## McKinney Convention \& Visitors Bureau

## Summary Operating Statement

September 2016 ( $100 \%$ of FY Complete) (Preliminary)


| FY16 Beginning Fund Balance | $\$ 177,601$ |
| :---: | :---: |
| Add FY16 Budgeted Revenue | 459,405 |
| Less FY16 Budgeted Expenses | $(570,074)$ |
| FY16 Projected Ending Fund Balance | $\$ 66,932$ |

*Hotel/Motel monthly transfers are based on budget of $\$ 456,270$ divided by 12 months.

City of McKinney
Hotel Occupancy Tax Revenue
September 2016

| Month Received | FY 2010 | FY 2011 | FY 2012 | FY 2013 | FY 2014 | FY 2015 | FY 2016 ** | Number of Hotels | Number of VRBO/ B \& B |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct | \$45,706 | \$46,013 | \$52,721 | \$53,586 | \$62,977 | \$69,433 | \$121,725 | 15 | 5 |
| Nov | 39,416 | 41,606 | 43,193 | 48,111 | 53,880 | 64,494 | 104,470 | 15 | 4 |
| Dec | 40,504 | 39,160 | 43,122 | 45,567 | 60,059 | 59,432 | 104,033 | 15 | 14 |
| Jan | 33,955 | 34,680 | 36,933 | 45,772 | 58,819 | 59,241 | 103,954 | 15 | 4 |
| Feb | 32,809 | 40,974 | 39,767 | 43,983 | 57,205 | 54,793 | 97,581 | 16 | 5 |
| Mar | 41,729 | 50,046 | 47,986 | 50,019 | 71,335 | 77,735 | 137,503 | 16 | 12 |
| Apr | 36,928 | 47,012 | 44,458 | 47,055 | 69,244 | 89,953 | 156,015 | 16 | 5 |
| May | 45,318 | 50,637 | 53,703 | 50,234 | 73,039 | 85,809 | 146,015 | 16 | 6 |
| Jun | 52,460 | 61,941 | 65,144 | 67,720 | 75,506 | 115,036 | 162,294 | 16 | 16 |
| Jul | 44,999 | 53,876 | 54,047 | 60,893 | 73,777 | 115,619 | 153,021 | 16 | 6 |
| Aug | 42,197 | 49,432 | 48,178 | 55,858 | 70,616 | 110,410 | 129,778 | 16 | 6 |
| Sep | 40,327 | 50,533 | 45,466 | 56,371 | 64,057 | 116,320 |  |  |  |
| Total | \$496,347 | \$565,910 | \$574,718 | \$625,169 | \$790,514 | \$1,018,275 | \$1,416,389 |  |  |

** This is total amount paid to the city, excluding outstanding receivables.

## Reporting will be a month behind. (Hotel tax due date is after month end close)

$$
\square F Y 2013 \square F Y 2014 \square F Y 2015 \square F Y 2016 \text { ** }
$$



| Balance Sheet |  |  |
| :---: | :---: | :---: |
| September 2016 (Preliminary) |  |  |
| Assets |  |  |
| Cash and Cash Equivalents | \$ | 84,840 |
| Security Deposits |  | 3,800 |
| Deferred Charges - Prepaid Items |  | 14,058 |
| Total Assets | \$ | 102,698 |
| Liabilities |  |  |
| Vouchers Payable | \$ | 2,638 |
| Accounts Payable |  | 10,149 |
| Total Liabilities | \$ | 12,787 |
| Fund Equity |  |  |
| Reserve for Encumbrances | \$ | 1,261 |
| Unreserved |  | 88,651 |
| Total Fund Equity | \$ | 89,911 |
| Total Liabilities and Equity | \$ | 102,698 |


| Sales <br> Month | Due Date | Hotel Name | Amount Paid | Capacity | Number of room days available | Number of room days rented | Percent of rooms rented |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct | 11/20/15 | Comfort Suites | 6,475.71 | 63 | 1953 | 1319 | 67.54\% |
| Oct | 11/20/15 | Hampton Inn | 11,437.74 | 79 | 2449 | 2356 | 96.20\% |
| Oct | 11/20/15 | Holiday Inn | 17,280.53 | 99 | 3069 | 2673 | 87.10\% |
| Oct | 11/20/15 | La Quinta | 9,227.48 | 79 | 2449 |  | 0.00\% |
| Oct | 11/20/15 | Sheraton Mckinney | 27,827.98 | 187 | 5797 | 3900 | 67.28\% |
| Nov | 12/20/15 | Comfort Suites | 7,445.24 | 63 | 1890 | 1305 | 69.05\% |
| Nov | 12/20/15 | Hampton Inn | 10,456.64 | 79 | 2370 | 1110 | 46.84\% |
| Nov | 12/20/15 | Holiday Inn | 15,830.98 | 99 | 2970 | 2381 | 80.17\% |
| Nov | 12/20/15 | La Quinta | 8,406.76 | 79 | 2370 |  | 0.00\% |
| Nov | 12/20/15 | Sheraton Mckinney | 23,202.86 | 187 | 5610 | 3442 | 61.35\% |
| Dec | 1/20/16 | Comfort Suites | 7,179.14 | 63 | 1953 |  | 0.00\% |
| Dec | 1/20/16 | Hampton Inn | 7,907.79 | 79 | 2449 | 1550 | 63.29\% |
| Dec | 1/20/16 | Holiday Inn | 11,788.81 | 99 | 3069 | 1898 | 61.84\% |
| Dec | 1/20/16 | La Quinta | 7,826.08 | 79 | 2449 | 1512 | 61.74\% |
| Dec | 1/20/16 | Sheraton | 23,672.28 | 187 | 5797 | 4014 | 69.24\% |
| Jan | 2/22/16 | Comfort Suites | 6,748.13 | 63 | 1953 | 1895 | 97.03\% |
| Jan | 2/22/16 | Hampton Inn | 9,245.51 | 79 | 2449 | 1127 | 46.02\% |
| Jan | 2/22/16 | Holiday Inn | 14,753.71 | 99 | 3069 | 2297 | 74.85\% |
| Jan | 2/22/16 | La Quinta | 7,880.15 | 79 | 2449 | 1558 | 63.62\% |
| Jan | 2/22/16 | Sheraton Mckinney | 25,490.28 | 187 | 5797 | 3572 | 61.62\% |
| Feb | 3/21/16 | Comfort Suites | 7,548.71 | 63 | 1827 | 1415 | 77.45\% |
| Feb | 3/21/16 | Hampton Inn | 10,984.78 | 79 | 2291 | 2217 | 96.77\% |
| Feb | 3/21/16 | Holiday Inn | 15,407.69 | 99 | 2871 | 2404 | 83.73\% |
| Feb | 3/21/16 | La Quinta | 8,024.84 | 79 | 2291 | 1463 | 63.86\% |
| Feb | 3/21/16 | Sheraton Mckinney | 22,544.14 | 187 | 5423 | 3882 | 71.58\% |
| Feb | 3/21/16 | Townplace Suites | 1,603.49 | 89 | 712 | 230 | 32.30\% |
| Mar | 4/20/16 | Comfort Suites | 9,001.53 | 63 | 1953 | 1632 | 83.56\% |
| Mar | 4/20/16 | Hampton Inn | 11,621.17 | 79 | 2449 | 1298 | 53.00\% |
| Mar | 4/20/16 | Holiday Inn | 17,523.00 | 99 | 3069 | 2626 | 85.57\% |
| Mar | 4/20/16 | La Quinta | 10,235.89 | 79 | 2449 | 1866 | 76.19\% |
| Mar | 4/20/16 | Sheraton Mckinney | 26,643.42 | 187 | 5797 | 3683 | 63.53\% |
| Mar | 4/20/16 | Townplace Suites | 9,557.67 | 89 | 2759 | 1440 | 52.19\% |
| Apr | 5/20/16 | Comfort Suites | 10,244.70 | 63 | 1890 | 1679 | 88.84\% |
| Apr | 5/20/16 | Hampton Inn | 14,693.75 | 79 | 2370 | 2291 | 96.67\% |
| Apr | 5/20/16 | Holiday Inn | 18,029.42 | 99 | 2970 | 2692 | 90.64\% |
| Apr | 5/20/16 | La Quinta | 11,307.86 | 79 | 2370 | 2018 | 85.15\% |
| Apr | 5/20/16 | Sheraton Mckinney | 35,553.64 | 187 | 5610 | 4619 | 82.34\% |
| Apr | 5/20/16 | Townplace Suites | 16,184.07 | 89 | 2670 | 2403 | 90.00\% |
| May | 6/20/16 | Comfort Suites | 9,660.66 | 63 | 1953 | 1596 | 81.72\% |
| May | 6/20/16 | Hampton Inn | 14,349.03 | 79 | 2449 | 2382 | 97.26\% |
| May | 6/20/16 | Holiday Inn | 18,471.02 | 99 | 3069 | 2795 | 91.07\% |
| May | 6/20/16 | La Quinta | 10,670.97 | 79 | 2449 | 1878 | 76.68\% |
| May | 6/20/16 | Sheraton Mckinney | 27,464.30 | 187 | 5797 | 3745 | 64.60\% |
| May | 6/20/16 | Townplace Suites | 12,891.56 | 89 | 2759 | 2457 | 89.05\% |
| June | 7/20/16 | Comfort Suites | 10,071.53 | 63 | 1890 | 1605 | 84.92\% |
| June | 7/20/16 | Hampton Inn | 15,534.22 | 79 | 2370 | 2340 | 98.73\% |
| June | 7/20/16 | Holiday Inn | 18,835.13 | 99 | 2970 | 2762 | 93.00\% |
| June | 7/20/16 | La Quinta | 12,941.41 | 79 | 2370 | 2123 | 89.58\% |
| June | 7/20/16 | Sheraton Mckinney | 32,243.22 | 187 | 5610 | 4209 | 75.03\% |
| June | 7/20/16 | Townplace Suites | 10,158.29 | 89 | 2670 | 2345 | 87.83\% |
| July | 8/20/16 | Comfort Suites | 9,495.81 | 63 | 1953 | 1477 | 75.63\% |
| July | 8/20/16 | Hampton Inn | 14,839.35 | 79 | 2449 | 2429 | 99.18\% |
| July | 8/20/16 | Holiday Inn | 16,823.48 | 99 | 3069 | 2652 | 86.41\% |
| July | 8/20/16 | La Quinta | 12,774.08 | 79 | 2449 | 2138 | 87.30\% |
| July | 8/20/16 | Sheraton Mckinney | 33,845.84 | 187 | 5797 | 4209 | 72.61\% |
| July | 8/20/16 | Townplace Suites | 8,948.66 | 89 | 2759 | 2381 | 86.30\% |
| Aug | 9/20/16 | Comfort Suites | 8,370.76 | 63 | 1953 | 1372 | 70.25\% |
| Aug | 9/20/16 | Hampton Inn | 13,587.05 | 79 | 2449 | 2398 | 97.92\% |
| Aug | 9/20/16 | Holiday Inn | 17,061.14 | 99 | 3069 | 2674 | 87.13\% |
| Aug | 9/20/16 | La Quinta | 9,626.21 | 79 | 2449 | 1663 | 67.91\% |
| Aug | 9/20/16 | Sheraton Mckinney | 24,324.16 | 187 | 5797 | 3702 | 63.86\% |
| Aug | 9/20/16 | Townplace Suites | 8,583.88 | 89 | 2759 | 2264 | 82.06\% |

