

**McKinney Main Street Board**  
**aka McKinney Downtown Business Re-Development Board**

**FEBRUARY 8, 2024**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney National Airport, Conference Room, 1508 E. Industrial Blvd, McKinney, Texas on Thursday, February 8, 2024, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:34 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Vice Chair AJ Micheletto, Secretary/Treasurer Lauren F. Smith, Ginger Hayes, Onel Perez, Mike Buchanan, Chris Wilkes, Von Daniel (arrived at 8:49 a.m.), Kim Black (arrived at 9:29 a.m.), and Taylor Phelan (arrived at 9:38 a.m.)

Board Members absent: Preston Schwalls

The Staff Members present: Assistant City Manager Barry Shelton, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, Special Events Coordinator Gregory Hearn, MPAC Marketing & Development Specialist Jakia Brunell, Main Street Program Coordinator Ryan Phelan, MEDC Director of Business Retention & Workforce Development Madison Clark, and Executive Director of Visit McKinney Aaron Werner.

**REGULAR AGENDA ITEMS**

**24-1183** Minutes of the McKinney Main Street Board Meeting of January 18, 2024

Board members unanimously approved the motion by Board Member AJ Micheletto, seconded by Board Member Mike Buchanan, to approve the Minutes of the McKinney Main Street Board Meeting of January 18, 2024.

**24-1184** Consider/Discuss Financial Reports

**24-1185** Discuss 2024 Strategic Planning

Board Members discussed strategic goals and planning of board improvements.

**ADJOURN**

Board members unanimously approved the motion by Board Member AJ Micheletto, seconded by Board Member Kim Black, to adjourn the meeting at 12:12 p.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on March 14, 2024, and referred to the City Council Regular Meeting of March 19, 2024, for City Council approval.

SIGNED:

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AMY PYEATT  
Board Chair  
AJ MICHELETTO  
Board Vice Chair

ATTEST:

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LAUREN F. SMITH  
Board Secretary / Treasurer

City of McKinney, Texas