

## Economic Development Highlights President Auterson October 2016

**Prospect Activities:** 

- Project Red River negotiations continuing
- Met with individuals to discuss a potential medical project
- Continued meetings with development groups regarding McKinney development opportunities
- Delaying solicitation for the industrial spec building initiative until Project Red River has finalized a location decision
- Attended a VIP reception with a prospective retail developer as part of the ICSC Conference in Dallas. Conversations are ongoing regarding potential McKinney locations

Business Retention/Expansion Program (BREP) Activities:

- Participated in the Blount Fine Foods Ribbon Cutting ceremony & toured & cited project impacts
- Preparing my target list of companies to initiate formal annual retention visits

Entrepreneurial Activities:

- Toured the Stoke co-work facility in Denton then met with John Minnis to discuss activities at the WERX
- Exploring a potential youth entrepreneurial development model

Marketing/Promotion/Connections Activities:

- Met with past board chair Darrell Tate
- Met with Lori Geer of CASA
- Have scheduled an office development discussion meeting with David Craig & Miles Presteman
- Attended IEDC Annual Conference in Cleveland 9/24-9/28
- Attended IAMC Fall Conference in Indianapolis 10/9-10/12
- Will be attending TEDC state conference 10/18-10/21
- Continue providing weekly email updates to MEDC stakeholders

**Research Activities:** 

- Completed revised scope for the TadZo research project for October board approval
- Evaluating sales tax revenue bond refunding potential as a significant cost savings measure, preliminary presentation targeted for October MEDC Board meeting with approval to be sought in November