</b>
June	703,897	765,309	820,908	884,501	932,936			<b>0.0%</b>	<b>0.0%</b>
July	694,500	787,000	840,355	910,886	1,019,409			<b>0.0%</b>	<b>0.0%</b>
August	951,437	980,251	1,055,774	1,207,558	1,206,441			<b>0.0%</b>	<b>0.0%</b>
September	725,552	928,323	1,013,186	938,767	967,150			<b>0.0%</b>	<b>0.0%</b>
<b>Total</b>	<b>\$9,700,659</b>	<b>\$10,075,479</b>	<b>\$10,818,246</b>	<b>\$11,468,033</b>	<b>\$12,536,690</b>	<b>\$4,337,952</b>	<b>\$241,074</b>	<b>5.6%</b>	<b>32.2%</b>



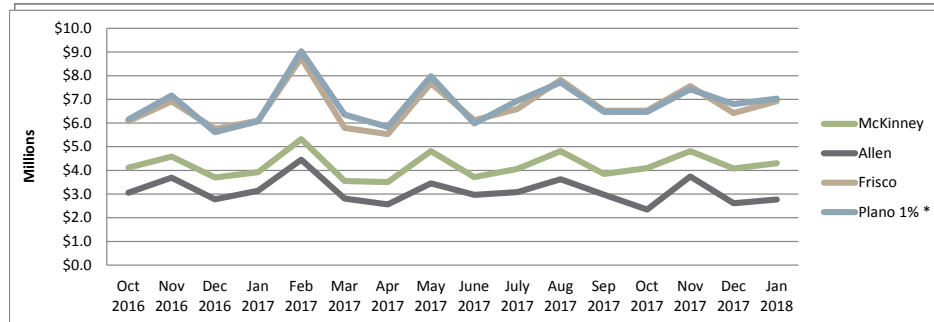
# TOTAL SALES TAX COLLECTED

## Sister City Comparison

Jan 2018	McKinney	Allen	Frisco	Plano (1%)*
Diff to LY	\$375,288	-\$370,571	\$825,670	\$958,308
Var to LY	9.6%	-11.8%	13.5%	15.8%

Year To Date	McKinney	Allen	Frisco	Plano (1%)*
Diff to LY	\$966,060	-\$1,206,901	\$2,575,668	\$2,725,697
Var to LY	5.9%	-9.5%	10.4%	10.9%



## Year-to-Date Collections

FY 2017	McKinney	Allen	Frisco	Plano 1% *
Oct 2016	\$4,116,182	\$3,061,944	\$6,075,708	\$6,150,300
Nov 2016	4,580,493	3,694,686	6,916,761	7,160,454
Dec 2016	3,703,478	2,778,371	5,757,723	5,614,224
<b>Jan 2017</b>	<b>3,926,250</b>	<b>3,140,385</b>	<b>6,099,342</b>	<b>6,077,156</b>
<b>FY 2017 Total</b>	<b>\$16,326,402</b>	<b>\$12,675,385</b>	<b>\$24,849,533</b>	<b>\$25,002,134</b>

FY 2018	McKinney	Allen	Frisco	Plano 1% *
Oct 2017	\$4,095,706	\$2,345,746	\$6,516,345	\$6,469,308
Nov 2017	4,817,501	3,743,244	7,560,058	7,425,871
Dec 2017	4,077,717	2,609,680	6,423,786	6,797,189
<b>Jan 2018</b>	<b>4,301,538</b>	<b>2,769,814</b>	<b>6,925,012</b>	<b>7,035,464</b>
<b>FY 2018 Total</b>	<b>\$17,292,462</b>	<b>\$11,468,484</b>	<b>\$27,425,201</b>	<b>\$27,727,831</b>

\* State Comptroller reports 1% sales tax for City of Plano and 1% for DART. All other Sister Cities represent 2% sales tax.

**McKinney Community Development Corporation**  
Balance Sheet  
January 2018

	MCDC Operations	MCDC Long Term Debt	General Fixed Assets	Consolidated
<b>Assets</b>				
Cash and Cash Equivalents	\$ 415,993	\$ -	\$ -	\$ 415,993
Investments	40,670,542	-	-	40,670,542
Interest Receivable - Investments	25,799	-	-	25,799
Accounts Receivable	2,231,360	-	-	2,231,360
Security Deposits	4,852	-	-	4,852
Prepaid Items	-	-	-	-
Discounts on Investments	(10,572)	-	-	(10,572)
Capital/Land	-	-	4,970,062	4,970,062
Capital/Land Improvements (Net of Depreciation)	-	-	1,948,545	1,948,545
Capital/Construction in Progress*	-	-	-	-
GASB 68 TMRS/Actuarial	-	4,712	-	4,712
GASB 68 TMRS/Investment	-	16,520	-	16,520
GASB 68 TMRS/Contributions	-	15,671	-	15,671
General Long Term Debt	-	22,555,562	-	22,555,562
<b>Total Assets</b>	<b>\$ 43,337,974</b>	<b>\$ 22,592,465</b>	<b>\$ 6,918,606</b>	<b>\$ 72,849,046</b>
<b>Liabilities</b>				
Vouchers Payable	\$ 378,193	\$ -	\$ -	\$ 378,193
Accrued Payroll Payable	-	-	-	-
Compensated Absences	-	37,597	-	37,597
Retainage Payable	-	-	-	-
Bonds Payable Interest	-	93,234	-	93,234
Bonds Payable Current	-	975,000	-	975,000
Bonds Payable	-	21,380,000	-	21,380,000
TMRS Pension Liability	-	95,720	-	95,720
TMRS Actuarial Experience	-	2,200	-	2,200
<b>Total Liabilities</b>	<b>\$ 378,193</b>	<b>\$ 22,583,751</b>	<b>\$ -</b>	<b>\$ 22,961,945</b>
<b>Fund Equity</b>				
Unreserved Fund Balance *	\$ 42,857,612	8,714	\$ -	\$ 42,866,326
Reserved for Encumbrances	96,642	-	-	96,642
Reserved for Prepaids	5,527	-	-	5,527
Investment in Capital Assets	-	-	6,918,606	6,918,606
<b>Total Fund Equity</b>	<b>\$ 42,959,781</b>	<b>\$ 8,714</b>	<b>\$ 6,918,606</b>	<b>\$ 49,887,101</b>
<b>Total Liabilities and Equity</b>	<b>\$ 43,337,974</b>	<b>\$ 22,592,465</b>	<b>\$ 6,918,606</b>	<b>\$ 72,849,046</b>
<b>Unreserved Fund Balance *</b>				
	<b>\$ 42,857,612</b>			
Committed Projects Reserve:				
Community Projects	\$ 1,226,171			
Discretionary Prom & Comm Grants	18,196			
Special Projects	3,500,000			
Parks Construction Projects	13,969,626			
Craig Ranch Loan Resort Hotel/Conf. Cntr	5,000,000			
Craig Ranch Grant Resort Hotel/Conf. Cntr	3,000,000			
Aquatic Center Finishout	150,477			
<b>Total Committed Projects</b>	<b>\$ 26,864,470</b>			
<b>Unreserved Fund Balance after Project Commit.</b>	<b>\$ 15,993,142</b>			
Undesignated Reserve:				
Community Projects (FY18)	150,000			
Discretionary Prom & Comm Grants (FY18)	1,908,419			
<b>Total Undesignated Allocations</b>	<b>\$ 2,058,419</b>			
<b>Final Unreserved Fund Balance</b>	<b>\$ 13,934,723</b>			

# January Monthly Financial Report

February 13, 2018

Each month, city staff provides a financial report to the McKinney Community Development Corporation's board to apprise them of the financial status of the corporation. In an effort to continue providing meaningful financial updates, this transmittal letter includes links to the interactive online financial tool for the month of January. The following is a brief analysis of each section of the corporation's financials.

## January Analysis

### ***MCDC Revenue-***

Revenue of the McKinney Community Development Corporation is below budget YTD by 1.29%. Sales tax figures came in 5.99% above last year's collection through January. Below is a link to the current year-to-date revenue of the MCDC:

[MCDC Revenues - YTD through January](#)

### ***Sales Tax Analysis-***

Below are three links that show some unique analysis for the sales tax of the McKinney Community Development Corporation and the City of McKinney at large. The first two links relate directly to the sales tax performance, and the third is a picture of the city's collection by industry:

[FY2018 Monthly Sales Tax Comparison](#)

[MCDC - Historic Monthly Sales Tax - January](#)

[City of McKinney - Sales Tax by Industry](#)

### ***MCDC Expenditures-***

Expenditures for MCDC for the month of January were \$4.6M which included a \$4.0M payment made for the Airport FBO/Terminal project.

[MCDC Expenditures - YTD through January](#)

***Checks Issued-***

Below is a link to the checks that were issued by the McKinney Community Development Corporation during the month of January:

[MCDC January Checks Issued](#)

***Project Details-***

Project details for the McKinney Community Development Corporation are provided as an attachment. The project expenditures for this month were:

- North Collin County Habitat for Humanity (MISD/North Texas Job Corp), \$35,547
- Heritage Guild of Collin County (Chestnut Square), \$5,700
- Farmers Market, \$4,000
- Crape Myrtle Trails Run, \$4,000
- Airport FBO Terminal, \$4,000,000
- Rowlett CK H&B, \$98,025

***Conclusion-***

The information included in the interactive monthly financial report is intended to provide a status update on the operations of the McKinney Community Development Corporation. Staff is available to answer any additional questions you may have.

Sincerely,

Mark Holloway

Chief Financial Officer

City of McKinney

## McKINNEY COMMUNITY DEVELOPMENT CORPORATION

<https://mckinneytexas.opengov.com/transparency>

- 1) Choose "Checkbook" from the left column  
2) Choose the dropdown arrow in the "Funds" column and search for "McKinney Community Development Corporation"

DATE	#	DESCRIPTION	AMOUNT	INVOICE #	FPO #	PO #	P-Card
1/4/2018	59	Office Team (S. Coleman)	\$ 297.00	49952373		180683	
1/4/2018	60	Standard Coffee Service	\$ 6.54	11952689-122217		180352	
1/17/2018	61	Crape Myrtle Trails Foundation (PC17-17)	\$ 4,000.00	Crape011018	F35047		
1/17/2018	62	Rye (2017 Holiday Party)	\$ 1,831.95	1105A	F35046		
1/17/2018	63	Heritage Guild of Collin County (4B17-08)	\$ 5,700.00	HERIT122017	F35049		
1/18/2018	64	Heritage Guild of Collin County (PC17-11)	\$ 3,999.51	HERIT121517	F35055		
1/19/2018	65	Office Team (S. Coleman)	\$ 253.69	50087648		180683	
1/19/2018	66	Brown & Hofmeister (General)	\$ 256.00	35174	F35064		
1/19/2018	67	McKinney Chamber of Commerce ('18 Leadership Day)	\$ 125.00	MCKCH011918	F35069		
<del>1/19/2018</del>	<del>68</del>	<del>Office Team (S. Coleman)</del>	<del>\$ 253.69</del>	<del>50087648</del>		<del>180683</del>	
1/22/2018	69	NCC Habitat for Humanity Inc. (4B 17-06)	\$ 35,546.69		F35093		
1/23/2018	70	Lake Forest McKinney Investors					
		Rent	\$ 3,189.37			180671	
		Electric	\$ 263.37			180671	
1/25/2018	71	Sponsorship - McKinneys Project Graduation	\$ 1,000.00	GRADU012918	F35156		
1/25/2018	72	McKinney Chamber of Commerce (Annual Meeting)	\$ 150.00	135670	F35133		
1/29/2018	73	Community Matters (Jan '18 Ad Stonebridge Ranch)	\$ 225.00	33309A	F35143		
1/29/2018	74	Tickets for McKinney Christian Academy Event	\$ 150.00	MCA012518	F35145		
1/29/2018	75	Community Matters (Feb '18 Ad Stonebridge Ranch)	\$ 225.00	33417A	F35144		



**TITLE:** Board and Liaison Updates

Board Chairman

City of McKinney

McKinney Convention and Visitors Bureau

McKinney Economic Development Corporation

MPAC/Main Street

Parks and Recreation

**SUPPORTING MATERIALS:**

[MCVB Report](#)

## MEDC-MCDC-MAIN ST.

### **I. MCVB Room Nights Generated: TTL Room Nights: 808; TTL Revenue: \$87,535**

#### **WEDDINGS COMPLETED in January 2018 - TTL Room Nights: 207 TTL Rev: \$29,940**

- Rachel Kaplan Wedding – Holiday Inn: 1 room night, \$98, Hampton Inn: 36 room nights; \$4,284 TTL rev.
- McConville/Holloway Wedding – Grand Hotel: 80 total room nights, \$14,848 TTL rev.
- Bear Wedding – Hampton: 90 room nights, \$10,710 TTL rev.

#### **No Pick-ups on the following weddings:**

- Heisy Servellon Wedding (Springs) January 2018
- Reynolds Wedding – Chestnut Square

#### **ASSOCIATION/CORPORATE/SMERF COMPLETED in January 2018: TTL Room nights: 601, TTL Revenue:\$57,595**

**Associaton: TTL Rooms: 0 ; TTL Rev: \$ 0**

**Corporate: TTL Rooms: 601; TTL Revenue: \$ 57,595**

- Torchmark- Sheraton- AIL 101 –January 28-31, 2018. TTL room nights: 308 room nights; TTYL Rev.\$ 29,260
- Emerson- Holiday Inn: 1/30/18/-2/1/18. TTL room nights: 30 room nights; TTYL Rev.\$ 2,880
- Emerson- Holiday Inn: 1/9-11/18. TTL room nights: 28 room nights; TTYL Rev. \$ 2,828
- Emerson- Holiday Inn: 1/23-26/18. TTL room nights: 96 room nights; TTYL Rev.\$ 7,008
- Starbucks – Grand Hotel: 37 total room nights, \$4773 total revenue
- KD Johnson – Grand Hotel: 21 total room nights, \$2079 total revenue
- Pedi Devices – Grand Hotel: 7 total room nights, \$903 total revenue
- Clayton Homes – Grand Hotel: 74 total room nights, \$7326 total revenue

**SMERF: TTL Rooms: 0 TTL, Rev: \$ 0**

**Sports: TTL Rooms: 0 , TTL Rev: \$ 0**

### **II. Visitors: FYTD Total (Oct. - Jan. '17): 1,821**

**Total:** (includes all individuals that have come through the visitor's center)

- Out of State: 25
- Out of Country: 109
- Texas Residents: 25
- McKinney Residents: 41
- Register Total: 200
- Ticker Counter: 347
- Top Five States requesting information:
  - Texas – Houston, Dallas, Ft. Worth, San Antonio, Denton



- California – San Diego, San Joes, LA. Fresno, Stockton
- Florida – Miami, Kissimmee, New Port Richey, Orlando, Brandon
- Oklahoma – OKC, Norman, Edmond, Tulsa, Broken Arrow
- Missouri – Kansas City, Columbia, Centertown, Chillicothe, Craig

**III. RFP's: 14 (5-Association, 1-Corporate, 8 -Weddings, -Social (0-Religious), 0 -Sports, 0-Day Trips)**

**Association: 5**

- Texas Agri-Life- Having annual meeting at the Sheraton in 2019. Board is coming for a site visit, Sheraton was too pricey to hold lunch meeting. I suggested Harvest for lunch/meeting 24 attendees. Blocked 8 room at the Sheraton for this meeting.
- TCCE Annual Convention June 15-19, 2020, TTL peak room nights: 175, TTL attendees: 300 – Sent RFP to Sheraton
- LCMS TX District All Early Childhood Educators Conference, January 2019, TTL room nights: 400, Peak Room nights: 200, TTL attendees: 800. Sent this RFP to both Sheraton and Holiday Inn & Suites
- LCMS TX District All Early Childhood Educators Conference, November 2018, TTL room nights: 300, Peak room nights: 150, TTL attendees: Sent this RFP to the Sheraton and The Holiday Inn & Suites.
- NAACP – RFP Sent to the Sheraton. October 4-7, 2018. Attendees: 75-100 Total number of room nights: 180- **Awarded**

**Corporate: 1**

- Copart International – RFP sent to Sheraton, Holiday Inn, Hampton Inn, Hilton Home 2 Suites, and Comfort Suites. Event: July 13-15m 2018, 50-60 Rooms, Attendees: 60-100

**SMERF: 8 (Weddings)**

- Ryan Davis – May 2018, Mitas Hill
- Mattison Johnson – May 2018, Springs
- Leticia Banda – June 2018
- Emily Jacobs – July 2018, D’Vine Grace
- Shannon Owens- August 2018, D’Vine Grace
- Lanie Robinson – August 2018, D’Vine Grace
- Joyce Spisak – December 2018, Springs
- Meghan Powers- March 2019, Springs

**IV. Site Visits: 1**

- NAACP- Sheraton w/Linda, October 4-7, 2018. Attendees: 75-100, Total Room nights: 180

**V. Lost Business-0**

**VI. Advertising: Ads/materials created and submitted:** Created/submitted materials (photos and text)

**Blogs on our website:**

- MCVB Grants : 12
- Food Walks of Texas: 8
- NYE 2017: 9
- Breakfasting McKinney Style: 105
- Couple Focuses Camera on McKinney: 142
- Cooking and Sharing on the Square: 27

**VII. Visits on Homepage News Flash buttons & landing pages:**

- The McKinney Shop: 4
- Plan Your Visit: 3
- Weekend Update page: 52
- Weather: 8
- Krewe of Barkus: 38
- Breakfast: 16

#GETSOCIAL - 2017-2018	
FY 17-18	Views
OCT. 17	77
NOV. 17	55
DEC. 17	40
JAN. 18	78
TOTALS	250

**VIII. Photos, Text Written, Marketing Materials and Ads Submitted**

- Facebook photos
  - GMT preview of bridal show
- Materials Submitted
  - Arts in Bloom to Authentic Texas

**IX. Advertising- Website & Publication ROI Tracking:**

- Welcome to McKinney (Visitor Map): 2
- Meeting Planners Guide: 33
- Faster2First-Tournament -3
- Travel-South-Readers -11
- McKinney Lions Program -1
- North Bulldog Program- 1

## MEDC-MCDC-MAIN ST.

- MCVB-Director-Guerra-Earns-CTE-Designation -10
- Welcome-Talk Business-360-Readers/Viewer-1

### X. Free Publicity:

FY 17-18	Budgeted Amount
Adv.	\$42,655
Promo.	\$83,710
<b>Total</b>	<b>\$ 126,365</b>

- *Does not include \$20,000 for Grants*

January 2018- MCVB Publicity/Free Media Coverage				
Article/Topic/Writer	Print/ Broadcast Value	Web Value	PR Value	Impressions
Shared Blog/web posts (4 times)	0	8000	24000	900000
Bridal Fair pitch to Paige	8000	5000	39000	1,500,000
Piece about art at MPAC	795	250	3135	239000
<b>Totals</b>	<b>\$8,795</b>	<b>\$13,250</b>	<b>\$66,135</b>	<b>2,639,000</b>
<b>FY-17-18 Totals</b>	<b>\$ 11,308</b>	<b>\$ 53,500</b>	<b>\$ 797,085</b>	<b>7,233,384</b>

### XI. SOCIAL MEDIA TRACKING

FACEBOOK - 2017-18					
FY 17-18	New Likes	TTL Likes	Engaged Users	Total Reach	Impressions
Oct. 17	47	6217	92,814	850,774	4,382,210
Nov. 17	80	6295	66,475	751,207	4,365,662
DEC. 17	56	6351	38,610	242,212	2,449,176
JAN. 18	175	6526	93,363	532,078	3,879,202
<b>TOTALS</b>	<b>358</b>	<b>N/A</b>	<b>291,262</b>	<b>2,376,271</b>	<b>15,076,250</b>

OTHER SOCIAL MEDIA TRACKING – JANUARY 2017

Type	Number	Increase #	Percentage (+/-)
<b>Twitter</b>			
Followers	4618	+37	+0.81%
Tweets	6038	+51	-15%
Tweet Impressions	19.4K	(not given)	--1.8%
Profile Visits	307	+85	+8.5%
Mentions by other users	24	+11	+50.0%
<b>Google Sites</b>	<b>Views</b>	<b>Increase</b>	<b>Subscribers</b>
YouTube	4681	+219	22

VISIT WIDGET - DECEMBER 2017

XII. Web Analytics – January 2018 (for 2017-18)

Month	Sessions	Page views	Users
Oct. 17	3,613	9,034	3,018
Nov. 17	3456	8370	2868
Dec. 17	2892	6591	2462
Jan. 18	2561	6820	2009
TOTALS 17-18	12,522	30,815	10,357

# MEDC-MCDC-MAIN ST.

## Top Pages in JANUARY 2017

Page	Page views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rt.	Exit %
Home	1,178	945	0:01:12	892	36.21%	35.82%
Calendar	580	441	0:01:21	333	43.24%	41.21%
Couple Focuses Blog	142	121	0:02:09	116	83.62%	78.87%
Events	132	103	0:00:16	13	7.69%	12.12%
Shopping Centers	120	102	0:04:23	93	86.02%	77.50%
Visitors Guide	117	103	0:01:49	20	55.00%	45.30%
Wedd. Rec. Ven.	107	83	0:00:42	57	29.82%	30.84%
Breakfasting Blog	105	98	0:04:34	76	88.16%	78.10%
Mo. Annual Events	99	88	0:03:09	51	86.27%	69.70%
Explore	91	79	0:00:33	5	40.00%	13.19%
Stay	90	68	0:00:15	8	37.50%	12.22%
About McKinney	80	61	0:00:54	6	66.67%	28.75%
Dining	79	56	0:00:27	1	0.00%	20.25%
Staff Directory	79	48	0:00:45	12	33.33%	29.11%
Get Social	75	63	0:03:50	25	76.00%	53.33%
Shopping Centers	73	66	0:00:40	40	62.50%	47.95%
Tourism Grants	72	48	0:01:02	20	50.00%	25.00%
Event Planning	64	51	0:00:51	8	37.50%	17.19%
Dining & Nightlife	59	50	0:02:15	35	71.43%	54.24%
Tourism Grants	59	16	0:00:29	0	0.00%	8.47%
Food Walks	56	50	0:02:27	31	87.10%	69.64%
Unique Venues	56	52	0:02:09	6	66.67%	23.21%
Weekend Updates	52	46	0:01:11	2	100.00%	46.15%
Unique Venues	49	37	0:01:54	3	66.67%	14.29%
Calendar	48	42	0:00:45	1	100.00%	31.25%

# MEDC-MCDC-MAIN ST.

Country Breakdown	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Visit	Avg. Visit Duration
United States	2,464	70.94%	1,748	54.79%	2.68	0:02:24
India	16	87.50%	14	81.25%	1.38	0:00:23
Philippines	15	73.33%	11	66.67%	1.93	0:02:18
South Korea	12	100.00%	12	91.67%	1.08	0:00:02
Canada	7	85.71%	6	28.57%	5.43	0:02:31
Bulgaria	4	0.00%	0	100.00%	1	0:00:00
Colombia	4	0.00%	0	0.00%	3.75	0:02:17
United Kingdom	4	100.00%	4	50.00%	4.5	0:06:10
Peru	4	100.00%	4	100.00%	1	0:00:00
Argentina	2	50.00%	1	50.00%	2	0:17:00

State Breakdown	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Visit	Avg. Visit Duration
Texas	1,971	69.46%	1,369	54.85%	2.66	0:02:26
California	55	90.91%	50	45.45%	2.8	0:01:31
New Hampshire	27	11.11%	3	40.74%	4.56	0:11:04
Kansas	26	73.08%	19	53.85%	2.65	0:01:17
Illinois	23	95.65%	22	60.87%	2.26	0:01:05
Florida	22	81.82%	18	36.36%	2.27	0:02:01
Oklahoma	22	77.27%	17	50.00%	3	0:02:26
Virginia	21	90.48%	19	66.67%	2.29	0:01:00
Georgia	19	73.68%	14	63.16%	2.32	0:04:28
New Jersey	19	94.74%	18	68.42%	2.37	0:00:33

# MEDC-MCDC-MAIN ST.

City Breakdown	Visits	% New Visits	New Visits	Bounce Rate	Pages/Visit	Avg. Visit Duration
McKinney	808	53.84%	435	51.36%	3.05	0:03:36
Dallas	394	77.92%	307	64.97%	1.97	0:01:17
Plano	99	69.70%	69	57.58%	2.81	0:01:56
Frisco	78	78.21%	61	52.56%	2.96	0:02:00
Allen	69	88.41%	61	52.17%	2.58	0:02:13
Prosper	36	86.11%	31	58.33%	1.78	0:00:27
Austin	24	95.83%	23	45.83%	2.33	0:01:29
Fort Worth	24	87.50%	21	45.83%	1.96	0:01:18
Richardson	23	78.26%	18	47.83%	3.39	0:01:19
Garland	20	90.00%	18	45.00%	2.45	0:01:25

18-199



**TITLE:** President's Report

**SUPPORTING MATERIALS:**

[Grants Awarded](#)

[Potential Projects](#)

[Magic Planet Final Report](#)

[Rotary Parade of Lights Final Report](#)



**McKinney Community Development Corporation  
Grants and Transfers - FY 17-18**

Category	Grant/Transfer	Amount
<b>Promotional &amp; Community Events</b>	<b>MCDC Discretionary</b>	<b>\$ 150,000.00</b>
	Collin County History Museum - WWI Commemoration	\$ (8,532.00)
	McKinney Main Street - Arts in Bloom	\$ (15,000.00)
	St. Peter's Episcopal - Empty Bowls	\$ (7,500.00)
	Kiwanis Club of McKinney - Historic Triathlon, Kids Triathlon, Duathlon	\$ (2,750.00)
	ManeGait Therapeutic Horsemanship - Country Fair	\$ (5,000.00)
	McKinney Garden Club - Garden and Home Tour	\$ (3,000.00)
	Heritage Guild of Collin County - Farmers Market, Tour de Coop, Ice Cream Crank-off	\$ (15,000.00)
	Smiles Charity - 2018 Smiles Community Concert	\$ (7,500.00)
	Community Garden Kitchen - Star-Spangled Salsa Fest	\$ (5,268.00)
	McKinney Parks & Rec - Holiday Light Tour	\$ (5,450.00)
	<b>Balance</b>	<b>\$ 75,000.00</b>
<b>Community Projects</b>	<b>MCDC Discretionary</b>	<b>\$ 1,259,745.00</b>
	<b>Balance</b>	<b>\$ 1,259,745.00</b>
<b>Projects - Parks &amp; Recreation</b>	<b>Project #15-04</b>	<b>\$ 5,500,000.00</b>
	Finch Park Phase IV	\$ (1,250,000.00)
	Hike and Bike Trails (\$750,000 reallocated to Gabe Nesbitt project)	\$ (250,000.00)
	Land Acquisition (Reallocated to Gabe Nesbitt project)	\$ -
	Gray Branch Park Phase I	\$ (500,000.00)
	Park Accessibility/ADA Compliance Plan	\$ (250,000.00)
	Al Ruschhaupt Park Restroom Renovation	\$ (500,000.00)
	Senior Center Expansion	\$ (1,500,000.00)
	Gabe Nesbitt Park Amenities, Pedestrian and Vehicle Connections, Parking and Landscape	\$ (1,250,000.00)
	<b>Balance</b>	<b>\$ -</b>
<b>City of McKinney Administrative Fee</b>		<b>\$ 170,000.00</b>
		\$ (170,000.00)
	<b>Balance</b>	<b>\$ -</b>
<b>MPAC Operations</b>		<b>\$ 375,000.00</b>
		\$ (375,000.00)
	<b>Balance</b>	<b>\$ -</b>
<b>MAFC Operations</b>		<b>\$ 775,270.00</b>
	<b>Balance</b>	<b>\$ 775,270.00</b>
<b>Community/Partnership Projects</b>	<b>Fund Balance</b>	<b>\$ 14,923,420.00</b>
	<b>Balance</b>	<b>\$ 14,923,420.00</b>

### Potential Projects for MCDC Funding

Prospective Project	Description	Request	Timeframe
Aimbridge Hospitality	Craig Ranch Resort Hotel & Conf Center	\$8,000,000	Q2 2018
City of McKinney	Signage	?	?
City of McKinney Parks & Rec	Bike Share Program	\$60,000	?
City of McKinney Parks & Rec	Signage Project - Digital, Park, Building	?	Q2 2018
Southgate	Quality of Life Site Amenities	\$1,500,000	?
Collin County Historical Museum	McKinney Then and Now Exhibit	\$11,550	Q1 2018
Hub 121 - Restaurant and Retail Destination	Pavilion, performance space, shade structures	\$700,000	Q2 2018
Boys and Girls Club	Roof repair	?	Q2 2018



*Bringing nature and people together to discover,  
enjoy, experience, restore and preserve our  
priceless environment.*

January 17, 2018

Cindy Schneible - President  
McKinney Community Development Corp.  
5900 S. Lake Forest Dr.  
Suite 110  
McKinney, Texas 75070

Dear Ms. Schneible:

First, I would like to thank you and the McKinney Community Development Corp. for the generous donation of \$50,000 toward the purchase and the installation of the Magic Planet Globe at the Heard Museum.

The globe was installed in early December 2017. We are now in the process of the staff training to officially open the exhibit to the public tentatively scheduled for early February for a soft opening.

The Magic Planet will enable the Heard Museum in an interactive manner to reach out to the young audience to create an environment for the science teaching of the elementary age students. The Magic planet will also be used for after-hours adult education covering science based topics.

Attached are some pictures of the Magic Planet room at the Heard Museum.

Thank you again for your donation.

Sincerely,

Sy Shahid  
Executive Director

# **The Magic Planet Exhibit**

**Has Been Made Possible By Generous Grants From:**

**Katherine C. Carmody  
Charitable Trust**

**Hillcrest Foundation**

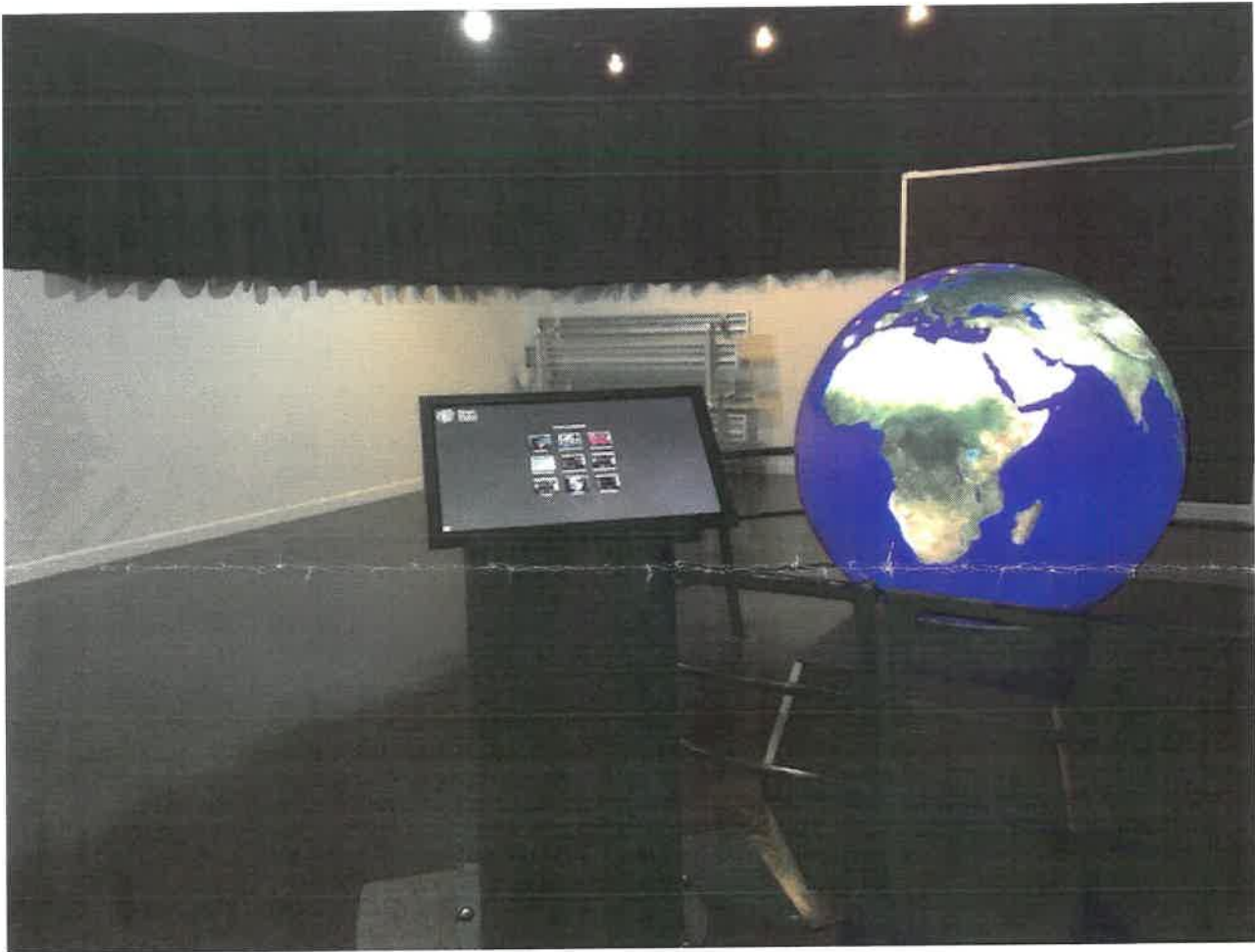
**Carl B. & Florence E. King  
Foundation**

**McKinney Community  
Development Corporation**

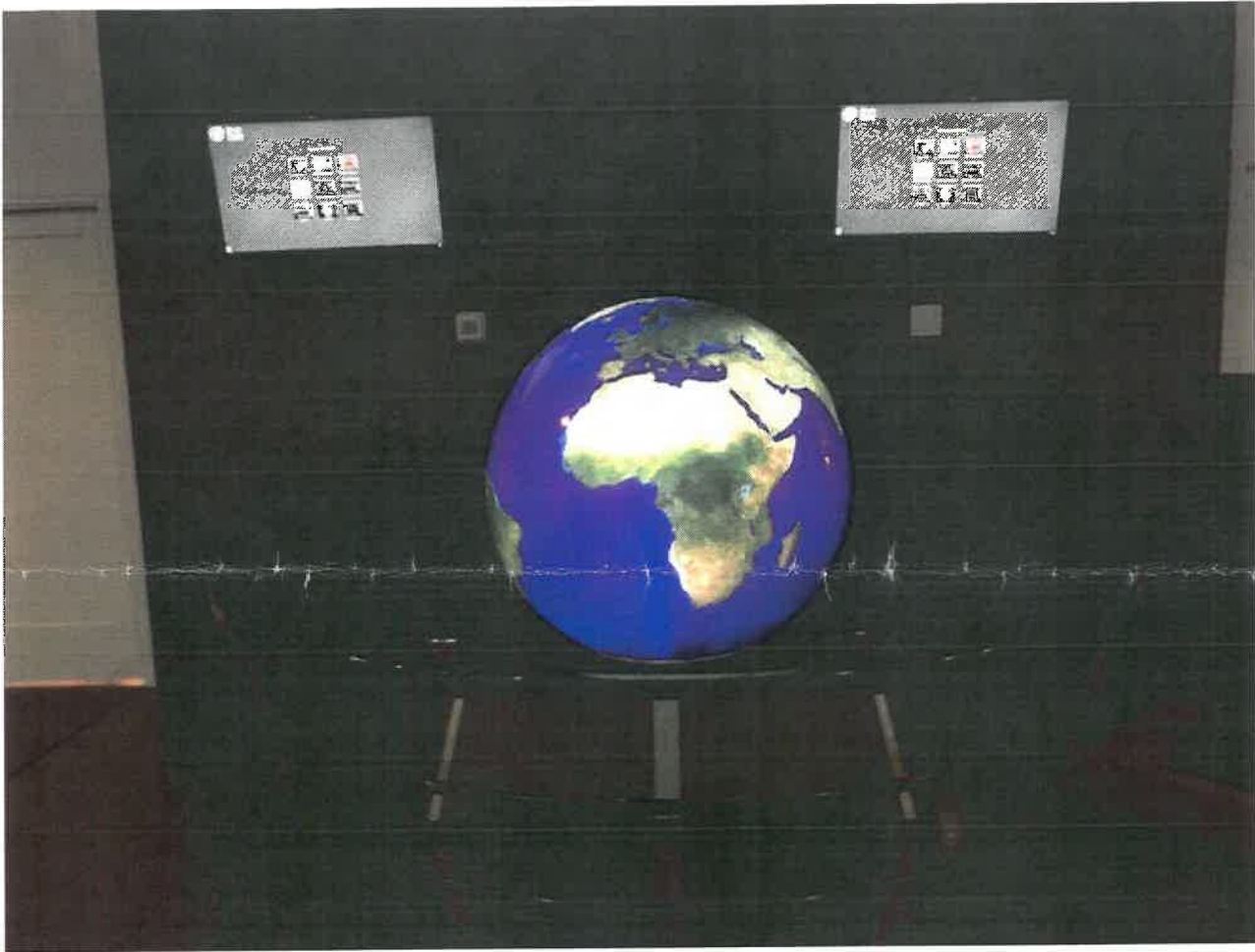
**B. B. Owen Trust**

**Roy & Christine Sturgis  
Charitable Trust**









**Rotary**  
Club of McKinney



January 3, 2018

Cindy Schneible  
President  
McKinney Community Development Corporation  
5900 S Lake Forest Drive, Suite 110  
McKinney, TX 75070

Dear Ms. Schneible:

The purpose of this letter is to submit a final report on the McKinney Rotary Annual Parade of Lights as well as to request reimbursement for promotional materials per the terms of the grant approved August 4th, 2017.

The 18th Annual Parade of Lights was held Saturday, December 9th, 2017, in Historic Downtown McKinney from 6:30 to approximately 8:00 pm. The theme was reflective of this year's Rotary International theme: Making a Difference. McKinney PD Chief Greg Conley estimates 10,000-13,000 people were in attendance. McKinney hometown radio station 97.5 KLAQ's Alan Freemont and Carey Cox Outstanding Citizen of the Year and Rotarian Bill Cox were the emcees for the evening. The City of McKinney provided the stage which sat in front of the McKinney Performing Arts Center. Historic Downtown McKinney graciously provided a trolley that ran from First Baptist Church to Miller park from 3:00-10:00pm the day of the parade.

The parade was led by the MHS JROTC and Girls Color Guard, followed closely by the Rotary Big Wheel ridden by McKinney Mayor George Fuller, his wife Maylee Thomas, McKinney Rotary President Tim Baker, and McKinney Sunrise Rotary President Tim Kocsis. Behind the Big Wheel was the Grand Marshall, MCDC Board member Kurt Kuehn and his family. The emcees spoke briefly about what the MCDC is and does and highlighted MCDC as a funder of the parade. Members of the McKinney City Council followed in antique fire trucks provided by the McKinney and Dallas Fire Departments.

Including the fire trucks, 65 groups participated as entrants in the parade. These included local businesses, public and private schools, scout troops, churches, non-profit organizations, and clubs. Each group was announced by the emcee as it approached the stage. Four floats were selected at the best decorated. First place went to McKinney Christian Academy, second place went to McKinney Dance Academy, third place went to First Baptist Church of McKinney, and fourth place went to Ms. Tanya's School of Dance. Winners received \$1,000, \$500, \$300, and \$200 respectively. McKinney ISD was highlighted for providing bands and dance groups from all three McKinney high schools. The evening concluded with a jolly Santa followed by McKinney PD motorcycles and Mounted Patrol.



Promotional materials for the parade were approved by Cindy Schneible via email in advance of production. Reimbursement up to \$3,500 is requested for the following (receipts attached):

- Two mesh banners promoting the parade hung on north and south sides of the McKinney Performing Arts Center (image attached)--\$739.45
- Half page ad in McKinney Courier Gazette through Star Local Media--\$1,298.00
- Radio ads by 97.5 KLAK (script attached)--\$1,461.00
- Yard signs and posters posted throughout McKinney, including Historic Downtown—two transactions: \$717.16 and \$77.40 (images attached)

In total, the McKinney Rotary Club raised \$8,310.00 from this year's parade. With the MCDRC matching grant, the McKinney Rotary Foundation will have a net gain of \$4,092.95 from the 2017 Parade of Lights.

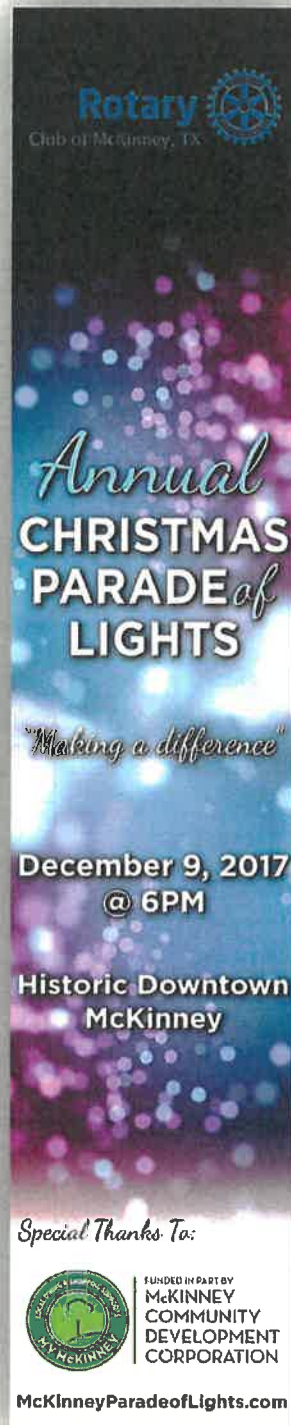
Approximately 800 photos from the parade may be viewed at [https://www.facebook.com/pg/mckinneyrotary/photos/?tab=album&album\\_id=1652158988182267](https://www.facebook.com/pg/mckinneyrotary/photos/?tab=album&album_id=1652158988182267). You will find several of our favorites included with this report. Should further documentation be required, please let us know via phone or email.

On behalf of the McKinney Rotary Club, we express our sincerest gratitude for the continued support of the McKinney Community Development Corporation in providing funding for the Annual Parade of Lights.

Sincerely,

Tim Baker, President  
David Fourrier, Parade Chair  
Stephanie Talley, Parade Chair

McKinney Rotary Foundation  
PO Box 552  
McKinney, TX 75069



1/3/2018 3:42 PM

**Rotary**  
Club of McKinney



# 18<sup>th</sup> Annual CHRISTMAS PARADE of LIGHTS

**SATURDAY, DEC. 9<sup>TH</sup>  
AT 6:30PM**

**HISTORIC  
DOWNTOWN MCKINNEY**

**MCKINNEYPARADEOFLIGHTS.COM**

Emceed by KIAK's own Alan  
Freemont, the parade will  
include beautifully decorated  
floats, McKinney ISD drill teams  
and bands, antique fire trucks,  
and of course—Santa! We hope  
to see you there! Special thanks  
to the McKinney Community  
Development Corporation for  
their support.

*"On the eve of the McKinney  
Rotary Club's 100th anniversary,  
we are proud to once again  
bring the Parade of Lights to  
Historic Downtown McKinney.  
We are so grateful for the  
participants and sponsors that  
make the parade possible and  
whose donations benefit the  
charities supported by the  
McKinney Rotary Club."*

—Tim Baker, President 2017-18,  
McKinney Rotary Club

**OUR CLUB'S MISSION:** "Service  
Above Self" Making a difference  
at home and around the world.

**SPECIAL THANKS TO:**



SPONSORED BY  
**MCKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION**



Courier  
Gazette  
Ad

**ORDER PROOF**

**THE PRINT LAB**

HERE IS WHAT WE SYNTHESIZED IN THE LAB FOR YOU...

Digital proofs are electronic reproductions of your art work to be printed. Please check settings, layout, and composition carefully. Colors may vary as accurate as digital proofs. If you need print samples for color accuracy, one can be requested for an additional fee.

The print lab does not accept responsibility for errors on orders with approved proofs that contain errors. Any reprints due to errors with approved proofs will be at the cost of the customer.

The art contained in this proof is the property of The Print Lab and cannot be copied or reproduced elsewhere without explicit permission from The Print Lab.

4904 N. Kennedy St.  
McKinney, Texas 75069

972-548-8800

For questions please contact your sales representative or email us at: [contact@theprintlab.com](mailto:contact@theprintlab.com)

*Making a Difference*

**18th Annual**

**CHRISTMAS PARADE of LIGHTS**

SATURDAY, DECEMBER 9TH  
HISTORIC DOWNTOWN MCKINNEY  
6:30PM

ALL PROCEEDS BENEFIT CHARITIES SUPPORTED BY THE MCKINNEY ROTARY CLUB

[McKinneyParadeOfLights.com](http://McKinneyParadeOfLights.com)


Rotary Club of McKinney

Special Thanks to:

McKinney Community Development Corporation

Posters - 12x18

**ORDER PROOF**



Digital proofs are electronic representations of your art work to be printed. Please check spellings, layout and positioning carefully. Colors may not be accurate in digital proofs. If you need print samples for color accuracy, this can be requested for an additional fee.

The print lab does not accept responsibility for errors on orders with approved proofs that contain errors. Any reprints due to errors with approved proofs will be at the cost of the customer.

The art contained in this proof is the property of The Print Lab and cannot be copied or reproduced anywhere without explicit permission from The Print Lab.

490A N. Kentucky St  
McKinney, Texas 75069

972-548-8900


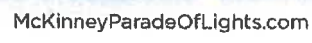

For questions please contact your sales representative or email us at: [contact@theprintlab.com](mailto:contact@theprintlab.com)

HERE IS WHAT WE SYNTHESIZED  
IN THE LAB FOR YOU...

# 18th Annual CHRISTMAS PARADE of LIGHTS

SATURDAY, DECEMBER 9TH AT 6:30PM  
HISTORIC DOWNTOWN MCKINNEY

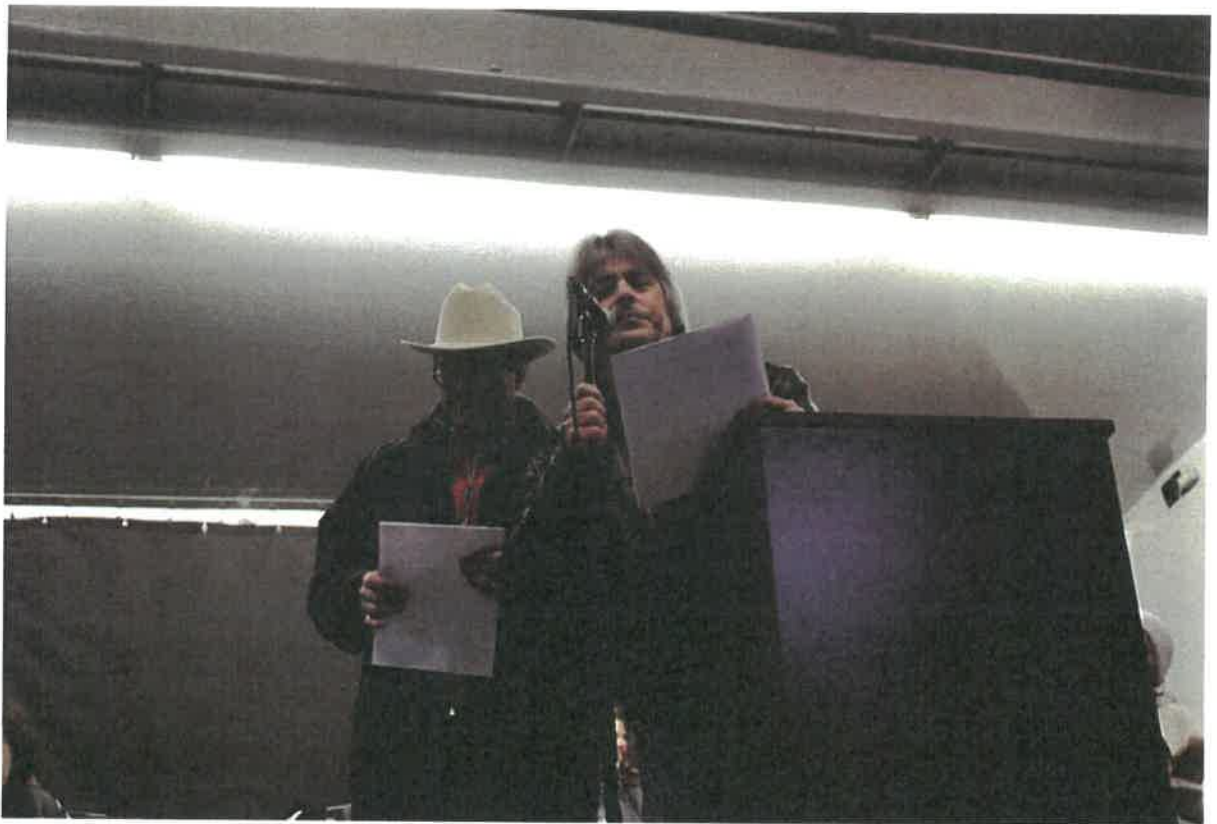
ALL PROCEEDS BENEFIT CHARITIES SUPPORTED  
BY THE MCKINNEY ROTARY CLUB



yard signs



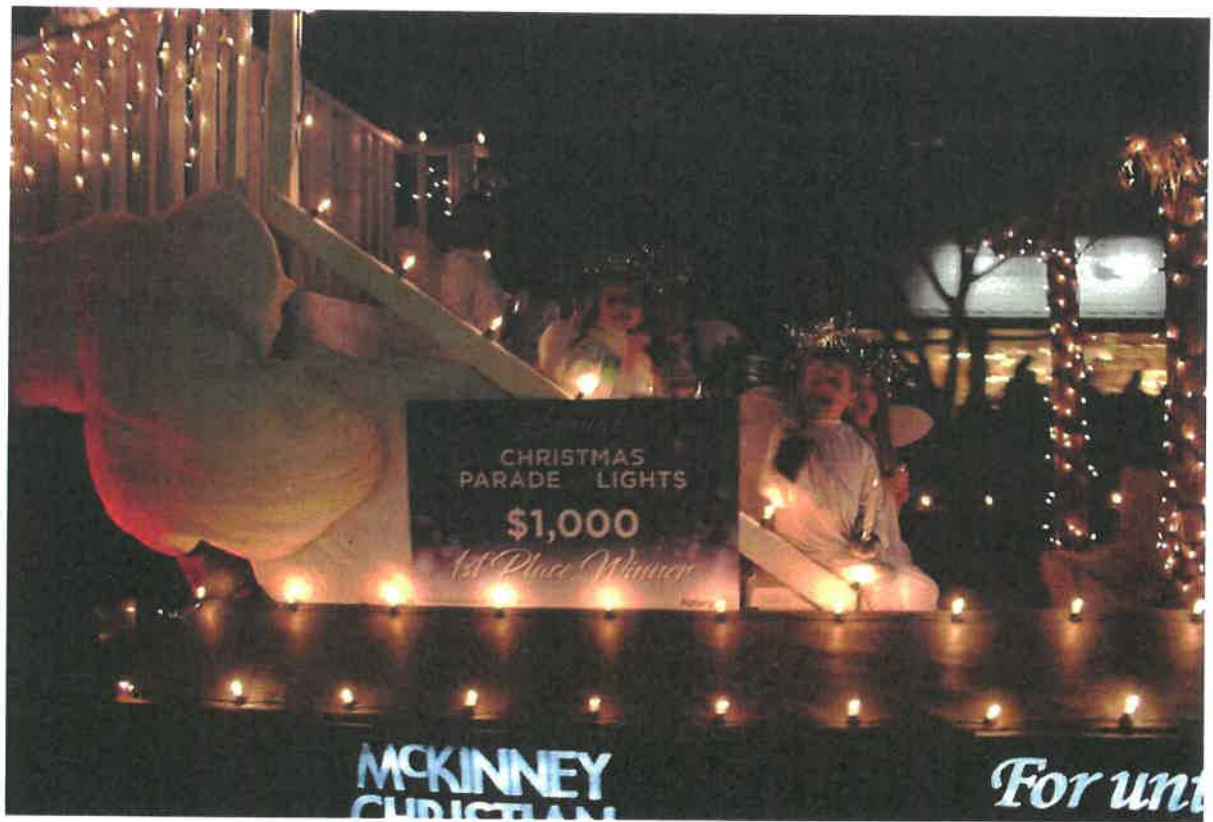














**TITLE:** Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by the Collin County History Museum (#18-01) in the Amount of \$11,550.00 for the Purchase of Equipment and Materials for the Design, Layout and Construction of a “McKinney Then and Now” Exhibit at the Museum

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** February 22, 2018

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

**ITEM SUMMARY:**

- Collin County History Museum is requesting a grant in the amount of \$11,550.00 for the purchase of equipment and materials for the design, layout and construction of a “McKinney Then and Now” exhibit at the museum.
- The planned launch for the exhibit is February 2019.
- The exhibit will provide visitors the opportunity to step back in time and experience what life was like in the early days of McKinney.
- Historic images will be paired with the views of the same scenes as they appear today or a similar business that is currently in McKinney.

**BACKGROUND INFORMATION:**

- The mission of the Collin County History Museum is to preserve and honor the past, connect with the present and embrace the future.
- The exhibit will be promoted as a Heritage Tourism event.
- The goal of Collin County History Museum is to collaborate and form partnerships with downtown businesses to attract visitors to the museum exhibits and to other businesses in the downtown area.
- Collaboration will take place with McKinney Main Street and McKinney Convention and Visitors bureau.
- In connection with the exhibit, the museum will host lectures, events, and

promote activities to attract patrons and promote the rich heritage of McKinney.

- The goal for attendance is 8,000.

**FINANCIAL SUMMARY:**

- MCDHC's allocation for Project Grants for FY 18 is \$1,259,745.
- MCDHC provided has previously provided Project Grants to Collin County History Museum for: \$7,062 for the purchase of display cases in 2017; and \$6,968.20 for the purchase of equipment to facilitate self-guided tours to the Collin County History Museum in 2016.

**SUPPORTING MATERIALS:**

[CCHS Project Grant App](#)

[CCHS Project Presentation](#)

January 1, 2018

Collin County History Museum  
300 East Virginia Street  
McKinney, TX 75069

Dear MCDC Board,

Thank you for the opportunity to be considered for a project grant through the McKinney Community Development Corporation. We believe that the Collin County History Museum project grant request is consistent with your mission to attract visitors to McKinney and add to the growth of the McKinney sales tax revenue.

We believe that our mission statement "Preserve and Honor the Past, Connect with the Present and Embrace the Future" aligns with your MCDC guiding principle to "Honor the Past – Provide innovative Leadership for the Future." Both organizations can work in partnership to enhance the quality of life in McKinney.

We believe that the Collin County History Museum plays a vital role in attracting visitors to our McKinney community. Thank you for the opportunity to work collaboratively with MCDC through this project.

Sincerely,

*Mary Carolé Strother*

Collin County History Museum  
Executive Director

# MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Project Grant Application

January 2018

**Please indicate the type of funding you are requesting:**

**X Project Grant**

Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

**Promotional or Community Event/Grant  
(maximum \$15,000)**

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

### INFORMATION ABOUT YOUR ORGANIZATION

Name: Collin County History Museum

Federal Tax I.D.: 52-1093455

Incorporation Date: 10.24.1984

Mailing Address: 300 East Virginia Street

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457

Email: [director@collincountyhistoricalsociety.org](mailto:director@collincountyhistoricalsociety.org)

Website: <http://collincountyhistorymuseum.org>

**Check One:**

☒ Nonprofit – 501(c) Attach a copy of IRS Determination Letter

☐ Governmental entity

☐ For profit corporation

☐ Other

Professional affiliations and organizations to which your organization belongs:

McKinney Chamber of Commerce, Main Street McKinney, Collin County Historical Coalition, Volunteer McKinney, Texas Historical Commission, Texas Association of Museum, Preservation Texas

**REPRESENTATIVE COMPLETING APPLICATION:**

Name: Mary Carole Strother

Title: Executive Director

Mailing Address: 300 East Virginia Street

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457

Email: [director@collincountyhistoricalsociety.org](mailto:director@collincountyhistoricalsociety.org)

**CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:**

Name: Mary Carole Strother

Title: Executive Director

Mailing Address: 300 East Virginia Street

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457

Email: [director@collincountyhistoricalsociety.org](mailto:director@collincountyhistoricalsociety.org)

**FUNDING**

Total amount requested: \$11,550

Matching Funds Available (Y/N and amount): Additional funding is available through our museum budget

Will funding be requested from any other City of McKinney entity (e.g. Arts Commission, City of McKinney Community Support Grant)?

☒ Yes

☐ No

Please provide details and funding requested:

We requested \$1,600 from MCVB for an iPadCaster Studio. The iPadCaster Studio fits over your iPad and has a boom microphone, telephoto lens, and a dolly. This will allow us to conduct and record interviews that can be incorporated into the *McKinney Then and Now* Exhibit.

**PROJECT/PROMOTIONAL/COMMUNITY EVENT**

Start Date: January 2019

Completion Date: December 2019

**BOARD OF DIRECTORS and Leadership Staff:** See Attachment

**We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

**Chief Executive Officer***Mary Carole Strother*

Signature

Mary Carole Strother  
Printed NameJanuary 1, 2018  
Date**Representative Completing Application***Mary Carole Strother*

Signature

Mary Carole Strother  
Printed NameJanuary 1, 2018  
Date

**MCKINNEY COMMUNITY DEVELOPMENT CORPORATION**  
**Project Grant Application**  
**January 2018**

**I. Applying Organization: Collin County History Museum**

**Mission**

The mission of the Collin County History Museum (CCHM) is to preserve and honor the past, connect with the present and embrace the future. We are committed to the collection and preservation of the rich heritage and history of the people and events that helped shape the place we proudly call home, McKinney and Collin County.

**Strategic Goals and Objectives**

We fulfill the mission of the organization through the following goals: 1) To preserve and protect our cultural history for future generations 2) To disseminate historical information through our museum collections, archives, research library, and publications 3) To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation 4) To improve intellectual and physical access to our information and museum collections 5) To leverage new technology resources to engage visitors in a meaningful way

**Scope of Services**

CCHM is an archival museum with historical artifacts, photographs, documents, diaries, manuscripts, historical maps, archival newspapers, and land records that provide valuable research information for genealogists, historians, authors, teachers and students. The museum has a library collection of books dedicated to Collin County and Texas History. Docents also provide interactive educational programming for students across Collin County.

**Day to Day Operations**

The museum is open to the public on Thursday, Friday, and Saturday from 10am-4pm. Special tours and interactive school tours can be scheduled Monday through Friday from 8am-3pm. Special events are held throughout the year.



## **Paid Staff and Volunteers**

Currently the museum has three paid staff members that each work 29 hours a week. The three positions are 1) Museum Manager in charge of daily operations, 2) Coordinator of Senior Services, and 3) Coordinator of Business and Veteran Services. These positions are funded through a program called Workforce Solutions provided by the State of Texas. Through contracted services, the museum pays a curator to help archive and catalog historical artifacts, documents and photographs. The Museum Director, Events and Educational Program Coordinator, Membership and Volunteer Coordinator, and Facilities Manager are currently all volunteer staff. In March 2018, we will partner with Americorp VISTA and have a staff member that will be in charge of children's programming for after school workshops and summer camps for children in poverty.

## **II. Project Grant**

### **Project Overview**

The CCHM is seeking project grant funding from MCDC to purchase equipment and materials necessary for the design, layout, and construction of the 2019 exhibit, *McKinney Then and Now*. The exhibit will launch in February 2019 and will continue through December 2019. The exhibit will give visitors the opportunity to step back in time and experience what life was like in the early days of McKinney. Historic photos, artifacts and set designs of historic buildings will help tell the stories of diverse businesses that made up the downtown from the late 1800's through 1950. Historic images will be paired with the views of the same scenes as they appear today or a similar business that is currently in McKinney. Visitors to the exhibit will hear the stories about early McKinney told through the Historical Vignettes of historians Roy and Helen Hall. The vignettes were published in the *McKinney Examiner* and *Courier Gazette* in the 1950's and 1960's telling the stories of the places, people and events that helped shape McKinney.

### **Scope of Project**

Through the years, McKinney has been transformed from a pioneer town, to a thriving farming community, to the vibrant downtown we enjoy today. Every year thousands of people visit downtown McKinney and enjoy the vintage charm and intrigue of the historical buildings that make up the downtown square. Through our exhibit, visitors will be able to compare for themselves *McKinney Then and Now*.

The money from this project grant will be used for the construction and set design replicating the buildings and businesses featured in the historic photos from our museum collection. The set designs will be constructed in modules. Each module will represent a different aspect of historic downtown McKinney and include historic photos, signage and historic ads related to that aspect. These are the 10 modules that will be represented in the exhibit:

Government: Courthouse, City Hall, Police and Fire

Entertainment: Opera House and Theatres

Business and Retail: Farm Stores, Department Stores, Shoe Store, Millinery, Bike Shop

Food: Restaurant and Grocery Stores

Transportation: Trains and Trolleys

Churches and Education: Early Churches, Schools and Colleges

Industrial: Flour Mill, Cotton Mill, Power Plant, Ice House

Medical: Drug Stores, Doctors, and Hospitals

Banks and Real Estate

Communication: Letters, Telegraph and Telephone

The “*Then and Now*” Display boards will be an integral part of the exhibit and will be incorporated into each set design. The money requested in the grant will be used in the design, layout and printing of these display boards.

We will use the photos taken of the current businesses in McKinney to create videos that will be linked through a QR code on each display board. Visitors will be able to use an iPad to view the video of “McKinney Then” and compare it to a video of life in “McKinney Now”. The use of the iPad and QR codes will make the museum visit interactive and engaging.

### **Project Goals of the Exhibit**

- Promote heritage tourism in McKinney
- Collaborate and form partnerships with downtown businesses to attract visitors to the museum exhibits and to other businesses in the downtown
- Collaborate with Main Street McKinney and the McKinney Convention and Visitors Bureau for advertising opportunities and correlate downtown events with the *McKinney Then and Now* exhibit
- Host lectures, events, and promote activities to attract patrons and promote the rich heritage of McKinney

- Utilize technology tools to create and promote engaging and interactive exhibits that tell the history of McKinney

## **Project Objectives**

**Describe how the proposed project fulfills the strategic goals for your organization.**

- Promote heritage tourism in McKinney
  - **Strategic Goal 1)** To preserve and protect our cultural history for future generations
- Utilize technology tools to create and promote engaging and interactive exhibits that tell the history of McKinney
  - **Strategic Goal 5)** To leverage new technology resources to engage visitors in a meaningful way
  - **Strategic Goal 2)** To disseminate historical information through our museum collections, archives, research library and publications
- Host lectures, events, and promote activities to attract patrons and promote the rich heritage of McKinney
  - **Strategic Goal 3)** To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation
  - **Strategic Goal 4)** To improve intellectual and physical access to our information and museum collections

**Target Audience:** The exhibit is open to the general public and to all age groups and organizations.

**Attendance:** During the 2019 *McKinney Then and Now* exhibit the museum would like to increase the number of visitors to over 8,000.

**Promotional Schedule:** To help attract visitors, the museum will establish a schedule of monthly events.

**Exhibit Expansion:** After the completion of the exhibit the set design modules will be used in the after-school programming and summer camp programs designed for elementary students. We will use the historic photos and the "*Then and Now*" display boards as part of our exhibit in the foyer of the MPAC, where we currently have a museum display in partnership with Main Street McKinney.

## **McKinney City Council and McKinney Community Development Goals supported by the proposed Project:**

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue ☐
- Highlight and promote McKinney as a unique destination for residents and visitors alike

## **Overview of Alignment with goals and strategies adopted by McKinney City Council and McKinney Community Development by the proposed Project:**

The CCHM is a 501(c) 3 and is eligible for MCDC consideration for grant funding. The *McKinney Then and Now* exhibit meets the goals and strategies adopted by the McKinney City Council and MCDC in the following ways:

- Because the museum is located just one block east of the historic downtown square, hundreds of visitors attending the exhibit contribute to the growth of the McKinney sales tax revenue by shopping and eating in the downtown square.
- We strive to establish a reputation of offering quality exhibits so that people will return to the museum for future exhibits and to shop and eat in our downtown.
- The museum is a Texas Historic Landmark and offers a unique destination not only for the enjoyment of the museum exhibit but visitors also enjoy the unique architecture and historical features of the building.

**Has a request for funding for this Project Grant been submitted to MCDC in the past?**

Yes

x No

**Date(s):**

## **II. Financial**

### **Overview of CCHM Financial Status**

The CCHM has been able to continue to increase our financial resources for our monthly budget expenditures. We have also set up a reserve account from our monthly positive cash flow. The board of directors has focused on building collaborative relationships and partnerships with historical organizations, McKinney organizations and businesses and the Collin County Historical Commission. Through these collaborative relationships and

partnerships, we have seen an increase in donations, memberships and financial support for the museum. We have organized a committee to seek grant funding through various community and historical organizations to continue to fund projects that keep us connected to and involved in the community.

Our financials are not audited, but are professionally prepared and reviewed by: Nabors CPA Services, Wayne Nabors, Certified Public Accountant.

**See Museum Financial Attachments**

**Projected Total Grant Expenditures**

Project Grant Request from MCDL Project:	\$11,550
Project Total for In-Kind Services:	<u>\$ 5,900</u>
Total Project Expenditures	\$17,450

MCDL funds requested will fund	66%
Through in-kind services CCHM will fund	34%

**See Itemized Project Budget Attachment**

**IV. Marketing and Outreach**

The CCHSM will utilize the following market plans and outreach strategies:

- Collaborate with downtown businesses through monthly Main Street meetings.
- Submit advertising to newspapers and magazines in both print and digital formats
- Distribute email communication to schools and colleges in Collin County
- Utilize social media by postings on Twitter and Facebook accounts
- Post event dates on the McKinney Convention and Visitors Bureau calendar
- Submit press releases and informational articles for publication in newspapers and magazines

The museum is also a member of the following organizations that provide promotional opportunities.

- Main Street McKinney
  1. Promotion on the Downtown McKinney website
  2. Directional signs
  3. Inclusion on the Historic Downtown Shopping Guide and Map

- 4. Social media exposure on Main Street McKinney social media platforms
  - McKinney Chamber of Commerce
    - 1. Listing of Events on McKinneyonline.com Community Calendar
    - 2. Share products and services at LINKS (Learn Inform Network Know Share)
  - Collin County Historical Commission Coalition
    - 1. Networking with Collin County Historical Organizations through monthly meetings and email communication

## **V. Metrics to Evaluate Success**

The museum collects attendance data when visitors come to our exhibit. They use an iPad to scan a QR code that takes them to a Google Form. They sign in through the form which collects information and statistics about our visitors. We can track the number of adults and children that visit, along with their city and state. There is also a place to submit visitor feedback and comments.

We feel like the promotion of our exhibit has been a success when we continue to see the number of visitors increase. We also evaluate our success when we continue to see visitors come from all around the county, state and nation.

We also feel successful as we see an increase in the number of museum partnerships that are established. We have established a relationship with Collin College History Professor Joe Jaynes, a former Collin County Commissioner. He has encouraged his students to attend our exhibits by incorporating it into class projects. We have had hundreds of students bring their families from all around Collin, Denton and Dallas counties as part of their history project.

We feel like the *McKinney Then and Now* exhibit will be the perfect catalyst to building relationships and partnerships with the McKinney business community. By working together, we can make sure that McKinney continues to attract visitors from all across the United States and even other countries.

**Collin County History Museum**  
***McKinney Then and Now* Project Grant**

January 2018

Item	Description	Cost	Quantity	Total Cost
<i>Then and Now</i> Display Boards	33" x 60" Board design and layout	\$300 per board	10	\$3000
Exhibit Floor Plan Layout	Storyboards of 10 scenes	\$150 per scene	10	\$1500
Artifact Description Cards	Layout and mounting of museum signage for display case artifacts	\$150 per case	6 display cases	\$900
Creation of Videos correlated to <i>Then and Now</i> Display Boards and museum artifacts	Two videos with QR codes on each Display board (1 Then video and 1 Now Video)	\$300 per board	10 boards	\$3000
Photos of Current McKinney Businesses for Videos used on Display boards	Full edit and enhancement of 150 digital shots, 40 mounted shots for exhibit	\$2000	1 pkg	\$2000
Exhibit Construction Materials	Paint and wood stain	\$30 per gallon	5 gallons	\$150
Exhibit Construction Materials	Lumber, boards, corrugated tin, plywood, glass, nails, screws,	\$1000	1	\$1000
Grant Request Total				\$11,550

## **Collin County History Museum 2018 Board of Directors**

**Executive Director:** Mary Carole Strother

Profession: Retired, Library Media Specialist, McKinney ISD

Area of Expertise: Educational Programming, exhibit management, event planning, instructional technology

Home City: McKinney, TX

**President:** Jennifer Davis Wilson McCarley

Profession: Lawyer, Federal Deposit Insurance Corporation, Dallas

Area of Expertise: Legal Consultation

Home City: McKinney, TX

**Vice Chairman of Collections:** Deborah Kilgore

Profession: Retired teacher Plano and Richardson ISD

Area of Expertise: Archivist, Tour Guide, Historical Speaker, Grant writing

Home City: McKinney, TX

**Vice Chairman of Programming and Events:** Mary Carole Strother

Profession: Retired, Library Media Specialist, McKinney ISD

Area of Expertise: Educational Programming, exhibit management, event planning, instructional technology

Home City: McKinney, TX

**Secretary:** Pat Rodgers

Profession: Retired, Special Education Director, McKinney ISD

Area of Expertise: Event planning, community outreach, museum docent, historian

Home City: McKinney, TX

**Treasurer:** Brandon Fulenchek

Profession: Vice President, Senior Private Banker, Wells Fargo Private Bank / Legal Specialty Group

Area of Expertise: Financial planning and budgeting

Home City: McKinney, TX

**Membership Chairman:** Nina Dowell Ringley

Profession: Lawrence Ringley & Associates, Inc.

Area of Expertise: Exhibit management, creative design, fundraising, event planning

Home City: McKinney, TX

**Board Member:** Betty Webb Petkovsek

Profession: Pharmacist

Area of Expertise: Community Relations, social media, exhibit management

Home City: McKinney, TX

**Board Member:** Page Thomas

Profession: Retired Archivist Librarian South Methodist University

Area of Expertise: Historical Assets, Archivist

Home City: McKinney, TX



**Board Member: Billy Boone**

Profession: Retired, Senior Engineer Technician, Varo Incorporated

Area of Expertise: Building of Exhibits, Exhibit Design

Home City: McKinney, TX

**Board Member: Chuck Schuelke**

Profession: Retired, Vice President of Marketing, Schradd and Associates

Area of Expertise: Building Facilities Manager, Building of Exhibits

Home City: McKinney, TX

**Board Member: Don Parker**

Profession: Retired, Field Engineer Hewlett-Packard, US Army Veteran 82<sup>nd</sup> Airborne Division

Area of Expertise: Building Facilities Manager, Building of Exhibits

Home City: Allen, TX

**LEADERSHIP STAFF / Advisory Board**

Charles Rodgers  
Retired, Electrical Engineer  
Raytheon Company  
Pecan Grove Cemetery Association

Wayne Nabors  
Nabors CPA Services  
Certified Public Accountant

Bill Haynes  
Retired, English Teacher  
Collin County Historian

John Rattan  
The Body Shop  
Chief Executive Officer

Ruth Bison  
Past President  
Collin County Historical Society

CCHS Financial Report  
2017

Operating Account	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Beginning Balance</b>	<b>\$10,441.44</b>	<b>\$ 9,127.11</b>	<b>\$ 8,497.79</b>	<b>\$13,427.37</b>	<b>\$17,701.18</b>	<b>\$17,401.40</b>	<b>\$ 20,633.11</b>	<b>\$21,361.67</b>	<b>\$24,499.59</b>	<b>\$26,120.97</b>	<b>\$23,458.28</b>	<b>\$22,664.82</b>	<b>\$10,441.44</b>
<b>Inflows:</b>													
Bingo	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 5,726.00	\$ 1,560.00	\$ 1,560.00	\$ 1,590.00	\$ 5,890.00	\$ 1,590.00	\$ 1,500.00	\$ 9,500.00	\$ 1,500.00	\$33,416.00
Donations	\$ 369.00	\$ 890.08	\$ 698.38	\$ 649.50	\$ 468.00	\$ 4,618.05	\$ 2,157.33	\$ 426.00	\$ 2,683.26	\$ 701.80	\$ 1,254.74	\$ 228.32	\$15,144.46
Merchandise Sales	\$ -	\$ 95.46	\$ 32.30	\$ -	\$ 132.56	\$ 127.25	\$ -	\$ -	\$ 8.00	\$ 355.00	\$ 170.15	\$ 105.00	\$ 1,025.72
Memberships	\$ 1,975.00	\$ 750.00	\$ 225.00	\$ 625.00	\$ 50.00	\$ -	\$ 25.00	\$ 59.33	\$ 830.00	\$ 305.00	\$ 600.00	\$ 1,000.00	\$ 6,444.33
Amazon/Square	\$ -	\$ 48.62	\$ 132.51	\$ 225.91	\$ 56.40	\$ 393.70	\$ 189.93	\$ 233.94	\$ 172.86	\$ 143.76	\$ 145.29	\$ 166.37	\$ 1,909.29
Miscellaneous	\$ -	\$ 6,882.12	\$ 4,900.00	\$ 280.00	\$ 434.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,024.77	\$ 2,700.00	\$16,220.89
<b>Total</b>	<b>\$ 3,344.00</b>	<b>\$ 9,666.28</b>	<b>\$ 6,988.19</b>	<b>\$ 7,506.41</b>	<b>\$ 2,700.96</b>	<b>\$ 6,699.00</b>	<b>\$ 3,962.26</b>	<b>\$ 6,609.27</b>	<b>\$ 5,284.12</b>	<b>\$ 3,005.56</b>	<b>\$12,694.95</b>	<b>\$ 5,699.69</b>	<b>\$74,160.69</b>
<b>Expenses:</b>													
Misc. Checks	\$ 90.00	\$ 1,365.05	\$ -	\$ -	\$ -	\$ -	\$ 275.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,730.05
City of McKinney Utilities	\$ 29.55	\$ 71.40	\$ -	\$ 37.92	\$ 29.55	\$ 37.92	\$ 29.55	\$ 37.92	\$ 37.92	\$ 37.92	\$ 38.50	\$ 41.10	\$ 429.25
Atmos Energy	\$ 43.25	\$ 119.53	\$ 37.92	\$ 56.42	\$ 48.64	\$ 52.07	\$ 51.93	\$ 51.89	\$ 52.64	\$ -	\$ 110.48	\$ 92.29	\$ 717.06
AT&T Uverse	\$ 115.28	\$ -	\$ -	\$ 57.64	\$ 99.70	\$ -	\$ 93.52	\$ 47.01	\$ -	\$ 98.80	\$ -	\$ 58.02	\$ 632.45
AT&T Phones Fax	\$ 150.65	\$ 101.09	\$ 57.64	\$ 109.17	\$ 109.43	\$ 156.42	\$ 123.69	\$ 121.25	\$ 120.23	\$ 120.23	\$ 120.89	\$ 120.63	\$ 1,411.32
Progressive Waste	\$ 28.48	\$ 28.48	\$ 109.12	\$ 28.48	\$ 28.48	\$ 28.48	\$ 28.48	\$ 28.48	\$ 28.48	\$ 28.48	\$ 28.95	\$ 28.95	\$ 423.34
McKinney Security Solutions	\$ -	\$ 250.00	\$ 28.48	\$ -	\$ -	\$ 200.00	\$ -	\$ -	\$ 200.00	\$ -	\$ -	\$ 200.00	\$ 878.48
Liberty Power	\$ 367.24	\$ 252.00	\$ 200.00	\$ 228.85	\$ 313.57	\$ 298.24	\$ 445.94	\$ 619.14	\$ 636.90	\$ 626.92	\$ 464.62	\$ 290.79	\$ 4,744.21
The Hartford	\$ 255.07	\$ 501.43	\$ 219.82	\$ 251.24	\$ 251.24	\$ 251.24	\$ 251.24	\$ 251.24	\$ 251.24	\$ 251.24	\$ 251.24	\$ 251.24	\$ 3,237.48
Deborah Kilgore	\$ 199.00	\$ 199.00	\$ 251.24	\$ 699.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 5,348.24
Thom Rouse	\$ 200.00	\$ 250.00	\$ -	\$ 200.00	\$ 200.00	\$ 250.00	\$ 200.00	\$ 200.00	\$ 250.00	\$ 200.00	\$ 250.00	\$ 200.00	\$ 2,400.00
IT	\$ 845.48	\$ 2,982.50	\$ 200.00	\$ 110.00	\$ 110.00	\$ 110.00	\$ 245.00	\$ 110.00	\$ -	\$ 110.00	\$ 110.00	\$ 110.00	\$ 5,042.98
Maintenance/Supplies	\$ 986.62	\$ 175.12	\$ 185.95	\$ 261.88	\$ 92.13	\$ 366.94	\$ 478.49	\$ 217.42	\$ 405.03	\$ 337.73	\$ 939.74	\$ 661.61	\$ 5,108.66
Exhibit Expenses	\$ 1,149.00	\$ 4,000.00	\$ 705.96	\$ 758.00	\$ 200.00	\$ 1,156.98	\$ 486.86	\$ 150.00	\$ 1,156.30	\$ 3,332.93	\$ 673.99	\$ 504.95	\$14,274.97
Miscellaneous	\$ 198.71	\$ -	\$ -	\$ 434.00	\$ 1,018.00	\$ 59.00	\$ 24.00	\$ 1,137.00	\$ 24.00	\$ 24.00	\$ -	\$ 45.00	\$ 2,963.71
Transfer to/(from) Reserve	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000.00	\$ -	\$10,000.00
<b>Total</b>	<b>\$ 4,658.33</b>	<b>\$10,295.60</b>	<b>\$ 2,058.61</b>	<b>\$ 3,232.60</b>	<b>\$ 3,000.74</b>	<b>\$ 3,467.29</b>	<b>\$ 3,233.70</b>	<b>\$ 3,471.35</b>	<b>\$ 3,662.74</b>	<b>\$ 5,668.25</b>	<b>\$13,488.41</b>	<b>\$ 3,104.58</b>	<b>\$59,342.20</b>
Net Income	<b>(\$1,314.33)</b>	<b>(\$629.32)</b>	<b>\$4,929.58</b>	<b>\$4,273.81</b>	<b>(\$299.78)</b>	<b>\$3,231.71</b>	<b>\$728.56</b>	<b>\$3,137.92</b>	<b>\$1,621.38</b>	<b>(\$2,662.69)</b>	<b>(\$793.46)</b>	<b>\$2,595.11</b>	<b>\$14,818.49</b>
<b>Ending Balance</b>	<b>\$ 9,127.11</b>	<b>\$ 8,497.79</b>	<b>\$13,427.37</b>	<b>\$17,701.18</b>	<b>\$17,401.40</b>	<b>\$20,633.11</b>	<b>\$ 21,361.67</b>	<b>\$24,499.59</b>	<b>\$26,120.97</b>	<b>\$23,458.28</b>	<b>\$22,664.82</b>	<b>\$ 25,259.93</b>	<b>\$25,259.93</b>
<b>Reserve Accounts</b>													
<b>Beginning Balance</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$ 30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$ 40,000.00</b>	<b>\$30,000.00</b>
Inflows	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$10,000.00	\$ -	\$10,000.00
Outflows	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Ending Balance</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$ 30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>	<b>\$40,000.00</b>	<b>\$ 40,000.00</b>	<b>\$40,000.00</b>
<b>TOTAL CASH BALANCE</b>	<b>\$39,127.11</b>	<b>\$38,497.79</b>	<b>\$43,427.37</b>	<b>\$47,701.18</b>	<b>\$47,401.40</b>	<b>\$50,633.11</b>	<b>\$ 51,361.67</b>	<b>\$54,499.59</b>	<b>\$56,120.97</b>	<b>\$53,458.28</b>	<b>\$62,664.82</b>	<b>\$ 65,259.93</b>	<b>\$65,259.93</b>

Form **990-PF****Return of Private Foundation**  
or Section 4947(a)(1) Trust Treated as Private Foundation

OMB No. 1545-0052

**2016**Department of the Treasury  
Internal Revenue Service▶ Do not enter social security numbers on this form as it may be made public.  
▶ Information about Form 990-PF and its separate instructions is at [www.irs.gov/form990pf](http://www.irs.gov/form990pf).

Open to Public Inspection

For calendar year 2016 or tax year beginning

, and ending

Name of foundation <b>Collin County Historical Society</b>		A Employer identification number <b>52-1093455</b>
Number and street (or P.O. box number if mail is not delivered to street address) <b>300 E. Virginia</b>		B Telephone number (see instructions) <b>972-542-9457</b>
City or town, state or province, country, and ZIP or foreign postal code <b>McKinney TX 75069</b>		C If exemption application is pending, check here <input type="checkbox"/>
G Check all that apply: <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Initial return  <input type="checkbox"/> Final return  <input type="checkbox"/> Address change         </div> <div> <input type="checkbox"/> Initial return of a former public charity  <input type="checkbox"/> Amended return  <input type="checkbox"/> Name change         </div> </div>		D 1. Foreign organizations, check here <input type="checkbox"/> 2. Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/>
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/>
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ <b>40,441</b>	J Accounting method: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____	
F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>		

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions).)		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
<b>Revenue</b>	1 Contributions, gifts, grants, etc., received (attach schedule) .....	18,879			
	2 Check <input checked="" type="checkbox"/> if the foundation is not required to attach Sch. B				
	3 Interest on savings and temporary cash investments .....				
	4 Dividends and interest from securities .....				
	5a Gross rents .....				
	b Net rental income or (loss) .....				
	6a Net gain or (loss) from sale of assets not on line 10 .....				
	b Gross sales price for all assets on line 6a .....				
	7 Capital gain net income (from Part IV, line 2) .....		0		
	8 Net short-term capital gain .....			0	
	9 Income modifications .....				
	10a Gross sales less returns and allowances .....				
b Less: Cost of goods sold .....					
c Gross profit or (loss) (attach schedule) .....					
11 Other income (attach schedule) <b>Stmt 1</b> .....	34,703		34,703		
12 <b>Total. Add lines 1 through 11</b> .....	53,582	0	34,703		
<b>Operating and Administrative Expenses</b>	13 Compensation of officers, directors, trustees, etc. ....	0			
	14 Other employee salaries and wages .....				
	15 Pension plans, employee benefits .....				
	16a Legal fees (attach schedule) .....				
	b Accounting fees (attach schedule) .....				
	c Other professional fees (attach schedule) .....				
	17 Interest .....				
	18 Taxes (attach schedule) (see instructions) <b>Stmt 2</b> .....	276		276	
	19 Depreciation (attach schedule) and depletion <b>Stmt 3</b> .....	769		769	
	20 Occupancy .....	9,303			9,303
	21 Travel, conferences, and meetings .....				
	22 Printing and publications .....				
	23 Other expenses (att. sch.) <b>Stmt 4</b> .....	16,046			16,046
	24 <b>Total operating and administrative expenses.</b> Add lines 13 through 23 .....	26,394	0	1,045	25,349
	25 Contributions, gifts, grants paid .....	0			0
26 <b>Total expenses and disbursements. Add lines 24 and 25</b> .....	26,394	0	1,045	25,349	
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements .....	27,188				
b Net investment income (if negative, enter -0-) .....		0			
c <b>Adjusted net income</b> (if negative, enter -0-) .....			33,658		

For Paperwork Reduction Act Notice, see instructions.

Form **990-PF** (2016)

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only. (See instructions.)			Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value			
Assets	1	Cash – non-interest-bearing		20,714	40,441	40,441	
	2	Savings and temporary cash investments					
	3	Accounts receivable ▶					
		Less: allowance for doubtful accounts ▶					
	4	Pledges receivable ▶					
		Less: allowance for doubtful accounts ▶					
	5	Grants receivable					
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)					
	7	Other notes and loans receivable (att. schedule) ▶					
		Less: allowance for doubtful accounts ▶	0				
	8	Inventories for sale or use					
	9	Prepaid expenses and deferred charges					
	10a	Investments – U.S. and state government obligations (attach schedule)					
	b	Investments – corporate stock (attach schedule)					
	c	Investments – corporate bonds (attach schedule)					
	11	Investments – land, buildings, and equipment basis ▶					
	Less: accumulated depreciation (attach sch.) ▶						
12	Investments – mortgage loans						
13	Investments – other (attach schedule)						
14	Land, buildings, and equipment: basis ▶	188,273					
	Less: accumulated depreciation (attach sch.) ▶ Stmt 5	160,939		19,808	27,334		
15	Other assets (describe ▶ )						
16	<b>Total assets</b> (to be completed by all filers – see the instructions. Also, see page 1, item I)			40,522	67,775	40,441	
Liabilities	17	Accounts payable and accrued expenses					
	18	Grants payable					
	19	Deferred revenue					
	20	Loans from officers, directors, trustees, and other disqualified persons					
	21	Mortgages and other notes payable (attach schedule)					
	22	Other liabilities (describe ▶ See Statement 6 )	8,494	8,559			
	23	<b>Total liabilities</b> (add lines 17 through 22)	8,494	8,559			
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31. ▶ <input checked="" type="checkbox"/>						
	24	Unrestricted		32,028	59,216		
	25	Temporarily restricted					
	26	Permanently restricted					
	Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ▶ <input type="checkbox"/>						
	27	Capital stock, trust principal, or current funds					
	28	Paid-in or capital surplus, or land, bldg., and equipment fund					
	29	Retained earnings, accumulated income, endowment, or other funds					
	30	<b>Total net assets or fund balances</b> (see instructions)		32,028	59,216		
	31	<b>Total liabilities and net assets/fund balances</b> (see instructions)		40,522	67,775		

Part III Analysis of Changes in Net Assets or Fund Balances		
1	Total net assets or fund balances at beginning of year – Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1 32,028
2	Enter amount from Part I, line 27a	2 27,188
3	Other increases not included in line 2 (itemize) ▶	3
4	Add lines 1, 2, and 3	4 59,216
5	Decreases not included in line 2 (itemize) ▶	5
6	<b>Total net assets or fund balances at end of year</b> (line 4 minus line 5) – Part II, column (b), line 30	6 59,216

**Part IV Capital Gains and Losses for Tax on Investment Income**

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)		(b) How acquired P – Purchase D – Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
<b>1a N/A</b>				
<b>b</b>				
<b>c</b>				
<b>d</b>				
<b>e</b>				

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
<b>a</b>			
<b>b</b>			
<b>c</b>			
<b>d</b>			
<b>e</b>			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
<b>a</b>			
<b>b</b>			
<b>c</b>			
<b>d</b>			
<b>e</b>			

<b>2</b> Capital gain net income or (net capital loss)	<div style="border: 1px solid black; padding: 2px;">           If gain, also enter in Part I, line 7            If (loss), enter -0- in Part I, line 7         </div>	<b>2</b>	
<b>3</b> Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) (see instructions). If (loss), enter -0- in Part I, line 8		<b>3</b>	

**Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income**

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

**1** Enter the appropriate amount in each column for each year; see the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2015	35,122	35,600	0.986573
2014	23,698	35,015	0.676796
2013	22,511	43,261	0.520353
2012	22,747	33,149	0.686205
2011	26,793	29,132	0.919710

<b>2</b> Total of line 1, column (d)	<b>2</b>	3.789637
<b>3</b> Average distribution ratio for the 5-year base period – divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	<b>3</b>	0.757927
<b>4</b> Enter the net value of noncharitable-use assets for 2016 from Part X, line 5	<b>4</b>	54,668
<b>5</b> Multiply line 4 by line 3	<b>5</b>	41,434
<b>6</b> Enter 1% of net investment income (1% of Part I, line 27b)	<b>6</b>	
<b>7</b> Add lines 5 and 6	<b>7</b>	41,434
<b>8</b> Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.	<b>8</b>	25,349

**Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 – see instructions)**

<b>1a</b>	Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary—see instructions)		
<b>b</b>	Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input type="checkbox"/> and enter 1% of Part I, line 27b _____	<b>1</b>	
<b>c</b>	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).		
<b>2</b>	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	<b>2</b>	<b>0</b>
<b>3</b>	Add lines 1 and 2	<b>3</b>	
<b>4</b>	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	<b>4</b>	<b>0</b>
<b>5</b>	<b>Tax based on investment income.</b> Subtract line 4 from line 3. If zero or less, enter -0-	<b>5</b>	<b>0</b>
<b>6</b>	Credits/Payments:		
<b>a</b>	2016 estimated tax payments and 2015 overpayment credited to 2016	<b>6a</b>	
<b>b</b>	Exempt foreign organizations – tax withheld at source	<b>6b</b>	
<b>c</b>	Tax paid with application for extension of time to file (Form 8868)	<b>6c</b>	
<b>d</b>	Backup withholding erroneously withheld	<b>6d</b>	
<b>7</b>	Total credits and payments. Add lines 6a through 6d	<b>7</b>	
<b>8</b>	Enter any <b>penalty</b> for underpayment of estimated tax. Check here <input type="checkbox"/> if Form 2220 is attached	<b>8</b>	
<b>9</b>	<b>Tax due.</b> If the total of lines 5 and 8 is more than line 7, enter <b>amount owed</b>	<b>9</b>	
<b>10</b>	<b>Overpayment.</b> If line 7 is more than the total of lines 5 and 8, enter the <b>amount overpaid</b>	<b>10</b>	
<b>11</b>	Enter the amount of line 10 to be: <b>Credited to 2017 estimated tax</b> <input type="checkbox"/> <b>Refunded</b> <input type="checkbox"/>	<b>11</b>	

**Part VII-A Statements Regarding Activities**

	Yes	No
<b>1a</b> During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		<b>X</b>
<b>b</b> Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see Instructions for the definition)? <i>If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.</i>		<b>X</b>
<b>c</b> Did the foundation file <b>Form 1120-POL</b> for this year?		<b>X</b>
<b>d</b> Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. <b>\$</b> _____ (2) On foundation managers. <b>\$</b> _____		
<b>e</b> Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. <b>\$</b> _____		
<b>2</b> Has the foundation engaged in any activities that have not previously been reported to the IRS? <i>If "Yes," attach a detailed description of the activities.</i>		<b>X</b>
<b>3</b> Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? <i>If "Yes," attach a conformed copy of the changes</i>		<b>X</b>
<b>4a</b> Did the foundation have unrelated business gross income of \$1,000 or more during the year?		<b>X</b>
<b>b</b> If "Yes," has it filed a tax return on <b>Form 990-T</b> for this year? <b>N/A</b>		
<b>5</b> Was there a liquidation, termination, dissolution, or substantial contraction during the year? <i>If "Yes," attach the statement required by General Instruction T.</i>		<b>X</b>
<b>6</b> Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	<b>X</b>	
<b>7</b> Did the foundation have at least \$5,000 in assets at any time during the year? <i>If "Yes," complete Part II, col. (c), and Part XV</i>	<b>X</b>	
<b>8a</b> Enter the states to which the foundation reports or with which it is registered (see instructions) <b>None</b>		
<b>b</b> If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? <i>If "No," attach explanation</i>	<b>X</b>	
<b>9</b> Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2016 or the taxable year beginning in 2016 (see instructions for Part XIV)? <i>If "Yes," complete Part XIV</i>		<b>X</b>
<b>10</b> Did any persons become substantial contributors during the tax year? <i>If "Yes," attach a schedule listing their names and addresses</i>		<b>X</b>

**Part VII-A Statements Regarding Activities (continued)**

	Yes	No
11 At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)		<b>X</b>
12 Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)		<b>X</b>
13 Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ▶ <b>www.collincountyhistoricalsociety.org</b>	<b>X</b>	
14 The books are in care of ▶ <b>THE ORGANIZATION</b> <b>300 E. VIRGINIA</b> Located at ▶ <b>MCKINNEY</b> TX ZIP+4 ▶ <b>75070</b> Telephone no. ▶ <b>972-542-9457</b>		
15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 – Check here and enter the amount of tax-exempt interest received or accrued during the year ▶ <b>15</b>		
16 At any time during calendar year 2016, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes," enter the name of the foreign country ▶		<b>X</b>

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required**

	Yes	No
<b>File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.</b>		
1a During the year did the foundation (either directly or indirectly):		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
b If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? <b>N/A</b>	<b>1b</b>	
Organizations relying on a current notice regarding disaster assistance check here ▶ <input type="checkbox"/>		
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2016? <b>N/A</b>	<b>1c</b>	
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a At the end of tax year 2016, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2016? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," list the years ▶ 20 , 20 , 20 , 20		
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement – see instructions.) <b>N/A</b>	<b>2b</b>	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. ▶ 20 , 20 , 20 , 20		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
b If "Yes," did it have excess business holdings in 2016 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2016.) <b>N/A</b>	<b>3b</b>	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	<b>4a</b>	<b>X</b>
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2016?	<b>4b</b>	<b>X</b>

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)**

**5a** During the year did the foundation pay or incur any amount to:

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No

(2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No

(3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No

(4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? (see instructions) ☐ Yes ☒ No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

**b** If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)? **N/A** **5b**

Organizations relying on a current notice regarding disaster assistance check here ☐

**c** If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? **N/A** ☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

**6a** Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

**b** Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? **6b** **X**

If "Yes" to 6b, file Form 8870.

**7a** At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

**b** If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? **N/A** **7b**

**Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors****1 List all officers, directors, trustees, foundation managers and their compensation (see instructions).**

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Statement 7				

**2 Compensation of five highest-paid employees (other than those included on line 1 – see instructions). If none, enter "NONE."**

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 **0**



**Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors** (continued)**3 Five highest-paid independent contractors for professional services** (see instructions). If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services		

**Part IX-A Summary of Direct Charitable Activities**

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
<b>1</b> N/A	
<b>2</b>	
<b>3</b>	
<b>4</b>	

**Part IX-B Summary of Program-Related Investments** (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

	Amount
<b>1</b> N/A	
<b>2</b>	
All other program-related investments. See instructions.	
<b>3</b>	
Total. Add lines 1 through 3	

**Part X Minimum Investment Return** (All domestic foundations must complete this part. Foreign foundations, see instructions.)

<b>1</b>	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
<b>a</b>	Average monthly fair market value of securities	<b>1a</b>	<b>0</b>
<b>b</b>	Average of monthly cash balances	<b>1b</b>	<b>28,167</b>
<b>c</b>	Fair market value of all other assets (see instructions)	<b>1c</b>	<b>27,334</b>
<b>d</b>	<b>Total</b> (add lines 1a, b, and c)	<b>1d</b>	<b>55,501</b>
<b>e</b>	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	<b>1e</b>	<b>0</b>
<b>2</b>	Acquisition indebtedness applicable to line 1 assets	<b>2</b>	<b>0</b>
<b>3</b>	Subtract line 2 from line 1d	<b>3</b>	<b>55,501</b>
<b>4</b>	Cash deemed held for charitable activities. Enter 1½% of line 3 (for greater amount, see instructions)	<b>4</b>	<b>833</b>
<b>5</b>	<b>Net value of noncharitable-use assets.</b> Subtract line 4 from line 3. Enter here and on Part V, line 4	<b>5</b>	<b>54,668</b>
<b>6</b>	<b>Minimum investment return.</b> Enter 5% of line 5	<b>6</b>	<b>2,733</b>

**Part XI Distributable Amount** (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

<b>1</b>	Minimum investment return from Part X, line 6	<b>1</b>	<b>2,733</b>
<b>2a</b>	Tax on investment income for 2016 from Part VI, line 5	<b>2a</b>	
<b>b</b>	Income tax for 2016. (This does not include the tax from Part VI.)	<b>2b</b>	
<b>c</b>	Add lines 2a and 2b	<b>2c</b>	
<b>3</b>	Distributable amount before adjustments. Subtract line 2c from line 1	<b>3</b>	<b>2,733</b>
<b>4</b>	Recoveries of amounts treated as qualifying distributions	<b>4</b>	
<b>5</b>	Add lines 3 and 4	<b>5</b>	<b>2,733</b>
<b>6</b>	Deduction from distributable amount (see instructions)	<b>6</b>	
<b>7</b>	<b>Distributable amount</b> as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	<b>7</b>	<b>2,733</b>

**Part XII Qualifying Distributions** (see instructions)

<b>1</b>	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
<b>a</b>	Expenses, contributions, gifts, etc. – total from Part I, column (d), line 26	<b>1a</b>	<b>25,349</b>
<b>b</b>	Program-related investments – total from Part IX-B	<b>1b</b>	
<b>2</b>	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	<b>2</b>	
<b>3</b>	Amounts set aside for specific charitable projects that satisfy the:		
<b>a</b>	Suitability test (prior IRS approval required)	<b>3a</b>	
<b>b</b>	Cash distribution test (attach the required schedule)	<b>3b</b>	
<b>4</b>	<b>Qualifying distributions.</b> Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	<b>4</b>	<b>25,349</b>
<b>5</b>	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see instructions)	<b>5</b>	<b>0</b>
<b>6</b>	<b>Adjusted qualifying distributions.</b> Subtract line 5 from line 4	<b>6</b>	<b>25,349</b>

**Note:** The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

**Part XIII Undistributed Income** (see instructions)

	(a) Corpus	(b) Years prior to 2015	(c) 2015	(d) 2016
<b>1</b> Distributable amount for 2016 from Part XI, line 7				<b>2,733</b>
<b>2</b> Undistributed income, if any, as of the end of 2016:				
<b>a</b> Enter amount for 2015 only				
<b>b</b> Total for prior years: 20____, 20____, 20____				
<b>3</b> Excess distributions carryover, if any, to 2016:				
<b>a</b> From 2011	25,336			
<b>b</b> From 2012	21,090			
<b>c</b> From 2013	20,348			
<b>d</b> From 2014	21,947			
<b>e</b> From 2015	33,342			
<b>f</b> Total of lines 3a through e	122,063			
<b>4</b> Qualifying distributions for 2016 from Part XII, line 4: ► \$ <b>25,349</b>				
<b>a</b> Applied to 2015, but not more than line 2a				
<b>b</b> Applied to undistributed income of prior years (Election required – see instructions)				
<b>c</b> Treated as distributions out of corpus (Election required – see instructions)				
<b>d</b> Applied to 2016 distributable amount				<b>2,733</b>
<b>e</b> Remaining amount distributed out of corpus	22,616			
<b>5</b> Excess distributions carryover applied to 2016 (If an amount appears in column (d), the same amount must be shown in column (a).)				
<b>6</b> Enter the net total of each column as indicated below:				
<b>a</b> Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	144,679			
<b>b</b> Prior years' undistributed income. Subtract line 4b from line 2b				
<b>c</b> Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
<b>d</b> Subtract line 6c from line 6b. Taxable amount – see instructions				
<b>e</b> Undistributed income for 2015. Subtract line 4a from line 2a. Taxable amount – see instructions				
<b>f</b> Undistributed income for 2016. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2017				<b>0</b>
<b>7</b> Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required—see instructions)				
<b>8</b> Excess distributions carryover from 2011 not applied on line 5 or line 7 (see instructions)	25,336			
<b>9</b> Excess distributions carryover to 2017. Subtract lines 7 and 8 from line 6a	119,343			
<b>10</b> Analysis of line 9:				
<b>a</b> Excess from 2012	21,090			
<b>b</b> Excess from 2013	20,348			
<b>c</b> Excess from 2014	21,947			
<b>d</b> Excess from 2015	33,342			
<b>e</b> Excess from 2016	22,616			

**Part XIV Private Operating Foundations** (see instructions and Part VII-A, question 9)

**1a** If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2016, enter the date of the ruling  

**b** Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

	Tax year	Prior 3 years			(e) Total
	(a) 2016	(b) 2015	(c) 2014	(d) 2013	
<b>2a</b> Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed					
<b>b</b> 85% of line 2a					
<b>c</b> Qualifying distributions from Part XII, line 4 for each year listed					
<b>d</b> Amounts included in line 2c not used directly for active conduct of exempt activities					
<b>e</b> Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
<b>3</b> Complete 3a, b, or c for the alternative test relied upon:					
<b>a</b> "Assets" alternative test – enter:					
<b>(1)</b> Value of all assets					
<b>(2)</b> Value of assets qualifying under section 4942(j)(3)(B)(i)					
<b>b</b> "Endowment" alternative test – enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
<b>c</b> "Support" alternative test – enter:					
<b>(1)</b> Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
<b>(2)</b> Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
<b>(3)</b> Largest amount of support from an exempt organization					
<b>(4)</b> Gross investment income					

**Part XV Supplementary Information** (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year – see instructions.)**1 Information Regarding Foundation Managers:**

**a** List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)

N/A

**b** List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

N/A

**2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:**

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

**a** The name, address, and telephone number or e-mail address of the person to whom applications should be addressed:

**COLLIN COUNTY HISTORICAL SOCIETY 972-542-9457**  
**300 E. VIRGINIA MCKINNEY TX 75069**

**b** The form in which applications should be submitted and information and materials they should include:

LETTER

**c** Any submission deadlines:

NONE

**d** Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

NONE

**Part XV** **Supplementary Information** *(continued)***3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
<b>a</b> Paid during the year <b>N/A</b>				
<b>Total</b>			<b>3a</b>	
<b>b</b> Approved for future payment <b>N/A</b>				
<b>Total</b>			<b>3b</b>	



## Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

		Yes	No
<b>1</b>	Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?		
<b>a</b>	Transfers from the reporting foundation to a noncharitable exempt organization of:		
	(1) Cash		<b>X</b>
	(2) Other assets		<b>X</b>
<b>b</b>	Other transactions:		
	(1) Sales of assets to a noncharitable exempt organization		<b>X</b>
	(2) Purchases of assets from a noncharitable exempt organization		<b>X</b>
	(3) Rental of facilities, equipment, or other assets		<b>X</b>
	(4) Reimbursement arrangements		<b>X</b>
	(5) Loans or loan guarantees		<b>X</b>
	(6) Performance of services or membership or fundraising solicitations		<b>X</b>
<b>c</b>	Sharing of facilities, equipment, mailing lists, other assets, or paid employees		<b>X</b>
<b>d</b>	If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received.		

[illegible]

**2a** Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527?

☐ Yes ☒ No

**b** If "Yes," complete the following schedule.

(a) Name of organization	(b) Type of organization	(c) Description of relationship
N/A		

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

May the IRS discuss this return with the preparer shown below (see instructions)? ☐ Yes ☐ No

**Sign  
Here**

Signature of officer or trustee

Date \_\_\_\_\_

**VICE-CHAIR/EXEC DIR**  
Title

Print/Type preparer's name

Preparer's signature \_\_\_\_\_

Date \_\_\_\_\_

Check ☐ if self-employed

R. Wayne Nabors, CPA

R. Wayne Nabors, CPA

08/14/17

Firm's name ▶ **Nabors CPA Services, P.C.**

PTIN P00737371

Firm's address ▶ 8765 Stockard Drive, Suite 404  
Frisco, TX 75034-8007

Firm's EIN ▶ **45-3620083**

Phone no. **972-464-1226**

Form **990-PF** (2016)

## Federal Statements

### Statement 1 - Form 990-PF, Part I, Line 11 - Other Income

Description	Revenue per Books	Net Investment Income	Adjusted Net Income
Book Publishing Projects	\$ 3,012	\$	\$ 3,012
Tour / Exhibit Admission	147		147
MEMBERSHIP DUES	1,981		1,981
Charitable Bingo Donations	27,750		27,750
Miscellaneous Income	127		127
Sales Tax	21		21
Facility Rental	580		580
Discounts & Refunds	1,085		1,085
Total	\$ 34,703	\$ 0	\$ 34,703

### Statement 2 - Form 990-PF, Part I, Line 18 - Taxes

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
Indirect Taxes/Licenses	\$ 276	\$	\$ 276	\$
Total	\$ 276	\$ 0	\$ 276	\$ 0

### Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation

Description	Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income
WINDOW REPAIRS	10/15/02	\$ 30,000	\$ 10,192	S/L	39	\$ 769	\$	\$ 769
DELTA DESIGN CABINETS	6/22/02	27,682	27,682	S/L	7			
FIREPROOF CABINETS	8/20/02	4,798	4,798	S/L	7			
SECURITY SYSTEM	10/03/02	16,000	16,000	S/L	7			



**Federal Statements**

8/14/2017 11:09 AM

**Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation (continued)**

Description									
Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income		
PRE 2001 ASSETS									
12/31/01 \$	35,975 \$	35,975	S/L	7	\$	\$	\$		
FURNITURE DONATION									
4/01/03	12,429	12,429	S/L	7					
STORAGE CABINETS									
5/23/03	13,624	13,624	S/L	7					
STORAGE CABINETS									
8/13/07	3,445	3,445	S/L	5					
LIBRARY SHELVING									
8/31/07	1,693	1,693	S/L	5					
3 DELL COMPUTERS									
3/22/05	3,774	3,774	S/L	5					
DELL PRINTER									
3/22/05	799	799	S/L	5					
DELL POWEREDGE 2900 SERVER									
4/16/07	6,300	6,300	S/L	5					
DELL D820 LAPTOP									
4/16/07	1,875	1,875	S/L	5					
2 DELL DESKTOPS 745									
4/16/07	2,800	2,800	S/L	5					
NETWORK HARDWARE									
4/16/07	382	382	S/L	5					
SOFTWARE & LICENSES									
4/16/07	1,185	1,185	S/L	5					
FLAT PANEL MONITOR									
8/13/07	396	396	S/L	5					
LYNKSYS SWITCH & CABLES									
8/13/07	141	141	S/L	5					
CISCO FIREWALL BACKUP									
8/13/07	4,033	4,033	S/L	5					
COMPUTER EQUIPMENT									
5/01/03	1,642	1,642	S/L	5					
COMPUTER PROJECTOR									
5/01/03	3,319	3,319	S/L	5					

**Federal Statements**

8/14/2017 11:09 AM

**Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation (continued)**

Description									
Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income		
COMPUTER SERVER									
4/30/02 \$	7,160 \$	7,160	S/L	5	\$	\$	\$		
HP LASERJET									
6/14/02	526	526	S/L	5					
Ipad Pro			DMPSM						
12/27/16	594		S/L	5					
Ipad Pro			DMPC						
12/27/16	594		S/L	5					
Ipad Pro			DMPSL						
12/27/16	594		S/L	5					
Ipad Pro			DMPSM						
12/27/16	594		S/L	5					
Ipad Pro			DMPS9						
12/27/16	594		S/L	5					
Ipad Pro			DMPSC						
12/27/16	594		S/L	5					
Ipad Pro			DLXRJ						
12/27/16	594		S/L	5					
Ipad Pro			DMPSM						
12/27/16	621		S/L	5					
Ipad Pro			DMPSM						
12/27/16	621		S/L	5					
Ipad Pro			DMPSM						
12/27/16	621		S/L	5					
Mac Book			SC1MS						
12/27/16	1,082		S/L	5					
Total	\$ 187,081	\$ 160,170			\$ 769	\$ 0	\$ 769		

# Federal Statements

8/14/2017 11:09 AM

## Statement 4 - Form 990-PF, Part I, Line 23 - Other Expenses

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
	\$	\$	\$	\$
Expenses				
Marketing & Public Relations	625			625
Misc Expenses	105			105
Insurance	4,970			4,970
Bank Charges	185			185
Storage	453			453
Office Supplies	4,610			4,610
Web Hosting	1,717			1,717
Book Royalties	120			120
Building Repairs & Maintenan	246			246
Contract Labor	2,996			2,996
Meals	19			19
Total	\$ 16,046	\$ 0	\$ 0	\$ 16,046

## Statement 5 - Form 990-PF, Part II, Line 14 - Land, Building, and Equipment

Description	Beginning Net Book	End Cost / Basis	End Accumulated Depreciation	Net FMV
	\$	\$	\$	\$
Total	\$ 19,808	\$ 188,273	\$ 160,939	\$ 0

**Federal Statements****Statement 6 - Form 990-PF, Part II, Line 22 - Other Liabilities**

Description	Beginning of Year	End of Year
TIAA-CREF Payable	\$ 8,494	\$ 8,559
Total	\$ 8,494	\$ 8,559

CCHS3455 Collin County Historical Society  
52-1093455  
FYE: 12/31/2016

## Federal Statements

8/14/2017 11:09 AM

### Statement 7 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees, Etc.

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
JENNIFER DAVIS MCCARLEY WILSON 300 E VIRGINIA MCKINNEY TX 75069	PRESIDENT	4.00	0	0	0
MARY CAROLE STROTHER 300 E VIRGINIA MCKINNEY TX 75069	VICE-CHAIR/E	4.00	0	0	0
DEBORAH KILGORE 300 E. VIRGINIA MCKINNEY TX 75069	VICE-CHAIRMA	4.00	0	0	0
NINA DOWELL RINGLEY 300 E VIRGINIA MCKINNEY TX 75069	MEMBERSHIP C	4.00	0	0	0
BRANDON FULINCHEK 300 E VIRGINIA MCKINNEY TX 75069	TREASURER	20.00	0	0	0
PAT RODGERS 300 E VIRGINIA MCKINNEY TX 75069	SECRETARY	4.00	0	0	0
PAGE THOMAS 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
BETTY PETKOVSEK 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
BILLY BOONE 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
CHUCK SCHUELKE	BOARD MEMBER	4.00	0	0	0

CCHS3455 Collin County Historical Society  
52-1093455  
FYE: 12/31/2016

## Federal Statements

8/14/2017 11:09 AM

**Statement 7 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees,  
Etc. (continued)**

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
300 E VIRGINIA MCKINNEY TX 75069					

**Federal Statements****Form 990-PF, Part XV, Line 2b - Application Format and Required Contents**

Description

LETTER

**Form 990-PF, Part XV, Line 2c - Submission Deadlines**

Description

NONE

**Form 990-PF, Part XV, Line 2d - Award Restrictions or Limitations**

Description

NONE

**Statement 8 - Form 990-PF, Part XVI-A, Line 11 - Other Revenue**

Description

	Business Code	Unrelated Amount	Exclusion Code	Exclusion Amount	Related Income
Charitable Bingo Donations		\$	25	\$ 27,750	\$
Miscellaneous Income			25	127	
Sales Tax					21
Facility Rental			25	580	
Discounts & Refunds			25	1,085	
Total		\$ 0		\$ 29,542	\$ 21

Form **990-PF****Return of Private Foundation**  
or Section 4947(a)(1) Trust Treated as Private Foundation

OMB No. 1545-0052

**2015**Department of the Treasury  
Internal Revenue Service▶ Do not enter social security numbers on this form as it may be made public.  
▶ Information about Form 990-PF and its separate instructions is at [www.irs.gov/form990pf](http://www.irs.gov/form990pf).

Open to Public Inspection

For calendar year 2015 or tax year beginning , and ending

Name of foundation <b>Collin County Historical Society</b>		A Employer identification number <b>52-1093455</b>
Number and street (or P.O. box number if mail is not delivered to street address) <b>300 E. Virginia</b>	Room/suite	B Telephone number (see instructions) <b>972-542-9457</b>
City or town, state or province, country, and ZIP or foreign postal code <b>McKinney TX 75069</b>		
G Check all that apply: <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Initial return  <input type="checkbox"/> Final return  <input type="checkbox"/> Address change         </div> <div> <input type="checkbox"/> Initial return of a former public charity  <input type="checkbox"/> Amended return  <input type="checkbox"/> Name change         </div> </div>		C If exemption application is pending, check here <input type="checkbox"/> D 1. Foreign organizations, check here <input type="checkbox"/> 2. Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/> E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/> F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ <b>40,522</b>	J Accounting method: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____ (Part I, column (d) must be on cash basis.)	

Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions).)		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received (attach schedule)	17,508			
	2 Check <input checked="" type="checkbox"/> if the foundation is <b>not</b> required to attach Sch. B				
	3 Interest on savings and temporary cash investments				
	4 Dividends and interest from securities				
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10				
	b Gross sales price for all assets on line 6a				
	7 Capital gain net income (from Part IV, line 2)		0		
	8 Net short-term capital gain			0	
	9 Income modifications				
	10a Gross sales less returns and allowances				
Operating and Administrative Expenses	b Less: Cost of goods sold				
	c Gross profit or (loss) (attach schedule)				
	11 Other income (attach schedule) Stmt 1	30,323		30,323	
	12 Total. Add lines 1 through 11	47,831	0	30,323	
	13 Compensation of officers, directors, trustees, etc.	0			
	14 Other employee salaries and wages	12,500		12,500	
	15 Pension plans, employee benefits	1,109		1,109	
	16a Legal fees (attach schedule)				
	b Accounting fees (attach schedule)				
	c Other professional fees (attach schedule)				
	17 Interest				
	18 Taxes (attach schedule) (see instructions)				
19 Depreciation (attach schedule) and depletion Stmt 2	770		770		
20 Occupancy	8,511			8,511	
21 Travel, conferences, and meetings					
22 Printing and publications					
23 Other expenses (att. sch.) Stmt 3	26,611			26,611	
24 Total operating and administrative expenses. Add lines 13 through 23	49,501	0	14,379	35,122	
25 Contributions, gifts, grants paid	0			0	
26 Total expenses and disbursements. Add lines 24 and 25	49,501	0	14,379	35,122	
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements	-1,670				
b Net investment income (if negative, enter -0-)		0			
c Adjusted net income (if negative, enter -0-)			15,944		

For Paperwork Reduction Act Notice, see instructions.

Form **990-PF** (2015)



Part I Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only. (See instructions.)		Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value		
Assets	1	Cash – non-interest-bearing		23,244	20,714	20,714
	2	Savings and temporary cash investments				
	3	Accounts receivable ▶				
		Less: allowance for doubtful accounts ▶				
	4	Pledges receivable ▶				
		Less: allowance for doubtful accounts ▶				
	5	Grants receivable				
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)				
	7	Other notes and loans receivable (att. schedule) ▶				
		Less: allowance for doubtful accounts ▶	0			
	8	Inventories for sale or use				
	9	Prepaid expenses and deferred charges				
	10a	Investments – U.S. and state government obligations (attach schedule)				
	b	Investments – corporate stock (attach schedule)				
	c	Investments – corporate bonds (attach schedule)				
	Liabilities	11	Investments – land, buildings, and equipment: basis ▶			
		Less: accumulated depreciation (attach sch.) ▶				
12		Investments – mortgage loans				
13		Investments – other (attach schedule)				
14		Land, buildings, and equipment: basis ▶	179,978			
		Less: accumulated depreciation (attach sch.) ▶ Stmt 4	160,170	20,578	19,808	19,808
15		Other assets (describe ▶ )				
16		<b>Total assets</b> (to be completed by all filers – see the instructions. Also, see page 1, item I)		43,822	40,522	40,522
17		Accounts payable and accrued expenses				
18		Grants payable				
Net Assets or Fund Balances	19	Deferred revenue				
	20	Loans from officers, directors, trustees, and other disqualified persons				
	21	Mortgages and other notes payable (attach schedule)				
	22	Other liabilities (describe ▶ See Statement 5 )	10,189	8,559		
	23	<b>Total liabilities</b> (add lines 17 through 22)	10,189	8,559		
		<b>Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31.</b> ▶ <input checked="" type="checkbox"/>				
	24	Unrestricted	33,633	31,963		
	25	Temporarily restricted				
	26	Permanently restricted				
		<b>Foundations that do not follow SFAS 117, check here and complete lines 27 through 31.</b> ▶ <input type="checkbox"/>				
27	Capital stock, trust principal, or current funds					
28	Paid-in or capital surplus, or land, bldg., and equipment fund					
29	Retained earnings, accumulated income, endowment, or other funds					
30	<b>Total net assets or fund balances</b> (see instructions)	33,633	31,963			
31	<b>Total liabilities and net assets/fund balances</b> (see instructions)	43,822	40,522			

## Part II Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year – Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	33,633
2	Enter amount from Part I, line 27a	2	-1,670
3	Other increases not included in line 2 (itemize) ▶	3	
4	Add lines 1, 2, and 3	4	31,963
5	Decreases not included in line 2 (itemize) ▶	5	
6	<b>Total net assets or fund balances at end of year (line 4 minus line 5) – Part II, column (b), line 30</b>	6	<b>31,963</b>

**Part IV Capital Gains and Losses for Tax on Investment Income**

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)	(b) How acquired P – Purchase D – Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
<b>1a N/A</b>			
<b>b</b>			
<b>c</b>			
<b>d</b>			
<b>e</b>			

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
<b>a</b>			
<b>b</b>			
<b>c</b>			
<b>d</b>			
<b>e</b>			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(i) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
(j) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	
<b>a</b>			
<b>b</b>			
<b>c</b>			
<b>d</b>			
<b>e</b>			

<b>2</b> Capital gain net income or (net capital loss) <span style="border: 1px solid black; padding: 2px;">If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7</span>	<b>2</b>	
<b>3</b> Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) (see instructions). If (loss), enter -0- in Part I, line 8	<b>3</b>	

**Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income**

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

**1** Enter the appropriate amount in each column for each year; see the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2014	23,698	35,015	0.676796
2013	22,511	43,261	0.520353
2012	22,747	33,149	0.686205
2011	26,793	29,132	0.919710
2010	100,630	35,752	2.814668

<b>2</b> Total of line 1, column (d)	<b>2</b>	5.617732
<b>3</b> Average distribution ratio for the 5-year base period – divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	<b>3</b>	1.123546
<b>4</b> Enter the net value of noncharitable-use assets for 2015 from Part X, line 5	<b>4</b>	35,600
<b>5</b> Multiply line 4 by line 3	<b>5</b>	39,998
<b>6</b> Enter 1% of net investment income (1% of Part I, line 27b)	<b>6</b>	
<b>7</b> Add lines 5 and 6	<b>7</b>	39,998
<b>8</b> Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.	<b>8</b>	35,122

**Part VI** Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 – see instructions)

<b>1a</b>	Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary—see instructions)		
<b>b</b>	Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input type="checkbox"/> and enter 1% of Part I, line 27b _____	<b>1</b>	
<b>c</b>	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).		
<b>2</b>	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	<b>2</b>	<b>0</b>
<b>3</b>	Add lines 1 and 2	<b>3</b>	
<b>4</b>	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	<b>4</b>	<b>0</b>
<b>5</b>	<b>Tax based on investment income.</b> Subtract line 4 from line 3. If zero or less, enter -0-	<b>5</b>	<b>0</b>
<b>6</b>	Credits/Payments:		
<b>a</b>	2015 estimated tax payments and 2014 overpayment credited to 2015	<b>6a</b>	
<b>b</b>	Exempt foreign organizations – tax withheld at source	<b>6b</b>	
<b>c</b>	Tax paid with application for extension of time to file (Form 8868)	<b>6c</b>	
<b>d</b>	Backup withholding erroneously withheld	<b>6d</b>	
<b>7</b>	Total credits and payments. Add lines 6a through 6d	<b>7</b>	
<b>8</b>	Enter any <b>penalty</b> for underpayment of estimated tax. Check here <input type="checkbox"/> if Form 2220 is attached	<b>8</b>	
<b>9</b>	<b>Tax due.</b> If the total of lines 5 and 8 is more than line 7, enter <b>amount owed</b>	<b>9</b>	
<b>10</b>	<b>Overpayment.</b> If line 7 is more than the total of lines 5 and 8, enter the <b>amount overpaid</b>	<b>10</b>	
<b>11</b>	Enter the amount of line 10 to be: <b>Credited to 2016 estimated tax</b> <input type="checkbox"/> <b>Refunded</b> <input type="checkbox"/>	<b>11</b>	

**Part VII** Statements Regarding Activities

	Yes	No
<b>1a</b> During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		<b>X</b>
<b>b</b> Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see Instructions for the definition)? If the answer is "Yes" to <b>1a</b> or <b>1b</b> , attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.		<b>X</b>
<b>c</b> Did the foundation file <b>Form 1120-POL</b> for this year?		<b>X</b>
<b>d</b> Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. <input type="checkbox"/> \$ _____ (2) On foundation managers. <input type="checkbox"/> \$ _____		
<b>e</b> Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. <input type="checkbox"/> \$ _____		
<b>2</b> Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities.		<b>X</b>
<b>3</b> Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		<b>X</b>
<b>4a</b> Did the foundation have unrelated business gross income of \$1,000 or more during the year?		<b>X</b>
<b>b</b> If "Yes," has it filed a tax return on <b>Form 990-T</b> for this year? <b>N/A</b>		
<b>5</b> Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T.		<b>X</b>
<b>6</b> Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	<b>X</b>	
<b>7</b> Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	<b>X</b>	
<b>8a</b> Enter the states to which the foundation reports or with which it is registered (see instructions) <b>None</b>		
<b>b</b> If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	<b>X</b>	
<b>9</b> Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2015 or the taxable year beginning in 2015 (see instructions for Part XIV)? If "Yes," complete Part XIV		<b>X</b>
<b>10</b> Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses		<b>X</b>

**Part VII-A Statements Regarding Activities (continued)**

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11	Yes	No
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X	

Website address ► **WWW.THENTHC.ORG**

14 The books are in care of ► **THE ORGANIZATION** Telephone no. ► **972-542-9457**  
**300 E. VIRGINIA**

Located at ► **MCKINNEY** TX ZIP+4 ► **75070**

15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 – Check here ☐ and enter the amount of tax-exempt interest received or accrued during the year ► **15**

16 At any time during calendar year 2015, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? ☐ Yes ☒ No

See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes," enter the name of the foreign country ►

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required**

**File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.**

	Yes	No
1a During the year did the foundation (either directly or indirectly):		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
b If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?	N/A	
Organizations relying on a current notice regarding disaster assistance check here <input type="checkbox"/>		
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2015?	N/A	
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a At the end of tax year 2015, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2015?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If "Yes," list the years ► 20 , 20 , 20 , 20		
b Are there any years listed in 2a for which the foundation is <b>not</b> applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement – see instructions.)	N/A	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. ► 20 , 20 , 20 , 20		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
b If "Yes," did it have excess business holdings in 2015 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2015.)	N/A	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?		X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2015?		X

**Part VII-B** **Statements Regarding Activities for Which Form 4720 May Be Required (continued)****5a** During the year did the foundation pay or incur any amount to:

- (1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No
- (2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No
- (3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No
- (4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? (see instructions) ☐ Yes ☒ No
- (5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

**b** If any answer is "Yes" to 5a(1)–(5), did **any** of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)? **N/A**Organizations relying on a current notice regarding disaster assistance check here ☐**c** If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? **N/A** ☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

**6a** Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No**b** Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? **6b** ☒

If "Yes" to 6b, file Form 8870.

**7a** At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No**b** If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? **N/A** **7b****Part VIII** **Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors****1** List all officers, directors, trustees, foundation managers and their compensation (see instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (if not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Statement 6				

**2** Compensation of five highest-paid employees (other than those included on line 1 – see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 **0**

Form 990-PF (2015)

Collin County Historical Society

52-1093455

Page 7

**Part VII****Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)****3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE."**

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services		

**Part VIII****Summary of Direct Charitable Activities**

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
1 N/A	
2	
3	
4	

**Part IX****Summary of Program-Related Investments (see instructions)**

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

	Amount
1 N/A	
2	
All other program-related investments. See instructions.	
3	
Total. Add lines 1 through 3	

Form 990-PF (2015)

**Part X** Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	0
b	Average of monthly cash balances	1b	16,334
c	Fair market value of all other assets (see instructions)	1c	19,808
d	<b>Total</b> (add lines 1a, b, and c)	1d	36,142
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0
2	Acquisition indebtedness applicable to line 1 assets	2	0
3	Subtract line 2 from line 1d	3	36,142
4	Cash deemed held for charitable activities. Enter 1½% of line 3 (for greater amount, see instructions)	4	542
5	<b>Net value of noncharitable-use assets.</b> Subtract line 4 from line 3. Enter here and on Part V, line 4	5	35,600
6	<b>Minimum investment return.</b> Enter 5% of line 5	6	1,780

**Part XI** Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	1,780
2a	Tax on investment income for 2015 from Part VI, line 5	2a	
b	Income tax for 2015. (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	1,780
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	1,780
6	Deduction from distributable amount (see instructions)	6	
7	<b>Distributable amount as adjusted.</b> Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	1,780

**Part XII** Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. – total from Part I, column (d), line 26	1a	35,122
b	Program-related investments – total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	<b>Qualifying distributions.</b> Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	35,122
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see instructions)	5	0
6	<b>Adjusted qualifying distributions.</b> Subtract line 5 from line 4	6	35,122

**Note.** The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

**Part XIII** Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2014	(c) 2014	(d) 2015
<b>1</b> Distributable amount for 2015 from Part XI, line 7				<b>1,780</b>
<b>2</b> Undistributed income, if any, as of the end of 2015:				
<b>a</b> Enter amount for 2014 only				
<b>b</b> Total for prior years: 20____, 20____, 20____				
<b>3</b> Excess distributions carryover, if any, to 2015:				
<b>a</b> From 2010	98,842			
<b>b</b> From 2011	25,336			
<b>c</b> From 2012	21,090			
<b>d</b> From 2013	20,348			
<b>e</b> From 2014	21,947			
<b>f</b> Total of lines 3a through e	187,563			
<b>4</b> Qualifying distributions for 2015 from Part XII, line 4: ▶ \$ <b>35,122</b>				
<b>a</b> Applied to 2014, but not more than line 2a				
<b>b</b> Applied to undistributed income of prior years (Election required – see instructions)				
<b>c</b> Treated as distributions out of corpus (Election required – see instructions)				
<b>d</b> Applied to 2015 distributable amount				<b>1,780</b>
<b>e</b> Remaining amount distributed out of corpus	33,342			
<b>5</b> Excess distributions carryover applied to 2015 (If an amount appears in column (d), the same amount must be shown in column (a).)				
<b>6</b> Enter the net total of each column as indicated below:				
<b>a</b> Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	220,905			
<b>b</b> Prior years' undistributed income. Subtract line 4b from line 2b				
<b>c</b> Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
<b>d</b> Subtract line 6c from line 6b. Taxable amount – see instructions				
<b>e</b> Undistributed income for 2014. Subtract line 4a from line 2a. Taxable amount – see instructions				
<b>f</b> Undistributed income for 2015. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2016				<b>0</b>
<b>7</b> Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required—see instructions)				
<b>8</b> Excess distributions carryover from 2010 not applied on line 5 or line 7 (see instructions)	98,842			
<b>9</b> Excess distributions carryover to 2016. Subtract lines 7 and 8 from line 6a	122,063			
<b>10</b> Analysis of line 9:				
<b>a</b> Excess from 2011	25,336			
<b>b</b> Excess from 2012	21,090			
<b>c</b> Excess from 2013	20,348			
<b>d</b> Excess from 2014	21,947			
<b>e</b> Excess from 2015	33,342			



**Part XIV Private Operating Foundations** (see instructions and Part VII-A, question 9)

**1a** If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2015, enter the date of the ruling ▶

**b** Check box to indicate whether the foundation is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

**2a** Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed

Tax year	Prior 3 years			(e) Total
(a) 2015	(b) 2014	(c) 2013	(d) 2012	
<b>b</b> 85% of line 2a				
<b>c</b> Qualifying distributions from Part XII, line 4 for each year listed				
<b>d</b> Amounts included in line 2c not used directly for active conduct of exempt activities				
<b>e</b> Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c				
<b>3</b> Complete 3a, b, or c for the alternative test relied upon:				
<b>a</b> "Assets" alternative test – enter:				
<b>(1)</b> Value of all assets				
<b>(2)</b> Value of assets qualifying under section 4942(j)(3)(B)(i)				
<b>b</b> "Endowment" alternative test – enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed				
<b>c</b> "Support" alternative test – enter:				
<b>(1)</b> Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)				
<b>(2)</b> Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)				
<b>(3)</b> Largest amount of support from an exempt organization				
<b>(4)</b> Gross investment income				

**Part XV Supplementary Information** (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year – see instructions.)

**1 Information Regarding Foundation Managers:**

**a** List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)  
**N/A**

**b** List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.  
**N/A**

**2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:**

Check here ☐ If the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

**a** The name, address, and telephone number or e-mail address of the person to whom applications should be addressed:  
**COLLIN COUNTY HISTORICAL SOCIETY 972-542-9457**  
**300 E. VIRGINIA MCKINNEY TX 75069**

**b** The form in which applications should be submitted and information and materials they should include:  
**LETTER**

**c** Any submission deadlines:  
**NONE**

**d** Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:  
**NONE**

**Part XV** Supplementary Information (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> Paid during the year <b>N/A</b>				
<b>Total</b>			<b>▶ 3a</b>	
<b>b</b> Approved for future payment <b>N/A</b>				
<b>Total</b>			<b>▶ 3b</b>	

## Enter gross amounts unless otherwise indicated.

(See worksheet in line 13 instructions to verify calculations.)

## Line No.

1a

1a	Online & Museum Books Purchased
----	---------------------------------

1b	Program Fees Collected Through Tour
----	-------------------------------------

11b	Donations From Charitable Bingo
-----	---------------------------------

11c	Refunds and Credits for Expenses
-----	----------------------------------

## Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

- d** If the answer to any of the above is "Yes," complete the following schedule. Column **(b)** should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column **(d)** the value of the goods, other assets, or services received

	Yes	No
1a(1)		X
1a(2)		X
1b(1)		X
1b(2)		X
1b(3)		X
1b(4)		X
1b(5)		X
1b(6)		X
1c		X

[illegible]

- ☐ Yes ☒ No

- (c) Description of relationship

N/A		

May the IRS discuss this return with the preparer shown below (see instructions)? ☐ Yes

Date \_\_\_\_\_

VICE-CHAIR/EXEC DIR  
Title

Phone no. **972-464-1226**

DAA

# Federal Statements

7/28/2016 9:55 AM

## Statement 1 - Form 990-PF, Part I, Line 11 - Other Income

Description	Revenue per Books	Net Investment Income	Adjusted Net Income
Book Publishing Projects	\$ 10,007	\$	\$ 10,007
Tour / Exhibit Admission	5,755		5,755
MEMBERSHIP DUES	190		190
Charitable Bingo Donations	14,293		14,293
Miscellaneous Income	78		78
Total	\$ 30,323	\$ 0	\$ 30,323

## Statement 2 - Form 990-PF, Part I, Line 19 - Depreciation

Description	Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income
WINDOW REPAIRS	10/15/02	\$ 30,000	\$ 9,422	S/L	39	\$ 770		\$ 770
DELTA DESIGN CABINETS	6/22/02	27,682	27,682	S/L	7			
FIREPROOF CABINETS	8/20/02	4,798	4,798	S/L	7			
SECURITY SYSTEM	10/03/02	16,000	16,000	S/L	7			
PRE 2001 ASSETS	12/31/01	35,975	35,975	S/L	7			
FURNITURE DONATION	4/01/03	12,429	12,429	S/L	7			
STORAGE CABINETS	5/23/03	13,624	13,624	S/L	7			
STORAGE CABINETS	8/13/07	3,445	3,445	S/L	5			
LIBRARY SHELVING	8/31/07	1,693	1,693	S/L	5			
3 DELL COMPUTERS	3/22/05	3,774	3,774	S/L	5			
DELL PRINTER	3/22/05	799	799	S/L	5			

# Federal Statements

## Statement 2 - Form 990-PF, Part I, Line 19 - Depreciation (continued)

Description								
Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income	
DELL POWEREDGE 2900 SERVER								
4/16/07 \$	6,300 \$	6,300	S/L	5	\$	\$	\$	
DELL D820 LAPTOP								
4/16/07	1,875	1,875	S/L	5				
2 DELL DESKTOPS 745								
4/16/07	2,800	2,800	S/L	5				
NETWORK HARDWARE								
4/16/07	382	382	S/L	5				
SOFTWARE & LICENSES								
4/16/07	1,185	1,185	S/L	5				
FLAT PANEL MONITOR								
8/13/07	396	396	S/L	5				
LYNKSYS SWITCH & CABLES								
8/13/07	141	141	S/L	5				
CISCO FIREWALL BACKUP								
8/13/07	4,033	4,033	S/L	5				
COMPUTER EQUIPMENT								
5/01/03	1,642	1,642	S/L	5				
COMPUTER PROJECTOR								
5/01/03	3,319	3,319	S/L	5				
COMPUTER SERVER								
4/30/02	7,160	7,160	S/L	5				
HP LASERJET								
6/14/02	526	526	S/L	5				
Total	\$ 179,978	\$ 159,400			\$ 770	\$ 0	\$ 770	

## Federal Statements

7/28/2016 9:55 AM

### Statement 3 - Form 990-PF, Part I, Line 23 - Other Expenses

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
	\$	\$	\$	\$
Expenses				
Marketing & Public Relations	209			209
Misc Expenses	1,205			1,205
Fundraising	4,300			4,300
Insurance	3,304			3,304
Bank Charges	787			787
Storage	1,720			1,720
Office Supplies	467			467
Computer & Software Support	335			335
Web Hosting	875			875
Event Expenses	10,978			10,978
Memberships & Dues	119			119
Supplies	91			91
Book Royalties	1,845			1,845
Postage & Shipping	344			344
Building Repairs & Maintenan	32			32
Total	\$ 26,611	\$ 0	\$ 0	\$ 26,611

### Statement 4 - Form 990-PF, Part II, Line 14 - Land, Building, and Equipment

Description	Beginning Net Book	End Cost / Basis	End Accumulated Depreciation	Net FMV
	\$	\$	\$	\$
Total	20,578	179,978	160,170	19,808
	\$ 20,578	\$ 179,978	\$ 160,170	\$ 19,808

**Federal Statements****Statement 5 - Form 990-PF, Part II, Line 22 - Other Liabilities**

<u>Description</u>	<u>Beginning of Year</u>	<u>End of Year</u>
Payroll Liabilities	\$ 1,630	\$
TIAA-CREF Payable	8,559	8,559
Total	<u>\$ 10,189</u>	<u>\$ 8,559</u>



CCHS3455 Collin County Historical Society  
52-1093455  
FYE: 12/31/2015

## Federal Statements

7/28/2016 9:55 AM

### Statement 6 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees, Etc.

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
MARY CAROLE STROTHER 300 E VIRGINIA MCKINNEY TX 75069	VICE-CHAIR/E	4.00	0	0	0
DEBORAH KILGORE 300 E. VIRGINIA MCKINNEY TX 75069	VICE-CHAIRMA	4.00	0	0	0
EDWARD WRIGHT 300 E VIRGINIA MCKINNEY TX 75069	VICE-CHAIRMA	4.00	0	0	0
NINA DOWELL RINGLEY 300 E VIRGINIA MCKINNEY TX 75069	MEMBERSHIP C	4.00	0	0	0
JENNIFER DAVIS MCCARLEY WILSON 300 E VIRGINIA MCKINNEY TX 75069	PRESIDENT	4.00	0	0	0
BRANDON FULINCHECK 300 E VIRGINIA MCKINNEY TX 75069	TREASURER	20.00	0	0	0
PAT RODGERS 300 E VIRGINIA MCKINNEY TX 75069	SECRETARY	4.00	0	0	0
JIM BUNDY 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
BETTY PETKOVSEK 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
PAGE THOMAS	BOARD MEMBER	4.00	0	0	0

CCHS3455 Collin County Historical Society  
52-1093455  
FYE: 12/31/2015

## Federal Statements

7/28/2016 9:55 AM

**Statement 6 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees,  
Etc. (continued)**

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
300 E VIRGINIA MCKINNEY TX 75069					

**Federal Statements**

**Form 990-PF, Part XV, Line 2b - Application Format and Required Contents**

Description

LETTER

**Form 990-PF, Part XV, Line 2c - Submission Deadlines**

Description

NONE

**Form 990-PF, Part XV, Line 2d - Award Restrictions or Limitations**

Description

NONE

Form **4562**

# Depreciation and Amortization

(Including Information on Listed Property)

OMB No. 1545-0172

**2015**Department of the Treasury  
Internal Revenue Service (99)

▶ Attach to your tax return.

▶ Information about Form 4562 and its separate instructions is at [www.irs.gov/form4562](http://www.irs.gov/form4562).Attachment  
Sequence No. **179**

Name(s) shown on return

**Collin County Historical Society**

Identifying number

**52-1093455**

Business or activity to which this form relates

**Indirect Depreciation****Part I Election To Expense Certain Property Under Section 179**

Note: If you have any listed property, complete Part V before you complete Part I.

1	Maximum amount (see instructions)	1	<b>500,000</b>
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation (see instructions)	3	<b>2,000,000</b>
4	Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-	4	
5	Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
7	Listed property. Enter the amount from line 29	7	
8	Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction. Enter the <b>smaller</b> of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2014 Form 4562	10	
11	Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions)	11	
12	Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2016. Add lines 9 and 10, less line 12	13	

Note: Do not use Part II or Part III below for listed property. Instead, use Part V.

**Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions.)**

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions)	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	<b>770</b>

**Part III MACRS Depreciation (Do not include listed property.) (See instructions.)****Section A**

17	MACRS deductions for assets placed in service in tax years beginning before 2015	17	<b>0</b>
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here		

**Section B—Assets Placed in Service During 2015 Tax Year Using the General Depreciation System**

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only—see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs.		S/L	
h Residential rental property			27.5 yrs.	MM	S/L	
			27.5 yrs.	MM	S/L	
i Nonresidential real property			39 yrs.	MM	S/L	
				MM	S/L	

**Section C—Assets Placed in Service During 2015 Tax Year Using the Alternative Depreciation System**

20a Class life					S/L	
b 12-year			12 yrs.		S/L	
c 40-year			40 yrs.	MM	S/L	

**Part IV Summary (See instructions.)**

21	Listed property. Enter amount from line 28	21	
22	Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions	22	<b>770</b>
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

For Paperwork Reduction Act Notice, see separate instructions.

Form **4562** (2015)

DAA

There are no amounts for Page 2

52-1093455

**Federal Asset Report**

FYE: 12/31/2015

**Form 990, Page 1**

Asset	Description	Date In Service	Cost	Bus %	Sec 179 Bonus	Basis for Depr	Per Conv Meth	Prior	Current
<b>Other Depreciation:</b>									
1	WINDOW REPAIRS	10/15/02	30,000			30,000	39 MO S/L	9,422	770
2	DELTA DESIGN CABINETS	6/22/02	27,682			27,682	7 MO S/L	27,682	0
3	FIREPROOF CABINETS	8/20/02	4,798			4,798	7 MO S/L	4,798	0
4	SECURITY SYSTEM	10/03/02	16,000			16,000	7 MO S/L	16,000	0
5	PRE 2001 ASSETS	12/31/01	35,975			35,975	7 MO S/L	35,975	0
6	FURNITURE DONATION	4/01/03	12,429			12,429	7 MO S/L	12,429	0
7	STORAGE CABINETS	5/23/03	13,624			13,624	7 MO S/L	13,624	0
9	STORAGE CABINETS	8/13/07	3,445			3,445	5 MO S/L	3,445	0
10	LIBRARY SHELVING	8/31/07	1,693			1,693	5 MO S/L	1,693	0
11	3 DELL COMPUTERS	3/22/05	3,774			3,774	5 MO S/L	3,774	0
12	DELL PRINTER	3/22/05	799			799	5 MO S/L	799	0
13	DELL POWEREDGE 2900 SERVER	4/16/07	6,300			6,300	5 MO S/L	6,300	0
14	DELL D820 LAPTOP	4/16/07	1,875			1,875	5 MO S/L	1,875	0
15	2 DELL DESKTOPS 745	4/16/07	2,800			2,800	5 MO S/L	2,800	0
16	NETWORK HARDWARE	4/16/07	382			382	5 MO S/L	382	0
17	SOFTWARE & LICENSES	4/16/07	1,185			1,185	5 MO S/L	1,185	0
18	FLAT PANEL MONITOR	8/13/07	396			396	5 MO S/L	396	0
19	LYNKSYS SWITCH & CABLES	8/13/07	141			141	5 MO S/L	141	0
20	CISCO FIREWALL BACKUP	8/13/07	4,033			4,033	5 MO S/L	4,033	0
21	COMPUTER EQUIPMENT	5/01/03	1,642			1,642	5 MO S/L	1,642	0
22	COMPUTER PROJECTOR	5/01/03	3,319			3,319	5 MO S/L	3,319	0
23	COMPUTER SERVER	4/30/02	7,160			7,160	5 MO S/L	7,160	0
24	HP LASERJET	6/14/02	526			526	5 MO S/L	526	0
<b>Total Other Depreciation</b>			<u>179,978</u>			<u>179,978</u>		<u>159,400</u>	<u>770</u>
<b>Total ACRS and Other Depreciation</b>			<u>179,978</u>			<u>179,978</u>		<u>159,400</u>	<u>770</u>
<b>Grand Totals</b>			179,978			179,978		159,400	770
<b>Less: Dispositions and Transfers</b>			0			0		0	0
<b>Less: Start-up/Org Expense</b>			0			0		0	0
<b>Net Grand Totals</b>			<u>179,978</u>			<u>179,978</u>		<u>159,400</u>	<u>770</u>

Internal Revenue Service  
District Director

Department of the Treasury

Date: OCT 24 1984

Employer Identification Number:  
52-1093455

Accounting Period Ending:

December 31

Person to Contact:

EO Technical Assistant

Contact Telephone Number:

(214) 767-3526

EO:7213:309:JS

Collin County Historical Society  
Chestnut At Virginia  
McKinney, Texas 75069

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that, as indicated in your application, you are a private foundation within the meaning of section 509(a) of the Code. In this letter, we are not determining whether you are an operating foundation as defined in section 4942(j)(3).

If your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA). However, since you are a private foundation, you are subject to excise taxes under Chapter 42 of the Code. You also may be subject to other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

You are required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as a Private Foundation. Form 990-PF must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law

(over)

ja

late, unless there is reasonable cause for the delay.

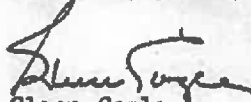
You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and private foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

  
Glenn Cagle  
District Director

# **COLLIN COUNTY HISTORY MUSEUM PROJECT GRANT PROPOSAL**

 **Presented by:  
Mary Carole Strother, Executive Director  
January 2018**



# COLLIN COUNTY HISTORY MUSEUM



1911 Texas Historic Landmark



- 1) To preserve and protect our cultural history for future generations
- 2) To disseminate historical information through our museum collections, archives, research library, and publications
- 3) To improve intellectual and physical access to our information and museum collections

Strategic Goals of the Collin County History Museum





# Sharing of Historic Photos

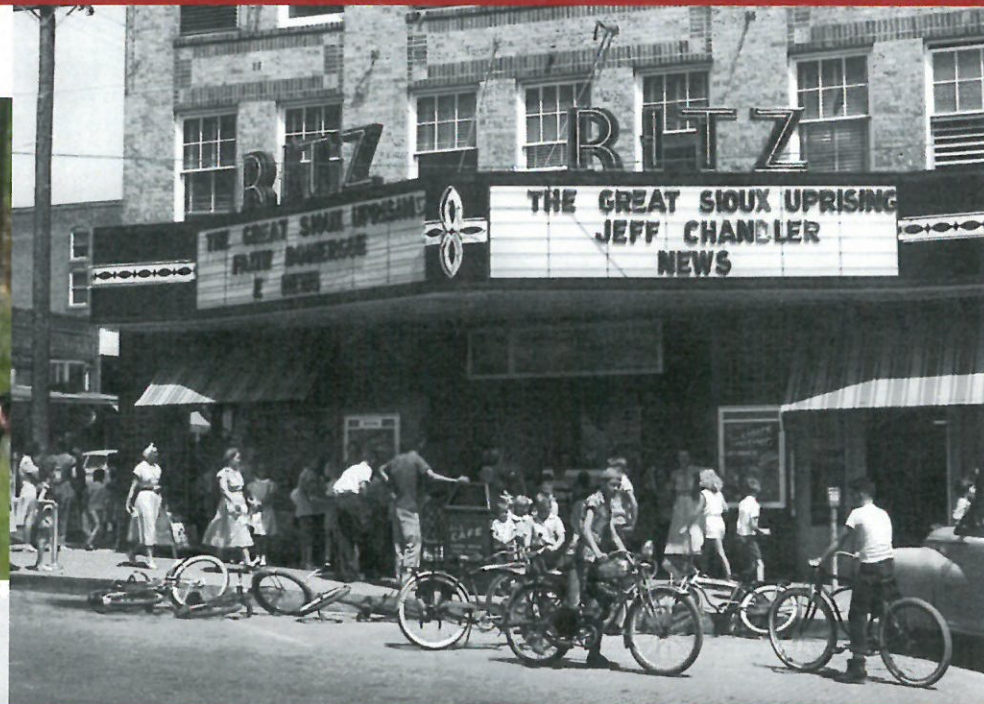




# Market Street Remodeling



# Richardson Bike Mart



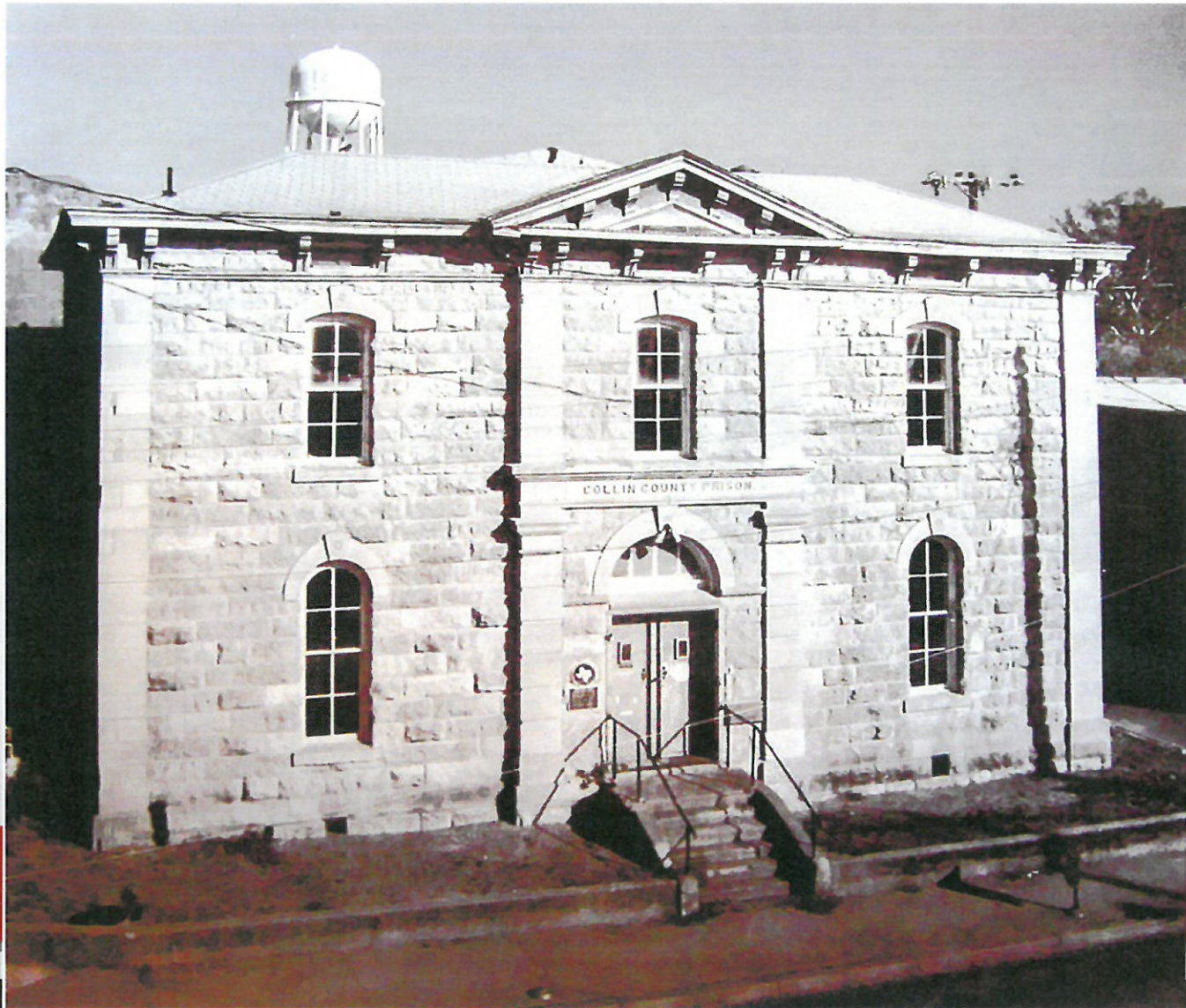
## Opening April 2018





**Peter Carrell Accounting**







**Collin County  
History Museum  
is seeking  
2018 Project Grant  
funding for \$11,550**



**Collin County History Museum**  
**McKinney Then and Now Project Grant**  
 January 2018

Item	Description	Cost	Quantity	Total Cost
Then and Now Display Boards	33" x 60" Board design and layout	\$300 per board	10	\$3000
Exhibit Floor Plan Layout	Storyboards of 10 scenes	\$150 per scene	10	\$1500
Artifact Description Cards	Layout and mounting of museum signage for display case artifacts	\$150 per case	6 display cases	\$900
Creation of Videos correlated to <i>Then and Now</i> Display Boards and museum artifacts	Two videos with QR codes on each Display board (1 Then video and 1 Now Video)	\$300 per board	10 boards	\$3000
Photos of Current McKinney Businesses for Videos used on Display boards	Full edit and enhancement of 150 digital shots, 40 mounted shots for exhibit	\$2000	1 pkg	\$2000
Exhibit Construction Materials	Paint and wood stain	\$30 per gallon	5 gallons	\$150
Exhibit Construction Materials	Lumber, boards, corrugated tin, plywood, glass, nails, screws,	\$1000	1	\$1000
Grant Request Total				\$11,550

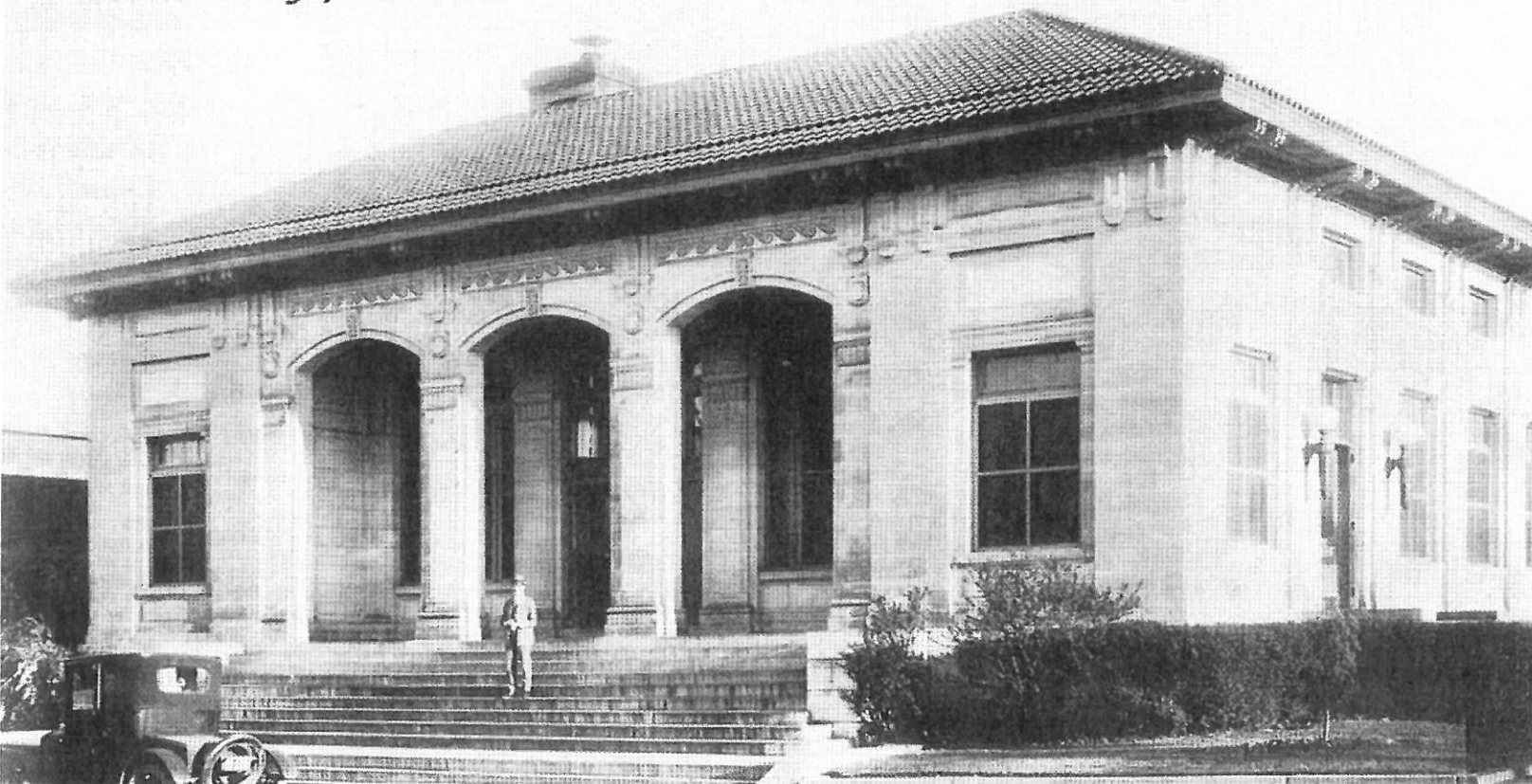


Itemized Budget for In-Kind Services				
Service Provided	Donor of Services			Totals
Exhibit Construction 360 hours	CCHSM Volunteers			\$3,600
Printing of Historic Photos	Denton County Office of History and Culture			\$2,300
Project Total for In-Kind Services				\$5,900

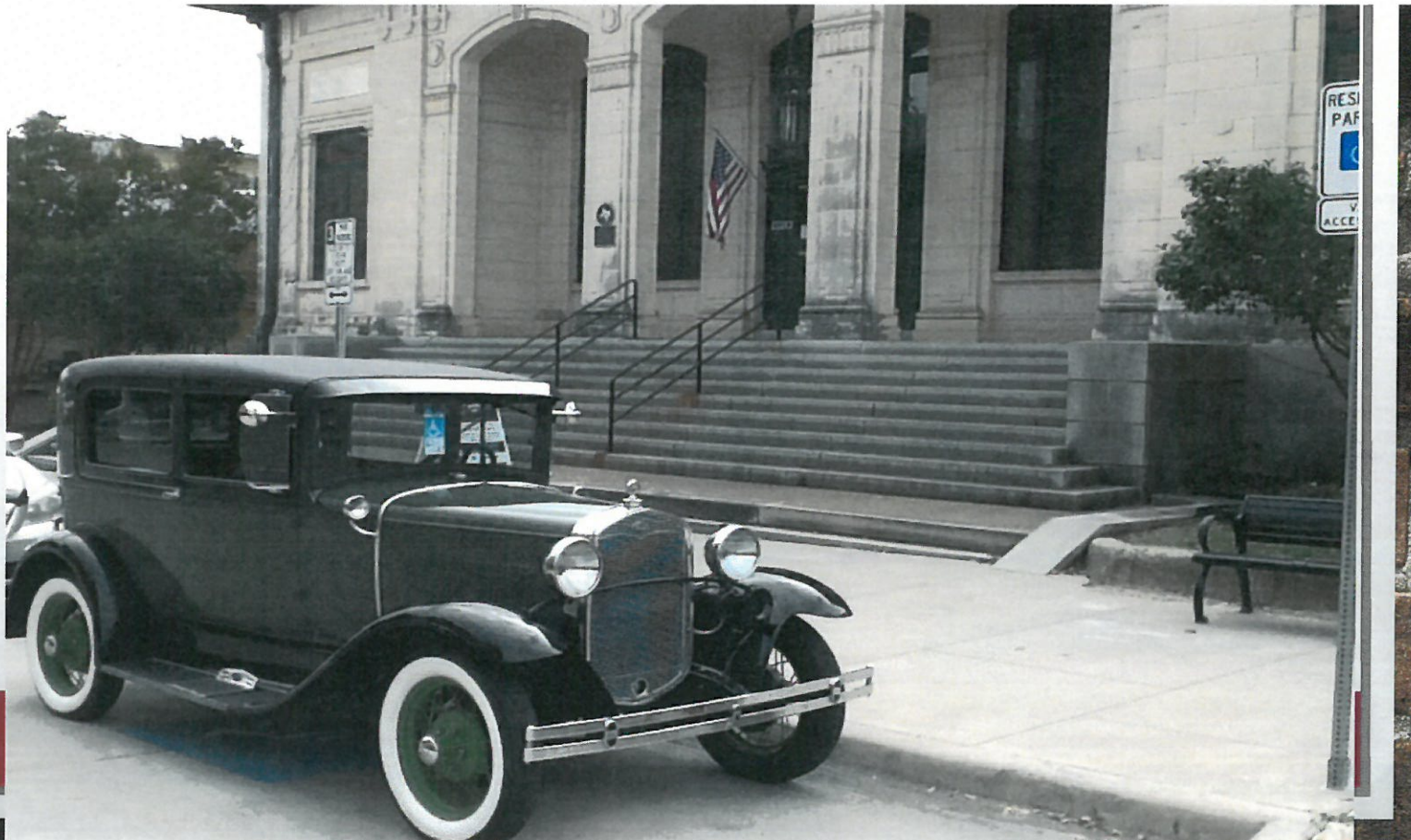
Project Grants Totals	
Project Grant Request from MCDC	\$11,550
Project Total for In-Kind Services	\$ 5,900
	\$17,450

McKinney  
*Then* &  
**now**

*Post Office  
McKinney, Texas*







**Launch February 2019**



**End December 2019**



# **\$1,500 for Storyboard of 10 Scenes**

Exhibit Floor Plan Layout	Storyboards of 10 scenes	\$150 per scene	10	\$1500
------------------------------	-----------------------------	-----------------------	----	--------

**Photos, Stories, Videos, Artifacts  
Included in each Scene**



# 10 Modules or Scenes

**Government:** Courthouse, City Hall, Police and Fire

**Entertainment:** Opera House and Theatres

**Food:** Restaurant and Grocery Stores

**Industrial:** Flour Mill, Cotton Mill, Power Plant

**Medical:** Drug Stores, Doctors, and Hospitals

**Communication:** Letters, Telegraph and Telephone

**Business and Retail:** Farm Stores, Department Stores, Shoe Store, Millinery, Bike Shop

**Transportation:** Horse, Mules, Trains and Trolleys

**Churches and Education:** Early Churches, Schools and Colleges

**Banks and Real Estate**

**Construction of 4 Scenes**



# **\$1,150 for Construction Materials for 4 Scene Designs**

Exhibit Construction Materials	Paint and wood stain	\$30 per gallon	5 gallons	\$150
Exhibit Construction Materials	Lumber, boards, corrugated tin, plywood, glass, nails, screws,	\$1000	1	\$1000





**Bank**





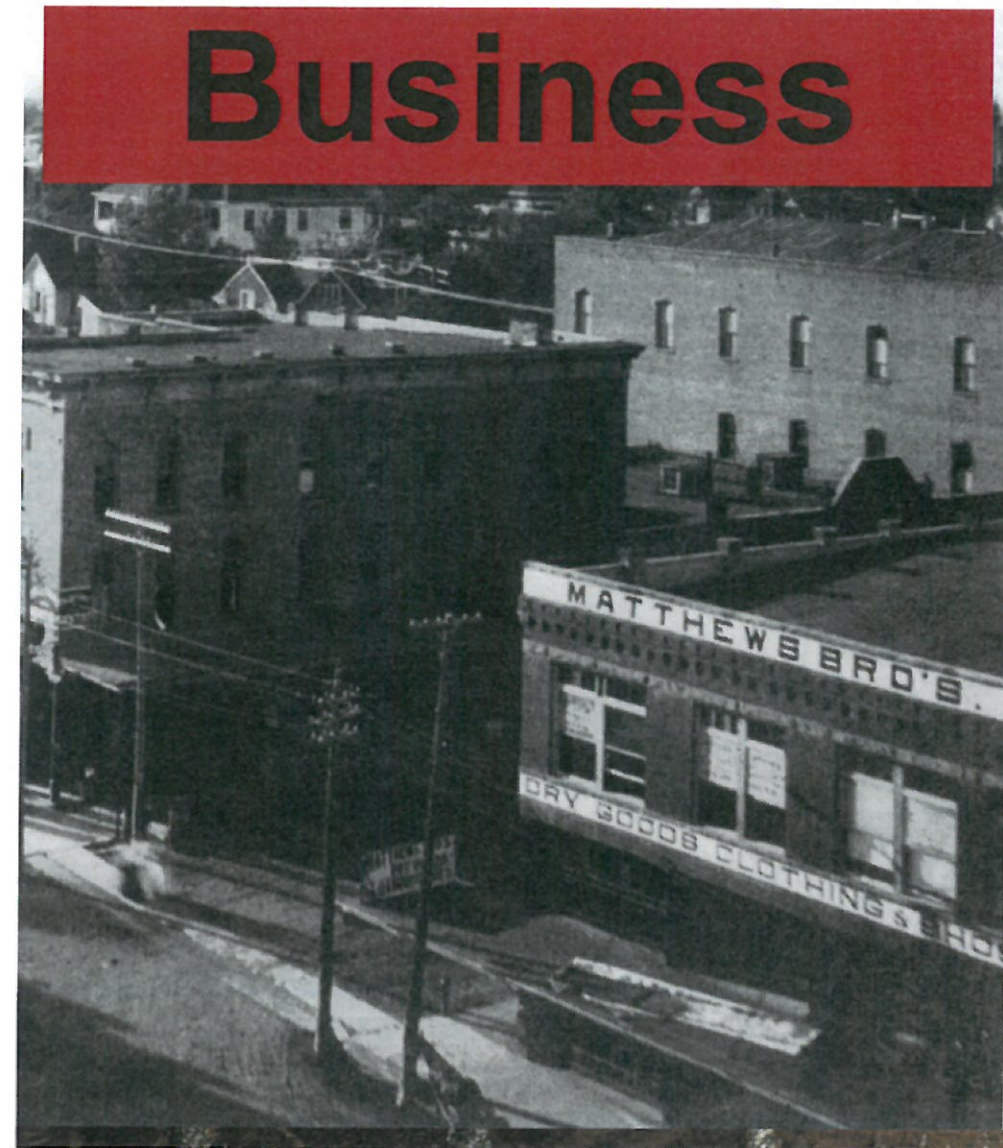
CHRISTIAN CHURCH.



# Church

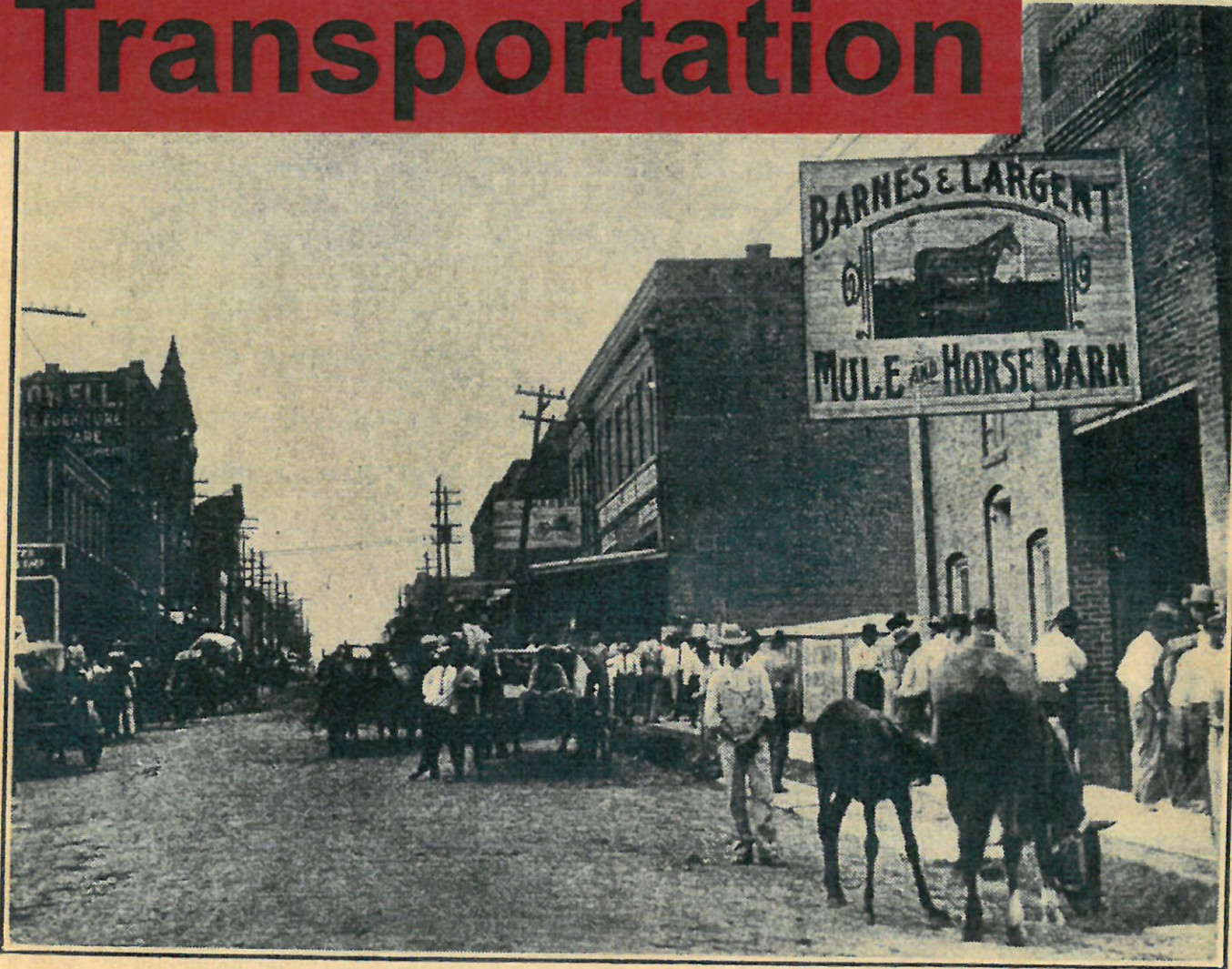


# Business





# Transportation



**Livery  
Stable**







# LOCAL YOCAL

FARM TO MARKET



DO NOT  
ENTER



# Then and Now Display Boards

<i>Then and Now</i> Display Boards	33" x 60" Board design and layout	\$300 per board	10	\$3000
---------------------------------------	---	-----------------------	----	--------

## Two Design Layouts

### 1. Picture Over Picture Paired Images

















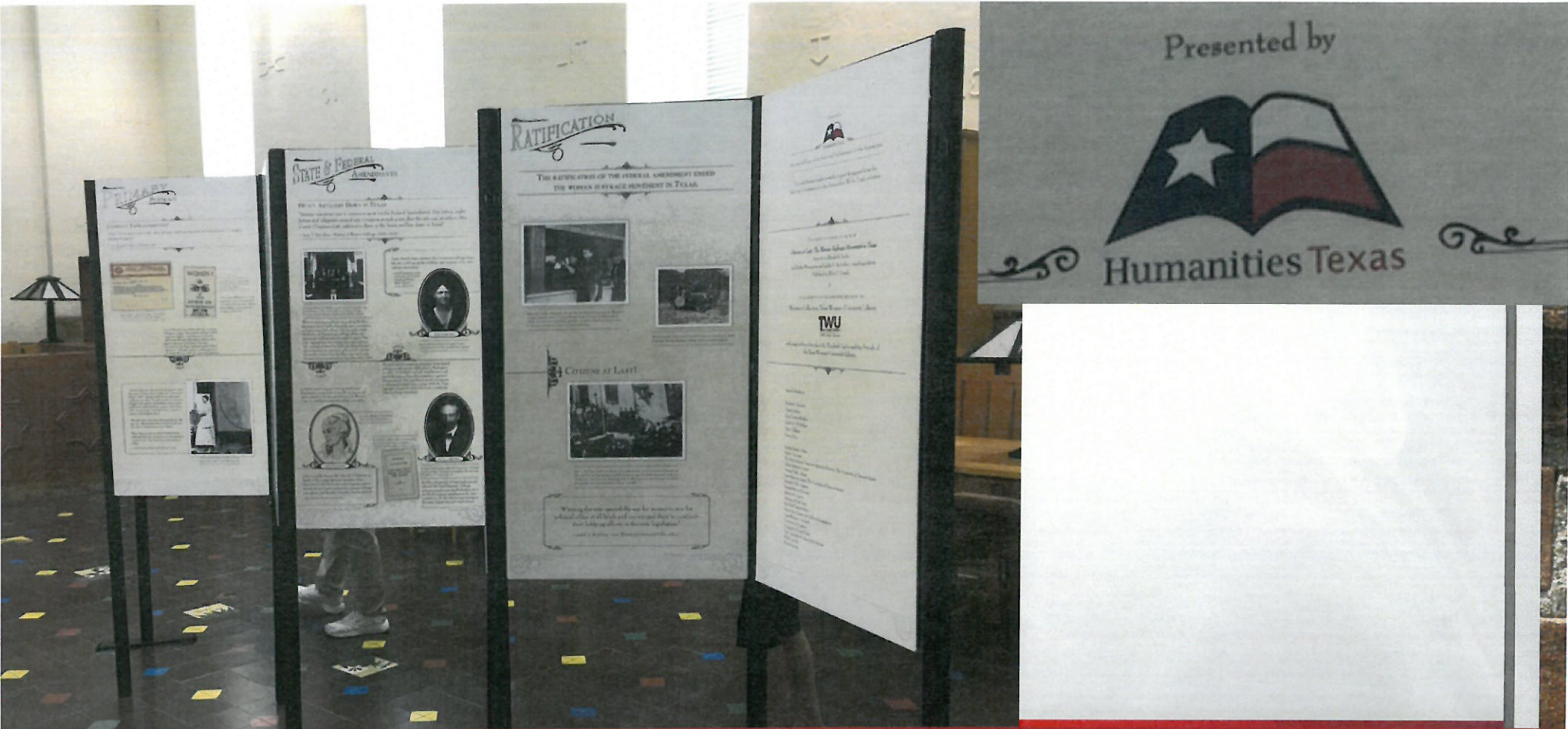


# **Then and Now Display Boards**

**Two Design Layouts**

**2. Module Theme**





# Hall of State in Fair Park



# Display Boards Layout

Historic  
Photos

Historic  
Signs

Historic  
Ads

## DRAFT AMENDMENTS

### HEAVY ARTILLERY DOWN IN TEXAS

January was given over to intensive work for the Federal Amendment. Day letters, night letters and telegrams poured into Congress at such a rate that the national president, Mrs. Carrie Chapman Catt, referred to them as the "heavy artillery down in Texas."

—Jane T. McCallum, "History of Woman Suffrage, 1900-1920"



"Texas Dred" Jones organized the Congressional suffrage league. He was a college speaker, lecturer and treasurer of the state suffrage association."

John W. Starnes (left) and George W. Starnes (right) were the first Texas suffragists to be elected to the Texas House of Representatives in 1901.



When the federal amendment was pending, the Texas Legislature passed a bill to amend the state constitution and give women full suffrage. The amendment was passed by the Texas House of Representatives in 1901. The bill was then sent to the Texas Senate for consideration. The Senate passed the bill on March 21, 1901. The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.

The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.

In 1901, Carrie Chapman Catt organized the Texas Suffrage League. The league was the first Texas suffrage organization. The league was the first Texas suffrage organization. The league was the first Texas suffrage organization.



Following the Texas House of Representatives' passage of the federal amendment, the Texas Senate passed the bill on March 21, 1901. The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.

The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.

## COMPLETE ENFRANCHISEMENT

"Since Texas was a one-party state, primary suffrage was almost tantamount to complete enfranchisement."

—A. Elizabeth Taylor, *Give us the Law*



The primary suffrage act of 1901 enfranchised women by giving the poll tax to that year only, making them eligible to vote in the July primary of that year.

Texas suffragists found their attention on primary suffrage for women. Since primary suffrage could be achieved simply by a legislative act, it was more easily obtainable than full suffrage, which could be passed only by an amendment to the state constitution. The Texas Legislature passed a bill on March 21, 1901, and Governor Davis signed it on March 21, 1901. Women could now vote in the July primary of that year.

"Christie Jones was approached by suffragists to act as the agent of black women for the vote. She refused. Back in 1901, Negroes could not vote and women could not vote either. The white women were trying to help get a bill passed in the legislature where women could vote. I said to the Negro women, 'I don't know if we can vote or not, but if there's a chance, I want to try to help make it.'"

"We went to the poll at the white primary but could not vote. We kept after them until they finally and we could vote because we are a Negro."

"When John Jones was elected with NKKKK, he challenged this issue, bringing out of the first black woman to vote in the Texas Democratic primary in 1904."

—Christie Jones and John Jones, *The Star Herald*



Christie Jones, 1908, Governor's House, left, the first black woman to vote in the Texas Democratic primary in 1904.

## MAJORITY AT LAST

"Attained my majority at last about 7:45 on June 26th."

—Jane T. McCallum, *Down Home*

## COLORED WOMEN ARE REVERTED TO TYPE EXCEEDS ESTIMATE

When the Texas House of Representatives passed the federal amendment, the Texas Senate passed the bill on March 21, 1901. The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.

## TREMBLED BEING GAS TEXAS WOMEN

When the Texas House of Representatives passed the federal amendment, the Texas Senate passed the bill on March 21, 1901. The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.

## Women Voters ATTENTION

When the Texas House of Representatives passed the federal amendment, the Texas Senate passed the bill on March 21, 1901. The bill was then signed by Governor James H. Davis on March 21, 1901. The bill became law on March 21, 1901.



# Interactive Display Boards

## QR Codes and Augmented Reality

Creation of Videos correlated to <i>Then and Now</i> Display Boards and museum artifacts	Two videos with QR codes on each Display board (1 <i>Then</i> video and 1 <i>Now</i> Video)	\$300 per board	10 boards	\$3000
--	---	-----------------	-----------	--------















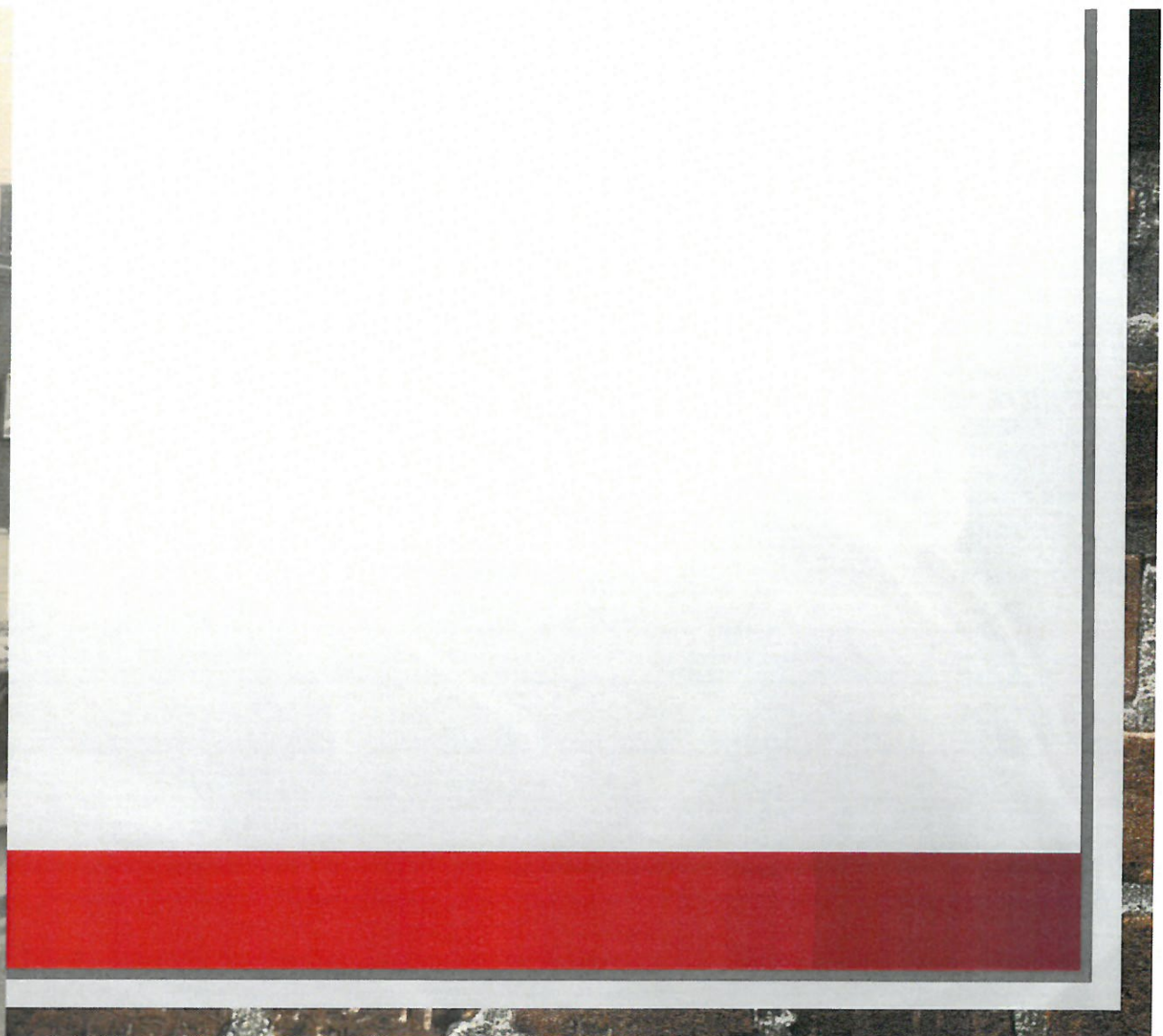








**Then**





**Then**



**Now**





**Then**





**Then**



**Now**





# Interactive Display Boards

## Photos of “McKinney Now”

Photos of Current McKinney Businesses for Videos used on Display boards	Full edit and enhancement of 150 digital shots, 40 mounted shots for exhibit	\$2000	1 pkg	\$2000
---	--	--------	-------	--------



# Then and Now

## Layout and Signage for 6 Exhibit Cases

Artifact Description Cards	Layout and mounting of museum signage for display case artifacts	\$150 per case	6 display cases	\$900
-------------------------------	--	----------------------	--------------------	-------

## Artifacts Related to Theme







**Exhibit Expansion:** After the completion of the exhibit the set design modules will be used in the **after-school programming and summer camp programs** designed for elementary students.

We will use the historic photos and the "Then and Now" display boards as part of our exhibit in the **foyer of MPAC**, where we currently have a museum display in partnership with Main Street McKinney.



**Thank You for considering Collin County  
History Museum's request for grant funding.**

