

# ONE MCKINNEY 2040

## Comprehensive Plan Update



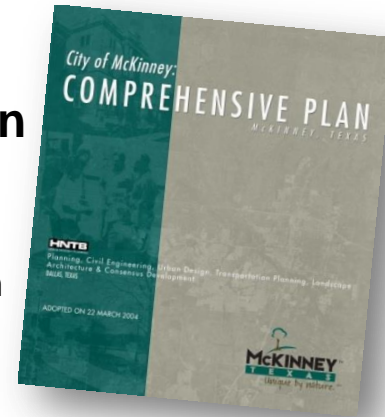
- MONEY MAGAZINE 2014 -

# Comprehensive Plan Update

## ONE McKINNEY 2040

### A Comprehensive Plan is a Statement of the Community's Vision Now and for the Future

- Typically comprised of a number of interrelated elements such as land use, transportation, utilities, public services, socio-economic, preservation, and open space elements.
- Provides direction for the City's future growth and development
- Sets goals for many aspects of civic operations
- Required by state law
- Upon adoption, provides the basis for zoning, subdivision and other development regulations and capital investment planning

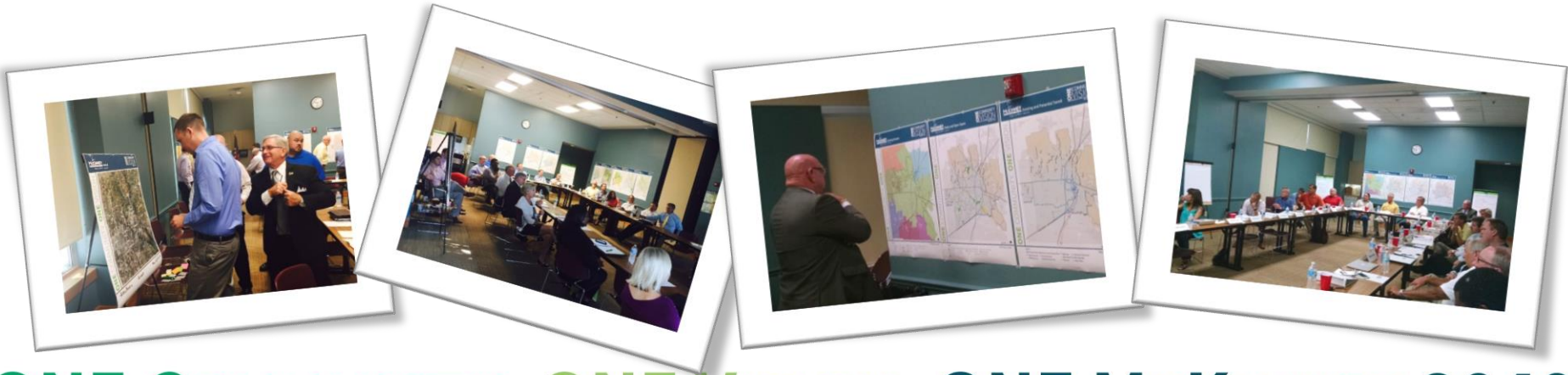


### Why are we updating the Comprehensive Plan?

- Current Comprehensive Plan was adopted in 2004, much has changed in the past 11 years
- Population growth to over 150,000 residents
- High level of development has taken place

# Public Outreach

- Individual and Small Group Interviews (Aug 31 – Sept 3)
- Staff Working Session (September 1)
- Comprehensive Plan Advisory Committee (September 2)
- Community Summits (September 16-17)
- Oktoberfest (September 25-27)
- Online Surveys
- [www.onemckinney2040.com](http://www.onemckinney2040.com)



**ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040**

# Community Summits

**ONE** COMMUNITY  
**VISION**  
McKINNEY 2040

Join the City of McKinney for  
**TWO** COMMUNITY  
SUMMITS

**WHAT  
IDEAS  
DO YOU HAVE  
FOR  
McKINNEY'S  
FUTURE?**



- INTERACTIVE ACTIVITIES
- LIGHT REFRESHMENTS PROVIDED
- KIDS' STATION WHERE YOUNG RESIDENTS CAN SHARE THEIR IDEAS

**2 CHANCES  
TO ATTEND  
THIS GREAT SUMMIT**

Doors open at 5PM  
each night, followed  
by the summit  
dialogue at 6PM

**McKinney High School**  
WEDNESDAY, SEPT. 16 | 5 PM-8 PM

**Boyd High School**  
THURSDAY, SEPT. 17 | 5 PM-8 PM

For information about ADA accommodations, contact [info@onemckinney2040.com](mailto:info@onemckinney2040.com) or call 972.547.7403

- 150 participants
- Keypad Polling
- Station Activities
- Summit Dialogue
- Table Discussions



# Oktoberfest

- Collected over 75 online survey responses.
- Collected over 100 email addresses.
- Visual preference survey activity.



# Early Understandings

**Early input suggests that the following issues are important amongst a majority of the stakeholders:**

- Maintaining City infrastructure (streets, parks, buildings) over time
- Providing comparable city services and amenities city wide
- Growing the City's tax base in order to be economically sustainable and resilient over the long term
- Inventing/Reinventing major corridors
- Using energy, water, and other resources efficiently
- Keeping existing neighborhoods vital
- Continuing to embrace downtown as the historic jewel of McKinney
- Maximizing the opportunity presented by the airport
- Providing quality schools and educational opportunities
- Respecting natural features and topography
- Maintaining a sense of community and quality of life as the city grows
- Determining the development pattern for the future of currently undeveloped areas
- Providing efficient transportation infrastructure

# Early Understandings

## **Issues that require further evaluation include:**

- What role should public transportation play in McKinney, either for trips to McKinney destinations or for regional connection
- What types of businesses will be best for increasing tax base and job growth
- What is the best approach to creation and location of walkable, mixed use areas within McKinney
- What is an appropriate mix of housing variety and densities
- Is there enough opportunity for different generations and users to remain in McKinney (i.e. corporate to workforce and young generation to older generation)

# What's Next

## Fall – Winter 2015

Comprehensive Plan Advisory Committee Meeting #2 (October 14)

Community Charrette (October 24, 9am-2pm)

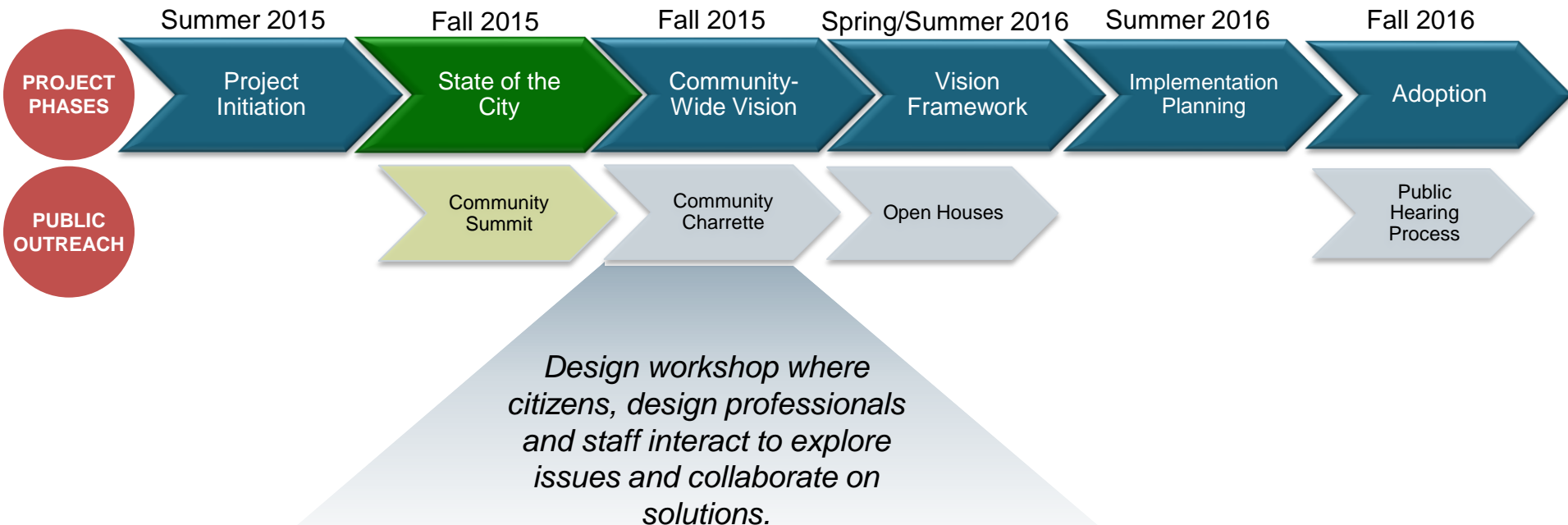
State of the City (November 5)

Comprehensive Plan Advisory Committee Meeting #3 (November 18)

State of the Metroplex Tour with City Council and CPAC (December 5)

# Project Timeline

## ONE MCKINNEY 2040



Saturday, October 24  
[www.onemckinney2040.com](http://www.onemckinney2040.com)  
for more info.