CITY OF McKINNEY, TEXAS

Agenda

City Council Work Session

Monday, June 4, 2018	**5:30 PM**	**Council Chambers** **222 N. Tennessee Street** **McKinney, TX 75069**

CALL TO ORDER

DISCUSS REGULAR MEETING AGENDA ITEMS

WORK SESSION ITEMS

18-473   Consider/Discuss Automotive Sales Uses Permitted along U.S. Highway 75 and State Highway 121 and Residential Uses Permitted in Non-Residential Districts

   Attachments: Presentation

18-474   Consider/Discuss Property Tax Options for Residents Over Age 65 and the Disabled

   Attachments: Presentation

18-475   Architectural Program and Needs Assessment Study for a New Municipal Complex for the City of McKinney

   Attachments: Presentation

18-476   Consider/Discuss the Creation of a Christmas Lighting Event at Gabe Nesbitt Community Park

   Attachments: Presentation

18-477   Discuss the City of McKinney's Explore McKinney Open Data Portal and online GIS Mapping Tools

   Attachments: Open Data Presentation

COUNCIL LIAISON UPDATES

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EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.071 (2). Consultation with City Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and legal consultation on the following item(s), if any.

B. Section 551.071 (A) Pending or contemplated litigation
•   DD CR IV, LLC and DD CR V, LLC v. City of McKinney, et al, No. 380-02028-2017, 380th District Court of Collin County, Texas
•   CADG McKinney TH-1, LLC and CTMGT Barcelona, LLC v. City of McKinney, Texas, Paul Grimes and Michael Kowski, No. 380-03429-2017, 380th District Court of Collin County, Texas
•   The City of McKinney, Texas, v. Custer Storage Center, LLC v. Collin County, Texas, No. 401-03649-2015, 401st District Court of Collin County, Texas

C. Section 551.087 – Discuss Economic Development Matters
•   Project A159 – Project Cuisine

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 1st day of June, 2018 at or before 5:00 p.m.

_____
Sandy Hart, TRMC, MMC
City Secretary

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at http://www.mckinneytexas.org/ada.

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Title:	Consider/Discuss Automotive Sales Uses Permitted along U.S. Highway 75 and State Highway 121 and Residential Uses Permitted in Non-Residential Districts

SUPPORTING MATERIALS:

<u>Presentation</u>

Zoning Use Discussion

Automotive Dealerships along Major Highways

Background

- Analyzed properties based on the allowance for, or existence of, automotive (including motorcycle) dealerships
  - Did not include businesses or zonings that were solely boat or large truck dealerships
  - Did not include businesses or zonings that were solely for automotive repair

- "Auto display and sales" has been allowed by right in "BG", "C", "ML", and "MH" since the adoption of the Zoning Ordinance in 1981

Type Use	BG	C	BC	ML	MH	C3	LI	HI
Transportation, Automobile, and Related Uses								
Automobile, motorcycle, boat (sales, repair, storage)	P	P	P	P	P	S	P	P

- In 2014, new districts were adopted that limited most automotive uses to "LI" and "HI"
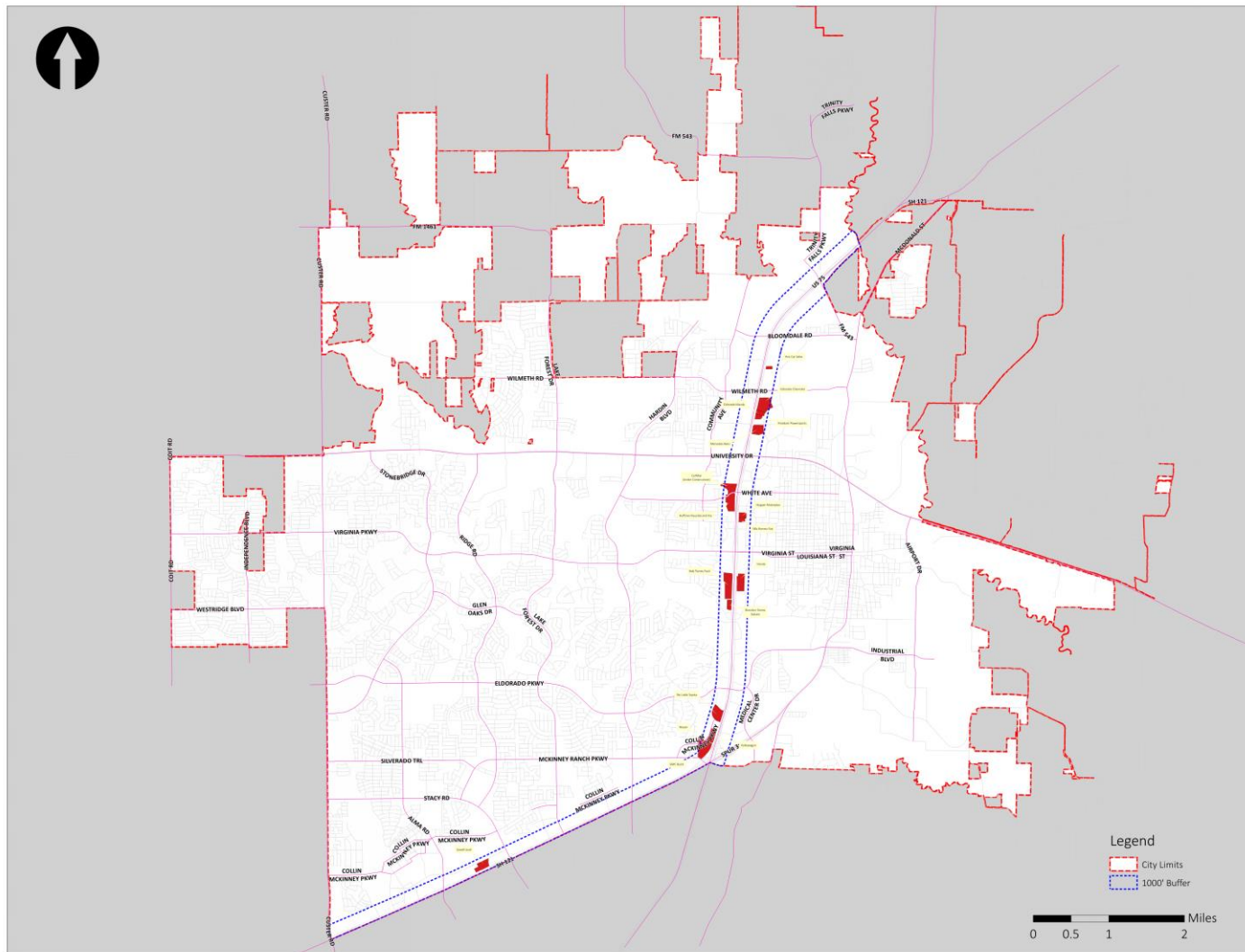
Automotive Sales Permitted
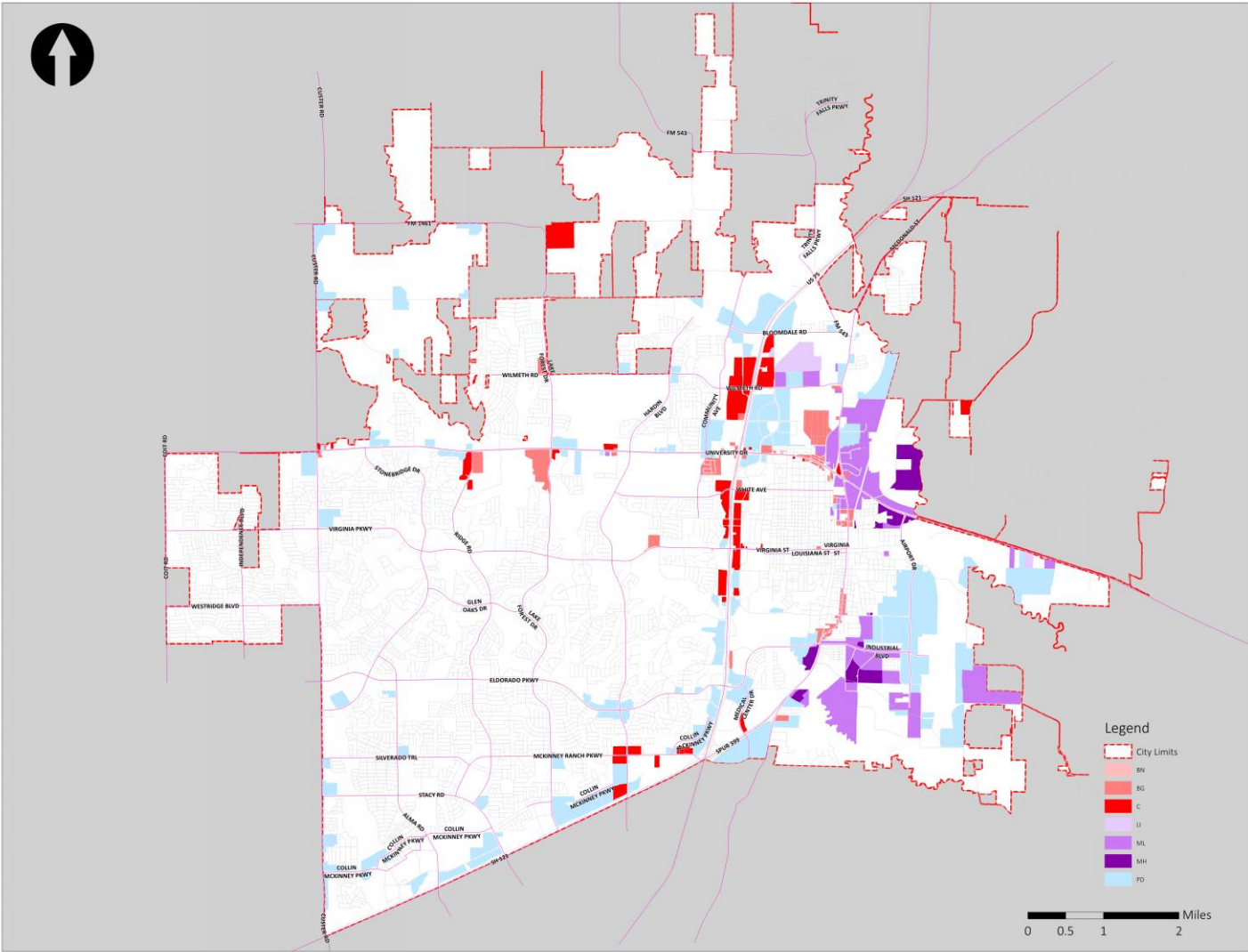
Automotive Sales Permitted along US 75 and SH 121
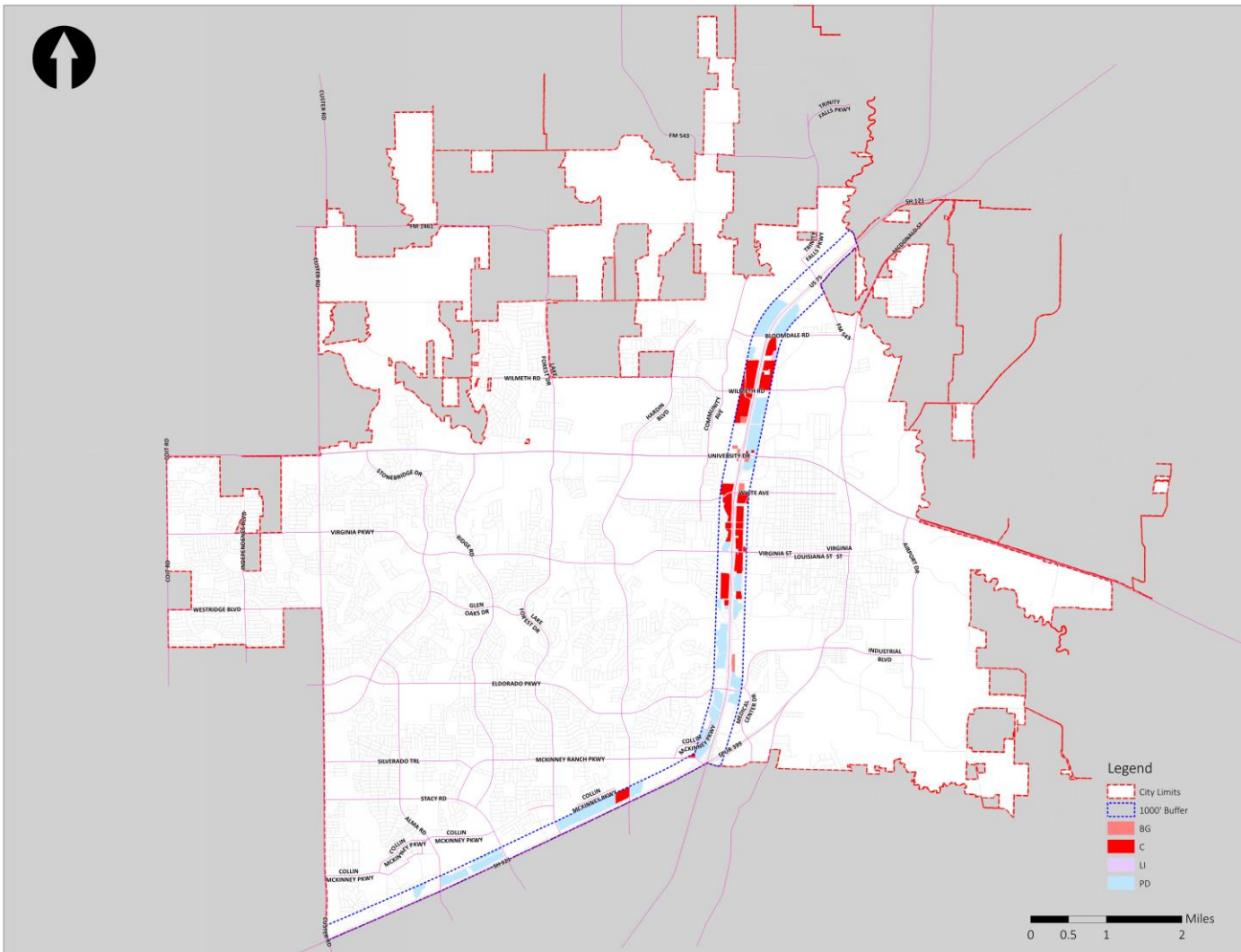
Vacant Parcels along US 75 and SH 121
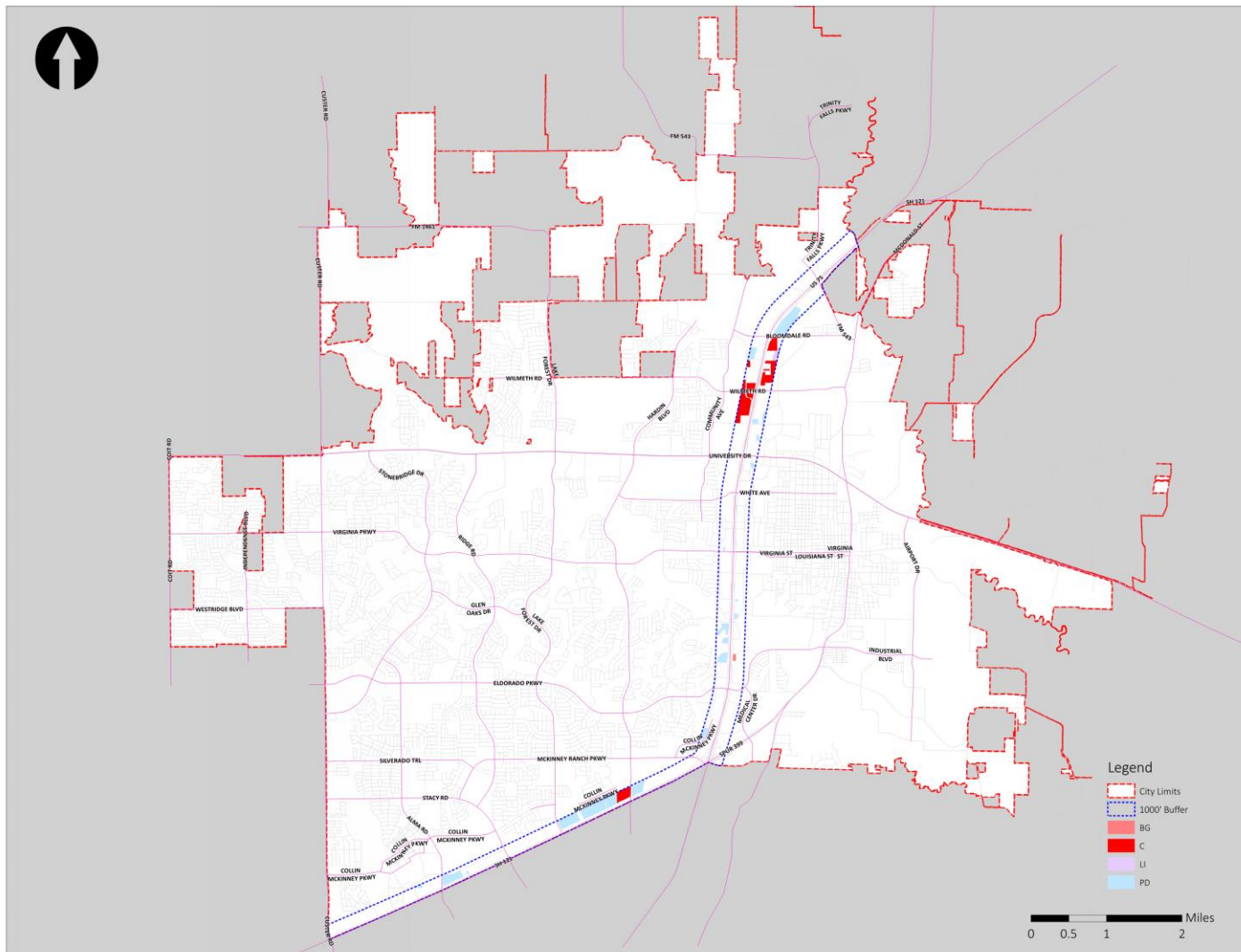
Vacant Parcels along US 75 and SH 121

Zoning Use Discussion

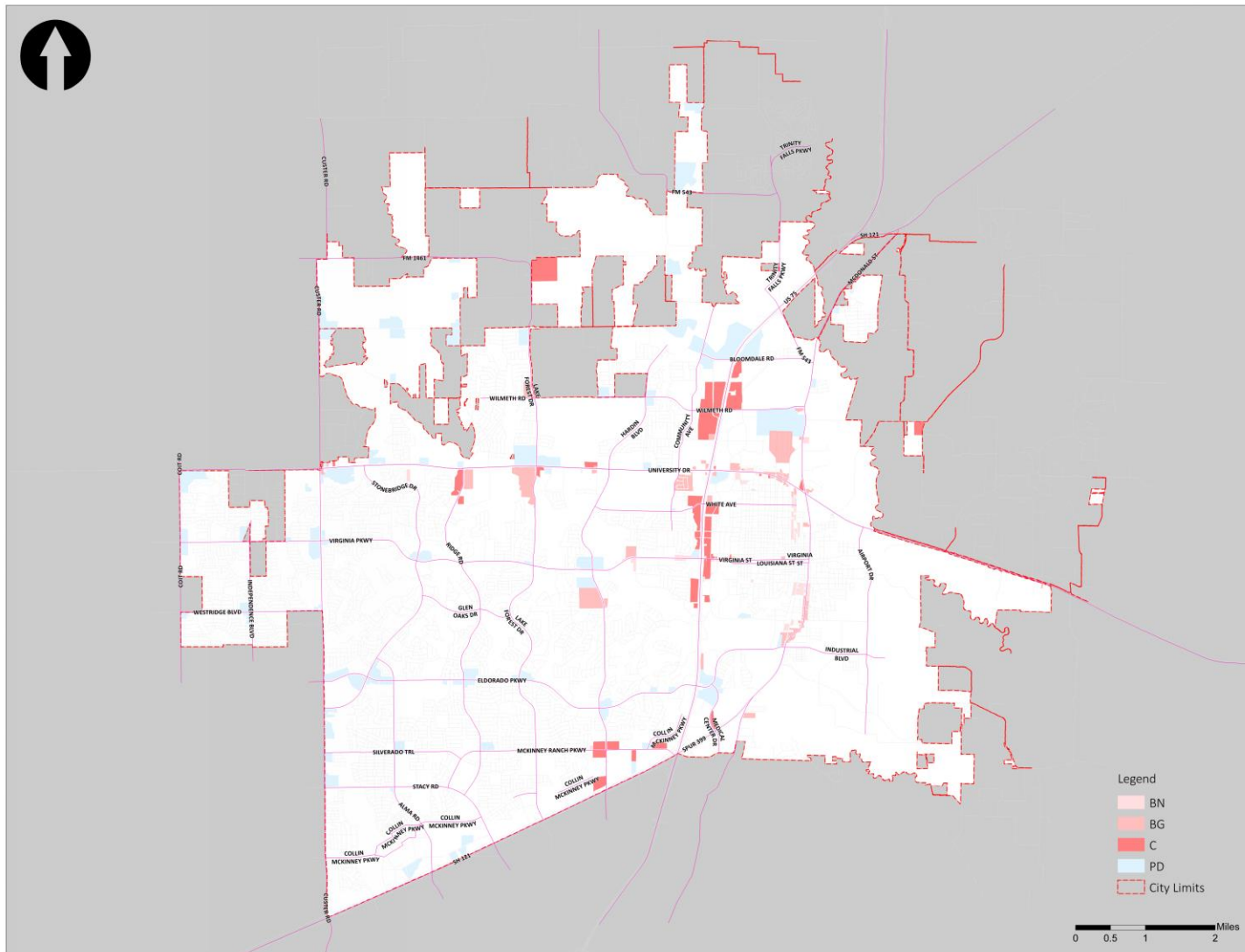Residential Uses in Non-Residential Districts

Residential Uses in Non-Residential Districts

- Looked at zoning districts that allowed:

    - Multi-family residential

    - Multi-family residential, senior

    - Single family residential, detached

    - Single family residential, attached (townhomes)

    - Two-family residential (duplex)

- Allowed by right within AG*, NC, BN, BG, C as well as PDs that have one of these districts a base zoning

   - *AG only allows one residential building per lot, with a minimum lot size of 10 acres

Type Use	AG	NC	BN	BG	C	SO	RO	C1	C2	C3	LI	HI
Residential Uses												
Multiple family dwelling (apartment) (71)			P	P	P							
Multiple family dwelling, senior (senior apartment) (72)			P	P	P							
Single family dwelling (attached) (104)			P	S	P							
Single family dwelling (detached) (105)	P*	P	P	P	P							
Two-family dwelling (duplex) (119)		P	P	P	P							

- In 2014, new districts were adopted that limited residential uses to residential districts and did not include them in non-residential districts (as seen above)
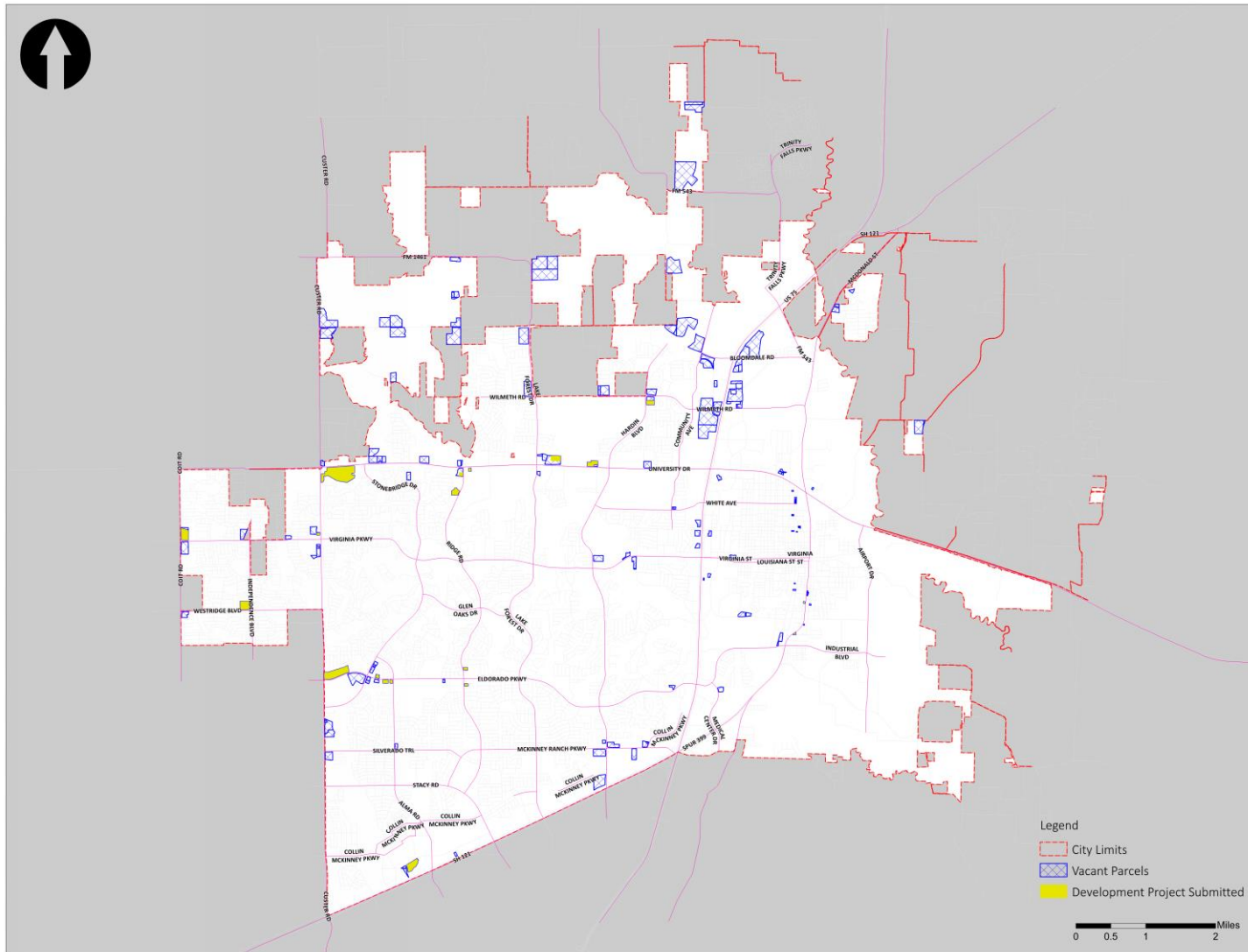
Residential in Non-Residential Districts Permitted

Built Residential in Non-Residential Districts
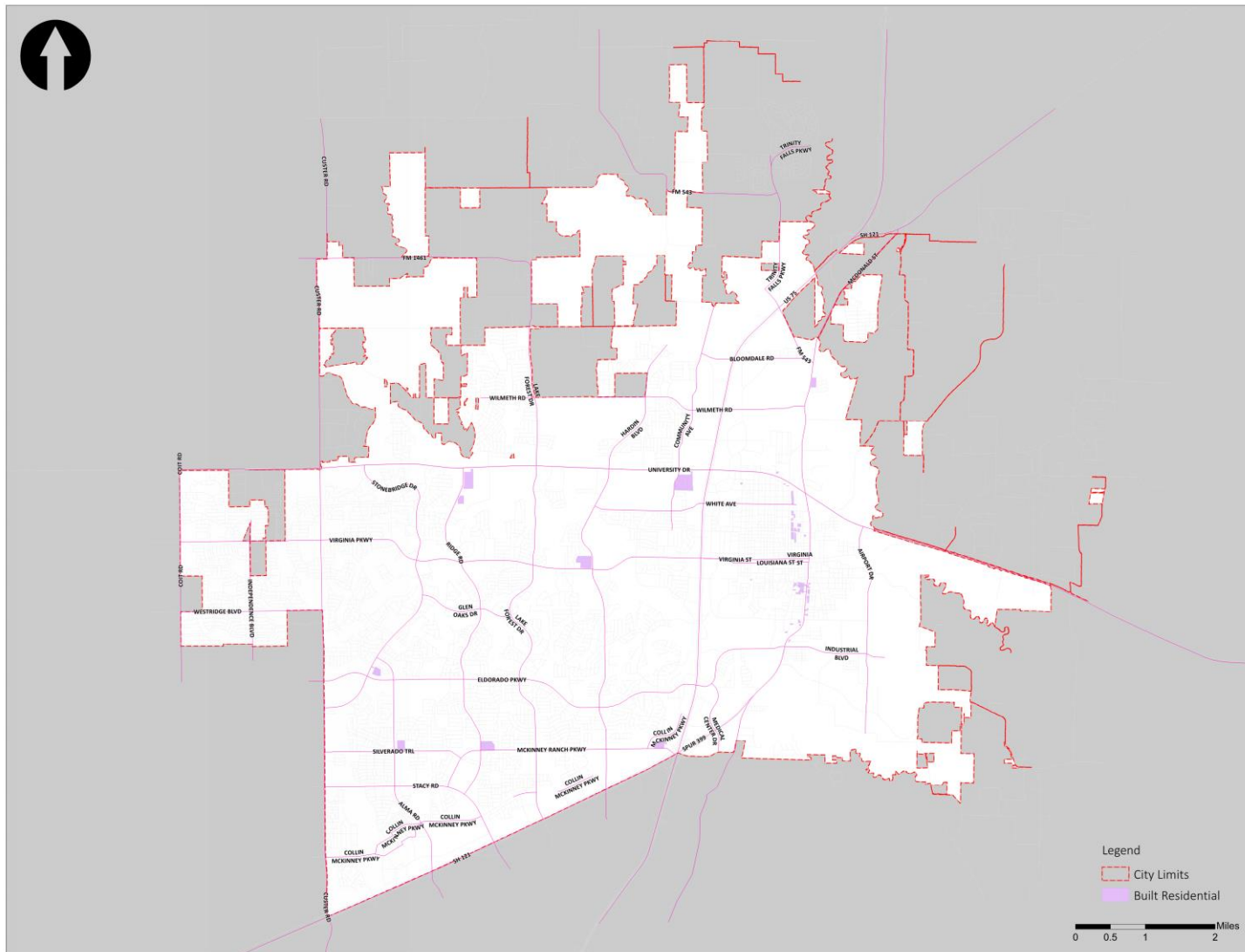
Vacant Non-Residential Parcels that Allow Residential Uses

Options Moving Forward for City Council to Consider

- Immediate modifications to the Zoning Ordinance

- Modifications to the Zoning Ordinance during Comp Plan Implementation

- Moratorium on specific uses until modifications to Zoning Ordinance are adopted

- Overlay District to limit uses within a specific area

Title:	Consider/Discuss Property Tax Options for Residents Over Age 65 and the Disabled

SUPPORTING MATERIALS:

<u>Presentation</u>

FY19 Senior/Disabled Tax Exemption

Types of Exemptions

- **Over 65/Disabled Exemption**
  - **Targeted**
  - **Changeable**
  - **Reviewed Yearly**

- **Over 65/Disabled Tax Freeze**
  - **Targeted**
  - **Permanent**

- **Homestead Exemption**
  - **All Homeowners**
  - **Places More Tax Burden on Businesses**

Over 65 Tax Exemption

- **Reduces the amount of taxable value eligible homeowners pay**

- **Current exemption $60,000**

- **Current exemption equals $324 in reduced taxes at current tax rate**

- **Exemption last increased in 2017**

- **For every $5,000 increase in exemption, eligible homeowners will pay $27 less in taxes at current tax rate**

- **For every $5,000 increase in exemption, non-eligible homeowners will pay $3.46 more in taxes at current tax rate**

City of McKinney
Over 65 Property Tax Exemption Increase
FY19 Estimate

Current Number of Property Exemptions: 7,147   *FY19 Estimated Property Exemptions: 7,433*
Current Over 65 Tax Exemption: $60,000

McKinney Population Makeup	FY10	FY18 Actual	% Change
Total Population	121,000	179,804	49%
Single Family Res (excludes Over 65)	32,973	47,773	45%
Over 65 Exemptions	3,816	7,147	87%
Total Percent of Over 65	10%	13%	

FY19 Estimated Impact						
Exemption Amount	**$60,000**	**$65,000**	**$70,000**	**$75,000**	**$80,000**	**$85,000**
Total Exempted Value	$ 430,523,509	$ 467,687,909	$ 504,852,309	$ 542,016,709	$ 579,181,109	$ 616,345,509
Tax Revenue Exempted	2,466,900	2,679,852	2,892,804	3,105,756	3,318,708	3,531,660
Increase in Exempted Revenue		212,952	425,904	638,856	851,808	1,064,760

FY19 Estimated Property Value: $343,000   *FY18 Estimated Property Value: $324,000*

Estimated Impact of Over 65 Freeze	FY18	FY19	FY20	FY21	FY22	FY23
Total Over 65 Value Current Year	$ 2,549,477,840	$ 2,784,029,801	$ 3,040,160,543	$ 3,319,855,313	$ 3,556,229,011	$ 3,809,432,517
Total Over 65 Value Previous Year + New	$ 2,408,253,120	$ 2,510,232,234	$ 2,621,593,426	$ 2,743,199,847	$ 2,875,994,060	$ 3,018,243,220
Value Exempted	141,224,720	273,797,568	418,567,117	576,655,466	680,234,951	791,189,296
Exempted Revenue at Current Rate	762,895	1,479,052	2,261,095	3,115,087	3,674,622	4,273,997

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T E X A S
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Preliminary Taxable Valuation

- **Existing Valuation**
  - Preliminary Increase of 4.8% on Existing Property
    - Aggregate estimate – further breakdown to come from CCAD by July 25th

- **New Construction**
  - Preliminary Addition of 5% in New Property
    - Total Preliminary Value of New Construction – $983.6 Million
    - Aggregate estimate – further breakdown to come from CCAD by July 25th

- **2018 Average Homestead Market Value**
  - Preliminary Average of $343,710

- **Any Change to Current Exemption Must be Adopted by July 1**

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Current Exemptions of Collin County Cities

	Over 65/Disabled	Tax Freeze	Homestead	Tax Rate
Allen	$50,000	No	None	$ 0.510000
Carrollton	$60,000	No	20%	$ 0.599700
Dallas	$90,000	No	20%	$ 0.780400
Frisco	$80,000	No	7.5%	$ 0.446600
Garland	$51,000	No	8%	$ 0.704600
McKinney	$60,000	No	None	$ 0.540199
Plano	$40,000	Yes	20%	$ 0.468600
Richardson	$80,000	No	None	$ 0.625160
Wylie	$30,000	Yes	None	$ 0.781000

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Title:	Architectural Program and Needs Assessment Study for a New Municipal Complex for the City of McKinney

SUPPORTING MATERIALS:

Presentation

EFFICIENT SERVICE

NON TRADITIONAL

EMPLOYEE COMRADERY

ART

F L E X I B L E **COMMUNITY FOCAL POINT**

COLLABORATIVE WORKSPACE

COMMUNITY

SOURCE OF PRIDE

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New Municipal Complex Study

04 June 2018

BRINKLEY SARGENT WIGINTON ARCHITECTS

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Goals of Study

- Determine space needs for population targets for McKinney with focus on:
  - Consolidation
  - Efficient Customer Service
  - Revitalization Opportunities
- Develop Conceptual Options for Municipal Complex

Basis of Study

- Departmental space needs for *population targets of :

172,000 - Current   250,000 - Future   375,000 - Long-term

Projected Population (2020-2040)

227K   254K   276K   284K

300K
250K
200K
150K
100K
50K
0K

2020   2025   2030   2035   2040

- Service Area (w/ETJ) =~116 sq. miles
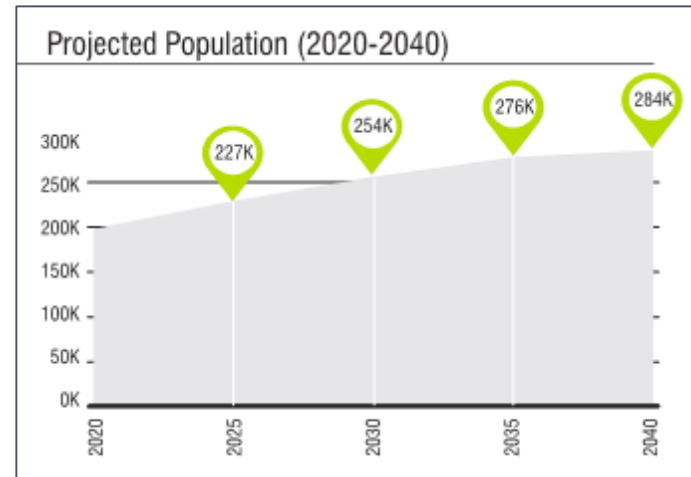
Population targets provided by City Staff

City Departments in Study

- City Manager's Office
- City Attorney
- City Secretary
- Council Chambers
- Communications/Marketing
- Human Resources
- Information Technology
- Housing & Community Development
- Parks Administration

- Finance
- Purchasing
- Utility Customer Operations
- Development Services
- Engineering
- Planning
- Building Inspection
- Code Services
- Municipal Court

Current Facilities – Owned by City

Facilities - Owned by City	Addresses	Square Footage
City Hall	222 N. Tennessee Street	22,500
Development Services	221 N. Tennessee Street	22,300
Carey Cox Park (Parks Admin Offices)	1611 N. Stonebridge Drive	5,422
TOTAL		**50,222**

Facilities - Owned by City	Addresses	Square Footage
Municipal Courts	130 S. Chestnut Street	16,631
TOTAL		**16,631**

Current Facilities – Leased by City

Facilities - Leased by City	Addresses	Square Footage	Annual Rent
Marketing and Communications Leased Property	216 N. Tennessee Street	1,560	$ 31,584
Human Resources	201/203 W. Louisiana Street	4,000	$ 97,200
Code Enforcement	410 N. Tennessee Street	5,000	$ 65,046
Housing and Community Development	406 N. Tennessee Street	2,000	$ 26,019
IT / Utility Billing Facility Leased Property	210 N. Tennessee Street	16,940	$ 320,400
Facilities Maintenance	115 B Industrial Boulevard	10,020	$ 108,000
TOTAL		**39,520**	**$ 648,249**

$650,000 annual cost for leased space; does not include maintenance, triple-net (varies $5-$8 psf), utilities, etc.

Map of Facilities
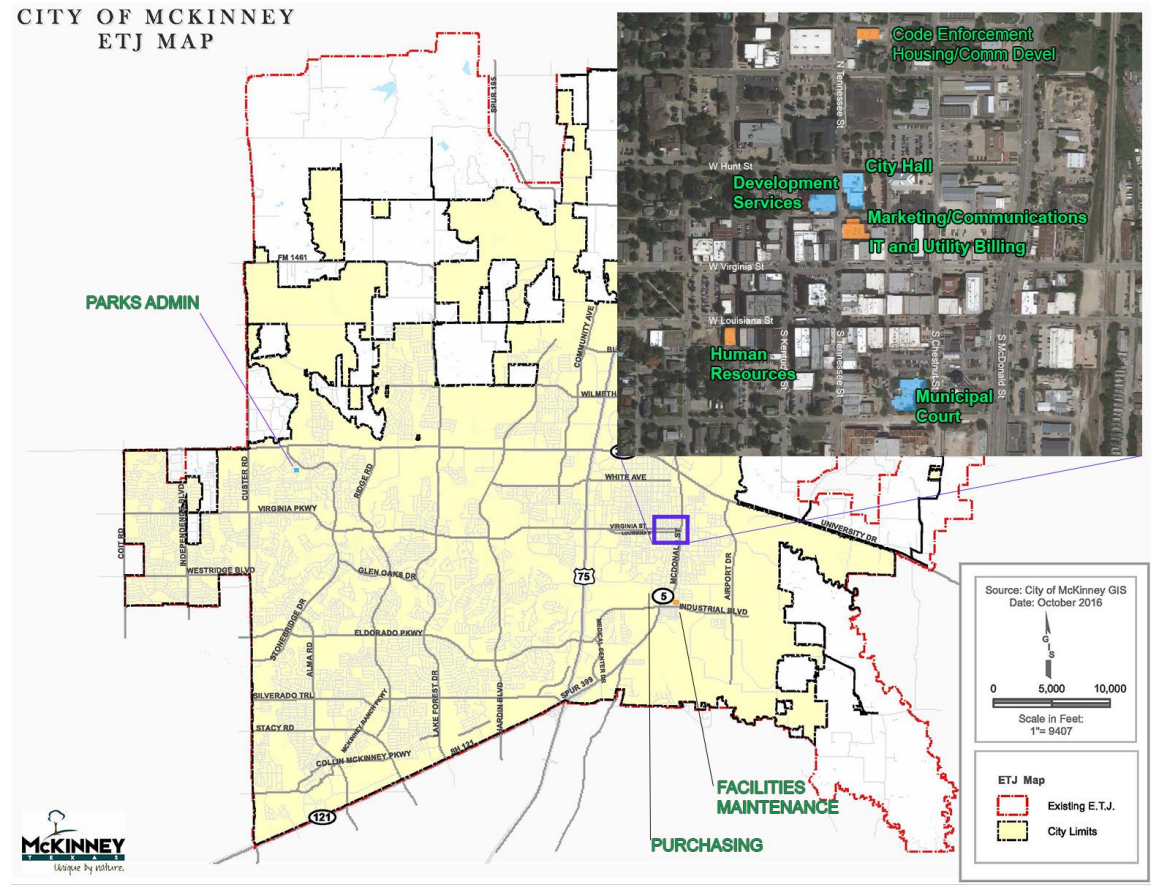
Map of Facilities

Summary – with Court

	SQUARE FOOTAGE
City Owned Facilities	66,853
City Leased Facilities	39,520
TOTAL SPACE – CURRENT	106,373

EXISTING

Leased 37%

Owned 63%
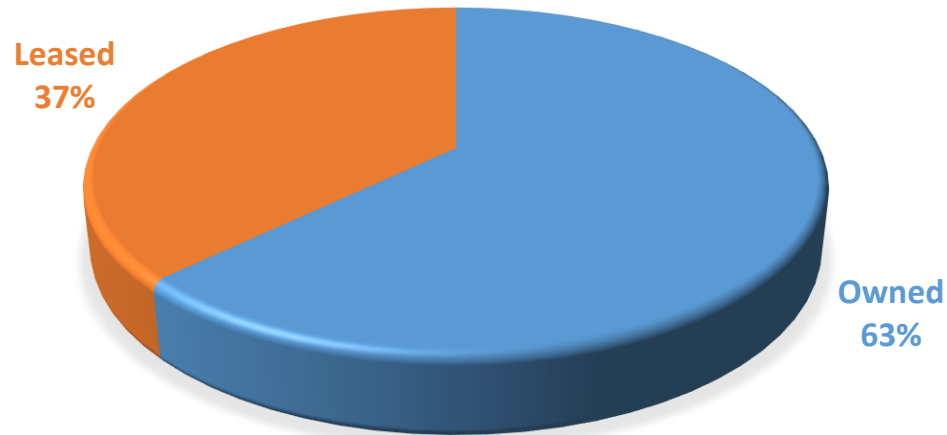
Summary – without Court

	SQUARE FOOTAGE
City Owned Facilities	50,222
City Leased Facilities	39,520
TOTAL SPACE – CURRENT	89,742

EXISTING

Leased 44%

Owned 56%
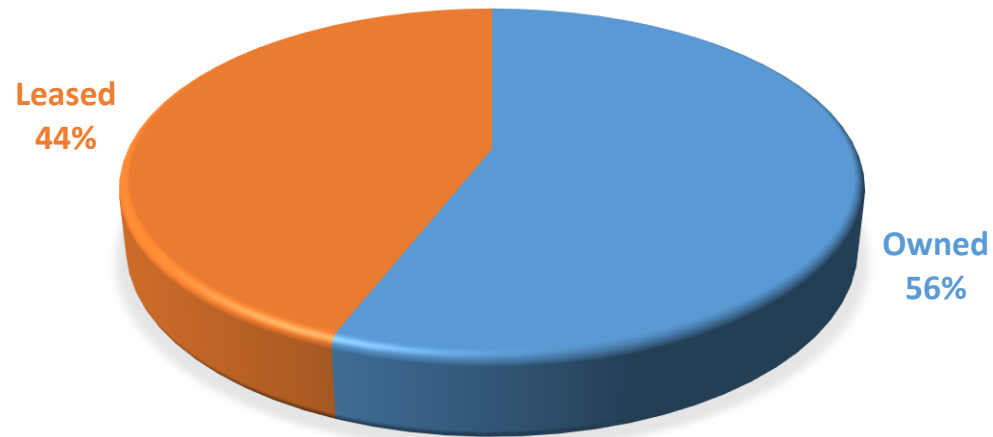
Factors Considered in Study

- *Technology advanced capabilities*

- *Storage reduction / paper-light*

- *Work areas responding to collaborative work trends*
  - *Standardize office and workstation sizes*

- *Business reference center (Library Master Plan)*

- *Centralize training spaces/break room*

- *Staff meeting/conference demands*

- *Large community meeting spaces*

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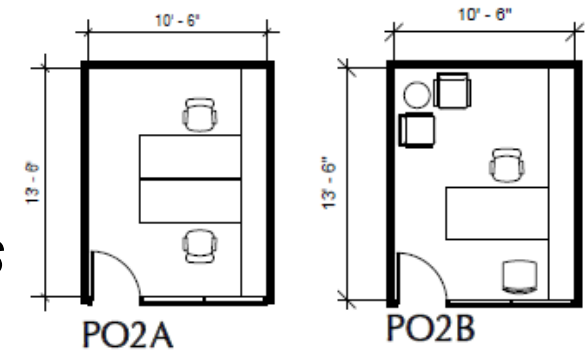
Methodology

- Questionnaires completed by Staff
- Departmental meetings (3 times)
- Management review and direction
- Establish space standards
- Develop space program needs

Staffing – Municipal Complex & Court

	Current		Build-Out
	172,000	250,000	375,000
CITY HALL DEPARTMENTS	**Total**	**Total**	**Total**
City Manager	11	14	18
City Attorney	0	0	0
City Secretary	4	6	7
Financial Services	23	27	36
Purchasing	9	16	17
Utility Customer Operations	26	38	44
Communications-Marketing	8.5	14	16
Housing & Community Development	8	14	16
Human Resources	14.5	17.5	21
Information Technology	41	54	63
Development Services	7	14	17
Planning	16	21	21
Engineering	53	75	75
Building Inspection	31	40	38
Code Services	19.5	29	36
Parks & Recreation Admin	10	20	29
Total	**281.5**	**399.5**	**454**
Staff Per Capita	**1.637**	**1.598**	**1.211**

	Current		Build-Out
	172,000	250,000	375,000
MUNICIPAL COURT	**Total**	**Total**	**Total**
Municipal Court	20.5	31.5	57.5
Total	**20.5**	**31.5**	**57.5**
Staff Per Capita	**0.119**	**0.126**	**0.153**

* for Departments Studied

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Example Department Space Program

City of McKinney									
						Communications & Marketing			
			Space Codes/Unit Sizes		**PROJECTED SQUARE FOOTAGE NEEDS**				
					population 250,000			population 375,000	
				{a}	{b}	{c}		{b}	{c}
Space Description	2017 Staff	Space Code	Unit Size	Unit Area NSF	Qty. of Staff	Qty. of Space	Total Space	Qty. of Staff	Qty. of Space	Total Space
Communications & Marketing									
Waiting (4)				120		1	120		1	120
Director	1	PO4	13.5x21.5	290	1	1	290	1	1	290
Communication/Media Specialist	2	WS4	7x8	80	3	3	240	3	3	240
Web Coordinator	1	WS4	7x8	80	1	1	80	1	1	80
Graphic Designer II	1	WS4	7x8	80	2	2	160	2	2	160
							-			-
Staff Conference (16)			14x31	434		1	434		1	434
Work/Copy/Coffee			10x12	120		1	120		1	120
Files			10x13	130		1	130		1	130
(3+5) 4-drawer lats										
Supply/Storage			10x12	120		1	120		1	120
(4+4) Storage cabs=(7) 36" shelves										
Communication/Media Manager	1	PO3	10.5x13.5	142	2	2	284	2	2	284
shared conf. room			10.5x13.5	142		1	142		1	142
Comm. Coordinator		WS4	7x8	80	1	1	80	2	2	160
Studio				1,500		1	1,500		1	1,500
Control Room										
Video Producer	2.5	WS2	6x7	60	4	4		5	5	
Contractor workspace in Studio		WS2	6x7	60		1			1	
Storage				200		1	200		1	200
Net Subtotal							3,900			3,980
25% Gross Circ. Factor							1,300			1,327
Total Gross Area [square footage]	**8.5**				**14**		**5,200**	**16**		**5,307**

Typical Formula is a x b = c

Support spaces summary

- Atrium

- Lobby

- Council

- Café / Staff Break

- Staff / Public Meeting

Summary of Space Needs – City Hall

City of McKinney

TOTAL - City Hall / Municipal Campus

		Projected Square Footage Needs			
	2017	population 250,000		population 375,000	
Space Description	Staff	Staff	Total Space	Staff	Total Space
Department Summary - City Hall					
Lobby/Community/Training Spaces	-		21,151		21,151
Council Chamber	-		6,051		6,051
City Manager's Office	8	11	5,832	14	6,505
Org. Development & Performance	3	3	666	4	771
City Attorney Suite			1,882		2,279
City Secretary	4	6	1,922	7	2,028
Records Storage/Vault			1,659		1,659
Communications & Marketing	8.5	14	5,200	16	5,307
Human Resources	14.5	17.5	4,447	21	4,885
Information Technology	41	54	12,475	63	13,489
Finance	23	27	5,999	36	6,976
Purchasing	8	14	4,497	14	4,497
Utility Customer Operations	26	38	4,131	44	4,404

		Projected Square Footage Needs			
	2017	population 250,000		population 375,000	
Space Description	Staff	Staff	Total Space	Staff	Total Space
Development Services	7	14	4,768	17	5,088
Engineering	42	60	9,580	57	9,530
Planning	16	21	5,622	21	5,622
Building Inspection	31	40	6,099	38	6,099
Code Services	19.5	29	4,423	36	4,959
Housing & Community Development	8	14	3,187	16	3,397
Parks Administration	10	20	5,496	29	6,731
Staff Support			4,938		5,076
Building Support			13,571		13,571
Net Subtotal	269.5		133,592		140,073
11% General Circ. Factor			16,511		17,312
8% Mech/Bldg. Env. Factor			11,617		12,180
Total		**382.5**	**161,721**	**432.5**	**169,566**

Summary of Space Needs – Municipal Court

City of McKinney					
TOTAL - City Hall / Municipal Campus					
		Projected Square Footage Needs			
	2017	population 250,000		population 375,000	
Space Description	Staff	Staff	Total Space	Staff	Total Space
Department Summary - Municipal Court					
Court Administration	20.5	31.5	12,369	57.5	15,781
Courtrooms	-	-	11,661	-	16,165
Net Subtotal	20.5		24,030		31,946
11% General Circ. Factor			2,970		3,948
8% Mech/Bldg. Env. Factor			2,090		2,778
Total		**31.5**	**29,089**	**57.5**	**38,672**

Projected Deficit – City Hall

Component	250,000 Staff	250,000 Space Needs	375,000 Staff	375,000 Space Needs
City Hall	382.5	161,721	432.5	169,566
Current Space		*89,752*		*89,752*
DEFICIT		**-71, 969**		**-79,814**

Projected Deficit – Court

Component	250,000 Staff	250,000 Space Needs	375,000 Staff	375,000 Space Needs
Municipal Court	31.5	29,089	57.5	38,672
Current Space		*16,631*		*16,631*
DEFICIT		**-12,458**		**-22,041**

Total Square Footage – Municipal Complex

Component	250,000 Staff	250,000 Space Needs	375,000 Staff	375,000 Space Needs
City Hall	382.5	161,721	432.5	169,566
Municipal Court	31.5	29,089	57.5	38,672
TOTAL	**414**	**190,810**	**490**	**208,238**

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Parking Summary

	STAFF	CITY	PUBLIC	TOTAL
City Hall Parking Subtotal	407	104	216	
7% reduction	*28*	*0*	*0*	
TOTAL – CITY HALL	**379**	**104**	**216**	**699**
Municipal Court Parking Needs	58	16	150	
5% reduction	*3*	*0*	*0*	
TOTAL - COURT	**55**	**16**	**150**	**221**

	STAFF	CITY	PUBLIC	TOTAL
Subtotal each type	**434**	**120**	**366**	
TOTAL MUNICIPAL PARKING				**920**

Conceptual Overview – Premise for Site Requirements

- 169,566 SF City Hall stand-alone

  - 5 level structure
  - Parking for 699 requires ~244,650sf
    - Structured parking?
    - Reduction for on-street parking?
  - Plaza space ~ 40-50,000 sf
  - *Estimated site 6 to 10 acres*

- 38,672 SF Court stand-alone

  - 1 or 2 level structure
  - Parking for 221 requires ~77,350 sf
  - Estimated site ~3 to 4 acres

Next Steps

- Select Site

- Develop Concepts for Site and Building
  - City Hall Complex

- Develop Comprehensive Budgets

- Staff will advise on options for securing the delivery of city hall;
  - Decision by the council on which method can be made later.

Thank You

Title:	Consider/Discuss the Creation of a Christmas Lighting Event at Gabe Nesbitt Community Park

SUPPORTING MATERIALS:

Presentation

HOLIDAY LIGHT DISPLAY CITY OF MCKINNEY

Parks and Recreation – Apex Centre

CREATING A CHRISTMAS EXPERIENCE

Extending the holiday celebrations, and expanding holiday traditions in the City of McKinney by adding more experiences for the citizens and surrounding communities to enjoy during the holiday season.

Promoting tourism and business development for our community.

Delivering a North Metroplex event so our community can enjoy additional holiday magic here at "home" verses driving to other cities.

EXAMPLES OF SIMILAR EVENTS

Vitruvian Lights in Addison

EXAMPLES OF SIMILAR EVENTS

Tour of Lights in Farmers Branch

EXAMPLES OF SIMILAR EVENTS

Prairie Lights in Grand Prairie

PROPOSED LOCATION

PROPOSED LOCATION
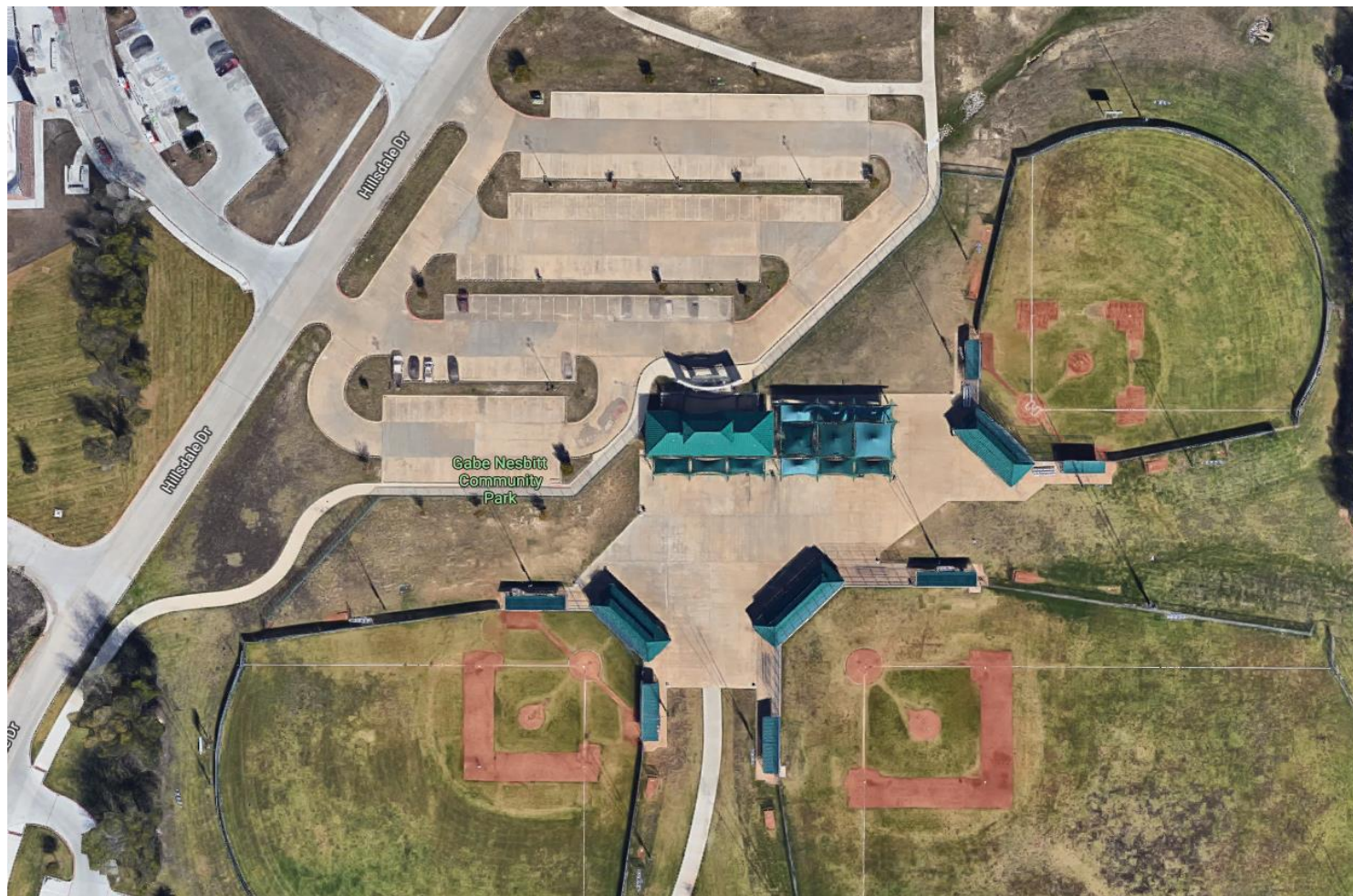
APEX CENTRE SCHOLARSHIP DEVELOPMENT

* In 2017 The City of McKinney opened the Apex Centre

* Facility mandated to be 100% Cost Recovery for Operations

* During membership pricing discussions, both Parks & Recreation Advisory Board and City Council asked about funding for those in financial need

* Development of a **scholarship fund** was discussed to serve this need

EXPENSES & STAFFING

Expenses

Light Display/mgmt.	$200,000
Staff/Volunteers	$8,000
Marketing	$20,000
Misc	$5,000

Total: $233,000

- Volunteers
- Apex Centre employees
- Partnerships

CREATING REVENUE

Sponsorships and Grants
Reaching out to businesses in and around McKinney

Admission
Gate entry rates between $8 - $10 per person with group rate (15 or more) discount

Concessions

Vendor Booths/Food Trucks
Stocking Stuffer Lane (shops)
Decoration Creation (kids activities)
Reindeer Crossing (food trucks)

Santa Pictures
Santa's Christmas Cuties

MCDC GRANT APPLICATION

A grant application was submitted to the McKinney Community Development Corporation to request funds to assist with marketing the event.

A grant of $5,500 was awarded

ADVERTISING FOR HOLIDAY LIGHT EVENT

* Radio Advertising Pandora
* Flyers – Distribute to City facilities, businesses and at Special Events
* Movie Theaters
* Newspaper Ads
* Street Signage
* Banners
* Car Magnets
* Promotional Items
* Additional items –social media, email blasts, city eNews, program guides, park kiosks

VENDOR SELECTION

During April 2018, an RFP was executed to find a light provider for the event.

Four (4) vendors submitted responses.

A committee of four (4) city employees reviewed and rated the applicants.

The review team is recommending Premier Christmas to supply lights for the event.

CONCEPTUAL LAYOUT

SANTA HOUSE

STAGE

ENTRANCE
LIGHT CURTAIN

VENDORS

ANIMATED TREE

TREE LIGHTS

VENDORS

ENTRANCE

FOOD TRUCKS

POLE MOUNTED TREES

CONCEPTUAL LAYOUT
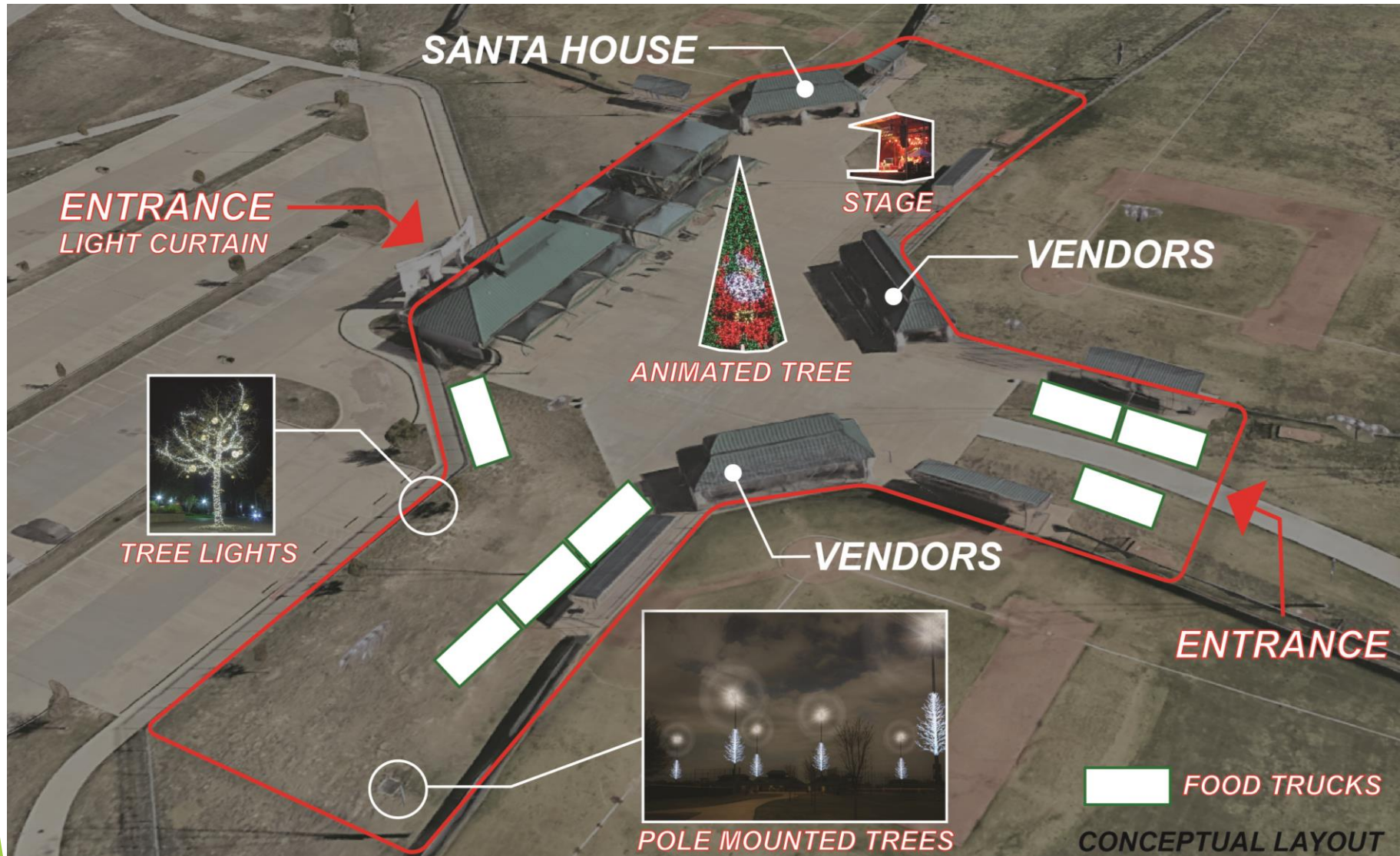
CHRISTMAS TREE DISPLAY

40' Fully Animated Feature Tree

- Basic Animation and Music Programing Included
- Custom Program Content Available
- Additional Heights Available 30' - 100'

This is an enhanced version of a feature tree that allows for the creation of an experience that can be customized. The night would start with a tree lighting ceremony and animated show every 30 minutes throughout the night

https://www.dropbox.com/s/k78qw45i49tjcwx/S4i%2036ft%20Pixel%20Pine%20Dubai%202017.mp4?dl=0

Business Logos On The Tree

https://www.dropbox.com/s/5yfamygijzjbpg5/S4%20Lights%20Pixel%20Pine%20Scrolling%20Text%20and%20Logo%20Simulation.mp4?dl=0

HOLIDAY LIGHT DISPLAY DETAILS

Proposed Dates –   December 1 – 24, 2018

Location –   Gabe Nesbitt Park

Time –   6:00 p.m. – 10:00 p.m. weekdays
                         6:00 p.m. – 12:00 a.m. weekends

Home for the Holidays -   November 24 – 26, 2018

Believe 5K/10K -   November 24, 2018

Rotary Club – Christmas Parade of Lights -   December 8, 2018

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PARTNERING WITH THE CITY

McKinney Parks and Recreation

McKinney Main Street

PSA

McKinney Community Development Corporation

McKinney Police and Emergency Management

Title:	Discuss the City of McKinney's Explore McKinney Open Data Portal and online GIS Mapping Tools

SUPPORTING MATERIALS:

Open Data Presentation

McKinney City Council

Informational Series

Presented June 4, 2018

McKINNEY **OPEN DATA**

Explore McKINNEY

What is an Open Data Site?

It's a portal that:

- Hosts data that can be **freely accessed, explored and shared**

- Contains **spatial** and **Geographic Information System (GIS)** data in the form of **raw data, maps and tables**

- Provides **transparent** and **accessible** data

McKINNEY **OPEN DATA**

- Central location to host data
- Types of data accessible
  - **Interactive maps**
  - **Datasets**
  - **Printable PDF maps and atlases**
- Data is regularly updated

Haripriya Madabushi

Supervisor

13 years

Pedro Alvarez

Technician

1 ½ years

Tonya Fallis

Analyst

1 ½ years

Chanyalew Girmay

Programmer

2 years

Parker Jones

Analyst

7 months

Neil Rose

Analyst

5 years

Explore McKinney GIS Project Team

Ways to navigate to the Explore McKinney portal

- Direct URL: www.mckinneytexas.org/opendata
- City of McKinney homepage: www.mckinneytexas.org

Click any of the top navigation buttons on the city's website and **click GIS Maps & Datasets** from the drop down menu
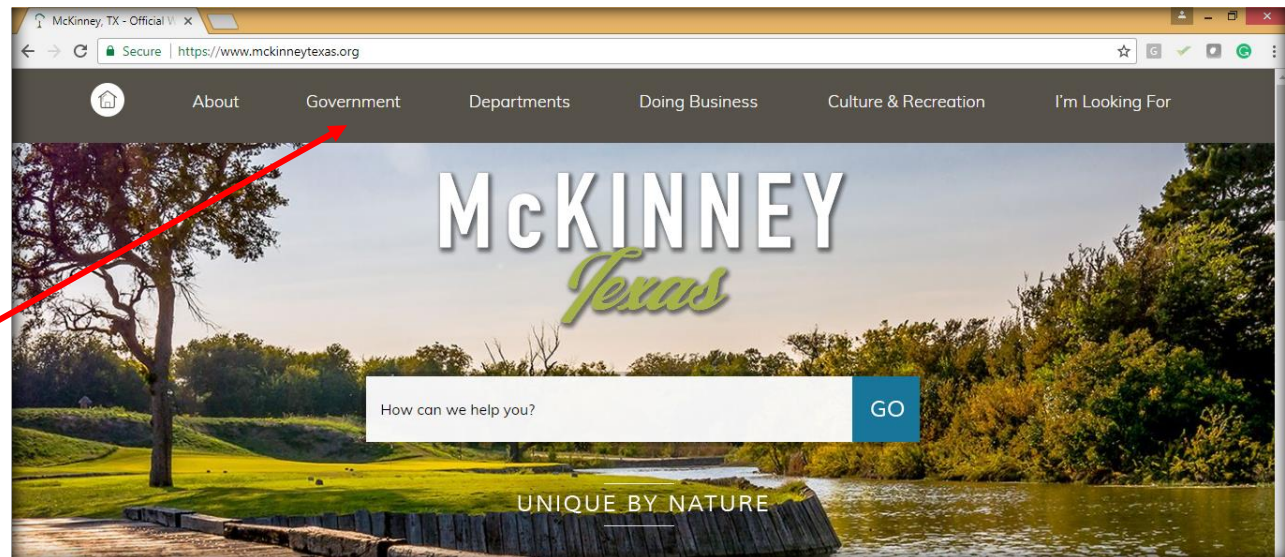
Community Awareness Campaign

- Introduce Explore McKinney through City at Work video
- Explore McKinney video https://youtu.be/cXoAUi4NR5I
  - Share on social media
  - Feature in weekly e-newsletter
  - Post on the city's website
- Subject specific videos
  - Social media
    - Facebook
    - Twitter
  - E-newsletter
- Quarterly messaging
  - Social media
    - Facebook
    - Twitter
  - E-newsletter

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Interactive maps:

- Maps with filters to show layers

- Commonly sought information from zoning, Council districts, restaurant scores to parks and trails

- 19 maps with more in development

- Can be used by anyone

Interactive Maps
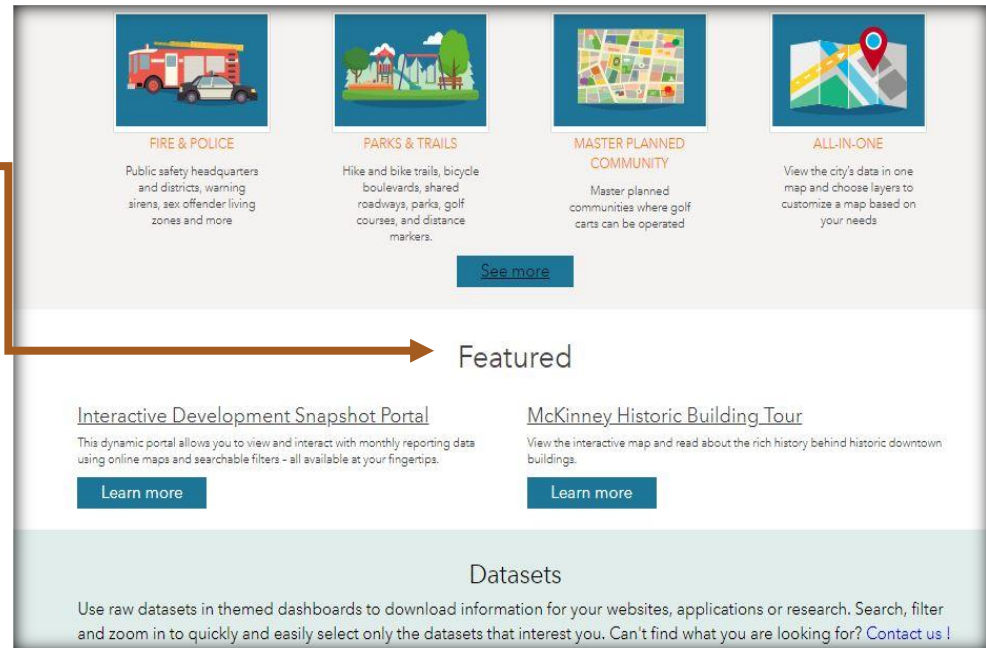
Use layered interactive maps to search every nook and cranny of McKinney: from zoning around your neighborhood to nearby parks, and hike and bike trails.

PLANNING RESOURCES
Zoning districts and overlays, existing land uses, active development projects, and more

TRASH & RECYCLING
Garbage collection zones by day of the week

RESTAURANT SCORES
Inspection scores for food establishments

COUNCIL DISTRICTS
Find your City Council representative

FIRE & POLICE
Public safety headquarters and districts, warning sirens, sex offender living zones and more

PARKS & TRAILS
Hike and bike trails, bicycle boulevards, shared roadways, parks, golf courses, and distance

MASTER PLANNED COMMUNITY
Master planned communities where golf carts can be operated

ALL-IN-ONE
View the city's data in one map and choose layers to customize a map based on your needs

www.mckinneytexas.org/opendata

Featured:

- Highlights maps or datasets that are new or have had significant updates

Datasets:

- Raw data in themed dashboards

- Downloadable in various formats

- Filtered and searchable

- Used for specific purposes like websites, applications or for research

- Requires some knowledge on how to use and interpret the data

Datasets

Use raw datasets in themed dashboards to download information for your websites, applications or research. Search, filter and zoom in to quickly and easily select only the datasets that interest you. Can't find what you are looking for? Contact us!

PLANNING & ZONING: View development projects, zoning districts, subdivisions and more.

ADDRESSES & BOUNDARIES: Explore the city's ETJ, Council Districts, waste collection zones, zip codes and more.

SCHOOLS: View schools, school boundaries and school speed zones.

ENGINEERING: Explore Capital Improvement Projects, Control Points and ten-foot contour lines.

PUBLIC SAFETY: Police and fire information, street lights, permitted hunting areas and more.

PARKS & RECREATION: Parks, hike and bike trails, golf courses and park structures.

TRANSPORTATION: Thoroughfare plan, bicycle boulevards, traffic volumes and railroad crossings.

ALL OTHER DATA: Polling locations, hospitals, city facilities, electric providers, water bodies, museums and more.

Printable PDF Maps & Atlases:

- Static

- Downloadable and printable

- Can be used by anyone