



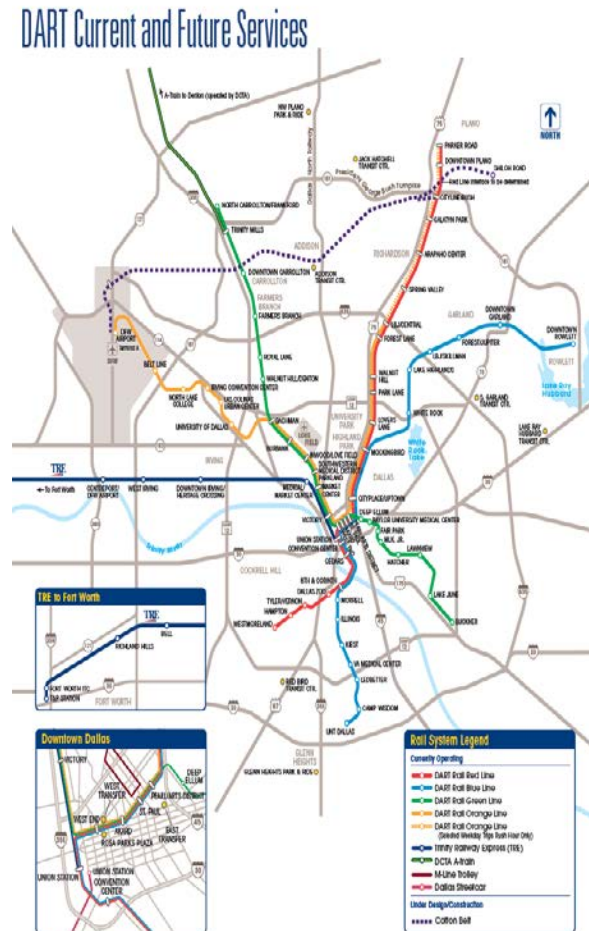
Dallas Area Rapid Transit Options for McKinney Transit District

February 28, 2017



DART Overview: Moving North Texas Forward

- DART serves 13 cities within a 700-square mile service area
- Service area has 2.4 million residents and 1.6 million jobs
- DART developed a multi-modal network of services creating convenient connections to the region's major destinations



DART Services

- Light rail: 93 miles, 4 lines, 64 stations
- Bus: 652 buses, 149 routes, 11,973 stops
- Commuter rail: 34 miles, 10 stations
- Paratransit: comprehensive ADA system
- Mobility-On-Demand options like Uber, Lyft and taxi
- Streetcar: 2.4 miles, 6 stations
- 8 Door-to-door On-Call zones
- Vanpools: 185 commuter vans



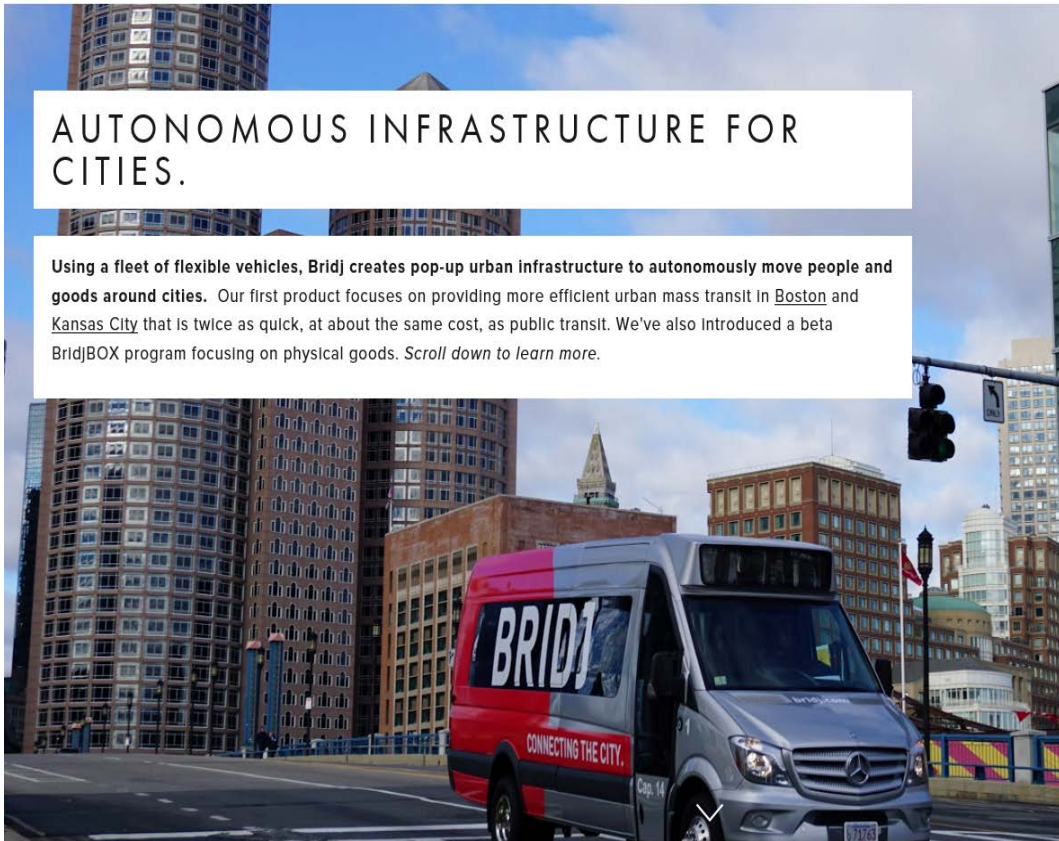
New Mobility on Demand Technologies like Uber. Lyft. Bridj. Scoop



HOME BRIDJTRANSIT.

AUTONOMOUS INFRASTRUCTURE FOR CITIES.

Using a fleet of flexible vehicles, Bridj creates pop-up urban infrastructure to autonomously move people and goods around cities. Our first product focuses on providing more efficient urban mass transit in [Boston](#) and [Kansas City](#) that is twice as quick, at about the same cost, as public transit. We've also introduced a beta BridjBOX program focusing on physical goods. [Scroll down to learn more.](#)



Options for Moving McKinney Forward

- Join service area as a full 1 % DART city
 - No back payment required to join DART
 - Capital and operating costs funded by entire service area
 - Joining date may be negotiated to accommodate committed sales tax
- DART Local Government Corporation Dedication of Less than 1 % Revenue
 - Capital and operating costs funded by the dedicated revenue source
 - All modes may not be available under this approach
- Contracting Relationship with DART Local Government Corporation
 - Capital and operating costs funded by the contract
 - Term would need to be long enough to offset capital costs



Benefits of Moving Forward with DART

- Nationally recognized experience in planning, design, construction and operation of all transit modes
- Connection to DART's extensive transit network
- DART owns North-South rail corridor in McKinney, Allen and Fairview



Benefits of Moving Forward with DART

- Financial and technical assistance to assist the McKinney Transit District plan its own transit vision
- Opportunity to join DART's Collin County Rides program for seniors and disabled patrons
- Collin County Rides is cost effective and quickly implementable
- Toyota and NCTCOG funding to assist McKinney Transit District in starting the Tax Program



Initial DART Service Recommendation

- McKinney Transit District should implement a demand response style service for eligible seniors and persons with disabilities as a first step in providing public transportation
- DART strongly recommends joining with Allen, Fairview and Wylie to offer a taxi voucher program to eligible customers
 - Low cost compared to alternative services
 - Highly rated by customers



Second DART Recommendation

- McKinney Transit District should develop a transit system and 20 year financial plan to guide its own vision for any transit investments beyond the taxi voucher program
- DART is willing to offset up to 80 % of the cost of this plan provided the plan is developed as part of a multi-city or even countywide plan.

McKinney Transit District Funding Needs

- McKinney Transit District Planning: \$50,000
 - DART will fund majority of plan development costs, up to \$400,000, via Toyota grant funds
 - Allen, Fairview and Wylie also contribute proportional funding for plan development as part of their tax voucher agreement with DART
- Annual McKinney Cost for Collin County Rides: \$175,000
 - Toyota and NCTCOG funding will back stop program costs for the first year to insure that the Transit District costs do not exceed \$175,000





Collin County Rides Lift-Equipped Van and Sedan

Who is Eligible for Collin County Rides?

- Residents of Allen, Wylie and Fairview
- AND
- Seniors age 65+ and over
- OR
- Persons with a qualifying disability



Collin County Rides Program



- Service Operates Mon.— Fri. 5:00 am – 6:00 pm
- Scheduling Hours Mon.— Fri. 8:00 am – 5:00 pm
- Program participants may travel anywhere in Collin County, and to the DART Parker Road and Rowlett train stations.
- Three registration options:
 - Register online
 - Print registration form and mail to DART
 - Call DART to register

DART Registers CCR Clients

TAXI SUBSIDY PROGRAM Administrative Portal

Welcome, Jill Anderson Log Off

Home Participants Contact Manager Administration Accounting Reporting Tools Trips

Member Registration

Choose Program : ☐ Needs Printed

Personal Information

Title: First Name:

Middle Name: Last Name:

Birth Date: Sex:

Income Level: Household Number:

Address Info

Address Type: Street Address:

Apt./Ste. #: City:

State: Zip Code:

C/O Name: Address same as mailing:

Phone

Phone Type: Phone Number:

Phone Ext:

APPLICATION FOR COLLIN COUNTY RIDES PROGRAM

PLEASE PRINT CLEARLY

I understand that the information I am providing will be used to determine initial and continuing eligibility for the Collin County Rides Subsidy Program.

1. Name: First _____ Middle _____ Last _____

2. Home Phone _____ Cell Phone _____

3. Home Address _____ Apt.# _____

4. City _____ State _____ Zip Code _____

5. Email _____

6. Date of Birth (Month/Day/Year) _____ Gender: ☐ Male ☐ Female

7. Do you use a mobility aid when you travel? ☐ Yes ☐ No ☐ Sometimes
If yes or sometimes, please specify which type of mobility aid is used.
☐ Walker ☐ Wheelchair ☐ Scooter ☐ Other _____
(please specify)

Required Eligibility Documentation:

Eligibility Criteria	Certifying document provided (Specify)
65+ Years of age OR Proof of Disability *Examples: Doctors note, SSDI letter, VA Award Letter, Medicare ID card	
Proof of Residency (Picture ID with address or Utility Bill)	

Questions 8 through 13 are for information purposes only and do not affect eligibility for services.

8. Ethnicity: ☐ African American ☐ Asian ☐ Caucasian ☐ Hispanic ☐ Other _____

9. Are you able to safely drive yourself? ☐ Yes ☐ No ☐ Short distances only

10. Do you presently receive transportation through Family/Friends, Medicaid transportation, and/or other services?
☐ Yes (Please list which services) _____
☐ No

11. How do you travel now to shop for groceries, travel to medical appointments, visit friends, etc.?

12. Do you live in an assisted living or apartment complex that offers transportation? ☐ Yes ☐ No

13. How do you plan to use this service? *check all that apply*
☐ Shopping ☐ Medical ☐ Social ☐ Connect to DART ☐ Work ☐ Other _____

The information on this application is true and accurate to the best of my knowledge. I authorize a representative of DART Mobility Management Services to contact the persons and authorities listed in this application to verify the information in determining my eligibility.

Signed: _____ Date: _____

For assistance with this form and/or determining eligibility contact DART at 214-828-6717.

Mail completed application to: DART Collin County Rides, P.O. Box 660163, Dallas, TX 75266-7271

How CCR Rides Works

- Trip costs are based on mileage and regulated taxi rates.
- Fares are paid using a taxi voucher card issued by DART.
- Voucher card chargeable up to \$400 of value per month
- Customer pays up to \$100 (one-quarter of value)
- Customer presents card to driver when entering and leaving vehicle
- Driver swipes the card to deduct funds and to process payment



Taxi Voucher Program Compared to Dedicated Vehicle Operation

- Quick Transition Taking Advantage of Existing Taxi Fleets
- Total Monthly Costs Reduced Dramatically
- Overall Cost Per Trip Reduced
- Customer Cost Per Trip Reduced
- Passenger Trip Time Reduced from 55 minutes to 11 minutes



A photograph of a city street with a blue and yellow bus in the center. The bus has a banner on its side that reads "Let's Make a Difference" and "Hunger Action Month". The street is wet and reflective. Tall buildings line the street, and a traffic light is visible on the right. A yellow banner with the text "#HungerActionMonth" and a leaf logo is visible on the right side of the image. A large, bold, dark blue "Thank You" text is overlaid in the center of the image, enclosed in a yellow rectangular border.

Thank You