Final	Grant	Report -	Submission	#53982
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Date Submitted: 8/14/2016

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*		Grant Amount*	
McKinney Community Bar	nd	\$14,100	
Email *			
mdhope@swbell.net			
Event(s)			
Name of Event*	Date & Time of Event*	Location of Event *	More Events?
This and That	Sept. 19, 2015, 7:30 PM	McKinney Performing Arts Center	
Name of Event	Date & Time of Event	Location of Event	More Events?
Red, White and Ol' Blue Eyes	Nov. 6, 2015, 7:30 PM	McKinney Performing Arts Center	● Yes
Name of Event	Date & Time of Event	Location of Event	 More Events?
Festive Fanfare	Dec. 6, 2015, 4:00 PM	McKinney Performing Arts Center	

Name of Event	Date & Time of Event	Location of Event	More Events?
Music of the Movies	April 10, 2016, 4:00 PM	McKinney Performing Arts Center	
Name of Event	Date & Time of Event	Location of Event	More Events?
Memorial Day Ceremony	May 30, 2016, 10:00 AM	Pecan Grove Cemetery	Yes
Name of Event	Date & Time of Event	Location of Event	More Events?
American Spirit	July 10, 2016, 4:00 PM	McKinney Performing	↑ Yes
		Arts Center	● No
Name of Event	Date & Time of Event	Location of Event	More Events?
			Yes
			⊕ No
Name of Event	Date & Time of Event	Location of Event	More Events?
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	The state of the s	Michiel Inches	⊕ Yes
			€ No
Name of Event	Date & Time of Event	Location of Event	More Events?
			Yes
			⊕ No
Name of Event	Date & Time of Event	Location of Event	
Total Revenue			
include grant award funds.			
3udget*	Actual*		
\$44,848	\$48,446	* - a	

Total Expenses

Budget*	Actual*	
\$44,848	\$42,889	
PARE LA CALLETTE DE L		
Total Number in Attendance*	Number of Performances*	
3075	6	
Total Number of Tickets Sold*	Number of Tickets Comped*	
Not Applicable	Not Applicable	
D.,,		
Promotion		
	otion, publicity and advertising the following line: "This project is funder of McKinney Arts Commission."	in part by the City of
Choose One*	If no, why not?	
Yes		77.4
൫ No		
Logo		
	inney logo on printed material?	
and you use the only of More	amey logo on printed material:	
Choose One*	If no, why not?	
Yes		
Yes No No		

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

We feel the best way for you to see the success of MCB is to be able to hear the band. Please visit our McKinney Community Band Official YouTube Channel to view videos of our latest performance. Additionally, you can view a slideshow showcasing the band over 10 years and the official Mayoral proclamation by visiting our website, mckinneyband.com and then selecting the Welcome Section and 10th Anniversary.

Attach Financial Report*

2015 2016 Actual vs Budget MCB Final Report.pdf

Attach Narrative Summary*

McKinney Community Band 2015 2016 Final Report Narrative.doc

McKinney Community Band Final Grant Report September 2015 - July 2016

Income	Budget	Actual
110-MAC Grant	\$14,100	\$14,220
140-Dues or Fees	\$2,200	\$2,309
145-Concert Fees	\$1,500	\$2,025
Concert Band Fees	\$300	\$400
Flute Choir Fees	\$200	\$200
Dance Band Fees	\$1,000	\$1,425
150-Shirt Fund	\$125	\$160
170-Donations	\$1,175	\$3,984
Individual Donations	\$1,175	\$3,968
Corporate Donations	\$0	\$16
199-in Kind Donations	\$23,880	\$23,880
Transfer from Equipment fund	\$1,868	\$1,868
TOTALINCOME	\$44,848	\$48,446

McKinney Community Band Final Grant Report September 2015 - July 2016

Expense	Budget	Actual
200-Member Expense	\$775	\$191
MCB Shirts	\$125	\$159
Misc	\$150	\$0
Outside Musicians/Clinicians	\$500	\$32
300-Operation Expenses	\$22,156	\$20,726
Instruments, Equipment	\$1,132	\$885
Instrument Fund (non MAC funds)	\$1,868	\$1,868
Meeting Expenses	\$240	\$589
Music Concert Band	\$1,000	\$1,088
Music Dance/Jazz Band	\$500	\$501
Music Flute Choir	\$150	\$201
Music Other (non MAC)	\$900	\$0
Concert Expense MPAC	\$3,200	\$2,895
Concert Expense Other	\$600	\$250
Storage Rental	\$2,136	\$2,136
Transportation Costs MPAC	\$400	\$628
Transportation Costs (non MPAC)	\$400	\$0
Directors (In Kind)	\$6,720	\$6,720
Librarian (In Kind)	\$750	\$1,000
Property Manager (In Kind)	\$750	\$500
Board Members (In Kind)	\$1,260	\$1,260
Data Storage (dropbox, etc.)	\$150	\$205
400-Marketing Expenses	\$7,185	\$6,927
Advertising	\$2,500	\$2,608
Postage	\$75	\$41
Misc	\$700	\$646
Printing	\$850	\$802
Web Domain	\$360	\$130
Designers (In Kind)	\$2,700	\$2,700
500-Community Contributions	\$250	\$250
SJMS Music Scholarsip	\$250	\$250
600-Dues and Fee Expenses	\$2,782	\$3,095
Association Dues & Licensing	\$275	\$275
Liability Insurance	\$1,957	\$2,220
Other: CPA & D&O Insurance	\$550	\$600
800-Overhead	\$11,700	\$11,700
Rent (In Kind)	\$11,700	\$11,700
TOTAL EXPENSES	\$44,848	\$42,889

CITY OF MCKINNEY – ARTS COMMISSION 2015/2016 GRANT YEAR FINAL GRANT REPORT – SUMMARY FINAL NARRATIVE

The McKinney Community Band (MCB) had its best season yet. 2016 marked our 10th anniversary of making music and we commemorated this in several ways, including a new logo and videos of our July concert, which can be seen on our official McKinney Community Band YouTube channel. Most importantly, at the July concert, Mayor Loughmiller presented the band with a proclamation claiming August 12, 2016, as McKinney Community Band day and guest conducted our band. You can view the Proclamation and a slideshow showcasing the band over the past 10 years on our website (mckinneyband.com) by selecting the Welcome Section and then 10th Anniversary.

Performances for this grant year included the free, public concerts at McKinney Performing Arts Center (MPAC):

- "This and That" Concert, September 19, 2015
- "Red, White, and Ol' Blue Eyes" Veteran's Day Concert, November 6, 2015
- "Festive Fanfare" Concert, December 6, 2015
- "Music of the Movies" Concert, April 10, 2016
- "American Spirit" Concert, July 10, 2016

MCB also played at the Memorial Day Ceremony at Pecan Grove Cemetery on May 30, 2016, and we are scheduled to perform next year as well.

Through these free, public McKinney performances, we reached almost 3,100 people with music.

Our two smaller ensembles, The Flute Choir and The Dance Band, perform throughout McKinney and North Texas at smaller venues, such as retirement communities, churches, the Lions Club Organization, the McKinney Classic Film Festival, the McKinney Newcomers Club, and the McKinney Voyagers Club. MCB also performs an annual holiday concert at Highland Springs Retirement Center and an Armed Forces Day concert at Country Lane Retirement center. And, while these performances are not necessarily open to the public, they do provide additional revenue to the band and another way for us to promote our organization. With these additional performances, we reached a total of over 4,500 people with music.

Our organization puts on several performances each year at retirement homes because we believe strongly it provides a much needed service to some in our community that could not otherwise experience the joy of music.

Our overall success can be measured in many ways. First and foremost, we have two new directors for the band, which ensures that MCB will continue its forward momentum. Our Artistic Director/Conductor, Jeremy Kondrat, is the Instrumental Coordinator the Plano ISD. Jeremy is a well-respected, long-time band director and is renowned in his field. He has over 20 years of band directing experience and is the recipient of many awards including several Texas Music Educator Educators Association and UIL awards and Teacher of the Year. Our Assistant Conductor, Elmer Schenk, is known for his work as a band director with small high school bands and is a much sought-after clinician. We are truly blessed to have Jeremy and Elmer volunteer their services to our band.

These two conductors, who made directing music their careers, bring their knowledge and passion for music to our group. Their impact has already been felt by our band, and with both of them at the helm, MCB can attract and keep better musicians and play more challenging and enjoyable music. As our performances improve, so does our ability to attract larger and more diverse audiences and financial support from both individuals and businesses.

Other measures of success over the years include:

- Growing from a core group of 10 people to 50 musicians.
- Building a music library (although earlier purchases are now too easy for the band). Later purchases and future purchases are and will be more difficult.
- Purchasing a host of auxiliary percussion equipment, two timpani, a xylophone, and a glockenspiel.
- Being asked to perform permanently for Jammin' in June concerts at Bonnie Wenk Park. To paraphrase Ryan Mullins, Assistant Director of Parks and Recreation, "Who does not love a community band in the park in the summer?"
- Performing Memorial Day Ceremonies at Pecan Grove Cemetery.
 - ➤ MCB feels strongly about those two public events because they really represent what a community band is all about playing for and supporting the community.
- Continuing our mission to provide performances, free of charge, to residents of McKinney, thus helping to promote the arts community in McKinney.
- Providing audiences with performances that are not only musically sound, but also engaging and fun.
- Exposing audiences to a wide variety of music, thus enhancing their appreciation and knowledge of music and arts overall.
- Providing an outlet for individuals to pursue their love of music, improve their skills, and perform.
- Continuing our band camp scholarship to Scott Johnson Middle School.

Our instrument, equipment and music purchases have enabled us to move from a very small group of musicians to a much bigger, better, more balanced and well-known band. Our overall sound quality has improved because we have been able to add the appropriate instruments to fit the music we play and add to our bottom bass sound. Our continued improvement of overall sound and quality benefits the community through improved performances and involvement and attracts and keeps high caliber members.

The best way to judge our success is to hear the band, so we encourage Arts Commission members to come to our concerts. You can visit our YouTube channel to view videos of our past performance. And our website has a wealth of information about our band.

The band has decided to stay at about 52 members, which is all that can fit on the stage at MPAC, and we plan to have all our concerts there for the foreseeable future. We believe performing at MPAC helps the downtown businesses by pulling people downtown instead of elsewhere.

The McKinney Community Band thanks the City of McKinney and its Arts Commission for its support this past 2015-2016 Grant Year. We look forward to performing throughout McKinney again in 2016 and 2017.