

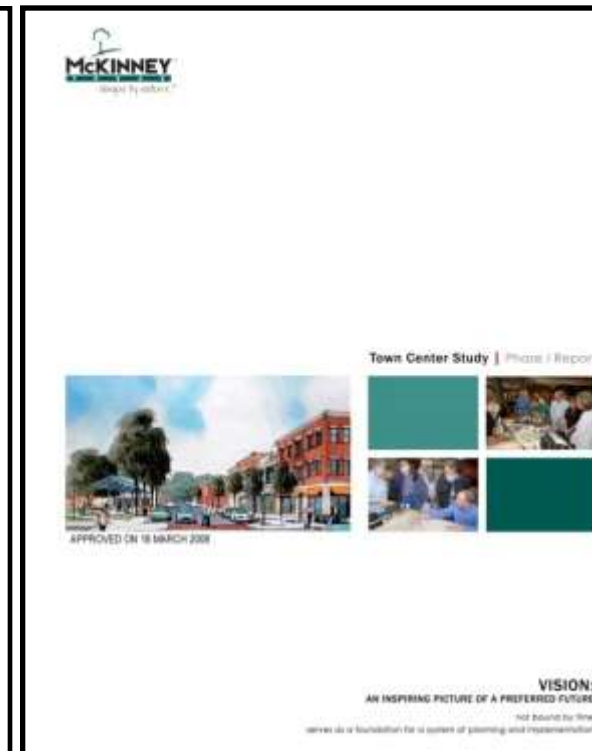
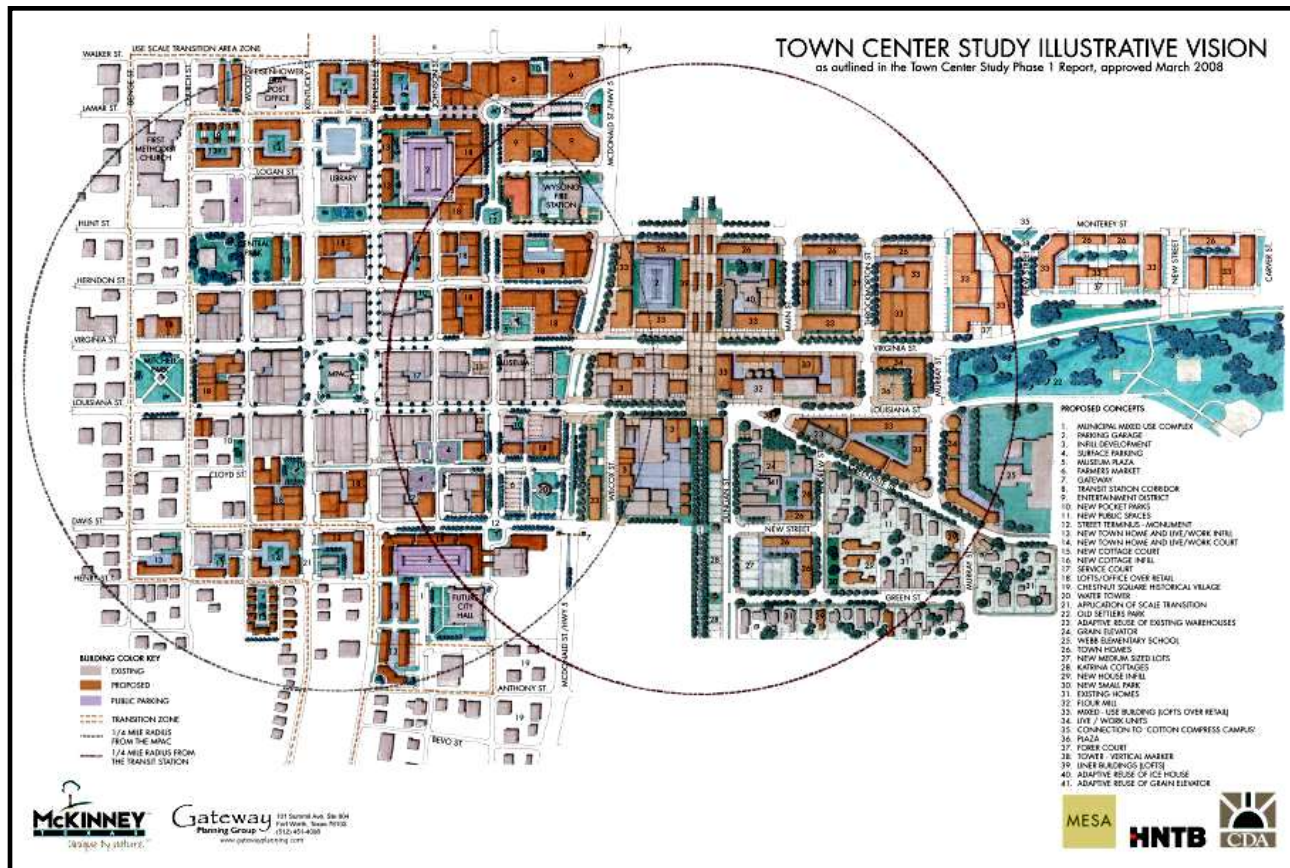
Informational Open House

April 8, 2013

Proposals for the Redevelopment of
City-Owned Properties in the
Downtown Area



Policy Context



2013 City Council Strategic Plan

(3) Vibrant Historic District

- 3.01 develop surplus city-owned properties
- 3.02 increase number of residents
- 3.03 strategy for future municipal center
- 3.04[c] State Highway 5 corridor
- 3.05 expand entertainment and dining
- 3.06 increase parking capacity with structured parking
- 3.08 expand commercial development

Request for Proposals (12-025)

- In July 2012, as a proactive step to increase momentum for continued revitalization in the Town Center, the City issued a Request for Proposals (RFP) seeking master development proposals from qualified private developers for the redevelopment of 10 City-owned downtown properties.
- Redevelopment of any combination of these properties is expected to include new residential uses and/or new commercial uses (in single use and/or mixed use buildings) within a compact and pedestrian-friendly design that is consistent with the City's adopted Town Center Master Plan.
- In November 2012, the City received 4 proposals and is currently in the process of evaluating them in order to determine which proposal(s) offers the best overall value for the City.

Proposal #1 
(CB Jeni Homes)

Proposal #2 
(InTown Homes)

Proposal #3 
(GroundFloor Development)

Proposal #4 
(Zenstar Development)



Tonight's Format

Proposal #1

Presentation by CB Jeni Homes (15 minutes)

Question & Answer with City Council (10 minutes)

Proposal #2

Presentation by InTown Homes (15 minutes)

Question & Answer with City Council (10 minutes)

Proposal #3

Presentation by GroundFloor Development (15 minutes)

Question & Answer with City Council (10 minutes)

Proposal #4

Presentation by Zenstar Development (15 minutes)

Question & Answer with City Council (10 minutes)

Breakout Discussion

Stakeholders and Development Teams

comment cards