

WHAT ADDITIONAL INVOLVEMENT CAN I HAVE?

In addition to this Community Summit, the **ONE** McKinney 2040 initiative offers a variety of other ways for you to be involved. These options are designed so that you can select the choices that work best for you. You can:

www.onemckinney2040.com

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[Join us for a Community Charrette.](#) If you’d like to get more involved, you can roll up your sleeves and participate in a Community Charrette on Saturday, October 24, 2015. A charrette is an intensive, fast-paced workshop where you’ll work in small groups to create and evaluate possible alternatives for McKinney’s future. You can request more information or register to attend at www.onemckinney2040.com.

[Be an Ambassador.](#) From sending out emails to serving on the advisory committee, we need your help! Think you might be interested in volunteering your time? Be sure to circle “YES” on the Sign-In Sheet. You can also email us at info@onemckinney2040.com or call 972.547.7403.



WELCOME TO THE COMMUNITY SUMMIT!

Thank you for sharing your ideas with your friends, neighbors and the McKinney community. The City of McKinney is just starting to update its comprehensive plan – the document that guides decisions about new development and City investments. Your involvement today will help this plan reflect the community you want McKinney to be.

Thanks for helping to create One Community. One Vision. ONE McKinney 2040!

The Community Summit has been designed so you have many different choices for your participation. Share your ideas during any of these main Summit time segments.

WHAT	WHERE	WHEN
Eat, Walk and Talk	Main Foyer	5pm – 6pm
Summit Welcome	Cafeteria	6pm – 6:30pm
Summit Break-Out Sessions	Cafeteria	6:30pm – 7:15pm
Summit Dialogue	Cafeteria	7:15pm – 8pm



EAT, WALK & TALK

5PM – 6PM

Enjoy some walking-around food while you visit stations full of options for you. Depending on your interests, you may want to visit all twelve stations, or you could decide to focus your attention on just a few. It’s up to you! We appreciate all the ideas and suggestions you want to share. The most important activity at the stations is for you to share your feedback.

McKinney Vision. Take a seat in the cafeteria and watch videos that showcase the community’s existing assets.

Share Your Vision. Be a star and share your vision for McKinney’s future on camera!

Then And Now. All great cities change from generation to generation. Visit this station to share your insights about McKinney’s past and its role in McKinney’s future.

Community Assets. What comes to mind when you think of McKinney? Tell us about the places and experiences that make McKinney a special community today and imagine cool new places where you’ll be able to find shops, restaurants, services or activities that don’t exist yet in McKinney.

Natural Assets. Every community has natural resources – water, energy, air, open spaces and others. A comprehensive plan can guide the way these resources are used, enjoyed and retained for future generations. Let us know what resources are important to you and how the City of McKinney and this community should manage them.

Resilient Economy. If McKinney is to remain a thriving and successful city over time, it must have an economic base that can adapt and change in response to the market and to changes in national and global trends and technologies. While we can’t predict all these changes, we can use the Comprehensive Plan as a tool to support diverse industries, jobs for McKinney residents and developments that appeal to the businesses and employers of the future. Share your ideas about a strong and resilient economy at this station.

Distinctive Community Identity. St. Louis has its Arch and San Francisco has its Golden Gate Bridge. What are McKinney’s icons? We’ve collected images of some possible icons, so check them out and let us know what you think. Also, imagine locations where new gateways to McKinney or new icons could be located.

Ten Years From Now. In 2025, how do you want to experience McKinney? This station has images of neighborhoods, business areas and public places that could exist here in the future. Tell us where you want to live, work and play in McKinney ten years from now.

Civic Partnerships. A city government cannot create a desirable community all by itself. Private sector investment, Decisions by individual residents, school districts and civic and non-profit groups are among the factors that contribute to building a community’s future. Come to this station to help us identify the opportunities for partnership with these interests.

Other Topics. What else should McKinney’s new Comprehensive Plan should address? Do you have comments that don’t seem to fit at the other stations? Write them on the flip chart here.

Kid’s Corner. **ONE** McKinney 2040 is about the community our children will inherit when they’re adults. So it’s important that they have a say too. This station is geared to McKinney residents in grade school and middle school. It includes activities like drawing, writing and games. The Kid’s Corner will be operating during the Summit Meeting too.

iPad Input. Would you rather provide comments electronically? Go to this station and use one of our iPads to answer an online survey about McKinney’s future.

SUMMIT MEETING

6PM –8PM

Tonight’s session also includes time for you to talk with other McKinney residents and businesspeople about key issues affecting the city’s future.

At the beginning of the Summit Meeting, there will be a brief **Presentation** about issues and trends that are shaping McKinney’s options. Next, the **Break-Out Sessions** will allow you to share your perspectives with the other people at your table, and you’ll learn from them as well. Your group should try to reach agreement on the answers to your topic’s questions.

Following the small group discussions, there will be a **Summit Dialogue** that brings together the ideas of all eight topics. Your group will share its findings. You will learn what the other groups propose as well, and you’ll have the opportunity to provide interactive feedback about everyone’s proposals. By the end of the Summit Meeting, we hope to have great ideas from everyone who participated and an initial sense of the approaches McKinney stakeholders might support to address key issues.

Break-Out Session Topics

Here are the eight topics for tonight’s discussions. Pick a topic and take your seat at that table. There you will find worksheets with questions to help organize your discussion.



Community Identity. What features will distinguish the McKinney of the future from all the other communities in the area?



Quality of Life. What patterns of development & revitalization will do the most to maintain or enhance quality of life for McKinney's future residents?



Economic Vitality. How should McKinney focus its economic development priorities so the economy is successful over time?



Public Investments. What public sector actions and investments are most important for a community that is fiscally sound over the long term?



Impact of Trends. How can McKinney position itself to make the most of external trends and opportunities that could occur?



Attracting Visitors. What kinds of activities, entertainment venues and other destinations will be most appealing to McKinney residents and visitors?



Fiscal Stability. What type of actions do you think your city leaders should be taking to ensure a fiscally sound city in the long-term?



Choosing McKinney. Why did you move to McKinney? What made you decide to make McKinney your home?