The WERX Foundation, Inc. Young Entrepreneur Summer Program

TEACHING STARTUP VENTURE STEPS TO ENTREPRENEURIAL STUDENTS

SESSION 1: JULY 2016 11th - 21st (2 weeks - mon-wed-thurs) SESSION 2: AUG. 2016 8th – 17th (2 weeks - mon-tues-wed)

6 WORKSHOP CURRICULUM

CONCEPT & BUSINESS PLANS

WEB, MARKETING & BRAND

DEVELOPING YOUR PITCH

CRITIQUE & REFINEMENT

LEGAL & FINANCIALS

TEAM BUILDING, ROLES & IDEATION



PRESENTATIONS / WORKSHOPS

Each Camp will consist of (6) 3hr workshops that include a 1hr presentation, dinner and onsite workshop with WERX presenter and area specific mentors.

2 Session Culmination Event:

Young Entrepreneur's Final Pitch and Awards Celebration! AUGUST 19th, 2016 6:30PM-9:30PM

Passionate Young Entrepreneurs bring your 'A' Game!

*Only 20 students will be accepted into each program session.

(Scholarships available for financial hardships)

Apply Today!

APPLICATION PROCESS:

WEBSITE:

www.mckinneywerx.com/youngentrepreneurs/

Session One: July 1st 2016 Session Two: July 8th 2016

ENTREPRENEUR CAMPS INCLUDE:

- 2 week Intensive Course for students age 15-18yrs.
- Mentor driven presentations/ workshops and counseling.
- > Business Building Ideation to Pitch, and all steps in between!
- Final Pitch and Award Event!



ONSITE MENTORS

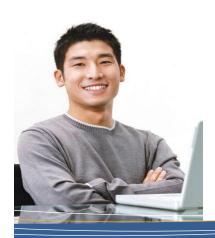
The WERX Mentor network and various industry experts will be present during workshops to mentor and help students with their business ventures. Resources to help develop ideas will also be available to our students.



COWORKING RESOURCES

Each accepted student Entrepreneur will receive summer. Open Desk memberships to The WERX to work on and develop their business ideas with their team, and WERX mentors.





DEADLINE TO APPLY:

Session Tuition: \$425



THE MCKINNEY ECONOMIC DEVELOPMENT CORPORATION & THE MCKINNEY EDUCATION FOUNDATION