

# FACILITY NAMING POLICY

October 3, 2016

# PRESENTATION CONTENT

- PURPOSE
- OPTIONS
- COMPARISONS
- STAFF RECOMMENDATION
- COMMENTS / QUESTIONS / DIRECTION

# PURPOSE

- CITY COUNCIL REQUESTED A REVIEW OF THE EXISTING POLICY ON NAMING MUNICIPAL FACILITIES
- PRESENT OPTIONS FOR CONSIDERATION
- REVIEW EXISTING POLICY
- COMPARE CONTENT TO OTHERS
- STAFF'S RECOMMENDED OPTION
- SOLICIT COMMENTS / QUESTIONS / DIRECTION
- TAKE ACTION ACCORDING TO INPUT RECEIVED

# OPTIONS

- KEEP EXISTING POLICY AS IS
- NUKE POLICY AND START OVER
- MODIFY EXISTING POLICY ALLOWING UPDATES AND CLARIFICATION OF INTENT
- ELIMINATE THE POLICY

# EXISTING POLICY

- ADOPTED BY RESOLUTION 2014-01-008 (R)
  - INCLUDES PURPOSE, DEFINITIONS AND GUIDELINES
  - ESTABLISHES PROCEDURES

# EXISTING POLICY

- PURPOSE: ESTABLISH GUIDELINES AND PROCEDURES FOR NAMING MUNICIPAL FACILITIES
- DEFINITIONS: MUNICIPAL FACILITIES SHALL BE ANY REAL PROPERTIES THAT ARE OWNED BY THE CITY OF MCKINNEY INCLUDING PARKS AND PUBLIC BUILDINGS OR PORTIONS THEREOF
- GUIDELINES: PROMOTE READY IDENTIFICATION AND / OR GEOGRAPHICAL ASSOCIATION BY THE PUBLIC

# EXISTING POLICY

- GUIDELINES FOR CONSIDERATION
  - OUTSTANDING AND / OR PREDOMINANT GEOGRAPHICAL OR PHYSICAL FEATURE OF THE LAND (NATURAL AND MANMADE)
  - OUTSTANDING AND / OR PREDOMINANT HISTORICAL FEATURES (NAMES OF EARLY RESIDENTS OR EVENTS OF SIGNIFICANCE TO THE AREA'S DEVELOPMENT)
  - CONTRIBUTIONS OF LAND AND / OR MONEY FOR A PARK SITE BY AN INDIVIDUAL OR ORGANIZATION (EQUAL TO OR GREATER THAN 50% OF THE TOTAL COST OF THE PROJECT)

# EXISTING POLICY

- GUIDELINES FOR CONSIDERATION (CONT'D)
  - IN HONOR OF COMMUNITY LEADERS OR INDIVIDUALS (EITHER DECEASED OR LIVING) WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS TO THE COMMUNITY BASED ON EXCELLENCE OR DURATION OF COMMITMENT OR DECEASED NATIONAL AND / OR STATE HISTORICAL LEADERS OR HEROES
    - *EXCLUDES CONSIDERATION FOR ANY LIVING CITY OR COUNTY LEADER CURRENTLY SERVING IN AN ELECTED OR APPOINTED CAPACITY OR ANY CITY OR COUNTY EMPLOYEE*



# EXISTING POLICY

- GUIDELINES FOR CONSIDERATION (CONT'D)
  - MUNICIPAL FACILITIES MAY BE GIVEN THE SAME NAME AS A SCHOOL SITE, WHERE THE SITE ADJUT ONE ANOTHER OR A SUBDIVISION NAME WHERE THE PARK LANDS ARE ADJACENT TO OR LIE WITHIN THE SUBDIVISION.
  - MUNICIPAL RECREATION CENTERS THAT ARE PART OF OR LIE WITHIN THE BOUNDARIES OF A PARK SHALL BEAR THE NAME OF THAT PARK UNLESS THE PARK NAME CANNOT BE INCORPORATED IN THE FACILITY NAME.
  - SECTIONS OF A FACILITY CAN BE NAMED IN A MANNER SIMILAR TO NAMING ENTIRE FACILITY
  - THE RENAMING OF MUNICIPAL FACILITIES MAY BE CONSIDERED IF EXCEPTIONAL CIRCUMSTANCES EXIST.

# EXISTING POLICY

- PROCEDURES
  - MUNICIPAL FACILITIES WILL GENERALLY BE NAMED IMMEDIATELY PRIOR TO OR DURING DEVELOPMENT.
  - THE PROS BOARD WILL BE NOTIFIED 2 MONTHS IN ADVANCE OF THE NEED TO NAME A MUNICIPAL PARK PRIOR TO BEING SUBMITTED TO CITY COUNCIL.
  - BOARD SUBMITS NAME TO CITY MANAGER AT LEAST ONE WEEK PRIOR TO THE CITY COUNCIL MEETING AT WHICH THE NAME WILL BE CONSIDERED.

# COMPARISONS

- STAFF REVIEWED VARIOUS NAMING POLICIES FOR THE FOLLOWING CITIES

- PLANO
- \*\*FRISCO
- \*HIGHLAND VILLAGE
- CEDAR HILL

\*GUIDELINES SIMILAR TO MCKINNEY

\*\*GUIDELINES ALSO SIMILAR TO MCKINNEY BUT THEY FORM A COMMITTEE AND CONSIDER NAMING SEVERAL PARKS AT ONE TIME

# COMPARISONS

- PLANO'S POLICY:

*"THE CITY COUNCIL IS SOLELY RESPONSIBLE FOR NAMING ALL CITY-OWNED FACILITIES...THE AUTHORITY TO NAME ALL MEETING ROOMS AND OTHER INTERNAL ROOMS OR AUDITORIUMS WITHIN CITY-OWNED FACILITIES SHALL ALSO BE RESERVED TO THE CITY COUNCIL UNLESS SUCH NAMING RIGHTS ARE GRANTED SUCH AS A SPONSORSHIP PROGRAM AUTHORIZED BY THE CITY COUNCIL."*

# COMPARISONS

- CEDAR HILL'S POLICY:

*"THE BOARD WILL BE RESPONSIBLE FOR RECOMMENDING NAMES FOR PARKS."*

- The Board, with assistance from staff will be responsible for research, study and recommendation of a proposed name to City Council.
- The recommended name will be communicated to the City Council for consideration and approval.
- A park name may be changed for cause at any time.

# STAFF RECOMMENDATION

- KEEP EXISTING POLICY AS IS
- \*NUKE POLICY AND START OVER
- MODIFY EXISTING POLICY ALLOWING UPDATES AND CLARIFICATION OF INTENT
- ELIMINATE POLICY
- \*Prepare draft policy for consideration based on direction from the City Council.

# STAFF RECOMMENDATION

- STAFF WILL PREPARE A DRAFT POLICY FOR REVIEW AND APPROVAL BY:
  - PROS BOARD
  - CITY COUNCIL
- DRAFT PREPARED BY:
  - EMPLOYEES ONLY OR
  - A SUBCOMMITTEE APPOINTED BY CITY COUNCIL

COMMENTS / QUESTIONS / ANSWERS / DIRECTION